THE WEATHER

Fair, Warmer

Weather for the Valley Sunday will be fair, slightly warmer. Gentle northerly winds on the coast. Saturday's low was 30 degrees.

VALLEY SUNDAY

Star-MONITOR-Herald

Entered as second class mail at postoffice in Harlingen, Texas.

10 Cents

FINAL EDITION

All the news of the World and the Valley. Best Features and World's Best Comics.

Vol. III, No. 28 | HARLINGEN, McALLEN, BROWNSVILLE, TEXAS, SUNDAY, JANUARY 21, 1940 | SIXTY-SIX PAGES TODAY

VALLEY CROP DAMAGE FEARED HEAVY

Preparations Rushed For Opening Of Fair

END OF COLD WILL AID IN FINAL PLANS

Big Parade To Open 18th Festival

HARLINGEN—Despite a sudden cold wave which put a damper on preparations for the 18th annual Valley-Mid-Winter Fair, the festival will open on schedule Tuesday at 8 a.m., a "bigger and better show," Fair Manager Sidney Kring said Saturday night.

Because the freezing temperatures of the last few days have destroyed many Valley flowers and shrubs, the Flower Show will be held in the Main Exhibition Hall, instead of in the big tent brought here for the purpose.

Flower Show Set

"Sufficient numbers of flowers remain in the Valley to make a very creditable Flower Show," Mrs. O. E. Stuart, Garden Club chairman, said Saturday. Garden clubs at Harlingen, Brownsville, Pharr, La Feria, Weslaco, and McAllen have given definite assurances that they will have entries ready for the Tuesday morning opening, and Mrs. Stuart said she expected others to come in before the show gets under way. Commercial flower exhibits by nurseries and florists, under direction of George Pletcher, will also be held in the Exhibition Hall. There will be no charge for admission to the Flower Show.

Exhibits will be open Tuesday at 8 a.m. with opening of the main gates, Manager Kring said. Fairgoers will be free to visit such exhibitions as citrus, flowers, art, photography, home demonstration clubs, 4-H Girls and Boys work, needlework, automobiles, farm equipment, livestock, poultry, swine, model airplanes, FFA projects, Lillie Stoate, "The Mississippi Rainmaker," and many others.

Judging Set Tuesday

Exhibits will be judged early Tuesday morning. At 10:30 a.m. Tuesday the Parade of States, headed by Queen Orange and her Court, will trek through the downtown section and out to Fair Park for the second annual Tourists Grapefruit Frolic. Chairman Menton Murray said at least 1500 tourists will participate with their cars in the parade, and many thousands are expected to gather at the Fair grounds during the day to take

(Continued on Page 2, Col. 4)

Trust Charged

Probe Of Musician's Union Considered

NEW YORK— (AP) —Government "trust busters" were disclosed Saturday to be considering whether they should try to "bust" the American Federation of Musicians, the union to which William Green, president of the American Federation of Labor, belongs.

Before them were charges that monopolistic practices were being imposed by the union on the radio industry.

The issue was "made work," one of the things Thurman Arnold, the U. S. justice department's anti-trust chief, has listed as a violation of the Sherman anti-trust laws.

City In Ohio Hauls In Drinking Water

NORWALK, O. —(AP)— Farmers near this northern Ohio city are paying seven cents a gallon for water. Their wells, normally at low stage because of the section's topography, are virtually dry because of the frozen ground.

Tank trucks deliver filtered water supplies from cities 20 and 25 miles away.

Milk Comes In Handy To Kentucky Editor

HOPKINSVILLE, Ky.—(AP)—Lack of water failed to daunt Dudley H. Taylor, managing editor of the New Era, when sub-zero weather froze pipes at his home.

He used milk for shaving and washing his face.

High Ranking Army Men See Maneuvers

SAN ANTONIO—(AP)—High-ranking army officials arrived here by plane Saturday for an inspection of second division maneuvers at Christine.

OFFICIAL PROGRAM

Valley Mid-Winter Fair

Tuesday, January 23

8:00 a.m.—Gates open. All exhibits open. Judging various exhibits.

10:30 a.m.—Parade of the States (starts downtown). Queen Orange and Court. Floats, bands, tourists' cars.

1:30 p.m. — Second Annual Grapefruit Frolic. Grandstand free attraction. Stunts for, of and by tourists.

1:00 p.m.—Visit exhibits. Art, citrus, home demonstration, camera fans, 4-H girls and women's home demonstration, woman's needlework, automobile show, tractors, farm and dairy equipment, flower show, livestock, poultry, swine, model airplanes, Future Farmers of America, Boy Scouts, 4-H boys clubs, Lillie Stoate, world famous rainmaker.

1:30—Bill Hames carnival on the midway.

3:00 p.m.—Dorothy Herbert, famous horsewoman, free act.

7:30 p.m.—Free fireworks display in front of grandstand.

9:00 p.m.—Dorothy Herbert free act.

10:30 p.m.—See Big Bertha elephant act on carnival midway.

Wednesday, January 24

8:00 a.m.—Gates open. Visit exhibits. Tourist register.

12 noon—Bill Hames Carnival open.

2:30 p.m.—Midget auto races in front of grandstand.

3:00 p.m.—Free concert municipal auditorium. Famous Adams Musical Family.

5:30 p.m.—Free Dorothy Herbert Horse act on midway. Fun and frolic on carnival midway.

9:00 p.m.—Dorothy Herbert free act on midway. Hames carnival.

CRUDE SLASH TO BE ASKED

Thompson Wants Cut In Production

AUSTIN —(AP)— A proposal to hold down production in March and April and thus relieve the industry of "jitters" caused by soaring gasoline stocks will be advanced at the Interstate Oil Compact Commission's meeting in Wichita, Kansas, Monday.

Chairman Ernest O. Thompson of Texas said Saturday he would make the recommendation because current gasoline stocks were 10,000,000 barrels in excess of normal requirements.

Thompson, also a member of the State Railroad Commission, oil regulatory body for Texas, said surplus gasoline storage was a result of an almost "unimaginable" increase in the use of heating oil. Because gasoline is produced along with heating oil in processing crude, supplies of motor fuel have greatly exceeded the demand of the current low consuming period.

Derden Will Speak Over Radio Monday

AUSTIN—(AP)—Representative Albert L. Derden of Marlin, a candidate for governor, announced Saturday he would deliver a radio talk (Texas state network) at 3:30 p. m. Monday on "state affairs and their present status."

Cremation Slated For Body Of Butte

MEXICO CITY—(AP)—The ashes of Dr. George Butte, 62, former governor of Puerto Rico, will be sent to Austin, Texas, for services next week and will be deposited in the family burial plot at Dublin, Texas.

Dr. Felix Butte of Dallas, son of the former University of Texas law school dean, said the body would be cremated here Monday.

Dr. Butte died Thursday after a brief illness.

Cold Weather Closes Raymondville School

RAYMONDVILLE—The unprecedented cold weather was responsible for closed school doors here Friday afternoon. Teaching during the morning session was unsatisfactory to both instructor and student because of their difficulty in keeping their minds off their feet.

Steamer Sinks

LONDON— (AP) —Exchange Telegraph (British news agency) Saturday reported from Copenhagen that the 944-ton Estonian steamer Kastor sank when she struck some rocks after being stopped by Russian warplanes in the Baltic Sea. The crew was reported saved.

MURDER CASE IS RECESSED

Final Juror Is Named Late Saturday

EDINBURG — First testimony was heard late Saturday in the trial of Dr. L. J. Montague, prominent Edinburg physician charged with the murder of his attactive brunette wife, Mrs. Velma Montague, in a country roadside shooting near here last April 20.

Attorneys for the state and defense finally completed the trial jury after spending five and one-half days examining veniremen. Selection of the 12th juror required nearly two days. Of the original special venire of 200 men 99 disqualified themselves or were excused before selection of the jury started. Between 85 and 90 men were used in securing the jury of twelve. The state used all of its 15 allotted challenges, the defense used nine.

The trial is being conducted in Judge Bryce Ferguson's 92nd Criminal District Court. The trial jury includes Oliver Swinnea, 50, school bus superintendent for Weslaco schools; Geo. Davis, 28, Mission; M. J Fortman, 50, Mission farm trucker; A. C. Pace, 56, Weslaco

(Continued on Page 2, Col. 7)

Concert Scheduled By Harlingen Band

HARLINGEN—Cardinal Band of the Harlingen high school will present a concert of varied music Sunday at 3 p.m. at the municipal auditorium, Fair Park, Harlingen, Director Phil Murray said Saturday. The concert will provide the debut of the band in new uniforms.

Former Express Firm Employe Found Dead

ANSON—(AP)—Neighbors Saturday found the fully clothed body of T. H. Floyd, aged retired employe of the American Express Company, stretched across a bed in his home in the Bitter Creek community. There was a bullet hole in his forehead and a .22 caliber rifle lay on the floor near the bed.

Weather

EAST TEXAS: Fair Sunday and Monday, slightly warmer near the coast Sunday. Gentle northerly winds on the coast.

OKLAHOMA: Fair and continued cold Sunday and Monday.

ARIZONA AND NEW MEXICO: Fair with some high cloudiness Sunday and Monday. Little change in temperature.

WEST TEXAS: Fair with some high cloudiness Sunday and Monday. Warmer extreme southern portion Sunday

MAIL PROTEST FROM U. S. IS TURNED DOWN

Britain To Continue With Censorship

LONDON —(AP)— Britain Saturday night flatly rejected a United States protest against censorship of American mails carried on British and neutral ships.

The rejection, made in a lengthy note, was based on the contention that a belligerent has the right under international law to assure itself that ocean going mail bags and their contents do not contain contraband.

NEUTRALS GET WARNING THAT WAR WILL SPREAD

LONDON —(AP)— Europe's fear-ridden neutral nations were urged Saturday night by sharp tongued Winston Churchill to join Britain and France in "united action" to speed the war against Nazi Germany to an end and warned grimly that otherwise the flames of conflict would envelop them.

Asserting that the small states are the "victims upon whom Hitler's hate and spite descend," the First Lord of the Admiralty declared in a radio broadcast which reached all the neutrals and was relayed in the United States:

"They (the neutrals) comfort themselves that the Allies will win. Each one hopes that the storm will pass. It will rage and it will roar even more loudly, even more widely. It will spread to the south. It will spread to the north. There is no chance of a speedy end except through united action."

RUSSIAN BOMBERS ROAR OVER SOUTHERN FINLAND

HELSINKI—(AP)—Fleets of Soviet Russian bombers roared over Southern Finland Saturday in punishing raids extending as far as the strategic southwestern port of Turku.

No bombs were dropped on Helsinki, although air raid alarms screamed four times during the day, but the rumble of explosions carried into the capital and some of the invading aircraft were sighted at a great altitude over the outskirts.

The army meanwhile announced repeated Russian smashes at Finnish lines on the Karelian Isthmus and north of Lake Ladoga, on the eastern front, had been repulsed.

News accounts reaching the capital from Estonian correspondents asserted thousands of Russian soldiers had frozen to death in the Karelian zone.

The Finnish communique said the Russians attacked four times with large detachments at Taipale, on the shore of Lake Ladoga approximately 10 miles inside Finland, but were driven back with 40 dead.

Ha! Ha!

Russia May Declare War On Finland

COPENHAGEN (Sunday)—(AP)—An announcer on the Moscow wave length broadcast a threat in the Finnish language early Saturday that Russia would declare war on the Finns unless they returned weapons "stolen" from Red Army troops at Suomussalmi.

The "Stolen" weapons apparently were guns and tanks captured by the Finns after the alleged destruction of the Red Army's 163 and 44th divisions.

The Russian invasion was launched without a formal declaration of war, and the Soviet government has since declared that it is not at war with Finland inasmuch as it recognizes only the Communist-sponsored Terijoki "people's" government.

High Damage Caused By New Cold Spell

SAN ANTONIO — (AP) — Damage estimated at $30,000 was caused to the vegetable and grain crops in Bexar county by the current cold spell, it was announced Saturday by H. A. Fitzhugh, county agent.

Vegetables suffered heavily, with their loss placed at $25,000 by Fitzhugh.

Texas Youth Killed In Car-Train Crash

MERKEL—(AP)—Irles Curb, 22-year-old Merkel youth, was killed instantly late Saturday when the car he was driving was struck by the Sunshine Special, crack T. and P. passenger train.

Cat Awakens Combes Couple When House Catches Fire During Night

Kittypooch Is Hero After Blaze Is Extinguished

COMBES—Mrs. M. L. Preston, resident at Combes, Saturday credited her 11-year-old tomcat, "Kittypooch," with saving their home, and probably their lives, from a Friday midnight fire under the hearth.

"Ktitypooch," a half and half alley and Persian waif Mrs. Preston took in after the cat had been hurt in an accident some nine years ago, was sleeping on a stool near the fireplace, and when smoke began oozing up through the cracks in the concrete, the cat raced into the bedroom and began scratching at the bedclothes. He repeated this business of running from the fireplace to the bed until Mrs. Preston was awake and could smell smoke.

Preston, a barber at Harlingen, after he had been awakened and the Harlingen fire fighters arrived and put out the fire, admitted he had not liked the cat sleeping in the house on cold nights anytime during the past nine years, but that now he was "glad the cat had been inside."

Preston also heaped epithets on the builder who left a wooden sill under the fireplace. The timber caught fire after several days of continuous woodburning in the fireplace, and firemen tore up about $25 worth of concrete to get to the burning sill.

Mrs. Preston estimated that "Before morning" the fire would have eaten its way to a wall and set the house afire in earnest. She could appreciate what having no roof over her head might be like, because she had had no fire all day Saturday, and spent most of the day between blankets abed.

The service of "Kittypooch" to the Preston's Friday midnight reminded Mrs. Preston of the time the cat awakened her while a burglar was going through the bed room dresser drawers. On that occasion however, the cat's warning did little good, for the burglar told her "to shut up," completed his pilfering and left by a window.



Mrs. Preston and "Kittypooch"

SOLONS CUT FUNDS BILL

Economy Watchword Of Senate Group

WASHINGTON —(AP)— Outdoing the House in efforts to economize, the Senate appropriations committee Saturday lopped $12,788,664 off a deficiency bill being hurried through congress to meet the cost of President Roosevelt's emergency expansion of the nation's armed forces.

Approving total expenditures of $251,822,588, the Senate group gave notice that economy was to be its watchword in consideration of the regular appropriations measures.

First of these larger bills to reach the committee was the House-approved $1,100,187,000 independent offices supply measure, on which the group will go to work next week. Some members predicted that the Senate committee not only would uphold the House action in refusing funds for three Roosevelt-created agencies, but would make further cuts in funds for other agencies.

Senator Byrnes (D-SC) said it was likely that the first test of economy sentiment in the Senate itself would come on an effort in the chamber to restore appropriations for the national resources planning board, the office of government reports and the committee on personnel management.

The house knocked these three items from the independent offices bill on the ground that the agencies were not specifically authorized by congress and killed, as well, a provision allowing the maritime commissioner to incur $150,000,000 of indebtedness for new ships.

British Will Speed Up Call To Colors

LONDON—(AP)—The London Star said Saturday that the British government had decided to "speed up" calling of men to the colors.

A recent royal proclamation empowered the government to call all men aged 19 to 27 years.

Combat With Nazis Reported By French

PARIS—(AP)—Military sources said Saturday French forces had penetrated on the western front and engaged in "serious combat" with German units.

The French withdrew after heavy automatic fire from both sides, military advices said, and succeeded in regaining their own lines, although some casualties were suffered.

Wrong Key Puts Money In Pocket

LOS ANGELES, Calif.—(AP)—Paul E. McPherson, pari-mutuel clerk at Santa Anita, hit the key which turned out a $50 slip on the wrong horse. He stood to lose that amount because no adjustments can be made in the "tote." But the horse won and McPherson pocketed $775.

Pope Writes FD

Hope For Peace Said None Too Bright

WASHINGTON —(AP)— Hailing with "grateful joy" President Roosevelt's efforts to promote peace, Pope Pius XII wrote him Saturday that the friends of peace had little chance for success "so long as the present state of opposing forces remain essentially unchanged."

Replying to the President's Christmas message of December 23 suggesting a "person representative" be sent to the Vatican to assist "our parallel endeavors for peace and the alleviation of suffering," the Pope said he would find a "special satisfaction" in receiving Myron C. Taylor, the peace ambassador without portfolio.

Mexico's Six-Year Plan To Be Talked

MEXICO CITY—(AP)—A series of lectures to explain benefits of the new six-year plan drafted by the pro-administration PRM (Mexican revolutionary party) were begun Friday night by General Heriberto Jara, president of the party.

General Jara said the aim of the six-year plan "which has been attacked by anti-revolutionary elements and the burgoise press" is to "establish in Mexico a regime of social justice, liberty and democracy."

Tacks Strewn Along Highway In Mexico

MEXICO CITY—(AP)—Huge tacks strewn along the Mexico City-Pachuca highway have punctured the tires of so many cars that the department of communications Saturday assigned special squads to clearing them up.

Followers of General Juan Andreu Almazan, leading independent presidential candidate, have charged the tacks were scattered to prevent Almazan motorcades from reaching Pachuca last Sunday for the political rally held there in the candidate's honor.

141 ARE DEAD IN COLD WAVE

Entire Nation Is Hit By Frigid Blasts

By The Associated Press

Cold waves barged into the southeast and southwest while the icy north expected little relief and the list of deaths attributed to a week of frigidity lengthened to include 141 victims in 27 states.

Sub-freezing conditions extended far into the rich Florida citrus belt. No damage was reported but growers prepared for another night of tending smudge pots when the weather bureau forecast "not much change in temperature except slightly colder on the south coast."

Minimum reading included 16 above in Pensacola, Fla., 21 in Jacksonville and 49 in Miami. A low of seven above was reported in Atlanta. In Alabama, where the mercury dropped to two above in Florence and eight above in Birmingham, Charles J. Brockway, county farm agent at Mobile, estimated damage to the cabbage crop alone at more than $85,000.

Continued cold was predicted for most states in the east and midwest although some moderation was in sight. Sub-zero readings were general in the northern section of New England but a measure of relief was in prospect. Greenville, Me., with -20, established the nation's nadir.

Riot In Reformatory Quelled In Michigan

IONIA, Mich.—(AP)—A general riot of 1,400 inmates at Michigan reformatory broke out late Saturday and hastily reinforced guards armed with rifles and tear gas bombs battled prisoners for nearly an hour before it was brought under control.

Deputy Warden Edward C. Good, in charge of the prison, said 50 shots were fired during the uprising but that no one was struck.

Coal Strike-Lockout Ends In Compromise

NEW YORK —(AP)— Mayor LaGuardia late Saturday announced that the coal strike-lockout which had sharply curtailed deliveries for the last four days had ended in a compromise settlement.

HARPER IS ELECTED

DALLAS—(AP)—Robert M. Harper of Martindale, was elected president of the Texas Certified Seed Breeders Association at the closing business session here Saturday.

FREEZE HITS VEGETAGLES, SOME CITRUS

Warmer Weather Is Seen Sunday

HARLINGEN — Damage that growers, shippers and others were reluctant to estimate until the weather could moderate and reveal true extent of the loss, was done to Valley fruits and vegetables Thursday and Friday nights but there were promises of rising temperatures for Saturday night and Sunday.

Reports were at variance, some individuals reporting fruit and cabbage heads frozen through while others said that the loss would be slight. All were agreed that there was heavy damage to vegetables.

In the meantime, Florida also got a taste of sub-freezing temperatures. Associated Press reports from that state indicating that no crop damage had been reported as yet.

Florida Areas Hit

Florida citrus men still had their night of anxious waiting ahead of them Saturday however, while the Valley forecast was for 30 to 35 degrees. In the Central Florida citrus section, temperatures ranged upward from an unofficial low of 29 at Lake Alfred.

The Valley had its worst scare in ten years with temperatures Friday night just a few degrees above Thursday night.

Brownsville and Harlingen reported 27 Thursday night and Mission reported 25. Friday night Brownsville reported 29, Harlingen 30 and Mission 27. Saturday's low at Harlingen was 30, the high 37. Temperatures forecast for Saturday night were 30 to 35 degrees.

Wind Does Damage

A news report from Brownsville said that the damage to this year's fruit crop there will be light, an examination of the fruit showing that it did not freeze. The principal damage was said to have been to grade of fruit because of a 35-mile wind. The trees likewise escaped injury except some young growth.

Much of the tender vegetable crop was wiped out but the cold came at a between seasons period with cabbage, carrots and beets the principal growing crops.

The Star interviewed growers by telephone at various points in the Valley and at Brownsville, G. W. Sutter said that it was hard to tell what the damage would be. "Small stuff up is gone and I don't know about cabbage," he said.

C. E. (Ted) Hudson of San Benito who looks after the Galveston ranch property said he made an extensive survey and reported vegetables generally badly damaged with cabbage headse frozen through. Very young cabbage was unhurt. He said he had not found any frozen fruit.

I. G. Cook of McAllen said that

(Continued on Page 2, Col. 6)

Maverick Is Certain FDR Will Run Again

LOS ANGELES — (AP) — Mayor Maury Maverick of San Antonio, Tex., asserted Saturday to a press conference that 80 per cent of the south's voters favor President Roosevelt for a third term.

"I feel quite sure that the President will run for a third term," Maverick declared, "but he must announce his intentions damn quick. I'm getting tired of waiting."

Texas Pair Killed In Illinois Crash

CENTRALIA, Ill.—(AP)—Two Texans were killed in an auto-train collision at a Baltimore and Ohio crossing near Salem, Ill., Saturday.

Coroner Robert Hancock identified the victims as Herman Bruce Mullins, 48, of Kilgore, Tex., and Eugene Harmon, 33, of Henderson, Tex. Both men had been working in the Salem oil field.

Mail-Away

Friends and relatives in your old home town are eager to know more about the Valley.

This Mail-Away edition of the Star-Monitor-Herald will give them the answer to most of their questions.

Copies will be mailed anywhere in the United States for 15 cents. Place your order with your carrier boy, your news dealer or at the offices of the Star in Harlingen, the Monitor in McAllen, or the Herald in Brownsville.

Address mail orders to the Star

15 cents per copy. We pay postage.

Senate Plans State Funeral For Borah, Escort Selected

RESOLUTION OF SYMPATHY IS ADOPTED

Grief Is Expressed All Over World

WASHINGTON—(AP)—The grieving Senate arranged Saturday for a state funeral for William E. Borah.

The service—at 11:30 a.m. (CST) Monday—will be attended by President Roosevelt, members of his cabinet, justices of the supreme court, members of the house, and foreign diplomats. Rev. Barney Phillips, Senate chaplain, will conduct it.

Senators sat with bowed heads when Vice President Garner put before it a resolution to hold state ceremonies for the 74-year old Idahoan who died Friday night in his 33rd year of Senate service. Garner did not bang his gavel, as he customarily does when declaring a measure approved.

Illness Was Short

Borah died after a four-day illness. He was stricken with cerebral hemorrhage Tuesday and was conscious thereafter only at intervals. Death came at 7:45 p.m. (CST) as he lay in a coma.

The Senate, meeting for only five minutes, heard Senator Clark (D-Ida) announce formally that Borah was dead and declare that the country felt a "profound sense of futility" at his passing.

Then the chamber adopted the resolution expressing "profound sorrow and deep regret" over Borah's death, providing for the state funeral and authorizing Garner to appoint ten Senators to escort the body to Boise, Idaho, where a service for Borah will be held in the rotunda of the Idaho capitol Thursday. Burial will be in a Boise cemetery.

Escort Is Named

In addition to Senator Clark of Idaho, those appointed to make the trip were Senators Austin of Vermont, Lodge of Massachusetts, Nye of North Dakota, Vandenberg of Michigan, and White of Maine, Republicans, and Pittman of Nevada, O'Mahoney of Wyoming, Burke of Nebraska, and Minton of Indiana, Democrats.

Expressions of sorrow over Borah's death came from all the nation and from many foreign countries.

Borah, former chairman and ranking minority member of the Senate foreign relations committee, was the Senate's dean in point of service.

Session Is Brief

After Saturday's brief Senate session, colleagues hovered about his desk and looked again at the red copper plate bearing his name. Page boys had put the day's calendars of bills and nominations on his desk as usual and none disturbed them. A page put Friday's congressional record into Borah's file and carried the bound volume away to his office.

The day before he was stricken, Borah told Lloyd Lehrbas, an Associated Press staff writer, that he was preparing a speech protesting British interference with American mails.

Few men in history have wielded as great an influence on the conduct of foreign affairs as did the "great isolationist" from Idaho, and his death was noted around the world.

London newspapers stopped their presses in the early morning hours to insert the news. The Daily Express said he would be remembered as a "bitter critic" of Britain, but that the British should not forget that "All Americans shared his creed: America first."

Nazis Pay Tribute

Berlin papers paid tributes to Borah, calling him an upright American who opposed all European entanglements. They featured accounts of his descent from the family of Katharina Von Bora, the wife of Martin Luther, German leader of the reformation.

The Paris newspaper, l'Ordre, paid tribute to his ability as a leader, but added:

"He had always been one of our adversaries. He understood nothing absolutely nothing, of things of Europe and made of this incomprehension a sort of crown."

There was universal grieving in Idaho, and little immediate speculation over who might be appointed to succeed Borah until next January, when a man elected in this year's election will take his seat.

MAN TO FACE TWO CHARGES

BROWNSVILLE — After being charged with conspiracy to swindle and bound over for state court grand jury action Saturday morning, Clifford J. Miller, 41, who gave his residence as New York, was charged before U. S. Commissioner Carlos Watson with "using the mails to defraud."

The conspiracy to swindle charge was filed in Judge Fred Recio's justice of the peace court. Judge Recio held examining trial immediately, and Miller was bound over to the grand jury under $1,500 bond. Miller pleaded not guilty.

U. S. Commissioner Watson set Miller's bond in the federal charge at $2,000. Preliminary hearing probably will be held Sunday or Monday, he said.

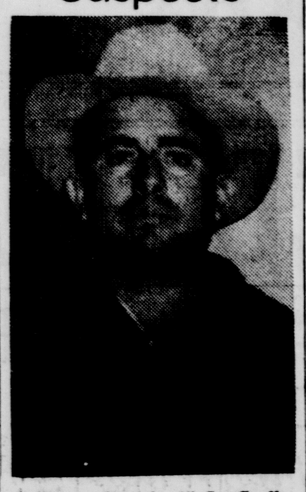
Named in the complaint against Miller was his wife, Commissioner Watson said, but she was released after the charge was filed, without bond, to return for the hearing. She was arrested at Harlingen.

The state charge against Miller was filed by Brownsville Police Chief John A. McRay. During testimony at the examining trial Chief McRay termed the alleged swindle attempt "the horse race con game."

A tourist from Michigan, against whom the conspiracy to swindle allegedly was directed, testified also at the hearing. Arthur Klein, assistant district attorney, acted as prosecutor for the examining trial. R. B. Rentfro, Jr., was defense attorney.

No information could be obtained on the federal charge, other than that it was filed by the U .S. deputy marshall, E. E. Sadler, at the instruction of the assistant U. S. district attorney, James L. Abney.

Suspects



Guillermo Venicia, 35, La Grulla, (above) Saturday night was in Cameron county jail at Brownsville, after a preliminary hearing Friday night before United States Commissioner H. V. Watts, Edinburg, in which Venicia pleaded guilty to charge of smuggling and concealing 18 goat kids. U. S. Customs Inspector William L. Sills was fatally shot in the surprise capture of Venicia and two others. (Photo by Brad Smith, McAllen.)



Felipe Solis, 36, La Grulla, above, pleaded guilty to charge of smuggling and concealing 18 goat kids, after hearing resulting from the Wednesday midnight shooting of Customs Inspector William L. Sills, McAllen, when he and two officers surprised three alleged smugglers on the bank of the Rio Grande. (Photo by Brad Smith, McAllen.)

RITES HELD FOR OFFICER

Two Are Charged In Sills' Death

McALLEN — Funeral services were conducted Saturday at Leesville, La., for William L. Sills, U. S. border patrol inspector who was shot to death late Wednesday night in a gun battle on the banks of the Rio Grande near La Grulla, Starr county.

Earlier services had been conducted for the 30-year-old inspector at Kreidler chapel here Thursday night, at which Rev. Henry W. Shirley, First Baptist Church pastor, officiated. Mrs. Sills and friends accompanied the body to Leesville for final rites and interment.

In the meantime, murder charges have been filed against Felipe Solis and Guillermo Venicia, alleged to have been with Moises ("El Mocho") Alvarado, who was slain in the same shooting in which Sills was fatally injured. Charges lodged by Assistant U. S. Attorney George O'B. John of Houston before U. S. Commissioner H. V. Watts of Edinburg, also named the pair with smuggling and concealing 18 goat kids. Commissioner Watts set bonds on the smuggling cases at $1,000 each and preliminary hearings on the murder complaints will be held next Friday.

Federal officers seized and sold the goat kids, and are still holding a wagon and a team of a mule and horse. All were taken after the shooting, which occurred when Inspector Sills and two other patrolmen, Alben Uhlricksen and Leslie Buchanan, surprised the trio after they had brought the goats across the Rio Grande, according to Chief Patrol Inspector Fletcher Rawls, in charge of the patrol here.

Alvarado's body was returned to the Mexican side of the river by friends a short time after the shooting.

Two Federal Bureau of Investigation agents assisted Attorney John in the investigation, which supplemented inquiries made by Chief Rawls and Sheriffs Gus Guerra of Starr county and Bob Daniel of Hidalgo county.

Mrs. Sills left Leesville Saturday to return to her home here, friends were informed.

Oh Well—Cats

NORFOLK, Va. — (AP) — Sailors aboard the Finnish freighter Writa have two cats. Their names—Stalin and Molotoff.

The Egyptians brewed beer from barley as early as 3000 B. C.

TOURISTS SET FOR OPENING OF BIG FAIR

Parade Of States To Be Big Affair

HARLINGEN—Judges have been selected for contests in the second annual Tourist Grapefruit Frolic to be held Tuesday in connection with the opening of the Valley Mid-Winter Fair and many entries have been received, it was reported Saturday.

Hugh Ramsey, mayor of Harlingen; W. H. Hall, banker; Roscoe Pryor, Rotary president; Walter Linehan, Kiwanis president; John Richards, Lions president; Charles Gerson, 20-30 club president; and W. E. Gaines, commander of the American Legion, have been named as judges.

Contests Are Slated

George H. Beck will be in charge of equipment; William C. Black in charge of the music; Evan Hurst in charge of the floats and Elbert M. Crockett in charge of the grapefruit.

Mrs. Bertie Lee Klein, Harlingen tourist hostess, announced that three mixed teams had entered the grapefruit spooning contest.

One of the main attractions will be the world's championship grapefruit eating contest in which Otto Schultz will be the defending champion.

The parade of states with floats and court will be held at 10:30 a.m. opening the tourist frolic for which registration will take place at All-States Headquarters at Fair Park at 11:30 a.m.

Good Time For All

There will be a basket lunch at noon followed by community singing at 1:30 p.m. led by William C. Black. King Grapefruit and Queen Orange and their court will be introduced at 1:35 p.m. by N. I. Koppel. Manager Sid Kring of the Chamber of Commerce will give the welcome and J. L. Siberz will introduce tourist club leaders after giving the response. Then there will be a grapefruit packing demonstration, grapefruit packing contest by tourists, men's bicycle race, women's bicycle race, tourist hostess contest, Charro Days preview, grapefruit bowling contest, grapefruit eating contest, grapefruit spooning contest and an exhibition by Dorothy Herbert and her horse. The Adams Musical Family from Mississippi will play throughout the contest.

OBITUARY

GEORGE W. JOHNSTON

HARLINGEN—George W. Johnston, 46, Harlingen attorney and insurance man, died suddenly en route to the hospital Saturday at 10 p.m. after a throat hemorrhage. He had taken treatments in New York.

Surviving Johnston is his wife, Mrs. Corynne Johnston, Harlingen. Funeral services will be held Sunday at 2 p.m. from Stotler Burdette Mortuary here, and body will be forwarded to Houston for burial in the family plot at Forest Park. Services will be conducted by Father of the Harlingen Sacred Heart Church.

Born October 16, 1893 at Lafayette, Ind., Johnston attended Valparaiso University, and later graduated from the law school at Tulane University. He was admitted to the Texas bar about 1915, and practiced law at Houston and La Porte until he came to the Valley about nine years ago.

For the past three years he had not practiced law here, having been forced to retire from that profession because of his throat. He had been connected with Attorney Fred Newland here before going with Cecil Carruth to form the insurance company of Carruth and Johnston. For the past year he had been in the insurance business for himself.

ALBERT LERMA

BROWNSVILLE — Funeral services for Albert Lerma, 11-year-old son of Mr. and Mrs. Fred Lerma, who died at 11 p.m. Friday, will be held Sunday at 4 p.m.

Services at the Immaculate Conception Church will be followed by interment at Buena Vista cemetery, under the direction of Delta Funeral Home.

Albert was a student at St. Joseph's Academy. The Lerma family is well known in Brownsville.

Surviving are the parents and other relatives.

MRS. DE LA ROSA

BROWNSVILLE — Funeral services were held at 4 p.m. Saturday for Mrs. Geronima de la Rosa, 62, who died at 11 p.m. Friday at her Brownsville residence.

Services were held at the Immaculate Conception Church with interment at the city cemetery, under the direction of Delta Funeral Home.

Mrs. De la Rosa was a member of the "Alianza" lodge.

Survivors are two sons, Rodolfo and Ramon de la Rosa.

D. DE LOS SANTOS

BROWNSVILLE — Funeral services for Donaciano de los Santos, 52, who died at 2 p.m. Friday at his Brownsville residence, were held at 11 a.m. Saturday at the Immaculate Conception Church.

Interment was in the city cemetery, under the direction of Delta Funeral Home.

Survivors include the wife, Mrs. Mrs. Refugia C. de los Santos; and one son, Donaciano de los Santos.

Workers Released After Being Gassed

AUSTIN — (AP) — Eight women workers were released from hospitals Saturday after treatment for illness resulting from carbon monoxide gas which escaped from a hotel laundry boiler.

The Costume, But No Queen



When the costume for the queen of the Grapefruit Frolic arrived at the Chamber of Commerce office, Eugenia Brown could not resist the temptation. She had never been a queen before, so nothing would do her but she try on the royal robes. The sign in the background advertising the Fair is the inevitable result of making a picture around a Chamber of Commerce man like Sid Kring.

Preparations Are Rushed For Fair Opening Tuesday

(Continued From Page 1)

part in a variety of contests for tourists in front of the grandstand.

Separate tent will be put up on the grounds where tourists from all sections of the United States will register their presence in the Valley. Fourteen floats, heavily decorated, will represent the states of the union, as well as the District of Columbia, Canada, Mexico, and other nations represented in the Valley by winter visitors. Automobiles of tourists will form behind the float representing that section of states, and the parade is expected to extend the width of the city.

Many Bands Coming

Bandmaster Phil Murray said at least nine Valley school bands would take part in the Parade of States. Duchesses for the parade had been selected to represent Valley tourist groups. Duchess receiving the largest number of votes will be crowned Queen Orange and will select her own king to rule for the one-day Frolic. Local Chairman Nate Koppell has cooperated by Tourist Chairman J. L. Siberz, Baraboo, Wisc., in directding preparations for the gigantic parade.

Among other free attractions in front of the grandstand at Fair Park will be Miss Dorothy Herbert, one of America's foremost equestriennes, and formerly with Ringling Brothers and Barnum and Bailey Combined Circus, who has brought three of her trained horses here for daily performances, at 3 and 9 p.m.

Free elephant act each day on the carnival midway will be one of the numerous other attractions, to be presented by the Bill Hames Carnival each of the six days.

Rainmaker To Work

"The Drunkard's Daughter," which has shown to large audiences over the nation, will be presented Friday and Saturday nights at the municipal auditorium at Fair Park, under auspices of the Valley Little Theatre, directed by Paul Moore.

Miss Lillie Stoate, the Oxford, Miss., rainmaker of national repute, will arrive the first part of the week, for an engagement at the Fair. She has been commissioned by the Fair Association to bring needed rain to Valley farmers. Miss Stoate will take up a stand on the canal bordering Fair Park, and will remain there until rains fall. Miss Stoate will be assisted by Joe K. Junkin, Harlingen's amateur rainmaker.

The Adams Family of nine, from Mississippi, wintering in the Valley, will also be presented as a free musical attraction each of the six days at 3 p.m. in the auditorium.

Midget Races Slated

Midget auto races will be held in front of the grandstand each day at 2:30 p.m., beginning Wednesday. A new midget track has been prepared for the Fair races. Crack drivers from the entire southwest are to be brought here for this event.

Fireworks will be another free attraction in front of the grandstand at 7:30 p.m. Tuesday and Sunday nights during the week's festival.

Largest livestock show ever attempted during the 18-year history of the Valley Mid-Winter Fair will be ready for Fair-goers opening day, Assistant Manager L. F. Boling said. More than 600 head had been entered Saturday. Feeders from many sections of Texas have been invited here for the auction sales Saturday afternoon, feature provided for Fair exhibitors and other livestock owners of the Valley. More than 325 animals have been entered in the feeder division.

Displays Arranged

In connection with the agricultural aspect of the Fair, the largest exhibit of farm and dairy equipment is being assembled. Twice the size of the 1938 exhibit, a space has been provided for these exhibitors along the east line fence. One of the most complete citrus exhibits, both of fresh fruit and processed by-products, will be on display in the Exhibition Hall. Juice testing machine will be displayed, with demonstraitons by representatives of the state department of agriculture under direction of L. E. Pratt.

A minute mechanical display, depicting the evolution of citrus fruit from field to labeled box, has been prepared by the federal department of agriculture, and will be on display at the Fair.

Women's Needlework display will be housed in the addition to the NYA building, where NYA youths will work on projects during the Fair.

Safety Display Set

Safety display sponsored by the State Department of Public Safety will be housed in a tent 40 by 60 feet, and will be staffed by members of the state highway patrol. Another tent 50 by 60 will be placed on the grounds for registration of tourists in the Valley attending the Fair.

Automobile Show plans had been completed Saturday, to include exhibits by Boggus Motor Company, Ford, Mercury and Lincoln-Zephyr; Ferguson Motor Company, Chryslers and Plymouths; Schmoker-Price Motor Company, showing Buicks, and Knapp Chevrolet Company, Chevrolets.

Harlingen service clubs will hold luncheons in the tourist tent during the Fair, and it is expected that visiting members from all Valley towns will attend.

The Weslaco high school band, several times state champions, will present a free concert on the stage of the auditorium Sunday, January 28.

Admission Is Same

Art and photograph exhibits will be held in the gallery of the auditorium, and all other exhibits, such as Boy Scouts, Boys and Girls 4-H Club and FFA project exhibits, and model plane builders exhibits, will be housed in the exhibition hall. Model plane contest will be held in front of the grandstand Saturday morning, according to Garver Murray, in charge. Entries from several Valley towns, in addition to the Harlingen Junior Airmen, have indicated they will compete.

Admission at the main gates will be 25 cents for adults and 15 cents for children over 12 years. Those under 12 will be admitted free. Season adult tickets will be one dollar. Parking space inside the Fair grounds will be 25 cents per day or one dollar for the week. Parking space outside the grounds has been provided at the south gate and north of the livestock exhibit near the South Texas Cotton Oil Company plant.

Over 100 Are Injured When Trains Crash

CLEVELAND—(AP)—Two persons were hospitalized and more than 100 shaken up or slightly injured Friday night as two crack New York Central passenger trains collided at Wickliffe, 15 miles northeast of here.

The eastbound Southwestern Limited crashed into the rear of the Commodore Vanderbilt as the Vanderbilt stopped to inspect "sticking brakes."

BROWNSVILLE PORT IS BUSY

Isthmian Vessel Due To Dock Monday

BROWNSVILLE—The SS Southlure of the Mooremack Line, Moore-McCormack, Incorporated, sailed late Saturday with a large cargo of citrus and canned goods for the Atlantic seaboard, as activity continued at the local port here.

The SS Memphis City of the Isthmian Line is due Monday night at the Port of Brownsville from Pacific coast ports with lumber, shingles and canned goods.

The west coast vessel will probably sail Tuesday on its return trip, the Judkins Steamship Agency, local agents, said Saturday.

Due at the local port Sunday is the SS Texas Trader of the Newtex Line, the Philen Shipping Company, agents, to load citrus and canned goods for New York City direct.

Other Isthmian line sailings for the Port of Brownsville are: SS Steel Seafarer, February 2, to load outbound cargo; SS Birmingham City, February 27, and SS Steel Exporter, March 23, with inbound cargo. An outbound ship is due also in late February or early March, the Judkins agency said.

CROP DAMAGE MAY BE HEAVY

(Continued From Page 1)

he had not seen any damaged fruit and had talked to several who had cut fruit but not was found hurt. "Cabbage looks bad," he said, "but you can's tell yet really how much it was hurt."

Another McAllen grower, George Chapapas, said that 25 per cent of the young tomatoes were destroyed and thought no cabbage was lost. Wind hurt fruit more than cold, he said.

Heaters Are Used

At Weslaco, E. B. Ballard and associates used heaters in an attempt to save the bloom on lemon and lime trees. The early part of the navel orange bloom may have been hurt but grapefruit has not bloomed yet, he said. "The cold did some damage but we won't be able to tell how much until the sun comes out," he explained.

W. H. Friend, superintendent of the Valley experiment station, said that an "almost miraculous warm southwest wind which blew up from Mexico helped save the crop, but young tomatoes, corn, and beans were destroyed. Young cabbage and carrot plants may come out again if the thaw is gradual, he said. Citrus fruit was only slightly damaged, in his opinion.

Clouds which oldtimers insisted have "saved" the Valley for years on end, were slightly broken late Saturday and the sun came through.

Cold Is Moderating

The cold wave was moderating also in upper Texas but not until 18 Texans had died. Deaths, mostly from carbon monoxide fumes in overheated homes, mounted.

Snow, the first in 18 years, laid a one-inch blanket around Corpus Christi while additoinal snow was reported around San Antonio and Laredo.

Hundreds of fires blazed over the state from faulty flues, overheated furnaces and bursted heaters while highways were slick with ice.

Typical death scene was discovered in Dallas. S. B. Murray, 83, sat comfortably in a chair at the bedside of his 81-year-old wife. Both were dead of suffocation.

Raymond Wesley Perkins, 11-year-old inmate of the Boles Orphans' Home south of Greenville, was drowned when he fell through the ice on a pond.

POLICE SEEK HOLD-UP MAN

Car Salesman Robbed By Prospect

EDINBURG—Hidalgo county officers were searching Saturday night for a Latin-American who allegedly robbed an Edinburg auto salesman of a car he was demonstrating and an undetermined amount of money, during a demonstration of the car Saturday afternoon.

Chester Liljestrand, owner of the Edinburg Motor Company, told newspapermen a salesman named Enyart, who had worked for him about a week,, had talked to a Latin-American giving the name of Joe Garza, about a car trade three days ago. About 4 p.m. Saturday Garza met the salesman near the Edinburg Motor Company building, told him he wanted to trade, and asked Enyart to take him to his home in the country to appraise an old car.

About two miles west of Edinburg, according to Enyart's report, Garza pulled a gun, took Enyart's money, and got under the wheel of the car himself. After riding around for about an hour Enyart persuaded the man to release him on a country road. Enyart reported the holdup from a nearby farm house.

No trace of the wanted man had been found late Saturday night.

Garrison Honored By National Group

AUSTIN— (AP) —Director Homer Garrison, Jr., of the Public Safety Department, today became Texas representative of the International Association of Chiefs of Police.

He is one of 70 law enforcement executives named to coordinate police administrative activity in the United States, the Canadian provinces and several foreign nations.

Dog That Hitch-Hiked To Meet All Planes Is Killed By A 'Hit-And-Run' Driver; Airport Personnel Is Grieved

One-eyed Scrimmy, the only living thing that won the hearts of all Braniff Airways hostesses combined, is dead.

Scrimmy, a dog who used to "hitch-hike" to the airport to meet all the planes, and taste the scraps, was killed by a hit and run driver this week on West St. Francis street.

She was buried by Braniff Airways on the northwest corner of the Brownsville airport field close to the planes, friends and hangars she loved so well.

Blind in one eye, Scrimmy's fate had been expected for some time.

Currently, she belonged to Roger Lamouree, Braniff mechanic. She was acquired as a pup by B. L. Daugherty, district Braniff traffic manager. Practically every Braniff employe "owned" Scrimmy at one time, or other.

One-eyed Scrimmy used to meet all the planes at the airport. The stewards and hostesses would always have a scrap of food for her.

She used to trek the long distance from Brownsville to the airport by herself. Sometimes she's "hitch-hike"; stand at 14th and Elizabeth until an airport employe passed by, and picked her up. Everybody knew Scrimmy. She always got a ride home.

Scrimmy was alone when she made her last flight, however. Her mangled body was found on West St. Francis indicating death had been instaneous. The hearts of Braniff employes here went with her, however. So they took Scrimmy out to the airport, and buried her. Scrimmy would have liked that . . . even if she was only a dog.

FAIR PHOTO EXHIBIT SET

More Prints Will Be Seen This Year

HARLINGEN — Camera enthusiastists all over the Valley have expressed a desire to have a better exhibit at the Valley Mid-Winter Fair this year, Fair Manager Sidney Kring said Saturday, and that there will be "sizeable number" of prints entered this year.

Kring said, however, preparation for the 1941 Valley Mid-Winter Fair photograph exhibit would depend on "how much enthusiasm is shown this year in showing the best prints of Valley camera groups and individuals." Advance information indicated entries from Edinburg and Brownsville would be better than usual.

No entry fee will be charged, and each person may enter five prints, and registered at the exhibit Monday, January 22, between 9 a.m. and 5 p.m. The picture must be taken, but not necessarily printed, by the exhibitor.

Prints will be classified as portrait, still life, (indoor or outdoor) landscape, figure and miscellaneous. Prizes for each classification will be $3, $1.50 and ribbon for third prize. Prints must be mounted eight by ten inches and larger, with no mat larger than 16 by 20 inches. All entries must be ready to hang, and must be black and white for competition. Colored prints may be entered for exhibition only.

MURDER CASE IS RECESSED

(Continued From Page 1)

farmer; V. D. Moore, 50, Donna electricia; C. T. Camp, 50, Donna waterworks engineer; Claude B. Rogers, 45, Edcouch citrus plant manager; J. M. Avila, 25, Donna, county employe; Sherman Tidwell, 29, Weslaco, citrus packer; E. V. Jackson, 35, Edcouch, orchard manager; H. H. Flair, 38, Edinburg school bus driver; and O. W. Robinson, 50, McAllen grower.

Taking of testimony was started within an hour after the last juror was seated. District Attorney Tom L. Hartley called County Engineer Henry Griffin as his first witness. Griffin qualified himself as an engineer and Hartley then exhibited for identification purposes a large map of the area surrounding the railroad icing dock near the Southern Pacific railroad about three miles north of Edinburg. Griffin testified he had drawn the map.

Second witness was Dr. H. [illegible] Whigham, McAllen surgeon who performed an autopsy on the body of Mrs. Montague. Dr. Whigham testified that death "probably occurred within one minute" as the result of a bullet wound in the left chest. He also testified that another bullet wound was found on the victim's left thigh, where it entered the body, and that it emerged several inches higher and behind the left hip. He identified a copper-jacketed bullet which he testified he removed from the chest wound. He testified that he conducted the autopsy at the authorization of Justice of the Peace J. Roy Ramsour of Edinburg and Hartley.

Judge Ferguson recessed court about 5 p.m. Saturday, and testimony will be resumed Monday at 9:30 a.m.

Hartley headed the prosecution of the case and he is being assisted by his assistants, Truman Sanders, Jack Ross and Joe Chapa. Lieut.-Gov. Coke Stevenson of Junction is leading defense counsel, and assisting him are State Senator Rogers Kelley and J. C. Looney of Edinburg, Judge D. F. Strickland and J. Ed Wilkins of the firm of Strickland, Ewers and Wilkins of Mission.

Damage Said Slight In Brownsville Fire

BROWNSVILLE — Fire damaged the home of Mrs. Lucy Nance in El Jardin to the extent of $200 Saturday night, with Fire Chief Walker stating the entire $30,000 dwelling would have been destroyed had it been allowed to gain much more headway before firemen were called.

Walker said the fire resulted from burning of a wooden molding left near the fireplace during construction of the home. The fireplace had been used constantly during past three days, with result the molding burned down to a point beneath floor of the dwelling and there the fire spread. Firemen had to enter the basement of the house to get to the heart of the blaze.

FLOAT RIDERS GET AUDITION

They've Gotta Sing This Year

BROWNSVILLE—An "audition" for float riders for the annual Charro Days fiesta here, February 1-4, inclusive, will be held Monday at 7:30 p.m. at the Brownsville high school auditorium.

David W. Simpson, "the Earl Carroll of Brownsville," who is in charge of selecting the riders, still needs several score beauties, and Charros, to man the floats.

Because the floats are to represent songs of old Mexico, Mr. Simpson prefers women who can sing "a little," and men who can play guitars, or accordions.

Results of the audition is expected to determine also whether there are any beauties here. Mr. Simpson, sadly in need of float riders, is beginning to doubt there are comely maidens here.

The public is invited to attend the "audition."

To The Voters Of Cameron County



I hereby announce my candidacy for the office of Sheriff of Cameron County, subject to the action of the Democratic primaries, and solicit your support on the following platform:

I am forty-three years old and have been a resident of the state of Texas for about twenty-five years, most of which has been in Cameron County.

I invite your investigation of "Me" as a private citizen, as I have never sought public office and am not known personally to many of you.

I am not a politician, and if you, my friends, have any political axes to grind, or any strings attached to your support of me for this office, then I am not your man.

I am a farmer—and a good one, and will be kept pretty busy from now on, and I will not have the time, or the money, to call on all of you and meet you personally, but if I do not see you, that is no indication that I do not want your support, because I do. If you want a man of my calibre for your next Sheriff.

I am not an orator and am unable to make long flowery speeches, but I do claim to have good old honest Horse Sense, and, in these days, and times, I consider that a very valuable asset.

If (?) you want a man, Who—Can and Will administer the duties of this office without fear or favor, Who—will not have his hands tied before he takes the oath of office, Who—will be under no political obligations to any so-called ring, clique, or faction, and has not, or will not make any pre-election promises to any man, or group of men, then, my friends, I earnestly solicit the support of you, your friends, and your friend's friends.

Thanks,

TOM J. MORRISON

of

Combes, Texas.

(Paid Political Adv.)

AND BETTER

BETTER

we urge you to compare...
we do not urge you to buy

READ THESE FACTS:

Our "Trade-In Event" has been extended one more week—and Bedroom Suites have been included for this week. Compare the Style — Beauty — Comfort — Reasonable Prices — and our Liberal Trade-In Allowance. Don't miss this opportunity to save.

TRADE IN YOUR OLD BEDROOM SUITE

$60.00 **Trade-in allowance for your old Bedroom Suite on the purchase of a regular $129.50 four-piece Blonde Maple Bedroom Suite in modern design.**

The Bedroom Suite has a fine plate mirror Vanity, and the Vanity and Chest are full-dust proof construction, with center guides on all drawers.



TRADE IN YOUR OLD BEDROOM SUITE — OR LIVING ROOM SUITE THIS WEEK AT A VERY LIBERAL ALLOWANCE.

TRADE FOR THIS SUITE

BUDGET PLAN TERMS AS LOW AS ONLY

$1.50

WEEKLY MAY BE ARRANGED

$25.00 TRADE-IN ALLOWANCE

For Your Old Bedroom Suite

on a handsomely styled TWIN-BED Suite constructed of solid red maple with finest workmanship, regularly priced at $119.50.

The Suite consists of the two twin beds, large chest, vanity with fine plate mirror, and vanity bench.

There's a World of Difference in the New, Modern Living Room Suites---and Old Style Suites.

TRADE IN YOUR OLD LIVING ROOM SUITE NOW — AT A LIBERAL ALLOWANCE

BEAUTY OF DESIGN — LUXURY OF FINE CONSTRUCTION — RICH COLORINGS OF HIGH QUALITY FABRICS — ALL COMBINE TO MAKE THE LIVING ROOM SUITES IN OUR STORES, THE BEST VALUES OBTAINABLE.

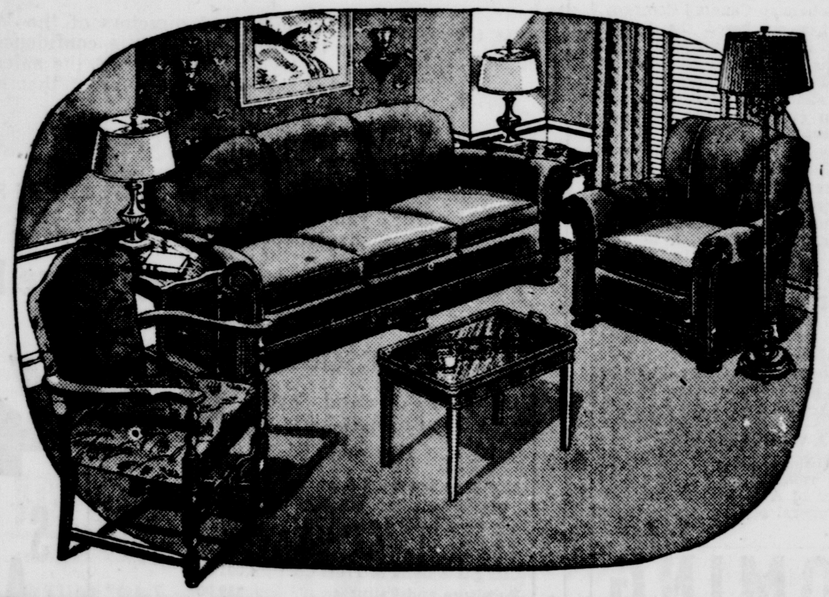
Trade In Your Old Living Room Suite For An Allowance Of

$20.00 on a regular $87.50 value Living Room. Suite.

The Suite consists of Settee and Chair in an excellent design, with your choice of several fine, attractive coverings.

Budget Plan Terms of Only

$1.50 WEEKLY MAY BE ARRANGED



DON'T MISS THIS GREAT OPPORTUNITY TO SAVE MONEY — TRADE IN YOUR OLD SUITE TOMORROW AT OUR NEAREST STORE.

EXTRA SPECIAL

Finely Designed 8-Piece

Punch Bowl Set

NOW ONLY **$1.98**

This set consists of a tall stand, large round punch bowl, and six dainty cups — all in sparkling crystal glassware. It would sell for much more in many stores.

Makes a lovely gift or prize.

CHENILLE BED SPREADS

Many beautiful designs in all popular colors — priced from $1.98 up. Would sell for twice as much in many stores.

50 CENTS WEEKLY

SPECIAL MARKET PURCHASE

THROUGH THE COOPERATION OF A LARGE EASTERN MANUFACTURER, MAKES IT POSSIBLE FOR YOU TO

SAVE UP TO 35%

ON THESE FINE, MODERN, NEWEST DESIGN

Studio Couches



Shipped Direct from Furniture Market Display Rooms in Chicago.

REGULAR $37.50 VALUE STUDIO COUCH

from this special group.

NOW ONLY **$29.50**

TERMS ONLY **75** CENTS WEEKLY

REGULAR $49.95 VALUE STUDIO COUCH

From This Special Group

NOW ONLY **$39.50**

Budget Plan Terms Gladly Arranged.

One Occasional Chair FREE with this Studio Couch at $39.50

LET US MAKE YOU A

'CUSTOM BUILT' MATTRESS

Finely tailored and constructed to the most rigid standards in our own bedding plant — the largest and most modern in the Valley.

ANY SPECIAL SIZE GLADLY MADE TO ORDER FOR YOU.



See Our "VALLEY ACE" MATTRESS

A REGULAR $29.50 VALUE

NOW ONLY **$19.75**

With FREE Quilted Mattress Protector

TERMS AS LOW AS ONLY **50** CENTS WEEKLY

Made with fine 220-coil inner-spring unit and high grade felted Valley cotton.

BEAUTIFY YOUR WINDOWS WITH

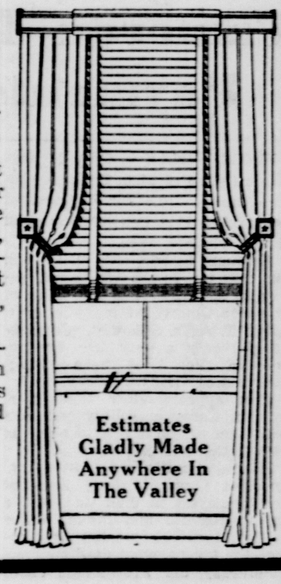
'SUNCHEK' VENETIAN .... BLINDS ... ...

Absolutely control light, air and privacy. The greatest improvement in Venetian Blinds in over 50 years.

Windows are the most noticeable part of your home because they are visible from the inside, and from the street — and it is essential that they always be neat, trim and attractive.

No item of home furnishings or decoration costs so little or makes such complete and gratifying change.

SEE THIS MODERN VENETIAN BLIND TOMORROW



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FREE DELIVERY TO ANY HOME IN THE VALLEY.

BUY NOW— AND SAVE!

Edelstein's BETTER FURNITURE

More for Your Money —ALWAYS

BROWNSVILLE
The Big Store
"On the Corner"
Of Elizabeth and 13th Streets
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CONVENIENT TERMS MAY BE ARRANGED ON ANY PURCHASE.

HARLINGEN
207 West Jackson Street
109 South Commerce
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See the complete department of gifts for all occasions—at our nearest store.

All prices quoted are Net. Small carrying charge on budget accounts.

125 Delegates Expected For 20-30 Convention This Week

LOCAL GROUP MAKES PLANS FOR MEETING

Attendance At Fair Part Of Program

HARLINGEN — One hundred twenty-five delegates, some with wives, will arrive here Friday and Saturday, January 26 and 27, for the semi-annual Lone Star District convention of the Association of 20-30 clubs of Texas.

R. E. Mike Gilbert, general convention chairman, said Saturday that plans had been completed for reception of all delegates, and that the program of business and entertainment had been set.

Convention will get under way Saturday with registration of delegates from 1 to 4 p. m. From 4 to 6 p. m. the entire delegation will attend the Valley Mid-Winter Fair at Harlingen Fair Park. The day has been designated as 20-30 Day at the expedition. Fellowship Hour will be held from 6:30 p. m. to 8 p. m. at the Madison Hotel, and at 10 p. m. the dance will be held at the high school Field House, with music by Hank Henry and his nine-piece orchestra.

Breakfast Is Planned

Convention will begin Sunday, January 28, with an 8:30 breakfast at the Madison Hotel, followed by the business session from 9 to 12 noon. Banquet will be held at the Madison Hotel at 1 p. m., at which speakers from all sections of the state will appear. Principal speaker will be Van R. Wiggins, Harlingen editor and publisher.

Saturday, from 1 to 4 p. m., the 20-30 Golf Tournament will be held at the local municipal course. Those who do not play golf will go on conducted tour of Brownsville and adjacent Mexico.

Program for the Sunday business program includes the invocation by Sy Groff, Harlingen; songs, led by Jude Peterson, Harlingen; introduction of guests; minutes, by Jack Busbee, Corpus Christi, district secretary; talk by District Governor Wayne Wood, San Antonio, on "History and Purposes of District Officers." At 9:45 a. m. group discussions of pertinent problems will precede an intermission at 10:45.

Johns Will Speak

Sherwood Johns, past president of the Harlingen club, will speak on "Building Goodwill," at 11 a. m. Parr Krumb, past district governor, will speak on "Expansion" at 11:20 a. m. Other speakers during the morning session will include William Arlitt, San Antonio, on "Milk Dances;" "Safety Sally," by Mr. Brockman of San Antonio, and District Governor Wayne Wood on "Fingerprinting." At 11:40 a. m. reports of nine clubs in the district will be heard, and will report from 20-30 Anns. General discussion will be followed by selection of the next convention city, and adjournment at 1 p. m.

Among prominent guests at the convention will be M. Abbe Strunk, San Antonio, national president of the Association of 20-30 Clubs.

Co-Chairman Is Named

Serving as general co-chairman with Gilbert will be Edward Prejean, Harlingen. For the convention house committee is John Junkin and Charles McBride; program committee, Jack Jones; reception, Gus Rowsey and Bud McCanse; dance, E. P. Zell, Jr., and R. E. Mike Gilbert; registration committee, Leonard Wilson and Abe Dodson; dates committee, Sherwood Johns, Bob Summers, and friendship hour, Howard Anderson and Edward Kornegay.

Convention hostesses include Misses Rosemary Kunkel, Frances Chastain, Edna Erickson, Dorothy Thomas, Gertrude Gerson, and members of the Harlingen No-Name club.

Chairman Gilbert and Club President Charles Gerson said Saturday that final arrangements indicated one of the best state conventions ever held in Texas.

Kreidler Accepts High Shrine Post

McALLEN—Maynard Kreidler accepted Saturday his appointment as deputy potentate at McAllen of the Shriners, a branch of the Masonic lodge.

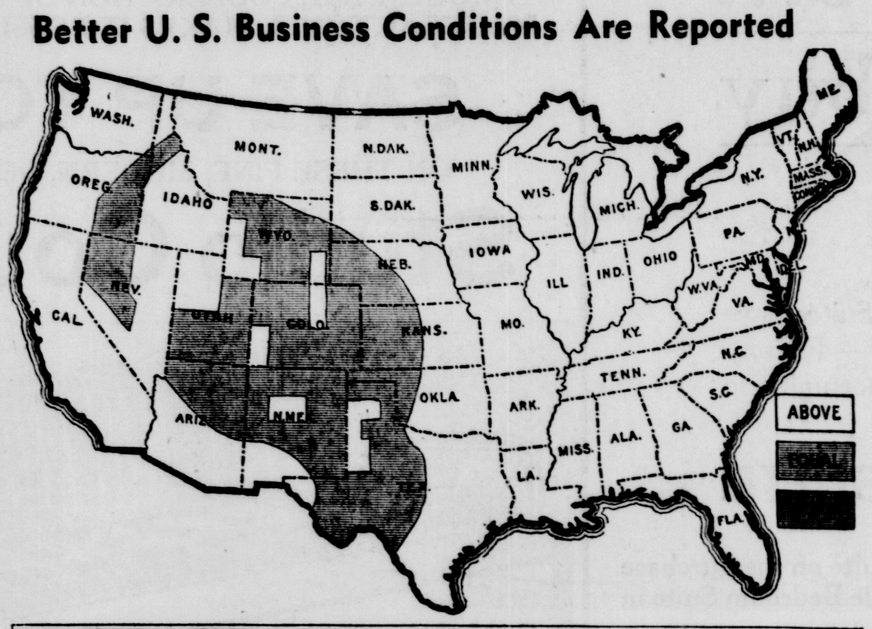
Kreidler was appointed by W. H. Wallace, potentate of the Alzafar Temple at San Antonio.

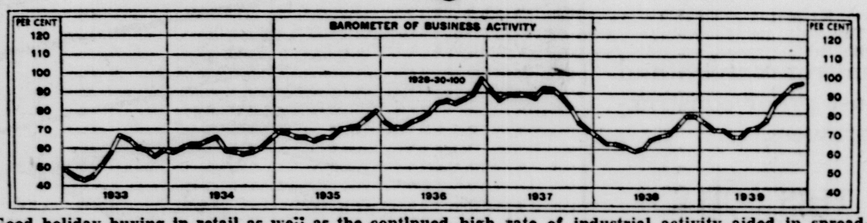
NOTED ARTIST DIES

ALBUQUERQUE, N. M.—(AP)—Stuart Walker, about 41, well known New Mexico artist, died Thursday at the Veterans Hospital after an illness of more than a year.

NATION'S INDUSTRIAL ACTIVITY DIPS SLIGHTLY

Better U. S. Business Conditions Are Reported





Good holiday buying in retail as well as the continued high rate of industrial activity aided in spreading the "White Spot" over a larger part of the United States according to a business conditions map released Saturday by the United States Chamber of Commerce. Following the sharp upswing since the outbreak of war in Europe, business activity continued at a relatively high level in December despite a seasonal slackening in some lines according to the barometer.

NEW DEADLINE IS PREDICTED

Little Harm Is Seen From Any Drop

NEW YORK—(AP)—The country's industrial activity dropped a little this week from the record levels reached in November and December, and a further decline in new orders pointed to additional diminution in the whir of mills and factories.

Divided by categories, only retail trade, aided by Jack Frost and augmented purchasing power induced by the heavier payrolls of the last few months and the farmers' increased income, continued to hold at near its peak figure.

Industry's slowing down was not heavy, and some departments continued to produce at close to capacity. Although the diminished rate was against the usual seasonal trend, there were those who recalled the last four months of 1939 had seen one of the fastest recoveries in the country's history and held that a return to a normal and non-war-stimulated improvement would do little harm.

The Bureau of Agricultural Economics reported that an industrial downturn was expected in the first half of 1940, but that it was not likely to be prolonged or severe.

In Milwaukee, on the other hand, executives of some of the nation's largest railroads saw a small, but well-defined upswing in the offing, accompanied by disappearance of the effects of the depression years and the dawn of a brighter area.

The concensus of a good many delegates to the convention of the National Retail Drygoods Association, held here, was that this 12 months would be not a boom, but a "pretty good" year.

Solid Water

No Sech Word As 'Icicle' Here

McALLEN — Those long, pointed, transparent objects hanging from packing sheds in McAllen Friday may have looked like icicles to you, but to the McAllen Chamber of Commerce, they were just "solidified water."

"There is no such thing as an icicle in the Rio Grande Valley," said an official statement of the chamber, taking a cue from California and Florida.

The ancient Babylonians used asphalt as a building material.

Coast Guards Show Life Saving Method

ACAPULCO, Guerrero, Mexico—(AP)—Life saving exhibitions were given Saturday to residents of this port on the Pacific coast by crew members of the United States coast guard cutters Itasca and Pandora. The cutter will remain here for three days before proceeding to other Central American posts for similar demonstrations.

SERVED DAILY
CHOP SUEY — ITALIAN SPAGHETTI
SPECIAL MERCHANTS LUNCH
Drink Included. 25c
C & C CAFE
Phone 9545 203 W. Jackson St. Harlingen

Parisians Shiver

PARIS— (AP) —Parisians shivered Saturday. It was four degrees below zero Fahrenheit, the coldest day in 23 years.

HEAR
Jack Mc Laughlin
And The News
7:30 A. M.
Every Morning
KGFI
(1500 on the dial)

Tourists Pick Fruit For McAllen Grower

McALLEN — A little thing like cold weather doesn't daunt the tourists here from the frozen north, it was disclosed Saturday when J. F. Swanson, farmer on North Depot Road, sounded the praises of 13 winter visitors who saved his crop of Valencia oranges.

Friday night, when it was predicted temperatures were about to take a nose dive, Swanson issued an S.O.S. for pickers. But it developed that pickers were either already engaged or hugging the fires to keep warm and so were not interested in anybody's fruit. And Swanson had 10 tons of Valencias for whose welfare he was mightily concerned.

Up drove two tourists, Louis Warner and Dale Kyser, to buy a few oranges. The grove owner told them his dilemma and suggested that they pick their own fruit.

When the tourists learned the extremity of Swanson's plight, they wen o he railer camp wher hyaoetgo went to the trailer camp where they were staying and routed out some incipient pickers.

Result—late Friday night 10 tons of Valencias were picked at Swanson's grove.

The pickers were Warner, Kyser, Mr. and Mrs. Ira Padrick, Mrs. Warner, Eunice Warner, Mrs. Kyser, Grace and Sonny Kyser, Mrs. Alvah Wright, Frank Richards and Mr. and Mrs. Fred Ganoe.

FIRST CARGO OF OIL IS DUE

Mexico Buys Ship At Alabama Port

MEXICO CITY— (AP) —The first tanker, in what the Mexican oil administration hopes will be a fleet of tankers for carrying its petroleum to foreign markets, Saturday was reported scheduled to arrive at Tampico Monday.

The ship will receive its first cargo and shipping orders in a brief ceremony shortly after its arrival.

The tanker is the newly christened 19,000 ton "Cerro Azul," originally of Norwegian registry, which the oil administration purchased in Mobile, Alabama. It is manned by Mexicans.

Lack of transportation facilities has been the most serious obstacle confronting Mexican petroleum executives in their efforts to sell their oil abroad.

Brownsville Scout Troop Being Formed

BROWNSVILLE —The Boy Scout troop being form here under the sponsorship of the local council of the League of United Latin-American Citizens expects to receive its charter in about three we...e.

This was announced after a meeting of the troop Friday night, by Reynaldo Garza, Scoutmaster. At the meeting, held at the city hall, members of the new troop were instructed on requirements for the Tenderfoot rank of Scouting.

Instructors were the Scoutmaster, and Henry Brulay, Roberto Duarte and Isidoro Longoria. Members of the Lulac committee in charge of sponsorship work.

Two Workers Burned To Death In Blast

NEWPORT, Ky.—(AP)—Two workers were burned to death early Saturday when an explosion hurled them into a furnace pit in the Andrews Steel Company plant.

MISSION GETS PLANT UNITS

Two Canning Firms Start Work

MISSION—Two canning plants started operations in Mission this week for the first time this season, one processing grapefruit juice and one canning tomatoes. Approximately 150 people have been given employment by the two plants and the total will possibly be doubled when full capacity operations are reached.

Enlarged quarters, and installation of new equipment, at the Texas Food Products Company, formerly the Texas Fig Company, were finished before opening of the season. R. C. Hausinger, owner and manager, has established a winter home in the Valley and will spend more of his time looking after his Mission interests than in the two previous years which the company has operated at Mission.

At present, only grapefruit juice is being produced, but the firm expects to install equipment for canning tomatoes and other vegetable products in the spring.

A new firm operating in Mission for the first time this season is the Bohannan Canning Company, which has purchased the former Mission Canning Company plant from the E. B. Aston estate of Dallas. Processing of tomatoes was started at the plant this week and the firm expects to process kraut at an early date. Payroll of the company lists 120 persons. Company officers include J. M. Bohannon, president; O. L. Bohannon, secretary-treasurer; W. C. Bohannon, manager; R. E. Brough, office manager. All have moved to Mission.

Italian Military Budget Is Passed

ROME—(AP)—Premier Mussolini's government Saturday approved Italy's biggest military budget since the World War to meet possible dangers growing out of the current European war during the coming year.

The cabinet authorized the expenditure of 10,846,000,000 lire (about $542,000,000) for military purposes.

475,000 Dwellings Built During Year

WASHINGTON — (AP) — Stewart McDonald, federal housing administrator, estimated Saturday that 450,000 to 475,000 dwelling units were built last year, of which 153,500 were constructed with FHA-insured financing.

Satan's Kingdom Is Coldest Spot

SATAN'S KINGDOM, Conn.—(AP)—This hamlet with the hot name was the coldest spot in Connecticut Saturday—10 below zero.

J. W. MORRIS DIES

AUSTIN—(AP)—Will J. Morris, 78, lifelong resident and former chief of police of Austin, died here Friday. Funeral services were set for Sunday.

JAPS TO READ OF THIS AREA

Ship Line To Carry Publicity

BROWNSVILLE — The recent visit here of the Japanese motorship Akagi Maru of the Nippon Yusen Kaisya line is to bring the Valley and the Port of Brownsville international publicity . . . from the Japanese themselves.

Moto Kurimoto, purser of the ship, in a letter from Port Arthur, where the vessel sailed recently for Cristobal and Japan, said that he plans to write an article about the Valley for the NYK magazine.

The slick paper Nippon Yusen Kaisya magazine is distributed throughout the world, to all the international offices of the NYK line.

The MS Akagi Maru, which sailed from the Port of Brownsville last Tuesday for Port Arthur, was the first NYK vessel to dock in a Valley port.

The policy of the NYK line is to "write-up" each new port the line enters, Kurimoto said. The Valley's hospitality was appreciated, he added.

Several photographs of the local port, and of the vessel, also are to appear in the magazine, he said.

Head-On Crash

Man Is Injured When Wreck Occurs

McALLEN—Emeterio Santoya, 28, of Edinburg, will be confined to County-City Hospital at Edinburg for 10 days as a result of a head-on collision Friday about 11 p. m. between the automobile he was driving and one driven by Remie Menhaut of North Liberty, Ind., winter visitor.

The collision occurred about one mile north of Pharr, County Traffic Patrolman George Murray, investigating officer, said, as Menhaut was driving south and Santoya north.

Santoya suffered a severe head wound and the loss of several teeth. Santos Garcia and Severano Briones, both of Edinburg, passengers in his car, were uninjured. Charles Reard, riding with Menhaut, also escaped injury. Murray was continuing his investigation Saturday. Both cars were badly damaged.

Bills of exchange were used by the Jews as early as 1160

COMING
Dr. Rea Of Minnesota
Specializing in Stomach and Intestinal Diseases
EDINBURG — Edinburg Hotel, Wed., Jan. 24;
HARLINGEN — Reese-Wil-Mond Hotel, Thurs., Jan. 25;
BROWNSVILLE—El Jardin Hotel, Fri. & Sat., Jan. 26 & 27.
Hours: 9:30 A.M. to 4:00 P.M.
Dr. Rea specializes in stomach, liver, kidneys, bladder, bowels, rectal diseases as complicated with other diseases without surgical operation.
He has a record of many satisfied results in stomach ulcer, colitis, chronic appendicitis, liver, gallstones, kidneys, blood pressure, bladder, heart, nose, throat, lungs, asthma, bronchitis, leg ulcer, pellagra, rheumatism, obesity, and wasting disease.
He uses the hypodermic injection method for piles, fistula, rectal growths, small tumors, tubercular glands, moles, warts, and suspicious looking growths.
Dr. Rea has a special diploma in the diseases of children, treats bedwetting, slow growth, and infected tonsils. He has been making professional visits to Texas for many years and has many satisfied patients.
No charge for consultation and examination.
Drs. Rea Bros. Medical Laboratory, Minneapolis, Minnesota. Since 1898.

Studebaker Champion 29.19 miles per gallon
IN GILMORE-YOSEMITE ECONOMY SWEEPSTAKES
17% TO 29% superior in gas economy to the 3 other leading lowest price cars
Three Studebakers beat all other cars in America's greatest economy classic
Conducted under American Automobile Association supervision
COMMANDER, PRESIDENT AND CHAMPION FINISH 1-2-3
EXPERT drivers piloted the Studebaker Commander, President and Champion equipped with extra-cost overdrive that finished 1-2-3, in this year's Gilmore-Yosemite Economy Sweepstakes. But average Studebaker Champion owners know that there's no other car in its lowest price field that's so dollar-saving as a Champion. See and drive a Champion before you decide on any lowest price car. Low down payment—easy C.I.T. terms.
PRICES BEGIN AT $660
YOUNKIN MOTOR CO. HARLINGEN
BARTH MOTOR COMPANY WESLACO
LANDRETH AUTO SERVICE BROWNSVILLE
M'ALLEN MOTOR COMPANY McALLEN

$100,000 Growth In 1939
SAFETY FOR YOUR SAVINGS . . . . . .
The officers and directors of the Valley Federal Savings and Loan Association of McAllen are most grateful for the confidence and support of the people of this community during the past year. We feel that the splendid growth of this entirely local financial organization during the past year is proof that here is afforded a safe and profitable form of investment for your savings.
TROUBLE-FREE LOANS . . . . . .
Your loan from the Valley Federal Savings and Loan Association of McAllen will come to you without troublesome red tape, thus offering you a most satisfactory means of financing the indebtedness on your home at a reasonable rate of interest.
The Following Comparative Figures Indicate Our Progress
RESOURCES
Valley Federal Sovings & Loan Association Of McAllen
December 31st, 1938
Mortgage Loans (Direct Reduction) 131,421.21
Stock (Federal Home Loan Bank) 900.00
City State Bank & Trust Co. 4,001.85
Furniture and Fxitures 359.00
136,682.06
LIABILITIES
Installment Thrift Shares 4,036.82
Optional Savings Shares .. 1,167.99
Full Paid Individual Shares 97,500.00
Full Paid Sec'y.-Treas. ... 7,500.00
Full Paid H. O. L. C. 9,500.00
Borrowed Money (Home Loan Bank) 10,000.00
Deferred Income 800.25
Accounts Payable 85.00
Reserve for Uncollected Interest 874.44
Bonus on Installment Thrift 13.16
Reserve for Contingencies . 354.81
Reserve for Federal Insurance 276.92
Undivided Profit 1,060.41
Earnings for the Period .. 3,512.26
136,682.06
4% SAFETY 4%
RESOURCES
Valley Federal Sovings & Loan Association Of McAllen
December 31st, 1939
Mortgage Loans (Direct Reduction) 204,942.63
Share Loans 14,556.80
Stock, Federal Home Loan Bank 2,000.00
City State Bank & Trust Co. 12,968.21
Furniture & Fixtures 360.40
235,828.04
LIABILITIES
Installment Thrift Shares.. 4,625.93
Optional Savings Shares... 4,950.72
Full Paid Income Shares .. 196,500.00
Full Paid Sec'y.-Treas. 7,500.00
Full Paid H. O. L. C. 9,500.00
Tax & Insurance Reserve.. 1,096.20
Deferred Income 1,549.12
Appraisal Committee 130.00
Reserve for Uncollected Int., D. R. 1,195.10
Reserve for Uncollected Share Loans 56.80
Bonus for Installment Thrift 13.16
Reserve for Federal Insurance 553.83
Reserve for Contingencies.. 699.79
Undivided Profit 2,434.33
Earnings for the Period ... 5,023.06
235,828.04
OFFICERS
S. L. MILLER, President.
V. E. COOK, V-Pres.
W. W. DEES, V-Pres.
W. H. MOON, Sec.-Treas.
PERCY HERMAN
J. A. FRISBY
J. B. MORTON
H. E. TEWELL
A. F. VANNOY
N. E. BUESCHER
VALLEY FEDERAL SAVINGS AND LOAN ASSOCIATION OF McALLEN
1315 Highway Avenue

Cameron Poll Tax Payments Are Light

BROWNSVILLE — Only 11 days are left—two of them Sundays—before the deadline for payment of poll tax for 1940, national, state and county election year.

Through Friday only 1,848 poll tax receipts had been issued, according to deputies in the office of Cameron County Assessor-Collector Ralph T. Agar, Saturday. Comparatively, only a very few tax exemption slips have been issued, their number not yet totaled.

That approximately 16,000 persons in Cameron county will pay poll taxes or use exemptions during 1940 is the estimate of Agar.

He and deputies in his office from experience predict long lines of poll taxpayers in their main office at Brownsville and branch office at Harlingen the last few days before the tax payment deadline.

Saturday the Brownsville office experienced a small rush, enough poll taxpayers calling to keep one deputy writing receipts steadily. At times applicants "stacked up" until several waited in line.

Agar is operating, in addition to hs two permanent offices, sub-stations for the payment of poll tax and other taxes at different communities throughout the county.

Sub-stations still are to be established, according to the notices posted some time ago, at Santa Maria, the store there, January 22 and 23; at Rangerville, the school, January 24 and 25; at Los Indios, Mills' store, January 26 and 27; La Feria, Central Power and Light Company office, January 29 and 30; and La Paloma, the store there, January 29 and 30.

Between January 10 and 20 his schedule called for sub-stations at San Benito, Rio Hondo, Los Fresnos, Port Isabel and Santa Rosa.

FREEZE KILLS STUB COTTON, AIDS PROGRAM

Pink Bollworm Fight Helped By Cold

McALLEN—While the continued cold temperatures in the Valley have subjected vegetable and citrus farmers to many worried hours about the fate of their crops, the cotton farmers welcome it for the beneficial effect extreme temperatures have upon the destruction of the pink boll worm pest.

To date the freeze in the Valley has damaged fruiting and stub cotton, D. M. McEachern, chief of the Valley pink boll worm control project, announced Saturday. Practically all the green cotton growth in the Valley has been laid low. Continuation of the abnormal temperatures would mean that roots of green or "stub" cotton would be killed too, the Valley chief said.

Green cotton makes an excellent breeding place for the pest. Destruction of the growth will have the obvious effect of decreasing any infestation which will be present during the next season by cutting off the winter food supply for the pink boll worm, McEachern said.

According to average temperatures prevailing over the Valley, the okra crop, secondary host to the pink boll worm and infested with the pest, has been killed, McEachern said. Inspectors found little evidence of the spring okra crop being saved when they inspected fields Friday.

McEachern said there was little fruiting cotton in the Valley at present since farmers have cooperated fully with the development of agriculture's orders that stalks be kept cut during the host free period.

Saturday the control head here reiterated the department's ruling that no cotton be planted until February 20, the opening of the planting season which will last until April 1.

TICKET SALES ARE LAUNCHED

M'Allen, Mission Plan Saturday Dance

McALLEN — Tickets went on sale Saturday for the President's Birthday Ball to be sponsored jointly by McAllen and Mission at Club Royale Saturday night, Jan. 27, L. J. (Shine) Mason, chairman of arrangements, announced.

Ticket sales are in charge of Mrs. John R. Harris, Jr., Phineas Graning and Bob Miller. The price of admission is $2.

Mason said Oscar Cabra and his orchestra, with a variety show, will play for the dance, the best orchestra ever secured for a president's ball here.

A free ticket will be given to anyone whose birthday is the same as that of the president, Jan. 30, Mason said. The dance is being held on Jan 27 because it is a Saturday night and more persons are expected to attend.

Half of the money will stay in Hidalgo County and the other half will go to the National Foundation for Infantile Paralysis.

Mason urged a large attendance. "You will get your money's worth and do a good deed at the same time," he said.

Pupils Increase

McAllen Enrollment Reaches 3,237

McALLEN—Increase in student enrollment for the second semester at McAllen schools was announced Saturday by Supt. John H. Gregory.

Additions of 105 students brought the enrollment in the schools to 3,237 for the opening of the semester compared with 3,132 at the close of the mid-term period. Gregory did not have the enrollment figures per school.

Pupils enrolled at the beginning of the 1940 second semester were an increase of 270 over the same period in 1939 when registrations totalled 2,967.

Gregory attributed the rise to normal development of the city, induced by increased building activity here, bringing scores of new residents. He said few of the students were the children of winter visitors.

Highway Collision Is Fatal To Horse

HARLINGEN — A horse walked from an orchard onto the highway four miles south of here on the San Benito highway about 7 p. m. Saturday and damaged a car driven by Miss Margaret Brown, San Benito, and a truck operated by Enrique La Marque, Matamoros.

Neither Miss Brown, nor La Marque, whose truck crashed into the rear of the car ahead, were hurt. The horse died instantly. Investigators were State Patrolmen Ben Thomas, J. O. Musick and Weldon Miller.

San Benito Buyer Leaves For Market

SAN BENITO—F. L. Paschall, of Downs Brothers, San Benito, left Saturday for Dallas and Fort Worth for the showings of spring merchandise. Paschall said he would be away about 10 days.

The Downs Brothers buyer said he had been instructed by Col. Ed Downs, owner, to buy in anticipation of the best year in the 27-year history of the mercantile firm here.

Scotland Yard's collection of relics connected with crime is called "The Black Museum."

Take A Clothes Pin And Visit Packing Company Plant On Arroyo--It's Modern

John And Charlie McKelvey Have Fine Business, Reporter Finds

By TOM STARKEY

HARLINGEN—If you have a clothes pin you take it along for nose wear and truck out to the Southwestern Packing Company plant on the Arroyo Colorado. Step carefully and inspect the layout two men built from a $500 un-refrigerated slaughter pen to a $50,000 abattoir that probably puts big packing names out of the run from the word go in the Valley's four counties.

John and Charlie McKelvey hoe a good distance up a long hard row, from the $24-a-week payroll days when they have all they can do and then some to run a half-dozen hogs through in a week, to a capacity of 200 hogs and 100 cattle per diem.

It is quite a little voyage from the time when they shudder to see five hogs come in at the same time to processing everything from sausage to chicken feed, and recovering everything from every animal except maybe the death squeal and the grass in his stomach, which nearby farmers use to make their crops grow faster. And maybe a little blood gets by them every now and then when the knife sinks to the hilt in a hirsute throat, but they fix that presently.

* * *

JOHN McKELVEY manages the plant, with the aid of his ever-loving wife, Ora, and Charlie buys the beef and pork, and maybe a worn-out bang-tail or two, for all anybody knows. They turn business away for a while anyway, because they do not have cold storage space, and this waste of money makes them wail no little, until recently they install their new equipment and process about 12,000 pounds of bologna and sausage, fresh, cured, dry or semi-dry.

The beauty of John's and Charlie's racket is they stand to maybe make themselves well every time they turn out another sausage, but they also make a constant market for the cow and pigs and sheep Valley farmers raise all year, which is no small matter, especially to the farmer which grows these cows and pigs and sheep.

This new hog-de-hairer and electric hoists and over-head conveyors and sausage machines and cold storage equipment make it so John and Charlie have about a one-cent-a-pound jump on any outside competitor, which is quite some jump in anybody's racket, and housewives receive this good news with no few cheers, one and all. All this equipment makes the Southwestern plant the most modern south of San Antonio, and the only complete processing plant in South Texas, for that matter.

* * *

FOR EXAMPLE, Juan shoos the swine up an incline and Jose tucks a long sticker under their chins, and dumps them into a vat containing water at about 142 degrees Farenheit.

Every 45 seconds one of the hogs goes through the dehairer, which is a sight to behold, and the fur flies, quite some. Butchers scrape and clean the animals and convey them to the chilling rooms where the hogs stay for 12 hours in 32 degrees of cold. Next day it is cut into loins and hams and bacon.

John dumps all the offal down to the bleat into a pressure cooker which holds 4000 pounds, and cooks these inedibles six or eight hours, and what comes out but 500 pounds of soap grease and 1500 pounds of grease-free 50 per cent protein chicken feed, a tasty meat and bone dish highly prized, especially by Harlingen chickens, who get most of it.

Soap makers in the East get the grease which John presses out of the mass with a 150-ton hydraulic press. John does not use the grass in the stomachs, but farmers do, and so they lose only the squeal in this process, mainly because they do not yet discover how to recover it, but squeals come cheap at a packing house, no end.

* * *

DR. J. T. TAYLOR stands around and sees that everything that goes on conforms with city, county and state slaughtering and sanitary regulations, and looks into cow brains and jowls and one thing and another for cysts which might make the meat inedible and eligible for the cooker.

E. L. Fender and J. J. Busa do stand around much, except maybe for their pay checks, because they cover the Valley from Brownsville north and convince Valley merchants that they do not build Rome in a day and as soon as the plant gets on its schedule they will catch up on orders, no doubt.

John fixes his sausage kitchen so he turns out 30,000 pounds of sausage and weiners in a capacity week, or enough to fill an average railroad car. Skilfull packing house employes, whom John swipes from Fort Worth and Beaumont packers, may be full of baloney but they know their stuff when they squirt the bologna soup into those long rolls of cellophane, deftly twist them into correct lengths, cure them in ovens full of gas and oak and hickory smoke, later strip the cellophane from them, pack them in cases and load them under screens for Valley points.

* * *

JOHN TELLS HOW the cellophane pores open after 140 degrees and let all the good-smelling smoke in and close up again with all the good-smelling smoke inside the weiners when they cool and they take off the cellophane. And pretty soon they do not add color to weiners any more because of some law, and you see weiners only in their natural shade which maybe cuts down on sales somewhat for a while, John tells.

Other rooms they fill with pickled hams and barbecued hams and bacon and jowls and everything they chill for at least six hours for the housewives' protection, and it takes John 21 days to market all the products of a hog, John tells.

John also adds about 3,000 cubic feet of floor space and one cooler will hold 300 cattle carcasses, so that he does custom killing for all the butchers in town beside his regular racket.

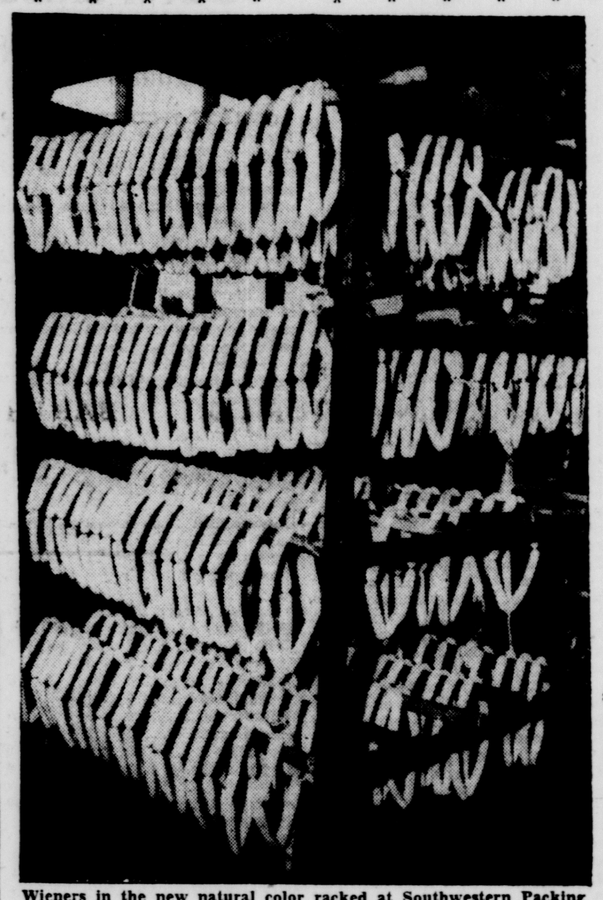
John and Charlie do not wear any clothes pins on their noses, perhaps because they do not have any clothes pins handy, but mainly because they are in this racket all their lives, likely as nat and show quite some surprise when the visitor brings up the subject of odor, of which there is not a little, around and about.



Row on row of dressed beef (above) is hung from ceiling tracks at Southwestern Packing Company's refrigerator rooms until marketed. This cold storage facilities makes the local plant the most modern in South Texas, and the only one with chilling rooms. An ordinance requires meat sold in Harlingen to be chilled at the place of slaughter. (Staff Photo.)



This worker at Southwestern Packing Company, Harlingen, is holding the end of a cellophane tube to the spout of a mixer which forces the wiener material into the casing. The casing is then twisted to form the segments familiar at shops. (Staff Photo.)



Wieners in the new natural color racked at Southwestern Packing Company's plant on the Arroyo Colorado for cooking over wood ashes. The wieners come out of the machine in long lengths, are pinched and twisted into equal pieces, and racked to cook, and later to be packed and boxed for Valley-wide distribution. (Staff Photo.)

Miller Re-Elected

M'Allen Loan Agency Chooses Officers

McALLEN—Officers of the Valley Federal Savings and Loan Association were re-elected at a director's meeting Friday, Secretary W. H. Moon announced Saturday.

The officers are S. L. Miller, president V. E. Cook, first vice president; W. W. Dees, second vice president and Moon, secretary-treasurer.

Miller reported that the association earned $11,273.62 in 1939, paying out $6,577.81. This compared to earnings of $7,840.15 and dividends of $4,097.15 in 1938.

"The number of new dwelling units constructed in McAllen during the past year was large, but it has not created a surplus, and building should continue," Miller said.

Official Named

MEXICO CITY— (AP) —President Lazaro Cardenas Saturday appointed Agustin Arroyo Ch., former head of the government press bureau, chief of the federal labor department. The press bureau was discontinued December 31 to make economies in the 1940 budget.

QUICK RELIEF FROM
Symptoms of Distress Arising from
STOMACH ULCERS DUE TO EXCESS ACID
Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing
Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gassiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at
Walgreen Agency
106 W. Jackson Harlingen

DEALERS MEET SET

HARLINGEN — Chrysler Motor Company dealers and employes will stage all-day meeting here Tuesday, with some 45 expected to gather at the Reese-Wil-Mond Hotel.

DITTMANN
THEATRE — BROWNSVILLE
WEDNESDAY - THURS.
JAN. 24 - 25
2 Shows at 8:30 p. m.
Presenting the Most Colorful Pre-Charro Days Event . . .
200 People Cooperating in The Gala
INTERNATIONAL REVUE
75 — People — 75
300 Gorgeous Costumes
25 Piece Symphony Orchestra—Including the Famous
MARIMBA BAND
ONE GRAND SHOW!
— NOW SHOWING —
First Time in Brownsville
"COAST GUARD"
with
Frances Dee - Randy Scott

ALL TOURISTS PLAN TO SEE VALLEY FAIR

McAllen Is To Send 200 Automobiles

McALLEN — McAllen's tourists promised 100 per cent attendance at the Valley Mid-Winter Fair opening Tuesday in Harlingen and have planned their weekly tourist program with that objective.

At least 200 automobiles are expected to join the motorcade Tuesday morning to take part in the tourist parade opening the grapefruit carnival when Mrs. William G. Olson of Dunnell, Minn., McAllen winter visitor, will be crowned "Queen Orange."

Monday the Hobby Club will meet at the tourist quarters at 2 p.m. when several new "hobbyists" will add their collections to the large group which comprises the club.

The Harlingen motorcade will leave McAllen at 8 a.m. All cars are asked to have signs from their home states prominently displayed to drive in the big parade at 10:30 a.m. at Harlingen. A conducted tour to Reynosa will get under way at 4 p.m. if there are as many as 10 tourists left in the city who would like to make the trip across the river.

At 2 p.m. Thursday there will be a horse shoe pitching contest for ladies only in the park. Games will be played in the club rooms during the day. At 7:30 p.m. the regular tourist party will be staged at Legion Hall with C. H. Britton showing colored pictures of the Valley and Mexico.

Again on Friday the tourists will call a halt to the McAllen activities and spend the day at the Fair in Harlingen.

Gutters Of Mexico City Filled With Powerful Pulque

MEXICO CITY—(AP)—The gutters of Mexico City Saturday flowed with pulque, national Mexican drink, noted for its fiery power.

Federal district authorities poured 1,249 quarts literally "down the drain" when tests showed it had been adulterated.

Mexico Pilots Must Take Examinations

MEXICO CITY— (AP) —All commercial pilots were ordered Saturday by the Secretary of Communications to submit to a medical examination before undertaking any flight with passengers.

The black birch tree was introduced into Kew Gardens, England, from the United States in 1736.

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1 Group of 6.50 Shoes to 9.75 Shoes ON RACK 1.95
Simmonds Booterie
Harlingen

STAR—MONITOR—HERALD

SPORTS

Page 6 E. C. "DOC" OSBORN, Sports Editor Sunday, January 21, 1940

North Texas League Teams To Open 1940 Season On Southern Clubs' Diamonds

FORT WORTH—(AP)—For the first time since 1910 Texas League teams from the North half of the circuit will open the season on diamonds of the Southern clubs, magnates voted here Saturday in their annual schedule meeting.

The new program, radically different from any employed in recent years, will keep the Northern teams in the South for ten days during which time they will complete the entire Southern swing.

The season will open April 12 with Northern inaugurals scheduled April 23.

Opening day lineups pit Fort Worth against the Sports at Shreveport, Dallas against the Missions at San Antonio, Tulsa against the Buffs at Houston and Oklahoma City against the Exporters at Beaumont.

The same teams meet in the Northern openers.

The complete schedule lists 161 games which will be reeled off in 150 playing days. The regular season will end September 8.

Routine business accomplished by the league chiefs included:

1. Setting date of the annual North-South All Star game, which previously had been awarded to Fort Worth for Thursday night July 11. July 16 was set as an alternate date.

2. League bonus of $2,500 awarded each year to players of teams finishing in first division was stricken from records in compliance with recent order of National Association of Professional Baseball Leagues.

3. Clubs' position on salary limits was clarified with regard to optional players, whose original contract with parent organization called for pay obviously not in line with Texas League standards. For example, player optioned from major leagues who is signed to a $600 per month contract, may sign a new contract at an average salary for the Texas League and the difference may be paid by owner of the original contract. The salary limit is $5,200 per month.

4. Waiver price was lifted from $750 to $1,000. Other waiver law points remained unchanged. For example, the clubs still will not be permitted to withdraw waivers.

5. Owners discussed new rookie rule, which resulted in lifting player limit from 17 to 18 men.

6. New rookie rule and player limit was discussed. Player limit, previously raised from 17 to 18 men, now must include three rookies, if there are 18 men on the squad. However, a unique definition of rookie was established since any player will be regarded as a rookie who has not played on team of higher than Class A classification in the past two years. (Under this interpretation Jackie Reid, 41-year-old veteran whom the Cats called in from the East Texas League a few years ago, would have classified as a rookie).

7. President J. Alvin Gardner proposed the league investigate possibilities of air travel as a means of transporting all ball clubs and a committee, consisting of Bonneau Peters of Shreveport, Guy Airey of San Antonio, John Holland of Oklahoma City and George Schepps of Dallas, was appointed to study the matter.

DUG OUTA' the SPORTS BAG!



by E.C."Doc"Osborn.

Must Be Right

Have you noticed that nary a single baseball man has come out in the open and criticized the recent rulings of Judge Landis?

Of course there is no way of knowing what the baseball fraternity is saying behind closed doors but nothing has appeared in print yet that would lead one to believe that the high commissioner was wrong.

And we have a hunch that the average baseball fan is pretty certain that Judge Landis was right. Since the fan is the one who pays the freight, it is well that he be satisfied.

Just how far-reaching the ruling on the Detroit farm system will become can only be determined in the future. Already the St. Louis Cardinals have called in their working agreements with 10 minor league clubs. This doesn't mean that the Cardinals will drop their farm system. It only goes to prove that they intend to set their house in order.

There is no question but what the decision was a real help to such players as Benny McCoy, Roy Cullenbine and a few others. The players who were really hurt are those little fellows who were with Class C and Class D clubs. It won't be easy for all of them to land jobs.

It will be interesting to watch the Detroit Tigers build up their farm system again. Have no fear they will do it for it is reported that Jack Zeller will keep the position at Detroit and he is a smart baseball man.

• • •

How It Happened

We have often wondered where the names tacked on race horses came from.

While we have not solved the problem entirely, Frank G. Menke, who is handling some press releases for the coming Kentucky Derby, does help out a little on one.

Menke has this to say:

About the only thing ever to wear the name Bimelech is the three-year-old E. R. Bradley whirlwind, already installed as favorite to win the sixty-sixth running of the $75,000 added Kentucky Derby, at Churchill Downs, on May 4th.

The quaint name came about in this fashion: One of Colonel Bradley's most treasured friends is John Harris. Long ago Colonel Bradley would have named a colt after Harris if it were not for the Bradley rule that all horses bred by him must be given names beginning with "B." During a conversation years ago Mr. Harris told Colonel E. R. that he had an uncle, a student of the Bible, and that one of his favorite characters was Abimelech, son of Gideon, who was king of Schechem, according to the Old Testament.

That uncle took to calling me Abimelech when I was about five, and that's all he ever called me from then to his dying day," declared Harris.

"He did, eh?" commented Bradley, and took to thinking. The name of Abimelech certainly didn't begin with "B," but, if he snipped off the "A"—Well, there it was. Bimelech. He filed the name in the catalogue of memory, waiting for the day when a colt would arrive fit to carry the abbreviated nickname of his great friend.

Eventually there was foaled a colt by Back Toney, out of La Troienne a grand-looking youngster, and, after Colonel E. R. had examined it, he determined that this one was fit to wear the name Bimelech.

The Colonel never made a keener decision, for Bimelech not only won all of his seven starts in 1939, but, when the year was done, had performed so brilliantly that the conservative Colonel E. R. said:

"I've owned some good horses in my time, some really great ones, but I think Bimelech will prove to be the most remarkable of them all."

Lanier Signs

ST. LOUIS—(AP)—Max Lanier, young southpaw who came to the Cardinals late last season from Columbus, has signed his 1940 contract, the club announced Saturday.

The Cardinals said four rookies, all with Houston last year, also had accepted contracts. They are Murray Dickson and Ernest White, pitchers, and Eddie Lake and Steve Mesner, infielders. Mesner, who came to the Cardinals with pitcher Gene Lillard in the deal that sent southpaw Ken Raffensberger to the Chicago Cubs, is on option to San Diego of the Coast League.

Sixteen Cardinals are now signed for the coming season.

REDS ADD PHOENIX

CINCINNATI— (AP) —Addition of the Phoenix club of the Arizona-Texas league to the Cincinnati Reds' farm system was announced Saturday night by General Manager Warren C. Giles.

Two provisions, however, were that the league would include at least six clubs and that a satisfactory lease for the Phoenix ball park be negotiated.

BELL FOR CAMPBELL

DETROIT—(AP)—Jack Zeller, general manager of the Detroit Tigers, announced Saturday that the club had traded Roy (Beau) Bell to the Cleveland Indians for Bruce Campbell. Both are outfielders. Zeller said no cash was involved in the deal.

Baylor Defeats Porkers Again

WACO— (AP) —Baylor University strutted an airtight defense to turn back the University of Arkansas cagers in a Southwest Conference basketball game here Saturday night 47 to 39, and sweep the two-game series.

The Bears opened strong to run up a 6-0 lead, then the Razorbacks pulled up even and went out in front. A closing burst of scoring at the half found the Bruins leading 21 to 18.

Pete Creasy of the Bears led the scorers with 14 points while J. Adams with 13 showed the way for the visitors.

The box:

Baylor (47)	Fg.	Fp.	Ft.	Tp.
Terry, f	1	2	0	4
Bryski, f	2	2	4	6
Barnes, f	1	0	4	2
Frivaldsky, c	4	1	3	9
Gilbert, c	1	0	3	2
Shahan, g	1	0	0	2
Creasy, g	4	6	1	14
Vaughn, g	4	0	0	8
Totals	18	11	15	47
Arkansas (39)	Fg.	Fp.	Ft.	Tp.
J. Adams, f	5	3	2	13
Pitts, f	2	3	1	7
McAdoo, f	0	0	1	0
J. Freiberger, g	1	3	1	5
A. Freiberger, c	0	0	2	0
Briggs, g	1	0	0	2
Gammill, g	0	0	2	0
Hickey, g	4	2	1	10
O. Adams, g	1	0	3	2
Mitchell, g	0	0	0	0
Totals	14	11	13	39

Half-time score: Baylor 21, Arkansas 18.

Free throws missed: Bryski 4 Frivaldsky 2, Barnes 1, Creasy 1, Pitts 1, J. Freiberger 1, Hickey 2, Gammill 2.

Officials: Curtis (Texas) Referee; Boggess, umpire.

Bear Grid Schedule

WACO —(AP)— Two intersectional games, with Villanova and Denver, are on the ten-game football schedule announced by Baylor University Saturday.

Arrangements to play the Villanova game in San Antonio's new half-million dollar stadium are pending, officials said.

The schedule: Sept. 28, North Texas State Teachers, at Waco; Oct. 4, Denver University, at Denver; Oct. 12, Arkansas, at Fayetteville; Oct. 19, Villanova, at San Antonio (tentative); Oct. 26, Texas Aggies, at Waco; Nov. 2, Texas Christian, at Fort Worth; Nov. 9, Texas, at Austin; Nov. 16, Tulsa, at Waco; Nov. 23, Southern Methodist, at Waco; Nov. 30, Rice at Houston.

Steers Gore Horned Frog Quint 69-28

Longhorns Pile Up Early Lead

AUSTIN, Tex.—(AP)—Blazing hot in every department, the Texas Longhorns slaughtered Texas Christian University's Horned Frogs here Saturday night, 69 to 28, and went into a tie with Rice Institute for the Southwest Conference lead.

Bounding Bobby Moers, regaining the form that made him All-Conference guard on the champion Texas team last year, paced the winners with great floorwork and shot-making. He scored 14 points, finishing second to center Speedy Houpt who caged 15.

The Longhorns built up a lofty 38 to 9 lead in the first half as Moers, Houpt, Thurman Hull and Elmer Finley found the basket from all angles.

Texas' second string played nearly seven minutes of the first half and eleven minutes of the second. Then, with the score 48 to 20, the first stringers went in and banged home 21 more points.

The box:

TCU (28)	Fg.	Ft.	Pf.	Tp.
Barron f	1	2	4	4
Billingsley f-c	2	0	4	4
Groseclose f	3	1	2	7
D Tankersley f	1	1	0	3
Cannaday c	1	2	3	4
Monroe g	1	2	2	4
Holt g	0	0	2	0
Best g	1	0	0	2
Duckworth g	0	0	1	0
Childers g	0	0	0	0
Totals	10	8	18	28
Texas (69)	Fg.	Ft.	Pf.	Tp.
Hull f	3	0	2	6
Granville f	4	1	1	9
Finley f	3	1	0	7
Kutner f-g	1	1	0	3
King f	1	0	0	2
Houpt c	7	1	4	15
Cooley c	1	0	1	2
Moers g	7	0	0	14
Spears g	1	1	2	3
Moore g	2	0	1	4
Croucher g	2	0	3	4
Hinds g	0	0	1	0
Totals	32	5	15	69

Score at half: Texas 38, T.C.U. 9.

Free throws missed: Barrow 2, Cannaday, Holt, D. Tankersley 5, Hull, Houpt 4, Finley 3, Cooley 2 Kutner 1, Hinds 2.

Officials: Jack Sisco (Baylor) and Bob Kiersky (Baylor).

Baseball Banter

By JUDSON BAILEY

NEW YORK—(AP)—Around one of the local hot stoves the boys are having a lot of fun making winter book on the umpire-baiters among baseball managers. . . . Right now the price of Frank Frisch of the Pittsburgh Pirates and Leo Durocher of the Brooklyn Dodgers is 6 to 5 and take your chance. . . . No bets are being accepted on the Chicago White Sox' Jimmy Dykes because he has no rivals in the American League.

The matter was brought to the attention of the hot stovers by a story Durocher has been telling here and there. When Casey Stengel came back into the National League as manager of the Boston Bees, President Ford Frick immediately announced the penalty for being thrown out of a game would be $25; when Durocher became manager at Brooklyn, Frick boosted the penalty to $50; now Leo says with Frisch back he hears Frick is going to make it 60 days.

Last year Durocher was thumbed out of eight or nine games and was fined on five of the occasions. He ought to do at least as well this year, but Frisch may have more incentive.

Dykes was outed six times but provoked fines only twice and a suspension once. It is believed here that Dykes recent disclosure of bets with Chicago writers that he won't be thrown out of more than four games in 1940 is nothing more than a brazen subsidy.

Stengel for years has been the terror of National League umps and very likely the champion free-style fancy needler of the league. The reason he lost his title to Durocher last season was because he suddenly became subtle. During the heat of one argument between the Boston players and an umpire, Casey sat unconcernedly on the bench to the astonishment of all hands. Finally he rushed out to the plate, gestured violently at the ump (for the crowd's benefit) and calmly declared, "You're in great form today, Reardon."

Of course, nobody will forget how, during that 23-inning tie Brooklyn played at Boston, Old Case ceremoniously called in a relief pitcher with a flashlight to show his indignation at the umpire's not stopping the game. They banished him that time, though.

NAGURSKI WINS

HOUSTON —(AP)— Bronko Nagurski, 232, International Falls, Minn., retained his claim to the world's heavyweight wrestling title by beating Young Joe Stecher, 209-pound Nebraskan, in a two out of three fall main event here Friday night.

COUNTY JUDGE DIES

WASHINGTON—(AP)—Judge Mike Reinhardt of Rockwall, Texas, here with other Texas county judges on a WPA matter, died unexpectedly at 5 a.m., Saturday of pneumonia.

Texas Aggies' Eight-Game Grid Card Is Fashioned For Rose Bowl Visit; Mustangs Also Look Toward West

By FELIX R. McKNIGHT

DALLAS, Tex.—(AP)—Westward Ho was the idea behind the Texas Aggies' eight-game schedule, just announced . . . The '40 schedule, including one breeze, was fashioned for a Rose Bowl excursion and a chance at being the first Southwest Conference team in history to win the title two years running.

One writer theorized the comparatively featherweight schedule meant a gradual de-emphasizing of the game at Aggieland . . . Football, however, just can't be de-emphasized with such lads as Jarrin' John Kimbrough and seven other starters off 1939's greatest college team still around . . . Furthermore, signing of Coach Homer Norton to a new five-year stretch with an increased stipend doesn't exactly smack of tossing cold water on the shoulder pads down A. and M. way.

Wise men say the Southwest team with the real Rose Bowl schedule is Southern Methodist, which plays U.C.L.A., Pitt and Auburn outside the conference grind . . . Incidentally, the Methodists are the most feared lads on the Aggie schedule.

Today's guest: Columnist Lorin McMullen, Fort Worth Star-Telegram. "This space formerly was allotted to cracks at Tennessee and Duke football schedules . . . Announcements of the Texas Aggies' 1940 eight-game lineup makes further such remarks unseemly and notice is hereby given that the practice has been permanently discontinued."

The dope is the Jimmy Kitts, ousted Rice coach, will watch his football from the stands and enter the oil business . . . Coach Morley Jennings at Baylor, despite loss of his veteran line, has been quoted as saying he will have the best Baylor team in his career—"if nothing happens."

Preview of the eleven-months-away Texas-Aggie game: Coach Norton at the Washington banquet. "We should beat the University of Texas at Austin next season."

Sports Editor Wilbur Evans, Austin American: "Regarding reports that John Kimbrough will receive an offer from Hollywood after concluding his career against Texas next fall, Longhorn gridders seem to think that Big John won't be much to look at for some time."

Kyle Gillespie, the Texas Christian boy who was sensational while hobbling around on one leg during the past grid season, submitted to that knee operation and physicians think he will be good as new . . . Incidentally, the TCU line next fall should average about 210 pounds, with Connie Sparks, erstwhile fullback, doing a regular turn at end.

Two of the burliest fullbacks in grid history, John Kimbrough and Bronko Nagurski, will be honor guests at the Houston Press Club's party Sunday night. . . . M. L. (Hap) Massingill, veteran Fort Worth golfer, has moved to San Antonio . . . Insiders say, unqualifiedly, that Arkansas' frosh basketball team is the best in conference history . . . In their last two games the Porker freshmen have tallied 79 and 90 points.

Out in front of the University of Texas band next year will be Drum Majorette Becky Havens—famed leader of the Bengal guards of Orange . . . Twenty districts will start Golden Glove eliminations next weekend, the finals to be staged over at Fort Worth's Will Rogers' Coliseum Feb. 15-19 under sponsorship of the Star-Telegram. . . . Every member of Houston's prospective infield for the coming season answer to the name "John." Two more outfielders are named "Johnny." The payoff is that the shortstop is named—"John Stopa."

Women's Tourney Finals Set In Harlingen Monday

HARLINGEN — In what holds promise of being one of the "top" golf matches ever played in the Rio Grande Valley, Mrs. A. E. McClendon of Harlingen, will defend her title against Mrs. E. H. Smith of Rio Hondo, in the final of the Sixth Annual Lower Rio Grande Valley Women's Championship golf tournament.

The championship match will get under way at 9 o'clock Monday morning over the Harlingen course with 18 holes carded in the morning and 18 in the afternoon. Two other tournament matches will also be played, Mrs. B. C. Reeme of Weslaco meeting Mrs. L. C. Feener of Harlingen, for the championship flight consolation and Mrs. W. A. Loveless of Carrizo Springs, going against Mrs. Claud Liston of Harlingen to determine the champion of the first flight. All other matches in the tournament were completed Friday.

The defending champion fought her way to the finals by eliminating Mrs. Reeme in the first round, 6 and 5, and winning over Mrs. A. J LeForte, Harlingen, 3 and 2, in the second round. Mrs. Smith, who won medal honors in the tourney, defeated Mrs. Feener, 3 and 2, in the opening round and in the second round disposed of Miss Virginia Ratledge of Dallas 1 up.

Golf fans are evenly divided on the winner in the match Monday but all are agreed that the two finalists will give the gallery some really fine golf.

Cougars Get New Lay-Out

Jardin Constructs Cage Court

BROWNSVILLE—First game on a newly constructed basketball court at El Jardin school will probably be played there next week, according to Coach Morgan Irwin.

After holding the Lyford Bulldogs to a 32-19 score last Tuesday, the Cougars were forced to postpone a game later in the week with Wilson Tract because of disagreeable weather.

Thanks have been extended by Coach Irwin and other El Jardin school officials to V. E. Limerick and Terrill Taylor for furnishing tools to use in constructing the court, to Walter Williams and Herbert Calendar for much work they contributed, and to all others who aided.

School officials revealed that a new bicycle parking rack and a new fire gong stand had also been constructed at little expense to the school.

Cage Results

South Dakota U. 39, Iowa Teachers 26

Depaul 32, Chicago 22

Oklahoma Aggies 39, Washington University 23

Notre Dame 55, Pennsylvania 35

Oklahoma 54, Iowa State 32

Columbia 35, Dartmouth 32

Kentucky 35, Tennessee 26

Marquette 46, Northwestern 30

Vanderbilt 50, Auburn 46

Duke 54, Clemson 49

Missouri School of Mines 37, St. Louis U. 33

Penn State 40, Navy 17

Army 46, Cornell 36

Baylor 47, Arkansas 39

John Tarleton College 56, Weatherford College 15

West Texas State Teachers College 78, Daniel Baker 45

Texas A. and M. 51, Southern Methodist 49

Texas 69, Texas Christian 28

Indiana Man Killed In Truck Accident

EL PASO—(AP)—Charles Gilbert, Jr., 21, of Fort Wayne, Ind., was killed and Tom Meal, Uvalde, Tex., seriously hurt when a truck they were riding left the highway and struck a tree east of here. Meal was brought to the county hospital here.

RETIRED PHYSICIAN DIES

LUBBOCK —(AP)— Dr. M. H. Starnes, 59, retired Lubbock physician died Saturday after a long illness.

Two Coaches Resign At Kansas School

MANHATTAN, Kans. — (AP) — Resignations of both head football coach Wes Fry and line coach Stanley Williamson, were announced Saturday by M. F. (Mike) Ahearn, director of athletics at Kansas State College.

Ahearn added that both resignations would be discussed at a meeting of the Kansas State faculty council on athletics Sunday afternoon.

The resignations were received two days ago, Ahearn said, but kept secret in hopes that the difficulties between the two coaches could be ironed out.

The faculty meeting originally called to discuss rumors, which became public Thursday, that Fry had demanded the resignation of Williamson, line coach since Fry took over the job of coaching the Wildcats with the transfer of Lynn O. Waldorf to Northwestern in 1934.

Fry since has denied asking for the resignation and Ahearn said he knew of difficulties between the two gridiron tutors "but I don't believe they have gone that far." Williamson parried all comment with "it looks like a long, hard winter."

Both resignations were addressed to Ahearn.

NEEHAN DIES

FORT WORTH—(AP)—Roy Neehan, who joined the Fort Worth baseball club as secretary under Paul LaGrave and Jake Atz, and succeeded LaGrave in 1928, died suddenly at his Lake Worth home Saturday.

He was business manager of the club until two years ago. He was born at Sherman, Tex., fifty nine years ago, spent most of his life in Paris, was educated at old Christian Brothers College in St. Louis and returned to Texas in 1915.

Demaret Goes To Finals In Frisco Meet

Will Play Goggin For Title

By RUSS NEWLAND

SAN FRANCISCO —(AP)— Charging home in par-shattering stretch drives, Willie Goggin, San Francisco professional, and Jimmy Demaret, Houston, Texas, entry, became finalists Saturday in the $5,000 San Francisco Match Play Open golf turnament.

The two survivors of a 200-plus starting field of the country's leading fairway marksmen will meet Sunday over the par 36-36—72 Lake Merced course for first money of $1,000.

Goggin, completing a two day rout of some of the biggest names in golf, crashed through his semi-final eighteen with a 2 and 1 victory over Craig Wood of Manaroneck, N. Y.

Demaret polished off a former Texan and the defending San Francisco Open champion, Dick Metz of Oak Park, Ill., 4 and 2.

Under Par Figures

The winners finished their next-to-the-last round in three under par figures. Goggin was one down to Wood at the ninth but fired four birdies at his rival on the incoming stretch to take the lead at the 11th for the first time and maintain the advantage until the match ended on the 17th, each carding birdies from long putts.

Demaret after holding a one-up lead three times on the first nine, and rounding the turn one up, chalked up three birdies on the second nine to wind up the contest at the 16th.

The double round final will pit the 1938 San Francisco winner, Demaret, against the 1936 runner-up.

Quarter and semi-final battles Saturday provided a series of thrills for a gallery of 3,000 fans, climaxed by a hole-in-one. It was made by Metz in defeating Horton Smith, also from Oak Park, Ill., 1 up in the morning round.

Using a No. 4 wood, Metz banged the ball into the cup on the par 3, 200-yard 14th hole. It squarted the match for him and he went on to win at the 18th. Before that he had been 3 down at the 11th.

Demaret In Form

Demaret worked into the semi-finals with a 3 and 2 win over Jimmy Hines, Great Neck, L. I., while Goggin, pride of the home town contingent, bagged his third big name victim of the tournament, in defeating U. S. Open champion Byron Nelson of Toledo, Ohio, 3 and 2. He had ten one-putt greens.

In Friday's first two rounds he turned back the tournament medalist Lawson Little of Bretton Woods, N. H., and Clayton Heafner of Linville, N. C., both by scores of 3 and 2.

Demaret goes into action Sunday with an excellent chance of becoming the leading money winner of the present winter tournament swing last week he won the 1940 Oakland Open, with a $1200 cash prize.

Demaret, after finishing the first nine with a one hole lead on Metz, successfully hopped a three-foot stymie to win the 10th with a birdie 4. He dropped a four-foot putt for a birdie to go 3 up at the 11th, lost the 12th by taking two strokes in a trap and made it 3 up again when Metz conceded him the 12th. He sank a 10-foot putt for a birdie 3 to end the match.

Jimmy Lawrence Made Free Agent

HARLINGEN—Jimmy Lawrence, who first gained athletic fame as a member of the Texas Christian University Horned Frogs football team, has returned to his home here.

A member of the championship Green Bay Packers, Jimmy took part in the recent "Pro-Bowl" game at Los Angeles which saw the Packers trim a team made up of the best the other pro teams could offer, including Davey O'Brien and Ki Aldrich.

According to the Sporting News, Jimmy was made a free agent by Judge Kenesaw Mountain Landis along with 90 other members of the Detroit Tigers' farm system. Last season he managed the Tiffin club in the Ohio State League, a farm of the Tigers, and kept his team near the top throughout the year.

17 Nations Suffer Heavy Sea Losses

NEW YORK—(AP)—Seventeen nations, 12 of them not involved in the two wars raging in Europe, have lost a total of 312 ships since England declared war on Germany last September 3. An Associated Press survey shows at least 1,135,963 tons have been sent to the bottom with a loss of more than 2,773 lives.

The list includes:

Britain, 156 ships; Germany, 33; France, 14; Norway, 28; Sweden, 22; Finland, 7; Soviet 1.

*Includes 16 naval vessels but excludes four submarines.

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1940 Charro Days Regatta Will Give Outboard Fans Some Brand New Thrills

BROWNSVILLE — Something brand new in the way of an outboard speedboat race for Texas is to be offered the thousands of speed fans who gather here February 4 for the outboard regatta and speed trials of Charro Days.

This will be a race between two Class X motors, set to break the world's speed record of 79 miles an hour, and a Class F motor whose driver feels that he is able to stand the gaff with the X class boys.

Announcement had been made some time ago that Gar Wood, Jr., would have his Class X Spanish-made 110-horsepower motor tuned up ready for a whack at the world's speed record during the Charro fiesto here. The record is 79 miles an hour, set in France.

Young Wood brought the six-cylinder motor here last year, when six new outboard records were set, but he could not get it tuned up properly. He has had it put in shape since then, and has built a hull to go with it.

Another Class X driver who will compete with Wood is Paul Sawyer of Austin and New York, who also has a 110-horsepower motor.

In addition Don Frazier of Rentoul, Ill., will compete against the X class racers with an F class motor, of 60 cubic inches displacement.

Announcement was made here last week that a total of 31 boats have been entered in the Charro Days regatta, which guarantees that it will be by far the most spectacular regatta in the history of the event.

Following the races, to be held at the turning basin Sunday afternoon, winners will be entitled to enter the mile speed trials, and it is here that assaults will be made on the accepted records in the various classes of outboard racing.

Aggies Nose Out Ponies

Wilkerson Scores 20 Points

COLLEGE STATION, Tex.—(AP)—Despite a 20-point scoring performance by Virgil (Country) Wilkerson of the Mustangs, the Texas Aggies subdued the Southern Methodist cagers 51 to 49 here Saturday night.

The game was nip and tuck all the way with the Cadets holding a three point lead—25 to 22—at the half. Six times the Aggies were out in front and three times the Mustangs held the lead. Another seven times the count was knotted.

Henderson led the scoring for the Aggies with 13 points.

The box:

Aggies (51)	Fg.	Ft.	Pf.	Tp.
Smith f	2	4	2	8
Tinker f	4	3	4	11
Stevenson f	2	0	1	4
Adams f	0	0	0	0
Dawson c	2	0	4	4
Duncan c	0	0	1	0
Lang f	2	0	1	4
Varner g	3	1	3	7
Henderson g-c	4	5	3	13
Totals	19	13	19	51
SMU (49)	Fg.	Ft.	Pf.	Tp.
Keith f	2	2	3	6
Keton f	2	5	3	9
Sprague f	0	2	4	2
Clement f-g	0	1	2	1
Wilkerson c	8	4	3	20
Sebeck g	2	1	0	5
Coppedge g	3	0	4	6
Higginbotham g	0	0	0	0
Totals	17	15	19	49

Half-time score: Aggies 25, S.M.U. 22.

Free throws missed: Smith 3, Tinker, Dawson 2, Henderson 4, Varner 2; Keith, Keeton 2, Sprague 2, Wilkerson 2, Clement.

Officials: Ziggy Sears (Ky. Teachers); Bill Bushman (Wesleyan, Mo.)

Townsend Meeting To Be Postponed

PORT ISABEL—The Townsendites were "frozen-out" here Sunday.

The Valley-wide Townsendite fish fry, sponsored by the Port Isabel club, and originally scheduled Sunday, has been postponed until next Sunday, because of the cold.

James C. Bunting, president of the Port Isabel Townsend club, urged that all Valley Townsendites, and friends, be on hand next Sunday, however.

Golf Kibitzers Name Winners Of Houston Tourney

By WILLIAM T. RIVES

HOUSTON, Tex. —(AP)— Without benefit of a crystal, some of the golfing kibitzers hereabouts are scribbling the names of Dick Metz and Jimmy Demaret in their little black books as a pair of aces who may rake in the Western Open chips here.

If they are on their game, it will be hard to keep them from sacking the tourney, for they almost could play the River Oaks course blindfolded.

Metz has tramped often around the links—scene of the tournament Feb. 16-18—and Demaret, who is professional at Braeburn Country Club here, frequently hops over to River Oaks for a game.

Metz visits in Houston and has the advantage of playing the course three times recently, during the Christmas holidays.

That familiarity will be vastly beneficial, for the layout is considered one of the country's ten best and toughest. Long and exacting, a single slip may be catastrophic on the 6,558-yard course.

However, golf is a fickle game, and practically every linksman with any degree of prominence will contest for the crown now worn by Byron Nelson, the National Open champ, after Ralph Guldahl monopolized it three years hand running.

Nelson, Guldahl, Gene Sarazen, Henry Picard, Slammin' Sam Snead, and the rest of the touring troupe will come here after the Texas Open at San Antonio.

Following the Western, one of the finest fields in its history will compete in the Houston Country Club Invitation tournament, annually one of the Amateur's favorite hunting grounds. Feb. 20-25.

Wilford Wehrle, Chicago star; Johnny Dawson and other high ranking artists will join the Texas galaxy. The entry of Marvin (Bud) Ward, National titleholder, is a distinct possibility.

HOUSTON DOG WINS

WAYNESBIRO, Ga.—(AP)—Young's Billie, pointer owned by H. J. Yoakum of Houston, Tex., is the Open All-Age champion of the Georgia State Field Trial Association.

First place in the Open Derby went to Dr. E. R. Hays' Groomster, pointer, from Omaha, Neb., Friday.

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McALLEN SPORTS ARENA

15th Street and Highway

Tuesday, Jan. 23, 8:30 p. m.

MAIN BOUT

Two Out of Three Falls — Two Hour Time Limit

TED CHRISTY vs. MIKE MAZURKI

SEMI-FINAL

Two Out of Three Falls — One Hour Time Limit

EL PULPO vs. JACK LEAGUE

General Admission ..... 40¢

Fight For Arroyo Colorado Navigation Channel Is Long One

First Survey Authorized In 1873, But Report Was Unfavorable At That Time

HARLINGEN—The first survey to determine advisability of constructing an inland waterway along the coast of Texas with which the Arroyo Colorado navigation channel would eventually connect was authorized by Congress as far back as 1873, according to W. C. Rettiger, associate engineer in the U. S. Army district engineer's office at Galveston.

Rettiger said in an article in The Hurricane, publication of the engineer's office, that the report was unfavorable and that a subsequent survey resulted in congressional authorization in 1892 of a channel five feet deep from Galveston to the west end of Oyster Bay. Several river and harbor acts followed and by 1910 a continuous inland waterway five feet deep and 40 feet wide extending from Galveston to Port Aransas had been authorized.

Because of the marshy areas which border the Gulf of Mexico, highways were developed slowly and for many years the five foot inland waterway between Galveston and Port Aransas was used extensively as a substitute.

In constructing the waterway the open bays were utilized as much as possible in order to reduce the cost of construction. This resulted in a waterway which was subject to heavy shoaling in places and which was not dependable at all times. With the development of highways and railroads along the Gulf Coast, much of the commerce was diverted to those facilities because they were more reliable.

During the years prior to 1925, numerous efforts were made by local interests, represented by the Intracoastal Canal Association of Louisiana and Texas, to secure authorization for an inland waterway which would be reliable, which would be adequate for heavy barge traffic and which would connect with the Mississippi river.

The River and Harbor Acts of March 3, 1925 and January 21, 1927, authorized a continuous innland waterway, nine feet deep and 100 feet wide, extending from the Mississippi river to Corpus Christi known as the Louisiana-Texas intracoastal waterway. The original estimated cost of constructing that section of the waterway within the state of Texas was $9,600,000 and the estimated annual maintenance cost was $530,000. This project superseded the five-foot project.

Route Is Selected

Because of the difficulty and cost of maintaining a reliable channel in the shallow bays, the route for the nine-foot waterway was selected so as to avoid the shallow bays as much as possible. Existing channels were utilized where practable to reduce the cost of construction and maintainance.

Actual construction of the Sabine River—Galveston Bay section of the waterway was commenced in July, 1930 and completed and opened to traffic in August, 1934. The total cost of construction was approximately $1,420,000 exclusive of the cost of rights of way and spoil disposal areas which were furnished free of cost to the United States by local interests.

Actual construction of the Galveston-Bay-Corpus Christi section of the waterway was commenced in March, 1933. A 16 1-2 mile reach of the waterway extending from Galveston channel to the west boundary of Galveston County was completed in February, 1934.

Construction Delayed

Because of delay on the part of local interests in the furnishing of necessary rights of way and spoil disposal areas, further construction was not undertaken until September, 1938 when construction of a 20-mile reach in Calhoun county was commenced. Construction of other reaches of the waterway have since been undertaken and at the present time the waterway is under construction from the west boundary of Galveston County to Freeport Harbor and from the Colorado River to Rockport. These reaches of the waterway will be completed about June, 1940.

Funds are available for constructing the remaining reach of the waterway extending from Freeport Harbor to the Colorado river and construction will be undertaken as soon as necessary rights of way and spoil disposal areas have been furnished by local interest. Assuming that the rights of way and spoil areas will be forthcoming at an early date the entire waterway, with the exception of certain tributary channels, should be completed by the early part of 1941.

The project for the intracoastal waterway was extended in 1938 to provide for tributary channels in the San Bernard and Colorado rivers and to Palacios, Rockport and Aransas Pass. These tributary channels will serve as important "feeders" for the Intracoastal Waterway. Construction will be undertaken as soon as funds are made available and certain requirements of local co-operation are complied with.

Modification Asked

The Chief of Engineers recommended to Congress March 15, 1939 that the existing project for the Louisiana-Texas intercoastal waterway be modified to provide a channel 12 feet deep with a bottom width af 125 feet from the Mississippi river at New Orleans to Corpus Christi. This recommendation has not yet been acted upon by Congress.

The Intracoastal waterway, with a minimum depth of nine feet and a minimum bottom width of 100 feet, extends from the St. Mark's river, Florida to Corpus Christi, a distance of approximately 1,010 miles. It connects with the Black Warrior-Warrior-Tombigbee inland waterway system which extends nine foot navigation to the coal and steel producing areas at Birmingham. It also connects with the Mississippi-Illinois-Ohio inland waterway system which provides a nine foot depth to Pittsburgh, Chicago and St. Paul. The combined inland waterway system serves a large part of the United States. The minimum depth of nine feet is adequate for heavy barge traffic.

Channels Connect

In addition to these major waterways, there are hundreds of miles of connecting channels along the Gulf Coast with depth from three to eight feet that serve feeders for the commerce of the waterway.

The waterway carries a large and rapidly growing commerce consisting of many of the basic materials of industry. Steel from Pittsburgh and Birmingham move by water to Texas while a gasoline and petroleum products move by barge from the oil producing areas of Texas and Louisiana to the inland ports on the Mississippi, Ohio and Warrior rivers. Although long distance movements are growing in importance, the bulk of the traffic is local. Many important oil pools have been discovered along the Gulf Coast in recent years. Large quantities of this oil are moved by barge from the fields to refineries in the vicinity of New Orleans, Beaumont, Port Arthur, Texas City and Houston. In addition to barge movements, hundreds of pleasure craft use the waterway yearly.

There were 37,826 tons of traffic moved in 1934 with a total value of $2,783,029 which increased in 1938 to 2,369,098 tons with a value of $65,750,898.

SCHOOLS GET TRAINING IN SAFETY WORK

Patrolmen Lecture To Valley Students

McALLEN—Correlating the safety traffic lanes in effect at the present in the Valley is the safety study campaign being carried on in Valley schools by officials of the Texas department of public safety.

Students in all Valley schools are being treated to a visual study of safety methods graded in accordance with the rank of the schools.

Shown by Captain G. E. Schauer in McAllen Friday to students of the Lincoln, junior and senior high schools, the advantages of the demonstrations brought high words of praise from school officials.

Supt. John H. Gregory especially recommended the study, declaring its pictures impress young minds in formative stages like nothing else could. After the demonstration Friday at the junior high school, Principal J. W. Taylor said the children's response to the pic-boys was highly enthusiastic. Thoughts from the pictures are being incorporated into English class theme study at the junior high school, Taylor said.

"Visual aids for safety as it applies to students in various grades in the state's schools are used," Captain Schauer said, "in an effort to help the young population of the state from making the same safety mistakes their parents have made.

"Realizing that in the schools rest the future drivers, the department of public safety is conductiong this visual campaign to stress prevention of accidents and the advantages of safe and sane driving and living."

The demonstration starfed last Tuesday in the Raymondville schools and was shown in Mercedes before coming here Friday.

Capt. Schauer said he would show the films at Weslaco Monday, San Benito Tuesday and Brownsville Wednesday.

CLUB'S BIRTH TO BE FETED

Kiwanians To Stage Celebrations

McALLEN — Valley Kiwanians with members of the same organization throughout the country will celebrate the 25th anniversary of the founding of the club with which they are affiliated.

Monday night from 6 p. m. until 6:15 p. m. Radio Station KRGV, Weslaco, will carry the address of International President Bennett O. Knudson on a national broadcast, in recognition of a Kiwanis quarter century of progress.

At the regular meeting Tuesday at the Casa de Palmas Hotel, the local club will observe the anniversary of the club founded in Detroit, Mich., in 1915. Rev. J. Beaty Smith of San Juan will be the principal speaker at the Tuesday meeting. Subject of his address will be "Citizenship, Responsibility — The Price of Liberty."

President Kenneth Alley of the McAllen club received a message from Knudson Saturday stating that the international president from Albert Lea, Minn., planned to visit the Valley and the McAllen club late in February or early in March. Plans for the president's visit have been being laid since the announcement two weeks ago that he planned an early Valley visit.

More Celebrations Are Seen For Texas

DALLAS — (AP) — Improved business conditions are being heavily reflected in Texas' support of the President's birthday celebrations, W. L. Clayton, of Houston, state chairman, reported from state campaign headquarters here Saturday.

All records of previous years have been broken, with 189 counties planning balls, sports events and parties to raise funds January 30 for the infantile paralysis campaign. On the same date last year only 134 counties were organized.

43-Year-Old Woman Bears 20th Child

NORWOOD, Mass.— (AP) —A 43-year-old wife of a laborer gave birth to her 20th child in Norwood Hospital Friday.

Hospital attaches reported Saturday that the mother, Mrs. Geza Groh, and her baby, a seven-pound, 14-ounce boy, were "doing fine." Eighteen of the children are living.

City Of Weslaco Recognized As Center Of Texas' Enormous Citrus Industry

WESLACO—Citrus experts from the world over beat a path to Weslaco's door because it is recognized as the capital of the Texas citrus industry.

Not only growers and shippers from the Valley but representatives of the citrus industries in Florida, Arizona and even such foreign countries as Palestine, Brazil, Australia and others come here to gather information about the Texas citrus industry.

The citrus marketing agreements, administered by the Growers Industry Committee and Shippers Marketing Agreement, have passed out of existence but there remain a dozen other agricultural activities which maintain Weslaco as the citrus center of the Valley.

Some of the headquarters maintained here are the Valley agricultural equipment station, U. S. citrus and vegetable products laboratory, Rio Grande Valley Citrus Exchange, South Texas Canners Association, American Fruit Growers, Incorporated, Farm Security Administration, Valley chapter of Texas Horticultural Society, Weslaco Agricultural Association, Valley Growers Gin and Supply Company, Standard Packaging Institute of Texas, Citrus Supply Corporation, and others.

It is the experiment station, located on the Mercedes highway, that attracts most visitors from far and wide as well as Valley growers, seedsmen and others desiring to learn the latest information about cultural methods, varieties and other practices. Supt. W. H. Friend maintains a guest register which contains the names of experts from far away places who come here to study not only the citrus industry but the general agricultural development in this section. The staff includes an entomologist, Paul T. Riherd; a plant pathologist, Dr. George H. Godfrey; an assistant plant pathologist, Herbert Rich; and a horticulturist, John F. Wood.

Of no less importance is the by-products laboratory to which has been credited the development of the Valley grapefruit juice canning industry. It was the laboratory which experimented with methods of canning juice from Valley grapefruit and many processors took advantage of data available here. J. L. Held is in charge of this laboratory with Clifford Scott associated with him. This laboratory is now located in a new building downtown provided through a recent congressional appropriation. It is engaged in a varied program, testing various products to determine new uses and new methods of processing.

Weslaco also is headquarters of the Valley's largest co-operative, the Rio Grande Valley Citrus Exchange of which John B. Jones is general manager. This co-operative has nearly 3,000 grower members scattered from Brownsville to Mission. Local units pack the fruit which is sold by the exchange with a central office here. The exchange also has a large grapefruit juice canning plant here often called the largest in the world exclusively devoted to this product.

The South Texas Canners Association, with Glen White of Donna as president and James A. Burch of Weslaco as secretary, maintains its headquarters here. It works for the good of the industry as a whole and has been particularly active in opposing legislation detrimental to Valley processors.

The American Fruit Growers, Incorporated has plants in several Valley towns but has their headquarters here, with Hugh Williams in charge. This organization markets the best Valley fruit under its famous Blue Goose brand sold over the nation.

Heading the district office of the Farm Security Administration is J. W. Evans of Weslaco. County supervisors are located in various South Texas counties with the district office here. Farm loans, resettlement, transient labor camps, community project financing and numerous other activities are sponsored by this government agency.

The Valley chapter of the Texas Horticultural Society meets here frequently when talks are made by specialists in various lines of agricultural endeavor and the Weslaco Agricultural Association meets once a month for a discussion of farm problems.

One of the few selling co-operatives in the Valley is the Valley Growers Gin and Supply Company located here. It operates a growers supply house and filling station, supplying growers with gasoline, oil, fuels, tires and other auto accessories, and many other farm needs.

The Citrus Supply Corporation was formed to supply grower members and packing units of the Rio Grande Valley Citrus Exchange with containers, farm supplies and other needs. Wilbur Dorman of Donna is assistant manager in charge of the warehouse.

H. S. Norman is manager of the Standard Packaging Institute of Texas which develops information on the standardization of citrus containers.

Professional Models Protest Debutantes



Boston models circulated petition to Governor Saltonsall, asking legislation to bar social register debutantes from acting as amateur mannikins, taking away the models' jobs. Signing the petition above are Marylyn Lewis and Viola Mutch, right, and Ruth Allen presides at the table.

NEW BUILDING TOTAL LISTED

Permits For McAllen Total $28,445

McALLEN — McAllen's January building boomlet grew apace Saturday when building permits totaled $28,445, almost a 50 per cent increase over the same month last year.

Eighteen permits have been issued to date this month in McAllen or an approximate average of one every day. Of the total, 12 were for new residences whose prices ranged from $2,000 to $3,400. All new homes to be built will be located on the north side of the city.

Residential permits accounted for $26,400 of the total issued. Others were for small additions to present property and the construction of one office building.

One of the biggest building projects in the city to get under way in January will be the construction of a $10,000 addition to the City Motor Sales garage for which the contract was let last Saturday.

Additional large scale building projects will be announced within a few days, City Inspector C. C. Eckhoff said.

Bellmen were appointed to proclaim the hour of night in London before public clocks were used.

Harlingen Building Total Hits $261.765

HARLINGEN—While only 175 permits were issued to builders here, Harlingen new construction during 1939 amounted to $261,765. Building amounted to $260,574 in 1938.

Permits by months for the year were: January, $4630; February, $12,276; March, $7,825; April, $16,766; May, $28,284; June $35,153; July, $27,280; August, $21,182; September, $14,210; October, $23,200; November, $29,360; and December, $23,599.

Polish Confiscation Decreed By Goering

BERLIN— (AP) —The official Law Gazette announced Saturday that Field Marshal Gen. Hermann Wilhelm Goering, supreme war economic authority, had decreed confiscation of the entire property of the former Polish state.

Vice-Consul's Wife Seriously Injured

NAPLES, Italy—(AP)—Mrs. Elizabeth Thurston, wife of United States Vice-Consul Ray Thurston of St. Louis, Mo., was injured seriously Saturday when a man attacked her with a hammer after demanding money.

Birth of children were taxed in England in 1695.

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GAMES PARTY IS SCHEDULED

Tourists To Attend Fair During Week

HARLINGEN — A games party will be held in the Chamber of Commerce sponsored tourist clubroom at Reese-Wil-Mond Hotel beginning at 2 p.m. Monday, but for the remainder of the week no parties or trips will be planned because of the Valley Mid-Winter Fair, beginning Tuesday, it was announced here Saturday.

A crowd numbering 72 winter visitors enjoyed the big bingo party Friday night in spite of the cold weather, the crowd being so large two rooms were needed to take care of them. First prizes were won by Mrs. Lloyd Daly of Elkhart, Ind., and Mrs. Frank Kern, Oklahoma City, while low score prizes went to Mr. Kern and to Mrs. Carl Wilson, Chicago. Door prizes went to Mrs J. H. Light of Rockforod, Ill.

A large crowd jammed the clubroom again Saturday afternoon as games were enjoyed. It was announced that though no parties or trips will be planned for Monday, the clubroom will remain open days and evenings, however, for games and other means of recreation.

Tourists are urged to place their cars in the Parade of States which Tuesday morning will open the Fair, each tourist car joining in the group following its state float. The parade will form at Harrison and Second streets, extending east on Harrison.

Saltillo Area Hit By Frigid Blasts

SALTILLO, Coahuila, Mexico—(AP)—Saltillo residents shivered Saturday under a cold wave the most severe in the past 35 years.

New Auto License Sale Starts Soon

BROWNSVILLE — Purple figures on a light ivory background, that's what passenger cars will be wearing in 1940 in the way of license plates.

The first shipment of 1940 motor vehicle license plates was received Friday at Cameron county courthouse, delivered to the automobile department of the county tax assessor-collector's office.

They will go on sale February 1, C. S. Reid, deputy tax collector in charge of the automobile department, said Saturday. No plates, Reid stresses, will be sold before February 1.

Numbers on the purple-on-white passenger car plates will range from 155-701 to 168-200.

Commercial plates will have orange numbers on a black background for 1940.

Farm plates for 1940 will bear black numbers on a yellow background. The county received 2,000 farm plates.

In addition to the passenger, commercial and farm plates, the county received a "handful," comparatively, of trailer and motorcycle and motor-scooter plates, Reid said.

Although the plates go on sale February 1, they may not be used on motor vehicles until March 1. April 1 is the deadline for purchase of the 1940 plates, and after that date motor vehicles may not be operated without the new plates.

Model Plane Event Deadline Extended

HARLINGEN—Deadline has been extended for filing entries in the model plane contests to be held during the Valley Mid-Winter Fair, until 8 p.m. Monday, it was announced here Saturday by George Beck, of the Harlingen Kiwanis club, which is sponsoring the event.

Entries should be filed with Garver Murray at 818 E. Jackson, Beck said. Original deadline of 4 p.m. Saturday was extended because a number of the expected entries did not come in. It was felt that cold weather had caused the failure, Beck said, and sponsors wished to give everyone wanting to enter every opportunity possible to do so.

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Our fleet of cars and trucks traveled more than fifteen times around the world, in 1939, to maintain and give you service. The fleet turned up a total mileage of 388,845 miles during that period.

The total mileage of the fleet, when compared to total customers served, means that more than 30 miles was traveled for each customer, and most of these miles were on service or investigation calls for which no charge was made to the consumer.

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Four-Days Of Free-Care Entertainment Set For Charro Days

MANY EVENTS ARE SLATED IN FESTIVAL

It's All Pure Fun; Color Galore

BROWNSVILLE—Program for the third annual Charro Days Fiesta, which will carry out the spirit of this border carnival by leaning heavily on fun and frolic, has been announced at Charro headquarters here by Kenneth Faxon, president of the fiesta.

And with the celebration only two weeks away, starting February 1 and running through February 4, Brownsville is rapidly taking on a gay and festive air, dressing up for the annual session.

The first event on the calendar is the Buccaneer Ball, which is to be held January 29 at the El Jardin hotel. This event is a sort of an eye opener, to get things slowly under way in preparation for the real round of festivities starting February 1. It is a gay and colorful costume ball in which all the ladies will flash their new costumes, and the men will appear in their old ones again, their principal change being a new beard cut.

That Brush Court

Other pre-Charro events include impromptu sessions of the Court of the Brush, held whenever a likely prospect shows up, or whenever the till runs low on cash, the Charro Days style show at the Capitol Theatre January 31, a Mexican supper at the Presbyterian church January 31, and a dance at the Brownsville Country club to be given by the Triple L club.

In addition the striking "Bits of Old Mexico" will open on the lot at Elizabeth and Fourth streets, and run throughout the celebration.

On February 1, opening of the fiesta proper, the events will include a musical program by the Mexican City Police Band, the promenade, the grand costume ball in the patio of the El Jardin hotel, junior grand ball, art exhibits and the carnival and midway.

Grand Fiesta Parade

The program for the second day, February 2, includes the grand fiesta parade, the Mexico City Police Band, the International Rodeo, the junior hop, and the Baile Ranchero, a new Charro event.

On February 3, third day of the festivities, will be held the spectacular children's parade, with 10,000 little tots all in costume. The international rodeo will be held in the afternoon, and the Grand Parade will be held at night.

There will be a costume street dance, in which everybody takes part, while a regatta ball is to be held at the El Jardin hotel patio.

The closing day of the fiesta is headlined by the speedboat regatta, in which some of the world's top notch outboard race drivers are to take part, and events in Matamoros.

Matamoros Events

There will be a Charreada and coronation in the Matamoros plaza at 9 a. m., a bull fight there in the afternoon, and a Noche Mexicana program at the main plaza in the evening, starting at 7 o'clock.

The outboard regatta on this side of the river will start at 1 p. m., and will be held at the turning basin of the Brownsville port. Mile speed trials are to be held after the regatta, and it is expected that some new records will be set.

Charro Days this year will have more bands, more guitars, more beards, and more striking costumes than ever in the past. And as in the past, it's everybody's show—no queens, no royalty, no crowns, unless someone wants to drape one on his own brow.



The youngsters get as big a kick out of Charro Days, to be held at Brownsville February 1 to 4, as the oldsters. It's a gay splash of cooler, lilting Latin-American songs, and dancing a-plenty. Youngsters such as are pictured above are common sights as thousands of costumed merry-makers throng the streets for the four-day festival.

Warning Issued

'Moochers' Revealed As Ex-Convicts

McALLEN—Beware of "moochers," Chief of Police Noah Cannon said Saturday as he flashed reports on three men from the federal bureau of investigation.

The reports were sent to the McAllen police office after the names of three men, picked up about 10 days ago for annoying McAllen housewives, were submitted to the FBI for recording.

Each of the three had served prison terms for offenses ranging from assault and battery with intent to murder to larceny of domestic animals.

Chief Cannon asked McAllen residents to ignore "back door requests for food hand-outs" and notify the police immediately when a moocher presents himself. Chief Cannon assured residents that all complaints would be handled "confidentially."

Wilson Is Named District Manager

McALLEN—M. P. (Monk) Wilson announced Saturday his appointment as Valley district manager of the Great American Life Insurance Company, with offices at McAllen in the City State Bank and Trust Company building.

Wilson, pioneer Valley resident and "business man sports lover," came to the Valley in 1923 and settled at Weslaco. He is a charter member of both the Kiwanis and Rotary clubs in the Valley and a former Mission Chamber of Commerce director while he was an automobile dealer in that city.

R. E. Horn of McAllen will be associated with Wilson in the McAllen office. The new manager has moved his family to McAllen where they will make their home.

CITRUS MEET SLATED

HARLINGEN — The Stuart Place Citrus Association will stage regular meeting Tuesday evening in the Reese-Wil-Mond Hotel.

Sugar Production Quota Is Released

WASHINGTON — (AP) — The Agriculture Department estabilshed Saturday a 1940 sugar production quota of 505,000 short tons, raw value for the mainland cane sugar area, consisting of Louisiana and Florida.

Oil, Gas Drilling Will Take Millions

HOUSTON— (AP) —Approximately $600,000,000 will be spent in drilling oil and gas wells in the United States this year, a survey by the Oil Weekly showed Saturday.

Fire Hits School

CENTERVILLE—(AP)—Fire of undetermined origin destroyed the Flo Newhope consolidated high school Friday night, with a loss estimated at $8,000. Insurance partly covered it.

Support Is Pledged For Special Session

AUSTIN — (AP) — Representative Clarence E. Farmer of Fort Worth said Saturday that 21 state senators had told him they would support some type of additional taxes for social security if a special session of the legislature is called. Farmer advocates such a session.

3,000 VOTERS GET RECEIPTS, REPORT SHOW

Everhard Criticizes Citizens' Apathy

EDINBURG—The apathy of Hidalgo county citizens toward poll tax payments came in for official criticism Saturday from Tax Collector Clay Everhard, who announced that only about 3,000 poll tax receipts have been issued thus far in the county.

Everhard tabulated a total of 2,833 receipts, estimating that an additional 200 had been issued by deputies who were at Alamo, Donna and Weslaco during the day and whose totals were not available.

Last year, an off-year for elections, saw a total of 8,216 poll tax payments. The year 1938, the last major election year in the county, set a record of over 13,000.

Poll tax payments are being made in three ways in the county this year, as they have in the past. The taxes may be paid at Everhard's office in Edinburg, to one of a number of deputies who are sent out over the county during the final payment month, January, or to authorized agents in some of the larer communities. Deadline for poll taxes is, as usual, January 31.

The collector announced that a deputy will again be stationed at the City State Bank and Trust Company in McAllen January 25 to issue receipts and exemptions to youths. Terry Keefer of McAllen is serving as a poll tax agent to accept authorizations from applicants.

Edinburg thus far is leading other communitiees of the county in poll tax receipts, Everhard's figures showed. The two Edinburg precincts have 504 to date, while Mission's two precincts have 485 and McAllen's two precincts 484.

Noted Airman Here To Purchase Planes

LOS ANGELES — (AP) — One of Norway's most famous airmen, Bernt Balchen, arrived here Saturday on a warplane buying trip for Norway, Sweden, Finland and Denmark.

Judge J. P. Pool Dies At Victoria

VICTORIA— (AP) —District Judge J. P. Pool, 69, stricken by heart disease last Tuesday while holding court in Cuero, died Friday night.

NAPOLEON?



Napoleon Bonaparte — yes, that's right—has joined the U. S. Army. The 22-year-old youth, born in Italy, says his father gave him the name as "sort of a joke." He is to become an aviation mechanic and is shown making up his bunk in New York.

IBC SESSION WILL BE HELD

Valley Leaders Go To El Paso

BROWNSVILLE—The consultant engineers of the International Boundary Commission, including several Valley engineers, were leaving Saturday for El Paso for a conference to place the final approval on the IBC report to Secretary of State Cordell Hull on the proposal for water storage dams and gravity canals for the Lower Rio Grande Valley.

A. Tamm of Harlingen, a member of the consulting board left for El Paso Saturday. Others leaving include B. F. Williams of Willacy county, Robert J. Cummins of Houston, J. L. Lytel of San Benito, E. M. Moyes of Corpus Christi, J. L. Burkholder, and C. M. Ainsworth. Royce Tipton of the National Resurces Advisory Board will also be at the conference.

The report, upon its completion, is expected to be made public in the Valley, according to Tamm.

LARGER NYA PROJECTS IN VALLEY DUE

State Director Sees Valley Activities

McALLEN—The National Youth Administration's program of activity in the Rio Grande Valley is "just getting well started" and will be expanded during the coming year, Victor Jaeggli of Austin, state director of NYA work projects, asserted here Saturday.

Jaeggli completed a two-day tour of the district, which extends from Laredo to Brownsville, in company with Harry C. Green of McAllen, district NYA supervisor.

He complimented the section principally upon the high type of construction that has been carried out on several projects, among them the community center at San Juan, work on the Pharr-San Juan-Alamo high school building and the new athletic locker rooms plant at McAllen high school. The trip was the first Jaeggli has made to the McAllen district since Green took charge of it about a year ago.

A recent survey disclosed more than 450 youths are now employed on 16 NYA projects in the Valley portion of the district alone. Jaeggli said he found the NYA program in the district not only well-rounded but considerably ahead of what he had anticipated.

Prior to visiting the Valley, the state official stopped at Corpus Christi, Kingsville and other points.

Hand Picked Band Of Streamlined Pioneers Headed For Island Life Free From Any Taxation Or Politicians

EL PASO—(AP)—It was "Eastward Ho!" for a band of modern pioneers Saturday.

The hand picked "streamlined" band colonists passed through this border city late Friday en route to Tampa, Fla., from where it will go to the uninhabited tropical island of East Caicos.

Prompting the motorized flight from Pasadena, Calif., and civilization, they said, was "taxation and politicans." A truck, two cars and a trailer are bearing the party of 21 to Florida.

One of the leaders, James Lake, said they expected to follow the southern route to New Orleans.

Upon reaching the island, some 750 miles southeast of Miami, the band plans to start life anew on a cooperative basis.

SOS Received From Estonian Steamer

LONDON— (AP) —A Reuters dispatch from Oslo, Norway, Saturday said the Aalesund wireless station reported an SOS from the 2,050-ton Estonian steamer Nautic, stating the crew had taken to lifeboats off the coast of Norway.

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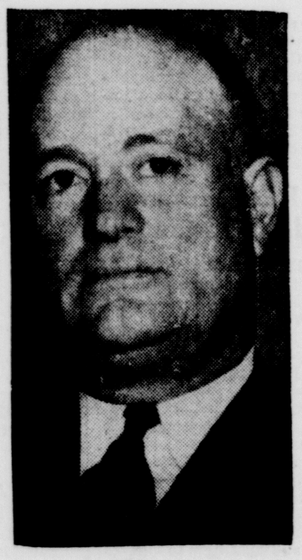
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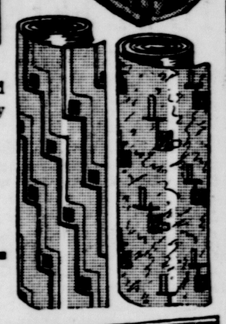


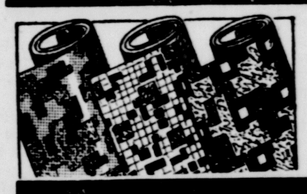
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Inlaid linoleum for as low as 98c Sq. Yd.

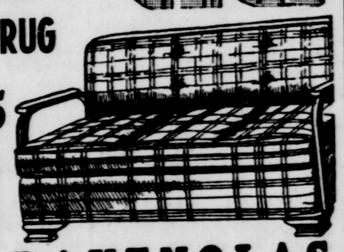
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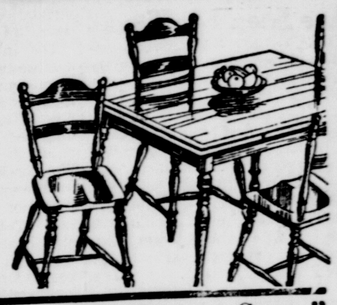
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Society

VALLEY SUNDAY

Star - MONITOR - Herald

Sunday, January 21, 1940 Section 2

Mrs. Sam Beeker Hostess For Two Bridge Parties

BROWNSVILLE — Holding a notable place on the rather crowded calendar of events for the week were the bridge parties at which Mrs. Sam Beeker was hostess Friday afternoon and Saturday afternoon at the country home of her mother, Mrs. G. E. Nance.

Arranged prettily about the spacious rooms were quantities of chrysanthemums in the dubonnet tones and calendulas.

In the games Friday, Mrs. Joe K. Wells was presented the award for high score, and Mrs. C. E. McCormick was second high. Low score award went to Mrs. Fay L. Rockwell.

Guests for the Saturday affair were Mesdames Reed G. Hake, R W. Brandt, Fritz Schmidt, Vernon E. Colley, Neil Allen, R. Roy Ruff, O. King Mason, Howard L. Cummins, Fausto Yturria, Otis Scruggs Arthur C. Hipp, Otto Manske, R E. Puckett, John B. Puckett, John F. Barron and G. C. Kerr.

Attending Friday were Mesdames Joe Vivier, Jr., Bynum M. Works A. D. Dickerson, Jr., Thurman A Kinder, Jr., M. P. McNair, Joe K. Wells, C. E. McCormick, John T Pipkin, Hubert R. Hudson, Bascom Cox, G. D. Sutton, Robert B. Ernst, Fay L. Rockwell, R. C. Morris, Wallace B. Harwood, Ben H. Pabst, Roy F. Breeden and Daniel S. Mann the last of Chicago, Illinois.

—o—

Supper Event Held

PHARR— A covered dish dinner was enjoyed by members of the First Methodist church Wednesday night in the annex rooms. A special feature was the showing of lantern slides by the Rev. Fred Hamder of McAllen, presenting extension work of the Methodist church.



Teege Photo

Miss Leefe Brown, daughter of Mr. and Mrs. J. Scott Brown of San Benito, is one of six co-eds at Texas A. & I. College, Kingsville, given the honorary title of Lantana Lady in an election held by the student body to name the Lantana Queen and her court. Miss Brown was selected as color bearer for the band, was elected to the Freshman Girls Council, and is a member of Delta Theta sorority.



Kerr Studio

Miss Helen Frances Citty of Ozan, Ark., lovely niece of Mayor and Mrs. J. D. Lauck of Pharr, is spending the winter with them. Many pleasing courtesies are being extended her during her visit. Miss Citty is also a niece of Chet Lauck who is Lum of the well-known radio team of Lum 'n' Abner. She expects to remain in Pharr for a lengthy visit and is rapidly becoming a favorite with the upper Valley social set.



Photo by Holbrook

Thoroughly enjoying the annual women's golf tournament at the Harlingen municipal course, this group of active contestants was snapped by the photographer Thursday on the club house lawn. Pictured (left to right) are Mrs. D. A. Little, Dallas, Mrs. J. H. Crosby, La Feria, Mrs. C. R. Hodges, Houston, and Mrs. D. H. Brown, Houston. All three of the visitors are house guests of Mrs. Crosby and were entered in the Sixth Annual Rio Grande Valley Women's Championship golf tourney which ended Friday.



Edrington Studio

Another attractive college student who has a very wide circle of friends in the Valley is Miss Lucille Montgomery. She is the daughter of Mr. and Mrs. Grant Montgomery of Alamo. Miss Montgomery, a sophomore at the Universty of Texas, Austin, is in the school of business administration.

Informal Tea Compliment To Visitors

HARLINGEN — A small tea, planned to honor several winter guests in Harlingen hmes, was a very pleasant event of Thursday afternoon with Mrs. F. T. Neary, Mrs. A. B. Newell, and Mrs. J. B. Challes as hostesses at the latter's home. A small group of friends were invited in to meet the honorees who were:

Mrs. Monroe Pindell of Evanston, Ill., who has arrived to spend the rest of the winter with her sister, Mrs. Keith McCanse at Adams Gardens; Mrs. E. L. Doyal of Champaign, Ill., a winter guest in the home of her niece, Mrs. C. J. Rothgeb; Mrs. Lily Gaddy of Tulsa, Okla., who is being entertained in the home of her daughter, Mrs. W. P. Briscoe; Mrs. Thomas C. King of Glencoe, Ill., who is the mother of Phil King of Harlingen; and Mrs. R. J. Monroe of Decatur, Ill., a house guest in the Adams Gardens home of Mrs. Jack Grimm.

The tea table was particularly lovely with its appointments in crystal and silver. Red roses on a reflector in the center were flanked by white candles. Individual strawberry pies with whipped cream and other tea dainties noted the chosen color theme. Mrs. Flynn V. Long and Mrs. Keith McCanse served at opposite ends of the board.

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Baptists to Meet

DONNA — Quarterly meeting of the Valley District W.M.U. will be held Thursday, January 25, at the Baptist Church here.

Mrs. A. J. Harrell, Edcouch, associational young people's leader, has requested that a five minute report be presented on young people's work from every Baptist church in the Valley.

A meeting of all leaders and consellors will be held during the noon hour.

Farewell Breakfast Event Honors Mrs. H. E. Butt; Valentine Idea Is Noted

HARLINGEN—Approach of St. Valentine"s was noted in the setting and the sentiment prevailing Friday morning at the pretty breakfast event given by Mrs. Gerald W. McKenna at her home to honor Mrs. H. E. Butt. Mrs. Butt, with Mr. Butt and their children, is leaving at the weekend to reside in Corpus Christi.

Rich gold and orange tones of bittersweet, arranged about the living room, were repeated in other bouquets of calendulas and gold.

In the dining room a color motif of red and white predominated to express the Valentine keynote. Exquisite red sweetpeas with touches of white were clustered into a huge heart-shaped centerpiece for the lace covered breakfast board. Red Valentine hearts and tiny heart candles strewn on the table cover were in keeping with the appointed motif while the hostess' gift to the honoree perfectly combined the sentimental feeling which was inspiration for the courtesy and the seasonal idea.

Wrapped to represent a huge Valentine, the package held a collection of favorite poems from many authors entitled "Heart Throbs." Personal messages to the honoree from the guests and others had been written to the honoree on the margins of poems each especially liked or knew to be a favorite with the honoree.

Mrs. P. G. Greenwood poured coffee from the silver service and Mrs. R. L. Hill assisted in serving breakfast dainties that lent further emphasis to the favored colors. The hostess was assisted by her daughter. Miss Geraldine McKenna.

Personal for the small affair included charter members of the Fine Arts club and others in the club whom Mrs. Butt has been intimately associated. Charter members were Mesdames Mothershead, C. H. Hamilton, J. J. Willingham, P. G. Greenwood, L. E. Stiernberg, H. E. Butt and the hostess. Other guests included Mrs. Stanley Crockett, president of the club, Mrs. R. L. Hill and Mrs. J. A. Crockett.

Bridge Party Compliment For Visitor

McALLEN — Feting a recent bride, home for a visit with relatives Miss Dorothy Young entertained to honor Mrs. Reinhardt Wuensche of Bishop Thursday night at a bridge party.

Miss Young entertained at the home of her parents, Mr. and Mrs B. C. Young.

Table decorations were in red and white, keeping the theme of St. Valentine's Day.

Other guests were Vivian Peterson, Isabel Grimes, Lucy Jo Thompson, Alene Grimes, Ema Nordmeyer and Mrs. Roy Tomlin.

Mrs. Wuensche was the former Margaret Nordmeyer. She is here visiting her mother, Mrs. E. F Nordmeyer.

—o—

Spending Winter

HARLILNGEN— Mr. and Mrs. Elmer Phillips, also of Ola, Iowa, are spending the winter at the Sunshine Courts at the San Benito-Harlingen highway.

—o—

Circles to Meet

BROWNSVILLE — All circles of the Women's Missionary society of the First Methodist church will gather at the church Monday afternoon at 3 p. m.

Mrs. Dumont Is Honored By Luncheon

PHARR—Mrs. Loren Dumont of Iowa City, Ia., a former Pharr resident, who is visiting here, was honorce for a prettily appointed one o'clock luncheon Wednesday at the home of Mrs. Fred Rueckeing.

The rooms were gay with effective arrangements of early spring blossoms that also formed the centerpiece for the dining table. The honoree received a lovely gift from the guest group.

Forming the personnel were Mrs. Carl Salisbury of Harlingen, Mrs. N. L. Davidson of Raymondville, Mesdames Fred McGehee, E. C. Phillips, Guy Young, G. L. Gallis, Ed Maule, R. E. Slocum, Roscoe Frasier, E. E. Draeger, A. A. Slayton, E. M. Kreidenweis, Clay Everhardt, A. A. Kelley, J. G. Bell, C. B. Cramer, Ernest Grimes, Glen Brittan, L. M. Flowers, Burte Coate and the honoree.

—o—

Guest Speaker

MISSION—At the Wesleyan Circle meeting this week when Mrs. L. E. Gilmer was hostess. Mrs. C. C. Norris was installed as president Mrs. E. A. Reeves, Kansas City, was the guest speaker. New members welcomed were Miss Dorothy Bokor, Miss Clarbell Gully and Mrs. T. J. McKinnon, Jr.

—o—

Randolphs Visit

BROWNSVILLE — Mr. and Mrs Bart Randolph have as their guests for several weeks Mr. Randolph's parents, Mr. and Mrs. W. F. Randolph of St. Louis, Missouri. The elder Randolphs arrived in Brownsville Wednesday.

—o—

Guest For Winter

HARLINGEN—T. H. P. Smith of Oklahoma, father of Mrs. C. E. Bandfield, is spending the winter with the Bandfields at Sunshine courts on the San Benito Highway.

Dinner Bridge In San Benito Is Distinctive

SAN BENITO — Mr. and Mrs. Frank Carter were hosts Wednesday evening for a dinner bridge that was distinctive for especially attractive decoration and appointments. At the Stonewall Jackson Hotel, where the dinner was served, the table had an effective table centerpiece made of calamondins. At either end were cornucopias spilling out colorful vegetables, emphasizing further the motif of gold and green. Placecards accented the vegetable theme.

A variety of spring blossoms with gladiolas and sweetpeas predominating decorated the home where games of bridge were enjoyed.

Mr. and Mrs. Clay Hall, the only out of club guests, claimed the high score prize.

Other guests were Mr. and Mrs. Ed Brady, Mr. and Mrs. Charles E. Barber, Dr. and Mrs. W. J. Vinsant, Mr. and Mrs. Tol Boxwell, Mr. and Mrs. E. E. Ogden, Col. and Mrs. George Reed, Mr. and Mrs. Knox Smith, Mr. and Mrs. James Sweeney, Mrs. W. H. Startup, and Mrs. S. S. Dodds.

—o—

P.E.O. to Meet

HARLINGEN — Meeting of the Harlingen chapter of P. E. O. has been changed from the home of Mrs. Charles Simmons and will be held Monday at 1:30 p. m. at the home of Mrs. J. C. Terhune

Valley Youth Claims Bride In Nebraska

EDINBURG — The nuptials of Miss Billie Snyder, daughter of Mr. and Mrs. M. M. Snyder of Hastings, Nebraska, and Wesley E. Pendleton, formerly of Edinburg, the son of Mr. and Mrs. E. M. Pendleton of Edinburg, were read in Hastingss on Friday, January 12, by Judge James F. Crowley.

The bride wore a street length dress of black crepe with white trim and black accessories with a corsage of deep red rose. The only attendants of the couple were the bride's sister and brother-in-law, Mr. and Mrs. John Crowley. Mrs. Crowley wore a street length dress of black velvet with red accessoriess.

Mr. and Mrs. Curtis Snyder were also present.

Mr. and Mrs. Pendleton will make their home in Hastings for the present where the groom is employed with the seismograph crew of the Phillips Petroleum Company.

Several pre-nuptial affairs were given for the bride.

—o—

Begins Lengthy Trip

HARLINGEN—Mrs. Sam Yankee is leaving Monday by plane for San Antonio to visit her son, Clyde Cheek, who is attending Peacock Military College. Tuesday Mrs. Cheek will go by plane to Hot Springs, Ark. to join Mr. Yankee for a trip of three months.

Departure of Valley Family For Corpus Christi Preceded By Extensive Series Parties

HARLINGEN— Friends of Mr. and Mrs. J. C. Fairbairn and daughter, Beulah Margaret, have entertained extensively with a series of hospitalities arranged to honor them before their departure this weekend for Corpus Christi where they will make their home. The almost continues series of dinners, luncheons, and other events date to Christmas Eve when Mr. and Mrs. J. G. Koniakowsky were dinner hosts to 18 and named Mr. and Mrs. Fairbairn honor guests.

The Fulton Jones were hosts for a Mexican dinner given at the Sobre Las Olas Cafe in San Benito for Mr. and Mrs. Fairbairn and Mrs. D. M. Groulx honored Mrs. Fairbairn with a luncheon followed by bridge at her home.

An attractive dessert bridge arranged by Mrs. A. K. McKeithan Jr. was another compliment to Mrs. Fairbairn.

Special recognition was given to Mrs. Fairbairn on her birthday when Mrs. M. C. Bledsoe entertained members of their bridge club and other guests, including several out of town guests. Pictures were made of the group and an attractive guest gift presented to Mrs. Fairbairn.

Mrs. Frank Grimsell added another to the pleasing series of informal affairs the past week when she honored Mrs. Fairbairn with a small breakfast at her home on E. Lee Street.

Mrs. Fairbairn was hostess during the week at a coffee of pretty appointment when she named, Mrs. Beulah Switzer of Houston, sister, sister of Mr. Fairbairn and their house guest the past week, as honoree. About thirty guests were received.

Other courtesies extended Mrs. Switzer, who will accompany the Fairbairns as far as Corpus Christi on her return home, included an informal afternoon having as hostess Mrs. L. H. Chatfield, and a sightseeing trip to Matamoros arranged by other friends.

—o—

Enlargement Program Is Opened

LA FERIA—The Training Union of the Baptist Church will have an enlargement week program beginning January 21 and continuing one week until January 28. Several outstanding leaders will direct the program series. Mrs. A. Adamick of the Baptist State Training Union Department will lead the revival and teach the adults.

Myrlin Johnson of Harlingen and Rev. Claude Hennessee of Sebastian will assist as teachers. Dr. T. C. Gardner of Dallas, state Training Union secretary, will be guest speaker at the morning service January 21. Dr. Gardner is in the Valley directing the Valley-wide Training Union revival being conducted in the various churches in the Valley.

Miss Helen Robinson is director of the local Baptist Training Union.

—o—

Guests of Deatons Feted During Visit

HARLINGEN — Dr. and Mrs. Grady Deaton have had as their guests the past week Mrs. Bonnie Smith, Mrs. Rosa Lee Schleeter, and Mrs. Alice Herb, all of Houston.

A number of pleasing courtesies were extended the visitors. The hosts entertained with a cocktail party in their honor, and informal bridge events, and a sightseeing tour followed by dinner in Matamoros were of interest.

The trio has returned to Houston.

—o—

Move to San Benito

SAN BENITO — Mr. and Mrs Harry Towns and family are settling in San Benito where they resided a number of years ago. They have been guests in Harlingen in the Frank Grimsell home for a couple of weeks and previously were residing in Weslaco.

—o—

Sister Is Guest

HARLINGEN— Mrs. Monroe Pindell of Evanston, Ill., has arrived to spend the rest of the winter with her sister, Mrs. Keith McCanse at Adams Gardens. A number of courtesies are being planned for Mrs. Pindell during her visit.

—o—

Grimms Have Guests

HARLINGEN — Mr. and Mrs Jack Grimm have as guests at their Adams Gardens home, Mr. and Mrs. R. J. Moore and Lindley Huff of Decatur, Ill. The trio, who are making their first visit to the Valley, expect to leave Monday.

—o—

Class Has Outing

EDCOUCH — Members of the Fidelis Class of the Methodist Church enjoyed a weiner roast on Tuesday night. Twenty-five were present.

Leaders Are Elected

PHARR—Mrs. Roy Brimhall and Mrs. J. W. Bouser of McAllen were elected study leaders for the Dr. Shelton Memorial Missionary Circle of the First Christian church of McAllen at a meeting Thursday afternoon at the home of Mrs. O. E. Avery. Mrs. Jack Golightly is circle chairman.

Other officers elected were Mrs. Joe Bowen, visitation chairman; Mrs. R. N. Gregory, secretary-treasurer, and Mrs. Avery, reporter.

During the social hour, refreshments were served.

—o—

Luncheon Saturday

MERCEDES — Postponed luncheon meeting of the Valley Pan Helenic Society will be held Saturday, January 27, at 12:30 o'clock in the Green Room of the Green Hat here. Mrs. Henry Lauderlae is in charge of arrangements and reservations should be sent to her in Mercedes.

—o—

Planning New Home

HARLINGEN — Miss Alberta Allen and Miss Alma Rabb of St. Louis arrived Thursday night to make their home in Harlingen. They are residing at 805 E. Tyler until their new home is completed in Adams Gardens.

—o—

Oklahomans Visit

McALLEN — Mr. and Mrs. O. A. Grimes and Mr. and Mrs. H. B Gale, all of Tulsa, Okla., arrived Friday to visit Mr. and Mrs. Thornton Thacker and Mrs. Etta Soby. The group will stay for the week-end, leaving Monday for Houston.

—o—

Club Meets Monday

LA FERIA—The La Feria Garden Club will meet Monday at the clubhouse with Mrs. A. H. Moore in charge of the program. There will be a social hour.

This 'N' That

By Minnie Gilbert

SPRING comes early this year.

Or anyway, Easter is March 24.

An early Easter, as a matter of fact, is convenient for Valley women, who usually have started wearing spring fabrics and colors considerably before the Easter parade signal is given for the rest of the country.

ADVANCE dope on styles for spring is that the silly trend is over—or passing.

Down to earth—that currently popular phrase that is causing publicity men to send out pictures of movie stars working the pump handle or watering the hogs on the farm—seems to have originated in the style world.

Simplicity and functionalism is the aim of designers, so we're told.

Women who have gone through the "little girl" stage, striving to be "little girls grown up" and lately have progressed through the revival of elegance era, will welcome dresses designed for use.

There is no diminishing of emphasis on femininity, it is said, however. Tiny waists are tinier; shoulders still are broad; and the war, with its regimented effect upon feminine dress, is still over there.

Though Paris, by clipper ship, is still trying to get American women to adapt their costuming to conditions in France, most of them will reject the braid and other military effects but accept the pockets for their convenience.

Incidentally frog skin is one of the newest materials for the smart spring shoes, resembling snakeskin a little in appearance and the costliest of the various "skin' shoes in price.

SAFETY on the highway is becoming more and more everyone's business these days as almost every person takes an active part in the campaign to reduce the list of fatalities.

One of the best bits of co-operation was the program presented the other night by the Junior Fine Arts club in Harlingen.

It is difficult to keep a safety program from becoming stereotyped; from consisting of a mass of material with which listeners are already more or less familiar.

Each club member discovered how incomplete her information and qualifications are when she took the test which is a part of requirements for receiving a driver's license in New York.

And each, then and there, threw herself wholeheartedly into the class held for the purpose of explaining each point in detail.

ONE point in highway safety, we've never heard commented upon seems to us to hold possibilities for a major calamity.

The custom of carrying laborers to and from work in trucks, in itself, is necessary and the use of large trucks with strong sideboards as safe as could be asked.

But when a bunch of shivering men and boys are loaded on the back of an open truck, without end or sideboards, and kept there only through the use of light cords which also hold in place the boxes covering two-thirds the floor space of the truck, it seems a matter for investigation and correction.

The incident, observed at nightfall Thursday when the unprecedented cold wave was numbing everyone, was probably partly due to weather conditions.

And the men no doubt got home safely, since the morning papers carried no reports of mass accidents.

But, had one of the slender cords broken or become loosened, or the boxes pushed the huddled group too strongly against the cords, hurrying cars behind could hardly have prevented adding to disaster.

IF trucks are to be used for carrying laborers, it seems little to expect that they be equipped with end and sideboards sufficiently strong to guarantee safety of the standing men.

The Valley has been extremely fortunate in not having had an accident of this sort.

But it will happen if many more attempts are made to haul workers in open trucks, with piles of boxes to push against them and only a few cords or rope to steady themselves from being thrown to the pavement.

Let's not allow spectacles like this on our roads.

FRANK BRUNNEMAN, county agent, is probably wondering since the record blue norther, if he really did grow a watermelon to such perfection that the family feasted on it a few days ago.

Watermelon in winter is new even in the Rio Grande Valley.

But newspaper offices used to be visited quite often by excited farmers, recently settled from the north or midwest, who were proudly exhibiting roasting ears.

They were certain they had grown the earliest corn in history in the Valley, whether it was November or December or January or February.

And not all could be convinced that corn could be brought to maturity anytime in the Valley if frost or freeze did not occur.

Because of especially mild temperatures the past three winters Valley residents have been taking roasting ears, fresh beans, and more than a dozen other vegetables available daily since early fall, for granted.

HOME gardening has greatly expanded during the past year.

It is still a little of a novelty to see a few rows of thriving vegetables, chard, onions, lima beans, carrots, cabbage, squash, cauliflower turnips, radishes and other vegetables near a farm house.

But more and more families are locating garden patches in a half dozen rows that can be watered with a garden hose or by irrigating; and discovering that their grocery expense is much diminished thereby.

FOLKS who read Steinbeck's "Grapes of Wrath" and noticed that the title is from "The Battle Hymn of the Republic" which is imprinted on the inside cover, are more than curious about the report that the theme song for the plotters arrested recently in an organized plan to overthrow the government was set to the tune of "John Brown's Body."

Engagement Announced



Mr. and Mrs. Wade Patrick of Memphis, Texas, announce the engagement and coming marriage of their daughter, Maudlo, to Joe I. Horkman, Jr., son of Mr. and Mrs. J. I. Horkman of San Benito. The wedding will take place Sunday, February 25, at two o'clock in the afternoon at the home of Miss Patrick's sister, Mrs. J. B. Mack, and Mr. Mack, North Reagan, with whom the bride-to-be has made her home for the past two and a half years. (Photo by Wright)

Pretty Bridge Party Given By Mrs. Nat Hatcher And Mrs. H. E. Welker Friday

BROWNSVILLE — One of the pretty parties of the week was the afternoon bridge at which Mrs. Nat B. Hatcher and Mrs. H. E. Weller entertained Friday afternoon at Landrum's.

Sweetpeas, pink roses, pansies and other spring flowers were arranged prettily about the rooms given over to the affair.

In the games, Mrs. L. Thurmond Krueger was high and Mrs. Ellis Perry was second high, Mrs. J. E. Cronenwett of Harlingen was presented the bingo award.

Included in the guest list were Mesdames Otto A. Manske, E. M. Dierlam, Clarence W. Gound, John B. Puckett, Robert M. Duffey, E. P. Reed, Ellis Perry, Charles Calderoni, A. M. Wyrick, Fred Knapp, G. C. Kerr, D. B. Briggs, D. K. Clint, Clyde A. Richmond.

Mesdames J. E. Cronenwett of Harlingen, Frank Libbe, William F. Raven, L. C. Fife, John Dutro, David Joost, M. Edelstein, Jack Meredith, Neil Allen, C. B. Woods, J. A. Goolsby, Fritz Schmidt, Jack Wiech, Herman F. Meiers, L. Thurmond Krueger, Harrell Finley.

Mesdames Brooks Conover, C. R. Titus, E. P. Kennerly, J. P. Williamson, J. Gordon White, A. V. Smith, Wayne Murphy, Charles A. Jarratt, J. Grider Perkins, John F. Barron, Oscar M. Longnecker, Jr., Robert E. Puckett, Vernon E. Colley, Robert T. McMinn, Harry P. Roberts, Milton Overstreet, Charles Miller, J. W. Jones and C. W. Stratford.

Mrs. Woods Talker For Alpha Club

BROWNSVILLE — Mrs. C. B. Woods, who addressed the Alpha Study club for the second time in recent weeks, was made an honorary member of the club at the Thursday morning meeting at the home of Mrs. R. A. Hightower.

Mrs. Woods continued the discussion of her personnal experiences in Mexico between the period of 1888 and 1918. The material for the talk was taken from a manuscript prepared by Mrs. Woods several years ago.

She told the story of the ghost of Borda garden in Cuernavaca, and told of military action in Mexico City in 1916. Mrs. Woods was one of five hundred Americans evacuated from Mexico City, being taken from that city to Vera Cruz under the British and German flags. Those evacuated spent ten days on an American warship there.

The club will not meet at the regular time in early February because of Charro Days, the next session being slated for February 15 at the home of Mrs. Hightower at 9:30 a. m.

Mrs. C. W. Spangler Entertains Members Of Bluebonnet Club

HARLINGEN— Lovely roses and other spring flowers decorated the home of Mrs. C. W. Spangler Wednesday when she entertained the Bluebonnet Club of Stuart Place. Each member answered roll call by naming her favorite bobby.

Mrs. W. E. Carey, vice president, presided in the absence of Mrs. T. I. Graham, president. After the business meeting, Mrs. Langster recalled interestingly for members incidents during her early days spent pioneering in Oklahoma. Mrs. Garrett read a brief history of the dogwood tree.

Pleasing refreshments were served. Present were Mesdames Paul Lane, W. L. Medley, Ruth Franklin, R. C. Carey, C. Johnson, J. J. Garrett, Meyers, Dean Lake, Mo., Kirkham, Kansas City, Kas., Langster, McWilliams and Mat Dunkin.

MRS REED HOME

ALAMO — Mrs. C. U. Reed returned Tuesday from LaGrange, Alabama, where she has been visiting with relatives since before Christmas.

Nine Assisted By Loan Fund

MERCEDES — Loans made to nine Valley young women since last September to assist in completing their education total $1,325, members of the educational loan committee for the Valley Federation of Women's Clubs were informed at a meeting held Tuesday at the home of Mrs. Henry D. Lauderdale. Mrs. Lauderdale is treasurer of the committee and Mrs. J. J. Murray Harlingen, is chairman.

Other members, who were present, were Mrs. Volney W. Taylor, Brownsville; Mrs. Lee M. Green, San Juan and Mrs. George M. McCullough, Pharr.

More than $5,000 is in the fund, created over a period of ten years by federated clubs of the Valley to assist young women in completing training for professions, principally teaching. Promptitude with which payments are being made is especially gratifying this year, Mrs. Murray reported. An almost 100 per cent record of collections has been the history of the loan fund.

Next meeting of the committee will be in May when loans will be made for the summer school session.

Club Is Entertained By Mrs. Sammons

RIO GRANDE CITY—The members of Las Palmas Bridge club and several guests were entertained on Wednesday afternoon at the home of Mrs. J. J. Guerra. The guests were Mrs. John H. Clopton and Mrs. Florence J. Scott,, winners of high scores for the guests, and Mrs. C. J. Martin, Sr., and Mrs. Fred D. Guerra.

The members present were Mrs J. O. Moss and Mrs. Howard L. Staggs, high score winners, Mrs. Wm. Keach, winner of the cut prize, and Mrs. A. R. Baker.

Refreshments of cake and coffee were served in the late afternoon.

Installation Set

HARLINGEN — Installation of newly elected officers of the Methodist Women's Society of Christian service will be held Sunday eveninf, January 28 at the evening service. Installation will be in connection with induction of other officers of the church to their new posts.

Newsman League Speaker

BROWNSVILLE — An interesting address by Harry Crozier, Dallas, veteran newspaperman, and an important business session featured the Thursday afternoon meeting of the Brownsville Civic League at the Chamber of Commerce .

Mr. Crozier, who is in Brownsville doing some special informational work for the Brownsville Housing Authority, gave personal observations of Texas governors from the time of Governor O. B. Colquitt. He described Governor James Ferguson as the first of the "charm" governors, and referred to Governor Dan Moody and James V. Allred at the same type. He was introduced by Mrs. Volney W. Taylor, president.

In the business session, Miss Nannie Bourne, Rose Day chairman for the club, announced that the club had cleared $10.50. Mrs. Charles W. Watson reported the meeting of the Brownsville Federation of Women's clubs, and Mrs. Della Botinger was appointed delegate to the next meeting of the same body.

The League voted to contribute five dollars per month for a period of six months to the N. Y. A. project for girls in Brownsville, and voted also a five dollar contribution to the Brownsville Federation to assist with taxes on the clubhouse lot. The members voted appreciation also to Colonel John McRay, for the police escort for the pilgrimage staged by the league for winter visitors in December.

The members planned the sale of boutonnieres all during Charro Days, and an antique exhibit for sometime in January, the date to be announced later.

The League also plans to enter an exhibit in the flower show to be held in connection with the Valley Mid-Winter Fair in Harlingen.

Two new members, Mrs. Harry C. Groom, and Mrs. R. M. Hannah, were welcomed as new members.

Table of Guests Added For Meeting Border Bridge Club

MCALLEN—Mesdames L. H. Buchanan, W. W. Musgrave, Howell Norwood and A. D. Hubbard were special guests of the Sunday Border Bridge club Wednesday afternoon at the table of Mrs. Arthur Swaim. Gay bowls of flowers added a touch of spring to living and dining rooms.

Mrs. Virgil Clark won high score at the games of auction bridge. Late in the afternoon refreshments were served to the guests and members of the club including Mesdames Virgil Clark, W. D. Baden, C. C. Miller, Ray Erickson, O. M. Stetson and M. A. Ingram, and Miss Ardath Miller and the hostess.

Mrs. Braden will be hostess to the club January 31.

Doshiers Are Hosts At Home In Edcouch

EDCOUCH—Mr. and Mrs. L. B. Doshier were hosts Wednesday evening when the Merrymakers Bridge Club met for their weekly party. High scores for the games of contract were made by Mrs. Doshier and D. M. Fraser.

The hosts served pie and coffee to Mr. and Mrs. T. S. Hughes, Mr. and Mrs. W. C. Moore, and Mr. and Mrs. D. M. Fraser.

EDCOUCH—Mr. and Mrs. Frank Allen and Mrs. Clarence Downey were elected as delegates from the Edcouch-Elsa Parent-Teacher Association's to attend the Hidalgo County Council meeting which convenes at Donna on Friday, Jan. 26th at 8:00 p. m. at the school building. Mrs. J. R. Wade, secretary of the County Council and Mrs. I. M. Smith publications chairman, will also attend.

Society Calendar

McALLEN

Monday

12:30 p. m. — The Rio Grande Chapter of the Daughters of the American Revolution will meet for luncheon at the Casa de Palmas Hotel.

3:00 p. m.—Members of the McAllen Literary Club will meet at Mrs. S. L. Miller's home

Tuesday

12:30 p. m.—Mrs. C. A. Marshall will be hostess at her home to a luncheon meeting of the Beta Bridge Club.

2:30 p. m.—The Little Bridge Club will meet with Mrs. L. H. Moore.

2:30 p. m.—Mrs. Laura Green will be hostess member of the Current Events Club.

8:00 p. m.—McAllen Business and Professional Women's Club members will meet for dinner at the Casa de Palmas Hotel.

8:00 p. m.—Meeting of the Beta Sigma Phi sorority will be at Dorothy Allsen's home.

8:00 p. m.—The Rebekahs will have their regular meeting.

Wednesday

9:30 a. m.—Election of officers will highlight the meeting of the McAllen Garden club.

2:30 p. m.—Mrs. Brad Smith will entertain the Wednesday Bridge Club.

3:00 p. m.—Chapter F. P.E.O. will be guests at Mrs. N. Catlett's home.

Thursday

1:00 p. m.—All circles of the First Methodist Church Women's Missionary Society will meet for a covered dish luncheon at the church.

Friday

12:30 p. m.—Members of the Friday Luncheon Bridge Club will be Mrs. A. A. Bonneau's guests.

2:30 p. m.—Mrs. Minnie Parks will be hostess for the Pioneer Club.

3:00 p. m.—Mrs. J. E. Leslie will entertain the Fortnightly Bridge Club.

Bride-Elect Honoree for Tea



Miss Evelyn Floerke, daughter of Mr. and Mrs. George E. Floerke of Taft, is the bride-elect of Earl R. Cantwell, Jr., of Corpus Christi, formerly of Harlingen. The wedding of the couple will take place February 3 in Austin where both are students at the University of Texas. Saturday afternoon Mrs. Cantwell Sr. entertained with a large tea honoring Miss Floerke at the Princess Louise Hotel in Corpus Christi and a large number of friends from Harlingen motored to Corpus Christi and a large number of friends from Harlingen motored to Corpus Christi for the affair.

Installation Observed By Club Group

HARLINGEN—" What my club can do to better itself" is the answer members to roll call at the Friday meeting of the Palmetal Home Demonstration Club at the home of Mrs. W. J. Bruton. Officers that were installed are Mrs. A. B. Molder, president; Mrs. G. A. Carter, council delegate; Mrs. O. A. Cowart, reporter; Mrs. J. A. Kendrick, recreation chairman; Mrs. A. D. Healer, treasurer.

Helping the underpriviliged is the goal adopted by the club for 1940.

Mrs. A. D. Healer and Mrs. G. A. Kendrick were elected to represent the club at the handicraft school to be held in San Benito January 31.

Refreshment were served to ten members. Next meeting will be with Mrs. O. A. Cowart when a demonstration will be given on yeast bread.

Lodge Holds Installation

SAN BENITO — Installation of officers was held Tuesday evening by San Benito Rebekah Lodge 155 in the I.O.O.F. hall, which was beautifully decorated with gladiolas and roses. Mrs. Ethel Spears, lodge deputy, was installing officer, assisted by Mrs. Lea Yarrow, deputy marshall.

Miss Opal Eichor was installed as noble grand; Mrs. Bessie Smith, vice grand; Mrs. Sarah Gerlach, treasurer; Mrs. Lea Yarrow, secretary; Mrs. Lydia Stingel, warden; Mrs. Ethel Aven, conductor; Mrs. Vava Allen, chaplain; Mrs. Elsie Grumwold, musician; Mrs. Ethel Spears, r.s.n.g.; Mrs. Ellen Waller, l.s.n.g.; Mrs. May Flukin, inside guardian; and R. H. Gerlahs, outside guardian.

Refreshments of cake and coffee were served to the members and three guests, Mrs. Anne Wright and Mrs. Mary Logan of San Benito Lodge No. 229, and Mr. Gunn.

New Valley Resident Been Active Leader In Former Home

MERCEDES—Mrs. Carl A. Blasig and daughter, Ann, have arrived in Mercedes, to join Mr. Blasig, who assumed the position of manager of the Mercedes Chamber of Commerce two months ago.

Until her departure from New Brounfels, Mrs. Blasig was president of the New Braunfels City Council of the Parent-Teachers Association. She has been president of the McCulloch County P. T. A. Council, chairman of the McCulloch County Library, and was a director and secretary of the Southern Music Camp in New Braunfels.

Mrs. Blasig also served as District officer of the Federated Women's Clubs, and also as district officer of the Mid-Texas Teachers Association.

She is a member of Delta Kappa Gamma and Pi Lambda Theta, educational fraternities, and a member of the American Association of University Women.

She has her B. A. degree from the University of Iowa at Iowa City, and has done her M. A. work at the University of Texas.

Attend Luncheon

McALLEN — Mrs. Orville I. Cox Mrs. Arthur Jury, Mrs. R. M. Schmuck, all of McAllen and Mrs. Leon Brown of Mission motored to San Benito Thursday to attend a luncheon given by Mrs. W. W. Housewright.

Mrs. Mann Honored By Mrs. Pipkin

BROWNSVILLE—Mrs. Daniel S. Mann of Chicago, Illinois, the guest of her daughter, Mrs. Roy F. Breeden, was named honor guest at a delightful luncheon Thursday afternoon at Landrum's. Mrs. John T. Pipkin was hostess at the pretty affair.

The small tables were arranged for the luncheon on the second floor at Landrum's. Bowls of varicolored sweetpeas and other spring flowers in colonial bouquets centered the tables, with the darker blossoms being used in the centers of the bouquets which shaded into the lighter hues.

Guests included Mrs. Mann, and Mesdames Bascom Cox, Charles L. Benn, R. B. Ernst, Joe Ingram, E. M. Dierlam, W. D. McBryde, Arthur C. Hipp, Roy F. Breeden, Howard L. Cummins, Mark N. French, Neil Allen, Herbert D. Seago, Cleve H. Tandy, B. M. Works, Fay L. Rockwell, C. E. McCormick, Herbert L. Thomas and Reed G. Hake.

Mr. and Mrs. Diehl Hosts Thursday For Chop Suey Dinner

WESLACO—Mr. and Mrs. Harley G. Deihl were hosts Thursday night at their home entertaining with a delightful chop suey dinner followed by a series of games. Calendulas decorated the living rooms, and a clever arrangement of cactus with fiesta-ware featured the colorful appointments for the dinner table.

Guests were Mr. and Mrs. Harry Doty, Mr. and Mrs. Wayne York, Mr. and Mrs. Hudson Garrett, Mr. and Mrs. Wilbur Shelton, Mr. Lyle of Minnesota, Mr. and Mrs. Paul Fawcett, Mr. and Mrs. W. Brown, Mr. and Mrs. Lewis Mynard.

O. E. S. Leaders Honored In Donna

DONNA—A highlight of Donna's social week was the delightful luncheon given in the home of Mrs. J. F. Thomason on Thursday at noon by the local Eastern Star in honor of Mrs. Freda Bernhard of Dallas, worthy grand matron of Texas. On the quartet tablet laid for thirty-two the spring motif was repeated in linen and appointments. For Mrs. Bernhard and other grand officers present, Grand Patron Ed Couch of Pharr, Mrs. Couch, Mrs. Banks Miller, San Juan, Mrs. Elsie Mosteller of Rio Grande City, and Mrs. Gertrude Hewer, Grand Representative from Texas to Ontario, who winters in Donna, the chapter had provided gifts which Mrs. Thomason presented. Other out-of-chapter guests for the beautiful occasion were Mesdames L. Faulk of Sulphur Springs, Texas, Rose Simpson of Iowa Springs, Iowa, and Anna Bertosh of Alexandria, Minnesota.

Couple In Mercedes Honored By Friends

MERCEDES—Mr. and Mrs. Ed Longoria, who were recently married, were guests of honor at a delightful surprise gift shower at their home Wednesday night, given by a group of friends, with whom Mrs. Longoria was associated, as a member of the Mercedes hospital staff.

Lovely gifts were tendered the couple, and refreshments were served by the hostess group, which included Miss Helma Karle, Mrs. John Speegle, Mrs. J. G. Webb, Mrs. J. McPherson, Mrs. Kenneth Edwards, Mrs. Maude Rennaker, Miss Muriel Rennaker, Mrs. Joel Totman, Mrs. Sara King, Mrs. Paul Schrank, Mrs. Ida Nelson.

Speaker Is Guest In Pharr

PHARR — Ross Hoyt of McAllen was guest speaker at a meeting on Thursday morning for the Pharr Garden club held at the country home of Mrs. Fred Henke. Mr Hoyt spoke on "Landscaping," giving some very useful and interesting points on the subject.

Mrs. George Shoup and Mrs. Roy Barnes had charge of the table arrangements.

Thirty-two winter tourists were entertained with a delightful party Thursday night by the Progress club in the reception rooms of the Kiwanis club building.

A profusion of blossoms with pastel sweetpeas predominating, formed the effective decorations.

The long refreshment table was centered with the blossoms, and silver services and tall tapers were placed at opposite ends. Mrs. Edith Baker and Mrs. A. J. Flowers, presided during the serving hours.

Prior to table games in which prizes were awarded, a program of music and readings was presented Twenty members of the hostess club were present.

"Wax Your Kitchen Woodwork" was the discussion led by Miss Marie Miller, Hidalgo county demonstration agent, at a meeting of the North Pharr Home Demonstration club, Wednesday at the home of Mrs. E. C. Giles.

A social hour followed and refreshments of sandwiches and coffee were served.

Dinner Meet Features Talk On Project

MERCEDES—Mrs. C. L. Curtis of Mercedes, Valley girls' supervisor for the N.Y.A., was guest speaker at the Wednesday dinner meeting of the Mercedes Business and Professional Women's Club, held in the home of Mrs. R. G. Lester. Mrs. Curtis' talk on the N. Y. A. project, developed into a round table discussion of the Mercedes girls' project, which is being sponsored by the local Business Women's Club, with the assistance of other civic clubs and organizations of the city.

Mrs. Lellah Lyle told of the progress of the proposed public library for Mercedes. Mrs. Artie Sugg, program chairman, told of plans for the entertaining of the Valley Federation of Business Women's Clubs in Mercedes, February 15. Miss Dorothy Sue Perry received a book as an award in a contest conducted by Mrs. Lyle.

The dinner table had for centerpiece of Easter lilies and pink roses. Places were marked for Mesdames W. E. Perry, Marguerite Simpson, Myrtle Lee, Artie Sugg, Lellah Lyle, R. G. Lester, G. C. Fitz, Maude Seivers, C. L. Curtis, Carrie M. Stuart, Miss Grace McClelen and Miss Dorothy Sue Perry.

Gladiolas, Azaleas Furnish Decoration For Bridge Courtesy

SAN JUAN — Wednesday Mrs J. E. Wilkins was hostess to her bridge club. Peach colored gladioli and azaleas were used to decorate the living room where the three tables were placed. Mrs. Charles Starlin was winner of high score.

Others present were Mesdames J. J. Boehnke, Lee M. Green, Walter F. Good, H. D. Munal, L. F. Kruse, Clark Mellenbruck, J. Lee Stambaugh, L. A. Shaffstall, Patrick Sullivan, F. C. Gordon and Orville Cox of McAllen.

Miss Nannie Bourne, Mrs. Bolinger to Handle Supper

BROWNSVILLE — Mrs. Della Bolinger and Miss Nannie Bourne will be in charge of the Penny Supper to be served Wednesday evening at the Central Christian church.

On their menu they have listed chicken, country sausage, Swiss steak, oysters, an assortment of vegetables, salads and desserts.

Mrs. B. C. Arthur Is Bridge Hostess

RIO GRANDE CITY — At the meeting of the Wednesday Bridge club Wednesday afternoon at the home of Mrs. B. C. Arthur, Mrs Paul Shelton was welcomed into the club as a new member. Mrs. Robinette was an out of club guest.

Those present included Mrs. H M. Wood, Mrs. W. W. Zimmerman, high score winners, Mrs. E. E Daughtrey of Roma, Mrs. J. H. Collins and Mrs. H. H. Slack.

A dessert course was served in the late afternoon.

Club Is Entertained By Mrs. Guerra

EDCOUCH — Mrs. Carlyle Sammons entertained a contract bridge Thursday afternoon honoring members of the Thursday Bridge club. High score was held by Mrs. Gordon Smith.

The hostess served pie and coffee to Mesdames W. C. Moore, G. C. Norris, A. T. Moore, M. P. Lackland, Gordon Smith, J. B. Ewing and T. S. Hughes.

An Artistic Centerpiece will determine the Success of Your Party
McINNIS FLOWER SHOP
1253 Elizabeth — Phone 901
Brownsville

Hostess



Mrs. Ashley Cawthon of Pharr will be one of the Valley women greeting visitors at the National Flower and Garden Show in Houston, February 28-March 6. Mrs. Cawthon is former president of the Pharr Garden Club. Mrs. C. E. Self is official hostess from Pharr. (Kerr Studio)

Service Club Holds Session In Fresnos

LOS FRESNOS — Los Fresnos Woman's Service club held its regular bi-monthly meeting Thursday afternoon at the home of Mrs. Harold Pugh.

The vice president, Mrs. Roy Carlson, presided in the absence of the president, Mrs. N. G. Chatelle. Mrs. James Grunwald was the program leader, and after an interesting paper by her on the Star Spangled Banner, she led the group in singing the anthem.

Mrs. Roy Carlson gave a discussion of Florence C. Allen.

Mrs. Frank Williams supplemented her discussion with her personal impressions of the personality.

Roll call was answered by giving the names of famous judges.

Guests present were Miss Neva M. Nelson of New Jersey, Mrs. W. A. Hobbs of Ohio, Mrs. H. E. Jury of North Dakota, Miss Fairy Cutter of Kansas, and Mrs. F. C. Blackburn and Mrs. Ray Johnston of Los Fresnos.

Members present were Mesdames Samuel Barr, Kenneth Bland, Roy Carlson, Lewis Carroll, Claire Chase, Ralph Coon, Grover Greer, James Grunwald, Leon Hinkley, Ed Hockaday, H. J. Leach, Fred Miller, Joe Nesetril, Clinton Oliver, Maud Palmer, Hall Palmer, Noel Ryall, Harry Whipple, Frank Williams and Misses Ethel Gammon and Geneva Palmer.

Mrs. R. T. Duensing Is Elected Trustee

LYFORD — Mrs. R. T. Dudensing was elected trustee at the regular meeting of the Stillman Home Demonstration club Wednesday afternoon at the club house. Mrs. G. W. Wilber read the club's constitution and by-laws.

The hostesses, Mrs. Howard Sammons and Miss Sadie Howell served date loaf with sauce and coffee.

Attending were Mesdames Dave Woods, C. O. Carter, D. C. Cherrington, C. W. Freeman, B. M. Ousley J. B. Warren, Frank Williams, G. W Wilber, Frank Cherrington, Henry Gilbert, R. T. Dudensing, J. J. Dudensing, Howard Sammons, Sally Walker, R. A. Elmore, W. A. Cooley Ulysses Anderson and Miss Sadie Howell.

Treasure Hunting

Along the Valley's Main Street with Sue . . . . .



Hair and scalp need especial care in the Valley's winter season of sudden weather changes Patrons of EGGUM'S BEAUTY SALON, 18 South Main St., McAllen, are finding this shop's new treatment for elimination of dandruff not only especially good for this purpose but also as a general reconditioner for hair and scalp . . . Most effective if given immediately following shampoo . . . Only 25c extra. Phone 781 for appointment.

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Active little feet wear out soles quickly . . If soles are worn out before the shoes are out-grown take them to MODERN SHOE SHOP, 214 S. Main St., McAllen and have them repaired. Have them half-soled with the new cementing process used by this shop. It leaves the shoes in perfect shape, pliable and ready for the hard wear they are going to receive. The extra wear in every pair means extra money in your purse.

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"—that bus is leaving early"! . . . No, lady, your watch is wrong. You'll have to wait for the next bus, dinner will be late, your entire evening upset . . . Take your watch for immediate repair to M. T. (BLACKIE) BLACKWELL in his little shop in the Palace Theatre Building, McAllen. Keep accurate time—and keep your dignity.

Colorful Fandango Is Revived

DONNA — Bright Mexican pottery, gaily stripped serapes, palms and flowers lent an air of fiesta to the Donna club house building for the first of the series of informal tourist parties of the season. The Donna Lions club were the hosts with Dr. and Mrs. Paul Frenzel and Mr. and Mrs. Andrew Champion Mrs. S. A. Menczer, and Mayor and Mrs. Branch Roberts receiving. Mrs Frenzel and Mrs. Champion pinned the Mexican colors, red, white and green, on each stranger that arrived, while Arnold Somers circulated with a guest book.

The dramatic entertainment was given by about fifty students in bright native Mexican costumes. In the group were pupils from Mrs. H L. O'Neal's night classes in the East Donna school and Miss Irene Emanuel's students from the Catholic school. Spanish songs and old dances and dialogues had been worked into a beautiful program with the help of Mrs. E. A. de Bessieres of Edinburg. Mrs. O'Neal spoke on the work of the night classes and Mrs. Belle O'Meara, who is supervisor over all adult education among all the Mexicans of the border, spoke on the people, their native talents and little understood abilities.

After the formal program the young Charros came carrying large Spanish trays from which the gaily dressed China Poblanas took the cups of steaming spiced tea and the corn meal dulces to pass among the guests. Other girls in costumes distributed souvenirs of Mexico to the tourists, more than 100 of whom enjoyed the evening.

Informal dancing followed, in which many of the visitors tried the Mexican steps. Mrs. Paul Frenzel. Mrs. Andrew Champion, Mrs. Harry Schrieber, Mrs. Arnold Somers and Mrs. Fred Machen were in charge of the refreshments. The next tourist evening will be on February 6 when the Donna Rotarians will be hosts.

Senora Maria Villegas made the dulces and Sras. Gregorio Pamphilo and Isaac Avila assisted with the costumes.

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Needlework Entries To Be Monday

HARLINGEN — Rules for entering exhibits in the needle work department at the Valley Mid-Winter Fair have been announced by Mrs. N. B. Lackland, chairman. All entries must be presented Monday, January 22, in order that everything may be placed and in readiness for judging at 9:30 a. m. Tuesday. Ribbons will be awarded winners in the various divisions. Articles entered too late for judging will be received for display only.

Each article is to be listed in its proper classification and presented at the new stucco addition to the main exhibition building at the fair grounds.

Co-operation of women interested in fine handwork is asked by Mrs. Lackland in order that this department may be one of the most attractive and representative of the fair.

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Lecture Open To Visitors

HARLINGEN— Dr. Vivien M. Amidon will give an illustrated lecture presenting the history of medicine as the program feature at the meeting of the Fine Arts Club Wednesday at the Woman's Building. Members will meet at 3 p. m. for business session. The general public is invited to hear Dr. Amidon's talk starting at 3:30 p. m.

She will make use of slides to reproduce early Egyptian inscriptions and other evidence of medical science in antiquity, and continue to trace the thread of medical achievement to the profession of today. A discussion of proposed socialized medicine will conclude her talk.

Hostesses for the day will be Mrs. T. R. Joseph and Mrs. E. C. Deering.

To give further interest to the program, Frank Ing, well-known musician of Raymondville, will sing immediately after Dr. Amidon's talk. He will be accompanied by Mrs. Ing.

½ PRICE on all Fall and Winter Dresses

Lila-Gean Dresses

REESE-WIL-MOND BUILDING

Harlingen

Assist at Meriendi Sponsored by Guild



Shown above are some of the Brownsvlle women who assisted at the first of the pre-Charro Days events, a merienda given by the Altar Guild of the Church of the Advent (Episcopal). In the top row, left to right are, Mrs. Virgil Wright, Mrs. William T. Aldridge, Mrs. J. T. Canales at whose home the colorful affair was held, Mrs. V. J. Shiner, and Mrs. Herbert L. Thomas, chairman of arrangements. Seated are Miss Elizabeth Canales, and Mrs. H. C. Kristofferson. (Staff Photo)

Chairman



Mrs. E. M. Whitaker of Pharr is chairman from Pharr for the National Flower show in Houston February 28-March 6. Mrs. Whitaker is vice president of the Pharr Garden Club.

Fair Board Has Ruling About Quilt

HARLINGEN — The Dresden plate quilt pattern listed as an applique quilt in rules set forth for home demonstration clubs in this division at the Valley Mid-Winter Fair. Because of discussion at the last fair as to whether this particular pattern should be considered pieced or appliqued, the committee made the ruling this year.

Mrs. Howard Sammons of Raymondville, is chairman of the committee for the home demonstration division. Mrs. John Purl, Weslaco, is vice chairman; and Mrs. A. B. Moler is secretary.

All women contesting for prizes in this department must be members of some regularly organized club in Hidalgo, Cameron or Willacy counties conducted under a home demonstration agent.

All articles exhibited must have been completed since the 1938 Valley Mid-Winter Fair (December 1).

Articles for exhibit must be entered before 10 a. m. on the day before the fair opens; articles entered later than 10:30 a. m. will be displayed but not judged.

To promote more widespread use of cotton, all linen articles were eliminated from the premium list in the textile division.

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Hospitality Is Attractive

MISSION— A number of winter visitors were included in the personnel when Mrs. E. H. Naumann entertained Wednesday with a beautifully appointed luncheon at the Casa de Palmas in McAllen.

Places were marked for Mrs. Charles T. Raynor and daughter, Mrs. Winchester of Donna: Mr. A. F. Sheldon and daughter, Miss Helen, of New York; Mrs. H. H. Ewing, Mrs. Wilfred S. St. Claire-Fisher, Mrs. W. A. Wolverton, Mrs. D. F. Strickland, Mrs. O. S. Perkins, Mission.

An informal period was enjoyed at the Nauman home in Mission following the luncheon.

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FROM NEW MEXICO

RIO GRANDE CITY — John Leonard of Ratone, N. M., is spending two weeks here with his son J. S. Leonard, and Mrs. Leonard.

First of Colorful Pre-Charro Days Events Held by Altar Guild of Episcopal Church

BROWNSVILLE— First of the pre-Charro Days events was the merienda at which members of the Altar Guild of the Church of the Advent (Episcopal) entertained Thursday afternoon between the hours of 3 and 6 o'clock at the home of Mrs. J. T. Canales.

The gay Mexican colors were used for floral interest throughout the home, as yellow and orange calendulas, peach colored gladioli, and a variety of spring flowers were arranged in profusion.

An especially pretty arrangement of the yellow and orange calendulas on a hall table was flanked with cream colored tapers, and in a flat ring-shaped dish in the living room were pansies.

The colorful costume of the members of the houseparty added to the brilliance of the affair, as a variety of costumes were worn. Greeting guests at the door was Mrs. Canales and other members of the houseparty were Miss Elizabeth Canales, Mrs. Herbert L. Thomas, Mrs. D. W. Pippinger, Mrs. H. C. Kristofferson, Mrs. V. J. Shiner, Mrs. Virgil Wright, Mrs. Marshall Watson, Mrs. James A. Maxwell, Jr., Misses Jeanne Douglas and Ruby Louise Armstrong.

Presiding at the tea table in alternate hours were Mrs. R. O. Mackintosh and Mrs. Penrose W. Hirst, who served coffee, and Mrs. W. B. Sudlow and Mrs. W. T. Aldridge, who served tamales.

The table, laid with a handsome cloth of linen cutwork, was centered with a long, narrow arrangement of flowers, flanked by two-branched candelabra of crystal holding white tapers. The flowers making up the colorful centerpiece were poppies, snapdragons and other flowers in brilliant hues.

A silver offering was taken at the affair.

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ATTEND MEETING

MERCEDES — Attending the Daughters of the American Revolution meeting in Harlingen, Wednesday from Mercedes, were Mesdames John Bruce, E. G. Smith, J. C. Shaw, John Mason, G. K. Wattson, R. M. Winn, Lee Kidder, J. W. Hood and Mrs. Pilley.

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FROM MICHIGAN

EDINBURG— Mr. and Mrs. Alfred Garner of Vassar, Michigan are spending the winter here. They are the owners of a 10-acre orchard and have spent several winters in the Valley.

Child Honored On Birthday

DONNA— Mrs. N. L. Range entertained on Wednesday, with a birthday party honoring her daughter Joan Ann Range on her sixth birthday.

At the close of the afternoon the hostess served cake and ice cream to Sandra Martin, J. D. Sanders, Rex Sanders, Floria Kammer, Carolyn Somers, Shirley Ann Gerry, Virginia Snell, Juanita Snell, Wanda Pittman, Joan Pittman, Martha Jean Leadbetter, and the honoree Joan Range. Favores of vari-colored balloons were given to all the little guests.

Mrs. Joe Lee Holmes



Mrs. Joe Lee Holmes, before her marriage New Year's Day, was Miss Marjorie Kelley. She is the daughter of Mr. and Mrs. B. F. Kelley. The couple has returned after a honeymoon in New Orleans, La., and are making a temporary home with the bride's parents. (Kerr Studio)

Mrs. Teer



Mrs. Winston Teer, Edinburg, is a January bride. The former Miss Rosemary Bushey, she is the daughter of Mr. and Mrs. G. H. Bushey of Mission. Her wedding took place at the home of her parents, Sunday, January 14.

Jr. Service League To Assist Body

BROWNSVILLE — Decision to take over a quota of volunteer work for the Red Cross was reached by members of the Junior Service League at a called meeting of the body Thursday morning at Landrum's.

Three new members who have been elected were presented and welcomed. These were Mrs. H. C Kristofferson, Mrs. C. S. Eidman and Mrs. R. L. Harris.

The letter from C. C. Stewart Red Cross chairman for Brownsville, was read by the president Mrs. Dean Porter. The Red Cross will furnish supplies and instructions, and the League members will carry on the volunteer work.

Various members agreed to knit and crochet sweaters and afghans roll bandages, and make bed jackets and other things.

The next meeting will be held February 6 at Landrum's.

Mrs. James A. Maxwell, Jr., will preside in the absence of the president.

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Bride Honoree For Shower

HARLINGEN — Complimenting Mrs. Bob Gamble, a bride of the Christmas holiday season, Mrs. Alex Rossler entertained Wednesday evening at her home with a shower. Mrs. Gamble is the former Miss Mary Frances Farrar.

Yellow and red roses and fern arranged about the rooms and the refreshments course represented the colors of the rainbow. Doris Fern Rossler assisted her mother in serving and other hostess duties.

The many lovely shower gifts were opened by the honoree. A song, You Must Have Been a Beautiful Baby", sung by Peggy Spaulding, was a pleasing feature.

Enjoying the affair with the honoree were Mrs. Rayburn Chaney, Miss Edna Belle Farrar, Miss Evelyn Dell, Miss Yetieve DuBose, Mrs. Frank Matz, Miss Bernice Prenzler, Mrs. Texana Spaulding, Miss Josephine Harpst, Mrs. Mildred Axtell, Miss Martha Anderson, Miss Eleanor Matz, Mrs. Alex Matz, Miss Alice Olsner, Miss Madelyn Larson, Mrs. R. B. Farrar, Miss Doris Fern Rossler, Mrs. L. E. Rodgers, and Peggy Spalding.

Exchange Programs Slated

SAN BENITO—Exchange of programs with other clubs during March was announced at the Wednesday meeting of the Browne Tract club held Wednesday at the home of Mrs. Arthur Gusler. Mrs. Reed Lang was assistant hostesss.

Mrs. M. H. Wessley, president, in reporting on the council meeting, stated the Browne Tract club is to entertain the South O'Harlingen club in March and to be guest of the Santa Rosa club.

Detailed statement of planss for handling club exhibits at the VValley Mid-Winter Fair were announced.

Appointment of standing committees was announced as follows: finance, Mrs. C. C. Ricker, Mrs. Reed Lang, and Mrs. O. E. White; program, Mrs. R. E. Baker, Mrs. Leslie Carpenter, and Mrs. Claude Day; welfare, Mrs. G. H. Day, Mrs. J. W. Lloyd, and Mrs. J. A. W. Johnson; sunshine, Mrs. Horace Johnson, Mrs. Arthur Gusler, and Mrs. Heath.

Roll call was answered by "What My Club Can Do to Better Itself" Selection of the goal for the new year and decision as to aid for the proposed home demonstration building at Fair Park was postponed until the next meeting.

Mrs. Fred Carpenter reported on the land use planting meeting held in Rio Hondo Tuesday evening.

The hostesses served refreshments to eight members and one guest, Mrs. George Matson, of Oldham, South Dakota.

Next meeting of the club will be February 7 at the home of Mrs. Bert Houghtaling with Mrs. Horace Johnson as co-hostess. Miss Lu Elsie Nagel will give a demonstration on the making of yeast breads.

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Dinner Event Memorable

EDINBURG — The Edinburg Christian Church held its Jubilee celebration on Wednesday, in conjunction with celebrations of all churches in the world. When a banquet dinner was served in the church annex by the social committee in buffet style. The service table was decorated with a continuous row of sweet peas and fern.

Following the dinner the group heard the first charter member of the church, Leo Slusser, relate events of his boyhood days of church going. George Walton told the story of the organization of the church in 1927 and read the list of charter members. Rev. G. Pace of McAllen, first minister of the church, told of the organization's growing. Several young people read summaries of each year of the year of the chuch's existence and Rev. Dennis, present pastor, told of his becoming the pastor and appreciation to the congregation. R. W. Montgomery was toastmaster.

The event was also in celebration of the paying of the church debt in full. About 250 attended.

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Society Calendar

HARLINGEN

Monday

3:30 p. m. Afflatus club meets at the Woman's Building.

1:30 p. m. P.E.O. chapter meets with Mrs. J. C. Terhune.

Tuesday

3 p. m. Baptist Women's Missionary Society meets at the church to make bandages for the hospital.

3 p. m. Regular meeting of Methodist Women's Society of Christian Service at church.

Wednesday

3 p. m. Fine Arts Club meets at the Woman's Building.

Thursday

3 p. m. Study Club meets at the Woman's Building.

2:30 p. m. Stuart Place Demonstration Club meets at home Mrs. Paul Davies.

Friday

7 p. m. V.F.W. Auxiliary will be instituted in ceremonies to be held in the Knights of Columbus Hall.

Saturday

8:30 p. m. O.E.S. School of Instruction opens at Masonic Hall in Harlingen.

6:30 p. m. Banquet at Madison Hotel honoring O.E.S. Grand Worthy Matron and Patron.

12:30 Luncheon meeting of Valley Pan-Hellenic Society in Green Room at Green Hat in Mercedes.

Golfer



Among the attractive out of the Valley players in the sixth annual Women's Championship Golf Tournament at the municipal course in Harlingen the past weekend is Miss Virginia Ratledge of Dallas, pictured above. (Photo by Holbrook)

Study Meets Observed By Club Groups

WESLACO — Programs of unusual interest were presented at the meetings of study clubs held this week in Weslaco.

The home of Mrs. E. C. Christensen was especially lovely with colorful arrangements of scarlet poinsettias and gladioli when the Literary Review club met at her home.

Mrs. John McManus led the interesting study and Mrs. Pat Cannon gave the talk on "Period Furniture." Mrs. Jack Graham was a club guest.

Artistic arrangements of gladioli decorated the tea table from which refreshments were served.

Mrs. Earl Pike was hostess for the January meeting of the Fine Arts club. Mrs. J. H. Christner gave a paper on "Archaeology of the Southwest" and was study leader for the afternoon. Mrs. Davis read "Mesa Verda" for a delightful program number.

The hostess served a sandwich place late in the afternoon in rooms fragrant with spring flowers.

Mrs. W. H. Baxter was program leader and gave the principal talk at the January program meeting of the Woman's Study club at the home of Mrs. Dick Niles. Topic was "American Publications and Their Effect on American Citizens." Mrs. R. A. Rowland reviewed briefly outstanding articles in recent publications.

Spring blossoms added pleasure to the environment for the social hour when a refreshment course was enjoyed.

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REAL MEXICAN FOODS

● Tacos ● Enchiladas
● Tamales ● Avocado Salad
● Dinners

THE MEXICAN INN
G. G. Perez, Prop.
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Brownsville

Program Is Based On Opera

MERCEDES — The "History of the Metropolitan Opera Company" was told in word and music Thursday afternoon at the meeting of the Mercedes Music Club held in the home of Mrs. H. T. Stotler. Mrs. Kathryn Chadick was in charge of the program, giving a resume of the organization from its beginning. Mrs. H. E. Hager sang "The Jewel Song," from "Faust," accompanied by Mrs. A. E. Branch.

Mrs. Effie Roe of Alamo, president of the Eighth District of Music Clubs, was guest of honor for the meeting. Mrs. Roe sang two numbers from the opera, "Carmen," "Habanera" and "Segreidellia," accompanied by Mrs. Faye Jones of McAllen.

A chorus from the hostess club, composed of Mesdames Clarence Archer, H. E. Hager, George Carned, A. E. Branch, J. F. Baingo and Elmer Squires, sang "The Pilgrim's Chorus" and "The Evening Prayer," with Mrs. Stotler as accompanist. Mrs. Hager than sang "One Fine Day" from "Madam Butterfly." Mrs. E. M. Spendiff told of Edwin Johnson, manager of the Metropolitan Opera Company for the past five years.

Co-hostess for the event with Mrs. Stotler, were Mrs. Harry Rouse, Mrs. A. C. Neff and W. R. Hoover. A refreshment course was served buffet style from a lace covered table.

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FROM MINNNESOTA

DONNA— Mr. and Mrs. Lee enkins of West Port, Minn., are the house guests of Mr. and Mrs. F. O. Drake, Mrs. Jenkins is Mrs. Drakes sister.

ONE WEEK

½ PRICE SALE

Entire Stock

HOLMES and EDWARDS

Sterling Inlay COMPLETE SETS and OPEN STOCKS

Patterns Pictured Below



SALE STARTS MONDAY MORNING

SHOP EARLY

For These Silverware Bargains before our stock is depleted. Don't be disappointed as many others were last week during our 1847 Rogers Sale.

Dorfman's JEWELRY STORE — The VALLEY'S FINEST 1048 ELIZABETH ST. BROWNSVILLE, TEX.

The Valley's Finest for More Than 16 Years

Dorothy Gray

BLUSTERY WEATHER LOTION DOUBLE

THE USUAL $1 SIZE limited time $1.00



Grand anti-chapping help, smooth powder base, comforting body rub—ALL IN ONE! A luscious creamy-pink Blustery Weather Lotion. Heavenly soothing on your skin! Grand for hands. Get several bottles at this double-size value. Stock up for the sleet-and-snowy weather now!

PALMER DRUG STORES
McALLEN

Choir To Sing Mar. 30

BROWNSVILLE — The Woman's Auxiliary of the Church of the Advent (Episcopal) will sponsor two performances of the General Platoff Don Cossack choir Saturday March 30.

Mrs. James L. Abney is chairman of the committee in charge, and has named as her assistants Mrs. Joe Vivier, Jr., Mrs. Penrose W. Hirst, Mrs. Arthur C. Hipp, Mrs. E. K. Goodrich, Mrs. Joseph C. Jordan, Mrs. Alberta Kirby, Roy C. Rutledge, Mr. and Mrs. Ben Brite, Mrs. Fred Rusteberg, Miss Mildred Ormesher and Kent Stratford.

History of the choir which sang in Harlingen this fall, is an interesting one. White Russians, they fought in the revolution, and after being exiled at the close of the revolution this particular group attended the University of Prague. Here they banded together and sang for their own pleasure. Being called upon to appear on a number of musical programs, the group went to Vienna, and their success there was so outstanding that they were encouraged to go on tour professionally.

The choir is composed of professional men, and all the members are bachelors. Marriage of any member entails his resignation. Three have resigned.

There will be a matinee performance for children in the afternoon at the junior college auditorium, and an evening performance at the same place. Tickets for children will be fifty cents apiece, while the tickets for adults for both matinee and evening performances will sell for one dollar.

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OES Grand Officers Are Feted

McALLEN — Five grand officers of the Order of the Eastern Star were dinner guests Friday night at the Casa de Palmas hotel, when more than 50 members of the local chapter and winter visitors were in attendance.

Honored were Grand Matron Mrs Frieda Bernhard of Dallas and Grand Patron E. C. Couch of Pharr. Mrs. Bernhard arrived early this week for her first official visit to the Valley.

Other honored guests included Mrs. Zella Miller of San Juan, district deputy grand matron; Mrs. Elsie Mosteller of Rio Grande City Grand Electra and Mrs. Allie B Couch, chairman of the U. D chapter committee.

Miss Eva Ellen Miller played accordion numbers during the dinner hour. Tables were decorated with sprays of red bougainvillea leading to the main table centered with a huge bowl of the chosen blossoms.

Following the dinner all attended a special called meeting at the Masonic Temple.

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D. A. R. Chapter Will Meet At Casa De Palmas Hotel

McALLEN — Members of the Rio Grande Chapter of the Daughters of the American Revolution will meet at the Casa de Palmas hotel Monday for their first luncheon session since meeting in November.

Mrs. Leon Brown of Mission, state chairman, will give the main program address of the meeting with state D. A. R. news given by Mrs. E. S. Lammers of Alamo.

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Two Are Hostesses For Pretty Shower Tea At McAllen

McALLEN — Mrs. W. F. Ridderhof was named guest of honor last week when Mrs. W. H. Covalt and Mrs. C. B. Dockum entertained at a tea shower at the latter's home.

Scores of friends called during the tea hours from 3 p. m. until 5:30 p. m. The house was prettily decorated with early spring flowers.

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Control of Insects Topic For Program

MISSION— Control of garden insects was explained for members of the Mission Garden Club when R. G. Burwell, county agent, was the guest speaker as members met at the home of Mrs. A. F. Volz.

Two types of insects into which the most common garden pests can be grouped, must be treated in different ways for extermination, the speaker explained. He was introduced by Mrs. R. T. Daniel, program leader.

Reports from the flower show which the club sponsored during the fiesta were given by committees in charge, with the president, Mrs. A. R. Schuelke, in the chair. Seventeen members were present.

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Mrs. Jimmie Sutphen Entertains Her Club

WESLACO — Mrs. Jimmie Sutphen entertained at the Casa de Palmas in McAllen Wednesday for her Wednesday luncheon club. Mrs. Burt McKeehan was winner of high score award for members and Mrs. Larry Heid won the guest prize.

Arrangements of bougainvillea were placed for decoration.

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Mother, Daughter Leaving For Iowa

EDINBURG— Mrs. Carlyle Sammons and Miss Sally of Edcouch plan to leave Tuesday for Iowa, where Mrs. Sammons will be with Mr. Sammons in Sioux City and Miss Sally will attend the University of Iowa City. They will return in June.

Grand Worthy Matron Visits



Mrs. Freda Bernhard, Dallas, is being feted with dinners, luncheons, and other attractive compliments during her visit in the Valley preceding the annual school of instruction January 27 in Harlingen. A merienda Sunday afternoon at the Brooks home in Rio Grande City is to climax a week-long series of festivities honoring Mrs. Bernhard, E. C. Couch, worthy grand patron, and other grand O. E. S. officers residing in the Valley.

State Leaders to Conduct School of Instruction For Valley OES Chapters

HARLINGEN—Between 200 and 300 Valley Eastern Stars are expected to attend the annual school of instruction here Saturday, January 27, Mrs. Ruth Freshour, Rio Hondo, deputy grand matron has announced. Heading the party of grand officers who will be in charge of the school are Mrs. Freda Barnhard of Dallas, worthy grand matron, and E. C. Couch, Weslaco, worthy grand patron.

In addition to grand officers residing in the Valley, Mrs. Hattie Lucille Dowell, Austin, grand examiner, and Mrs. Hallie Anglin, Kerrville, associate grand conductress, are expected to take part in the day's sessions.

Registration will start at 8:30 a. m. in the Masonic Hall in Harlingen. The school proper opens at 9:30 a. m. Recess for luncheon will be from noon to two o'clock.

A banquet will be held at 6:30 o'clock at the Madison Hotel with the school of instruction to continue in the chapter room during the evening. The banquet is open to all Eastern Stars.

The fifteen Valley O. E. S. chapters will participate in the school.

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Tag Day Set For Saturday

BROWNSVILLE— There will be a tag day Saturday under the auspices of the Mercy hospital auxiliary when funds will be raised for the participation of poor children in the children's parade.

Mrs. John Closner, chairman of the committee in charge, announced that the school band will parade Saturday at 10 a. m. as part of the tag day. Headquarters will be in the Chamber of Commerce.

Mrs. Closner has asked the cooperation of every resident in the tag sale, in order that the children's parade, one of the main features of Charro Days, may be especially colorful and interesting.

V. F. W. Auxiliary To Be Instituted At Meeting Friday

HARLINGEN—Mrs. Irene Dodd, Waco, department president for the Veterans of Foreign Wars Auxiliary, will be in Harlingen Friday night to institute the newly formed Harlingen auxiliary at a meeting to be held in the Knights of Columbus hall. She will be assisted by Mrs. Icie Shoop, Corpus Christi, district president.

The meeting will start at 7 o'clock.

Guest From St. Louis



Mrs. Phillip Pfotenhauer of St. Louis, Mo., is an attractive winter guest in Pharr. With Mr. Pfotenhauer she is being entertained in the home of Mr. Pfotenhauer's sister, Mrs. Jimmy Davis, and Mr. Davis. The leader of two of St. Louis' many Girl Scout troops, Mrs. Pfotenhauer, has interested herself in the work of the Pharr troops. (Kerr Studio)

Juniors Name Leaders

BROWNSVILLE—Mrs. Ben Brite was named president of the Junior Self-Culture club at the session held Thursday afternoon at the home of Mrs. George W. Putegnat when Mrs. James L. Rentfro was the guest speaker.

Other officers named were Mrs Jack Wiech, vice president; Mrs. Oran W. Neck, secretary; Miss Elizabeth Graham, treasurer; and Mrs. Milton Overstreet, critic-parliamentarian.

Mrs. Frank Mathers, program chairman, introduced Mrs. Rentfro who spoke on her recent trip to South America. The speaker opened her travelogue by stating that what the traveler sees in South America is determined by the amount of time he has to spend there. She said that the best planned trip is one down the West Coast of the continent.

Mrs. Rentfro described Guayaquil, Ecuador, her first stop; Lima, Peru; Santiago, Chile, Buenos Aires, Argentina; Montevideo, Uruguay; and Rio de Janeiro, Brazil. She described the beauties of these cities their people, the buildings, and some of the outstanding points of interest.

Seventeen members and four guests, Mrs. Bart Randolph, Mrs W. F. Randolph of St. Louis, Missouri, Mrs. J. K. Martinek, and Mrs. Fred Pilgrim, attended the session.

The next meeting will be held at the home of Mrs. F. Davis Cromack.

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Making of Corsages Is Demonstrated For Alamo Garden Club

ALAMO—Mrs. Phelps of McAllen talked on "Corsages" and demonstrated how to make them at the meeting of the Garden Club on Tuesday. Eighteen members answered to roll call by naming flowers in bloom in their yards at this time.

The president, Mrs. T. C. Downs, announced that the Alamo Club would be hostesses to the Garden Council meeting in March. Mrs. Tanner gave a report of the "Planting and Culture of Iris" as heard at the Donna Garden club. Mrs. Mitchell reported on the lecture on "Flower Arrangement" by J. Gregory Conway at Harlingen. Mrs. Frank Denzer, Mrs. Downs, and Mrs. Mitchell attended the course.

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Mrs. Floyd Langford Hostess to Her Club

MERCEDES — Mrs. Floyd Langford entertained the Coterie Bridge club Wednesday afternoon in her home on Georgia Avenue. Scoring high in the games was Mrs. Waldon Haynes, a guest. Other guests for the meeting were Mrs. T. J. Rippert, Mrs. R. B. Caldwell and Mrs. Leroy Phillips.

Members present were Mesdames H. D. Stuart, Perry Perkins, Charles Hupp, J. W. Chambers, John Herndon, W. J. Copeland and O. M. Joyce. A dessert course was served upon arrival of the group.

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Society Calendar

BROWNSVILLE

Monday

Baptist WMU in circles as follows at 3 p. m.: Cabler with Mrs. W. A. Jennings at L. C. Perkins home; Leftwich circle at Miller home, 302 Adams street; Wood circle at C. S. Pierce home.

Episcopal auxiliary at 2:30 p. m in the parish house.

Presbyterian auxiliary at 3:30 p m. with executive board at 2:30 p. m.

Methodist WMS at 3 p. m. at the church.

Pan American Round Table at 10 a. m. at Henry S. Krausse home.

Tuesday

Treble clef with Mrs. Ted C. Pelikan.

Mardi Bridge club with Mrs. Arthur C. Hipp.

Tuesday club with Mrs. D. K Clint.

Wednesday

Penny Supper at the Central Christian church.

Charro Days merienda between 4 and 5:30 p. m. by the Wednesday Study club with Mrs. George K. Aziz.

Mothers Round Table club at 3:30 p. m. with Mrs. Ernest Harris.

Self-Culture club with Mrs. R Roy Ruff.

Beta Sigma Phi bridge meeting with Miss Mary Patrick.

Thursday

Los Ebanos Garden club with Mrs. Thomas H. Sweeney, Jr., at 10 a. m.

Evening bridge with Dr. and Mrs. E. P. Reed.

Victoria Civic club with Mrs. F W. Barker, 1426 Grant.

Modern Priscilla club of Olmitc with Mrs. Charles H. Pinkley.

Quarterly meeting of the WMU of the Lower Valley Baptist association at 10 a. m. at the Donna church.

Friday

Recital by advanced pupils in the MacConachie studio of music at 8 p. m. at the Central Christian church.

Literature and Arts Review club with Mrs. Volney W. Taylor.

Saturday

Recital by the younger students in the MacConachie studio of music at 2:30 p. m. at the Central Christian church.

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Guests In Mission

MISSION — A group of Mission women who arrived home early this week after visits in North Texas and other points included Mrs. John Brannan, who visited in Oklahoma and Missouri; Mrs. C. C. Butler who visited relatives in Dallas; and Mrs. Perry Wright, who visited in Fort Worth.

Marriage Set for Feb. 14



Miss Ellen Solano shown above, daughter of Mr. and Mrs. F. V. Solano now of Brownsville, will become the bride February 14, of John J. Young, of Brownsville, son of J. J. Young of Edinburg, and grandson of Mrs. J. J. Young, and Mrs. Fred Starck of Brownsville. The rites will be celebrated in Corpus Christi, former home of the Solanos, where they will return within the next week.

Mission Event Compliments Mrs. Bernhard

MISSION — A gracious compliment was added to the series of attractive courtesies which has marked the Valley visit of Mrs. Fred Bernhard of Dallas, worthy grand matron of the Order of Eastern Star, with the luncheon which members of the Mission chapter gave Friday at the Cactus Tea Room Honored with Mrs. Bernhard were E. C. Couch, Pharr, worthy grand patron; Mrs. Elsie Mosteller, Ric Grande City, Mrs. Zella Miller, San Juan; Mrs. E. C. Couch, Pharr; Mrs. Jane Hensley, La Feria; Mrs. Daisy Caudle, Raymondville.

Mrs. J. G. Decker was toastmistress at the luncheon. Decorative influence for the tables, where covers were placed for 45, featured pastel shades of gladioli, sweet peas and carnations.

At the chapter hall, corsages and gifts were presented to the honor guests, with Mrs. J. L. Osburn, associate matron, making the presentation. Mrs. F. W. Cameron introduced a program which included a vocal solo by Miss Mary Vaiden Wood, costume dance numbers by Marilyn Osburn, Spanish songs by Phillis Strad, and trombone solo by Wade Spilman. Wilfred S. St Claire-Fisher was at the piano for Miss Wood and Mrs. Osburn for her small daughter.

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New Sewing Club Selects Officers

LA VILLA — Mrs. Wesley Best was hostess when the newly organized sewing club held their second meeting Thursday afternoon. Election of officers was held with Mrs. Billy Yarbrough being named president.

Other officers are Mrs. Wesley Best, vice-president; Mrs. John George, secretary, and Mrs. Garland Bingham, reporter. Marigolds, cosmos and zinnias were used for decorations.

Refreshments were served to Mesdames James Self, Billy Yarbrough, Fred Ross, Henry Conger, Marvin Nattinger, John George, Garland Bingham, and Miss Ethel Gusich.

Mrs. Roach Is Honored In La Feria

LA FERIA — Members of the Home Demonstration Club met Monday at the Legion Hall for a one o'clock luncheon, the occasion being especially planned to honor Mrs. J. H. Roach who is moving to Jackson, Miss. to make her home. She was presented with a pretty assortment of handkerchiefs and a variety of pitchers to add to her collection of pitchers.

Members voted to assist other home demonstration groups in the county in plans for a home demonstration building on the fair grounds for exhibits during the fair.

Miss Lu Elsie Nagel, home demonstration agent, talked on canning methods and displayed the latest equipment in pressure cookers and attachments.

Thirty members fere present and three visitors, Mrs. Pearl Moet, Mrs. A. N. Roach, and Miss Lu-Elsie Nagel, San Benito.

Mrs. John R. Roach was honoree for a handkerchief and pitcher shower Thursday afternoon when the Susannah Wesley Class, of which she has been a member since its organiation, met at the home of Mrs. A. J. Pope. Mrs. J. P. Sherrill was co-hostess.

A delicious plate lunch was served to 34 members and five visitors.

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Butts Departing For Corpus Christi

HARLINGEN—Mr. and Mrs. H. E. Butt and children are moving to Corpus Christi this week-end to make their home. They will keep their Harlingen home in its present condition and expect to spend weekends here and a part of the summer vacation.

Floral Arrangements
for funerals . . . complete in every detail . . . Our specialty.
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Along the Milky Way ..... By Hygeia



"Buried treasure is right! He's got a bottle of Hygeia Pasteurized grade 'A' cached down there!"

WMU's To Meet Jan. 25

DONNA — Quarterly meeting of the WMU of the Lower Rio Grande Valley Baptist association will be held in the Baptist church here Thursday beginning at 10 a. m. Mrs. J. H. Mitchell, La Feria, president, will be in charge of the session.

The program follows: song and prayer; welcome, Mrs. D. A. Puryear, Donna; response, Mrs. Joe Amerine, La Feria; devotional, Mrs. C. L. Gary, Donna; recognition of visitors and new members; announcements of committees; reading of the minutes, Mrs. W. C. Wood, Brownsville; report of the corresponding secretary-treasurer, Mrs. L. V. Miller, La Feria; introduction of local presidents and three-minute talk by each; offertory, and announcements.

Sermon, Dr. L. A. Brown, Weslaco; luncheon 12:15 p. m.; afternoon session, 1:30 p. m.; song and repetition of watchword for the year; introduction of committee chairmen and five-minute talk by each; reports of the standing committees; miscellaneous business; adjournment.

—o—

Book Review Given For Study Club

BROWNSVILLE — Mrs. Charles C. Stewart presented a review of the book, "Mr. Emmanuel," by Louis Golding at the Thursday afternoon meeting of the Brownsville Study club.

The book is the story of an English Jew, Mr. Emmanuel, who attempted to find the mother of a half Jewish child he has adopted. His search carries him to Nazi Germany where, in spite of his British citizenship, he endures many hardships and is thrown into a concentration camp. Main point of the book is the philosophy of Mr. Emmanuel as expressed to the child who desires revenge on all Nazis.

Members attending were Mesdames L. C. Fife, Herman B. Jeffrey, Harry L. Faulk, C. C. Stewart, Sam D. Hughston, C. L. Parnell W. M. Stovall, A. M. Wyrick, J Harrison Diltz, Joe Wheeler, W. M Coleman, H. E. Miller and S. L Lockwood.

—o—

Winter Visitors Form Personnel For Dinner Party

McALLEN — A group of winter visitors were entertained Wednesday night with a dinner party at the home of Mae and John Briggs.

Guests were Mr. and Mrs. Dave Kelly, Senator and Mrs. H. S. Kirk of Torington, Wyo.; Mrs. Kerwin and Mrs. Balou of Kansas, Mrs Ella Keating and Mr. and Mrs B. Emerson of Afton, Ill.

After an evening spent playing games and listening to two readings by Mrs. Kerwin the guests departed.

Primera Club Hears Talk On Canning

HARLINGEN— Participation in the Valley Mid-Winter Fair and a handicraft school in San Benito January 31 were planned at the meeting of the Primera Home Demonstration Club Thursday at the home of Mrs. R. C. Brooks. Mrs. Adams was co-hostess. Members answered roll call by "My Definition of a Good Citizen."

Reports of committees and council delegate were given.

Mrs. D. B. Meadows and Mrs. M. W. Wilmuth will have charge of the home demonstration booth at the Valley Mid-Winter Fair on Wednesday from 10 a. m. to 1 p. m.

Mrs. Jennings Young and Mrs. Homer White were named to attend the handicraft school to be held at the San Benito high schol.

Feature of the afternon was a lecture on canning of vegetables and meats by Miss LuElsie Nagel. She emphasized pre-heating, exhausting and processing. She stressed the exhausting process sume vegetables such as carrots and spinach and always for meats since it conserves the food value and makes a better finish products. She also gave new information regarding processing of fruit juices.

During the social hour, sandwiches, cookies and coffee was served to 15.

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SAN BENITO, TEXAS

Babson Sees 1940 As Biggest Vacation Year In History

EUROPE'S WAR MAIN REASON OF INCREASES

Record Marks Slated During Year

By ROGER BABSON

Babson predicts 1940 will be biggest vacation year in history.

Richmond, Va., — Barrels of business records will go by the boards in 1940. Aviation factories, air lines, gas stations, power companies, machine tool shops, should hit new all-time highs. In addition, the American tourist industry should also smash its way to new peaks. Call it the tourist industry, the resort business, the vacation trade, or what you will—1940 should be the biggest year in its history.

This recreation business is not often thought of as an industry. Yet, there's scarcely a town from Maine to Manila that does not have a stake in it. In hundreds of communities, prosperity is wholly dependent on the tourist trade. "Good times" for entire states are tied-up with the resort business. It is New England's fastest-growing industry. It's the big "cash crop" of vast regions such as Southern California, Western North Carolina and all of Florida. It gives jobs to hundreds of thousands of workers,—directly and indirectly. It produces millions of dollars in taxes. It is a big and honorable business.

Six-Billion Dollar Industry

Two weeks ago I nominated the Machinery and Machine Tool Business as 1940's Industry of the Year. The recreation trade will not be far behind in performance, while its prosperity will benefit more people than any other activity except farming and retailing. My guess is that nearly $6,000,000,000 will be spent on travel, recreation, and health building. This will be a gain of half a billion dollars over 1939 and may even out-run 1929 in volume, although not in dollars and cents.

Sport Loving Nation

Third reason why I predict a smash-hit recreation season is the steady trend toward sports and trips. For twenty years this tendency has been gathering momentum. Even in darkest, drabbest years of the depression, the travel business did comparatively well. The automobile, of course, is the moving spirit of this trend, but it has been ably aided and abetted by the cruise people, the railroads, and our National Parks. More efficient machines, shorter work days, more leisure hours, have done their part too.

There also is a fourth reason which is fast becoming a factor. Wise are those commuities which wake up to it. I refer to the Northern summer resorts featuring snow sports in Winter; while the Southern winter resorts are developing new Summer attractions. This is a possibility never even dreamed of until a few years ago. The recent request from people of every state made to the family of Edward Bok, to have his famous Tower in Florida "sing" during July and August, is an illustration of this trend.

1929 Technique Gone

Let us work to make this a constructive movement such as Mr. Bok himself would approve. Rates and profits will not be equal to the palmy days of 1929,—but who expects them to be? The tourist industry, like many another, does better in the long run from a sound policy of true service with low prices and big volume than from the 1929 profiteering technique. Whether you are a clerk in a Maine grocery store or the owner of an Arizona "Motel", or a skipper on a Florida fishing boat or a cowpuncher on a Wyoming ranch—get set for the healthiest and busiest vacation year you have ever seen!

For years, railroads, chambers of commerce, and state commissions have spent untold sums trying to sell Americans the idea of "seeing America first". I think the idea was started by the late Edward Bok in the Ladies' Home Journal. It was always conceded to be a good slogan, but it remained for submarine attacks, air raids, and "Blitzkriegs" to give the phrase real punch. Annually, $500,000,000 was spent bzroad by American globe-trotters from Tienstin to Timbuctu. This year half of this pre-war travel item will be rung up on cash registers from Halifax to Honolulu. "See America first" will this year be more than a patriotic slogan.

"Southward Ho"

The winter resorts are the barometer of this business. While the current season has no more than weighed anchor, glowing reports are already scudding in from every bay and inlet. Florida is booked up heavier than in any season since the boom. The Gulf Coasters are packing them in. The Old Southwest is hitting new records. California is welcoming a swarm of frost-bitten Northerners. With Atlantic cruise travel down to a quarter of the normal level. Hawaii is ready to reap a big tourist harvest. If these reports sound too good to you to be true, look at the way department stores are playing up their "Resort Shops". This Winter's password is "Southward Ho!"

The War is the Number One reason that I am counting on to make America's 1940 vacation bill the biggest ever. Number Two reason is our swelling national income. It has been trending up ever since 1933 and will hit a new high-water mark, since the boom, in early 1940. The $70,000,000,000 figure for 1939 should stretch into $75,000,000,000 in the coming twelve months. More cash in farmers' pockets, more money in workers' pay envelopes, more dividends in investor's accounts, spell only one thing,—more spending on wholesome recreation.

Valley's Winter Sunshine Lures Musical Family From Mississippi; Play At Fair

Daily Program Will Be Furnished On Fair Grounds



"The Musical Family" will be a free attraction offered by the Valley Mid-Winter Fair Association every afternoon in the auditorium. They make up a complete orchestra by themselves and those who have heard them play say they are hard to beat. Left to right they are, Faye Adams Sprinkle, Frances Adams, Mae Adams Sprinkle, Mitte Lea Adams, Mrs. Pearl Adams, Brisefield Adams, Archie Belle Adams, Patti Adams, and Olive Adams.

HARLINGEN — Lured by the Valley's winter sunshine from their homes in Mississippi for a mid-winter holiday, a family of nine is so pleased with this resort section that they mean to stay until the weather grows warm. And, to feel thoroughly at home, they're going to resume musical entertainments for which they are known in their native state and other parts of the South.

The Adams family will give a varied program each day during the Mid-Winter Fair in the municipal auditorium.

Matriarch of the clan is Mrs. Pearl Adams of Grenada, Miss., who started her family of five daugters and one son on musical tours when she became a widow and her youngest, Archie Belle, now a lovely blonde of about 18, was an infant. To her immediate family group of musicians has been added two nieces.

Mrs. Adams began teaching music when she was faced with the problem of supporting her brood. She taught them music during their younger years and later each received advanced musical training in a conservatory of music which an aunt conducts in Oklahoma City.

So successful were various entertainments the group gave in their part of the state, that at various times they were taken by their mother on tours over most of the South, extending down into Georgia. Each is trained to sing and play the piano and each plays two or more instruments. They can qualify as a good brass band, or, with the addition of piano, rank as a first class orchestra.

Mrs. Adams herself plays the bass drum and the bass horn; her son, Brasfield, plays the trumpet. Of the daughters, Patti play. the trombone; Mitti Lea, the saxophone and piano; Frances the clarinet, Olive Pearl the slide trombone (she also gives musical readings); and Archie Belle, is skilled with the trumpet and also composes. The nieces, May and Fay Sprinkle are auburn-haired twins, and each plays the clarinet.

Their visit to the Valley was prompted by illness on the part of the baby of the family, Archie Belle. She had not recovered quite as rapidly as had been expected after a tonsil operation. So the family packed up and set forth with their de luxe trailer and two large automobiles to soak up sunshine in the Rio Grande Valley. Archie Belle became well immediately and the group has thoroughly enjoyed their vacation, but are now growing a little restive over too long separation from their beloved instruments. Of course, they can play for their own pleasure and that of friends they have made in La Feria where they are located, but they are accustomed to audences and need the reaction of a crowd of listeners to get the satisfaction they're accustomed to from making music.

Within the past couple of years, their musical careers changed from a method of earning a living to a pleasant avocation, because of an unexpected windfall in the form of oil royalties from east Texas. Some ancestor had fortunately received an original grant from the state years ago on land that recently produced oil. Although, they only got a tiny slice and their cash income from this source is far from munificent, it made possible many pleasures, such as the trip to Texas. However, the adults in the group are on leave from posts as teachers of music or literature, and mean to continue in their professions.

STATE POLICE PLAN EXHIBIT AT FAIR HERE

Stress On Safety To Be Main Theme

HARLINGEN—An exhibit which is certain to excite great interest on part of the public at the Valley Mid-Winter Fair is that to be put on by the state police.

This exhibit will be primarily a safety exhibit, says Captain Dan Abbott of the Valley district of the state highway patrol, who is remaining in the Valley to direct the Fair exhibit, before going to San Antonio February 1 to assume duties as chief of the San Antonio patrol district.

The safety lane which has been used in past few weeks to test automobiles in various Valley cities, will be a part of the exhibit, says Captain Abbott. It will simply be on display, however, with no cars being tested during the Fair.

Reactometer Is Coming

A reactometer will be one of the features of the exhibit and probably will prove to be one of the most popular among motorist spectators, says Abbott.

This reactometer is used for testing the time it takes a driver to react to danger arising from the road in front of him, showing the time elapsing between time the danger becomes apparent and the time the driver releases the accelerator and applies his brakes, turns his steering wheel, sounds his horn or whatever else he might do in attempt to avert catastrophe.

The exhibit has been prepared in Austin, Captain Abbott says, and was to be brought here over the week-end for erection.

Patrolmen On Duty

The state highway patrol will be on duty at the safety exhibit at all times, it was announced, to explain and to demonstrate the various methods and machines used for testing, for averting highway wrecks and for treating persons injured on the highway or in any type of accident. A first aid display will be a part of the exhibit.

There probably will be a short wave police radio demonstration, says Abbott, as well as numerous other educational features including moving pictures as well as a wrecked car and Oscar, the victim.

Long Staple Cotton Meeting Is Called

BROWNSVILLE — Cotton growers interested in experimenting with long staple cotton are to meet Wednesday at 7:30 p.m. at the Cameron county water district No. 5 offices, 2602-14th street, SE, here.

RETURNS TO HOUISTON

McALLEN—Assistant U. S. Attorney G. O'Brien John left here Friday night for Brownsville and planned to return to Houston during the week-end. He spent two days here investigating the slaying of U. S. Border Patrol Inspector William L. Sills in a gun battle on the Rio Grande January 17.

DO YOU KNOW?

THAT there is a COUNTRY colder than the north pole (not the Valley). It is hard to imagine any country colder than the North Pole but in Central Siberia it is colder than the North Pole.

That the VALLEY MID-WINTER FAIR opens TUESDAY the twenty-third and every Loyal Valley citizen will attend and make it a big success. Let's all hope that there are enough of these FARMERS DAUGHTERS to go around so that OUR TOURISTS can enjoy themselves. Nothing like having some one around to show you the sights you know.

THAT while you are in HARLINGEN enjoying the FAIR drop into our stores and see what we have to offer. There will be lots of pretty things to look at and we like to have you visit with us.

THAT if you can't find what you want at your local store, you CAN find it in Harlingen.

THAT this DO YOU KNOW feature is sponsored by the Merchants Committee of the Harlingen Chamber of Commerce? That's right, and suggestions of odd facts will be appreciated.

VALLEY BULL IS PUBLICIZED

National Bulletin Has Pictures

SAN BENITO — The January 10 issue of the Jersey Bulletin shows three daughters of Lairylike Lad Roy, Jersey bull bought by the Cameron County Breeders Association, from Desco Newton of Indiana, are really fine producers, S. Paul Cowgill reports.

The bulletin reports that Dairylike Rose Marie, two and one-half years old, in eighth month of tests, produced 1056 pounds of milk and 71.17 pounds of butterfat. Dairylike Maid Cleo, another duaghter of the Cameron county bull, produced in fourth month, 1824 pounds of milk and 105.06 pounds of butterfat. This cow is four and one-half years old. Still another daughter, Dairylike Star Dolly, five years old, in ninth month produced 1411 pounds of milk and 85.06 pounds of butterfat.

Only about a dozen Jersey cows in the United States have exceeded one thousand pounds of butterfat in a year test, Cowgill explains, and the bulletin in comment on Newton's three daughters of Dairylike Lad Roy, remarks that he likely will not only have Indiana's first cow to produce 1,000 pounds of butterfat in a year, but will come up with two of them.

Dairylike Lad Roy is available for service by artificial insemination at very nominal cost to every Jersey cow owner in Cameron county, Cowgill reminds dairymen.

Pharr Gets Going

Building Activity Is Above Average

PHARR—More building was done in Pharr in 1939 than in many years in spite of the fact that there was no activity the first month, the year's total being $101,828, according to city records.

Total permits by months were as follows:

January, none; February, $1,753; March, $1,700; April, $7,743; May, $9,765; June, $5,226; July, $3,325; August, $2,760; September, $14,400; October, $31,450; November, $9,101, and December, $14,600.

McAllen C. C. Drive Goes On This Week

McALLEN — McAllen's Chamber of Commerce membership drive will continue into next week, committeemen announced Saturday as they added 12 more names to the new registrations.

A number of people whose names appeared on the list of prospective members were out of the city during the two-day drive last week, Chairman Aubrey Thomas said. The drive was opened Thursday morning.

Mexico Train Delay Is Blamed On Snow

MEXICO CITY —(AP)— The first snow storm ever seen by residents of Cardenas, state of San Luis Potosi, blocked a passenger train there, dispatches said Saturday.

Cardenas To Tour

MEXICO CITY — (AP) President Lazaro Cardenas, it was reported, is planning a tour through the States of Oaxaca and Chiapas early next month

Forty Utility Workers Win Service Awards In Valley

McALLEN — Forty Valley employes of the Central Power and Light Company have been given awards for long and faithful service, completing employment periods ranging from 25 to five years at the end of 1939, when service buttons were given by the company to scores of workers in this district. One of six men in the company who received 25-year service buttons was Jesus Guerrero of Brownsville, the oldest C. P. & L. employe in the Valley.

A new style of emblem was presented the various employees who have completed service periods of five years or multiples thereof. The new design is a replica of the company emblem with the period of service indicated by numerals between the two lower points of the star motif.

Valley employees who won 20-year medals were: Bernadina Villarreal, McAllen; Marcellus Tiller, Brownsville; Jesus Salinas, Rio Grande City; Frank C. Ludden and Eleuterio Rodriguez, of San Benito.

Ranking in the 15-year group were Leonard Fisher, McAllen; John Bolzle, Harlingen; Rodolfo Garcia, Mercedes; R. M. Edwards, Mission; Ralph Scott, Clyde Beem, Raymondville; William L. Williams and Oscar C. Rushing, San Benito.

In the 10-year service group were Edgar Capen, Donna; William E. Smith, Harlingen; Ensebio Lerman, Matamoros; Earl Shaner, Port Isabel; Isom Boyd, Robert Prather, Willie Blake Liles, Henry S. Woods, and Benifacio Galvan, all of San Benito.

Employees who celebrated five years of service at the end of the past year included: Flem Keathley, Brownsville; Earle Grass, Edinburg; Irvin, Hurley, Amelia Hamner, Harlingen; Otis Cochran, Virginia Winn and Walter Bailey, Mercedes; Leonard Baker, Mission; Francisco Medrano, Port Isabel; Will Garrett and Polo Garcia, Raymondville; Procopio Leal, Rio Grande City; Arthur Murl Lee, J. D. Robertson, Claude Talk, Mrs. Irene Spencer, Charles Adair, all of San Benito; Mary E. Thomas and John O. Woods of Weslaco.

Weslaco Grows

Building Permits In Year $75,000

WESLACO—With boom months of May and June, when $12,280 and $11,620, respectively, were reported in new building, Weslaco's total for the year was nearly $75,000 in a report which was released Saturday.

Reports by months showed:

January, $4,280; February, $10,405; March, $9,755; April, $5,250; May, $12,280; June, $11,620; July, $2,100; August, $625; September, $1,760; October, $3,460; November, $11,436, and December, $270.

Port Isabel Rotary Has National 'Day'

PORT ISABEL—The local Rotary Club is the only one in the entire nation which meets on Saturday.

Local Rotarians began meeting on Saturdays from the start and have never changed. The members find it easy to make up attendance at other Valley clubs with Brownsville meeting Wednesday, San Benito Thursday and Harlingen Friday. Other Valley clubs also meet Mondays and Tuesdays so that an absentee can make up attendance elsewhere any day of the week except Sunday.

Mexican Official To Be State Guest

MEXICO CITY— (AP) —Raul Castellano, head of the federal district government, will leave for Texas in a few days to be the guest of Governor Lee O'Daniel.

Castellano will visit several Texas cities in the interest of tourist travel between Mexico and the United States.

Edcouch's Building Permits Hit $9,050

EDCOUCH—The little city of Edcouch chalked up a total of $9,050 in new building during the year 1939, according to reports issued Saturday.

Included in this total were The Texas Theatre, A. Hinojosa store building, five residences and other city improvement.

U. S. CUSTOMS AGENT SPEAKS

Way To Halt Dope Smuggling Told

McALLEN—Modern methods of halting narcotics traffic were explained to a number of United States customs officers and other federal men the past week in a series of two meetings in the Valley at which J. W. Buckley of Washington, D. C., was principal speaker.

Buckley was sent to the Valley by the U. S. Customs Bureau at the capital. He spoke first at Brownsville, coming to McAllen Friday for a meeting of about 20 officers at the U. S. Border Patrol headquarters building. His final South Texas talk was delivered Saturday at Laredo.

The McAllen meeting was attended by inspectors from Roma, Rio Grande City, McAllen, Hidalgo, Pharr and other Valley cities. Mr. Buckley went into scientific detail about a number of different types of narcotics, showing how they affect the human body, how they may be detected, and how they have been distributed in the past.

Brownsville Girl Is To Broadcast

BROWNSVILE — Miss Arnetta Stewart, daughter of Assistant Postmaster and Mrs. C. C. Stewart, is to appear on the Texas State network Friday, February 2, at 3:30 p.m.

Miss Stewart, who is majoring in piano and public school music, at the Texas State College for Women, Denton, is scheduled to play the piano for 13 of the 30 minute program.

The program is to originate over radio station WFAA, Dallas.

Miss Stewart has won reknown for several compositions she has composed including a song titled "The Brownsville Herald."

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1935	PLYMOUTH Coach	$195
1938	CHEVROLET DELUXE Coach	$525
1938	CHEVROLET MASTER Coach	$475
1937	CHEVROLET DELUXE Coach	$395
1937	CHEVROLET DELUXE Coupe	$365
1934	CHEVROLET DELUXE Coupe	$165
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1938	FORD Coupe	$495
1938	FORD "60" Tudor	$445
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2e Miscellaneous

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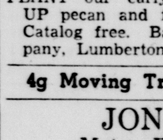
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4m Insurance

W. B. CLINT AGENCY, Insurance. 429 12th. Protect yourself now with Fire, Automobile, Windstorm Insurance, Brownsville.

4o Typewriter Rep., Serv.

"BELIEVE IT OR NOT"
We Know We Know
TYPEWRITERS



Exclusive Sales Agent
UNDERWOOD TYPEWRITERS
SUNDSTRAND ADDING MACHINES
Since 1927

Fred R. Scroggins

115 So First Phone 295
Harlingen

4q Photo Supplies, Equip.

ALFRED TAMM
Maps
BLUE PRINTING AND SUPPLIES
ONE DAY SERVICE
Blue Printing, Photo Prints, Engineering, Architect and Artist Supplies, Drafting
107 S First St Harlingen

4r Upholstering

UPHOLSTERING: Complete line of materials and the best in workmanship. We call for and deliver anywhere in the Valley. Free estimates. Thompson's, McAllen.

FURNITURE repaired, upholstered and refinished. Phone 464, 418 East Harrison, Belden Furniture Repair, Harlingen.

5. PERSONALS

MRS. L. MILLER, spiritual advisor, gives truthful advice on business, love, and all personal affairs of life. Readings 50c. Hours 9:30 a.m. to 8:00 p.m. Located at 807 North A, Harlingen.

MRS. E. V. SLOATES: Psychologist, spiritual advisor. Mile South Baker-Potts Nursery. Harlingen, La Feria highway. Phone 6016-F-22.

REV. JOSEPH P. MORGAN, spiritual advisor on all business, life, health affairs daily. 247 10th St., San Carlos Apts. Room 12, phone 734, Brownsville.

6. EMPLOYMENT

6a Help Wanted—Male

CLOTHING SALESMAN: Write full details about yourself. Box H-314, Star, Harlingen.

WANTED: Foreman for juice canning plant. Must know machinery, state age, experience, salary desired. Box H-315, Star, Harlingen.

TWO SALESMEN: Ages 25-50, with car and A-1 references covering character and honesty, intelligent, and consistent work. Permanent employment with well-known local dealer in nationally advertised merchandise, affording good year round income. Apply 115 South Broadway, McAllen, from 9 to 12 a.m., inquire for Duncan.

WANTED DISTRIBUTOR
Salesman with business experience to look after our customers and also operate service department. Prefer local man. Write details of age and your past experience. General Manager, Box 983, Dayton, Ohio.

EASY OCCUPATION: Good living. Everything furnished. No experience. Must be reliable. Particulars free. Ed Mills, 261 Monmouth, Cincinnati, O.

RELIABLE MAN take care store route. New plan of distribution. No selling. Earn excellent weekly income. B. and W. Nut Co., St. Paul, Minn.

6b Help Wanted—Female

WANTED: Girl or woman for general housework. References required. Mrs. N. M. Fitzgerald, Donna, phone 198.

GOOD OPPORTUNITY for woman selling millinery and accessories. Experience preferred. Leading McAllen specialty shop. Applicants in positions at present are assured of answers being held strictly confidential. Box C-66, Monitor, McAllen.

$15 WEEKLY easily earned by thousands of women showing new 1940 Spring Fashion Frocks. No canvassing. No investment. Your own dresses FREE. Send age and dress size. FASHION FROCKS, Dept. T-4453, Cincinnati, O.

MAKE TO $23 in a week. Dresses given as bonus. Show "Dated" dresses. No experience. No canvassing. Outfit furnished. Janalene, Dept. 851, Indianapolis, Ind.

7. INSTRUCTIONS

7b Schools, Colleges

Airline Radio Operators

We are seeking qualified applicants for special training under supervision men from three major airlines, well-paid jobs as Airline Radio Operators. Our graduates are on the job from coast to coast, including Brownsville and other Texas airports. If necessary, training can be arranged so that it will not interfere with present employment. For information write Aviation Division, Midland Television, Inc., Box H-300, care of Valley Morning Star, Harlingen.

8. WORK WANTED

8b Services Offered

PHONE 344—Kay and Son, Licensed Plumbers. Good plumbing, reasonable. 1101 East Madison street, Harlingen.

9. FINANCIAL

9b Auto Loans

AUTOMOBILE LOANS
Refinancing
General Insurance
M. Bailey
BENNETT TIRE AND SUPPLY
Weslaco

9. FINANCIAL

9b Auto Loans

1 To 12 Months To Pay

New Low Rates on Secured Loans—From $50.00 Up. We make loans on any chattel of value including tractors, farm equipment, trailers, cattle, store fixtures, commercial machinery and
AUTOMOBILES
This new service is in addition to our efficient personal loan department where you may obtain a loan of from $5 to $50 if you are steadily employed.
CO-SIGNED LOANS ALSO MADE
Consolidate your debts and pay one payment instead of several
We Want Your Business And We Have A Service To Fit Your Need. Come In And Talk With Us—No Obligation.

COMMUNITY LOAN CO.

L. M. NORRELL, Mgr.
No. 6 S. 15th St. McAllen Telephone 825



Confidential Dealings
Private Consultation

9. FINANCIAL

9c Personal Loans

$5 to $500
AUTO PERSONAL
Loans in 30 Minutes
Magnolia Finance Co.
117½ W. Jackson Phone 1068
Harlingen

10. FOR SALE

10a Household Goods

KEROSENE SERVEL Electrolux, $25 for my equity. Paid $109.82, balance, $122.64. Payment $6.46 a month. Inquire 1735 West Adams street, Brownsville.

10b Musical Goods

PIANO ACCORDION for Sale—Practically new—24 bass—A real bargain. Call Mrs. Eagleston—1249-J, Harlingen.

BECKWITH upright piano. Good condition. You move it. 721 East Van Buren, Harlingen, phone 761.

10c For Sale, Miscellaneous

FOR SALE: Presbyterian Church buildings at Fourth and Jackson streets. Can be made into three five-room houses. See F. H. Duerson, phone 6002-F-2, Harlingen.

FINE, SIX-WEEKS-OLD, red Duroc Jersey pigs. Subject to registration. Price $15.00 each, $25.00 a pair. E. C. Vaughters, R.F.D. 2, Rio Hondo, Texas.

FOR SALE: Entire fixtures of Gwen Shop including electrical National Cash Register. Bargain for cash. Gwen Shop, 114 West Jackson, Harlingen.

FOR SALE: Double poinsettia cuttings. Anyone wishing cuttings come at once. Had to cut and store these cuttings before freeze. E. W. Kemble, Alamo, South Morningside road.

PREPARE FOR DROUGHT
Blackner Pear Burners 8-inch Centrifugal Pump with 25 H.P. Fairbanks engine all fittings; 6-inch pump with fittings; 4-inch pump with motor attached.
PHILLIPS HARDWARE
San Benito

Welding and Machine Works
We repair cracked motor blocks, frozen pumps, all cooling equipment.

Carl & Bill

405 W. Harrison St. Phone 576
Harlingen

10g Feed and Fuel

FOR SALE: Alfalfa baled hay. three grades. B. H. Dunlap, La Feria.

11. LIVESTOCK

11a Dogs, Cats, Pets

GILMORE'S PEDIGREED Cocker Spaniel and Cairn terrier puppies for sale. Finest Eastern blood lines. Healthy stock. 1726 Arthur street, Brownsville.

11b Horses, Cattle

GOOD FRESH MILK COWS: See N. S. Oakes, one mile east, one north of Sebastian.

11c Poultry, Supplies

LARGEST PRODUCTION sexed pullets and males and R.O.P. sired chicks in southwest. Prices no higher than for common chicks. R.O.P. sires out of 232-312 egg hens. Catalog Free. DIXIE POULTRY FARMS, Box 204, Brenham, Texas.

PICKLED EGGS, Barbecued Chicken, Starchless breakfast! Recipe and details free with order on baby, started chicks, pullets from HILL COUNTRY RANGE flocks. Comfort Hatchery, Comfort, Texas.

11e Auctions

Livestock Auction

Every Thursday 10:30. Sold over 300 head last week. Market: Milk cows good demand, price up a little. Butchers strong. Heifers, feeders and stockers demand good prices, steady. Another big sale next Thursday. Consign your livestock to our proved market and be at the sale each Thursday.

Parkers Sales Yards

Harlingen, Texas

12. WANTED TO BUY

12a Miscellaneous

WANTED: Clean cotton rags. Valley Morning Star, Harlingen.

WANT TO BUY: Seedless sweet oranges. Write price, location and quality. Box 6, Combes.

WANTED: Used baby chick brooder at least 200 capacity. State price. Mrs. F. D., Box 281, Rio Grande City, Texas.

12b Let's Swap

TRADE WILLYS SEDAN, '27 model for tractor suitable for orchard work. Ben S. Reed, Box 4, Combes.

13. LOST—FOUND

LOST: On Main highway or South 10th street in McAllen, Thursday night, a miniature leather tool kit 4½ inches by 5 inches. Reward. Phone 296, McAllen.

HAVE AT MY FARM two stray horses. One brown mare, one sorrel horse. 1½ miles southwest Santa Rosa—John M. Newton.

14. RENTALS

14a Apartments

THREE - ROOM furnished apartment. Electric refrigerator, tile bath; Apartment 4, 309 East Monroe. See Dan Heslop, Johnson's Cafe, Harlingen.

HALL APARTMENTS: Furnished apartments 521 E. Tyler, Harlingen.

FOR SALE: Ten unit furnished apartment. Good location, McAllen, Texas. Good repair, Stucco finish with six-car garage. O. W. Stoltz, 322 East 12th street, Mission.

NICE TWO-ROOM apartment on first floor. Also bedrooms for rent. 600 Southeast Washington street, Brownsville.

FOR RENT
Furnished apartment and houses $18.00 to $60.00 Unfurnished apartments and houses $12.50 to $40.00
Attractive bedrooms.
Listings Appreciated
MRS J L. SWANN
Phone 1169-W Harlingen

14c Houses

FOR RENT: Six-room nicely furnished brick home. Four-room apartment, gas furnished. Mrs Ethel Parker, Willingham office, phone 1128, Harlingen.

NICELY FURNISHED small house for rent. Modern conveniences. Apply 1202 East Madison, Harlingen.

14e Room and Board

SPECIAL LUNCH 25c drink included, Johnson's Air-Conditioned Cafe, 210 W Jackson, Harlingen.

ROOM AND BOARD in private home, $7.00 a week. Two blocks from postoffice, 851 Washington street, Brownsville.

15. WANTED TO RENT

HOUSE, PREFER furnished with 3 bedrooms, two baths. Prefer Riverside. Phone T. E. Judkins, 881, during day, 373 at night, Brownsville.

16. REAL ESTATE

16a Houses for Sale

VALENCIA COURTS
OFFERED FOR SALE
Beautiful and Modern — Only A.A.A. Courts in the Valley. Priced right. West of McAllen on Hiway.
GEORGE F. ABBOTT, Owner
McAllen

FOR SALE: Homes and Residence Lots—worth your investigation.
List Your Properties With
LEE D. ROWE
Insurance & Real Estate
120 N. 12 St., McAllen

SELLING
Liquidation and Distressed properties. Farms, Homes, Lots, Groves, etc.

Lee B. James

Traveler's Hotel Phone 38 or 1478
Brownsville

Home Ownership Is Easy
The HOLC Way

HOLC homes priced as low as $750.00!
$75.00 down and only $7.16 per month, including taxes and insurance, buys a 5-room home on Taylor street . . .
AND
Only $100.00 down and $9.40 per month, including taxes and insurance, buys a 5-room home in West Brownsville!
See or call

TODD & STOBAUGH

HOLC Management Brokers
434 Eleventh Street Phone 183
Brownsville

Money Talks

$550.00 buys 69 x 120 feet well located on Levee Street in West Brownsville.

$1950.00 buys large 4-room house with front porch, screened in sleeping porch and garage. Located on Levee street near high school.

$2500.00 buys modern 5-room Spanish type bungalow with large front terrace, screened in back porch, garage and work - room. $500.00 cash; balance small monthly installments.

$3000.00 buys 17.5 acres near main paved highway, on gravel road and on beautiful Country Club resaca. A beautiful location for a country estate.

S. C. GRAHAM & CO.
REALTORS
Phone 179 Marine Arcade Bldg.
Brownsville, Texas

In case you spent all of your money for Christmas and are now on the rocks it might be interesting to you to know that we still have part of this carload of dough left. Come and see us for a small loan to tide you over for a few days.

Eagle Finance Co.

T. W. ELY, Mgr.
1315 Austin Ave. Phone 364
McALLEN

16. REAL ESTATE

16a Houses for Sale

Would You Buy

a modern 5-room house, well located in the City of Harlingen for $1700.00. $400.00 cash, the balance payable $20.00 per month.
Would you buy a certified 10 acre citrus grove in Adams Gardens, 40 percent Marsh pink, a perfect grove for $2500.00, part cash, balance liberal terms. This grove will pay 20 percent net dividends if properly cared for.

For Rent

Modern 6 room house, well located—$30.00.
5 room house, E. Polk St.—$35.00.
4 room furnished duplex, good location—$32.50.
4 room furnished apartment—$30.00.

PENRY & POWERS

112 So. 1st St.
Harlingen, Texas
Phone 445—446

Home For Sale

Roomy, comfortable brick residence near school, churches and Harlingen business section. Two 100x145 lots included in purchase price. Terms—half cash, balance monthly payments.

A Good Investment

For Information, write or call
STAR Office

16. REAL ESTATE

16b Lots for Sale

EXCELLENT CORNER location for rent in Raymondville on the Kenedy county road, for business purposes. See Charles R. Johnson, c-o Johnson Investment Company, Raymondville.

FOR SALE: Ideal homesite; 2 acres; 3 miles west on Port Brownsville road; bearing orange and grapefruit trees; resaca at back of lot. Owner will build to suit; small down payment, balance like rent. Address, ADR, Box L-100, care of Herald, Brownsville.

16c Farms, Ranches

McALLEN DISTRICT BEST ORCARD AND HOME BARGAIN

20 Acres just 1¼ miles from the McAllen P. O. all 8 year old and full bearing. One-third or more in Oranges. One-fifth in Pink Seedless, and balance in Marsh Seedless. An orchard with these varieties are scarce. Has a new four-room modern house with bath, and electricity. The price of $6500 for such a choice orchard and home cannot be equalled. We call this bargain No. 1 of the Valley. You will be pleased with it. Half cash only needed.

Abbott Realty Co.
(Licensed)

June A. Abbott. "It's always June in McAllen."
Gordon D. Pearson Associate.
Lloyd B. Langton Associate.
Members McAllen Real Estate Association

THE LAST GREAT WEST: Don't let this opportunity slip by. You can buy some of the best land in the Rio Grande Valley at pioneer prices. New land, concrete water system, ample drainage. Land never been watered before. An investigation is all we ask. Take advantage of a recently modernized new country. Here is the opportunity you have been waiting for. Nature has been holding it in reserve for you. Prices are much lower than you would expect. You can't equal our land, opportunities, or prices. See me and be convinced. 16 years in Raymondville. Real estate investments and business opportunities. Geo. R. Lochrie, Raymondville, Texas.

Geometry or Arithmetic

is not needed to figure out if these are good buys if you know anything about the cost of production of a grove or the cost of clearing land and putting water on it.

10 acres with about 4 acres in large bearing grove, good 4-room house, good soil and location, close in. Only $2000.00 for all. A steal.

20 acres of beautiful orchard, on pavement, choicest of soil and location. Only $250.00 per acre.

10 acres, pink and marsh grapefruit and orange grove in Adams Gardens. A real bargain, choice in every respect at only $250.00 per acre.

10 acres good land in cultivation on pavement, close in. Just think! Only $850.00 for all; only $100.00 cash. Balance easy. A good place to save your monthly earnings.

5 acres with good 3-room house, on pavement, close in. Lights, water and telephone. Only $950.00 for all, on terms.

10 acres, close in, about 4 acres good orchard. High sandy soil. All for $1000.00 cash.

Remember, folks—all we can do is to offer you these bargains; the rest is up to you. Buy real estate today from us if you will; if not, anyone. We are betting on higher values.

Just call 139.

Willingham Realty
Harlingen, Texas

16. REAL ESTATE

16c Farms, Ranches

Cash For The Improvements

is the price for 10 acres on Highway. About 7 to 8 acres in grove. Modern 8-room home. Necessary out-buildings. 20 acres, fair improvements. Some orchard! Is a bargain. Modern 9-room home in Pharr and several small homes. Improved and unimproved farms. Priced right.

C. L. McCurry
2 Miles North of Pharr

FARMS AND RANCHES

$2950.00 will buy 20 acres in La Feria District located 1½ miles from Santa Rosa. Good house and all in crop now.

$30.00 per acre will buy 375 acres good land, undeveloped, near Rio Hondo. This property is not in the Irrigation District.

$850.00 will buy a good small farm within the Olmito Townsite. Gas, Elecricity and Water available.

We have several desirable building sites priced reasonably on Lake Olmito.

LLOYD PARKER
Olmito, Texas

16e For Sale or Trade

FOR SALE OR TRADE: 1939 Plymouth Coach and 1935 Dodge Coupe. Will sell with terms, or trade either or both for small going business, real estate or live stock. Box 104, La Feria.

16g Wanted to Buy

20 ACRES or more, suitable for medium-priced sub-division, or lots already platted, if there are at least 100 of them. Write Box H-312, Star, Harlingen.

HOME WANTED: Would buy equity in 5-room house. East part of Harlingen, prefered. State full particulars. Box H-316, Star, Harlingen.

17. NOTICES

Ask at Magnolia Service Stations in Harlingen about free tickets to Valley Mid-Winter Fair.

17d Professional Notices

DR. D. C. ROUGEOU
DENTIST
209-210 Baxter Bldg.
HARLINGEN, TEXAS
Telephone—Harlingen 1467

17e Travel Opportunities

GOING TO DALLAS Wednesday morning. Can take four share expense plan. Have heated car. See Morgan at Osborn's Barber Shop, McAllen.

STAR - MONITOR - HERALD
Harlingen - McAllen - Brownsville
Published every Sunday by the Valley Publishing Co., at Harlingen, Texas
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Member of the Associated Press
The Associated Press is exclusively entitled to the use for publication of all news dispatches credited to paper, and also the local news published therein.
FOR SALE OR TRADE: Mesmer Chicken Inn. Will sacrifice. Good reasons for selling. Harlingen, on San Benito Highway.

Another Half Dozen Producers Reported For Valley Area

17. NOTICES

17e Travel Opportunities

McALLEN REYNOSA BUS LINE
McALLEN to REYNOSA

8:30 A.M.	2:00 p.m.
10:00 A.M.	4:00 P.M.
12:00 A.M.	6:00 P.M.
	8:00 P.M.
Saturday and Sunday	11:00 P.M.

REYNOSA to McALLEN

7:50 A.M.	1:00 P.M.
9:00 A.M.	3:00 P.M.
11:00 A.M.	5:00 P.M.
	7:00 P.M.
Saturday and Sunday	11:30 P.M.

UNION BUS LINE

Through Busses

Leave Brownsville	Arrive San Antonio
6:15 A. M.	1:30 P. M.
10:00 A. M.	5:25 P. M.
2:15 P. M.	9:55 P. M.
10:45 P. M.	6:30 A. M.

Direct Connections

East—West—North
Bound Busses
Office: 1030 Levee Street
Phone 919

C. A. NIETERT, Agent
Brownsville

17f Cafes and Hotels

WHITE KITCHEN
419 Twelfth Street
BUSINESS LUNCHES
Private dining room. Serving the Valley for over ten years.
BROWNSVILLE

Now Open
Milner Hotel
Brownsville
(Formerly the Riverside Hotel)
Special Weekly Rates $3.00
Gentlemen's Personal Laundry Free

19. LEGAL NOTICES

SHERIFF'S SALE

THE STATE OF TEXAS
COUNTY OF CAMERON

NOTICE IS HEREBY GIVEN that by vitrue of a certain Execution issued out of the Honorable County Court of Cameron County at Law, on the 29th day of December,, 1939 by H. D. Seago, Clerk of said Court, for the sum of Four Hundred Ninety-three and 95-100 ($493.95) Dollars, with interest and costs of suit, under a Judgment, in favor of J. L. Parker, Receiver for H. H. Hardin, in a certain cause in said Court, No. 6754 and styled: J. L. Parker, Receiver for H. H. Hardin VS. David J. Young

placed in my hands for service, I, J. A. Goolsby, as Sheriff of Cameron County, Texas, did on the 5th day of January, 1940, Levy on certain Real Estate, situated in Cameron County, Texas, described as follows: to-wit:

All the right, title and interest of the defendant David J. Young in and to Lot No. 6, in Block No. 64, of the City of Brownsville, Cameron County, Texas,

and levied upon as the property of David J. Young and that on the First Tuesday in February, 1940, the same being the 6th day of said month, at the Court House door of Cameron County, in the City of Brownsville, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash to the highest bidder, as the property of said David J. Young.

Witness my hand this 9th day of January, 1940.

J. A. GOOLSBY, Sheriff,
Cameron County, Texas.
By Gustavo Vera,
Deputy.

1-14-21-28-31-99B

GRAIN

CHICAGO GRAIN TABLE
CHICAGO—(AP)—

	Open	High	Low	Close
WHEAT—				
May	1.00¾-½	1.01½	1.00⅛	1.01⅛-¼
July	98¼-¾	98¾	97⅝	98⅜-½
Sept.	97⅝-½	98¼	97⅛	97⅜
CORN—				
May	58⅜-½	58⅜	58¼	58⅜-½
July	58¼-⅜	58⅜	58¼	58⅝
Sept.	59	58¼	58⅜	58¼
OATS—				
May	39⅜-½	39½	39¼	39½
July	34½	34⅝	34½	34⅝
Sept.	32⅜	..	..	32⅜

KANSAS CITY GRAIN

KANSAS CITY—(AP)—Wheat: 30 cars, ¼ to 1 lower; No. 2 dark hard, 101¾-103; No. 3 101¼; No. 2 hard no m98-101¾; No. 3 101¼; No. 2 hard nom 98-104¾; 101¾; No. 3 nom 95½-100¾; close: May 95¾-½; July 93⅝; Sept. 93⅜.

Corn: 10 cars; ¼ lower to ¼ higher; No. 2 white nom 62½-63¼; No. 3 nom 61¼-63¾; No. 2 yellow nom 60-61; No. 3 nom 59½-60½; No. 2 mixed nom 59¾-60¾; No. 3 nom 59¼-60¼; close: May 56¾; July 57⅛.

Oats 1 car; unchanged to ¼ lower; No. 2 white nom 42¼-43½; No. 3 nom 41¾-43.

CHICAGO GRAIN

CHICAGO—(AP)—Wheat prices dropped about a cent a bushel in early trading Saturday and then spent the rest of the session in a slow rally which eventually wiped out practically all of the loss.

The unsettled trade reflected selling inspired by milder temperature over most of the belt and uncertainty regarding producer plans in connection with large quantities of 1938 and 1939 grain now held in storage under government loans.

Reports indicated spring wheat belt moisture conditions had been improved by recent snows but from some sections of the Ohio Valley came advices that snow covering was inadequate over parts of the soft winter wheat belt and that the cold wave was regarded as a threat to the crop. There were also reports of damage to oats in parts of Texas.

Wheat closed unchanged to ¼ lower compared with Friday, May $1.01⅛-¼, July 98⅜-½; corn unchanged to ⅛ higher, May 58-58½, July 58⅝; oats unchanged to ⅛ down.

TEXAS GRAIN

PORT WORTH—(AP)—Moderate demand for grain was reported here Saturday.

Wheat No. 1 soft red winter 1.10¾-11¾; No. 1 hard 1.07¾-09¾.

Barley No. 2 nom 63-64; No. 3 nom 62-63.

Sorghums No. 2 yellow milo per 100 lbs nom 1.30-32; No. 3 milo nom 1.27-29. No. 2 white kafir nom 1.27-29; No. 3 kafir nom 1.25-27.

Corn, shelled, No. 2 white 79½-80; No. 2 yellow 78-78½.

Oats No. 2 red 49-50; No. 3 red 48-49.

FRUIT AND VEGETABLE MARKETS

VALLEY SHIPMENTS FRIDAY

Grapefruit 68, Oranges 3, Mixed Citrus 1, Cabbage 10, Carrots 4, Broccoli 3, Frozen Peas 1, Mixed Vegetables 32, total 122 cars.

Totals to Date This Season by Rail and Boat: Grapefruit 6244, Oranges 341, Mixed Citrus 640, Lemons 2, Mixed Fruit and Vegetables 62, Beans 3, Beets 162, Beets and Carrots 104, Broccoli 42, Cabbage 991, Kraut Cabbage 1, Carrots 242, Dandelion 1, Escarole 1, Frozen Beans 1, Frozen Peas 5, Frozen Vegetables 1, Greens 3, Lettuce 1, Parsley 27, Peas 105, Peppers 133, oPatoes 64, Radishes 21, Spinach 13, Squash 2, Tomatoes 568, Mixed Vegetables 2461, total 12,241;

To the Same Date Last Season: Citrus Fruit 8191, Vegetables 4002, Mixed Fruit and Vegetables 35, total 12,228 cars.

VALLEY TRUCK SHIPMENTS FRIDAY
(74 Trucks)

Grapefruit: 80 lb Boxes 4363, Bushels 120, 80 lb Sacks 5149, 40 lb Sacks 15, 20 lb Sacks 750, 10 lb Sacks 4600.

Oranges: 80 lb Boxes 5342, ½ Boxes 10, 50 lb Boxes 85, Bushels 666, 80 lb Sacks 27, 50 lb Sacks 381, 40 lb Sacks 93, 10 lb Sacks 300.

Tangerines: 80 lb Boxes 73, Bushels 181, ½ Bushels 215.

Carlot Equiv Jan. 19: Grapefruit 25.9, Oranges 15.5, Tangerines .6, total 42.0 cars.

Carlot Equiv to Date: Grapefruit 3235.4, Oranges 2336.5, Tangerines 104.0, total 5675.9 cars.

Carlot Equiv to Date Last Season: Grapefruit 2328.9, Oranges 2227.9, total 4556.8 cars.

AVERAGE AUCTION PRICES OF GRAPEFRUIT SOLD AND UNREPORTED FRIDAY

NEW YORK: Texas Pinks 555 Boxes Gen Avg 2.24, High 2.36, Low 2.13.

Fla Marsh 4100 Boxes Gen Avg 2.00, High 2.55, Low 1.66.

Fla Other 1090 Boxes Gen Avg 1.61, High 2.15, Low 1.39.

Fla Marsh 1295 wire Boxes Gen Avg 1.44, High 1.76, Low 1.33.

BOSTON: No auction sales Friday.

HEARNE PASSINGS OF TEXAS CITRUS REPORTED JAN. 19 FOR THE PREVIOUS 24 HOURS

Grapefruit: 2 each St. Louis, Chicago, Milwaukee; 1 each Dallas, Eau Claire Wisc, New York, Fort Worth, Toledo, Toronto, Parsons.

Mixed Citrus: 1 Sherman.

FORT WORTH PASSINGS OF TEXAS CITRUS REPORTED SATURDAY FOR THE PREVIOUS 24 HOURS

Grapefruit: 1 each Hutchinson Kans, Kansas City.

KANSAS CITY PASSINGS OF TEXAS CITRUS REPORTED SATURDAY FOR THE PREVIOUS 24 HOURS

Grapefruit: 8 Minneapolis; 2 each Milwaukee, Lincoln; 1 each Springfield, Ill, Dubuque, Indianapolis, Omaha, Winnipeg, Edmonton, Vancouver, Victoria, St. Paul, Rock Island Ill, Fort Dodge, Des Moines, Decatur, Sioux City, Chicago, Jacksonville Ill, Peoria.

FLORIDA TRUCK SHIPMENTS FRIDAY

Carlot Equiv Jan. 19: Grapefruit 15, Oranges 73, Tangerines 10, total 98 cars.

SALES OF TEXAS CITRUS ON SATURDAY'S WHOLESALE MARKETS IN LESS THAN CARLOT QUANTITIES

FORT WORTH: Grapefruit: Market Steady: Marsh wire and nail Boxes: Comb and US 2s medium 1.10-1.35, Sacks box size US 2s and 3s .90-1.15.

Oranges: Market Dull: Bu Baskets Pineapples and Hamlins: Comb and US 2s Small to Med 1.15-1.25. Wire and nail Boxes US No. 2s: Pineapples and Hamlins Med to Small 1.75-2.25, Navels US 2s Med to Large 2.00-2.50.

MINNEAPOLIS: (Street sales early Sat.) Grapefruit: Market Dull: Marsh US Comb and 2s: Std Boxes, all sizes 2.00-2.35, Wire Boxes, all sizes 2.00-2.15, Sacks box size 96s-126s 1.80-1.85, Marsh US 2s: Sacks box size 1.65-1.75, Marsh Pink Boxes: Comb and 2s 46s-80s 2.50-2.75, 96s low as 2.25-2.35.

Oranges: Market About Steady: Too few Texas sales to estab. market.

KANSAS CITY: Grapefruit: Market About Steady: Marsh Wire Boxes US Comb: 80s and smaller 1.25-1.35, 70s and larger 1.40-1.50, Std Boxes US Comb: 46s-70s 2.00-2.25, 80s and smaller 1.75-2.00, Sacks box size US Comb and 2s 1.00-1.25, Marsh Pinks Boxes wrapped: Large 2.65-2.75, Small to Med 2.35-2.50.

Oranges: Market Steady: Hamlins wire Boxes Medium 2.25-2.50, Pineapples: Wirebound Boxes 2.00-2.10, Temples: Standard Boxes 2.40-2.75, Wirebound Boxes 2.25-2.50, Navels: Wirebound Boxes 2.60-2.75, DENVER: Grapefruit: Market About Steady: Marsh Comb: Wirebound Boxes 1.40-1.50, Std Boxes wrapped 1.60-1.75, Sacks Box size 1.15-1.25, Marsh Pinks: Standard Boxes 2.50-3.00.

Oranges: Market Firm: Hamlins: Wirebound Boxes 2.35-2.50.

ST. LOUIS PASSINGS OF TEXAS CITRUS REPORTED SATURDAY FOR THE PREVIOUS 24 HOURS

Grapefruit: 10 Chicago; 4 Pittsburgh; 5 Toronto; 3 each Detroit, Milwaukee, Philadelphia, Cleveland; 2 each New York, Portland Me; 1 each Cincinnati, Charlestown, WVa, Dayton, Toledo, Youngstown, Champaign Ill, Seattle, Danville, Kankakee, Manitowoc, Ottawa Ill, Canton Ill.

Oranges: 3 Chicago; 1 Cresson, Pa.

F.O.B. SHIPPING POINT INFORMATION REPORTED FOR JANUARY 19

Lower Rio Grande Valley:

Cabbage, Carrots and Beets—No haulings account weather. Good inquiry but no sales.

Pompano, Florida:

Peppers: Haulings light. Demand good, market slightly stronger. Truckloads cash to growers: 1½ bushel crates, Bull Nose, medium-large $2.00-2.50, small $1.00-1.50; California Wonders, medium-large $2.50, small $1.25-1.50. Some West Coast stock, fine quality, large stock, $3.00-3.25, larger $2.50.

Lake Okeechobee Section—Florida

Peas: Haulings very light. Demand godo, market slightly stronger. Carloads f.o.b. cash track and truckloads cash at packing houses: bushel hampers, few, $1.25.

Cabbage: Haulings very light. Demand light, market weak. Carloads f.o.b. cash track: 1½ bushel hampers, domestic round type, few sales, 45-50c.

Rochester, N. Y.:

Cabbage: Haulings very light. Better wire inquiry. Demand good, market unsettled. Few sales; many shippers not quoting. Carloads and truckloads f.o.b. usual terms and f.o.b. shipping point (based on delivered sales less all transportation charges): sacked per ton, Danish type, $16.00-18.00.

Carrots: Light wire inquiry. Demand light. Too few sales to establish market. Crystal City-Eagle Pass and Nearby South Texas Points:

Spinach: Practically no haulings. Demand active, market strong. Prices higher. Carloads f.o.b. cash track: bushel baskets, Ssvoy type, few sales, $1.00.

STOCK LIST

MARKETS AT A GLANCE

NEW YORK—(AP)—
Stocks—uneven; leaders narrow.
Bonds—mixed; local tractions in brisk demand.
Foreign Exchange—steady; Guilder levels off.
Cotton—even; hedging pressure; trade support.
Sugar—firm; Cuban labor difficulties continue.
Metals—depressed: copper reported at 12 cents from small seller.
Wool Tops—lower; spot house selling.
CHICAGO—
Wheat—about steady.
Corn—Steady.
Cattle—Steady.
Hogs—10-15 lower.

STOCKS IN SPOTLIGHT

NEW YORK—(AP)—Sale, closing price and net change of the 15 most active stocks Saturday.

Comwlth & Sou	20,500	1¼	+ ⅛
Bklyn-Man Tr	11,000	16	+ 1¼
Stand G & E $4 pf	7,500	43⅛	+ ⅝
Stand Brands	7,300	7⅜	— ¼
Lockheed Airc	5,200	20	+ ¼
Loft	5,000	21½	— ⅝
U S Steel	5,000	57⅛	— ½
Socony-Vac	4,700	12	+ ⅛
Stand G & E	3,600	1⅜	+ ⅛
Curtiss-Wright	3,600	9⅛	— ⅛
Radio	3,600	6	No
Stand G (E $7 pr pf	3,300	14¼	+ ⅝
North Amer Co	3,100	21⅞	— ⅛
General Elec	3,000	33⅜	No
Sunshine Mng	3,000	10⅞	+ ⅜

Allis Ch Mfg	37¼	37	37
Am Can	115⅛	115⅛	115⅛
Am M & Met	2⅞	2⅞	2⅞
Am Pow & Lt	4¼	4¼	4¼
Am Rad & St S	9¾	9⅝	9¾
Am Roll Mill	15¼	15	15
Am Smelt & R	47¼	46⅞	46⅞
A T & T	171½	171½	171½
Am Wat Wks	10⅞	10⅝	10¾
Am Woolen	8⅛	8	8
Am Zinc L & S	6¼	6¼	6¼
Anaconda	27	26⅝	26⅝
A T & S F	22½	22¼	22½
Atl Refining	21⅜	21⅜	21⅜
Aviation Corp	6⅜	6¼	6¼
Barnsdall Oil	12⅛	12	12
Bendix Aviat	28	27⅝	28
Beth Steel	72	71⅛	71⅛
Borden Co	22	22	22
Budd Wheel	4⅞	4⅞	4⅞
Callahan Z-Lead	1¼	1¼	1¼
Calumet & Hec	6¾	6⅝	6⅝
Case	70	70	70
Cerro De Pas	38	37⅝	37½
Chrysler	82⅝	82⅛	82⅜
Colum G & El	6⅜	6¼	6¼
Coml Solvents	14⅛	13⅞	13⅞
Comwlth & Sou	1¼	1⅛	1¼
Consol Oil	7⅜	7⅜	7⅜
Cont Can	42	41¾	42
Cont Oil Del	23¼	23	23¼
Corn Prod	63¾	63¼	63¾
Curtiss Wright	9⅛	9⅝	9⅝
Douglas Airc	78¾	78½	78½
Du Pont	180	180	180
El Auto Lite	35½	35¼	35¼
El Power & Lt	7	6⅞	7
Freeport Sulph	32¾	32¾	32¾
Gen Elec	38½	38⅛	38⅜
Gen Foods	48	47½	48
Gen Motors	52¾	52⅜	52½
Goodrich	17½	17⅜	17½
Goodyear T & R	22¾	22⅛	22⅛
Gt Nor Ir Ore Ct	15½	14⅞	15⅛
Gt Nor Ry Pf	23⅞	23⅝	23⅞
Hudson Mot	5⅜	5⅜	5⅜
Hupp	1⅞	1⅞	1⅞
Int Harvester	55⅞	55¼	55½
Int T & T	4⅛	4	4⅛
Kennecott Cop	35¾	35½	35½
Lockheed Airc	30⅛	29⅞	30
Loews	35¼	35¼	35¾
Lorillard	25⅝	24½	24½
Marshall Field	14	14	14
Montgom Ward	51½	50⅞	50⅞
Nash Kelvinator	6⅞	6⅞	6⅞
Nat Giscuit	23¾	23⅜	23⅜
Nat Dairy Pr	16⅜	16⅜	16⅜
Nat Distillers	23¾	23¼	23¼
Nat Pow & Lt	8⅝	8¼	8¼
NY C RR	16¼	16	16
Nor Amer Co	21⅞	21¾	21⅞
Nor Pac	8	8	8
Pac Gas & El	33½	33¼	33½
Packard	3⅜	3¼	3¼
Pan Am Airways	18⅛	18⅛	18⅜
Penney	94¾	94½	94¾
Penn RR	21⅞	21¾	21¾
Phelps Dodge	36⅛	36	36
Phillips ePt	39¾	39	39¾
Pu Svc NJ	40⅛	39⅞	39⅞
Pullman	27½	27⅜	27⅝
Pure Oil	8⅝	8½	8⅝
R C A	6	6	6
R K O	1¾	1¼	1¼
Rem Rand	10	9⅞	9⅞
Repub Steel	19⅝	19⅜	19⅝
Seaboard Oil	18¼	18⅛	18¼
Sears Roebuck	82¾	82⅜	82⅜
Servel	15⅜	15⅜	15⅜
Simmons	22	22	22
Socony Vac	12⅛	12	12
Sou Pac	13⅜	13	13⅛
Sou Ry	17½	17⅜	17⅜
Stand Brand	7⅜	7⅞	7⅞
S O Cal	25⅛	25	25
S O Ind	26½	26¼	26¼
S O NJ	44¼	44⅛	44⅛
Stone & Web	11¾	11⅛	11⅞
Studebaker Corp	9¼	9⅛	9⅛
Tex Corp	44⅜	43⅝	44⅛
Tex Gulf Prod	3⅜	3⅜	3⅜
Tex Gulf Sulph	33¾	33¾	33¾
Tex Pac L Tr	6	6	6
Tide Wat A Oil	10⅝	10⅜	10⅝
Trans & West Air	13¼	13¼	13¼
Union Carbide	81½	80¾	80¾
Union Oil Cal	16½	16½	16½
United Aircraft	46½	45½	46
United Corp	2½	2⅜	2½
United Drug	5⅛	5⅛	5⅛
United Gas Imp	14⅝	14½	14½
U S Rubber	37¼	37	37
U S Steel	57⅞	57⅛	57⅛
Walgreen	20⅞	20⅞	20⅞
Warner Bros	3⅜	3⅜	3⅜
W U Tel	23½	23⅛	23⅜
West El & Mfg	108¼	107½	108
Wilson & Co	5¼	5¼	5¼
Woolworth	40¼	40⅛	40¼

METALS

NEW YORK METALS

NEW YORK—(AP)—Copper unsettled; electrolytic spot 12.25-50; export 12.00. Tin steady; spot and nearby 46.00; forward 45.00. Lead steady; spot, New York 5.50-55; East St. Louis 5.35. Zinc steady; East St. Louis spot and forward 5.75. Others unchanged.

N. Y. COFFEE

NEW YORK—(AP)—Coffee spot quiet; Santos No. 4, 7½-⅝; Rio No. 7, 5⅜. Cost and freight offerings included Santos Bourbon 3S and 5S at 6.50-7.40.

Santos No. 4 "D" futures closed unchanged to 2 lower. March 6.27B, May 6.32, July 6.37B, Sept. 6.42B.

Rio No. 7 "A" futures (new) uncharged. No sales. B—Bid.

BUTTER & EGGS

CHICAGO BUTTER, EGGS

CHICAGO—(AP)—Bu 538,173; unsettled; Creamery—93 score, 31-31½; 92, 30½; other prices unchanged; eggs, 6,557; firm; fresh graded, extra firsts 21½; cars 22; firsts 21¼; cars 21¾; current receipts 20¾; refrigerator extras 18; standards 17¾; firsts 17¼.

N. Y. BUTTER AND EGGS

NEW YORK—(AP)—Butter 615,582, steady to firm. Creamery: Higher than extra 32¼-33; extra (92 score) 32; firsts (88-91) 30-31¾; seconds (84-87) 27½-29½

BOND AVERAGES

20 indust	15 rails	15 util	60 stocks
Net Change	unch	A.1	A.1	A.1
Saturday	70.6	18.7	39.4	49.7
Previous Day	70.6	18.6	39.3	49.6
Month Ago	72.7	19.8	39.1	50.9
Year Ago	73.0	21.3	37.2	50.9
1939-40 High	77.0	23.8	40.6	53.9
1939-40 Low	53.8	15.7	33.7	41.6
1938 High	79.5	23.5	37.8	54.7
1938 Low	49.2	12.1	24.9	33.7

Movement in recent years:

1932 Low	17.5	8.7	23.9	16.9
1939 High	146.9	153.9	184.3	157.7
1927 Low	51.6	95.3	61.8	61.8

10 low yield bonds:			
Saturday	112.0	Prev Day	110.9
Month Ago	111.1	Year Ago	111.3
1939-40 High	112.6	1939-40 Low	103.6
1938 High	110.7	1938 Low	106.7
1928 High	104.4	1932 Low	86.8

GOVT. BONDS

Treasury		
3¼s 47-43	5	109.21
3¼s 49-46	1	111.14
2½ 53-49	8	105.17
3 55-51	1	110.12
2¾ 60-55	1	107.24
Home Owners Loan 3	52-44	1	108.

SLOW MARKET SESSION HAS LIGHT GAIN

Turnover Is Small As Week Ends

NEW YORK—(AP)—Stocks swung over a narrow range in Saturday's market but, with the aid of a few specialties, managed to finish the week on a mildly rising note.

Despite blocks of 3,000 to 10,000 shares of low-priced issues such as Commonwealth and Southern, which closed unchanged at 1 1-8, the turnover of 271,170 shares was the smallest since December 9. It compared with 424,130 last Saturday. The week's volume of 3,377,350 shares was about 1,000,000 under the preceding week and was the lowest since the period ending November 25.

The Associated Press average of 60 issues managed to hold on to a gain of .1 of a point at 49.7 and, for the week, was up .2. A year ago the composite stood at 50.9.

The news of the day, while fairly cheerful, provided scant speculative stimulation.

Strongest stocks of the brief session were those of Brooklyn-Manhattan Transit.

Standard Gas and Electric preferreds came back moderately following recent weaknesses.

Up fractions to a point were Westinghouse, great Northern, Western Union, Worthington Pump, Lockheed and Texas Corporation.

Bethlehem Steel was a shade improved, but U. S. Steel dipped.

General Motors and Chrysler gave ground. Anaconda and Kennecott slipped.

Rails did relatively well.

Marked up fractionally in the curb were American Cyanamid "B" Electric Bond and Share, American Gas and Electric and Brewster Aero. Fisk Rubber and Humble Oil slid off a trifle. Turnover of 45,000 shares smallest since August 19 compared with 84,000 a week ago.

Bonds were mixed, as were commodities.

LIVESTOCK

CHICAGO LIVESTOCK

CHICAGO—(AP)—(U.S.D.A.)—Salable hogs 1,000; top 9.50; good 190-240 lbs averages 5.40-60; quotable top around 5.75; good 450-480 lbs packing sows 4.40-50.

Salable cattle 100; calves none; extreme top fed steers and long yearlings 12.15, new high since last June; practical top finished heavy steers 11.75, but 1581 lbs. reached 11.90; steers at 9.50 down, medium to good grade yearlings being in broadest demand at close; finished heifers topped at 11.25 but mostly 9.50 down on short-eds; most beef cows 6.00-6.50; after reaching 7.75 heavy sausage bulls fell below 7.50; vealers 12.00-13.50.

Salable sheep 1,000; total 2,000; week's lamb top 9.40 paid rather freely at close for choice handy and medium weight lambs to all interests; bulk good to choice lambs this week 8.75-9.40; top on low day 9.15, bulk Tuesday 8.75-9.40; native lambs 9.25 down; top slaughter yearlings 8.40 late, week's bulk 7.00-8.00; week's top slaughter ewes 5.10 paid for 124 lb Montanas, other western ewes mostly 4.00, native ewes 4.25-4.50 mostly.

TEXAS LIVESTOCK

FORT WORTH—(AP)—(U.S.D.A.)—Cattle, salable 100, total 300; calves, salable 50, total 300. Saturday's 54-83 nominal. Compared close last week: Beef steers around 25c lower; yearlings 25-40c off, cows steady, bulls steady to 25c lower, calves weak to 25c off; stockers unchanged; beef steers topped early in the week at 9.00, yearling steers 9.25, heifers 9.00, most late sales 8.50 down; top cows 6.25; bulls 6.50; practical top slaughter calves 8.50; stock steer calves up to 9.25; stock heifer calves 8.25; lightweight yearling stock steers up to 8.50; stock cows mostly 5.50 down.

Hogs, salable 150; total 300; around steady to 5c higher than Friday's average 5.70 paid by city butchers, packer 5.50-5.50; good and choice 180-260 lb 5.50-70; good and choice 150-170 lb 4.75-5.40; packing sows steady, 4.00-50. Compared with week ago, good butchers 10-30c higher.

Sheep, salable and total 100; Saturday's trade nominal. Compared with last week's close: Wooled lambs and feeder lambs steady, all clipped offerings 25c lower, some ewes off more; bulk wooled fat lambs 7.25-8.00; fall shorn lambs 7.00 down, fresh shorn lambs 6.00-50; shorn yearlings 5.50-6.25; fall shorn 2-year-old wethers 5.00; few shorn aged wethers 3.25 down; shorn ewes 2.25-3.00; mostly 2.50; wooled feeder lambs mostly 7.00 down, few to 7.50.

KANSAS CITY LIVESTOCK

KANSAS CITY—(AP)—(U.S.D.A.)—Hogs salable and total 150; top 5.55; good to choice 180-260 lbs 5.40-5.50; no shippers.

Cattle salable 150; total 250; calves total 50; salable 50; week's tops, choice yearlings 11.00; choice 1127 lb steers 10.75; choice 1337 lb weights 10.25; good to choice heifers 9.35; good cows 7.00; choice vealers 11.50; yearling stockers 9.00; bulk short fed steers 7.50-9.25.

Sheep: Salable 100; total 100; week's tops fed lambs 9.25 paid at the close; the highest price since early November; other fed lots late 8.75-9.00; good to choice recently shorn lambs 7.25-7.50; fed Texas yearlings 7.50-7.65; top ewes 4.50. Numerous shipments good grade offerings 3.50-3.85; Texas feeding lambs 8.25-8.35.

OKLAHOMA LIVESTOCK

OKLAHOMA CITY—(AP)—(U.S.D.A.)—Cattle, salable and total, 200; for the week: Killing classes of cattle very uneven; most medium and good shortfed steers and general run of outcher cattle 25 or more lower; better kinds of the yearlings weak to 2 lower; bulls mostly 25 off; vealers firm; stockers scarce and unchanged; week's prices: Choice 814 lbs mixed yearlings 9.50; few loads good fed steers up to 9.10; most medium and good shortfed steers 7.00-8.00; fed heifers scarce; few light yearlings 8.50-9.00; bulk beef cows 4.50-5.50; few sales to 6.00-25; bulls largely 5.50-6.50; vealer top 10.00; bulk slaughter calves 5.00-8.00.

Hogs, salable and total, 200; packer cleanup steady with Friday's average; most sales 5.25-50; packing sows 3.75-4.25; for the week: Butcher hogs closed steady to 10 higher; packing sows little changed; late top 5.60 to city butchers; packing sows 3.50-4.25; stags 3.00-75.

Sheep, no receipts; fat lambs unchanged all week; top fed wooled lambs 8.25; bulk 7.55-8.25; fat ewes quotable to 3.50 and better.

DENVER LIVESTOCK

DENVER—(AP)—(U.S.D.A.)—Cattle 25; compared last Friday: Beef steers steady to strong at 7.75-9.00; fed heifers strong to 25 higher; bulk 9.35; beef cows steady to 15 higher; best 6.25; other classes steady; practical top vealers 11.50; best heifer calves 9.50 freight paid.

Hogs 75; practically entire supply taken off market; all classes nominally steady; for week: Butchers 180 lbs up steady to 10 higher.

Sheep 3500; market opened about steady; good to choice Colorado fed lambs 9.30 freight paid; compared with Friday last week: fat lambs and yearlings steady; ewes steady to 25 higher; 97-102 lb fed lambs 8.75-9.00; feeding lambs 8.40-65.

AVERAGES

STOCK AVERAGES

30 indust	15 rails	15 util	60 stocks
Net Change	unch	A.1	A.1	A.1
Saturday	70.6	18.7	39.4	49.7
Previous Day	70.6	18.6	39.3	49.6
Month Ago	72.7	19.8	39.1	50.9
Year Ago	73.0	21.3	37.2	50.9
1939-40 High	77.0	23.8	40.6	53.9
1939-40 Low	53.8	15.7	33.7	41.6
1938 High	79.5	23.5	37.8	54.7
1938 Low	49.2	12.1	24.9	33.7

Movement in recent years:

1932 Low	17.5	8.7	23.9	16.9
1939 High	146.9	153.9	184.3	157.7
1927 Low	51.6	95.3	61.8	61.8

BOND AVERAGES

20 rails	10 indust	10 util	10 foreign
Net Change	unch	A.1	D.2	A.1
Saturday	57.5	102.1	96.1	50.7
Previous Day	57.5	102.0	96.3	50.6
Month Ago	57.4	101.7	95.7	49.7
Year Ago	60.5	99.2	93.4	62.0
1939-40 High	64.9	102.6	97.5	64.0
1939-40 Low	53.4	95.8	90.4	41.7
1938 High	70.5	100.3	93.1	67.0
1938 Low	46.2	93.0	85.8	59.0
1932 Low	45.8	40.0	64.6	42.2
1928 High	101.1	98.9	102.9	100.5

10 low yield bonds:			
Saturday	112.0	Prev Day	110.9
Month Ago	111.1	Year Ago	111.3
1939-40 High	112.6	1939-40 Low	103.6
1938 High	110.7	1938 Low	106.7
1928 High	104.4	1932 Low	86.8

Radio Log

8 a.m. CBS—Today in Euorpe. NBCb—Coast to Coast on a Bus. NBCr—Turn Back the Clock. KRGV—Valley Radio Chapel.
8:15 CBS—Outdoor With Bob Edge. NBCr—Tom Terris.
8:30 CBS—Wings over Jordan. NBCr—Sunday Drivers (incl. KRGV).
8:55 NBCr—AP News; Sunday Drivers.
9:00 CBS—Church of the Air. NBCb—Morning Musicals. NBCr—The Radio Pulpit. KRGV—Chuck Wagon Gang.
9:15 MBS—The Lamp Lighter. KRGV—Beauty in Music.
9:30 CBS—March of Games. NBCb—Four Belles. NBCr—Horn and Hardart's Children's hour; Bill Johnson, baritone. KRGV—Real Estate Hour.
9:45 NBCb—Smiling Ed McConnell. NBCr—Kidoolers.
10:00 CBS—Press news. MBS—Brother Al Helfer says. NBCb—AP News. NBCr—AP News. KRGV—Latin American Hour.
10:05 CBS—News and Rhythm; Mattinata. NBCb—Romance and You; Alice Remsen in the land of make-belief. NBCr—Walter Logan's musicale.
10:15 MBS—Reviewing Stand. NBCb—To be announced.
10:30 CBS—Major Bowes' Family. MBS—Sunday morning matinee. NBCb—Southernaires. NBCr—Sunday news highlights; Music and American Youth.
10:45 NBCr—The Listener's corner.
10:50 NBCr—Music and American Youth.
11:00 MBS—Parole string quartet. NBCb—Arlington time signals; Radio City Music Hall of the Air (incl. KRGV). NBCr—Arlington time signals; Vernon Crane's story book.
11:15 NBCr—Oyanguren, guitarist.
11:30 CBS—Salt Lake City Tabernacle choir and organ. MBS—American wildlife. NBCr—On your job.
12:00 CBS—Church of the Air. MBS—Don Arres, tenor, and orch. NBCb—Pilgrimage of poetry (incl. KRGV). NBCr—Music for moderns.
12:15 NBCb—Vass family, songs (incl.

Screen Calendar

NEWS OF CURRENT MOTION PICTURES

Advance Films

Finnish War Front Shown In Latest 'March Of Time'

Film Depicts Rise Of Little Republic And Their Courageous Fight To Defend Nation From Invasion By Russia

A VIVID and enlightening story of the Finnish people, who are today desperately fighting to defend their little 21-year-old nation from Soviet Russia, is brought to the screen in the latest March of Time entitled "The Republic of Finland."

With colorful scenes of Finnish ski troops and other military units in action, the March of Time emphasizes the strategy and genius of Finland's famed General Carl Mannerheim and the unyielding courage of Finnish youth in their desperate struggle with Soviet Russia to retain the independence their people had sought for centuries, and for which they fought so hard only 21 years ago.

Depicting the life and national character of Finland's brave people, this newest March of Time features unusual pictures of the founding of the Finnish Republic in 1919, when General Mannerheim led Finland's victorious white army against the Bolsheviks and secured the nation's independence.

Tracing the development of the Republic of Finland since then, the March of Time film shows how this rugged little nation was able to forestall starvation and immediate ruin—after gaining independence—with the aid of Herbert Hoover's American Relief Administration and a nine million dollar loan from the U. S. government. Out of countless millions of feet of timber cut from its immense woodlands every year, the film shows Finland has been able to build up a score of industries, chief among which has been its wood producing industry accounting for 90 per cent of Finland's export trade and serving as the foundation of this young nation's economic independence.

Finland's small but thriving agricultural development, her cooperative methods of production, distribution and consumption, development of cheap electric power, progressive system of government, and other vital phases of her national life are skillfully and dramatically pictured in the March of Time film.

With American sympathy for the Finnish cause running high, March of Time's unusual and timely story of "The Republic of Finland" comes as a distinct contribution to public understanding of the little country whose valiant people are making more and more astonishing news each day. The March of Time film will be showing at the Arcadia Theatre in Harlingen, Tuesday and Wednesday.



Kay Kyser, who brings his prize pupils of the "College of Musical Knowledge" to the screen in "That's Right, You're Wrong," scheduled for current showing Sunday and Monday at the Rivoli Theatre in San Benito and at the Capitol Theatre in Brownsville, Thursday, Friday and Saturday.



Edgar Bergen, Charlie McCarthy and Mortimer Snerd in "Charlie McCarthy, Detective," scheduled for showing Thursday, Friday and Saturday at the Arcadia Theatre in Harlingen

DON AMECHE PLAYS ROLE OF STEPHEN FOSTER

AMERICA'S GREATEST WRITER of folk songs, Stephen Foster, becomes a real personality for motion picture audiences as Don Ameche portrays him in "Swanee River," with Al Jolson and Andrea Leeds sharing the star billing.

Foster's matchless songs; "The Old Folks at Home" (Swanee River), "Oh! Susannah!", "Old Black Joe," "My Old Kentucky Home," and countless others are featured in the picture which faithfully tells the story of his life as he actually lived.

His life contained all the dramatic ingredients—all the romance, the comedy and the color—which go into the making of a great motion picture. Few liberties were taken with the facts, for there was no need to do more than portray them faithfully.

In beautiful Technicolor, "Swanee River" takes moviegoers back to the romantic, colorful days of Foster's time when minstrels and river boats were popular. It shows his happy young manhood, depicts his early struggles, the introduction of his songs by Christy's Minstrels, his meeting with and marriage to "Jeanie with the Light Brown Hair," portrays his rapid rise to fame and happy life with his wife and daughter.

"Swanee River" is currently featured Sunday and Monday at both the Capitol Theatre in Brownsville, and the State Theatre in Mercedes.

KAY KYSER SEEN IN MUSICAL COMEDY

RADIO'S HOTTEST and the movie's best are combined in the bomb shell of rhythm, romance and roars "That's Right, You're Wrong" with the first feature appearance of genial Kay Kyser and his "College of Musical Knowledge" entertainers and Adolphe Menjou, Lucille Ball, May Robson, Edward Everett Horton and Roscoe Karns.

The tuneful film has Kyser playing himself, and the actual broadcasting of his program comprises one of the highlight sequences in the unique entertainment. The amusing story is laid in Hollywood and depicts the hectic experiences of Kyser and the members of his band when a movie studio signs them to a contract.

"That's Right, You're Wrong" is scheduled for current showing Sunday and Monday at the Rivoli Theatre in San Benito and at the Capitol Theatre in Brownsville, Thursday, Friday and Saturday.

FRANK CAPRA FILM STARS STEWART

JAMES STEWART not only gets into the United States Senate in Frank Capra's new screen sensation "Mr. Smith Goes To Washington," but it is entirely probable that he will gain admittance to the inner chambers of the Academy of Motion Arts and Sciences, as the best actor of the year.

In the title role of Jefferson Smith, Stewart brings youthful charm, earnestness and idealism to the picture. Jeff is the head of his state's Boy Rangers, and when a vacancy in the United States Senate has to be filled, his name comes to the attention of the ruling political forces who want the appointee to be a harmless and inexperienced fool.

Jeff goes to Washington unconscious of the fact that he is helping to betray the ideals he holds so dear. Jean Arthur, his secretary, is prone to scoff at him, but she falls in love with the human, honest youth. Little by little Jeff learns that he is being victimized. Climaxing scenes in "Mr. Smith Goes To Washington," flowering out of rich antecedent material, reveal Capra and his cast at their best. As Stewart revolts, the party machine fights back and the whole nation takes sides in a bitter fight to the finish. The picture rises to truly memorable heights.

Featured parts in the large cast present in addition to Stewart and Miss Arthur, Claude Rains, Edward Arnold, Guy Kibbee, H. B. Warner, Beulah Bondi, Harry Carey and Ruth Donnelly.

"Mr. Smith Goes to Washington," is scheduled for current showing Sunday and Monday at the Ritz Theatre in Weslaco and at the Palace Theatre in McAllen, Thursday, Friday and Saturday.



Cary Grant and Rosalind Russell co-starred in the hilarious comedy romance "His Girl Friday," scheduled for current showing Sunday and Monday at the Arcadia Theatre in Harlingen.



Allan Jones and Texas' own Mary Martin co-starred with Walter Connolly in "The Great Victor Herbert," scheduled for current showing Sunday and Monday at the Palace Theatre in McAllen; Tuesday and Wednesday at the State Theatre in Mercedes and at the Ritz Theatre in Weslaco, Thursday and Friday



[illegible], Andrea Leeds and Al Jolson co-starred in the technicolor screen production "Swanee River," scheduled for current showing Sunday and Monday at both the Capitol Theatre in Brownsville, and the State Theatre in Mercedes.

VALLEY SCREEN CALENDAR

CAPITOL THEATRE, BROWNSVILLE

SUNDAY, MONDAY: Don Ameche and Andrea Leeds in "Swanee River" with Al Jolson. Filmed in Technicolor.

TUESDAY, WEDNESDAY: Joan Blondell and Melvyn Douglas in "The Amazing Mr. Williams" with Ruth Donnelly and Edward Brophy.

THURSDAY, FRIDAY, SATURDAY: Kay Kyser and His Orchestra in "That's Right, You're Wrong" with Adolphe Menjou, May Robson and Lucille Ball.

QUEEN THEATRE, BROWNSVILLE

SUNDAY, MONDAY: Victor McLaglen, Douglas Fairbanks, Jr. and Cary Grant in Rudyard Kipling's "Gunga Din" with Sam Jaffe.

TUESDAY, WEDNESDAY: Joel McCrea and Barbara Stanwyck in Cecil B. De Mille's "Union Pacific" with Robert Preston and Akim Tamiroff.

THURSDAY ONLY: Vera Zorina and Eddie Albert in "On Your Toes" with Alan Hale and James Gleason.

FRIDAY, SATURDAY: Johnny Mack Brown and Bob Baker in "Chip Of Flying U" with Fuzzy Knight.

RIVOLI THEATRE, SAN BENITO

SUNDAY, MONDAY: Kay Kyser and His Orchestra in "That's Right, You're Wrong" with Adolphe Menjou, May Robson, Lucille Ball and Edward Everett Horton.

TUESDAY ONLY: The Weaver Brothers and Elviry in "Jeepers Creepers" with Roy Rogers.

WEDNESDAY, THURSDAY: Greta Garbo and Melvyn Douglas in "Ninotschka" with Ina Claire.

FRIDAY, SATURDAY: Pat O'Brien and Ruth Terry in "Slightly Honorable" with Edward Arnold and Broderick Crawford.

ARCADIA THEATRE, HARLINGEN

SUNDAY, MONDAY: Cary Grant and Rosalind Russell in "His Girl Friday" with Ralph Bellamy.

TUESDAY, WEDNESDAY: Boris Karloff and Basil Rathbone in "The Tower of London" with Nan Grey and Ian Hunter. Also latest issue of the March of Time.

THURSDAY, FRIDAY, SATURDAY: Edgar Bergen and Charlie McCarthy in "Charlie McCarthy Detective" with Mortimer Snerd, Robert Cummings and Constance Moore.

RIALTO THEATRE, HARLINGEN

SUNDAY ONLY: Conrad Veidt and Valerie Nobson in "U Boat 29" with Shirley Shaw.

MONDAY, TUESDAY: Frank Morgan and Virginia Weidler in "Henry Goes Arizona."

WEDNESDAY, THURSDAY: Lupe Velez in "The Mexican Spitfire" with Donald Woods and Leon Errol.

FRIDAY, SATURDAY: Roy Rogers and George "Gabby" Hayes in "The Days of Jesse James" with Monte Blue and Constance Moore.

STRAND THEATRE, HARLINGEN

SUNDAY, MONDAY: Ginger Rogers and Walter Connolly in "Fifth Avenue Girl" with James Ellison and Tim Holt.

TUESDAY, WEDNESDAY: Tyrone Power and Myrna Loy in "The Rains Came" with George Brent, Brenda Joyce and Jane Darwell.

THURSDAY, FRIDAY: Henry Fonda and Claudette Colbert in "Drums Along The Mohawk" with John Carradine. Filmed in Technicolor.

SATURDAY ONLY: Leopoldo "Chato" Ortin in "Soy Chato Pero Las Huelo" (Spanish Dialogue).

STATE THEATRE, MERCEDES

SUNDAY, MONDAY: Don Ameche and Andrea Leeds in "Swanee River" with Al Jolson. Filmed in Technicolor.

TUESDAY, WEDNESDAY: Mary Martin and Allan Jones in "The Great Victor Herbert" with Walter Connolly and Lee Bowman.

THURSDAY, FRIDAY: Priscilla, Lola and Rosemary Lane in "Four Wives" with Gale Page, Claude Rains, Eddie Albert, Jeffrey Lynn and May Robson.

SATURDAY ONLY: Johnny Mack Brown and Bob Baker in "West of Carson City" with Fuzzy Knight and Peggy Moran.

RITZ THEATRE, WESLACO

SUNDAY, MONDAY: James Stewart and Jean Arthur in Frank Capra's "Mr. Smith Goes to Washington" with Claude Rains, Guy Kibbee and Edward Arnold.

TUESDAY, WEDNESDAY, THURSDAY: Priscilla, Rosemary and Lola Lane in "Four Wives" with Gale Page, Eddie Albert, Claude Rains, May Robson and Jeffrey Lynn.

THURSDAY, FRIDAY: Mary Martin and Allan Jones in "The Great Victor Herbert" with Walter Connolly.

SATURDAY ONLY: The Three Mesquiteers in "Heroes of the Saddle" with Robert Livingston, Duncan Reynaldo and Raymond Hatton.

PALACE THEATRE, McALLEN

SUNDAY, MONDAY: Mary Martin and Allan Jones in "The Great Victor Herbert" with Walter Connolly, Susanna Foster and Lee Bowman.

TUESDAY, WEDNESDAY: Joan Blondell and Melvyn Douglas in "The Amazing Mr. Williams" with Edward Brophy.

THURSDAY, FRIDAY, SATURDAY: James Stewart and Jean Arthur in Frank Capra's "Mr. Smith Goes to Washington" with Claude Rains, Guy Kibbee and Edward Arnold.

QUEEN THEATRE, McALLEN

SUNDAY ONLY: Jackie Cooper and Freddie Bartholomew in "Two Bright Boys."

MONDAY, TUESDAY: Robert Donat and Greer Garson in James Holton's "Goodbye Mr. Chips" with Terry Kilbourne.

WEDNESDAY, THURSDAY: John Wayne and Claire Trevor in "Allegheny Uprising" with Brian Donlevy and George Sanders.

FRIDAY, SATURDAY: George O'Brien in "The Legion of the Lawless" with Virginia Vale.

'FOUR DAUGHTERS' RETURN IN NEW HIT

THE ORIGINAL cast of last year's sensational hit "Four Daughters," including Priscilla, Rosemary and Lola Lane, Gale Page, Jeffery Lynn, Claude Rains, May Robson and all the others, with the notable addition of Eddie Albert are back again in the new romantic comedy "Four Wives," scheduled for showing Tuesday and Wednesday at the Ritz Theatre in Weslaco, and at the State Theatre in Mercedes, Thursday and Friday.

John Garfield, who met an untimely death as Mickey Borden in "Four Daughters," will be seen, too, in "Four Wives," but only as a vision. Yet it is this vision which motivates a goodly portion of the plot of the new film. In the earlier story, he was married to Priscilla Lane, who plays Ann, youngest of the four Lemp daughters.

The affairs of the rest of the family are literally "expanding" while Adam Lemp (Claude Rains) and Aunt Etta (May Robson) look on with loving joy and sorrow. Kay (Rosemary), the only daughter who had no romance in the earlier picture has fallen in love with the young doctor, played by Eddie Albert, and, aided by her sisters' advice, is busy luring him to the altar.

field can't face the idea of the big ceremony, and she and Jeffery elope.

The family is also deeply concerned about Priscilla, who seems unable to forget her former marriage. Jeffery is waiting for her to marry him and at last she consents.

The whole family puts their collective heads together to provide a big wedding for Priscilla and Jeffery. But on the appointed day Priscilla, haunted by the memory of her runaway marriage with Gar-

'HIS GIRL FRIDAY' IS NEWSPAPER STORY

TWO OF THE SCREEN'S most popular stars are seen together in "His Girl Friday," they are Rosalind Russell and Cary Grant who in the past year have come up many rungs in the ladder of screen fame and who can always be counted on to deliver sincere and entertaining portrayals.

"His Girl Friday," as you may have guessed, is a fast moving and excitement-packed story of the newspaper world and the adventures that befall the newshawk as he gathers the details behind the happenings of the day so that you may read about them in your daily.

Critics, newspapermen themselves hail "His Girl Friday" as the "only true reproduction of newspaper life yet to reach the screen" and "there's never a dull moment from beginning to end and it hardly seems to run the hour and a half it does."

"His Girl Friday" is scheduled for current showing Sunday and Monday at the Arcadia Theatre in Harlingen.

CHARLIE McCARTHY IS BACK IN COMEDY

IT'S EVERY MAN for himself, with Edgar Bergen and Charlie McCarthy back in movie makeup to star in "Charlie McCarthy, Detective." The talented and tremendously popular Edgar Bergen needs, as is well known, only his pal McCarthy and a lull in the conversation to entertain any and all audiences.

"In "Charlie McCarthy, Detective," he has not only McCarthy but also Mortimer Snerd alongside and a featured supporting cast which includes Robert Cummings, Constance Moore and Edgar Kennedy.

Bergen and his splintery stooges account for the important part of the comedy in the picture and account for it in their usual effective way. While the rest of the time the other performers are entangled in a sequence of thrilling and hilarious incidents.

"Charlie McCarthy, Detective" is scheduled for showing Thursday, Friday and Saturday at the Arcadia Theatre in Harlingen.

TEXAS GIRL STARRED IN MUSICAL FILM

MARY MARTIN, Texas' newest screen star whose songs and beauty won the heart of Broadway makes her screen debut co-starred with Allan Jones in "The Great Victor Herbert," with Walter Connolly, Lee Bowman and Susanna Foster in featured supporting roles.

Miss Martin's role in "The Great Victor Herbert" is a turn-of-the-century version of her own real-life experience. Born and raised in Weatherford, Texas, she was determined to become an actress from her early school days. She taught dancing school and saved enough to spend her summers in Hollywood studying the latest routines.

However, Hollywood at first gave her nothing but inspiration, until a singing job at the smart Trocadero night club proved the magic key and an offer to appear in a Broadway musical comedy. Her success on the stage opening to her the gates to Hollywood stardom.

A romantic story told to the music of unforgettable melodies. "The Great Victor Herbert" is heralded as the most spectacular musical since "The Great Ziegfeld." Herbert's songs in the picture hold a place of prominence second only to that of the cast. With Jones and Miss Martin doing most of the singing, dozens of the master's best-loved numbers will be heard, among them such favorites as "A Kiss in the Dark," "Ah, Sweet Mystery of Life," "Kiss Me Again," and "I'm Falling in Love With Someone."

"The Great Victor Herbert" is scheduled for showing Sunday and Monday at the Palace Theatre in McAllen; Tuesday and Wednesday at the State Theatre in Mercedes and at the Ritz Theatre in Weslaco, Thursday and Friday.

GRETA GARBO CAST AS COMEDIENNE

GRETA GARBO, the screen's famous emotional actress turns comedienne in her new starring picture "Ninotchka," scheduled for showing Wednesday and Thursday at the Rivoli Theatre in San Benito. Melvyn Douglas is co-starred with Miss Garbo in her new film.

Miss Garbo plays the role of a Russian commissar sent to Paris to supervise the sale of a shipment of jewels. She meets Douglas, a dashing young French officer and the fun begins when Spartan-like commissar learns that there is such a thing as love.

ARCADIA
HARLINGEN
SUNDAY—MONDAY
IT'S FRONT PAGE NEWS!
A headline romance between the woman behind the man and the man behind the news.
CARY GRANT • ROSALIND RUSSELL
IN
HIS GIRL FRIDAY"
WITH
RALPH BELLAMY PORTER HALL
STARTS TUESDAY
BORIS KARLOFF
"TOWER OF LONDON"
WITH
with BASIL RATHBONE
Also: 'MARCH OF TIME"
STARTS THURSDAY
EDGAR BERGEN
IN
"Charlie McCARTHY, DETECTIVE"
with Charlie McCARTHY
MORTIMER SNERD

RIALTO
HARLINGEN
SUNDAY ONLY
CONRAD VEIDT
IN
"U-BOAT 29"
with JUNE DUPREZ
SEBASTIAN SHAW

STRAND
HARLINGEN
SUNDAY—MONDAY
GINGER ROGERS
IN
"FIFTH AVENUE GIRL"
with JAMES ELLISON
WALTER CONNOLLY

CAPITOL
BROWNSVILLE
SUNDAY-MONDAY
A MUSICAL TRIUMPH!
The colorful days of minstrels and river boats! The drama of a romance that put America's joys and sorrows to music
Don AMECHE • Andrea LEEDS
AL JOLSON
IN
SWANEE RIVER
Photographed in TECHNICOLOR
WITH
FELIX BESSART RICHARD CLARKE
STARTS TUESDAY
MELVYN DOUGLAS
IN
"THE AMAZING MR. WILLIAMS"
WITH
JOAN BLONDELL
STARTS THURSDAY
KAY KYSER
IN
"THAT'S RIGHT, YOU'RE WRONG"
with LUCILLE BALL
ADOLPHE MENJOU

QUEEN
BROWNSVILLE
SUNDAY—MONDAY
CARY GRANT
IN
"GUNGA DIN"
WITH
Douglas FAIRBANKS, Jr.
VICTOR McLAGLEN
STARTS TUESDAY
JOEL McCREA
IN
"UNION PACIFIC"
WITH
BARBARA STANWYCK
AKIM TAMIROFF

PALACE
McALLEN
SUNDAY-MONDAY
MUSIC THAT IS THRILLING!
The screen's newest singing sweethearts in a glorious love story of Victor Herbert's own Broadway
MARY MARTIN
IN
The GREAT VICTOR HERBERT
WITH
Allan Jones Walter Connolly
STARTS TUESDAY
MELVYN DOUGLAS
IN
"THE AMAZING MR. WILLIAMS"
WITH
JOAN BLONDELL
STARTS THURSDAY
JAMES STEWART
IN
"MR. SMITH GOES TO WASHINGTON"
WITH
with JEAN ARTHUR

QUEEN
McALLEN
SUNDAY ONLY
JACKIE COOPER
IN
"TWO BRIGHT BOYS"
WITH
Freddie BARTHOLOMEW
STARTS MONDAY
ROBERT DONAT
IN
"GOODBYE, MR. CHIPS"
WITH
GREER GARSON

RITZ
WESLACO
SUNDAY—MONDAY
THE GREATEST OF ALL CAPRA HITS!
Frank Capra's
MR. SMITH GOES TO WASHINGTON
co-starring
JAMES STEWART ARTHUR

STATE
MERCEDES
SUNDAY—MONDAY
Great AS AMERICA!
The songs...life and romance of STEPHEN FOSTER
SWANEE RIVER
Don Andrea
AMECHE-LEEDS-JOLSON
Photographed in TECHNICOLOR
FELIX BRESSART
RICHARD CLARKE
CHICK CHANDLER
RUSSELL HICKS
GEORGE REED

RIVOLI
SAN BENITO
SUNDAY—MONDAY
STUDENTS! It's the Old Professor himself . . . with all his prize pupils of the "College of Musical Knowledge."
KAY ADOLPHE
Kyser Menjou
That's Right, You're Wrong
WITH
May ROBSON—Lucille BALL
STARTS WEDNESDAY
GRETA GARBO
IN
"NINOTCHKA"
WITH
MELVYN DOUGLAS
STARTS FRIDAY
PAT O'BRIEN
IN
"SLIGHTLY HONORABLE"
with RUTH TERRY
EDWARD ARNOLD

Fair Section VALLEY SUNDAY STAR-MONITOR-HERALD *Fair Section*

LEASED WIRE ASSOCIATED PRESS — HARLINGEN, BROWNSVILLE, McALLEN, SUNDAY, JANUARY 21, 1940 — SECTION TWO

HARLINGEN SHOWS STEADY CLIMB OVER YEARS

This Year's Fair Will Be 18th Event For Valley; Improvements Are Made

INITIAL FETE HELD IN 1921 BY J. CHALLES

Many Notables Have Attended Fair

HARLINGEN — The Valley Mid-winter Fair which swings open its gates January 23 will be the 18th such exposition staged here since John Challes, secretary of the Harlingen Chamber of Commerce in 1921, had charge of the Number One Cameron County Mid-Winter Fair.

Challes, who since has gone into the insurance business, revived an annual Fair staged at Brownsville in earlier years. That first year Governor Pat Neff came down to crown Miss Hesta Stuart Queen.

A bevy of notables have been wheeled through the Fair Park gates since that first Fair, and more are in store for Fair-goers this year.

Many Attend Event

Among distinguished visitors who attended the county-wide fair in '21 were Neff, Dr. W. B. Bizzell and Dr. Arthur T. Potts, of Texas A. and M. College; and S. C. Evans, Boys' Club agent for Texas. Dr. Potts has long since made the Valley his home.

The best Challes could muster the first year was tents for the various exhibits, pitched on what is now Porfirio Diaz Park on West Harrison avenue. In following years the tents were pitched on West Harrison where the W. T. Liston Company is now.

The annual Fair was not called Valley Mid-Winter Fair until 1924, when the Fair Park site was purchased as a permanent location for a Valley-wide event. R. T. Stuart was first president of the new organization, and his directors included Sam Botts, Joe E. Roberts, S. Finley Ewing, and H. H. Burchard.

A. A. Martyn was Fair manager in 1923, and in 1924, 1925, and 1926 the late Will G. Fields was manager. In 1924, S. Lamar Gill, of Raymondville, was added to the directorate, along with John Lomax, then of San Benito, John Shary, Sharyland; A. L. Parker, La Feria, and the late S. C. Tucker of Brownsville.

Managers Listed

Jimmy Heron, who became Fair manager in 1927, was assisted by Mrs. J. C. Woodworth, and was succeeded in 1928 by John T. Floore, who kept the post through 1932.

The grandstand was constructed and the race track was improved in 1925, and the main exhibit building was built in 1926. A year later water was piped to the grounds, to inaugurate the beautification program which has made Fair Park one of the pleasure spots of the Valley. In 1928 the municipal auditorium was first built, and after the 1933 storm it was re-built in its present form.

There was no exposition the winter after September, 1933, hurricane, but 1934 A. L. Brooks, Harlingen, staged the annual event, and repeated in 1935. C. C. Williams in 1936 was replaced by Sidney Kring, who staged his first show in Harlingen in 1937.

Kring's third one opens Tuesday.

Hobbyists Meet

33 Attend Club Event In McAllen

McALLEN — Mrs. Grace Jewell led the group in a sing song when 33 members of the Hobby Club met in the chamber of commerce club room last week.

A detailed report of the hobby display at Mission during the Texas Citrus Fiesta was given by Mrs. Mary Cordell. George Hall conducted an automobile contest resulting in four persons tied for first place.

A birthday contest revealed the secret that it was the birthday of the president, Mrs. Mary Cordell, and an angel food birthday cake was brought forward and served to the guests.

Mrs. Jewell sang "Four Leaf Clovers," honoring the birthday event. The club will meet Monday afternoon in the club rooms of chamber of commerce, according to Mrs. W. T. Perry, secretary.

Valley Is Thought Naturalist Haven

HARLINGEN — Naturalists in many fields still find the Valley a fertile area for research

Expeditions of scientists frequently come to the Valley to make studies of its bird life or some other phase of nature. Hundreds of species of insects, reptiles, birds, plants and other natural life not yet described in scientific literature exist here.

Only recently have many new species of spiders, never before recorded by science, been described and catalogued by trained workers.

Harlingen Is Justly Proud Of Her Auditorium



One of the most beautiful buildings in Harlingen is the municipal auditorium, located in Fair Park. In this massive structure, pictured above, are held concerts of the Civic Music Association, plays, conventions and other meetings which require a large-sized auditorium in which to function. (Photo by Holbrook)

MIXED CARS ARE SHIPPED

Practice Increasing In Valley Area

HARLINGEN — The practice of mixing carlot shipments of Texas citrus fruits and vegetables is increasing, particularly to communities unable to take solid cars of either fruits or vegetables.

Until the last four or five years, it has not been the practice to ship citrus and vegetables in the same cars. However, recent adjustments in freight rates have made the practice feasible to certain points.

During the 1938-39 season, there were loaded in the Valley 96 such cars. During the previous season, 106 carloads were shipped.

Four Bridges

International Spans Are In Valley

McALLEN—Four of the 12 international bridges spanning that part of the Rio Grande separating the United States and Mexico are located in the Valley.

Brownsville and El Paso, at opposite ends of the Texas-Mexican border, are the only ones with two bridges each. Other Valley bridges are at Mercedes and Hidalgo. The Hidalgo bridge is being rebuilt at this time.

Other bridges on the international section of the river are located at Zapata, Roma, Laredo, Eagle Pass, Del Rio and Presidio.

Permits For Alamo Hit $19,330 Total

ALAMO—Building permits in Alamo for the year 1939 reached a total of $19,330. Of that amount, $8,850 was for new homes, $9,550 for business establishments and the remainder for remodeling and improvements on residences and businesses.

Building In Donna In Year Is $12,905

DONNA—Donna's building permits issued during the year 1939 totaled $12,905, a city secretary's report showed Saturday.

Permits by months were:

January, $465; February, $550; March, none; April, $750; May, $550; June, $2,665; July, none; August, $1,575; September, none; October, $5,150; November, none; December, $1,200.

Revival In Alamo

ALAMO — The first meeting of Associational Training Union Revival of Baptist Churches of the Valley will be held at the First Baptist church of Weslaco at 2:30 p.m. Sunday, January 21st. The meeting will be called to order by Miss Martha Griffith, Associational director.

Holland's Port City Gave Harlingen Name

Lon C. Hill Picked Title From Map In Year 1903

HARLINGEN—It is not likely that all Harlingen citizens have ever heard of a place in Holland called Van Harlingen but that is the place after which the Valley city was named.

Here is how Lon C. Hill, Sr., founder of Harlingen, describes the naming of the Valley city.

"I was very much interested in the construction of the St. Louis, Brownsville and Mexico railroad into the Valley in 1903; the railroad was going to establish a townsite near the present town of Harlingen and they wanted me to select a name. The Arroyo Colorado some day, I thought, would be an intracoastal canal, and besides this being an irrigated country I naturally wanted to select a name after one of the canals.

"I knew that in Holland there were a great many canals and in looking over the map of Holland I found a town by the name of Van Harlingen. The postoffice directory showed no town in Texas by that name so I decided to leave off the 'Van' and name this town 'Harlingen.'

"At that time, Col. Uriah Lott was th president of the railroad and when I told him of my intentions in regard to naming this town, he stated that that was fine, and that his grandmother was named Van Harlingen and that the town of Van Harlingen in Holland was named for her family.

"When I first knew Colonel Lott in connection with Richard King and M. Kennedy, he was surveying the Tex-Mex Railroad from Laredo to Corpus Christi, which he afterwards built. After completing this road, Colonel Lott then built the San Antonio and Aransas Pass from San Antonio to Corpus Christi and Waco.

"In 1903 when B. F. Yoakum contemplated building a railroad from Robstown into the Valley, he, knowing Colonel Lott's close relation with the people in Southwest Texas, and that he would be of such great benefit to secure any bonuses for the railroad outside of the fact that he was a promoter and a very eminent engineer, his services were secured. At this time Colonel Lott was living in Watertown, N. Y., and he was elected president of the new road and moved with his family to Brownsville in 1903.

"After completion of the railroad, Colonel Lott moved to Kingsville and there died a few years later."

ADMITTED TO HOSPITAL

HARLINGEN—Charles Barber of San Benito was admitted to the Valley Baptist Hospital Friday for treatment in connection with a severe attack of flu.

ALAMO MAN ILL

ALAMO—John Walker is reported ill at his home.

House And Stables Of Lon Hill Still Seen In Harlingen

HARLINGEN—Both the former home and the stables of Lon C. Hill, Sr., the founder of Harlingen, may still be found at Fair Park, home of the Valley Mid-Winter Fair.

The frame building located east of the auditorium at one time was occupied by Hill and the old stable, built in 1906 of handmade bricks, may be found on the other side.

The bricks were made in a kiln on the arroyo and hauled by ox cart to the site of the stable. There were no carpenters available and some had to be imported from Austin to erect the structure.

The stable was built first with the house to follow. Servants quarters and a blacksmith shop were erected but the 1907 panic caused abandonment of plans for a large house.

The family lived at what is now Fair Park until about 1910 when they moved to town. because of the danger from bandits, the three Hill boys being away at the time.

WHEAT ESTIMATES UP

OTTAWA, Ont.—(AP)—The third estimate of Canada's 1939 wheat crop, released Friday, increased the crop total by 10,658,000 bushels from last November's estimated. Friday's estimate was 489,623,000 bushels.

WATER LINES HANDLE FRUIT

662 Carloads Leave Area In Season

HARLINGEN—A total of 662 carloads of Valley fruits and vegetables were shipped by water during the 1938-39 season, according to the Texas-Federal Market News Service.

The movement through Port Isabel and Brownsville ports during the past season consisted of 589 cars of grapefruit, 10 cars of oranges, 42 cars of onions, eight cars of peppers, six cars of potatoes, four cars of squash, two cars of tomatoes and one car of mixed vegetables.

During the 1937-38 season, the boat shipments were the equivalent of 285 cars, in 1936-37 there were 353 cars and in 1935-36 they totalled 159 cars.

Destinations of grapefruit shipments were as follows last season: New York 252 cars, Boston 86 cars, London 214 one-half cars, Liverpool 30 cars, Newcastle one car, Sweden one and one-half cars, Oslo, Norway three cars, Glasgow one car.

El Jardin Faculty Joins 100 Per Cent

BROWNSVILLE — For the second successive year all El Jardin school faculty members have joined the Texas State Teachers association, it has been announced by Miss Mildred Froyd, secretary of El Jardin faculty club.

B. B. Cobb, secretary of the Texas State Teachers Association has placed the name of El Jardin school on the honor roll of those schools whose teachers are all members of T.S.T.A.

Wild Brushland Was First Sign Of Rio Hondo Townsite In 1911

By KATHERINE BINGHAM

RIO HONDO—Early in 1911 E. H. Smith and Rev. William H. Morrison purchased from the late Col. Sam Robertson of San Benito 1,000 acres of wild brushland located along the Arroyo Colorado some nine miles north of San Benito, and from this developed the Rio Hondo townsite and tract.

Though there were no roads, no irrigation water, no railroad, and no inhabitants, the land was sold for $100 per acre, and subdivided, with a young engineer named A. Tamm doing the work.

The name Rio Hondo, or Deep River, was result of a contest, won by Mrs. J. R. George, who received as prize the lot on which the Vinke Drug Store now stands.

As roads were opened to the little settlement in the center of the wilderness (that one from Harlingen being built by E. W. Anglin) Valley sportsmen discovered that there was exceptionally good deer hunting in the new development, and a great many bucks were shot on the site of the township. Rio Hondo has this in common with all other Valley cities.

Old timers also recall that road gangs about this time were supplying themselves with fish from the Arroyo simply by waiting for the fish to come close to the banks to feed, and raking them out with garden rakes!

The first building in Rio Hondo was a small store located where the Brown Hardware Store now stands. It was built by two Wisconsin youths, and after the building burned it was rebuilt by two others and operated by them for a time, later being sold to Charles Barber and N. B. Maynard. This store, together with that operated by Mrs. Hartzog, consituted the business district of Rio Hondo.

The land was not sold to "snow-diggers" but to Valley people. Farm land was then selling for about $150 an acre, and when smoke cleared over liquidation of the development, a loss of some $30,000 was result.

Notwithstanding, a considerable amount of land was sold, and the town grew: A bank, water works, light plant, other stores, the Girls Reserve Camp, packing sheds, cotton gins, a syrup mill for processing the sugar cane, and other residents came to the new town, and soon the land was incorporated into the San Benito irrigation district. Presently thereafter Colonel Robertson's Spider Web Railroad was built and provided the town with fair shipping accomodations.

San Benito was the only outlet at first for the entire development, prior to establishment of a ferry, and later a bridge and road to Harlingen.

Rio Hondo was incorporated as a municipality in 1927 with the first city election held May 12 of that year. J. P. Johnson was elected as first mayer.

BANNER YEAR IS REALIZED BY MEETINGS

Many Conventions To Be This Year

HARLINGEN — Although 1939 was a banner year for Harlingen in respect of conventions brought here through efforts of the chamber of commerce and other organizations, 940 bids fair to outstrip the past year, a preliminary survey of conventions already booked revealed.

The year 1939 saw something like 7400 delegates to various conventions in Harlingen, and their estimated cash expenses while in Harlingen approximated $135,500. These figures include five state or equally large meetings.

In 1940, eight conventions or meetings have already been scheduled for Harlingen, with some 9000 delegates attending. This income to Harlingen is estimated to mean $284,500, according to the $10-per-day-per-delegate figure released by the chamber of commerce here.

20-30 Parley Slated

The Lone Star district convention of 20-30 Clubs will start the year off, with its state meeting here set January 27 and 28. Minimum estimates placed the delegations here at 100 during those two days. club officials said.

January 11 and 12 about 200 delegates came here to the school in flower arrangement given by J. C. Conway, of the University of California.

Valley-wide Eastern Star school of instruction is also slated for January 27 and some 600 are expected to come here for that meeting. State and national O. E. S. officials will be in attendance.

Entomologists Coming

February 14 the Texas Entomological Society meeting here is expected to bring 50 delegates for the one-day convention, many of them from other states. The Third District, Texas State Teachers Association, will hold its convention in Harlingen February 29, March 1 and 2, and about 1300 teachers are expected.

March 4, 5, 6, and 7 the State Baptist School Association will convene in Harlingen, with from 5000 to 6000 delegates, largest of the year so far scheduled. In May at least 50 women golfers of the State association will come here for their annual play.

Looking back at 1939, the June convention of the State Firemen and Fire Marshal's Association was the largest meeting held in this city, with some 2500 men taking over the town for three days. Officials estimated this convention was worth 75,000 in cash to Harlingen. The same week the State Christian Endeavor brought 400 persons here to swell the total.

Others Are Sought

The March 1 meeting of the Southwestern Shippers and Advisory Board drew 150 delegates to Harlingen, and the two-day convention of the Texas Federation of Music Clubs in November saw probably 350 women in town. Last February, 400 tourists came here for the one-day Tourist Grapefruit Frolic, which will be incorporated with the January Valley Mid-Winter Fair in 1940.

Goodwill delegations here from Houston and San Antonio, and the meeting of officials of the Intercoastal Canal Association of Texas and Louisiana also were responsible for others not counted in the estimated revenue to Harlingen.

Other conferences and meetings not now scheduled for 1939 in Harlingen will doubtless be booked, Chamber of Commerce Manager Sidney Kring said, which will make the year 1940 even more of a 'Convention Year" than 1939.

Mission's Building Is $94,881 In Year

MISSION—Building permits in Mission for the year 1939 totaled $94,881, a gain of approximately $12,000 over the previous year.

Permits by months were:

January, $2,950; February, $3,500; March, $3,750; April, $6,825; May, $2,750; June, $6,490; July, none; August, $8,400; September, $1,124; October, $11,090; November, $12,496; aand December, $4,500.

HUB CITY HAS MANY ATTRACTIONS NEEDED TO DRAW TOURISTS

Present Development Is Far Cry From 'Six-Shooter Junction' Days Of Early South Texas

HARLINGEN—Its "boom" days behind it, Harlingen, mecca for Valley visitors and headquarters for the annual Valley Mid-Winter Fair, today has settled into a steady climb toward economic, industrial and social dominance in the southern tip of Texas.

With its modern hotels, themselves kept abreast of the times with frequent re-modeling, its smart shops of every variety, its diverse commercial activities and comfortable homes, Harlingen is a substantial city in which thoughtful measures have been taken since its founding to make it a good city in which to live and do business.

Under the commission form of government the city has added to its assets and reduced its liabilities. The water system, approved by the state health department, includes a filtration plant with a capacity of 3,500,000 gallons. Natural gas supplies abundant low-cost fuel, and the city includes considerably more than 20 miles of paved streets.

One of the best-equipped school plants in this section, the Harlingen district is more than adequately caring for the primary education of thousands of boys and girls. Eight modern buildings house the latest teaching facilities and a staff of experienced teachers. The high school is affiliated with the nation's leading colleges and universities. Numerous churches provide for denominational religious requirements.

The Harlingen Public Library is centrally located in the municipally-owned Women's Building, and nearby is the new Day Nursery for the convenience of parents who work during the day. The nursery was constructed by the citizens of Harlingen through voluntary donations.

City Has Eight Parks

Within the city are eight public parks comprising 365 acres of landscaped beauty. In Fair Park, site of the annual Valley Mid-Winter Fair, is located the municipal auditorium, center of the cultural entertainment of the Lower Valley for years. Also at Fair Park are such permanent fixtures as the grandstand and race track which has served as spring training headquarters for baseball teams of the American Association, and the National Youth Administration training shops for boys and girls.

The 18-hole municipal golf course is considered one of the sportiest lay-outs in South Texas. In keeping with Harlingen's "hub" position, half a dozen other courses are located in nearby Valley towns.

Valley Baptist Hospital, and well-staffed clinics, together with a competent contingent of South Texas' medical profession; hotels reflecting credit on the city's name for hospitality; three motion picture houses; up-to-date retail establishments of every nature necessary to the bustling life of a growing city; old and new industries providing larger payrolls; all these have a place in the every-day life of Harlingen, shopping and distribution center of the Magic Valley.

Artists Are Presented

The Valley Mid-Winter Fair — "The Valley's Show Window" — ranks annually with the best shows of Texas. Here are brought exhibits of this section's amazing business, agricultural, artistic and industrial year-by-year development.

With its progressive economic development, Harlingen has also kept pace culturally. The annual series of guest artists presented by the Rio Grande Valley Civic Music Association is held at the auditorium. Among the women are numerous clubs keeping abreast of the times with book reviews, prominent speakers, lectures. Fraternal orders are well represented, as well as the national and international civic and service clubs. The extra-business interests of men and women are well claimed in diverse ways.

Ranking with the genuine sociability and hospitality of Harlingen's citizens toward one another and newcomers and visitors, and with the attraction of an energetic business life, is the climate of Harlingen and the Rio Grande Valley. Without exception visitors compare it favorably to that of all other health resorts and pleasure places. Sun-warmed winter days and cool summer nights delight the first-time visitor here, and holds the resident for season after season.

Climate Is Ideal

Few months in the Magic Valley vary greatly from the mean annual temperature of 73.4 degrees, while the hottest month, August, has averaged only 84 degrees. In the dead of winter, when other states are blanketed under snow, or shiver with blizzards, the Valley's agreeable weather has long been cause for comment. Of late years the tourist influx has been ever increasing, and thousands are spending this winter in the Valley as result of publicity given this section by the hundreds who visited a few short years ago.

Harlingen has been among the first to offer every entertainment within her means for tourists, and this year the annual Valley Mid-Winter Fair has been set up to provide a picturesque and representative picture of this country for the winter visitors.

Rainfall in this section—where necessary irrigation plants form one of the foremost industries—has averaged about 28 inches annually. Heaviest precipitation comes in May, June, September and October, when it is most needed by thirsty crops and citrus orchards. Rain for the first three months of the year is generally less than one and one-third inches monthly. This feature of the Valley's winter climate has contributed much to its fame as a place for outdoor life and play the year around.

'Texas' Fourth City'

Despite its latitude, Harlingen is in one of the coolest spots in Texas, because the cool breeze from the Gulf of Mexico, salt-laden and invigorating, makes the sun welcome and comfortable.

Visitors lured here by the near-tropic vegetation and the soft climate and happy people, find a compact land with a score of healthy towns connected with modern auto highways and swift bus and train transportation. The people of the Rio Grande Valley comprise "Texas' Fourth City."

Due to the network of rail and highway lines leading here, Harlingen is easily accessible from every section of the United States, and is but a short drive from the quaint and foreign Old Mexico. More than 700 miles of hard-surfaced highways and lateral roads knit Valley cities, farms, orchard developments and gardened homes, and put the visitor within an hour's drive at Harlingen from the play beaches of Laguna Madre and the Gulf of Mexico, and a multitude of places to attract the visitor.

Sports Are Represented

Virtually every sport is here: the hard-riding cowboy of the old West is to be found on numerous ranches over South Texas but a short drive from any center; golf here or at any of a half-dozen courses; swimming in the salty Gulf or at scattered pools; automobiling through miles of scented citrus orchards and green fields, studded here and there with sentinel palms, crossed over and anon by earth and concrete canals and dykes; fishing and boating on lake and ocean; midget auto racing at several tracks; unusually productive hunting of many game birds and beasts in season, and a host of other activities.

The Valley's places of interest for the visitor include old chapels; sites of the first battle of the Mexican War and the last of the Civil War; cactus farms; snake farms; palm groves; guarded island bird sanctuaries in Laguna Madre; the drives along resacas and canals and river, and through orchards and vegetable fields; the section's system of levees for flood protection; the winter festivals in a number of towns; the civic cultural presentations in several cities, and many others. The nomenclature of the Valley's exotic flora intrigues many, and this section provides the bird lover with many species peculiar to the Valley and no other land.

And Harlingen is headquarters for all this activity, these places to go and things to see, because it is located at the crossroads of the Rio Grande Valley, and provides a central starting place in any desired direction.

VALLEY ROAD HAS HISTORY

Military Drive Had Many Names

HARLINGEN—Although the road paralleling the Rio Grande from Brownsville to Mission is now known as the Military Road it has had a number of other designations.

First references to the road, when it became much traveled by the Mexicans, was Camino Real, meaning royal road or main road. Later still it came to be called the river road.

The United States government was forced to send troops following the Civil War because of bandit raids and cattle thievery. Forts Brown and Ringgold at Brownsville and Rio Grande City were enlarged and several posts established in between, notably at Santa Maria and Hidalgo. All were connected by a telegraph line. The road then came to be called the military telegraph road and finally the military road.

The present pavement at some points varies considerably from the original route but the former road still remains with buildings and scenes much the same as they were many decades ago.

Fair Headquarters Placed In Harlingen Due To City Record

LEADERSHIP FOR VALLEY IS CLAIMED

City Is Center For Entire Section

HARLINGEN—Exemplary of this city's sound and steady expansion from a name on the map less than a generation ago to the acknowledged leadership of a growing Magic Lower Rio Grande Valley, is its selection as headquarters for the annual Valley Mid-Winter Fair to be staged here from January 23 to 28.

Harlingen is generally conceded to be the center and distribution point for one of the richest agriculture sections of the world, a section transformed in a few years from raw desert land into an irrigated garden that has amazed the outside world by its year-round productivity.

Concurrent with the growth of the Valley has been Harlingen's growth. The crossroads village when the first railroad was brought into this section in the summer of 1904, grew to a bustling city of 12,125 at the 1930 census. The census figure in 1920 was 1,784.

Growth Is Fastest

This phenomenal growth was the fastest rate for any city in the United States during that decade, statistics show.

Estimates place the 1940 census at close to 20,000, and new people have poured into the entire Valley at such a rate that its population is no win excess of 200,000.

Center of a rich agricultural acreage located at the hub of Rio Grande Valley commerce, Harlingen's natural advantageous position is tremenously augmented by the junction of two railroads, the system of modern highways, and the proximity to deep water ports at Port Isabel and Brownsville.

Channel Plans Made

Plans are ever going forward for inclusion of the barge channel from Port Isabel to Harlingen via the Arroyo Colorado as part of the inland waterways system of Texas and Louisiana, which will give considerably lower rates on in-bound and out-bound cargoes, and will bring still more industries to the site of cheap deep water transportation.

Businesses of virtually every description have located in Harlingen after surveying the Valley for the most ideal situation, and that fact, that products can be distributed more cheaply to all parts of the Valley from Harlingen, has made it only natural that this city be called the Valley's distribution center.

The Valley's citrus groves, representing upwards of 8,000,000 trees and some $100,000,000 investment, are being added to each year with more and more additional citrus acres, and other land is continually being cleared of brush and opened to settlement and farming. Processing and packing plants are springing up in every section to handle the growing total of field crops, truck crops, and citrus.

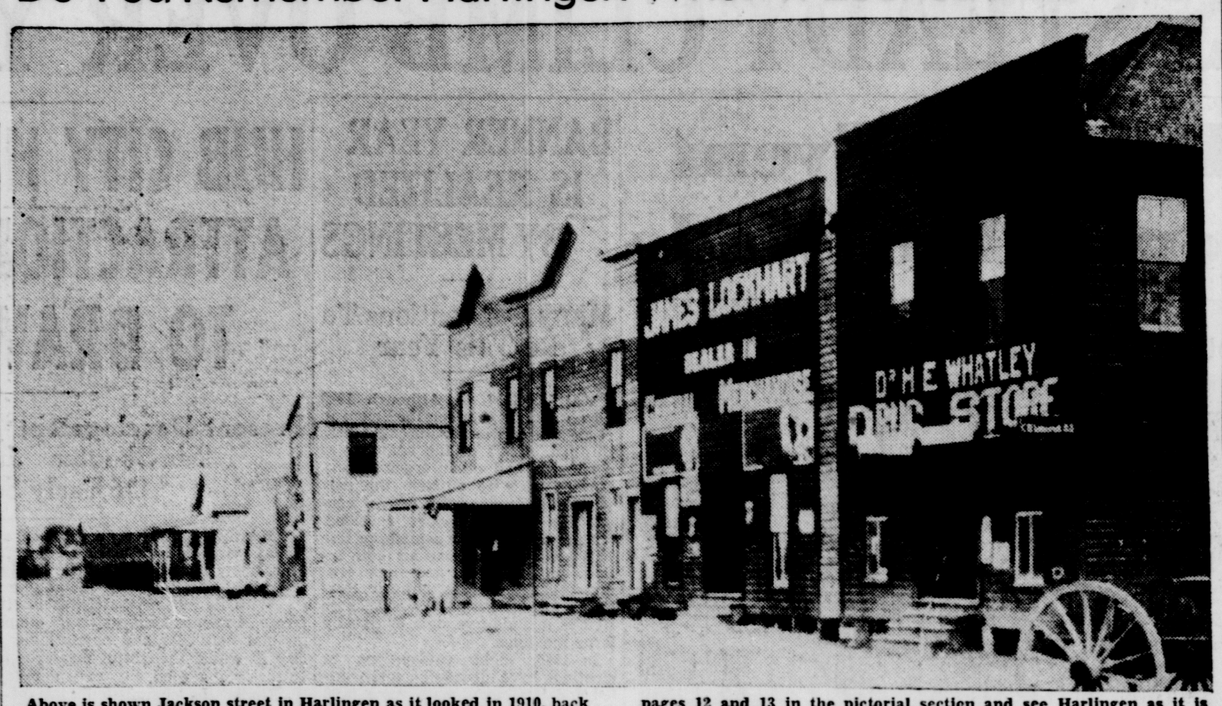
Mills Opened Here

Two cotton seed oil mills have been opened at Harlingen, to add to the income from the Valley's staple, cotton, which matures first in the world and brings premium prices in the markets of the nation.

Though general economic conditions have been slow in many parts of the country, Harlingen's geographic position and the faith of its citizency has kept it forging ahead steadily. New construction for the year just past was approximately a quarter of a million dollars exclusive of outlying subdivisions.

Because of the men behind Harlingen, and the fortunate location in the center of a land of wealth, Harlingen can only look forward in 1940 and succeeding years to continued growth and prosperity.

Do You Remember Harlingen When It Looked Like This?



Above is shown Jackson street in Harlingen as it looked in 1910, back in the days when it was known as "Six-Shooter Junction." The building with the overhanging awning was a saloon. Now turn to pages 12 and 13 in the pictorial section and see Harlingen as it is today.

VALLEY ROTARIANS TO PRESENT OUTSTANDING SPEAKERS ON FEBRUARY INSTITUTE PROGRAM

No Admission Charge Will Be Made At Four Speeches

McALLEN—Rotary clubs of the Valley again will present four prominent speakers on world affairs this season. There will be no admission charge, but tickets must be obtained from Rotarians.

The first speaker will be Major C. Douglas Booth of London, England, whose topic will be "The Struggle for Security in Europe." He will speak Monday night, Februory 5, at the Edinburg Junior College auditorium and Tuesday night, February 6, at Fair Park Auditorium at Harlingen.

Dr. No-Yong Park of Chicago will speak on "Recent Developments in the Orient" at Fair Park Auditorium, Harlingen, Monday, February 12, and at Edinburg Junior College Tuesday night, February 13.

The third speaker, Dr. E. Guy Cutshall of Lincoln, Neb., will discuss "Organizing the World for Peace" at Fair Park Auditorium, Harlingen, Monday night, February 19 and at Edinburg Junior College Tuesday night, February 20.



E. GUY CUTSHALL



DR. NO-YONG PARK



C. DOUGLAS BOOTH

The final speaker will be Dr. John A. Morrison of Chicago, whose subject will be "Recent Trends in Russia." He will make addresses at Fair Park auditorium, Harlingen, Monday night, February 26, and at Edinburg Junior College Tuesday night, February 27.

Major Booth is a traveller, publicist and lecturer, a member of the Royal Institute of International Affairs, Chatam House, London. During the first World War, he was a major in His Majesty's service. He has devoted several years to the study of central European problems, residing and traveling in Morocco, Egypt, Rhodes, Greece, Austria, Hungary, Jugoslavia and France.

Dr. Park is a noted lecturer on problems of the Far East. Born and raised in Manchuria, he studied in China, Japan, Europe and the United States, receiving a Ph.D. degree from Harvard University. Author of the book "Retreat of the West," he has been engaged during the past 10 years in interpreting eastern ideals and attitudes to western universities as well as to popular audiences.

Dr. Morrison is a member of the department of geography at the University of Chicago. He has specialized in the field of the geography of the Soviet Union and of the Near East. In 1930 and again in 1932 he was a member of the Antolian Expedition of the Oriental Institute of the University of Chicago. In 1937 he attended the International Geological Institute in Moscow, participating in its Siberian excursion. At the outbreak of the war in Europe, he was in Moscow, leaving several days later by plane after seeing part of the invasion of Poland by the Russian army.

Dr. Cutshall is a noted educator and lecturer. For 15 years he was a college, seminary and university president. During the past two years he has devoted himself to travel abroad and made special studies on foreign relations in order to supplement his demonstrated aptitude for lecturing in the field of foreign relations.



JOHN A. MORRISON

JAPAN TOPIC OF STUDENTS

Jardin Children Go Aboard Nip Ship

BROWNSVILLE — Interesting facts about Japan were presented by primary pupils of E. Jardin School in their regular weekly assembly, it was disclosed by Miss Katherine Stephens, teacher in the school, Friday.

The facts were learned in school and also at an interview with officers of a Japanese ship that docked in the Port of Brownsville last week.

Those who took part in the program were Cecilia Ann Ford, Donna Ruth Loop, Margaret Biaza, Nathan Phipps, Helen Gesell, Margaret Faye Wells, Melvin Miller, Billy Ramsey, Robert Biaza, Danny Howe, Dicky Baker, Robby Renfrow, Elizabeth Driver, and Rita Ann Miller.

Thanks were expressed by Cecilia Ann Ford to Mrs. Rea Asher, Mrs. Harry Driver, Miss Era Harris, Miss Edna Goad and Miss Mozelle Powell for furnishing transportation for the children to the port.

22 Rank High

'Alamo School Lists Honor Students

ALAMO—The Alamo Grammar School Honor Roll this six weeks contained twenty-two names, as follows:

First grade: Gerry Smith, Patricia Hodgson, Mary Lou Williams.

Second grade: Bill Roach, Betty Jo Martin, Betty Lou Varenkamp.

Third grade: Neil Chestnut, Rose Lee Holmgren, Kenneth Mathews, Patricia Perkins, John Henry Thompson, Erline Thompson, Genelle Williams.

Fourth grade: Billy Cox, Saralyn Teaff, Howard Smith Jr., Billy Wilkin, Clement Williams, Jr., Ver Nell Rhinehart.

Fifth grade: Mary Van Huss, Beulah Pearl Smith, Rita Saterlee.

Young Couple Gets Jail Bridal Suite

RATON, N. M.—(AP)—Police Chief Sid Huddleston aims to please.

"You couldn't by any chance be newlyweds?" he inquired of a young couple who appeared at his jailhouse and asked for a night's lodging.

"Sure," the young couple admitted. "We were married today, even though we are dead broke, with the last of our money gone for a marriage license."

Chief Huddleston gave them what he's going to call "the bridal cell."

World Record Tied For Tunnel Boring

CRIPPLE CREEK, Colo.— (AP) — Crews in the Carlton tunnel near here have tied the world's record for tunnel boring.

Within a 24-hour period they bored 61 feet, breaking and clearing the rock.

They said the world's record was established several years ago in drilling the Syoc tunnel in the Philippines.

Cyclist Rides Mail Bike 100,000 Miles

FULTON, Ky. —(AP)— Sam Campbell began cycling when he began delivering mail 26 years ago. He has travelled since approximately 100,000 miles—four times the distance around the earth. He has ridden the same bike for the past 17 years.

Blind Youth Knows Voice Years Later

WINNIPEG —(AP)— William McMurray, 17-year-old blind youth, recognized the voice of G. H. Schmitty, porter, whom he had talked with nine years before.

SOUTH TEXAS WPA OUTLAYS AID TRAFFIC

Much Money Is Used On Roads, Streets

LAREDO—Improvement of highways, roads and streets was stressed by South Texas sponsors of WPA projects during the six months period ending December 31, according to a report issued Saturday by B. H. Tate, district director.

Road and street improvements, including work on a number of farm-to-market travel routes, accounted for expenditures of $496,877 during the last six months of 1939, Tate said.

Next largest construction item reported by WPA was the improvement of such public utilities as water lines and sewage disposal facilities, projects in this group involving $227,980. Construction and improvement of public buildings, including several schools, was completed at a cost of $55,087. On the building of parks, playgrounds, athletic fields, and similar recreational facilities in this section there was expended $23,717. Construction of dams and other conservation activities were completed through expenitures of $19,079.

Sewing Rooms Operated

Producing garments and other articles for distribution to the destitute, WPA sewing rooms gave employment to several hundreds of women wage-earners in this area at a cost of $162,170. Of this amount, $134,370 went directly to the workers in the form of security wage checks.

Grouped under the general heading of professional and service projects, which accounted for expenditures of $19,409, are such works as the survey of native mineral resources, study of underground water supplies, and other geological surveys, all supervised by authoritative state agencies, rendering of library assistance to existing libraries and establishment of new library units; renovation, indexing, and repair of school, city, county, and other public records.

Other outstanding WPA activities were listed by Tate as follows:

Conducting of adult education classes, ranking from literary training to early college level work, $28,801.

Director of municipal recreational activities by trained WPA supervisors, $8,580.

Operation of canning plants for the preservation of food, $9,636.

Distribution of surplus commodities, including WPA-manufactured clothing, to the destitute, $20,163.

Summing up his statement, Tate reported that a total of $1,072,062 has been expended on WPA projects in the 17 counties administered from the Laredo office during the last six months of 1939. Of this amount, cities, counties, and independent school districts have provided $347,451, or more than 32 per cent, as their share of participation in the program of public improvements and services.

Counties comprising the Laredo WPA district and included in the report are Brooks, Cameron, Dimmit, Duval, Hidalgo, Jim Hogg, Jim Wells, Kenedy, Kleberg, La Salle, Maverick, Nueces, Starr, Webb, Willacy, Zapata and Zavala.

Broken Leg Not Enough To Halt Farming Success

WALLER—(AP)—L. B. Hart was working at the Epsom Downs race track near Houston one day when he injured a leg.

The doctor told him it would be some time before the member would heal, so Hart decided he would try farming.

He moved to Waller county, bought 40 acres, rented 100 more, and planted them in peanuts.

"I was able to work the peanuts after I purchased a tractor," he said. "This enabled me to ride instead of walk and thus keep me off my injured leg."

That was several years ago. The farm has grown to 400 acres, and this fall Hart will harvest a crop of 360,000 pounds of peanuts. The gross return will be about $3,500.

PROCESSING WORK DROPS

Plants Take 35 Per Cent Of Fruit

HARLINGEN — Approximately 35 per cent of the grapefruit produced in the Valley during the 1938-39 season was utilized by the processing plants compared with 45 per cent the year before and about 25 per cent in 1936-37.

According to reports made to the Growers Industry Committee, these plants took the equivalent of 5,531,474 standard boxes of grapefruit and 15,650 boxes of oranges or almost 14,000 carloads of grapefruit and 391 carloads of oranges.

During the 1937-38 season, the processing plants accounted for 5,139,661 boxes of grapefruit going to the canners, a marketing program dealing with the canned products becoming almost as important to the grower as the one dealing with the marketing of fresh fruit. The Federal Surplus Commodities Corporation relieved the canequivalent of 1,346 carloads in ners of processed fruit equalling 738,432 boxes of grapefruit or the 1938-39.

MODEL PLANE EXHIBITS TO BE SEEN HERE

Valley Enthusiasts Enter Projects

HARLINGEN—Certain to attract interest of those attending the Valley Mid-Winter Fair is the exhibit of model airplanes entered by scores of Valley enthusiasts. Numerous gas-powered and rubber-powered models will be shown in the display space, where prizes will be awarded on accuracy of scale models.

Saturday morning a flying contest will be staged for rubber-powered models, and if weather conditions are good one or two gas-powered models will be sent up. Chief judge in the contests will be Bill Earle of Pan-American Airways, according to Garver Murray, who is in charge of the event.

Special prizes will be offered for the neatest gas-powered model, Murray announced. It is expected a number of these will be entered in the display. Motors for these models are from one-half down to one-twelfth horsepower, says Murray, but are real motors, turning up 10,000 to 12,000 revolutions per minute.

All ages take part in model plane building. At Detroit, for instance, 10 full time instructors are needed for the 33 clubs meeting weekly, with ages of members ranging from eight to 60. Clubs belonging to the National Aeronautic Association are fellow members of all the big names in aviation, including those of Roscoe Turner, Col. Lindbergh, Admiral Byrd, Howard Hughes, the late Frank Hawks, Jimmy Doolittle and many others.

If model plane making is child's play then U. S. Army airmen and air corps officials are children, Murray points out, for these men make models constantly, for pleasure and for aid in research work. And it is expected that many new and better ideas in aviation will come from the model plane work being done today over the nation by thousands of Americans, young and old.

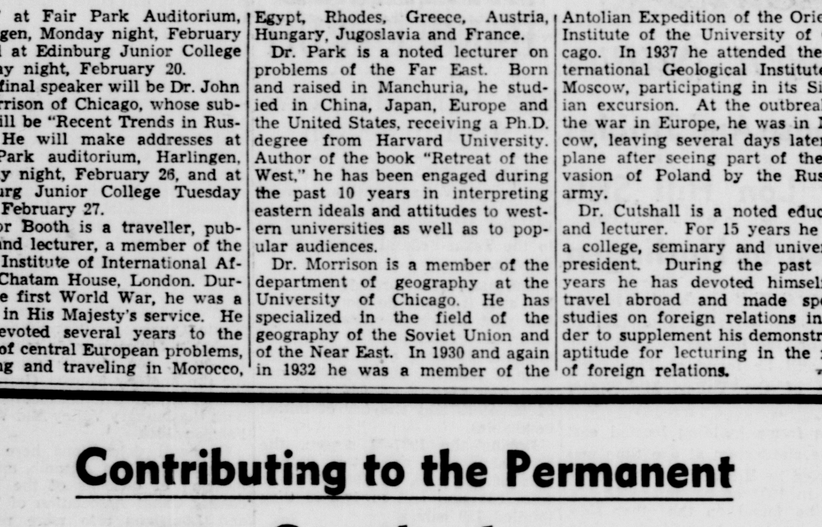
Prisoner Holds Out Atop Big Smokestack

KINGSTON, Ont. —(AP)—Perched atop a 100-foot smokestack at the penitentiary here, a convict serving a 20-year sentence threatened to jump to his death or stay in his precarious solitude until the warden promised to return him to another institution.

The homesick prisoner had rationed himself with food and water and gave the authorities an anxious time. After some hours aloft in full view of the surrounding countryside he descended. His terms of surrender were not announced, but officials said he was "all right" physically.

Contributing to the Permanent Growth of a

Greater Valley!



The Lower Rio Grande Valley of Texas, a center of industry and trade activity, is a section of our nation with a merited pride in accomplishment. As we watch our Valley's rapid, permanent development we are more than proud of the part the concrete pipe we manufacture has had in the Valley's advancement.

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ELSA, TEXAS

Rio Grande City's Background Is Rich In Tradition And Historic Lore; It Looks To Interesting Future

COUNTY SEAT OF STARR IS LIVELY CITY

One Of Oldest Towns In Valley Area

By ROBIN BROOKS

RIO GRANDE CITY — Possessed of a background ric hin tradition and historic lore, Rio Grande City, county seat of Starr County, is strategically located on highway 83, the famed Old Spanish Trail, half way between Brownsville and Laredo, and coincidentally midway on a straight line from San Antonio to Victoria, the capital of Tamaulipas, Mexico. One of the oldest towns in the Lower Rio Grande Valley, this little city of some 4,200 inhabitants boasts a progressive spirit in an old-world atmosphere.

Under the name of Carnestolendas, the town was founded in 1767 by Don Francisco de la Garza Martinez, vendee of Porcion 80 from its original grantee, Capt. Don Jose Antonio de la Garza Falcon. When Starr County was created by State Legislature in 1843, Rio Grande City proper was founded under its present name by Henry Clay Davis who had served as an officer in the American Army being a leader of the Mier Expedition in December, 1842. The old two story brick ranch house of the Davis family still stands at the south end of the city's Main Plaza, and is one of several old landmarks.

Enjoys Steady Growth

Since its founding, Rio Grande City has enjoyed a steady growth from an early trade settlement to the present, a bustling little city with two paved through highways. Fresh in the memory of some of the older residents is the time when the city was served by a steamboat line from the Gulf of Mexico as far west as Roma, 12 miles west of Rio Grande City. In 1905 a gasoline launch passenger service was inaugurated from Rio Grande City up the San Juan River to Azucar, Tamps., Mexico.

Until the time when the first train came over the tracks on August 23, 1925, to inaugurate Missouri Pacific rail service, Rio Grande City was said to be the largest town without a railroad in the United States.

The city has been garrisoned since 1848 by Fort Ringgold, its location having been sold to the government by Henry Clay Davis in 1846. Now the base for the 2nd squadron of the 12th Cavalry, it is alleged that both Robert E. Lee and Ulysees S. Grant were stationed at Ringgold for short periods early in their military careers. Quartering some 300 men and 14 officers, Ringgold is considered one of the most beautiful of the border posts with its old brick quarters and barracks in a picturesque setting of palms and native shrubs.

Spiendid School System

Among its principal assets, Starr County and Rio Grande City claim a splendid school system, the county schools under direction of Superintendent Florence J. Scott having an enrollment of 2,360 scholastics instructed by as able staff of 63 instructors. Superintendent H. C. Baker is in charge of the school system of the Rio Grande City Independent School District comprising 25 instructors and 1,672 scholastics housed in three commodious and modern buildings, two of which, designed by R. Newell Waters, were erected in 1932 at a cost of $95,000.

The city supports one bank, the First State Bank and Trust Company which has enjoyed a steady growth since its organization in 1910.

Rio Grande City's two up-to-date hospitals are both privately owned by Dr. C. J. Martin and Dr. M. J. Rodriguez respectively.

In April, 1939, the new three story county court house was completed at the north end of the Main Plaza at a cost of $117,000 of which the Public Works Administration granted $64,000. This building, which includes offices for all county officials, replaced the old court house erected in 1884. The county judge, H. Garza, Jr., is this year completing his 25th consecutive year of administration.

Hotel Is Picturesque

Of interest to winter visitors is Hotel Ringgold, the picturesque and modern two story hotel of Spanish architecture which is under management of Mr. and Mrs. William Drummond. It is located on the city's Main Street. A modern note for transients is established in the recently completed trailer camp three miles east of Rio Grande City on the highway. This is owned and operated by Mr. and Mrs. Elsworth Moore and is now enjoying a brisk trailer trade in its first season since completion.

With the curbing and paving of the city's Main Street a year ago, Rio Grande was given two paved thoroughfares from east to west city limits.

Principal cash crops in this section are listed as cattle and cotton, and Starr County is justifiably proud of its record o having produced the world's first bale of cotton for seven consecutive years.

Is Port of Entry

Since 1931 when the Rio Grande City oil field was established with the success of the discovery well, the town has enjoyed active development in oil trade and exploration. This discovery was subsequent to the production of oil on the Guerra properties which opened trade in the northwestern part of the county. In May, 1937, a 1,000 barrel skimming plant, the Phoenix Refinery, was erected at a cost of $35,000.00 on the eastern limits of the city by R. R. Russell of San Antonio.

The fact must not be overlooked that Rio Grande City is listed a port of entry with Mexico and maintains a full customs and immigration service housed at the river crossing immediately south of Fort Ringgold proper. Relative to connection with our neighboring republic, the Rio Grande City Civic Club at a recent meeting appointed a committee to investigate feasibility of installing a pontoon bridge which would enable this community to form a link with Camargo, Tamps., Mexico, as well as the dam project 10 miles beyond where Azucar Dam, the world's largest earthen dam, is now in the process of construction.

In the past four years this city has enjoyed an unprecedented building boom during which substantial business houses have been erected in addition to nine new homes built in west Rio Grande City to open an entirely new section. In the past year, several large homes have been completed including that of Adan Garza, one block south of the San Juan Plaza, and two homes built by Jose M. Martinez in the new addition, as well as the practically brand new May-Zimmerman addition at the western city limits where three distinctly modern homes have been completed in the past six months.

Dam Work Is Seen

Topping the list of future development at this time is the Los Olmos Basin, the specifications for which the International Boundary Commission have been working on for the past six months. Tentative plans call for a dam on Los Olmos Arroyo immediately north of Rio Grande City to form a basin covering some 35 square miles. The plan will be put before Congress at this session for the appropriation calling for several million dollars.

Rio Grande City is fortunate in having a large group of active organizations. The afore-mentioned Civic Club, though not yet three years old, has been successful in sponsoring a variety of enterprising projects foremost of which may be listed the annual three day Starr County Fair and Rodeo for which the club has acquired and equipped a 40-acre fair ground complete with a fine modern rodeo plant. Working with this club as well as on projects of their own is the Woman's Civic Auxiliary Club.

The Rio Grande City Woman's Club was organized as a study club in 1927, and has maintained its original high standards with an annual series of cultural programs. Twice since its founding has it entertained the Valley Federation of Woman's Clubs, in 1932 and in 1939. The Diversity Club, organized in 1933, is also a federated study club.

Included in the list of religious organizations are the Masonic Lodge, Eastern Star, Knights of Columbus, Catholic Daughters of America, W. O. W. and W. O. W. Auxiliary.

The Grotto, located immediately southeast of the court house, has long been a point of interest to visitors. An exact replica of the famous shrine at Lourdes, France, it is built of natural rocks brought from the surrounding hills and from the petrified forest. It is 13 feet high and 90 feet wide at the base, and is the result of the painstaking and artistic efforts of Rev. Gustavus Gollbach, a Catholic priest here for many years, who completed the work in 1928 at an estimated cost of $5,000.

And so, from a past quaint with colorful history, to the present, brightened with numerous worthwhile projects, Rio Grand City and Starr County feel justified in anticipating an interesting future.

PORT ISABEL IS PROUD OF PORT



Miss Dorothy Herbert, below, will give free daily performances during the six days of the 18th Annual Valley Mid-Winter Fair which opens here Tuesday. Miss Herbert is a noted equestrienne with Ringling Brothers and Barnum and Bailey combined circus. She has brought three horses with her and will give an exhibition including jumping, dancing, gaiting and other ring tricks. (Photo by Johnny Martin.)

Miss Herbert Appears In Horse Acts

CITY ON GULF IS THRIVING EXPORT SPOT

Record For 1939 Is Best In History

By HARRY FOEHNER

PORT ISABEL—Port Isabel's former glories as the gateway to the Valley are reflected in its modern port which in 1939 reached a new high in development of tonnage.

Long before there was a railroad into the Valley, Port Isabel served this section and its history has been bound up in the vicissitudes of its harbors. Port Isabel once was a great port and it is again a great port, having handled 412,535 tons of shipping during 1939, according to a preliminary estimate.

This compares to 296,376 tons in 1938, 356,910 tons in 1937, 278,616 tons in 1936 and 92,354 tons in 1935. The 1938 decline was attributed not to the port but to oil proration which curtailed production of this valuable Valley product.

Other Cargo Moves

"One should not reach the conclusion that Port Isabel is just an oil port," said Manager James C. Bowie of the port. Fresh fruit shipments in 1939 showed an 85 per cent increase over 1938 and canned goods moved in 50 per cent greater volume than in 1938 although the total pack was smaller. Cottonseed meal, popcorn, citrus meal, pineapples, onions, cotton and machinery are among the other products that have moved through the local port."

In 1939, there were 86 steamships, nine motor vessels, 140 barges, 655 tugs and 4,161 fishing boats that used the Port Isabel harbor as compared to 58 steamers, 12 motor vessels, 31 barges 142 tugs, 66 dredges and 5,386 fishing boats in 1938.

The port was opened July 30, 1935 and was the first on the Texas coast to put in precooling equipment for fruits and vegetables, opening up new markets in the East for Valley products. Capacity of the plant, operated under an air conditioning system is 25 carloads every eight hours.

Port Is Cooperative

"The whole attitude of the management has been that the port has been merely an auxiliary to the agricultural industry of the Valley," said Bowie. "Getting lower freight rates for Valley products has been a principal aim and the port has brought into existence many industries which could not operate under former conditions. If the canneries established because of water rates had not been built there would be a tremendous surplus of citrus fruits to sell on the fresh fruit markets. The best way to assure a continuance of the lower rates brought about by water transportation is to give a wider patronage to the port," Bowie said.

T. W. Forman, associate engineer in the office of the U. S. Army district engineer, recently wrote an article on the Valley harbors in which he pointed out that Port Isabel was an important harbor years before the railroads were built into the Valley. The railroad between Port Isabel and Brownsville made profits of $100,000 a year before the first railroad was built into the Valley in 1904.

Point of Debarkation

Before that, Port Isabel and Brazos Santiago were points of debarkation for the United States Army on three occasions, Forman said. In 1846, General Taylor disembarked troops which participated in the Mexican War.

Forman brought out a fact not generally known and that was that Port Isabel was the second of a United States navy experiment with screw propelled boats. The only naval vessel at that time equipped with a screw propellor, negotiated the second bar during the Mexican War and this same vessel later was an important factor when troops were landed at Vera Cruz.

The first navigation report on this waterway was made in 1853 by Captain McClellan and Congress authorized a survey report July 11, 1870. It recommended construction of a single concrete jetty but the side was not specified so nothing was done until 1881 when sufficient appropriations were made for two jetties. Bricks for the jetties were burned at Port Isabel but the work was abandoned in 1884 with but one jetty partially completed.

Channel Is Dredged

In 1905 a channel with 70 feet bottom width and a depth of ten feet was dredged to the old railroad wharf and in 1919 this was redredged to 100 feet bottom width and a depth of 16 feet. The present project authorized in 1919 and modified in 1930 provides for an inner channel depth of 25 feet.

Work on the present channels and basin was begun in April 1933 and work on the jetties was started in January, 1934 and completed in February 1935. The Rivers and Harbors Act of 1937 modified the project providing for a depth of 28 feet for the channels and basins and the work begun in June, 1939. It is hoped to enlarge the present turning basin, 600 x 700 feet, to 1,300 x 1,000 feet.

FIESTA TOTAL IS ANNOUNCED

$2000 Is Contributed For Celebration

MISSION—A final report made by the finance committee of the seventh annual Texas Citrus Fiesta held in Mission last week showed that more than $2,000 in cash contributions were received from local and Valley groups and individuals who supported the celebration. J. F. Ewers, chairman of the finance committee, pointed out the significance of the support given by out-of-Mission firms who realize the Valley-wide value of the citrus fete in attracting worth-while publicity to the section.

Cash gifts were received from 9 concerns whose business activities touch Mission but whose actual headquarters are in other cities. In addition the local business firms and civic leaders were cooperative in their contrbuitons, bringing the actual total subscribed to $2,020.50, Ewers said.

A report of the expenditures, income-bearing events, and entire costs of staging the fiesta is being prepared and will be released at an early date, E. E. Marburger, general chairman, announced.

Honor Roll Given

La Feria High Lists 22 In First Team

LA FERIA—Honor roll for the La Feria high school for the first semester was released here Friday by Principal C. E. Vail.

Honor students for the four classes were as follows:

Seniors: Doris Beesley, Muriel Kasiter, Ruth Van Zandt, David Vigness, Dora Smith, Harold Jones.

Juniors: Ella Cooper, Mary Ann Phillips, La Verne Rainey, Sherman Smith, Mildred Webmeyer, Viola Yarbrough.

Sophomores: Thomas Burchfield, Ed Cook, Howe Dickson, Margaret Ezekiel, Davida May, Iris Sanchez, Nell Sanders.

Freshmen: Rosalie Helm, Kenneth Miller, Robin Morgan.

Sail Boat Racing Is Added To Valley Sporting Events

PORT ISABEL—Added to the other pleasures of tourists who come to the Lower Rio Grande Valley to spend the winter months is that of sail boat racing on Laguna Madre off Port Isabel, recently launched by a group known as the Laguna Sailing Club.

More than 25 boats are owned by members of the sailing club, and are held regularly in bay waters here, and in and about the coastal waters of the Gulf of Mexico.

The club early began the custom of staging weekly races between member boats and those from other sections, and a number of local sailors participated in meets held along the Gulf Coast the past season.

The abundancy of the southeast breeze across these waters, and the choppy waves at times make for ideal sailing conditions.

Week-end cruises and dances have also heightened the social aspects of the boating organization. Similar boating groups have also been formed at Port of Brownsville, where the Valley Yacht Club is headquartered.

Ample facilities are also maintained at Valley ports for fishing parties and pleasure jaunts to Padre Island and other spots of interest along the Valley coast, and along the Gulf coast of northern Mexico, where some of the best fishing in this hemisphere is to be found.

Valley Man Makes Cotton Crops Pay Him Dividends

WESLACO — Money can be made by scientific farming of cotton, C. Spears of Weslaco has found.

Spears specializes in a particular variety. For four years he used Delfors 719, but tried 531-B last season.

Believing better results can be obtained from Delfors 719, he will plant that again this coming season.

During a five-year period, Spears' crops averaged 714 pounds of cotton to the acre, almost a bale and a half. On 27.2 acres in 1939, he made 41 bales, nearly one and three quarters bales to the acre.

Describing his success, Spears said he doesn't plant cotton more than two years in the same place without rotation of the crop.

Every three years, he plows under red top cane as a cover crop, which does away with root rot and nemetodes and builds up the soil.

He waters the land before planting and waters it whenever he believes necessary. The crop is cultivated five times.

Spanish Determine Degrees Of Loyalty

BURGOS, Spain— (AP) —The Falange Espanola Tradicionalista wants to make sure that all of its members or would-be members are loyal to the New Spain.

Generalissimo Francisco Franco has decreed that the Falange have the responsibility of determining whether each citizen is "for or against the movement."

Those who prove their allegiance are eligible for full membership in the Falange. Those who fail to meet qualifications are subject to action by the tribunal of political responsibilities.

Man Observes Birth In Old Family Home

KANSAS CITY, Mo. —(AP)— John E. Burden recently celebrated his 98th birthday in the same Lexington, Mo., house where he was born.

La Feria Is Still A Young City, But Can Boast Many Advantages



The Valley in its rapid growth has not left religion behind, having numerous large, pretty churches. An outstanding example is the Laferia Catholic church, shown in this picture.

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By MRS. E. C. WALLACE

LA FERIA—G. J. Schnorenberg of Minneapolis became the founder of La Feria, "the fair," when he came to the Valley in 1907 and chose this as the most likely looking part of this promising section.

The townsite was laid off in 1910, roads were built and irrigation canals constructed.

One of the most interesting stories in connection with the early days of La Feria was in regard to its railroad service. The St. Louis, Brownsville and Mexico railroad built its Valley branch in 1905 but the nearest depot to La Feria was at Bixby, about a mile and a half west. When the town was built in 1910, its developers asked for a depot but the railroad refused to provide one.

One night Schnorenberg became impatient and enlisted the aid of a number of persons including Harry McNeil, W. E. Stuart, P. B. Branch, O. E. Walker, and others who took a team of horses, loaded the Bixby depot on two flat cars and with a large group of interested friends pushed the depot to La Feria where it is still in use.

Among the earliest buildings in La Feria was a hotel where the Humble station is at present. It was operated by Mr. and Mrs. Schnorenberg. The first business establishment was the St. Louis Drug Store where the Ritter Drug Store is now. The South Texas Lumber Company with Tom Marchbanks as manager was also among the early business firms.

It was decided to incorporate the town on May 20, 1915, and B. H. Dunlap was elected mayor with the late H. B. Noblett, W. A. Strickland and P. B. Branch as commissioners. J. A. George was assessor and collector and George Dunlap was the first white child born here.

J. O. Davis was the first superintendent of schools in 1921 when an independent school district was formed. Prior to that the schools were under jurisdiction of the county superintendent. L. M. Vigness was president of the first school board and has served almost continuously ever since.

W. E. Stuart was president of the first bank with Harry McNeil, P. B. Branch, G. J. Schnorenberg as officers.

A street paving project was begun in 1920. A Catholic church was built in 1910 and replaced in 1930 when the original building burned. The present Methodist church was built in 1922 and some of the early members who are still here include Mr. and Mrs. D. S. Knight, Mr. and Mrs. M. E. Mitchell, Mr. and Mrs. J. E. Clark.

The Baptist building was completed in 1924 as was the Presbyterian church. Early Baptists still living include Mr. and Mrs. J. H. Mitchell, Mr. and Mrs. Harry P. McNeil, now of Mercedes. Early Fresbyterian members still here include Mr. and Mrs. Charles Fraser, and Mrs. J. L. Stinson.

The water district is among the oldest in the Valley and Mr. Schnorenberg was first president with Moore Matthews as manager and A. W. Amthor as engineer.

La Feria had a population of 1,600 in the 1930 census and is expected to show 1,900 for 1940. A. H. Moore is mayor with J. P. Bond and Ed Lindberg city commissioners; D. D. Butcher, tax assessor and collector.

La Feria is still a young town but it boasts of modern schools and churches, paved streets and other public improvements, has many fine homes as well as business houses and is the center of one of the Valley's finest citrus growing areas.

Don't Miss A Single Day Of This Year's

VALLEY MID-WINTER FAIR

RED ROCK COLA



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We know you're going to enjoy this year's Valley Mid-Winter Fair, and we know it will be an even better fair for you if you pause to enjoy the delicious goodness of the three products pictured above while you're attending.

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City Of Raymondville Boasts Colorful Historical Story

FORMER KING RANCH LANDS ARE THRIVING AS MODERN TOWNSITE

Town Once Was Known As Dead Man Before Sub-Division Of Property And Movements Of Settlers

By MRS. M. C. YEARGAN

RAYMONDVILLE—El Muerto (dead man) was the name this location had back in the days before anyone dreamed of there ever being a town here. It is thought by our first settlers to have been the name carried over from early Spanish days.

The story of Raymondville doesn't have the beginning of a very good bedtime story — for there isn't anything about this growing, wide-awake town that would put anyone to sleep.

The land was formerly a part of that vast million acre property known as the King Ranch. That portion lying south of Hidalgo and east of the Methodist church belonged to Edward Burleson Raymond, foreman of the southern end of the King property called El Sauz Ranch, for whom Raymondville was named

All the north portion was the property of Mrs. H. M. King who sold it to a corporation called the Kleberg Town and Improvement Company. Robert J. Kleberg was president and manager—and also Mrs. King's son-in-law. E. B. Raymond sold his property to the Raymond Town and Improvement Co.

The land was then platted and sub-divided by Fred Warren in 1904.

The first train ran on July 4, 1904 from Houston to Brownsville. Up to this time all travel was done by schooner and steamers from Point Isabel to New Orleans, or by stage coach from Brownsville through the King property known as El Sauz Ranch to Alice, a three day trip, when the weather was good.

Chicago Man Purchases

The Kleberg Town and Improvement Company sold the town site to Adam M. Davidson of Chicago who had been colonization agent for the Southern Pacific Railway. At the time he bought it he was connected with the Rock Island Railway in the Colonization Department.

The Railroad was promoted by Colonel Uriah Lott and financed by B. F. Yoakum of New York City and his associates, one of these men, B. L. Winchell, is now chairman of the board of Remington-Rand Co. Stations through the King Ranch were named after the directors: "Yturria" received its name from Don "Pancho" Yturria, "Armstrong" from Major John B. Armstrong, old Texas Ranger Captain and ranch owner; "Sarita" was named after John G. Kenedy's daughter and "Kingsville" after the King family.

Diplomacy So Seen

The story goes that Colonel Lott had little patience with James B. Wells of Brownsville who was the leading attorney for the directors and promoters of the railroad. When discussion of a name for one of the stations was brought up in a Board meeting, from which Wells was absent, a suggestion was made to call it "Wells". Colonel Lott exclaimed: "It will never be!" Kenedy, who was present, assured him that he understood how he felt about the matter and really din't blame him, and suggested that the place be called "Norias", which Colonel Lott readily agreed, not knowing it was but Spanish for "Wells".

Raymondville was located by measuring the distance from Robstown which is the junction of this road with the Texas-Mexican Railroad which runs from Corpus Christi to Laredo and was 100 miles flat.

The town is named for E. B. Raymond who was a native of Austin, a member of one of the old Texas families. He had been employed on the King Ranch since 1876.

Had Telegraph Line

J. Frank Kimball, brother-in-law of Raymond, and telegraph operator on the old government line from Corpus to Brownsville, was the first telegraph operator in Raymondville, also the first railway agent, post master and general store owner. His place of business was on the site now occupied by Brenner's R. G. V. Store—the corner of Seventh and Hidalgo.

In 1905 a boarding house known as the Kimball House (now standing and known as the Huff property) was operated by Misses Dora and Nellie Kimball. A year later Adam M. Davidson built the hotel that for years was known as the Davidson Hotel, just east of the station. It was a fine hotel, beautifully furnished with oriental rugs and brass beds throughout. An oasis of luxury in a sea of brush.

Just behind the hotel the first well was drilled. This furnished the town water supply for several years.

Lumber Yard Arrived

A lumber company moved in from Sam Fordyce and established headquarters on the present Knipp Hardware corner. It was called the Raymondville Lumber Company and was operated by a man named McKay.

In 1907 C. H. Pease from Michigan fenced off a corner of the lumber yard and opened the Raymondville State Bank, which is now the oldest bank in the Valley. Its first president was E. B. Raymond and the first cashier C. H. Pease.

Different land companies began to take hold about that time. The Gulf Coast Irrigation Campany bought a tract of some twenty-three thousand acres northeast of Raymondville through Benjamine S. Cable treasurer; and Secretary of Interior under President Taft. Davidson bought several thousand acres west and northwest of town and people moved in. W. A. Harding and A. A. Lindahl bought the Woodhouse land northwest of town and sold that off.

17 Families In 1909

In 1909 there were 17 families in town and one man—Judge W. H. Meade, east of town.

The first hospital was a little frame building near the present Baptist Church. Drs. J. E. Whatley and H. A. White, physicians and surgeons, were practitioners at that time.

The first school was a one-room building west of the Baptist church with Miss Nellie Kimball as the teacher. Later Miss Nettie Wadall was the teacher. The school was later moved south of Hidalgo street, and at the second move a two story brick building was erected in the center of the present school property. When the school house was financed a dance was given and people were invited from all around—as far away as Harlingen. Heavy rains preceded the night of festivity and local men met the vehicles at the road and carried the women across the freshly graded school grounds more than ankle-deep in mud.

Sparse Settlement

The town was sparsely settled. The main road through the town was the only one, other throughfares were but cattle trails leading out through the brush. Cattle for miles around got their water from the well behind the Davidson Hotel. And early settlers recall vividly droves of range cattle sweeping into town for water or when a cow killed on the railroad track, especially in the years of dought when much stock was brought down from north and east Texas to eat cactus.

During those early days there was a community church (located on the Baptist Church site) where the handful of people of all denominations worshiped and worked together. As the town grew, however, the Methodist increased and they chose the schoolhouse for their meeting place. Later people turned from the church for their purely social life and the "Merry Makers" was organized. Social life up to that time had been attending Mexican tent shows, medicine shows and badger fights.

A trip to Red Fish Bay was hard work for there was no road. People went in companies, allowing a full day to get over the sand hills and a good part of the day was spent digging wheels out of the sand.

Study Club Organized

At Mrs. H. A. White's suggestion a study club was organized, one that—according to the planning of its organizers—has grown with the town and has stood for the best in civic life and the arts. Mrs. S. L. Gill was president through the first five of those struggling years. Early meetings were held in the Davidson Hotel and the nice social affairs of the town were given there. The first yearbook is in the Club's archives—now known as the Raymondville Woman's Club—the book was made by Dr. H. A. White because he wrote such a beautiful hand.

Later the men organized a "Liverite Club" which has been succeeded by the service clubs.

The Lacoma Mercantile Company was first owned by Lamar Gill and operated by Bill and C. M. Kenedy. Later W. R. Sprague bought an interest. East of this building was Duffield's Drugstore and post office, and near this the grove where horses were hitched.

Ice Shipped In

Kimball's place was bought by R. McChesney of Brownsville and then by Tom Clark. At that time Tom Clark was the first barber he also was the iceman and the milkman. Ice was shipped from Brownsville and sometimes 100 pounds was about the size of a 25 pound block by the time it arrived in Raymondville.

Before the advent of the barber, fastidious men went to Brownsville and the trip cost about $10.00. Finally some of them grew weary of the length and expense of such a trip and let their wives do the cutting—until Tom Clark came to town.

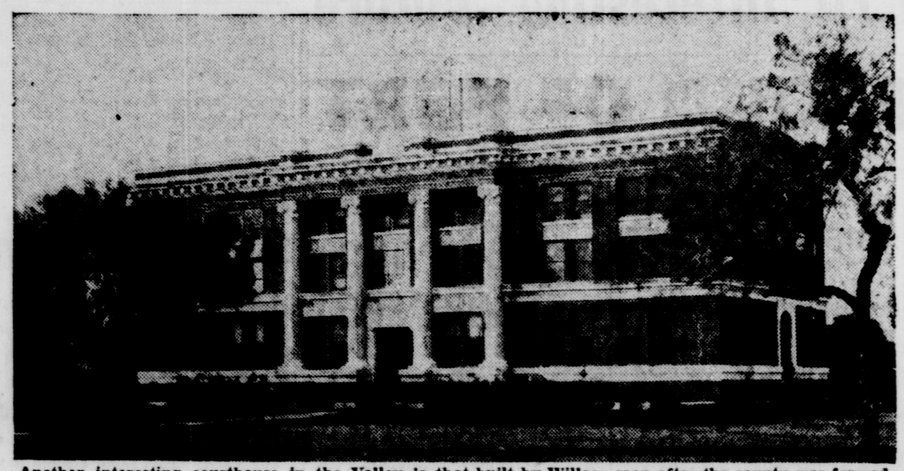
He was bitten by a rattle snake and died within five hours.. His wife sold out her husband's business to J. P. Brenner and returned to England.

Five Buildings There

Five buildings that graced the town at that time were: The Davidson Hotel, Lacoma Mercantile Company, Brenner's Store, and the Brenner residence and the Kimball boarding house. All were built high to keep out the water during heavy rains.

In 1919 C. R. Johnson bought the Magic Valley News at Lyford and moved it to Raymondville and changed it to the Willacy County News. In 1924 he sold it to Isadore Moritz. Later Johnson bought the Willacy County Chronicle—then at Lyford—and brought it to Raymondville.

The town was incorporated in 1912 and re-incorporated in 1916. The first mayor was Lamar Gill. Gill's family came from Mississippi and settled in Gonzales before the Civil War. For a time Gill was bookkeeper in San Diego, Texas. He was manager of the first gin in this part of the country, which was on the Sprague land known as La Coma Ranch.



Another interesting courthouse in the Valley is that built by Willacy soon after the county was formed in 1921, and shown in the above photo. Not the newest in the Valley, for the reason that Starr county built a new one in recent years, the Willacy seat of government nevertheless serves the newest of the four counties. (Photo by Johnny Martin.)

In 1921 Willacy County was created. In 1922 the courthouse was built and on January 1, 1923, county officers moved into their offices. Lamar Gill was the first County judge, R. W. Huff was the county clerk. He bought and opened up the first record books. M. H. Dreyer was then mayor of the town.

In 1925 the town was quite a place.

The State Bank was the first building on that block. Across the street was the Gill Building and the Mayo Bldg., and west of them a few Mexican shacks and a patio with a post in the center to hold the lanterns for their baile. There was a double tennis court behind the bank; an open air picture show and S. E. Mills' blacksmith shop was the center of young stag social life.

Competition Springs Up

Following the building of the courthouse, competition between the two sides of the railroad track was keen. When one building went up on the west side, another went up on the east side, and vice versa. And in this way the town grew quickly.

In the years of 1926-28 electricity was obtained from a local light plant at 24 cents per kilowatt. Water, sewerage and street paving began to be a reality. In the early thirties gas was piped in from Edcouch.

There were 22 persons in the association that built the first picture show. It was in the Reasonover Building called the Delta de Ora (Valley of Gold) and run by W. J. Reasonover. In 1925 B. V. Crowell bought it and in 1929 he put in another picture show called La Vista where the Ramon now is. One time he presented the picture "The Iron Horse" a silent. He had advertised it extremely for it was an expensive picture, costing something like $150 to present. A severe spell of weather set in, and only 40 people witnessed the show. About 1928 Crowell introduced talking pictures. Three years later he moved the Delta de Ora to San Perlita, but found it unpromising and sold to people who moved it to Rio Grande City. After running the La Vista for a time he sold it to R. N. Smith of Mission who is now owner of the Ramon and the Rio.

Churches Aid City

Churches in Raymondville have had their part in the development of the town; The Community church where all worshiped, the Catholic Church built on Seventh Street and later moved to its present location, the Methodist organized in 1909 which held its first meetings in the schoolhouse until the members were able to build, the Presbyterian, which met in the La Vista Theatre for a few years, the Episcopal Mission, Nazarene, Church of Christ, Christian Church, Church Of God, Penecostal and Lutheran.

A big factor in the development of the town has been the $4,000,000 irrigation project which has been under construction the past three years, to bring water from the Rio Grande River to irrigate some 70,000 acres of farm land. This project has employed thousands of people and put into circulation hundreds of thousands of dollars.

It is the largest irrigation project in the United States and the second largest in the world, the other being in India. It is the largest cement pipe contract and the largest cement canal lining project in the country.

A progressive step in the town is changing from deep well water to river water and the installation of a modern filteration plant. For which contract has been let to a Houston firm for $32,956.90.

The long dreamed of Hug-the-Coast Highway which has been in the making for fifteen years is about to become a reality. The last contract of 34 miles from Sarita to the northern end of Willacy County will be let December 19, and will be completed early in 1940.

Pavement of the road to San Manuel has been a great improvement and is responsible for many more people coming through Raymondville. Towns east and south find they can save 12 1-2 miles by this route.

Raymondville is the only town in the Valley that had no bank failures during the depression. It is also the only town having trains that run north and south, east and west.

Is Onion Center

Raymondville ships each year the first onions in the world and is the largest onion shipping center. It is the home of the Onion Fiesta which will celebrate its 12th birthday in April, a unique, beautiful and not at all smelly affair.

Until recently this town had the largest collection of pitchers in the country, and had also the largest aggregation of privately owned airplanes.

The largest Migratory Camp in the country, on the edge of town, has brought in many engineers and laborers into this section. No one can estimate the future value of this camp to the town.

Raymondville has what it takes to make the finest place in the world to live.

VALLEY AREA FRUIT TAKEN IN 43 STATES

Illinois Is Highest In Car Totals

HARLINGEN — Valley grapefruit went to 43 states, the District of Columbia and five foreign countries last season, according to a summary of the year made up by Texas-Federal Market News Service. It is believed to have been the widest distribution ever achieved for Texas citrus.

Illinois was the Valley's best customer, taking a total of 2,661 cars of grapefruit of which 2,055 went to Chicago alone. Missouri was second with 1,509 cars. St. Louis in that state taking 915 and Kansas City 410. Ohio was third with 1,270 cars, Cleveland absorbing 463 and Cincinnati 439. Michigan was fourth with 1,014 cars of which Detroit took 751.

Totals for other states were as follows: Alabama 18, Arkansas 138, Colorado 48, Connecticut nine, District of Columbia 22, Idaho eight, Indiana 441, Iowa 852, Kansas 313, Kentucky 139, Louisiana 126, Maine 15, Maryland 56, Massachusetts 187, Minnesota 971, Mississippi, 76, Montana 39, Nebraska 309, Nevada two, New Jersey 33, New Mexico nine, New York 559, North Carolina four, North Dakota 78, Oklahoma 187, Oregon 70, Pennsylvania 535, Rhode Island one, South Dakota 101, Tennessee 221, Texas 472, Utah four, Virginia nine, Washington 158, West Virginia 18, Wisconsin 601, Wyoming 11.

Foreign countries took the following quantities: Canada 526, England 245 1-2, Norway three, Scotland one, Sweden one and one-half.

In oranges, the distribution picture was somewhat different with Illinois first with 318 cars, Missouri second with 267 but Texas jumping into third place with 128 cars. The previous season Texas led all the other states in consumption of Texas oranges.

Trucker Runs Card Of Thanks For Aid

GREELEY, Colo. —(AP)— C. M. Tucker, whose truck loaded with fruits and vegetables overturned on a Greeley street, placed an advertisement in the Greeley Tribune thanking everyone who "rendered me invaluable assistance." The fruit and vegetables were strewn along the street and the overturned truck blocked traffic for hours.

A housemoving company finally had to be summoned with its heavy equipment before the truck could be righted. Tucker said he particularly wanted to thank the police and fire departments and volunteer and other mechanics who aided the moving company in righting the truck.

Alamo Tract Was Opened For Development In '12

By HELEN DAVIS

ALAMO—The Alamo Tract was opened for development by the Alamo Land and Sugar Company in 1912, with headquarters at Camp Ebenizer, a mile west of the present city, where the excursions made up for prospective buyers were entertained and persuaded.

The Alamo Townsite Company established the present city in 1919, under the management of C. H. Swallow, for the convenience of people moving into the tract. At a meeting to select a name for the city, "Forum" was decided on, after authorities objected to "Alamo" because of so many other towns by the same name in Texas. A cancellation stamp with Forum was issued to the post office, but after a few months the chamber of commerce again attempted to change the name to Alamo.

On a set day more than 100 telegrams were sent to Speaker John Nance Garner, requesting that the name be changed to Alamo, and the request was granted. In November, 1919, the railroad station at Camp Ebenizer was moved to Alamo.

Old timers recall the first buildings here included the home of W. J. Whittenburg on Tower Road, and the nearby Beal home, that of Station Agent F. E. Benedict on Commercial street, the Cap Phillips hotel, which burned, and the Taylor Lumber Company, the grocery store erected by A. Bard, the T. C. Downs dry goods store and the "South Dakota" service station operated by Slim Cropper. In 1920 the Community Church was organized with Rev. H. A. Kirk as pastor.

The city was incorporated in 1924 under the commission form of government, with Frank Denzer as first mayor, and Frank Rompf and Morgan Olson as commissioners. Population from that time has grown steadily, now numbering some 1,500 inhabitants. Tax rate is one of the lowest in the Valley. About two-thirds of the tract is planted in citrus, and Alamo ranks third in this section in the shipment of citrus.

The volunteer fire department was organized in 1927, and social and service clubs have been organized and expanded with the years. The Pharr-San Juan-Alamo school system is one of the finest in South Texas, including six grammar schools and a central high school.

AREA SCHOOL RATING HIGH

Many Institutions In Valley Section

HARLINGEN—Two junior colleges and numerous other institutions, both public and private, provide fine educational facilities in the Valley.

Junior colleges are maintained by the Brownsville and Edinburg independent school districts and buses bring students to these institutions from over a wide area.

Valley high schools and other public schools have many units of affiliation and most schools are members of the Southern Association of Secondary Schools, so that graduates may enter almost any college without taking an entrance examination.

Rural schools also have high standards.

Leading private schools include Villa Maria Academy for girls and St. Joseph's College for boys in Brownsville, Valley Institute at Pharr and Valley Grande Academy at Weslaco. There also are a number of convents and parochial schools.

Schools for preparing young people for business careers also are available. Business colleges, aviation schools, beauty colleges and similar schools may be found.

PALM GROVE IS LARGEST

Southmost Forest Is Native Growth

BROWNSVILLE—The largest native palm forest in the United States is said to be the one south of Brownsville near Southmost.

This is known as the Rabb palm grove since it is located on the former Rabb estate and includes an area heavily covered with palm trees.

Many naturalists have studied this type grove in whose jungle fastnesses tropical birds find refuge. The area has been reduced by farming activities but is still of considerable interest.

Man Finally Caught By Traffic Officer

COLUMBUS, O.—(AP)—Credit Patrolman Wayne Miller with persistence plus.

In March, 1938, he ordered a traffic violator to follow him to the police station, but the prisoner escaped en route.

Miller checked the license and found it belonged to a Clevelander. He waited for the man's return, meanwhile getting his prey's 1939 license number.

Finally he spotted the number on a car and brought in the driver, after more than a year and a half.

ORIGIN OF CHINA POBLANA DRESS IS REVEALED IN SPANISH READER

BROWNSVILLE — Because the China Poblana costume is an integral part of the Charro Days celebrations held here annually, the story of how it originated never fails to hold interest.

A Spanish reader, sometimes studied by Valley students, has the following story of the origin of the costume as translated by John Shimek of Harlingen:

China Poblana is the name of the dress that the Mexican women wear on fiesta days. It is gracious, rich, and vivid. It consists of wide red and green skirts, luxuriously embroidered with flat beads; blouse of white cloth, very fine and also embroidered; a dark silk scarf, green slippers, wide brimmed hat, bracelets, necklaces, and earrings. This dress is worn in many of the dances of Mexico, especially the "jarabe tapatico." Dressed in this manner, the Mexican woman is called a "China Poblana."

Legend says that the dress is of foreign origin. Once upon a time in China, there was a beautiful and gracious little princess, who nevertheless was a little melancholy and romantic. Because she had no other companions but princess and princesses, because she had no other home than a palace, because she had nothing to eat but rich and savory foods, she became very bored, and day dreamed constantly of a happiness not found in her world. Day after day she and her ladies in waiting went to the seashore to watch the ships lose themselves in the distance, to hear the melancholy and mysterious music of the sea, and to contemplate the distant horizon.

The little princess was a little adventurous. One day, she stowed away in a sailboat, in search of the land of her dreams. And while in mid-ocean, some pirates surprised the little craft and took her prisoner. The little princess pleaded and pleaded for her liberty, but in vain, The captain and his pirates were heartless, and they took her to the most convenient port to sell her into slavery.

By chance, this port was Acapulco, in the state of Guerrero, Mexico. As the little princess was comely, the culprits had little difficulty in selling her, and a handsome and gallant Mexican from Puebla bought her, falling in love with her at first sight, and in a little while he made her his wife. And so enchanted was the little princess with Mexico that she did not want ever to return to her native land.

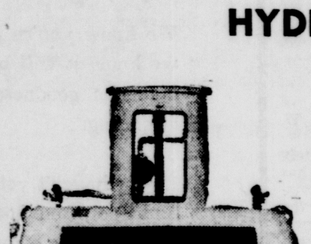
As she was every inch a princess, the people were fascinated with her pretty clothes, and they loved her elegant jewelry, the brilliant colors, the precious shawls, her delicate skirts and her fantastically embroidered dresses. And she was so kind and generous, so amiable and charming that all were completely taken in in the city of Puebla with the personality of the princess. The wholy city dressed in mourning when the charming little princess died.

All the women wanted to dress as she did and adopted her styles. And for this reason the dress of the Mexican women on fiesta days is to this day that of the "China Poblana," in memory of the fact that she was from China and because this dress was first worn in Puebla.

Trainmen Vacation; Crash With Freight

KANSAS CITY, Mo. —(AP)— L. G. Montray, railroad fireman, and J. H. Jamison, locomotive engineer, decided to take a vacation with their wives in Minnesota. To get away from trains and railroads they went by automobile. In a fog in Minnesota their car collided with a freight train. Nobody was hurt.

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WESLACO, TEXAS

McAllen To Observe 31st Birthday On February 31

Sportsman's Paradise In Valley

Everything Plentiful In Game Line

By E. C. "DOC" OSBORN

SPORTSMAN'S PARADISE!

That is the title given the Lower Rio Grande Valley of Texas by those who are familiar with pleasure spots scattered throughout the world.

For those who derive their greatest pleasure from fishing the Valley offers everything—from the game little perch to the great fighting marlin. One need only to drop a fly or a plug in almost any canal or other body of Valley fresh water to find it hit by a bass. And no little one either for it is common to net one weighing five pounds or more. The fine fish hatchery at Olmito is responsible for the abundance of bass found here and the same hatchery is busy the year around stocking other species of fresh water fish.

• • •

Many Fish Available

THE GULF of Mexico and the many bays on the coast yield almost any variety of salt water fish. Speckled trout and other pan fish are taken the year around from Laguna Madre while red fish and trout, and other fish, are found in abundance in the surf along Padre Island and from the mouth of the Rio Grande River to Brazos Santiago Pass.

Deep sea fishing is perhaps the greatest magnet for those anglers who get their big thrill out of an hour's battle with the big fellows. Through the efforts of R. J. Montgomery of Rio Hondo, the Valley's ace fisherman and member of the United States Tuna team, marlin and sailfish fishing has become commonplace in this section. Many marlin have been boated in the past few years and there is no count kept anymore of the sails that have been caught. Added to these deep sea fighters is the tarpon which many anglers conceed to be the gamest fighter of all. These silver kings may be hooked with little trouble in the Pass and near the mouth of the Rio Grande. Of the smaller species of salt water fish caught in the gulf are kings, jacks and Spanish mackerel, tuna and dolphin.

• • •

Game Is Plentiful

THE HUNTER can find his game scattered from the gulf to the large ranches which border the Valley. Quail is plentiful under normal weather conditions and deer and turkey are easy to bag. Perhaps the greatest thrill for the nimrods is the excellent white wing dove shooting. One of the few places in the United States in which this speedy little game bird is found, there is unusual activity along the hunting front during the open season. Thousands are killed yearly and hunters come from far away places to try their skill. Their luck is shown by the bag limits that are reported daily during the season.

Scattered through the Valley are a number of skeet clubs and this popular sport is gaining addicts fast each year. Inter-city meets are held regularly and the South Texas Skeet Shoot was staged at Weslaco last fall.

The Valley boasts a large number of excellent golf courses open throughout the year. Grass greens are as common as lost golf balls and this holds the interest of the northern shotmakers who visit here during the winter months. Many tournaments are held on each course during the year and it is difficult for a visitor to arrive in the Valley and not find a tournament for him or her to enter. The Rex Beach tournament held annually at Brownsville is one of the oldest tournaments in Texas and attracts a large number of entrants each year. As does the annual Rio Grande Valley championship tournament held at the Harlingen course. Raymondville, Mission, McAllen and Weslaco courses also hold tournaments as features of various Valley celebrations.

• • •

Clubs Train Here

WITH A NUMBER of excellent baseball fields available, the Valley has attracted many clubs to this section for their spring training. Among teams which have trained here are Toledo, Kansas City, Tulsa, Oklahoma City, San Antonio and others. Major league teams play exhibition games here each year clubs do their spring conditioning in this section.

The ship channel at Brownsville is considered one of the finest outboard racing courses to be found anywhere and each year a large regatta is held as one of the features of the Charro Days celebration held at Brownsville. Gar Wood, Jr., Buddy Reuter, Frank Vincent and many other ace pilots have set new records over the course.

Many other sports are on the Valley's annual card in addition to those which fit an individual's taste.

Truly, the Lower Rio Grande Valley of Texas is "A Sportsman's Paradise."

Aged Athlete Keeps Running Legs At 94

SOMERSET, Ky. —(AP)— "Uncle Bob" Wheeler of nearby Science Hill, who claims he once voted for Abraham Lincoln for President, doesn't let his age interfere with his athletics.

He observed his 94th birthday by running a foot race with a younger friend over a distance of 500 yards. Witnesses proclaimed the race a tie.

Helen Keller Book Is Banned By Nazis

BERLIN —(AP)— "Helen Keller's Journal, 1936-37," written by the deaf and blind American authoress, has been banned in Germany by a decree in the Official Gazette.

CITY'S STORY IS COLORFUL, RECORD SAYS

Town Incorporated In Year 1907

McALLEN — One hundred and fifty years after King Charles VI of Spain granted the territory now occupied by McAllen to a Spanish cavalier, the City of Palms will observe its 31st birthday February 21.

McAllen's record history goes back to the late 1700's when King Charles granted porciones 61 to 65 to Joseph de la Garda, the cavalier. Garda later granted the tract to Manuel Gomez on August 17, 1790. The deed was recorded at Reynosa and may still be found in the city across the Rio Grande.

Gregoria Balli, an heir of Gomez, received the estate March 4, 1803, bequeathing it to his daughter, Salome.

Development In 1907

Salome married John Young and after his death became the wife of John B. McAllen, a wiry Scotchman, for whom the present city was named.

First real development began in 1907 when William Briggs and associates marked off 80 acres as a townsite. Large tracts of land were cleared adjacent to the townsite, where spring and fall vegetables and alfalfa were grown.

McAllen was incorporated February 21, 1911, and today boasts a metropolitan population of 15,000 persons.

Among the early settlers were the late O. P. Archer and his wife, who managed the village's only hotel; Dr. and Mrs. F E. Osborn, who opened a drug store; R. E. Horn, Frank G. Crow, W. L. Hart, Grover Ehlinger, Deodoro Guerra, Henry and Modesto Guerra, C. O. Allen Maule and others.

Archer Was Mayor

Archer served as mayor for many years, followed by Osborn and Crow.

Credit for McAllen's growth is given by pioneers to the single horse watering trough constructed by merchants in 1911 as a service to visiting farmers. The trough now rests in the railway park east of the chamber of commerce building.

William Briggs, the city's founder, now resides in California. He visited McAllen for a few days recently and expressed frank amazement at the city's growth But his biggest surprise was growth of the citrus industry.

"I did not expect the citrus industry to reach such large proportions, because 20 and 30 years ago the winters in the Valley were very severe." He recalled two hard freezes in the Valley during the winters of 1902 and 1903.

Once Had Cold

"We stopped at Armstrong (north of Harlingen) on a train trip to the Valley one winter, and an icicle a foot thick and 10 feet long hung from the water tank. The winters apparently are not as severe as they once were, but you may have them again."

McAllen today is the largest city in Hidalgo County, boasts two railway connections, several bus line services, including a service to Mexico, modern schools and churches and hundreds of modern homes.

Trade from Mexico has been increasing rapidly during the past few years and completion of the Reynosa-Monterrey highway is expected to expand the tourist trade here to large proportions.

Hundreds, if not thousands, of winter visitors come to the City of Palms from the north to make their homes. Many come in trailers, taking advantage of the Valley's temperate climate.

Recent oil development around McAllen has stimulated even greater growth. A distillate field is located on the eastern edge of the city, but development has been delayed.

The city now is considering municipal ownership of a natural gas system and of the water system.

Sheep Kick Up Dust Causing Fire Alarm

HELENA, Mont. —(AP)— Summoned hurriedly to put out "a big forest fire sweeping Helena national forest," officials found only two bands of sheep. The animals had been kicking up so much dust it looked like a cloud of smoke.



Building in the Valley has gone forward steadily during the past months, particularly as regards residential property. Here is a group of new homes constructed recently at McAllen.

Donna Was Created From La Blanca Tract; Growth Of City Was Rapid

By JANE WEAVER

DONNA—The story of Donna is the story of the 23,000-acre La Blanca Tract, purchased in December, 1938, from the late Lon C. Hill of Harlingen, by A. F. Hester and T. J. Hooks, rice planters, at $1.25 an acre. This acreage fronted on the Rio Grande from about two miles east, to two miles west of the Donna pump, and 18 miles north to include the present townsite of La Blanca and its oil wells.

This land was parcel of the Llano Grande Grant, confirmed on July 4, 1776, in Reynosa, to descendents of Padre Nichols Balli, upon whom Philip V of Spain bestowed it with many leagues more, as a Christmas gift, before George Washington was born.

The incorporation of La Blanca Agricultural Company included Dr. J. B. Roberts, whose son, Branch Roberts, is Donna's present mayor. By the spring of 1902 clearing was under way, some homes built, and an irrigation system set up, and in the same year crops of rice, onions, cucumbers, tomatoes, cotton, corn and sugar cane were harvested by the Valley pioneers.

The first irrigation system constructed and chartered for public use in the Rio Grande Valley (and the first to sell out to a state-created district under the act of 1914) was built by Capitalist J. C. McDowell, Pittsburgh, builder of the sugar mill on the upper lift, who extended canals past the townsite and financed two pumps.

Daily trains reached Donna in 1907. Before that, mail came to Mexican Progreso, five miles east, by horseback. The St. Louis, Brownsville and Mexico Railroad was in Brownsville in 1904, before the post office was set up at Run. When the station was finally built on the Lott Town Improvement Company, incorporated by Hester and Hooks, the name of Hooks' eldest daughter, Donna, was painted on it.

R. P. Boeye, who cleared the townsite, became Donna's first mayor, and in those years, the record flood of 1909 drove Americans and Mexicans from their settlements along the Rio Grande to the high land on the Steel Tracks, to create the nuclei of Donna and Beatrice (now East Donna.

Because an artesian well drilled in Donna's park brought salty, oil-streaked water, drinking water was brought from Lyford on a tank car until 1919, at 50 cents a barrel, (if your own mule hauled your own barrel.)

In 1911 the Hester-Roberts building was completed of red brick brought from Starr county, the Plaza Hotel of the softer yellow from the local kilns; T. I. Hester opened a drug store and W. E. Stewart a bank; land sold rapidly; families arrived daily; the land prospered.

In 1913 Donna's became the first state-classified high school in Hidalgo county: Her students still win honors upstate, and 1939 saw the fourth championship football team. Four large modern buildings now house the 1800 students.

In 1919 Donna built the first Legion Home in the World. In 1912 Donna was "The smallest city on earth to have a Rotary club." The huge quarter-million-dollar Taormina Cannery was built in 1928 on the spur track McDowell many years before had contructed his sugar mill.

Since the day when Hester and Hooks came to this section in an expensive hack four days through the sand of the Old Spanish Trail, through Sarita and Rio Hondo to Brownsville and thence to the scene of their sugar and rice venture, Donna has blossomed into a city of wide esplanades, modern fire-proof buildings, irrigation, and landscaping.

POWDER-PUFF FLYERS ARE TRAINED BY U. S.

AP Feature Service

PAINESVILLE, O.—Powder-puff flyers are being trained by Uncle Sam, 40 of them here at the Lake Erie College for Women. Of 300 institutions named by the Civil Aeronautics Authority in its pilot-training program, only Lake Erie and Mills College, at Oakland, Calif., are preparing girls. Fifty miles across Lake Erie lies Canada, a nation at war, so their powder-puffers have a serious purpose in mind—helping Uncle Sam behind the lines if war should come.

Lake Erie has been giving flying lessons since 1935, but most students heretofore have stopped with the ground course; the expense made actual flying prohibitive. Also, with government aid, the cost is less than $40 a student, and the bars are down. Completion of the course brings a private pilot's license.

Jeannette Bricker, 21-year-old Cleveland brunette, and Jean Fulton, also 21, of Pittsburgh, are two of the students. Miss Fulton, secretary-treasurer of the National Intercollegiate Flying Association, explains why they're enrolled: "We just like flying, that's all."

Parents of the girls must give their consent before their daughters are allowed to take up flying. "And," says Mrs. Ruth Potwine Bartlett, professor of physical education, "I am amazed at the number of parents who give their permission. But then, parents are flying, too, nowadays."

CHURCH MEET TO BE STAGED

San Juan Will Greet March Session

SAN JUAN—The San Juan People's Church will be host to the annual Valley Christian Endeavor convention to be held for three days during March.

Prominent Christian Endeavor leaders and speakers will be in San Juan during the convention session, Rev. Beatty Smith, pastor, said Saturday. The four societies of the local church are working to make this convention an outstanding success.

Committees will be announced next week.

Makers Of Lingerie Working On Sandbag

MANCHESTER, England— (AP) — Workers on finest silk lingerie are now making tough sandbags. When the demand for lingerie fell off and the demand for sandbags increased, the girl machinists adapted themselves to their new work and kept their jobs.

1849 Gold Rusher Still Pans Metal

BROWNS VALLEY, Calif.—(AP)— C. C. Beever settled here 87 years ago, three years after the gold rush of '49. He still pans gold from the property he settled at that time.

Many Climbers Win To Mt. Rainer Peak

TACOMA, Wash. —(AP)— Mountain climbers are becoming more numerous and more cautious if those who ascended Mount Rainier during the past season are any criterion. The 14,408-foot peak, considered by many the nation's most difficult peak to ascend, was conquered by a record number of mountaineers—149 — during the 3 summer months. Sixty-five per cent of those starting the climb reached the top. There were no serious climbing accidents.

La Feria Has Fine High School



Any city's worth and progress is reflected by its schools, and the La Feria schools, like those of other Valley cities, are a credit to the community. Shown here is the fine La Feria high school building.

Beautifully Lithographed Labels, Clever Citrus Trade Names Used

HARLINGEN—Although the consumer rarely sees the labels, boxes of Valley Grapefruit and oranges reach the markets with beautifull lithographed labels attached depicting Valley scenes and using clever trade names.

The appeal is to the buyers who frequently form definite preferences for certain brands so that even though the consumer may never see the labels, due to the fact that fruit may be dumped into grocery bins, they have a definite place in the scheme of things.

The Texas State Department of Agriculture annually publishes a list of registered Texas citrus brands and trademarks. All Texas citrus fruit must be inspected and purpose of the registration is to identify each brand or trademark with a certain grade of fruit. For instance, shippers may use several different brands, one for their best grade fruit another for the medium grade and still another for lower classifications. By registering brands to represent certain grades of fruit, buyers know that when they buy a certain brand they are getting a certain grade. There are penalties for placing a lower grade of fruit in a box than indicated by the trade mark registration.

The border influence is easily seen in the colorful trade marks used which include Gringo, Ol' Man River, Indio, Juanita, Rancho Grande, Tropic Valley, Tropical Girl, Valley Grande, White Wing, Chiquita, Del Rio, Green Bay, Old Pancho, Texas Grande and many others.

Initials are favorites also and these usually are initials of the shippers but this is not always the case. Some initial brands are A. B. C., U. R. B., GLE, I. C. C., M. G. E. and others. Often full names of towns in which fruit is packed or full name of the shipper is used in the brand name.

The emphasis is on sweet in numerous cases. For instance there are the following brand names: Ju-C-Sweet, Real Sweet, Rio Sweet, So Sweet, Super Sweet, Sure Sweet, Sweetenuf, Sweet Enough, Sweetest Ever, Sweetest-on-Earth, Sweet-Tart, Sweetex, TexasSweet and others.

Various combinations of the word Texas are invogue but "Tex" is the most frequently used in such combinations as Baytex, Arrowtex, Texbest, Edtex, Goldtex, Selectex, SoTex, Texgold, Texkist, Tex-Sun, Texmaid, Tex-pac, Tex-Pink, Tex-Rio, Tex-Shore, Rio Tex and others.

Sun is used frequently and occasionally there is a play on words such as "Best by Pharr."

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Land Where Mission Stands Once Sold For $30, But Value Of Site Now Seen In Millions

First Land Grant Is Recorded In 1767 At Reynosa; Citrus Fiesta Is Yearly Feature Of City

By LUCY HOPSON WALLACE

MISSION — Like Manhattan Island, whose first owners valued it at $24 when they sold it to the colonists, the land on which the City of Mission and its adjoining community stands, once sold for $30. Out of that sale and the others which followed, there has emerged a bustling, modern city surrounded by a rich agricultural community on land whose value now runs into millions of dollars.

It has taken the patience and perseverence of pioneers, the vision and imagination of developers, and the enterprise of industrialists to build, since that first land sale in 1794, to the 1940 edition of "The Home of the Grapefruit."

First land grants recorded for the land in the section which is Mission was in 1767 from the King of Spain are on file now in Reynosa, seat of government for the section until Texas won her independence. Eventually, three porciones, 55, 56 and 57, became the property of the Oblata Fathers of the Catholic Church in 1871.

New Era Opened

A new era opened for the section in 1907 when John J. Conway and James W. Hoit former a partnership and bought the land from the missionary fathers at prices ranging from $10 to $17.50 an acre. Their vision of opening the land for vegetable acreage under irrigation took shape rapidly and they brought thousands of homeseekers into the new country, running special trains at excursion rates. The Mission Canal Company was formed and thousands of acres of brush lands were cleared and put into profitable crops.

During this stage, cabbages and beans were the principal crops and fabulous sums were cleared by the growers from their acreage. The products were shipped by rail to the northern markets where they found less competition than at present.

Extensive experiments were under way during this stage and it was during the early years after irrigation was made possible that citrus entered the picture. Seven orange trees on the Laguna Seca Ranch, about 30 miles north of Mission, are conceded without argument as being the oldest citrus trees in Texas. Planted from seeds brought as gifts to the ranch owners by Catholic missionary priests, the trees prosperd and their fame spread to the new lands just opened.

Plantings Successful

Similar plantings were proving successful at Brownsville. New owners were seeking crops for the fertile land they had just bought and they became interested in citriculture. The experimental stage continued for several years until in 1914 it was found that budding grapefruit and oranges on sour orange stock produced a tree adapted to the Rio Grande delta soil.

Planting was started on a large scale in 1916 by John H. Shary, soon after he purchased the Briggs-Coleman tract, now Sharyland. Shary bought the Jack Robertson grove, scene of one of the first successful experiments, and planted extensively around it. The grove was producing excellent fruit and condition of the trees was further proof that citriculture in the Lower Rio Grande Valley had passed the experimental stage and was a potential reality.

Because he was the only man of that day to visualize the possibilities of the citrus culture in the Lower Rio Grande Valley on a large scale, and because he carried his vision on against the ridicule of earlier residents,. Shary is recognized throughout the vast citrus industry of today as "the father of commercial citrus in the Valley."

Land Cleared, Planted

Thoroughly convinced that citrus was adapted to the climate and soil, Shary continued to clear and plant vast tracts of land in grapefruit and orange trees. The development opened a new phase in the history of Mission and its community. Selling young orchards and land suitable for citrus was the first commercial development of the industry.

The growth was so rapid and extensive that packing and marketing facilities became a problem by 1922. The first co-operative citrus marketing unit in the community was organized in 1923 and the Texas Citrus Fruit Growers Exchange plant was built. Other packing plants, built by independent shippers and other cooperatives, followed in rapid order.

Mission soon became the leading shipping point for citrus products and forged ahead toward earning her famed slogan, "Home of the Grapefruit." Citrus culture has proven to be the backbone of the industrial development of the community. An idea of the proportions which it has reached is gained by the latest census of citrus trees in the Mission area, released by the U. S. Department of Agriculture, showing total number to be 1,416,451. Vast shipments of fruit move from Mission each year, the total running into millions of boxes. Grapefruit juice canning plants in Mission take care of the surplus fruits of the community, contributing a stabilizing influence for the citrus markets.

Has Historical Lore

Mission is rich in historical lore. Named for the little mission, La Lomita, built first in 1845 at a point five miles south of the present site of the city of Mission, the community was the early center of ranching activity in the section. The little mission was the central point for missionary priests who served the ranches on both sides of the Rio Grande from Brownsville to Rio Grande City. The first two buildings of the mission were adobe, later replaced by the present chapel, built of brick. When the land was first opened for the colonization program under Conday and Hoit, the first new buildings were centered around the little chapel.

Later when the developers gave land for a station and a railroad stop was designated, the town was moved to its present location around the railroad. Near this time, nation-wide attention was directed to the pioneer village when William Jennings Bryan became interested in the new country and purchased acreage here. He later built a winter home on his land and spent several winters here, his visits being great occasions for the community. John N. Garner also became interested in the new city and at one time owned stock in the first bank organized in Mission.

Little more than three decades old in actual years, the city of Mission has enjoyed a steady growth, built on a strong foundation. The city of 1940 is well-rounded in its cultural, industrial, recreational, spiritual and educational background.

The city government is planned on the commission form, a mayor and four commissioners being elected. The present population is estimated at 6,750, and the assessed value of city property is $1,750,000. Public schools are divided in six units, serving an enrollment of more than 1,500. Rated high among other schools of the state, the Mission public school system has won outstanding honors in academic, music and athletic competitions. Two parochial schools complete the educational facilities.

City Has Two Parks

There are ten churches in the community, representing eight denominations. One of the finest public libraries in the Valley is located in Mission, supported jointly by the city and the public school system and available to citizens without charge. An exceptionally large number of service clubs and cultural groups enjoy active membership in Mission, including many which are units of nation-wide organizations.

The City of Mission owns its own water system. Other utilities include natural gas, telephone, and electricity. A volunteer fire department which serves the city and has performed its work so well that for more than six years, the annual fire loss has been kept under $100.

Mission is located on the main Valley branch of the Missouri Pacific Railroad. Transportation facilities also include two bus lines, one added recently. The latter is the terminus of a direct route to San Antonio. There are four hotels, two banks, four tourist and trailer courts, a weekly newspaper, and 132 business establishments in the Mission of 1940. There are five canning plants, including three devoted exclusively to canning vegetables.

Two parks within the city limits provide recreation of several types. In adition, a fine swimming pool and a golf course, each located just outside the city limits are recreation centers for the entire Upper Valley. The Shary Municipal Airport located on the north city limits is the principal airport in the Upper Valley, providing hangar space for planes numbering 15 to 25 at all times. Student training flights from the U. S. Army Air Corps at Kelly Field, San Antonio, regularly use the Mission port as their base.

In addition to the citrus industry, two factors which have played strong parts in the development of Mission and its community have been the oil fields and the vegetable production. Vast plantings of north and west Mission, number thousands of acres. Many of the nine plants which pack citrus fruits in season, turn to vegetables in the spring and early fall, packing tomatoes, cabbage, carrots, beets and other products in hundreds of car loads each season. In addition, three shippers pack vegetables exclusively and the canning plants process the surplus products.

Oil Is Discovered

Oil was discovered in the Samfordyce Field, west of Mission, in October, 1934. Production has increased each year since completion of the discovery well until the total is more than one million barrels annually. Within 15 miles of Mission, there are located approximately 195 oil wells. Another field recently opened up 35 miles north of Mission will eventually have four or five hundred producing wells, according to the present outlook. Connected with Mission by direct route, the field is nearer to Mission than any other city and has helped to make Mission headquarters for Lower Valley oil production.

Mission's future outlook is bright. Industrially, the last three years have seen more advancement in Mission than for the 15 years which preceded them, and there is every indication that the growth will be continuous. Whether the citrus marketing problems are settled satisfactorily or not, Mission can depend on the development of oil and vegetable production, and a diversified farm program which includes strong support of livestock and poultry projects, to provide an economic balance for its great farm community, with resultant prosperity to the section as a whole.

* * * * * * * *



Due to take its place during 1940 among the Valley's prettier buildings is the new Mission post office. Drawing of the new building is shown above

'The Drunkard's Daughter' Will Be Daily Fair Feature



Aha! The villain, looking devilishly angry after being hissed by the audience, is taking a tongue lashing from Lola, his dance hall girl friend, who is telling him off for his attentions to the Drunkard's daughter. Note the leer on the bartender's face as he prepares the poisoned potion his boss, the villain, has ordered for Lola.

HARLINGEN—A Valley Mid-Winter Fair feature which will give those attending a certain chance to "let themselves go" is the presentation, by the Valley's Little Theatre group, of that outstanding meller-drammer, "The Drunkard's Daughter."

A stellar cast is directed by Paul Moore, direct descendant of General Sam Houston, who played the part of Houston in Cavalcade of Texas at the Centennial exhibition in Dallas. In "The Drunkard's Daughter" Moore takes the part of the villain, Joe Jordan, who tries to hornswaggle the Drunkard. He makes love to the derelict's daughter, tries to poison Lola, his dance hall sweetheart, so he can marry the pure innocent daughter of the Drunkard, and otherwise conducts himself in dastardly manner.

According to the rules, it is permissible for the audience to hiss this wolf, cheer the hero, shout advice to the Drunkard and otherwise take a hand in the proceedings. In fact it's practically a requirement.

This masterpiece is due to be presented on two occasions during the latter part of the Fair, and its success is regarded as certain.



Here is Pop, the Drunkard, all remorseful after having bopped his innocent little daughter in a drunken fit and knocked the pore gal to the floor. But don't you worry. It'll all come out all right.

LARGE SUMS SPENT DAILY BY TOURISTS

McAllen's Estimate Is $2,000 Daily

McALLEN—Tourists in McAllen are spending an average of $2,000 daily, officials of the McAllen Chamber of Commerce estimated Saturday.

By United States Department of Commerce calculations, the figure would be $6,000, officials said. but explained the figure was cut two-thirds to insure a conservative estimate.

There are 1,800 registered tourists living in McAllen at the present time, with another 200 to 400 who have not registered. The government estimates that tourists spend $3 daily, but the McAllen chamber places the figure at $1.

Last year, officials figured that tourists spent $300,00 in McAllen during the 12 months, cutting in half the government estimate of $600,000.

Records of tourists this season are in excess of the number registered last season and are greater than any other year in the city's history.

During the past two years, 425 living units for families have been constructed in the city, yet McAllen has the highest degree of occupancy on record, including apartments, houses and single rooms.

Alton Announces

Honor Roll Members Named By School

ALTON—Sidney McKeand, principal of Alton School, this week announced honor pupils for the seven grades of the school, based on grades for the third grade period of the term. The list includes:

Seventh grade: Wilma Williams. Sixth grade: Mary June Hiller, Virginia Shary, Helen Jensen. Fifth grade: Bobby Bradley, Anneva Jo Calvert, Aurora Serda, Anita Medina, Maria Morales, Alberta Serda, Marilyn Hawkinson, Muriel Hawkinson. Fourth grade: Evelyn Jensen, Jo Mae Wicks, Ester Trevino. Third grade: Wanda Ruth Calvert, Augustina Artiago, Lupe Perez, Ofilda Vela, Maria Vela. Second grade: Bernardo Rangel, Irma Morales, Rafael Serda.

First grade: Mary Ann Stutz, Betty McKeand, La Wanda Chitwood, Arthur Lee Woodall, Harold Oxford, Maria Ninfa, Florencia Bargas, Elias Bargas, Hortencia Perez, Julia Hernandez, Teresa Hernandez, Doncia Medina, Anita Hernandez, Julia Vela.

John H. Shary Was Early Fair Backer

MISSION—One of the early backers of the Valley Mid-Winter Fair was John H. Shary who put much money and time into the enterprise. Shary, then a Valley land developer, was keenly interested in a fair which would reflect the possibilities of this rich area.

Mercedes Was Former Watering Spot For Itinerant Bands; Growth Fast

By MRS. G. C. FITTZ

MERCEDES—There was a time within the memory of all who have lived here for more than thirty years, when the modern little city of Mercedes was just a watering place on the vast Capisallo Grant for itinerant bands of Mexicans who thhrived on the horses, cattle and ranch property of Texans living in this section of the state.

To the farsighted and hardworking men and women who first settled here and many of whom still live in Mercedes, goes the credit for the eradication of great unbroken stretches of arid land, the everpresent menace of bandit raids, the utter lack of any conveniences, and the other innumerable hardships of the pioneer.

Mercedes was founded, or obtained her official charter from the state in 1907. The city was named for Mercedes Diaz, the wife of the then president of Mexico. The particular spot on which the town was built, was known as the "Pear Orchard", owing to the vast number of prickly pears which grew there.

Depot Moved Around

The depot was first two miles east of the present location, at a point for years known as Lawrence Spur, but at that time was called Lonsboro, in honor of Lon C. Hill, an early pioneer of the Valley, now deceased. Mercedes was at one time known as Lonsboro.

Two years later it was moved to its present location on what was then the St. Louis, Trust Company sent a group of men to Mercedes—B. F. Yoakum, Tams Bixby, for whom the small site east of Mercedes, is named, and others, to start construction work here.

A portion of the 90,000 acres, known as the Capisallo Ranch, owned by Jim Wells and others, of Brownsville, was sold to B. F. Yoakum, who interested a friend, Thomas W. Carter, a big grain merchant of St. Louis, who also bought a large tract.

Land Group Flourished

Out of this grew the American Rio Grande Land and Irrigation Company, composed of wealthy and influential men of St. Louis, Mo. S. P. Silver of Mercedes, now deceased, was general manager. In about 1905, 140,000 acres were purchased altogether and then began development of the tract, and building of the giant irrigation system, the largest privately owned in the world. The purpose of this company was to sell land as well as water. A townsite was one of the first requirements, so a site was selected. The first people who came to Mercedes were the engineers, and when the townsite was cleared the officials and their wives came. Box cars were used as offices until other facilities were built.

Among the first buildings in Mercedes was the Mercedes Hotel, still one of the attractive spots in the Valley, erected chiefly to house employees of the land company. The first business institutions constructed were offices of the Iirrigation Campany at Texas Avenue and Second Streets.

In 1907 construction of the old Hidalgo County Bank building was begun. O. R. Bell, who still lives in Mercedes, was the first person to make a deposit at this bank. At the present Mercedes boasts of two bank buildings of note.

A box car housed the first power plant in Mercedes, according to old settlers. In 1907 work was begun on the first real power plant of any size. This originnal power house is located on the highway here. The bricks used in the building were made by native labor and were made in a mold which turned out six bricks at a time.

The first offices of the irrigation company were in a box car where Donna is now. Later they were moved, still in their box car domicile, to one-half miles east of Mercedes. Construction of their offices on Texas Avenue was begun in 1907. At this time there were only two irrigation plants in the Valley, one at Santa Maria and one at Brownsville.

W. F. Show, still a resident of Mercedes, came to the Valley in 1907, as chief engineer for the company.

In 1911 W. F. Shaw, one of the first citrus growers in Mercedes, began to lay out his grounds on the site of the village of El Fuste. In 1912 he planted a few citrus trees. There was very little interest in citrus, according to Shaw. The only grove here was owned by Dr. Albert Kalbfleisch, now deceased.

Starting school in a single room, the Mercedes school system is now classed among the finest schools of the south. Churches have taken their places among those of the Valley, as well as attractive business houses.

For years Mercedes has lead the Valley in shipping of citrus and vegetables; boasts of an international bridge just five miles away; golf course, and access to business institutions that would do credit to much larger cities. Mercedes also boasts of an active Chamber of commerce, civic organizations that pull together for the good of the community, and one of the best trading centers in the Valley. She will ever be known as the "Queen City of the Valley".

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Valley school activities have included the development of facilities for sports and physical developments of students. An outstanding plant of this type is the Mercedes school gymnasium, shown in the picture above. (Photo by Johnny Martin.)

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Sulphur Serves Texas

Yes, sulphur serves Texas—serves the entire world for that matter. On the farm and in the factory sulphur is put to thousands of uses. From the chemist's test tube come new products that add to the joy and comfort of living. While on the farm Sulphur makes barren soil again productive and holds in check insects that destroy the nation's crops. There is probably no other natural resources in Texas which offers so much to the progress and prosperity of agriculture and industry both to this nation and to the entire world.

The Texas Gulf Sulphur Company is justly proud of the role it pays in Texas industry. And it is no small role either, for the production of sulphur ranks as one of the State's largest industries. Not only does this company feel the responsibility of giving to the world pure, refined sulphur, but it also bears in mind that the happiness and prosperity of its hundreds of employes rest squarely on its shoulders.

Through the industry's payrolls, purchases of fuel and supplies, its freight paid to Texas railroads, its royalties paid to landowners and its taxes paid to the State and its various sub-divisions, literally thousands of Texans derive direct or indirect benefits from sulphur operations.

TEXAS GULF SULPHUR CO., INC.

PRODUCERS OF CRUDE SULPHUR

Edinburg Was Named After City In Scotland; Hidalgo County Seat



An outstanding bit of architecture and a Valley landmark is this beauty among courthouses, the Hidalgo county courthouse in Edinburg. This large and interesting building is among the oldest courthouses in South Texas and among the prettiest in the entire state.

By ELAINE DAHNKE

EDINBURG—Chapin, Texas—After Judge D. B. Chapin—was changed by order of the Hidalgo county commissioners court February 14, 1911, to Edinburg, after Edinburg, Scotland, the birthplace of John McAllen, pioneer in this section before present Valley towns had been cleared out of the mesquite thickets.

This change in name came after Chapin had been the county seat of Hidalgo county three years. Records of the county government were brought from Hidalgo, on the Rio Grande, in a horse-drawn wagon, and placed in tents until a two-story frame structure, which also housed the first bank, was built. Shortly thereafter the present courthouse was built.

Until September 8, 1919, Edinburg was unincorporated, but 49 votes against two were polled on that date to secure the charter. A .Y. Baker was elected mayor of the city, and Marshall McIlhenny and J. W. Heacock were elected first commissioners.

In 1912, John Closner, who had been sheriff since 1890, was elected to the post of county treasurer, and A. Y. Baker took over the sheriff's department. In this election, the county's first attorney, Dick Swearingen, was elected.

W. L. Lipscomb built and operated the first mercantile store here, and the first hotel was operated by a Mr. Wilson. First religious services were held in a frame building where now stands the Christian church. The first drug store was owned by Dr. J. F. B. McMillan. Edinburg's first school house was built in 1909, and since then the district has grown to be the largest in the world, including six other rural schools.

The two-room frame building in which Mrs. Nellie Schunior and Mrs. Walter Monroe presided over 30 students has grown to ten concrete and brick structures, five frame buildings, with 29 busses transporting about 1600 pupils.

The Edinburg Consolidated Independent School District grew out of the consolidation of two common school districts in 1926, and from that date to 1929 all the present buildings on the campus were constructed. The district now includes the Lane-Brewster, Hargill, Laguna Seca, Santa Fe, Carver and McCook schools, and the system in 1937-1938 was selected one of three in Texas for a curriculum building program with the Southern study.

CITIES JOIN IN DRIVE TO GET TOURISTS

Leaflets, Programs Are Arranged

McALLEN—One of the greatest combined Valley tourist publicity campaigns in history is now being conducted, according to officials of the McAllen Chamber of Commerce.

Two reasons were advanced for the vigorous campaign.

First, the tourist business is being increasingly recognized as the Valley's second largest crop. Secondly, the 330,000 tourists who formerly went to Europe annually are prevented from making the trip because of the war, and steamship agencies are seeking some place for their customers to go.

The Brownsville Chamber of Commerce has spent $1,500 advertising that city and the Valley, exploiting the summer weather, and hunting and fishing accommodations through the activities of Col. W. E. Talbot, manager.

Radio Time Sponsored

The Mission Chamber of Commerce is sponsoring five programs over radio station WHIP, Chicago, a 5,000-watt station with a large middlewest audience. Manager S. M. Patterson has sent several thousand Mexican travel folders explaining the advantages of going to Mexico City via the Valley.

Harlingen, Weslaco and McAllen chambers have joined in carrying on a national campaign through more than 400 steamship, railroad and travel bureaus. Harlingen is doing most of the financing. The McAllen chamber's tourist department wrote a new Valley folder which is being distributed through the agencies.

Mrs. B. B. Majpin, manager of the Dixie Tours, is speaking over radio stations in the north advertising the Valley and is getting newspaper publicity. She is distributing more than 100,000 folders.

All chambers of commerce are cooperating in the distribution of 27,000 illustrated post cards, publicizing Texas fruit and the Valley as a tourist point.

Articles Sent Out

The McAllen chamber is paying for publication of 16 pages of reading material, two pages of black and white photographs and one page of colored pictures in the 1940 issue of "Guide to Mexico for Motorists" by William Berlin Goolsby. Sixty thousand will be issued in January, 1940. Photographs were completed last week by Red Moores.

In addition, the McAllen chamber manager recently sent out two requested feature articles to Washington, D. C., papers. Two requested magazine stories were written and batches of pictures were sent to half a dozen other periodicals exploiting the Valley.

The San Benito Chamber of Commerce sent 1,000 invitations to tourists who have visited the city, asking them to come again.

Del Mar Beach joined in the campaign by sending out 300 invitations to a selected list.

With the coming of Carl Blasig to the Valley as manager of the Mercedes Chamber of Commerce, that organization is expected to increase its tourist activities. Donna is planning regular programs for winter visitors and new facilities have been established at Edinburg.

Yo Ho Ho And A Bottle Of Rum Port Isabel Once Had Pirates

PORT ISABEL—This city, bustling with the coming and going of ships from all lands with cargoes from the rich Rio Grande Valley is no stranger to bustle.

Fronton, or Point Ysabel, or Point Isabel, (only lately Port Isabel) looks back over a long stretch of activity, since the Spaniards sailed their little boats into the quiet waters in 1526.

Pirates who raided the gold-laden galleons which plowed the Spanish Main took refuge here, and used Laguna Madre as a base for their operations against the Spanish ships returning to Spain laden with loot from Mexico.

Wealthy Mexican haciendados and hidalgos made Point Isabel a favorite summer resort in later years, and in 1835 a naval battle was fought off the point in which two Mexican warships were victorious over an Ameircan sloop of war. The captain of the American ship was hanged as a pirate.

General Zachary Taylor occupied the city in 1846 on his way to Brownsville during the Mexican War. The point city was then the only feasible means of entering the rich delta country.

Vessels sailed not only to Port Isabel but up the Rio Grande, whose mouth empties into the Gulf of Mexico some few miles down the coast, as far as Roma. As the freighters became larger and displaced more water, the inner harbor became obstructed with treacherous sand bars shifted by currents, and it became necessary to lighten cargoes.

Later vessels stood off Point Isabel and their cargoes were brought ashore on on lighters. This extra handling of goods made shipping more difficult and more expensive, and after the Civil War, commerce was carried on with foreign countries and cotton was a precious cargo, shipping waned, and no boats plied the Rio Grande.

For more than a score of years the little port languished after the building of the St. Louis, Brownsville and Mexico Railroad to the Rio Grande Valley in 1904. Point Isabel and Brownsville were connected by a narrow-gauge railway with a little wood-burning locomotive and chicken coop box cars. The line was constructed in 1872 by Simon Celaya.

The deep water port of today was opened in 1935 by Governor James V. Allred, after years of Valley-wide agitation for a deep-water terminal. The pre-cooling and refrigerating facilities have brought back a measure of the old activities, and Port Isabel steadily forges ahead as one of the Texas Gulf coast's coming ports.

Edcouch-Elsa Has Beautiful School



Above is shown the Edcouch-Elsa high school building located midway between the two Valley points. One of the most attractive of the Valley's school plants, this institution serves students from both towns.

Elsa Lies In Center Of Rich Agricultural Area

By MRS. J. F. GALLOWAY

ELSA—This 12-year-old community—"The Planned Valley Town"—lies in the center of one of the richest agricultural areas in the world, and it is this agricultural productivity that has made Elsa a bustling little city.

The land upon which the town was built was originally owned by William George, and the little city is named for Mrs. Elsa George, his wife, who is still a resident here.

In the early days of the Valley, George operated a store in what was then known as the West Tract. The old Carlson school house and a cotton gin constituted the beginnings of Elsa, where the sale of lots was held March 2, 1927.

Within two years a well-rounded town had sprung up, and since 1927 Elsa has come to lead the other Valley towns in shipments of vegetables, principally because of the F. H. Vahlsing shed which is the largest vegetable shipping shed in the world.

All streets in the planned little town are from 60 to 100 feet wide, lined with trees and palms along the main avenues. A zoning ordinance segregates the residences in one section and business and industry in others. In the business section all shops have been done in the Spanish manner.

Located north of Elsa, and in her trade territory is Engleman Gardens—thousands of acres of land in citrus developed in the last few years, one of the largest and most progressive aspects of the Valley's citrus industry.

EDCOUCH ONCE CALLED CITY WHERE 30 MINUTES WAS ANCIENT HISTORY

By MRS. J. R. WADE

EDCOUCH — Late in the summer of 1919 the W. E. Stewart Land Company, Kansas City, sold several tracts of brush land to excursionists from many parts of Texas and other states, and these tracts later became the site of Edcouch and one of the Valley's richest agricultural developments.

Ed Couch and W. L. Forbes of Weslaco formed the Delta Development Company, and in 1926 laid out a townsite and held an all-day auction under the direction of Col. Rufus J. Lackland of Fort Worth, who opened the sale of land, on the two 40-acre sections, which has become Edcouch. The tracts auctioned were north of Mile 16 and West of Mile Three, and were known as unit one.

Later two 40-acre tracts west of the Missouri Pacific railroad were subdivided and developed by Colonel Lackland and his son, and Charles M. and Fred Adkins. The town was incorporated soon after it was established, and soon a post office, and after 15 months boasted a bank, two lumber yards, two cotton gins, several packing sheds, and other businesses necessary to a rapidly growing town.

Edcouch came to be called "The Wonder City of the Valley, where 30 minutes is ancient history," suggestive of the swift development. The city grew from a few cleared farms where dwelt four families in 1926 to a city with more than 1,000 population in 1930.

Now, with 13 years of steady growth behind it, Edcouch has become one of the agricultural commercial centers of Hidalgo county and the center of one of the richest and largest farm territories of the Lower Rio Grande Valley. Located in the heart of the best vegetable section, Edcouch has become headquarters for such shipping firms as Joseph F. Byrnes, Inc., and Jill Texas Farms Corporation. This territory has repeatedly led in first shipments of vegetables, and broccoli and other new varieties have been first produced in the Valley here.

Aside from vegetable growing, the Edcouch territory has for some years been one of the major cotton sections of the Valley. The first bale of cotton in the world for 1929 was produced and ginned in June at Edcouch, and brought $1.15 per pound at public auction in Corpus Christi. In 1936, 1937, and 1938, Edcouch picked the first bale of cotton produced in Hidalgo county. The introduction of citrus plantings has progressed during the past few years, and a number of fine orchards are located here.

From the 40-acre tracts, Edcouch has grown to dominate more than 100,000 acres of land in its trade territory, and is one of the five Valley towns served by two railroads.

When the townsite was developed, there were only four families living on the land now known as Edcouch. They were the J. R. Vittetos, the H. D Minyards, the Charles and Fred Adkins, and Andrew Wise.

Since such families as the Burton Hughes, the Frank Kassabaums, and the Billy Ewings came here during the bandit days of 1915 when the nearest neighbor was many miles away, the territory has become populated with progressive farm families. Among these are those headed by R. R. Hill, H. A. Schabow, Norman Newton, George Carter, J. P. Gressly, R. L. Dicus, Ed Ettr, John Wade, James Wade, E. Roser E. Leggett, W. C. Pearcey.

Among t hefirst purchasers of land at the development of Edcouch were R. R. Hill, E. C. Grass, E. Roser, Mrs. Carrie E. Netz, George Carter, W. C. Pearcey, P. L. Grossley, H. A. Schabow, W. R Martin, J. R. Beck, T. S. and Raymond Hughes, H. F. Bruggerman, John, J. R. and R. O. Wade, A. B. Barker, Julius Schupp, E. S. Leggett, John Blake, Jesse Dudley, Mrs. Ida Wise, Joe Downey, D. L. George, J. N. Hunter, H. D Minyard, H. Watkins, R. L. Dicus, E. W. Brooks, John Bowe, Edd Etter, and many others.

The first school was built at Center,three-quarters of a mile south of the present Edcouch, in the summer of 1925. This first building had two rooms. In 1927 Common School District 16 was incorporated as Edcouch Independent School District, and about 1930 the Elsa School District was merged to form the Edcouch-Elsa Independent School District. The first school of 36 pupils has grown to more than 1500 scholastics, housed in a new $57,000 brick building as center of five schools in the district. The curriculum includes both vocational agriculture and home making courses.

Port Traffic Shows Increase At Houston

HOUSTON—(AP)—Commerce moving across Houston docks during August, according to figures for that month released by the port commission, increased 15.69 per cent over the same month last year.

Traffic on the ship channel for August amounted to 2,485,019 tons with a value of $48,720,000. The number of vessels using the channel was 522, an increase of 34 over the same month last year.

Tonnage handled the first eight months of this year showed a 4.52 per cent increase over the like period of 1938.

Surprise Is Success, Honor Guest Absent

ROANOKE, Va. —(AP)— Friends and neighbors arranged a surprise party for a Roanoke woman. It was such a success that the guest of honor was at the movies when the party started.

Street Name Change Stops No Truckers

BERKELEY, Calif. —(AP)— Maybe it was good psychology but it just didn't get across to the truck drivers.

Residents of Tunnel road—which is a pretty swanky street—thought its name was giving an impression it was just a common street and also a through route. So they had the city council change the name to "Woodmere Way."

Now they've petitioned to have it changed back. They said the trucks were still coming, callers were getting mixed up, and what was the use, anyway?

Big Buzzard Flight Seen In California

BEAUMONT, Calif. —(AP)— Buzzards are thrieving in southern California if the observations of J. G. Castelberry are an indication. He has observed the biggest mass migration of the birds in a lifetime, an estimated 4,000 passing over Beaumont in 20 minutes.

Sunken Boat Loses Refiner Oil Cargo

HOUSTON — (AP) — Recently a Houston oil refiner received a cable from his agent in Norway, asking a cargo of oil. The refiner confirmed the order.

The next day another cable arrived from the Norwegian agent concerning the boat in which the oil was to be transported:

"Thanks but boat sunk without warning last night." No sale.

CAR LEFT 14 WEEKS

ALBANY, N. Y. —(AP) —After an accident, Harold Luther parked his car at the public market and left it for 14 weeks.

Piano-Car Accident Startles Onlookers

FREDERICKSBURG, Va. —(AP)— Add to traffic nazards:

A piano skidded off of a truck and bounded along the street to crash into a parked automobile.

Mexico Worker Fund Steadily Increases

MEXICO CITY—(AP)—The Federal government's retirement fund for civil employes has accumulated 46,476, 813 pesos (approximately $9,300,160, at five pesos to the dollar) since the fund was established in 1925.

Of that sum, 16,998,270 pesos ($3,400,000 approximately) have been paid out in that 14-year period for employes' pensions.

Los Fresnos Is Gateway City To Two Ports In Valley; Progress Depends Upon Farmers

BY AILNE GOATES

LOS FRESNOS—When Texas was admitted to the Union in 1845, the government was forced to send troops to protect the newly acquired territory. General Zachary Taylor was sent to Texas with a trained army and in 1846 he advanced to the Rio Grande where on April 24 he met the Mexican forces at Palo Alto, historical spot near the present site of Los Fresnos.

Fifty years passed and with the passing of these years came towns and cities. Then, as quickly as it had sprung into prominence in the Mexican War, Los Fresnos became the geographical center of the trade territory of the Lower Rio Grande. The location of Los Fresnos is possibly at the most strategic point in the Valley and may be called the Gateway City to Port Isabel and Port Brownsville. The steady growth of the town may be attributed to the fact that every avenue in South Texas converges at Los Fresnos.

At the turn of the 20th century were to be found in the Los Fresnos tract five widely separated groups of houses, each group named according to Mexican fashion after some physical characteristic of the vicinity: Las Yescas for the fungus growth on the trees; Las Cuates for the twin resacas which wind about the tract; Los Cuantitos for smaller lagoons; Agua Negra for the black waters of one of the resacas; Charco Hondo for a large dry resaca bed with only one large water hole.

Far to the north of these groups on the banks of the Fresnos Resaca the little village of Fresnos, once a resting place for the Alice-Brownsville stage coach line, was rapidly being abandoned. Where clumps of great white ash trees had stood, stumps and brush remained. The sturdy Fresnos for which the village had been named had been destroyed.

A decade perhaps, had passed when, among others, Mose Hill became interested in the tract and established himself near the present site of the Goates and Moses Store. The land was offered to homeseekers and because of the genial nature of Hill the site was known as Moseville. Later Hill named the community Los Fresnos because of the love his father bore for it.

The sparsely settled families went through the period of bandit raids with a true pioneer spirit. True, they accomplished little but they did vigilantly guard their lives and property with an unflinching purpose. As early as 1912 a graded road made Los Fresnos accessible to surrounding territory and a single canal brought water to the land. By 1922 the community purchased the water district and thus made secure the future in farming.

On December 19, 1929 the formal opening of the townsite was held and before nightfall construction had begun on business houses. Evidences of a decade of growth today are a bank, postoffice, cannery, gins, produce houses, lumber yards, up-to-date grocery stores and filling stations and many other buildings.

Los Fresnos is served by both the Missouri Pacific and Southern Pacific Railways. Four paved highways cut the expanse of the community from the north to the south and from the east to the west. Aiding further in transportation and communication facilities are a telephone exchange and a telegraph office together with daily bus service to adjoining towns.

An index to the character of the town and community is the number of churches to be found—five in all.

Nor can the schools be overlooked. In the fall of 1915 the first school was conducted in a small one room building with seven pupils in attendance. The schools grew with the community and by 1927 a $50,000 building was provided. Since that time $38,500 has been expended for improvement. The district has a scholastic count of 1,004 and each day three buses make seven runs, transporting 500 students.

Through the expert management of Superintendent E. D. Kraner the school has been able to add a 50 piece band and also an entercommunication system which is unequaled by any Valley school. Eighteen teachers are employed in the system and 19 and one-half accredited units of work are offered in the high school.

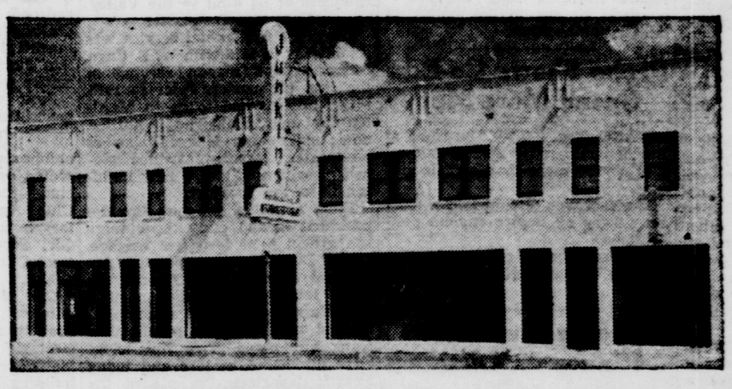
The extent of progress in the town and community will doubtless be measured in the future by the success of the farmer. The achievement of Water District No. Six through 1939 indicates success. The efficient water board has made possible the cancellation of $486,000 worth of bonds in principal alone together with a saving of interest amounting to approximately $95,000 which makes an enormous saving for farmers on 14,196.16 acres of land now under irrigation.

With a future thus made secure, Los Fresnos will do its part in making up the Main Street of Texas' Fourth City.

The Two Biggest Events In The Rio Grande Valley This Week Will Be --

1. VALLEY MID-WINTER FAIR

All the Valley has looked forward for weeks to the Annual Mid-Winter Fair . . . and justly so because this year's Fair represents a treat for every Fair visitor. Don't let a thing stand in the way of your enjoyment of this year's Valley Mid-Winter Fair!



2. JUNKIN'S MID-WINTER CLEARANCE

A close second to the Fair on the week's "must" list is Junkins Mid-Winter Clearance Sale . . . Fortunately, both the Fair and the Sale are in the same city. Enjoy this double treat that Harlingen offers this week! You'll find that everything is being sold at money saving prices at Junkins! Don't Miss Either Event!!

Junkin's distinctive Furniture

510-516 W. JACKSON ST. — HARLINGEN

Young City Of Weslaco Has Gone Long Way In Short Time

ADVERTISING IS RECEIVED BY NEW IDEA

Face Lifting Is Seen Good Publicity

By MRS. W. W. LUDWIG

WESLACO—This city has come a long way in a short time.

Possibly not even the most optimistic of that throng which stood in a clearing among mesquite and cactus December 10, 1919, and bought lots at the Weslaco townsite expected their dreams to be realized so soon but it has all come about just the same.

It was called Weslaco after the W. E. Stewart Land Company from which E. C. Couch and brothers and R. L. Reeves bought the land which when surveyed proved to be the exact center of the Rio Grande Valley. The Couches and Reeves quickly sold many of the lots and they have increased many times in value with a modern little city springing up in a short time.

Beginning Not Easy

The beginning was not so easy as all that but once Weslaco got out of its swaddling clothes it began to take the strides of a man-sized city although it has not even yet attained its majority.

For example, in the early days the only school was the community hall which stood on the site of the present city hall. There was no high school, pupils who finished grammar school being taken to nearby Donna high school to complete their education. Now the Weslaco school system is a member of the Southern Association of Secondary Schools and Colleges and affiliated with the leading colleges and universities of the South. Fine school busses take the children to school and a health nurse gives full time service.

Soil in the Weslaco community is of Victoria fine sandy loam and Victoria clay loam types suitable both for citrus fruits and vegetables which abound in this area. These fertile fields and orchards supply the products handled in the city by packing plants, canneries, ice plants and other industries. Cotton is a leading summer product and there are two large gins here.

Growth Was Fast

Weslaco grew so fast once it got started that there was no definite pattern to its growth. Leading citizens conceived the idea of having all the fronts of stores facing Texas avenue, the main business street, done over so that they would all have the same type architecture. That is why today, Weslaco's main street looks like a Spanish village with uniform yellow stucco fronts and why Weslaco is known over the nation as "the city that had its face lifted."

More recently, Weslaco has gone more modern still and has added a neon skyline. The tops of its buildings on Texas avenue are outlined with neon tubes, making the face lifting program doubly attractive at night. The face lifting has received wide publicity over the entire United States.

Weslaco has capitalized on its vigorous youth. Ten years ago it began holding birthday celebrations and it has just recently observed the twentieth anniversary of its founding with the largest and most elaborate birthday party of all.

Style Show Feature

One of the features of this annual celebration is the fruit, vegetable and flower style show in which beautiful girls wear fashionable looking gowns and costumes made from the products of the field and orchard. News reel photographers and newspaper correspondents are among the thousands who see this event annually.

The championship high school band is one of the principal points of pride among citizens of Weslaco. Year after year this splendid organization has continued winning state championship and many other honors and when the 90 members of the band strut in their green and gold uniforms several thousand Weslaco hearts quicken their beat. This band is the envy of many larger cities.

Home of the band is the Music Center located on the high school campus. The center includes a broadcasting studio so that the band may play over KRGV. Frequently weekly concerts are given over the radio station and thus Weslaco citizens proudly share their band with the remainder of the state.

Has Trailer Park

Weslaco, because of its attractive appearance, draws many tourists and a trailer park is provided for some of the visitors who prefer auto parking camps. It is the only municipally-owned trailer park in the state and has a recreation center where winter visitors find season-long enjoyment. Parties often are given for tourists.

Due to its central location, many meetings are held in Weslaco. The city has a trade territory with a population of 40,000 within a radius of 10 miles. There are 200 miles of paved road in this same radius so that this is a central meeting and shopping place for thousands of persons.

Many agricultural organizations have their headquarters here and hold their meetings in Weslaco.

Weslaco's population is estimated at 6,500.

Although Weslaco has been progressive, it has not passed up the finer things of life and it has its full share of churches, clubs and other activities which make for a full life amid the sub-tropical splendor of the Valley climate and rich soil.

Seven Sacks Yield Thousands In Gold

KELSEY, Calif. —(AP)— Seven sacks of ore from the Alhambra-Shumway mine recently yielded $120,000 worth of gold.

Switzerland Ends Open Door Plan

By CHARLES S. FOLTZ
(AP) Feature Service

BERNE, Switzerland—Spies who headed for Switzerland during the first weeks of the war didn't exactly count on being received with joy.

But they remembered the World war when Switzerland, a neutral island in the midst of warring Europe, had been a happy hunting ground for spies.

This time they've been unpleasantly surprised.

The average spy, or even the expert, has just about as much chance of getting into Switzerland as a



German has of getting into the Allied Superior War Council meetings.

The Swiss, in peacetime, virtually did away with visas as an inducement to tourists. They are eyeing wartime tourists of every nationality with more than suspicion.

To get into Switzerland these days every foreigner must have a visa. To get a visa he must wait a month or so while consular officials, whose automatic reaction is "No!" investigate his case and then send the result along to Berne for further investigation.

Even if a visa is forthcoming, frontier guards might not like the candidate's looks, and that would be that.

If he does get a visa, the fun has just begun.

First the cantonal police investigate him. Next the federal police investigate him. Then he makes an application to stay, and both cantonal and federal police sit down and watch him a while, mulling it over.

This system is not calculated to give free play to people with such vague "missions" as completing their collections of Swiss postage stamps, or writing Ph. D. theses on the movement of Alpine glaciers.

The recent activity of the Swiss police and military authorities hasn't given spies much more encouragement, either.

Some 125 federal inspectors and cantonal inspectors, who together constitute the civil anti-espionage force, made 150 arrests in 1938 and 200 in the first six months of 1939. They say they're just warming up now. They proved that by arresting 50 persons for espionage and propaganda in the first few weeks after the war started.

Four suspects were put on trial in Geneva the other day. They were charged with stealing Swiss and other military secrets for foreign governments. Head of the ring, the government said, was a woman dancer of Italian birth.

Then the Swiss issued decrees giving the army, now about 500,000 strong, power to open the mail, tap the telephone, search the apartment and office as well as the person, of any individual they suspected of espionage.

The decrees can make all inhabitants of Switzerland counter-espionage agents, advising them to report anything they happen to overhear or see to the police or military authorities.

Probe Shows Co-Eds Spend More Money

WACO, Tex. —(AP)— The co-ed at Baylor university spends almost $250 a year more than a male student.

The fact was disclosed in a market survey by Baylor student publications.

The average co-ed spends $753 a year, the average male student $521.

Students Must Keep Planes At Distance

LAFAYETTE, Ind. — (AP) — Airplanes, like automobiles, now create a problem in student discipline at Purdue University.

A new ruling of President Edward C. Elliott is that no student may fly a plane within 20 miles of the campus without permission from the dean of men.

Pharr Was First Center Of Big Sugar Cane Industry

CITRUS LATER TOOK OVER IN AREA OF CITY

Pharr Brothers Were First Residents

By JUNE AVERY

PHARR—This city might not have become a citrus center with grapefruit and orange packing plants if somenoe had not thought first of raising sugar cane and building great sugar mills here.

When H. N. Pharr and his younger brother came to the Valley in 1909 from New Iberia, Louisiana, they thought the mesquite could be cleared away, cane planted and the sugar industry of their own state duplicated here. They became discouraged for some reason, possibly because of bandit raids and other pioneering difficulties, and the canals built to irrigate cane patches remained to water citrus groves.

Although the Pharrs left, others remained, among them W. E. Cage and a Mr. Bussey, each building small frame homes, according to Ernest L. Calhoun, the city's oldest living settler. The Calhoun house still stands on West Cherokee street and is now owned and occupied by Mr. and Mrs. Dan McLendon, Sr.

Great Future Seen

It was John Connally Kelly, Sr., a native of Huntsville, Alabama who came to Brownsville by way of Taylor and Waco, Texas, who saw a great future for Pharr, shouldered an axe and with a few hired helpers began clearing away brush for a townsite which he donated.

Five years later, on March 8, 1916, Pharr was incorporated and on March 16, just eight days later, the first regular meeting of the city fathers was held. Present were G. F. Linesetter, mayor; Marvin Evans and Ernest L. Calhoun, city commissioners; J. L. Polk, city attorney, city secretary and treasurer; and T. S. Mayfield, city marshal. Calhoun, Polk and Mayfield still live here.

Mrs. Mayfield taught the community's first schools and the little red school house with its additions still stands on East Cherokee street having been remodelled recently into a spacious apartment house owned and operated by Mrs. J. A. Housel.

Schools Consolidated

The consolidation of the Pharr and San Juan schools was accomplished in 1915 and consolidation with the Alamo schools came later. The result was that the consolidated schools were able to form an independent school district in 1918. A $40,000 high school had been erected in 1916.

City improvements came rapidly with the first contract for street grading and graveling let January 26, 1917. Contracts for erection of a city hall and a waterworks system also were let about the same time. First paving contracts were let in 1927. Various additions have been made to the water system and in 1939, one of the largest and best sanitary sewer systems in the Valley was completed at a cost of $50,000. The year 1938 also marked completion of the city's irrigation system which is rated as the most complete of its kind in the Valley.

Cage Was Postmaster

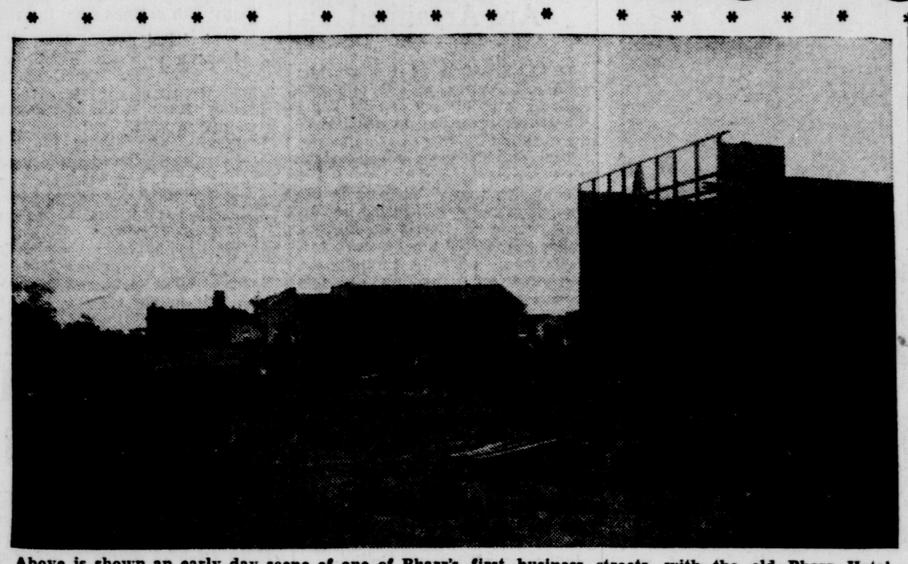
The city's first postal service was established in 1912 with W. E. Cage, Pharrs second mayor, serving as the first postmaster. Prior to 1912, Pharr citizens had to go to McAllen for their mail. The postoffice, now under Mrs. Mary Hogan as postmaster, recently attained second class rating, and a new building is in the prospect.

From almost a one-man fire department in the early days, there has grown a modern fire brigade. Loren Dumont was appointed fire marshal January 2, 1926 and two years later the construction of a first class fire station was completed and purchase of a chemical truck authorized. Two fire tricks were purchased in 1938 and today Pharr's department is one of the best equipped in the Valley.

Pharr citizens have not always kept their nose to the grindstone and have led full lives, building churches and participating in the social activities of various kinds. The Pharr Kiwanis Club has long been considered the only one in the United States which owns its own clubhouse. Other outstanding federated organizations in the city include the Garden Club, Progress Club, American Legion and auxiliary, home demonstration club, three Girl Scout troops, two Boy Scout troops, Girl Reserves and Blue Triangles.

One of the things that has contributed to Pharr's progress has been its selection, as a result of its strategic location, as district state highway headquarters. A beautiful building has been erected here by the state highway department and many employes make their headquarters here.

Pharr, with its wide streets and a population of 3,800, less than some other Valley towns, nevertheless has had the distinction of winning the Julian Montgomery rose cup beautification award for two years.



Above is shown an early day scene of one of Pharr's first business streets, with the old Pharr Hotel shown in the extreme left. The old hotel which was destroyed by fire several years ago, was built by John Connally Kelley, the town's founder, and was the haven for many early Valley visitors.

R. L. SAVAGE'S STORE WAS FIRST IN SAN JUAN; BUILT IN YEAR 1909



Many Valley cities have constructed community buildings where meetings of social and business nature aid in city progress. Above is shown the community building at San Juan

By CLARA GOOD

SAN JUAN—The first store building in the town of San Juan was built about 1909, by R. L. Savage, who had been persuaded to come to the sugar plantation some seven miles south of the present townsite, by his uncle, John Closner, sheriff of Hidalgo county from about 1877 to 1912.

Savage came to the plantation in 1904, and bought a little store which he operated until 1909, when he came to San Juan. The railroad also came through the little settlement in that year. The Savage store occupied the site now occupied by Martin's Drug Store. The only other structure at that time was a one-room frame building just south and west of the first store, on the same lots.

This frame building was later moved to a location north of the railroad, just north of Caperton's packing shed, and when the shed burned in the early part of 1939 San Juan's first house went up in smoke with it.

Soon after Savage opened his general mercantile store, the Taylor Lumber Company built a lumber yard, and later a hotel was built, afterwards moved to the south part of the town and converted into a Methodist church. About 1911 a frame bank building was erected on the site of the present bank, and the state bank opened, with the Standard Land Company of Lincoln, Neb., opening offices in the same building.

Ralph Langley was president of the bank, Henry Levi, vice-president; Sam Hawthorne, secretary; Guy Greens, treasurer, and Charles Matson, attorney. The bank building was put up by a Mr. Nichols.

After the bank had been erected, northern people flocking to the Magic Rio Grande Valley created a boom, and business boomed with the tide of events. Clearing of brush went on at a rapid pace. In 1911 Henry P. Griffin opened a general mercantile store on the site of the present Graham's Cafe and Nettleton Cleaners, and in 1912 the present water office buildings and the ice house were built by Felix Schoenfeldt, the first brick structure in San Juan.

In 1912, also, the People's Church was constructed, and Ralph Langley of the Standard Land Company put up the first water plant on the site of Aldrich Park.

In 1915 and 1916 the Mexican bandit trouble caused a great deal of anxiety in this section because of San Juan's proximity to the Rio Grande, but no serious brushes with outlaws occurred here.

In 1917 Frank Griffith and Frank Powell built the four brick buildings now owned by Floyd Hetrick, and in 1919 the present bank was erected and George Rowe Began the building program in the east part of town where the Rowe buildings are now.

In 1919 the town was incorporated and in 1920 the present hotel was built by Charles and Shell Newman, and the hostelry was operated by Mr. and Mrs. Owen Reilly of Mission until 1927. The movie house was constructed about 1926 by Louis Gerlts, and about 1923 Taylor and Roberts drilled the well from which the city obtained its drinking water. The present water plant was put in by Bud Chalk.

Mayors since R. L. Savage in 1919 have included F. C. Platt, W. J. Buttschau, J. W. Peevey, J. B. Chalk, L. C. Warner, U J. Boehnke, and W F. Good.

The September, 1933, hurricane wrecked a number of San Juan buildings, among them the People's Church, constructed in 1912. In the early part of 1934 the present People's Church was started and later a Masonic Hall.

And R. L. "Uncle Bob" Savage, now a justice of peace, is located at the city hall, a stone's throw from the site where he opened his first merchandise store 30 years ago.

1,800 WINTER VISITORS NOW IN PALM CITY

Vote Count Discloses Large Colony

McALLEN—More than 1,800 tourists are living in McAllen at the present time, according to a count taken of votes this week for selection of a duchess from each state to participate in the Harlingen Mid-Winter Fair.

Mrs. Ida M. Love presented her kindergarten class in a short program of playlets, songs, dance numbers and drills. By special request, little Nina Gene Cox of Edinburg entertained with military twirling acts and advanced acrobatics. Miss Jeanette Rucker of McAllen responded to a request for "The Old Apple Tree" and a fast tap number.

H. H. Basler, retired civil judge of Tacoma, Wash., was presented in a reading, "South Wind and the Sun," written by James Whitcomb Riley, and the ever famous "Lasca," revealing that even as a boy he had dreamed of the Lower Rio Grande Valley of Texas.

Mrs. Basler, retired reader and entertainer, for the second time was presented to the McAllen visitors in a group of readings. Best was her impersonation of a man in the early days tending the baby in the middle of the night, and so realistic was her impersonation of the crying baby that the audience looked for the baby in a cradle.

Mr. and Mrs. W. W. Stevens, national Townsend Club representatives closed the program with a group of musical selections. Mrs. Stevens played a medley of Southern airs of her own arrangement on the piano and together they sang several songs of their own composition. Stevens led the group in singing the "Eyes of Texas."

EDCOUCH GUESTS

EDCOUCH—W. A. Luttrell and son, J. W. of Hedley arrived Wednesday for a visit here with relatives. The visitors are related to John, R. O. and J. R. Wade.

Brownsville Has Four Travel Ways Available There

BROWNSVILLE—This is the only point in the Valley where rail, highway, air and water transportation meet.

Few persons realize that four railroads serve Brownsville. They are the Missouri Pacific Lines, the Southern Pacific Lines, National Lines of Mexico and the Port Isabel and Rio Grande Valley Railway.

Airlines extending north and south include Pan American Airways, Braniff and Eastern.

Ships touching at the Port of Brownsville sail not only to coastwise points but to all corners of the world carrying Valley cotton and other products to many nations.

The zero milestone for the Jefferson Davis Memorial Highway is located at the intersection of Palm Boulevard with Elizabeth Street and when the Hug-the-Coast highway is completed Brownsville will be on the main road connecting all the Americas.

Senator Is Month Early For Meeting

ROANOKE, Va.—(AP)—A carefully-prepared speech in his pocket, State Senator Leonard G. Muse strolled up to the desk of the hotel room clerk.

"Where is the banquet of the Association of Virginia Trial Justices behing held?"

"Why, that's next month, Senator," smiled the clerk.

The Senator looked at his speech "Looking Ahead With the Trial Justice," and grinned, too.

Aztec Drinkers Had Variety Of Choices

BERKELEY, Calif. —(AP)— Primitive inhabitants of Mexico had 100 kinds of alcoholic drinks before the white man added his varieties, researches by Henry J. Bruman of the University of California show. His investigation has brought to light an ancient still apparently antedating the discovery of America by Columbus.

HERE COMES MARTIN!

BRINGING—
A Supreme Linen Service
To The Valley

AND—
Best Wishes To The
Valley Mid-Winter Fair!

CLEANLINESS IS HEALTH INSURANCE!
Martin Linen Supply Co.
Serving the Entire Lower Rio Grande Valley

Weslaco Proud Of Government Building



One of the most important developments in recent years in Valley agriculture has been establishment of government by-products laboratory in this section. The building housing the laboratory is shown in the photo above.

'Corpse' Turns Out To Be A Fighter Busily Training

MINNEAPOLIS — (AP) — An excited WPA worker called police headquarters.

"There's a man lying on the grass up here," said the WPA worktr, "Looks like he got hit by a car."

A police car was dispatched to the scene. There was a man on the grass. One of the cops tapped him on the shoulder.

"Are you hurt?" Queried the cop.

The man arose slowly, stretched and yawned in bored fashion.

"Who me?" Said he. "Naw. I'm a prizefighter, see. I'm doing roadwork and I got tired. So I lay down. For a nap.

Whereupon he started jogging up the street again to finish the workout.

Coast Guard Saves 700 Lives Per Year

BUFFALO, N. Y.—(AP)—The U. S. coast guard in the ninth district saved 700 lives during the 12 months ending June 30. The service responded to 11,000 calls for assistance on the great lakes in that time.

New Flambeau Red CASE Tractor



MORE TRACTOR THAN YOU EVER SAW BEFORE
COME SEE IT...

You Are Extended A Cordial Invitation
To Visit Our Big Display At The
Valley Mid - Winter Fair
JANUARY 23RD TO 28TH
SHOWING A COMPLETE LINE OF
J. I. CASE TRACTORS
AND FARMING EQUIPMENT

San Benito Resaca Presents Pretty Sight Along The Valley's Broadway



San Benito is a city of beautiful churches, and one of the prettiest among the Resaca City's houses of worship is the Presbyterian church, shown in the photo above in its setting of palms.

Origin Of Name Is Still Puzzle To Many

By MINNIE GILBERT

SAN BENITO — San Benito, the Resaca City, makes a distinctive appearance in the parade of Valley cities that appear very much alike to the average visitor motoring from either of the upper ends of the main highway to Brownsville, which, of course, is at once noticable for its picturesque flavor redolent of Old Mexico. Travelers entering San Benito the first time always inquire whether the water glimpsed from Robertson street bridge is a river or lake. Usually there is someone to vouch safe the information that it is the resaca.

What is a resaca is ordinarily the next query, and there the visitor has many a Valleyite stumped. For it's a word not found in Webster's. The inquirer usually is given the idea that a resaca is an old river bed, which may be dry but usually isn't.

Spanish Meaning Given

And if the visitor persists in his quest for information regarding the word resaca, he is likely to be baffled. Some have invented the theory that it means "dry river" in Spanish idiom, since the last syllable, "seca" translated from Spanish means "dry". But the "a" ending is feminine, and the word "rio" meaning river is masculine; thus the final vowel of the composite word would be "o" and not "a" if "resaca' grew from such a combination.

The English definition of resaca given in Spanish dictionaries is ravine; and also surf. And it is ravines that the dry resacas or arroyos resemble in their natural state.

A few of the very old timers in San Benito recall when folks drove their horse and buggy and farm wagons underneath the railway bridge which is now only a few feet above the level of water in the resaca. The railway antedated the releasing of water in the dry river bed which was a natural course for the main canal of the irrigation system which developers of the tract mapped. First train over the gleaming new track snorted across the bridge to Brownsville July 4, 1904, an event that has yet to be equalled in historical significance in the Rio Grande Valley proper.

First house in what is now San Benito is reported to have been built in 1907. A box car served as residence for the "first families' in the early days. The town was known as "Bessie" and later the name "San Benito" from the Cypress Ranch. The late J. L. Landrum, who came from California to this section 45 years ago, related that a goat ranch once was situated about the place where the water tower is now located.

The town of San Benito was built through the energy of the late Col. Sam A. Robertson and Alba Heywood. The curving resaca, which looks like an involved series of "s" curves from an airplane, was made the main canal, the water handled through a series of locks.

Joke Kicks Back

Robertson was one of the young engineers on the construction of the railway. He was known for his tremendous capacity for work his leadership that impelled men under his direction to grab off great chunks of work, and for his Irish wit. Many are the anecodtes that are still repeated regarding the often fiery tempered, but secretly softhearted foreman. One Christmas, it is related, his men protested against working Christmas Day when pressure of getting a job done made a holiday out of the question. "If Christmas isn't a holiday," one of the men demanded, "tell us what day is."

"St Patrick's" was Robertson's prompt rejoinder. The men held their peace. The day preceding March 17, they turned in their equipment and made other preparations for departure. Their boss stormed as they had expected.

"But, tomorrow's St. Patrick's Day" they reminded him.

And he stuck by his word. Every man had the day off.

Robertson, as colorful and dynamic a figure as the Valley's pioneering era produced, was especially beloved by the less fortunate citizens of Cameron county. His habit of befriending the "under dog" was proverbial.

The Sam Robertson home, one of the earliest Spanish type homes in this section, is located on the corner of Sam Houston and Adele street. It is owned by his widow, Maria Robertson.

Heywood Was Comedian

The Heywood home, set facing the curving arc of palms, the only house in the entire block, appears little changed outside today from the way it looked when the Heywoods and their son, Alba, Jr., were its first occupants. It is now the home of Mr. and Mrs. A. M. Hervey and family.

Heywood was addressed as Colonel Heywood throughout the years San Benitians knew him. He was not a military man, as Sam Robertson became during the World War when he rose to the rank of colonel while with the A. E. F. Heywood's title is believed to have been connected in some way with his stage career. He had had a number of years on the stage as a successful comedian.

He never ceased being a comedian, though entertainer is perhaps the better word. It would be his habit to bounce into a business office and start dramatically quoting lines from a play, poem, or anything that seemed to him suited to the moment. He was a humorist always and wrote a book, "Pigs is Pigs."

Closely associated with the beginning of San Benito was Frank S. Robertson, brother of the late Sam A. Robertson, and present manager of the San Benito irrigation district. He was employed during the building of the railway, when he and Mrs. Robertson made their home in a box car. During recent years he has been a powerful figure in the Valley's long-continued fight for adequate flood control and distribution of the waters of the Rio Grande.

San Benito had grown to a town of about 2,500 in 1916; at the last census its population was approximately 11,000.

Aided Port Battle

In the interim its leaders had identified themselves closely with every movement advancing the progress and affecting the welfare of the Valley. Earliest activity resulting in inauguration of Valley flood control as a federal project emanated largely from efforts of San Benito leaders.

San Benito, with the rest of the Valley, strained to bring about the dream of deep water for Port Isabel, when only farsighted insistence of a few leaders kept the project alive. This devotion to the ideal of a port at its original, and to San Benito leaders, its only logical site, was never relinquished. And joy of Port Isabel citizens over realization of their long-cherished dream could scarcely have exceeded the satisfaction of San Benitans.

San Benito's early motto, "We grow it first," is an index to the aim of its leaders, past and present, to make it the heart of a thriving agricultural community. Ideally located because of the especially large farming district stretching out in three directions, San Benito ranks well toward the top in carlot shipments each season.

In cotton ginning, San Benito's record compares favorably with other towns. Before canning became a Valley industry, Robert G. Schmidt's factory had processed thousands of tons of tomatoes and acres and acres of spinach. That the plant has continued to prosper since the advent of commercial canners from other areas, bespeaks the solidity upon which the early enterprise was founded.

Proud of Schools

Expansion of benefits to be derived by farmers has always been the objective of San Benito business leaders, quite cognizant of the fact that their own business will prosper only in proportion to success or decline of farming in the community. Most extensive effort in this direction recently has been the development of dairying through the fostering of improved breeding and care.

San Benitans take particular pride in their excellent school system, especially the beautiful high school plant covering three blocks, and in their splendid churches. Because of the good school and church facilities, San Benito has enjoyed a not inconsiderable portion of the winter tourist trade. A contributing factor is the friendliness that seems to be the characteristic attitude of residents toward visitors and newcomers, and the facilities for entertainment of tourists. Addition of a badminton court this season has met with special favor of winter guests.

Another movement promising to aid future progress of the Resaca City and increase its volume of tourist business is a beautification campaign that is now being discussed. Effort along ths line over a period of years, has materially improved the appearance of the city. But indications point to a rather general movement, with men taking an active part to the attractiveness of parks and streets through planting and cleaning. With the beautiful resaca as a natural asset, San Benito could, in all likelihood, become the Valley's prettiest city.

Growth Of City Seen Steady During Ten Years

NEW CLASSES ARE STATED

Semester Will Open At Edinburg

EDINBURG—Classes in Spanish, shorthand, typing and woodwork will be offered during the second semester of the Edinburg Evening School beginning Monday at 7 p.m., Edinburg Junior College officials announced Saturday.

All courses, except woodwork meet two evening each week for one and one-half hours, and over a period of 15 weeks. The cost of each course is $7.50 for the semester.

Woodwork will meet one night each week for a three-hour period for 15 weeks.

Prospective students are asked to enroll within the next 10 days. Only classes for which there is a sufficient enrollment will be offered. Registration may be handled in person, by mail, or by telephone. Contact H. A. Hodges, post office box 751, telephone 116, or room 20, Administrative Building.

Unexpected Jackpot Is Hit By Fisherman

INDIANAPOLIS—(AP)—E. O. Ford, who has fished the waters of Fall creek so many years he has all the sunken logs and other under-water obstructions charted, recently tangled a favorite "plug" where there shouldn't have been a snag.

He hated to lose his plug so he worked patiently to free it.

Finally, aided by the current, the plug and the obstruction were freed.

The obstruction? A slot machine with $1.40 in it.

Police Halt Driver To Return Valuables

ROANOKE, Va.—(AP)—Mrs. Anna H. Walker thinks pretty highly of the efficiency of Virginia state police.

The record doesn't show whether she looked nervously at her speedometer when halted 150 miles from Roanoke for a telephone call from state police, but a beaming smile was reported by those present during the conversation. The $90 in bills and the $50 watch she left at a tourist camp were sent to her by a bus driver.

Marriage Foretold By Matched Numbers

GRAND RAPIDS, Mich.— (AP) — Miss Helen Wlodarczyk, 21, and Ted J. Wisnewski, 24, obtained their Social Security cards from their respective employers more than two years ago. Neither knew the other.

The couple met a year ago, fell in love and obtained their marriage license this September. When they compared Social Security cards they discovered that Helen's card number was 386-10-9082 and Ted's was 368-10-9081.

Powder Found Cause Of Sneeze Epidemic

LYNCHBURG, Va.— (AP) —Sneezing in the schools here shook loose a police investigation.

Teachers were suspicious when widespread sneezing started. They became positive when they joined in the ker-chooing. The cops traced the sneeze powder to a Lynchburg shop which promised not to sell any more. Lynchburg country clubbers now understand the hay fever epidemic at a recent dance.

56-YEAR FIGHT AGAINST SAND BAR IN BRAZOS SANTIAGO PASS IS WON

PORT ISABEL—The 56-year fight staged by Rio Grande Valley shipping interests against the sand bar off Brazos de Santiago Pass—gateway of this garden spot to the high seas and foreign commerce—has been well won by the mile-long jetties extending into the Gulf of Mexico from Brazos Island and Padre Island.

The fly in the ointment of early shipping here was the failure of the channel to scour, resulting in filling-in and gradual accumulation of sand into an obstructing bar.

United tSates Army engineers began as early as 1882 to experimenting with Brazos de Santiago Pass' difficulty. Only one jetty was built at first on the south side of the pass, in the hope that it would cause scouring and cut the pass down below the six-foot depth it had maintained for years. The early attempt was a failure.

In 1926 jetties were again built, this time of rock, the so-called "old jetties" which were built 1600 feet into the Gulf at a time when the Port was a 16-foot project. These jetties too were part of an experiment by engineers.

After the jetties had been constructed came the U. E. Hopper Dredge Absecon, which cut the pass to a minimum depth of 16 feet. But engineers found the jetties were not long enough, that the channel was not maintained, and a big bar had formed by the time the big jetties work got under way in 1934. Controlling depth over the pass was nine feet, only three feet more than when there had been no man-made current producer.

Working from models which they thought had solved the problem, engineers again went to work and built longer jetties, nearer together, of Texas granite quarried near Marble Falls. As the construction pushed out into the Gulf the water began racing through the relatively narrow channel at a faster clip, and by the time the work had reached the 5,000-foot distance the bar began to disappear. Most of the deposits were carried out by the tide. When the giant jetties were finished the experimenters who watched with keen interest their effect found that the minimum depth had been increased to 18 fect, greatest in the history of the pass.

Again the dredge returned and cut the bottom to 24 feet along the center line of the channel. More recently the dredge Galveston, one of the largest in the government service, came and made short work of cutting the depth to 27 feet to guarantee sufficient depth for traffic.

After being put in dry dock, while engineers watched the current keep the channel clear, the Galveston came back and cut the channel to a depth of 30 feet over its 300 feet of width, and a problem that had vexed the best minds and cost millions of dollars had been conquered by the jetties, which provide fishing spots for surface anglers from all states of the union.

Lobby Expense Law Passed In Virginia

RICHMOND, Va.—(AP)—The state wants to know who is passing out the cigars around the legislative halls.

Blanks for professional lobbyists to record their expense accounts have been prepared in accordince with a new law.

Forest Fire Lookout Imprisoned By Wind

SAN DIEGO, Calif. —(AP)— C. A. Brown, forest fire lookout on Cuyamaca peak, was imprisoned in his station by wind. His door opens outward and for hours he was unable to open it against a 74-mile-an-hour gale.

Backfire From Auto Said Cause Of Fire

BUTTE, Mont. —(AP)— The backfire from an automobile was listed as the cause of a forest fire in Deer Lodge national forest recently. The backfiring ignited the gasoline in the tank of the car and this in turn started the forest blazing.

Lost Hunter Elects Not To Shoot Deer

TAHOE CITY, Calif.—(AP)—Hally R. Otwell's deer-hunting trip turned into something of a nightmare, but it's something to tell about for the rest of his life.

Lost in the wild Martis Peak region, Otwell sighted more than 50 deer, including some splendid big bucks that would make easy shots. But unable to carry them out, and worried as to whether he himself would ever get back to civilization, he didn't fire a shot.

A SALUTE

to a greater

VALLEY MID-WINTER FAIR



Better Than Ever This Year With The Best Livestock Exhibit Ever In South Texas!

You'll want to be on hand every thrilling minute of this year's Valley Mid-Winter Fair! And if you enjoy seeing good livestock then you're in for a double treat, because this year's fair officials have arranged for the best livestock exhibit ever in this part of the state! Don't Miss It!

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We Invite You To Attend

INTERNATIONAL HARVESTER EXHIBIT

VALLEY MID-WINTER FAIR

Harlingen, January 23rd—28th

Sponsored By Valley Dealers

ALDRIDGE-WASHMON CO. Harlingen

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ALDRIDGE-WASHMON CO. Brownsville



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FAIR WEEK

YOU'RE INVITED! - GREATER THAN EVER



6 Days January 23rd Through January 28th 6 Nights

Fair Week

The Drunkards Daughter

Friday—Saturday

Second Annual Grapefruit Carnival

Midget Auto Races

Daily Except Tuesday
In Front Of The
Grandstand 2:30 P. M.

Automobile Display

18th ANNUAL VALLEY MID-WINTER FAIR

HARLINGEN, TEXAS

Parade Of States

Tuesday, January 23rd at 10:30 A. M.

See the bevy of beauties representing every State in the Union. See Queen Orange and King Grapefruit. Bands Galore. Floats and Displays. It will be a gorgeous presentation. Remember the time and date — Tuesday morning, January 23rd, 10:30.

Fair Week

Camera Fans Exhibit

Tractor and Farm Imp.

Women's Needlework

State Hwy. Safety Exhibit

Model Airplane Exhibit

Art Exhibit

Model Airplane Contest

Saturday, 10 A. M.

Citrus Exhibit

Stock Show

Never before has the fair presented such a stock show—Hundreds of stockmen from all parts of the Valley have entered cattle.

Live Stock Auction Sale

Saturday at 10 A. M. Feeder Cattle will be auctioned off. There is sure to be some excellent buys.

See The Largest Hog In The World

The management was extremely fortunate in securing this attraction, do not fail to see it.

Exhibits of Poultry and Swine

On The Midway

BILL HAMES Carnival

RIDES
SHOWS
FUN
FOR
ALL

Free Attractions

Never before has the Valley Mid-Winter fair been able to offer such a variety of select free attractions—Circumstances have enabled them to get acts of national fame and they are sure to please.

Miss Dorothy Herbert

Internationally known horsewoman will preform daily with her trained horses.

Miss Lille Stoate

Rain maker extraordinary will exhibit her rain making art during the fair.

Adams Musical Family

A real treat for music lovers, in this family. You are sure to enjoy this feature

FREE FIRE WORKS

Opening and Closing Nights

ADMISSION

Adults 25c; Students (over 12) 15c; Students (under 12) Free

Inside Car Parking 25c





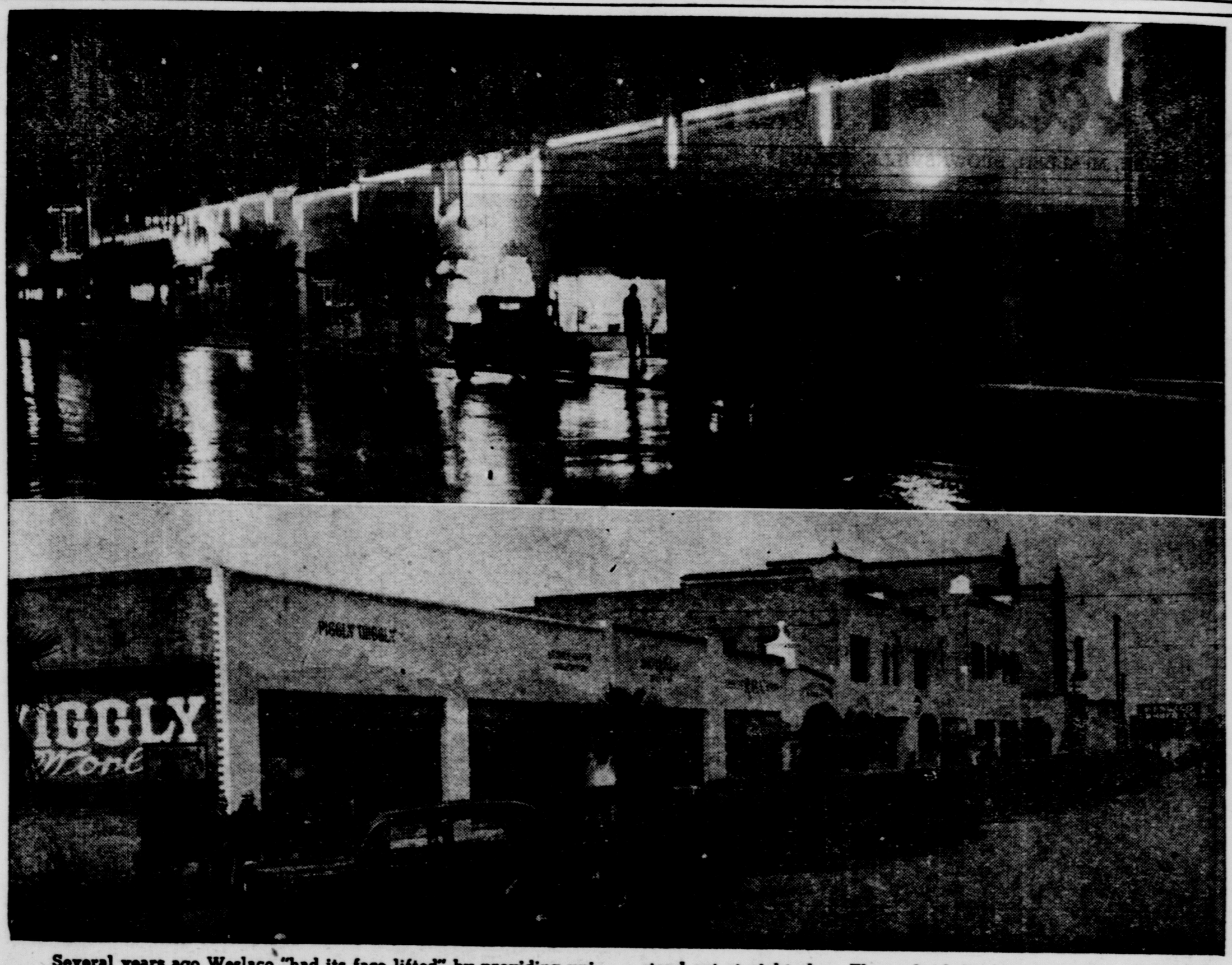
GATES OPEN DAILY 8 A.M. BE THERE

Rio Grande Valley Annual Pictorial Section

Star-MONITOR-Herald

HARLINGEN, McALLEN, BROWNSVILLE, TEXAS | Entered as Second Class Matter at the Post Office in Harlingen, Texas | Sunday, January 21, 1940



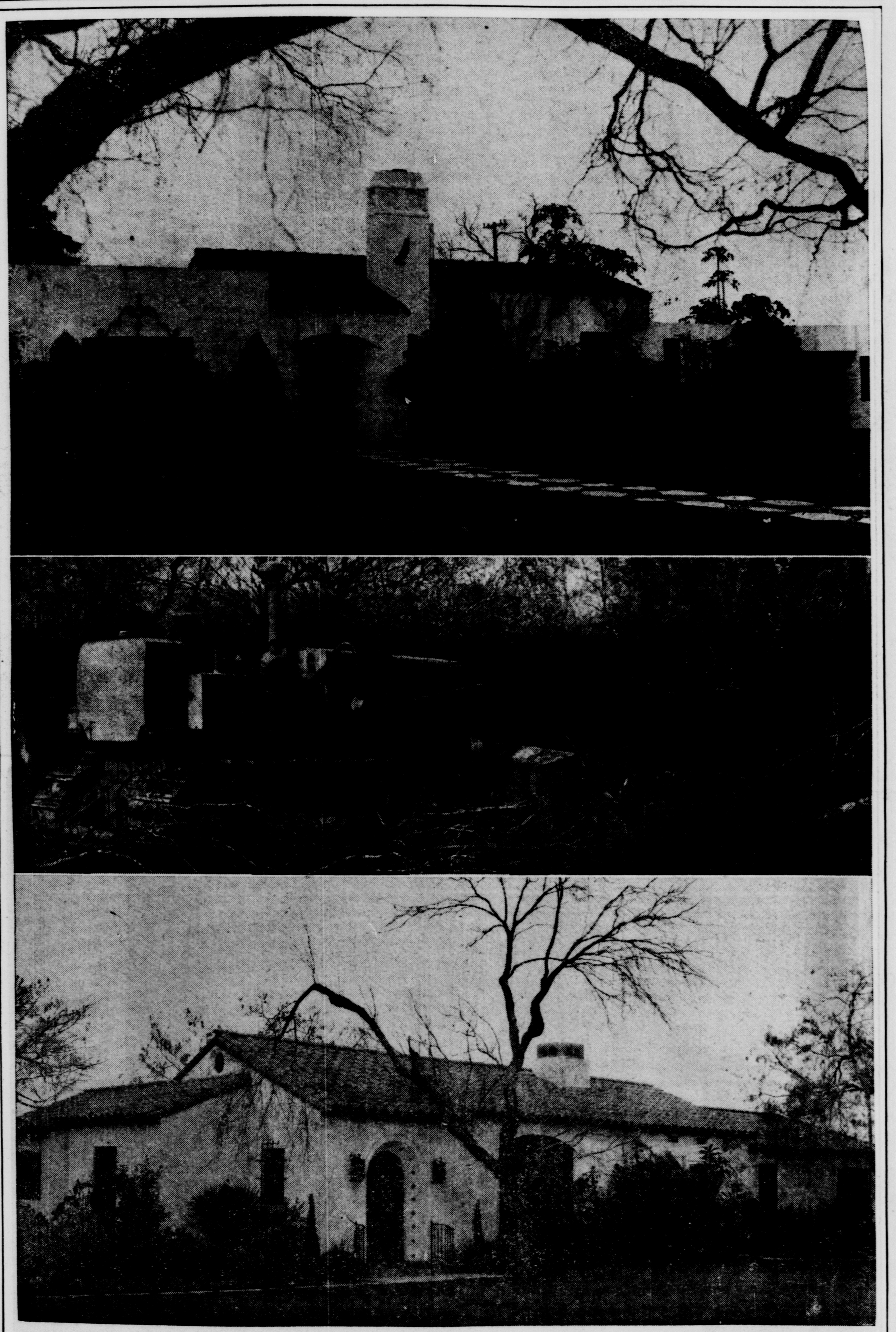


Several years ago Weslaco "had its face lifted" by providing uniform Spanish type fronts for places of business fronting on Texas Avenue. Weslaco people were so proud of their Spanish village effect, that they cast about for some way to make the improvements stand out at night also. They solved this by means of a neon outline of the tops of the buildings. This neon skyline extends several blocks and effectively sets off the Spanish type store fronts at night.

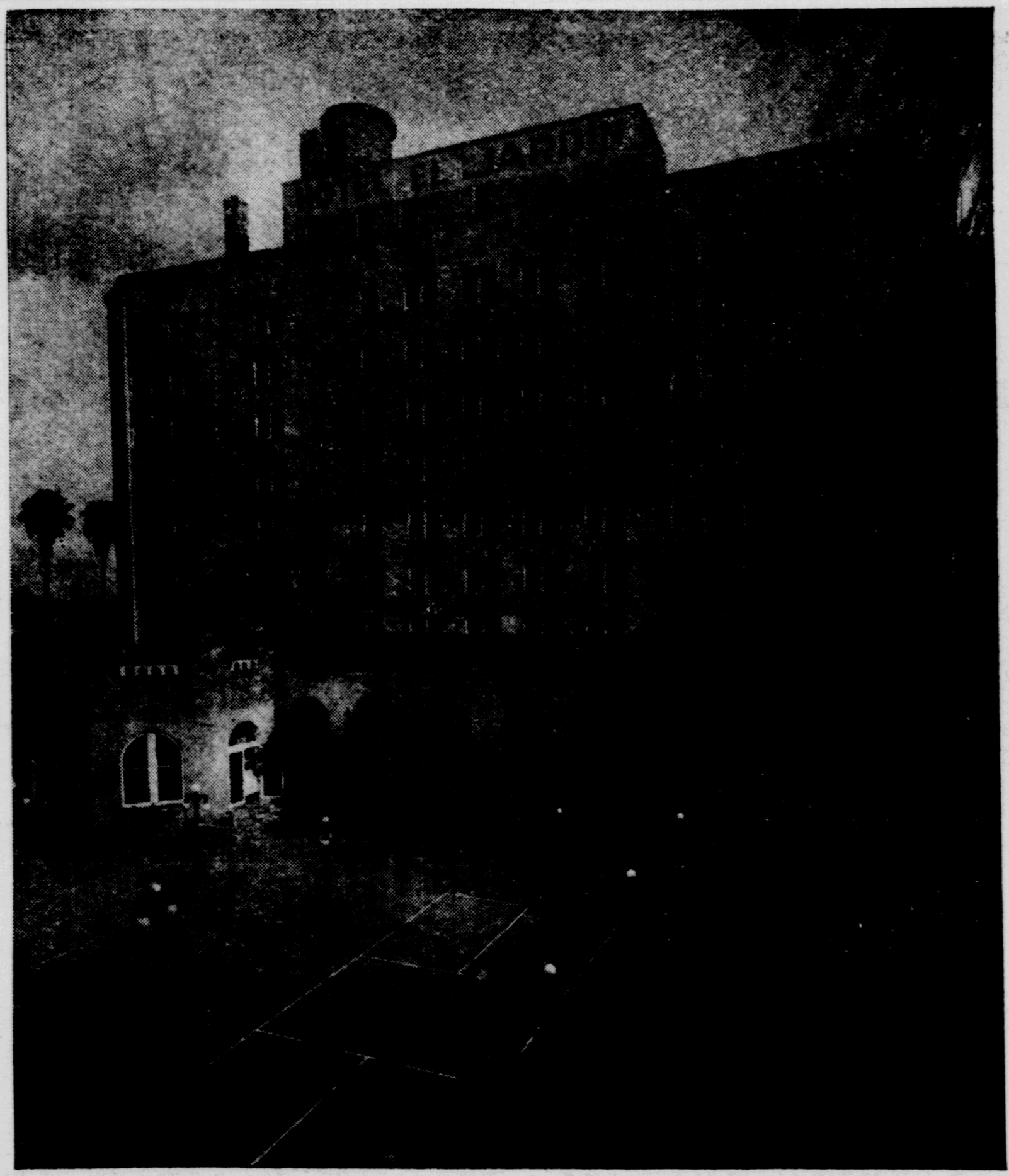
(Photos courtesy Weslaco Chamber of Commerce)



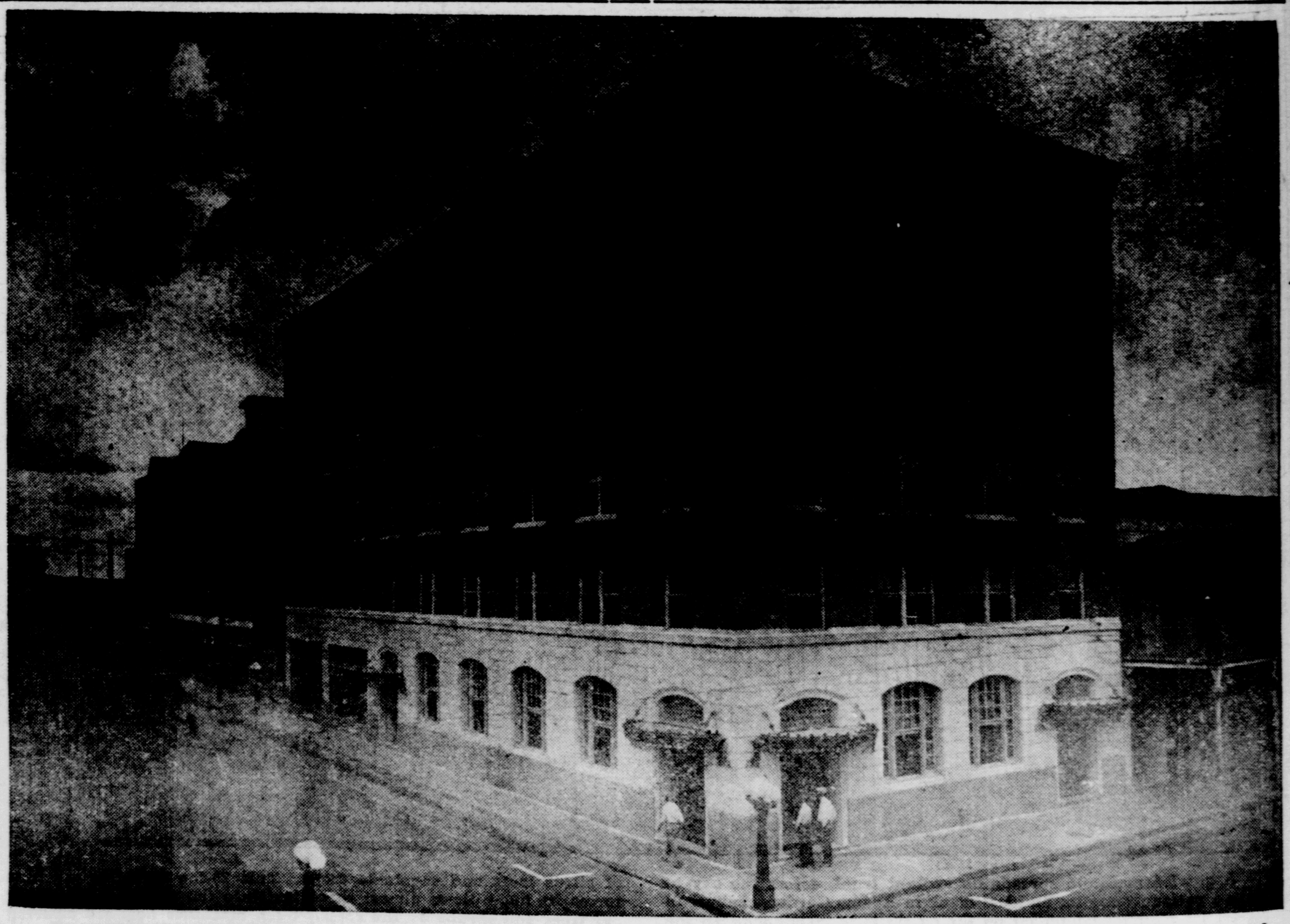
The tastes of a nation are being changed as the luscious citrus fruits of the Lower Rio Grande Valley of Texas find their way into the farthest corners of America. Superior grapefruit and oranges, individually wrapped in attractive colored wrappers and packed carefully in standard containers, are revolutionizing the citrus industry of the country. No fruit in the world compares with the grapefruit and oranges of the Valley in texture, sweetness and juice content.



A gnarled mesquite spreads its vagrant trunk across the sky to make a perfect frame for an ideal home in Adams Gardens, suburban residential citrus development on the outskirts of Harlingen. In the bottom picture is shown another lovely home in Adams Gardens. In the center a "tree-dozer" clears out rich jungle land for the planting of citrus trees and vegetable crops. This 25-ton tank-like machine forces its huge plows almost three feet into the rich topsoil to tear out trees and shrubs by the roots. Such machines now are clearing 3,000 additional acres in the Adams Gardens development.



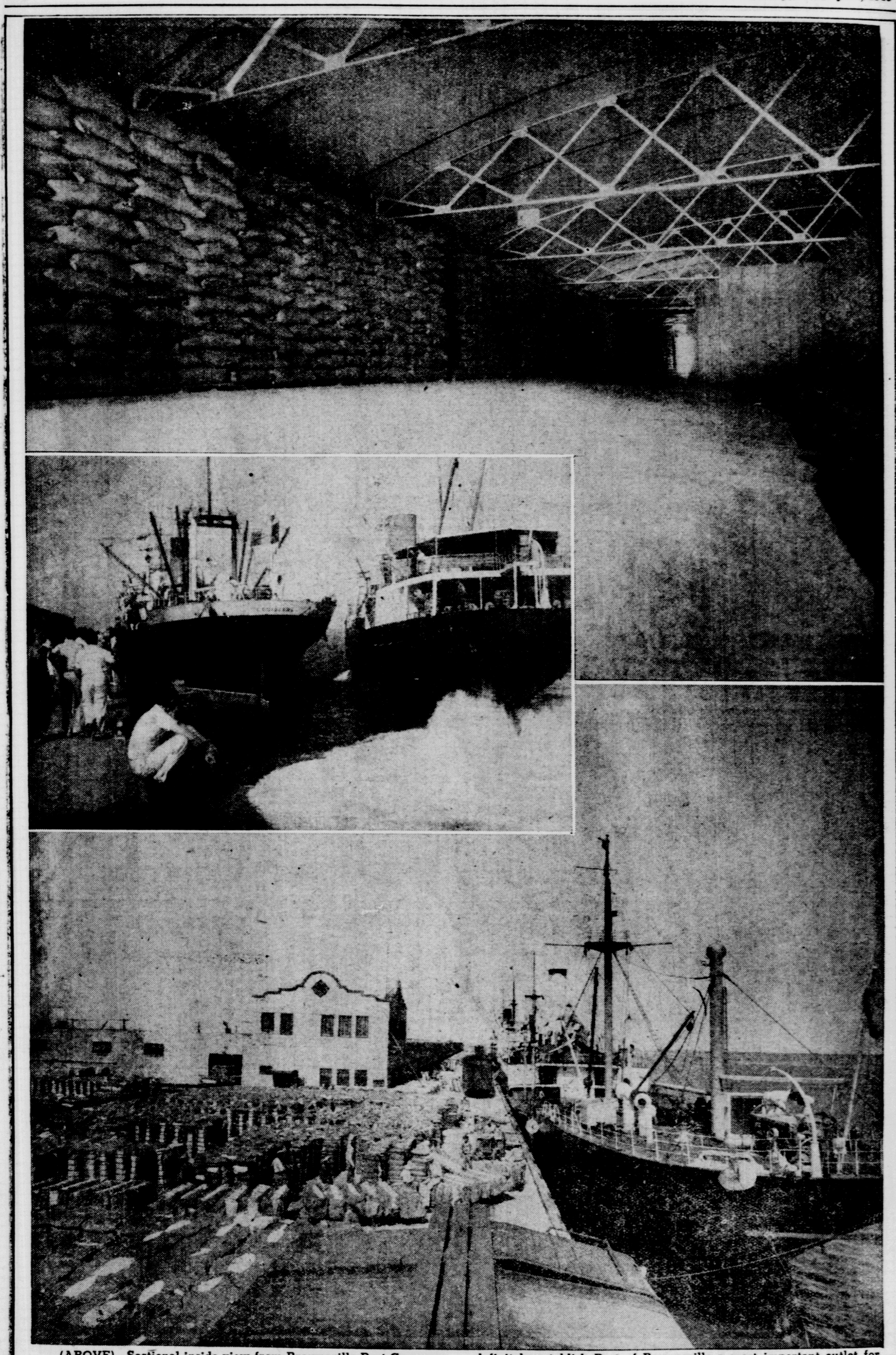
The spacious patio of El Jardin Hotel, Brownsville ranks next to the romantic appeal of Old Mexico in the minds of most visitors. A few rods from El Jardin, the Rio Grande, known in Mexico as Rio Bravo del Norte, separates the streamlined modernity of the Texas Valley from the Old World atmosphere of Old Mexico.



Situated in the center of the business district of Brownsville, The First National Bank at Brownsville boasts the largest bank building in the Valley. Commerce with Mexico and financial service throughout the Valley, make it one of the outstanding banks in South Texas.



Dull care floats down the winding Rio Grande with the arrival of Charro Days in the Valley. Romance and adventure usurp human thoughts from the more prosaic things of life as residents and thousands of winter visitors enter the spirit of fiesta. Brownsville, scene of the Charro Days celebration, becomes a city of riotous color and the Charro and China Poblano costumes are donned for the gayest of all pre-Lenten events. This year the celebration starts February 1 and continues through February 4. The photo shows Kenneth Faxon, president of the Charro Days committee, with Mrs. Faxon, in authentic costume. (Photo courtesy Charro Days Committee.)



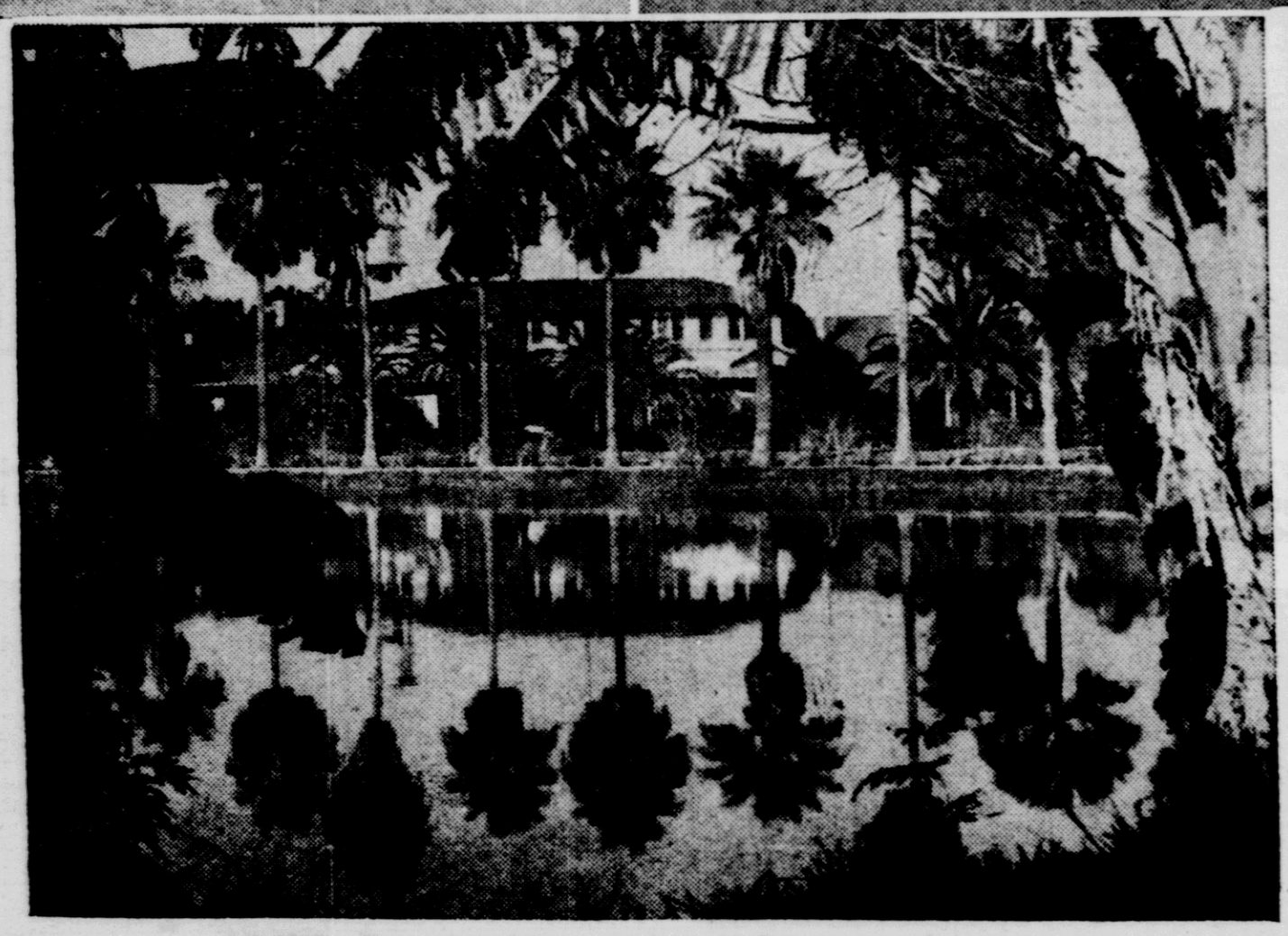
(ABOVE)—Sectional inside view from Brownsville Port Compress and Bonded Warehouse, Inc., where foreign commodities intermingle with domestic. To the left thousands of tons of de-hydrated citrus pulp awaiting shipment to the Atlantic seaboard stored side by side with nitrate from Norway. (CENTER)—Three successful seasons definitely establish Port of Brownsville a most important outlet for cotton for the four corners of the world. Here ships are loading for the European continent. (BELOW)—Harbor scene at Port of Brownsville "where the Valley meets and greets ships from the old world and the new."





TOP—The Sharyland plant of the Texas Citrus Fruit Growers Exchange hums with activity day and night preparing and packing the fruits of this rich section of the Valley for the markets of the world. One of the most modern plants in the Valley, it is situated on the Valley's Main street.

BOTTOM—Lush tropical growth adds exotic beauty to any landscape. Throughout the Valley palm and fern and hundreds of shrubs blend with Ebony, Mesquite, Retama and Orchid trees to charm residents and visitors alike. This palm-shielded beauty spot is one of the many attractions found in Sharyland.

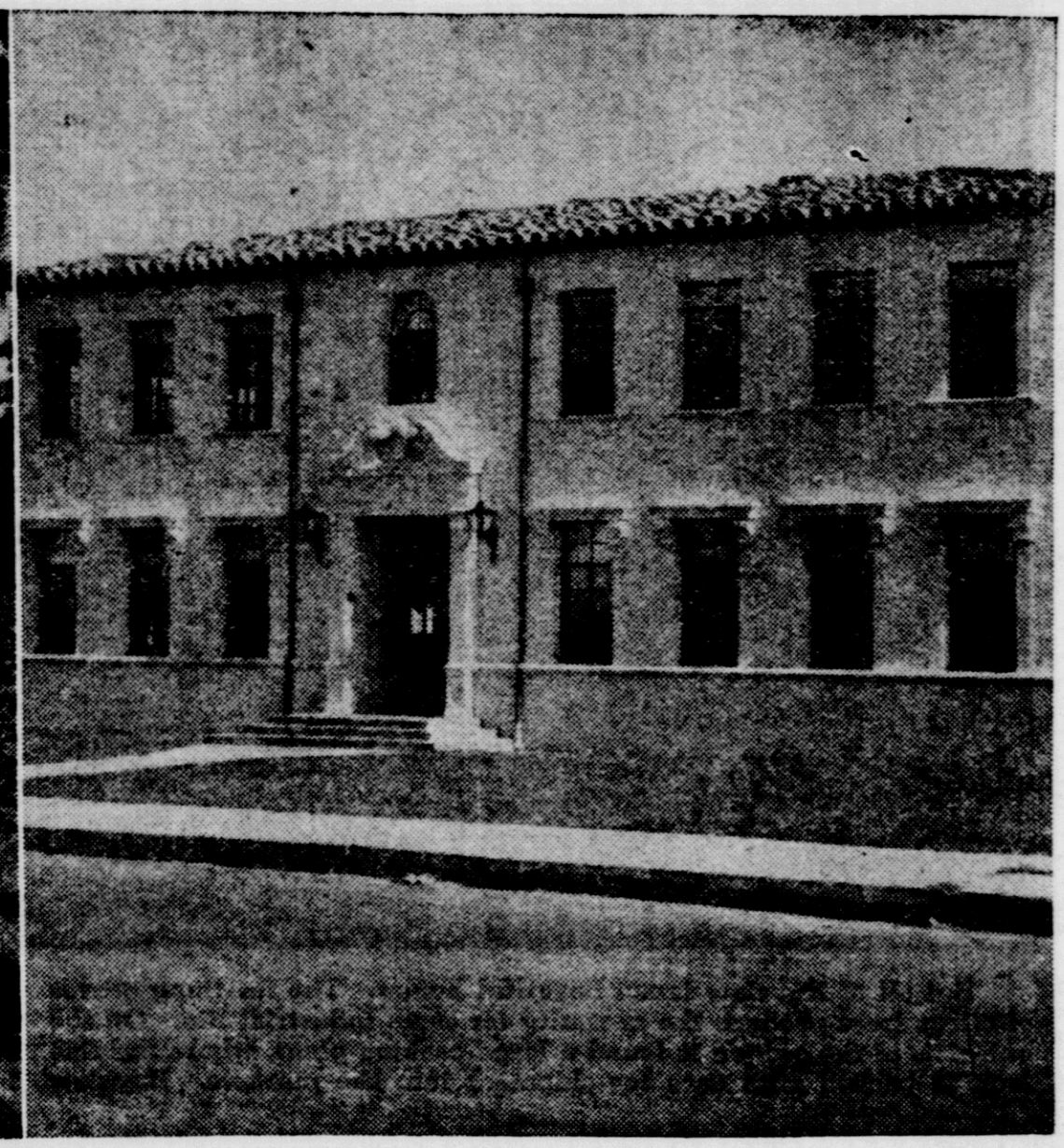


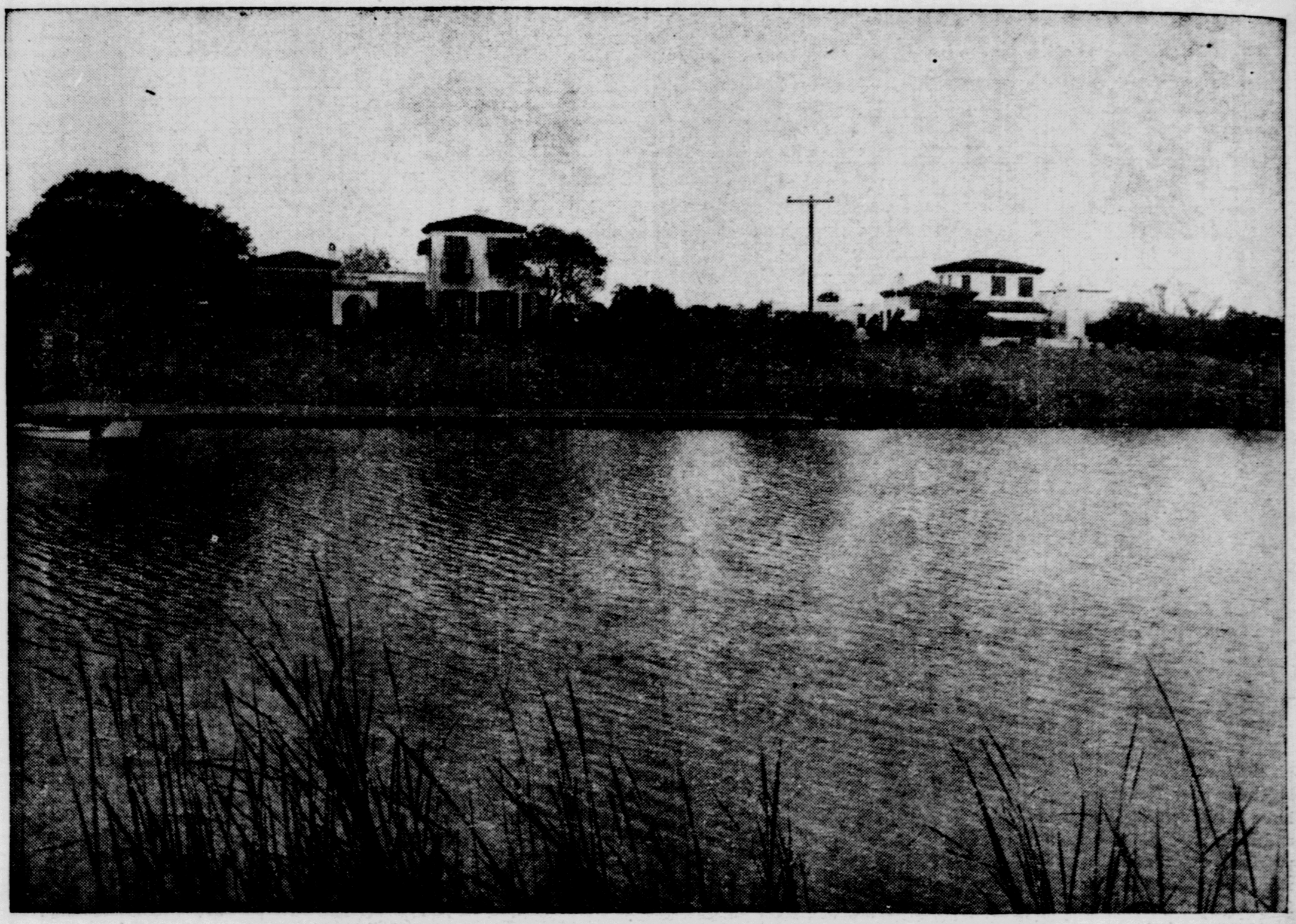
ABOVE—The palatial home of John H. Shary spreads its imposing wings amid a fairyland of colorful shrubbery and stately palms, reflecting its atmosphere of comfort and serenity in the cool waters of the lagoon.

TOP—An hour's drive from Sharyland one finds the Shary Yacht Club at Port Isabel, hard by the placid waters of the Gulf of Mexico. In this spacious establishment, air-conditioned by breezes off the Gulf, is found every comfort and convenience between adventures at sea with huge sailfish, tarpon and Blue Marlin.

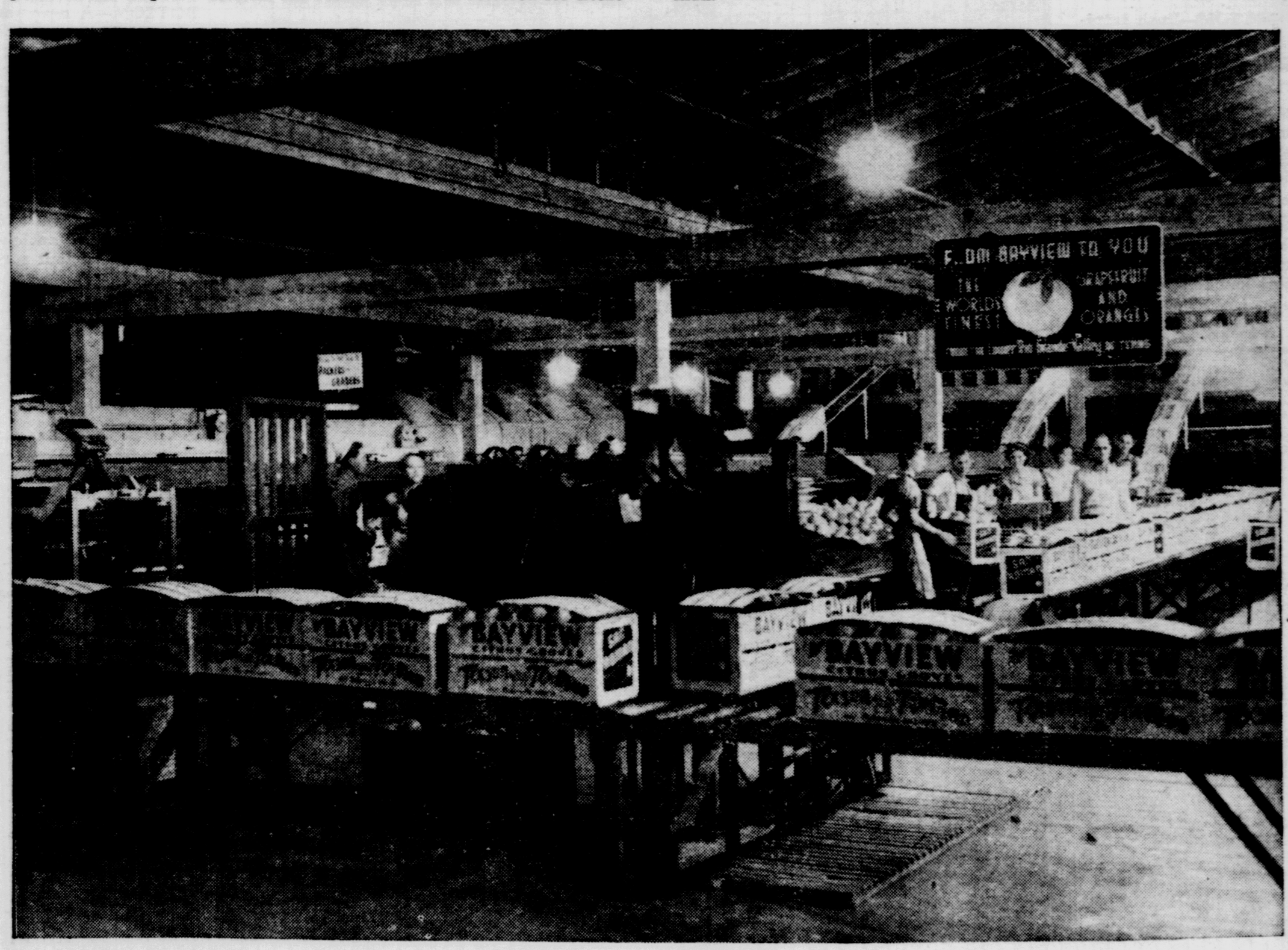
BOTTOM—A new and modern office building to house the headquarters of the far-flung interests of John H. Shary, recently has been completed in the city of Mission, of which Sharyland is an important suburb. It is here that the man who fathered citrus development in Texas works in unostentatious, but efficient surroundings.



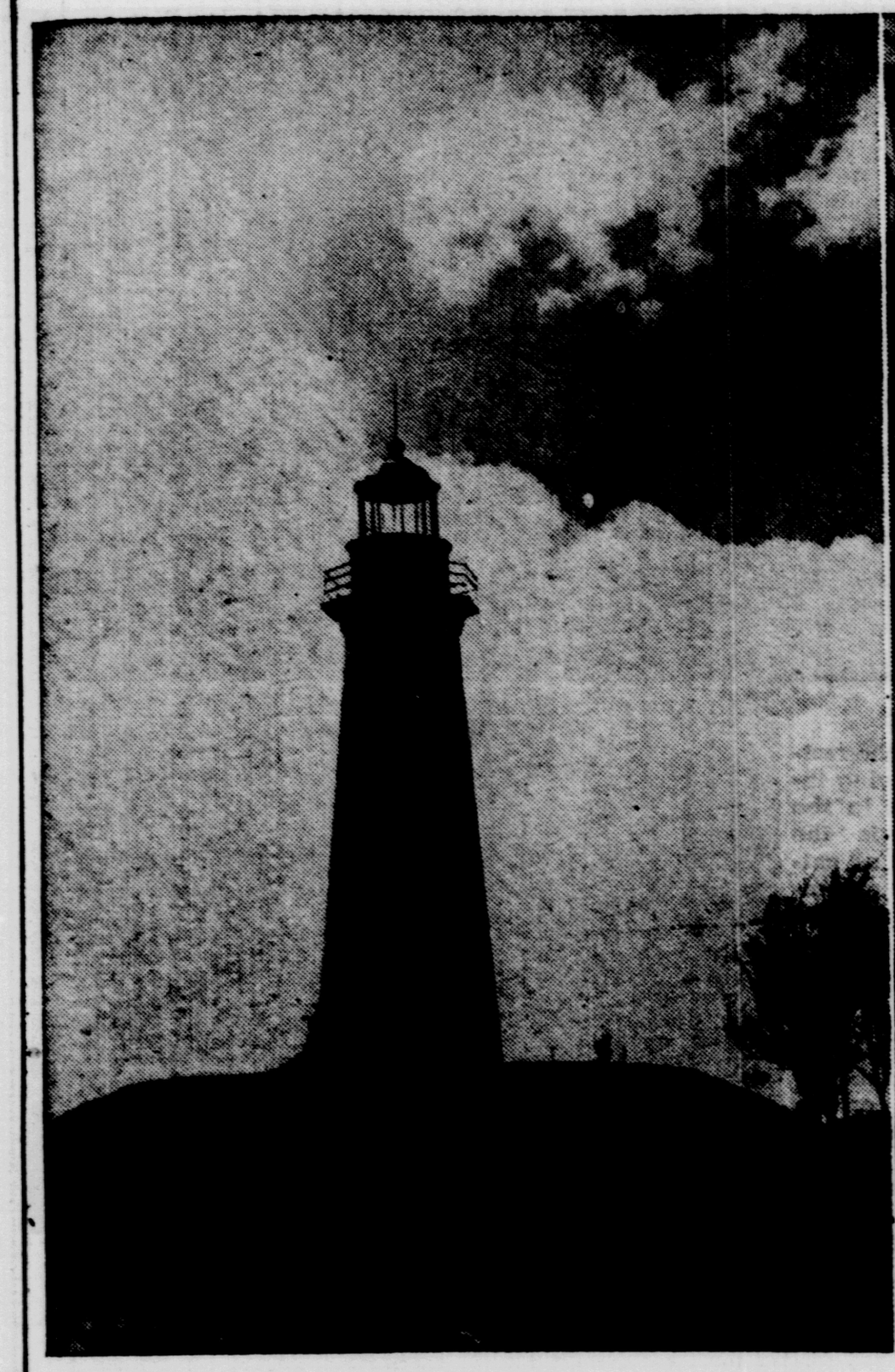




In South Texas, the long, winding lakes which meander through fertile fields and citrus groves, are called "resacas." At this particular point, in the Bayview section, the resaca bank was selected for home-sites. Lush lawns of carpet grass slope down to the water's edge, where small boats await the whim of some fortunate hunter or fisherman.



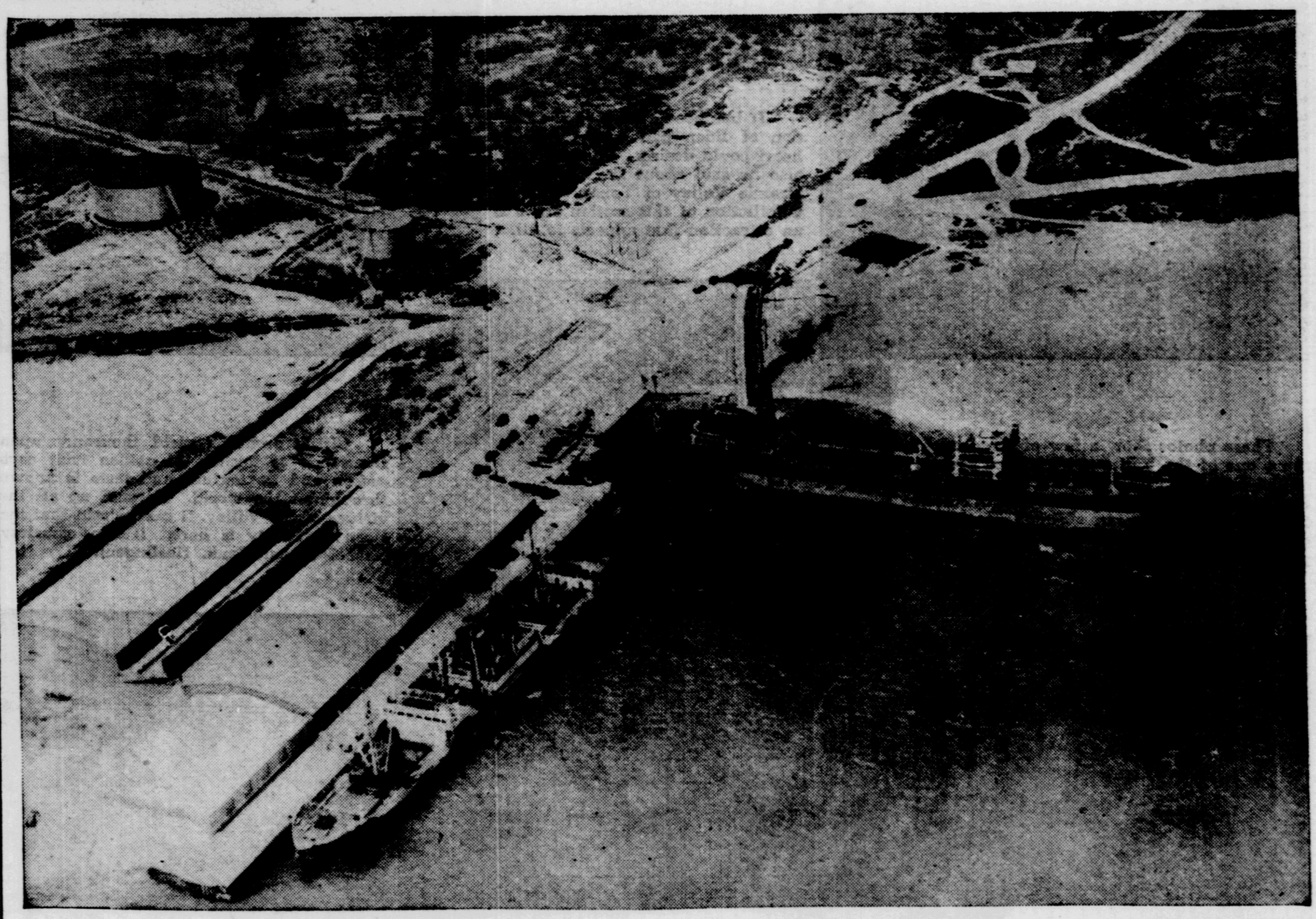
But all of Bayview is not beautiful homes. The far-flung groves of citrus trees produce the necessity for some industrial life. On the outskirts of the section is found a large packing plant, where the fine fruit is packed with care for shipment into the markets. Bayview also is the home of the San Roman nurseries, where constant effort is made to improve the productivity of citrus trees and the quality of the fruit.



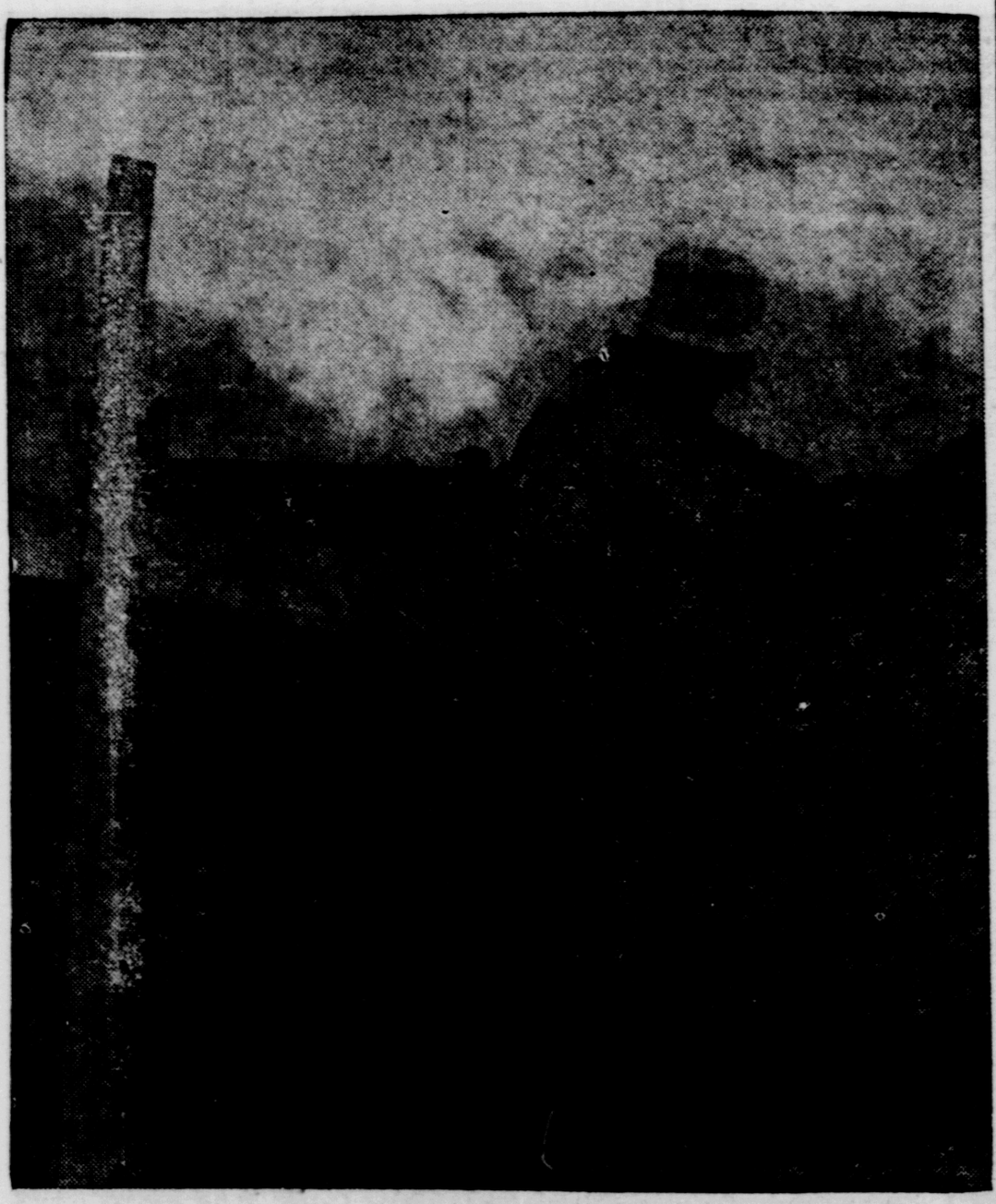


Landmark of the southernmost tip of the United States is this old lighthouse at Port Isabel. Modern lights and radio beams now guide shipping to a spacious, safe harbor, but the romance of the past lingers here.

Sailfish, the fighters of the deep, abound in southern Gulf waters along the Valley coast. Nearly eight feet from tip to tip is this big one, boated off Port Isabel. Blue Marlin also lure sportsmen fishermen to test their mettle and their tackle.



Port Isabel, where the nation's golden garden meets the Gulf, is a major link between this rich agricultural and mineral production and the markets of the world. Here, in a land-locked harbor, the big ships of the sea come for cargoes of foods and feeds and oil. Modern port facilities and a thriving port city make Port Isabel a favorite harbor for the men of the sea as well as tourists from all corners of America.



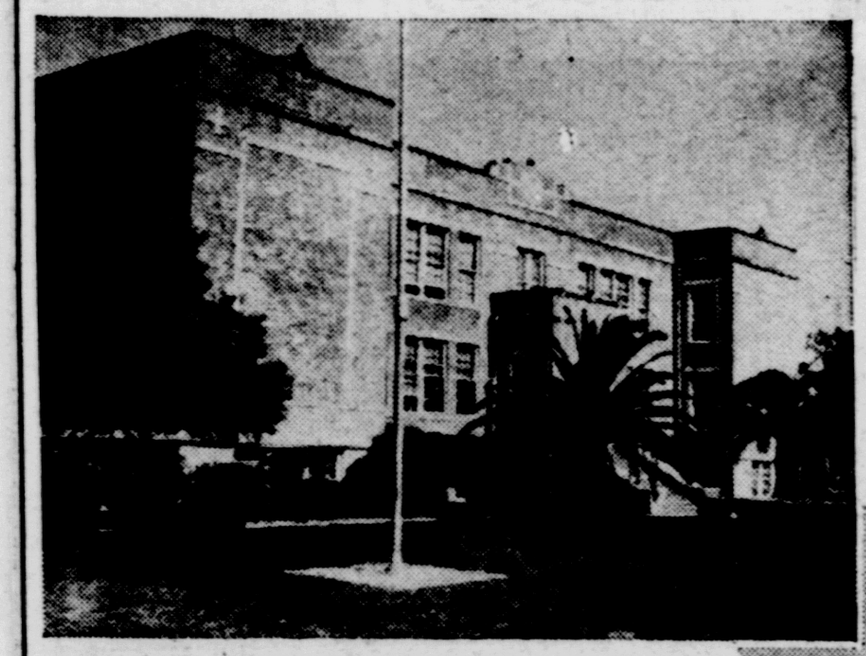
While Texas paces the nation in building activity, Harlingen takes an important role in maintaining the Valley's place in construction. Busy carpenters and masons exemplify the spirit of a fast growing city as Harlingen adds more homes and business houses.

(Photos courtesy Hugh Ramsey, building contractor)





One of the fastest growing industries in the Valley is the feeding of cattle. The abundance of feed that can be grown in this section thru the year plus the supply of good locally grown calves, gives this occupation big advantages. One of the leaders in this undertaking is Roy Porter of Harlingen. He has built barns, pens and purchased many calves from local cattle raisers.



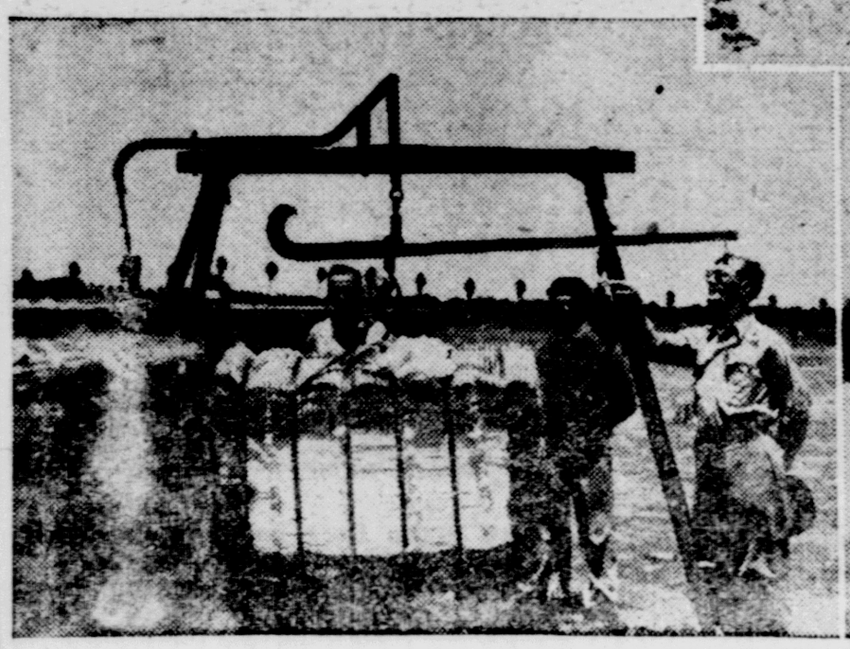
It has been said that the Garden of Eden had everything the heart could desire. Truly this can also be said about the Lower Rio Grande Valley of Texas. The diversifiction of this section alone is an attraction that appeals to all.



These photos show a few of the occupations, one of the Valley schools, and several of the beautiful scenes in the Valley. This fertile region boasts of the first bale of cotton in the world each year. Winter vegetables grow in abundance and are shipped to all parts of the country.



Citrus orchards yield thousands upon thousands of bushels of golden fruit each season and its texture and taste is known throughout the world. To sum up all the virtues of the Valley, it can be said that the Horn of Plenty is here. (Photos courtesy First National Bank, Harlingen).

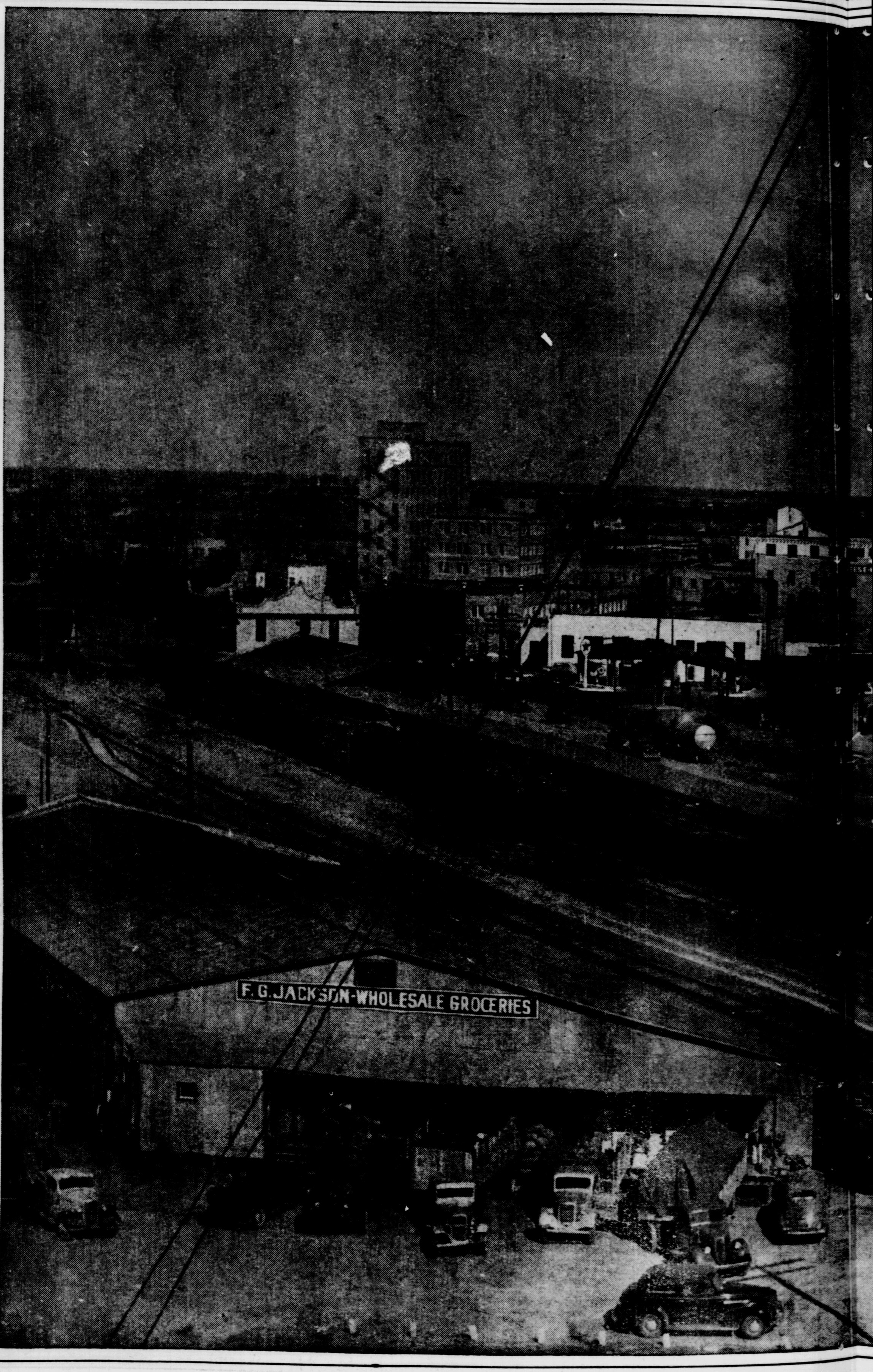


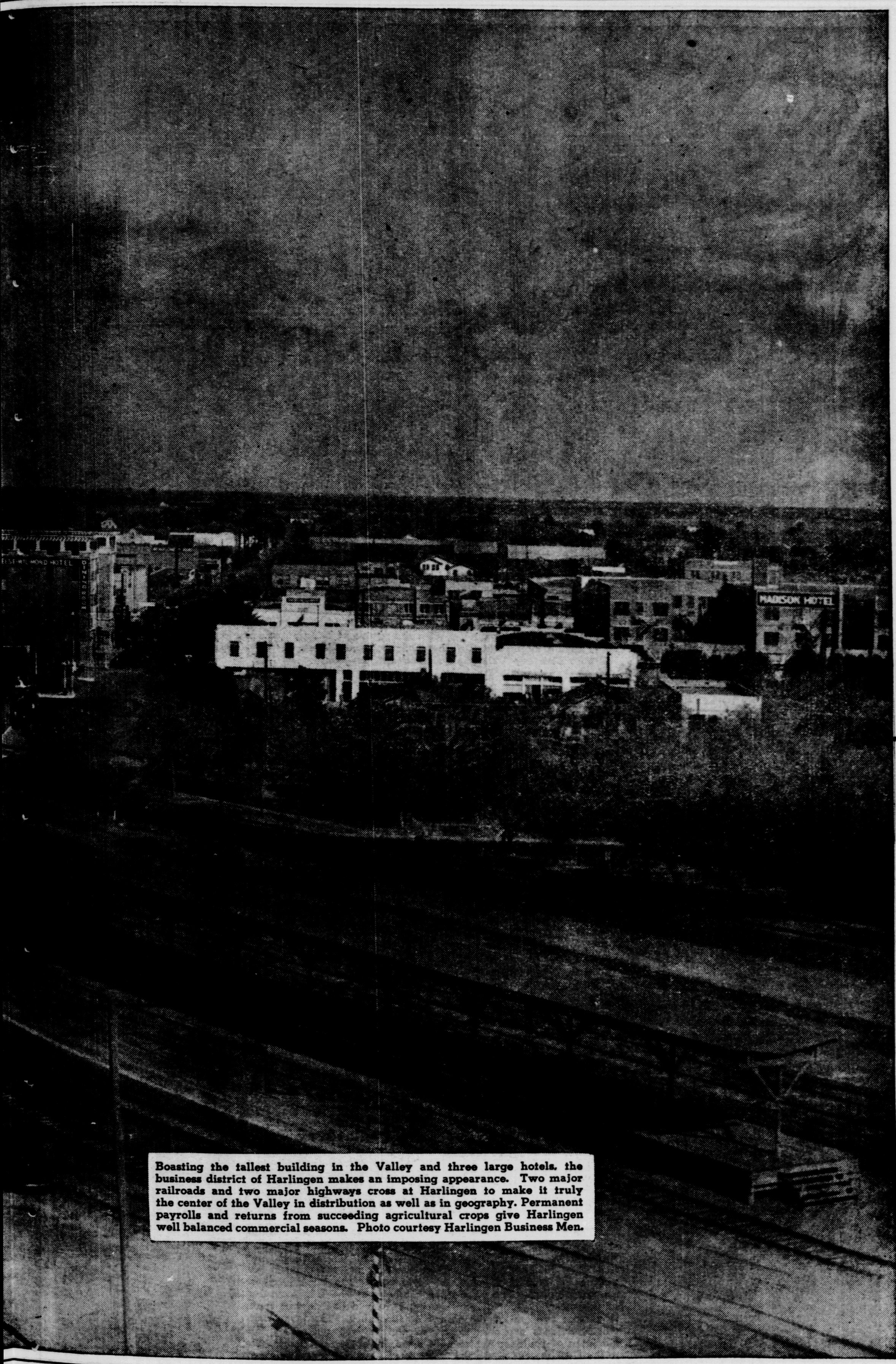




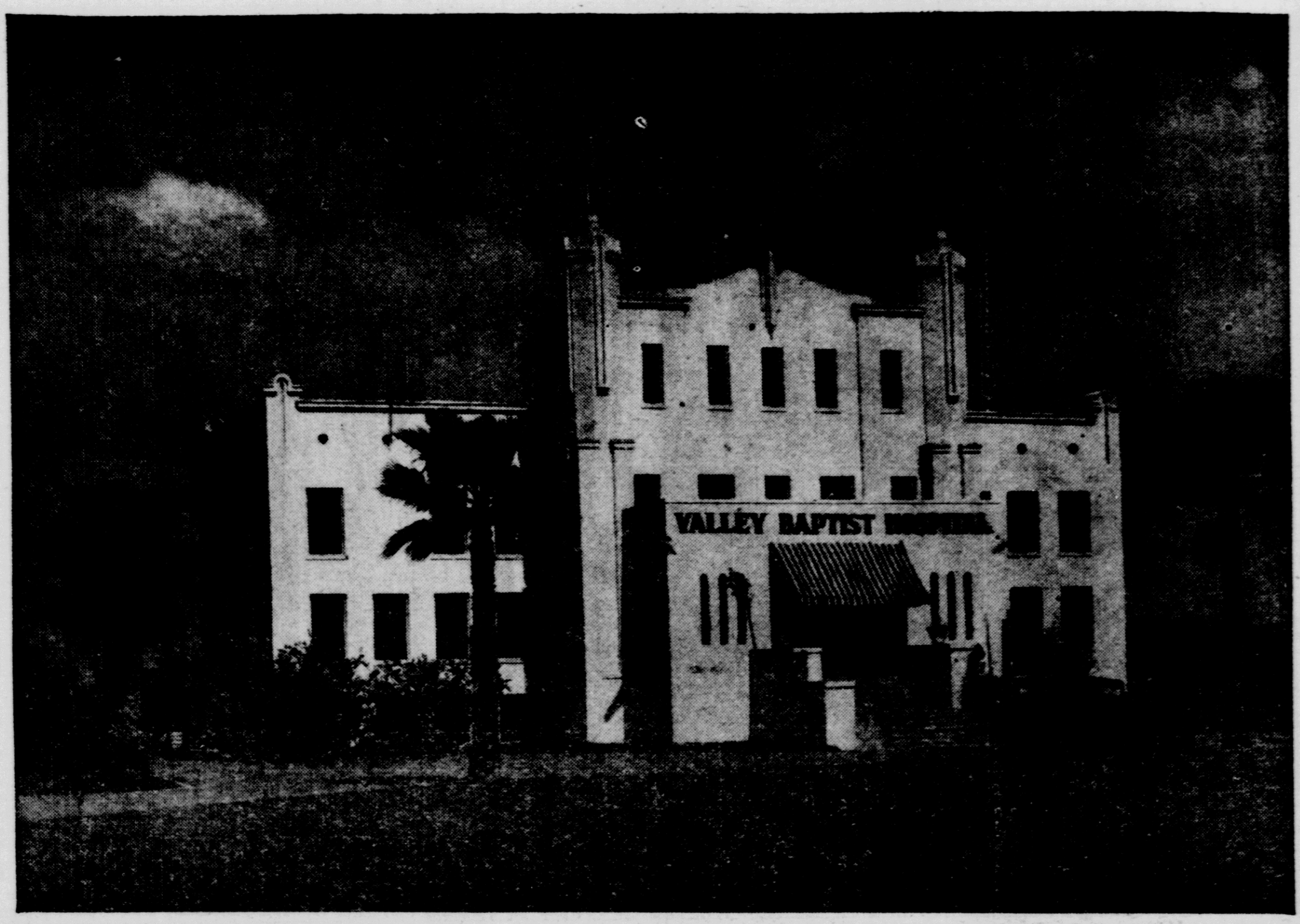


The Tourist Club rooms in Harlingen are always filled with visitors and at times the capacity and facilities are overtaxed, so popular is this center of entertainment and diversion. The picture in the center shows a group of visitors enjoying bridge and other games. At the upper left is a picturesque view of the club house at Harlingen's Municipal Golf course. The sporty fairways and velvet-like grass greens of this course bring golf enthusiasts from miles around. Upper right is the Women's Building housing club rooms and a public library. The Municipal Auditorium, lower left, has the largest seating capacity in the Valley and is the site of many outstanding stage presentations, including the artists sponsored by Civic Music Association. The Night Blooming Cereus, which abounds in this section, attracts the interest of many visitors. Photo at bottom right is a "close-up" of one of the blooms. Photos courtesy Harlingen Chamber of Commerce.


F. G. JACKSON-WHOLESALE GROCERIES



Boasting the tallest building in the Valley and three large hotels, the business district of Harlingen makes an imposing appearance. Two major railroads and two major highways cross at Harlingen to make it truly the center of the Valley in distribution as well as in geography. Permanent payrolls and returns from succeeding agricultural crops give Harlingen well balanced commercial seasons. Photo courtesy Harlingen Business Men.



Valley Baptist Hospital, in Harlingen, serving the central part of the Valley, has an important part in the rapid growth of this section. With the recent addition of new equipment, it ranks high among the hospitals in South Texas.
(Photo courtesy Valley physicians and surgeons)



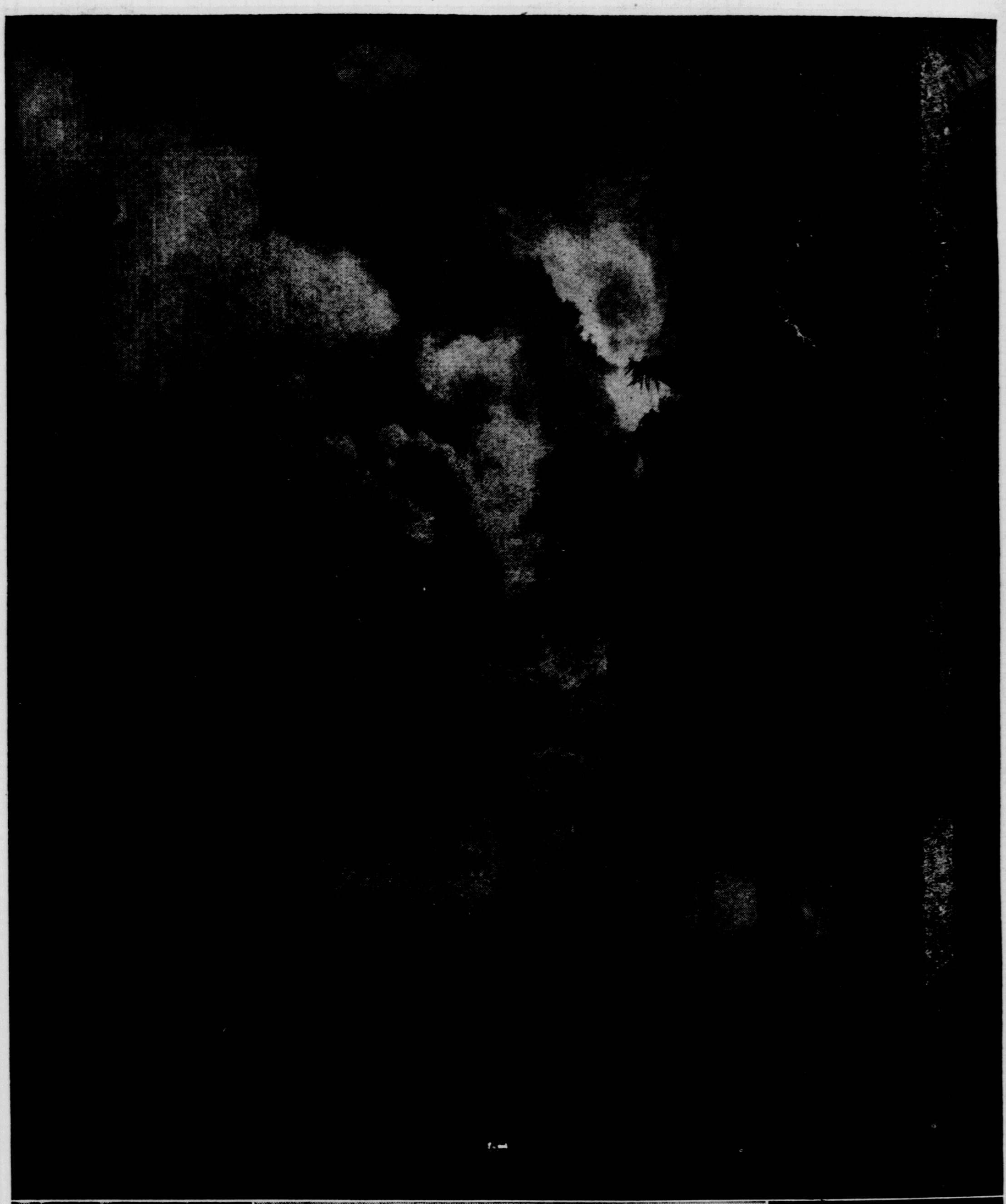


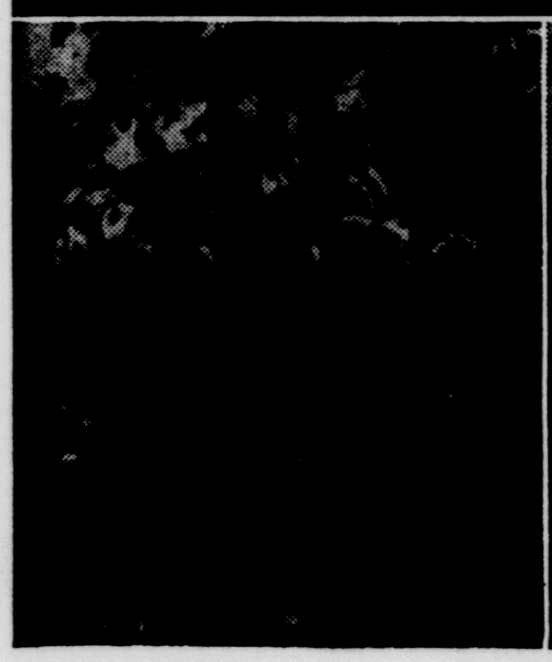


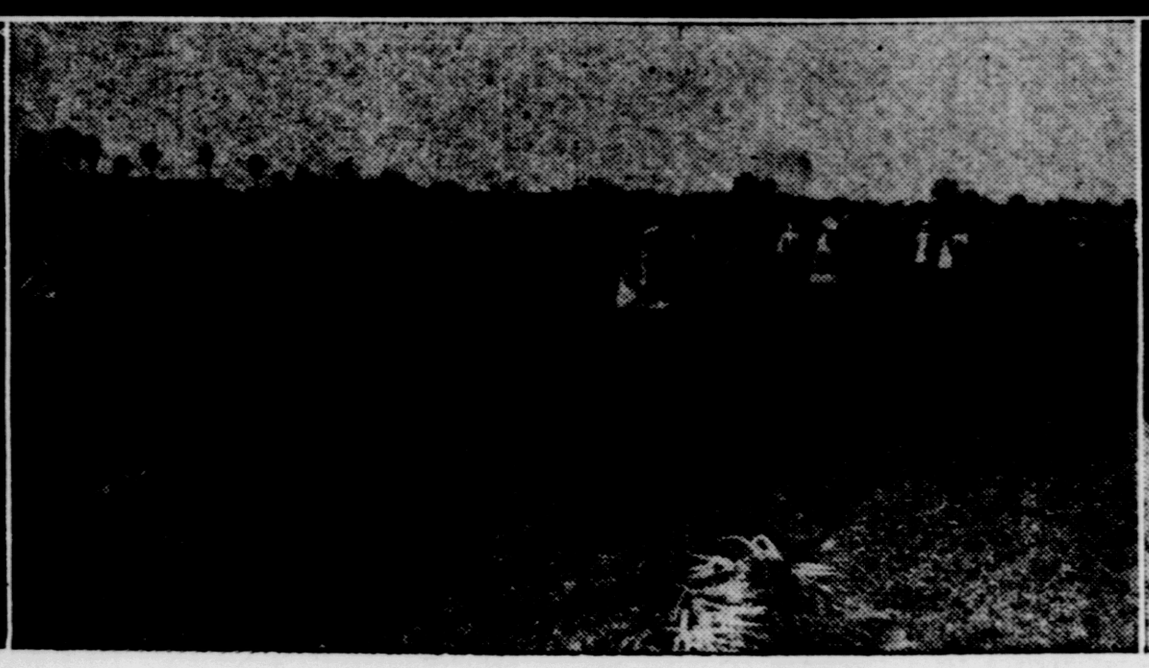
The hotel facilities of the Lower Rio Grande Valley are unsurpassed. Operating on a unified system in the Valley are the Hotel Donna, at Donna, the Hotel Madison, at Harlingen and the Cortez Hotel (shown above) at Weslaco. All three hotels are undergoing extensive remodelling, including the installation of air-conditioning. The palm-lined roadway at the left is typical of the many delightful avenues of beauty which thread their way from one end of the Valley to the other. The large fish, whose weights are shown on the picture, are typical of the monsters of the deep which lure so many sportsmen fishermen to the Gulf waters along the Valley's sun-blessed coastline.



Fine churches are a source of great pride to the people of Harlingen. In the top photo is shown the First Methodist Church. The middle picture is of the First Baptist Church, while the lower photo shows the just completed building of St. Albans Episcopal Church. Other congregations also have fine buildings and the First Presbyterian Church is starting construction of a new building.









Beautiful scenery and fertile agriculture lands go hand-in-hand in the Lower Rio Grande Valley of Texas. No other place in these United States can offer such a combination. In no other section of the country can three crops a year be harvested. Warm climate and natural soil fertility make the Valley a land of unlimited opportunity. (Photos Courtesy Sears, Roebuck & Company, Harlingen, Texas)

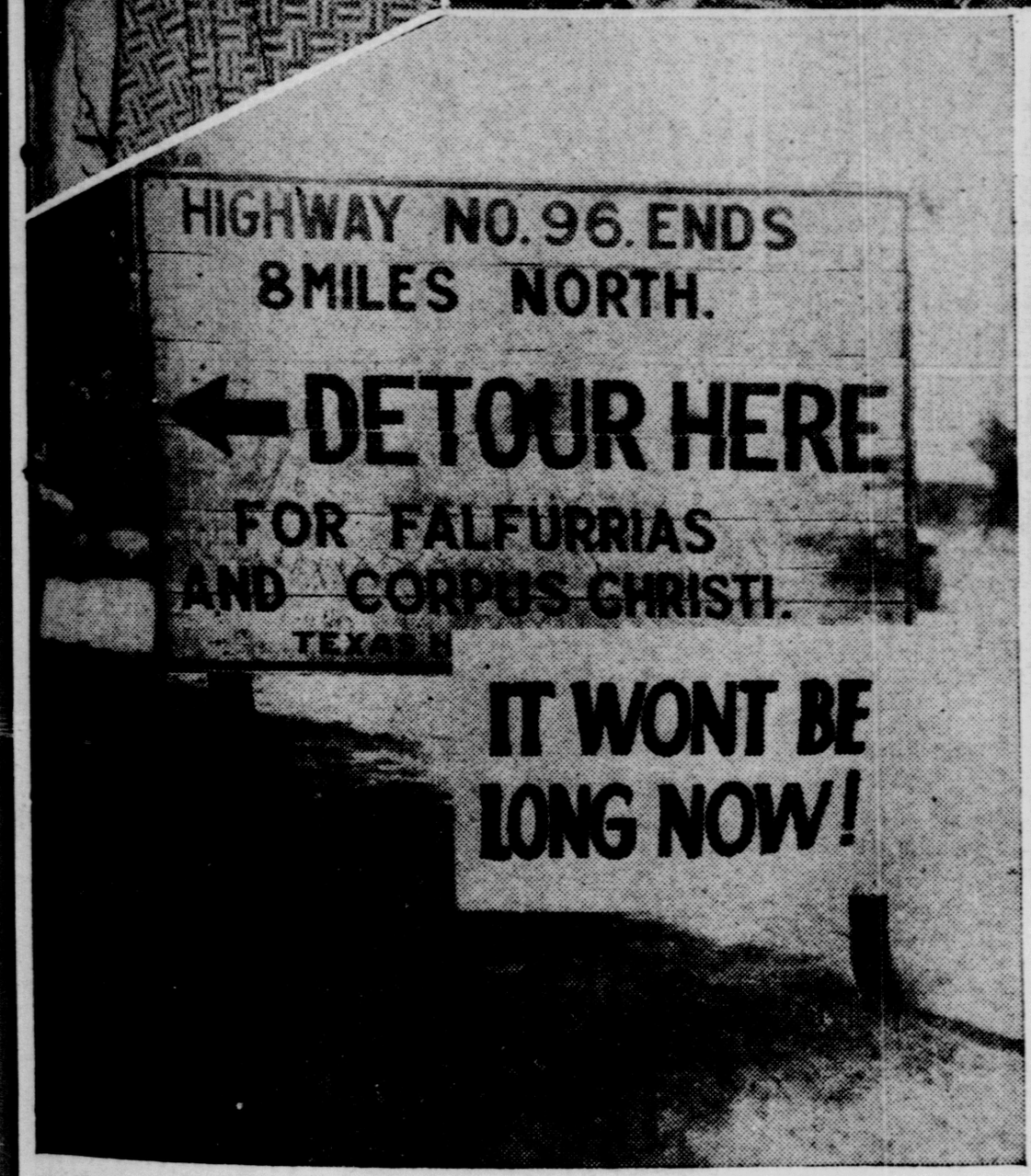




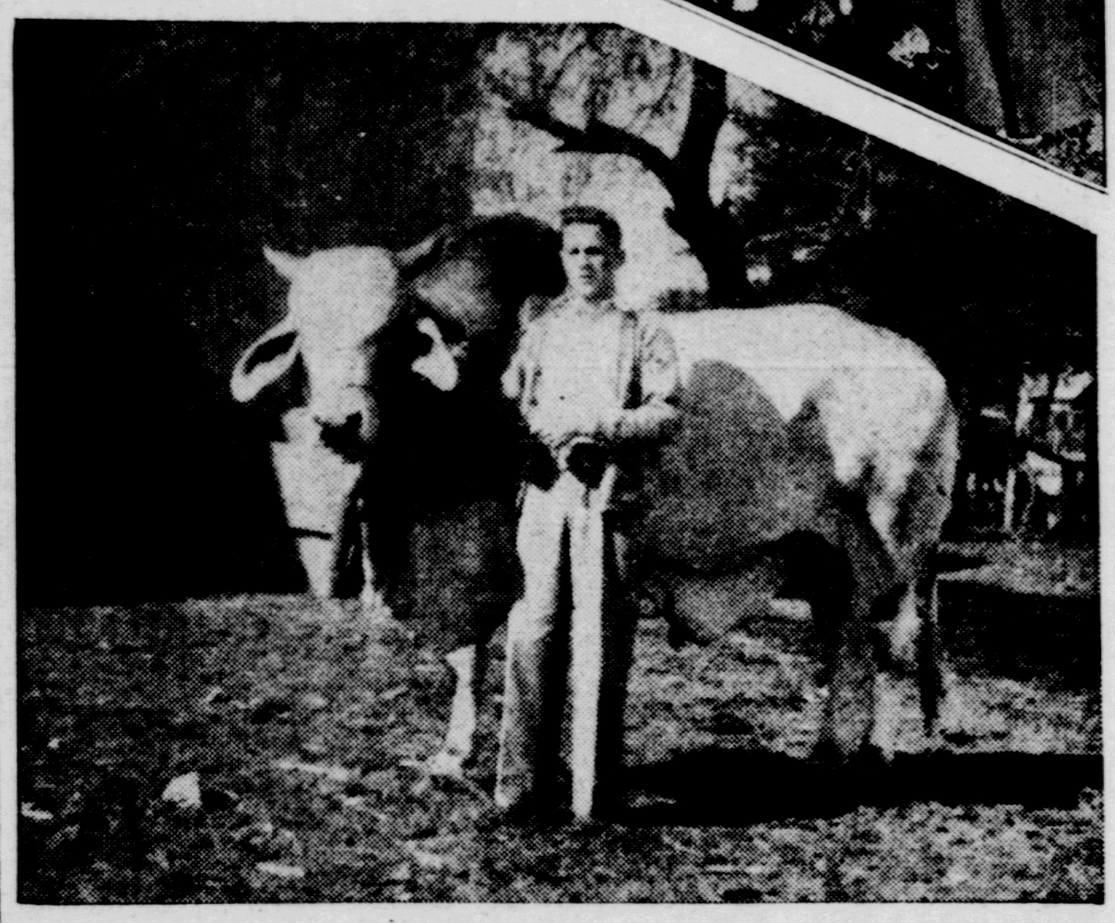






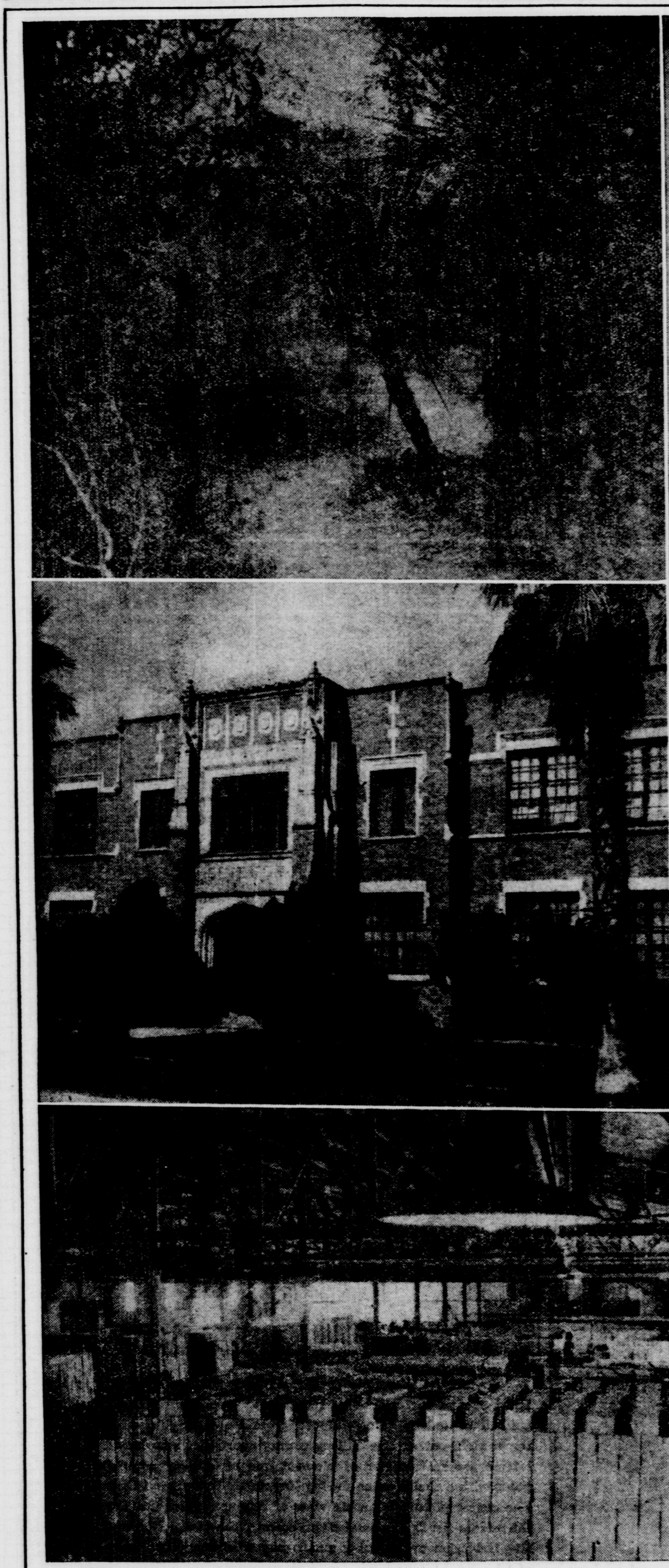


With the completion of the Kenedy county road the sign above will no longer be necessary. The elation of Raymondville citizens over the nearness to completion of the new road caused the addition of the sign in the lower right corner of the detour marker.



Raymondville, county seat of Willacy county, is located in the heart of rich Victoria Loam farmlands. Upper left picture shows a carload of onions being shipped from Raymondville while in the upper right corner the Willacy county court house is shown. At the left in the middle tier of pictures one of Willacy county's fairest poses with a choice onion during Raymondville's annual Onion Fiesta. The center picture is an air view of Raymondville. To the right in the middle tier is a general citrus scene. The completion of an extensive irrigation project now under way will mean thousands of acres of additional citrus lands for Willacy county.

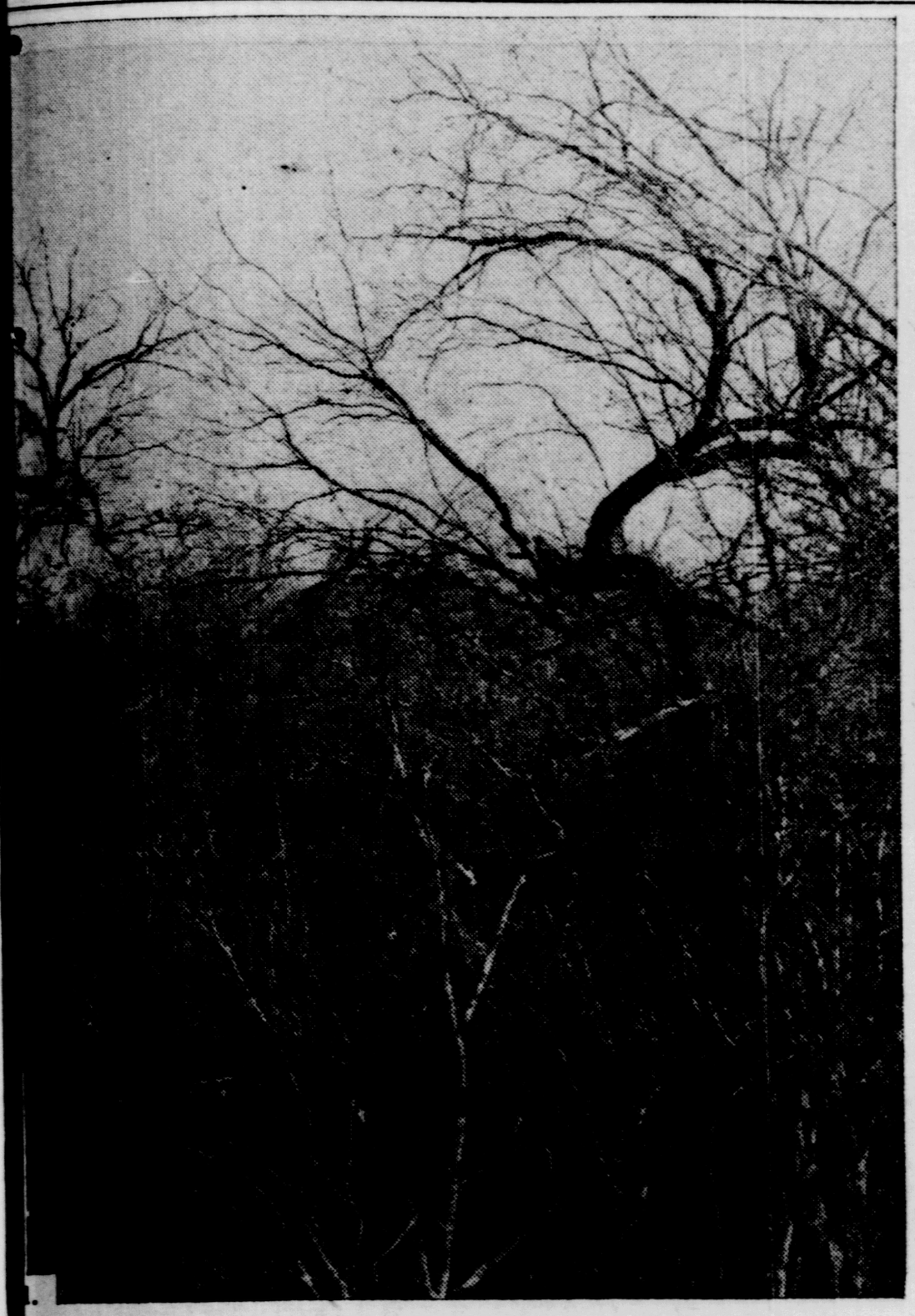
Immediately above—This championship Brahma bull is typical of the many fine cattle to be found in Willacy county. Originally this land was all cattle land and consequently is well adapted to cattle raising.



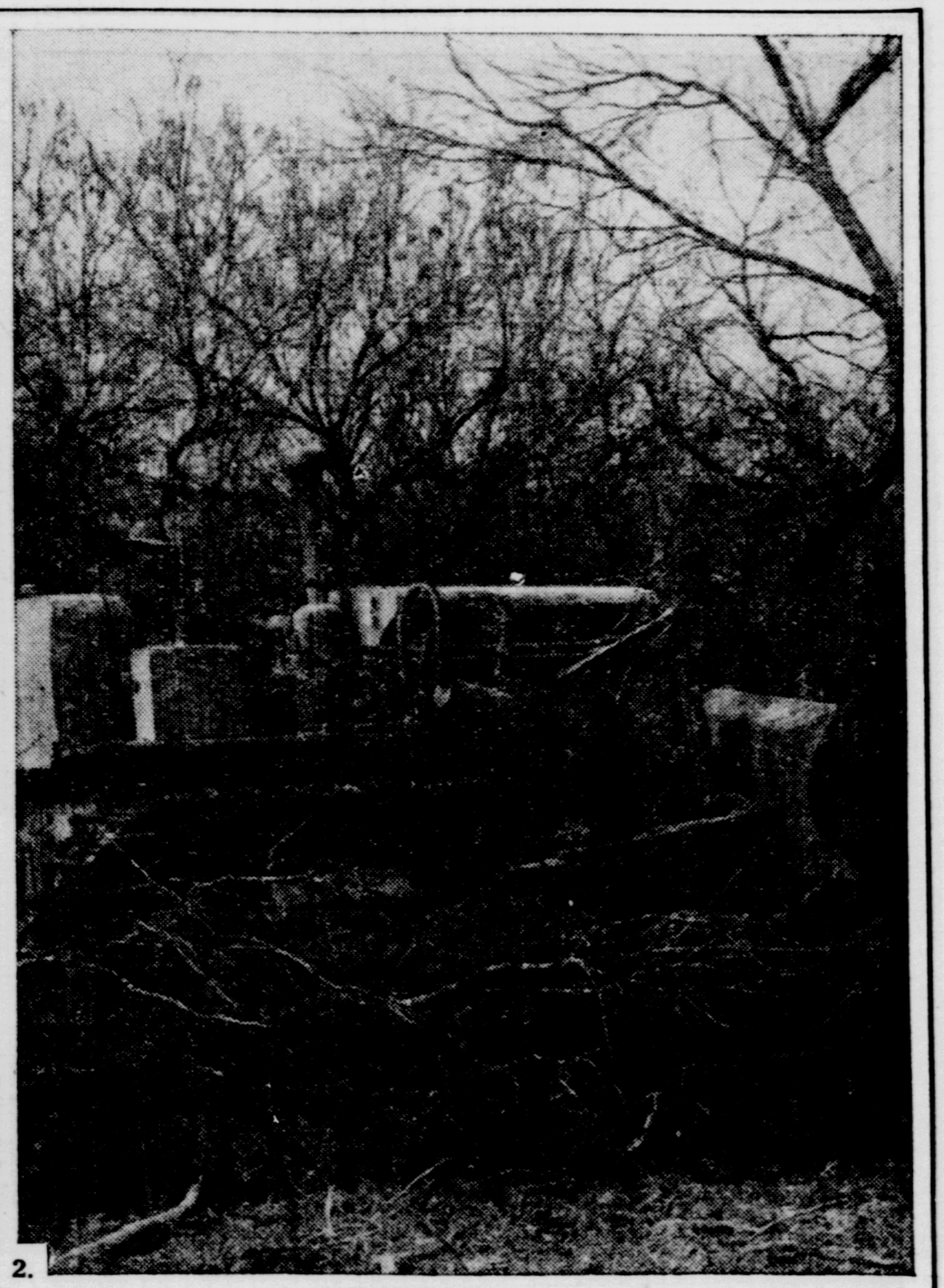


Miles upon miles of palm-lined roadways penetrate the verdant citrus groves where only a few years ago there was little but jungle thickets like that shown in the top photo. In this brief span of time the Lower Rio Grande Valley of Texas has become a thriving empire of opportunity, truly the last frontier of the nations, and its greatest. Seventy miles long and thirty miles wide, the Valley today is a community of beautiful cities and suburban estates, with unsurpassed educational establishments, thriving industries and real homes, served by facilities equal to those of any city in the world.

(Photos courtesy Rio Grande Valley Gas Company)

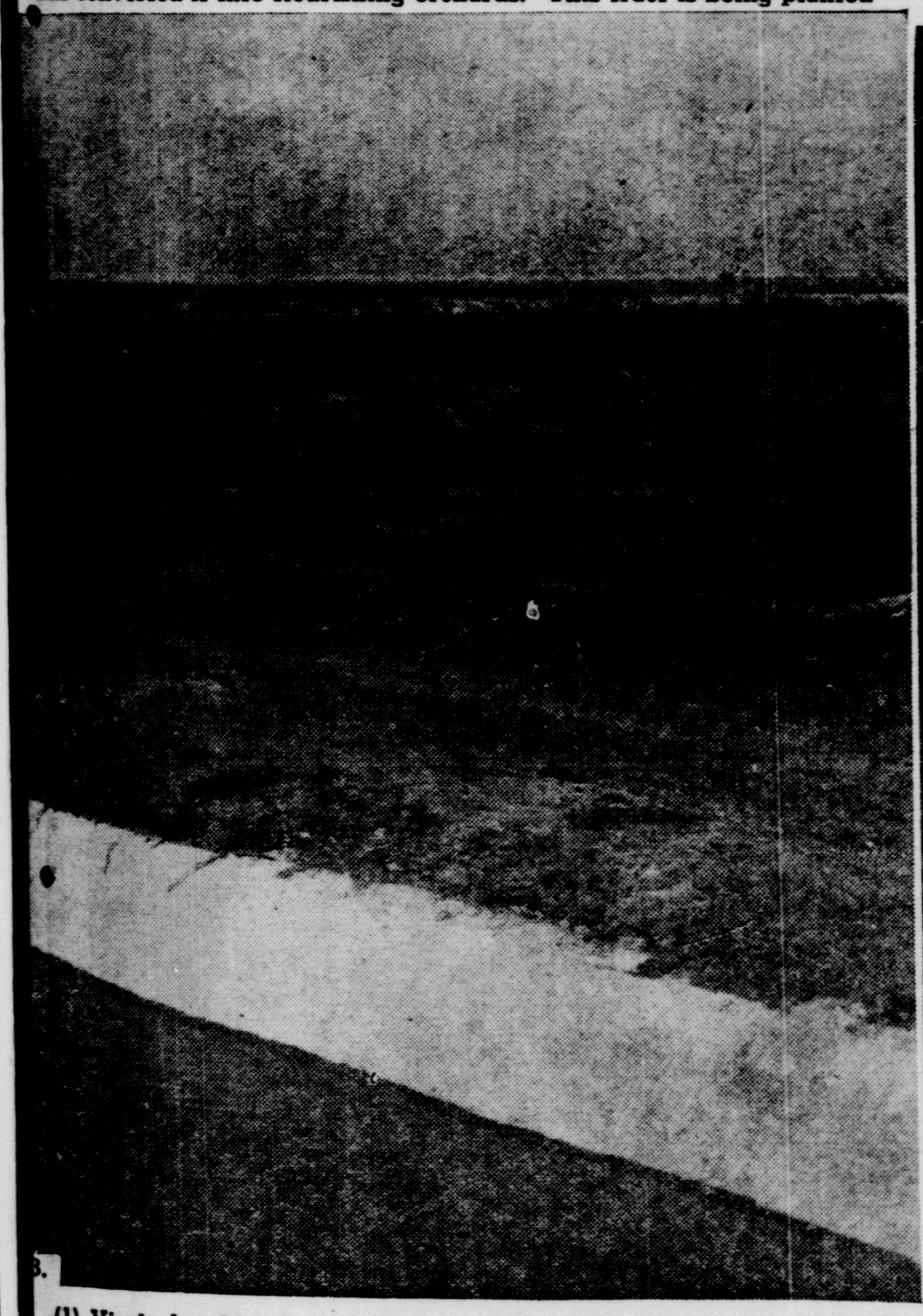


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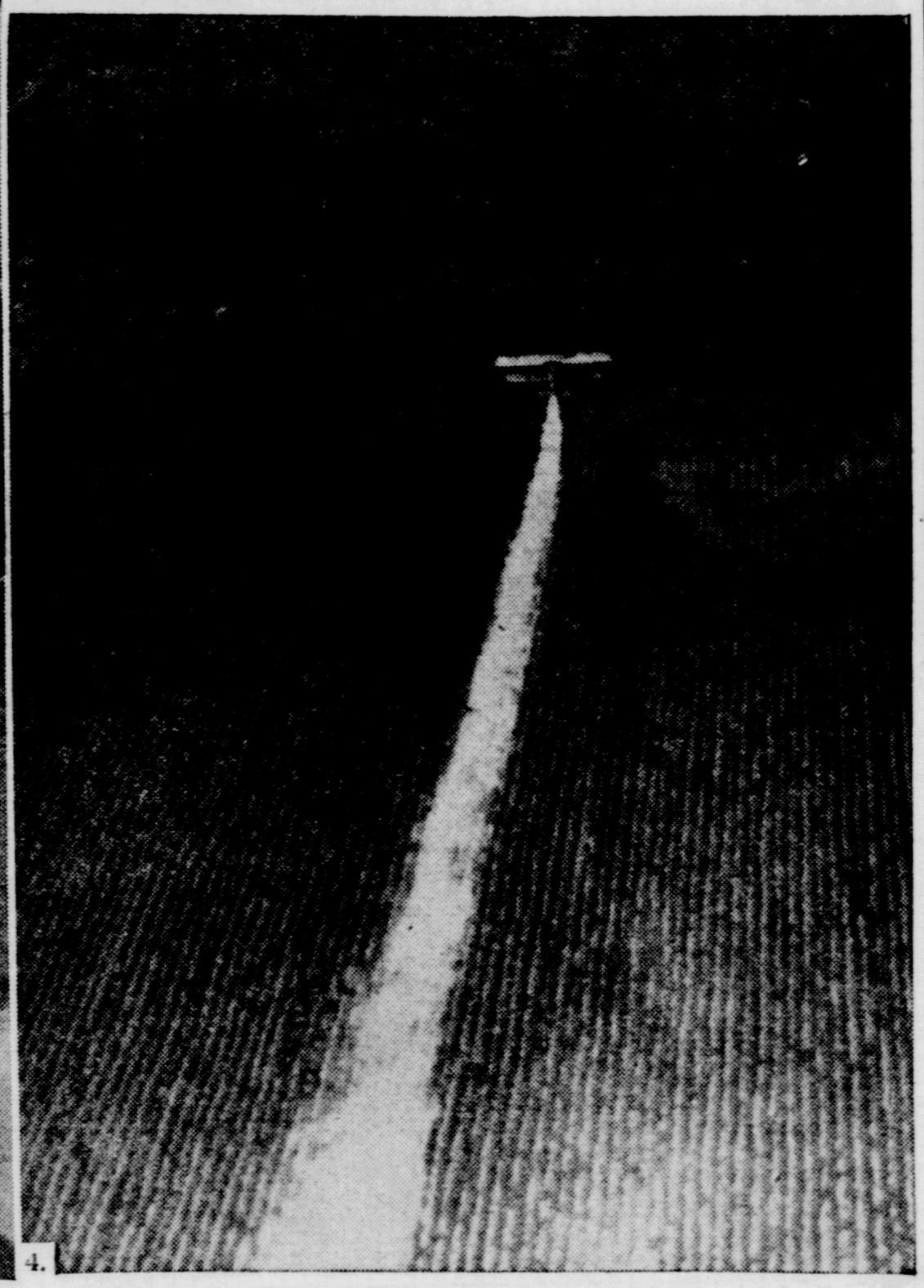


2.

The greatest modern orchard development in the Valley today and one of the largest ever undertaken in a single block of acreage is the 5400 acre tract known at Bentsen Groves, scenes from which are shown here. Two years ago practically all of this entire tract was covered with heavy brush and timber, but today the Bentsen organization has converted it into flourishing orchards. This tract is being planted to the famous Ruby Red Grapefruit, Hamlin and Valencia Oranges which command the highest prices. Returns from groves of these varieties have run well beyond $300.00 per acre this season, regardless of low prices on many other varieties of fruit and farm commodities. The story of how these fine orchards were carved out of brushlands of the Valley is told in these pictures.



3.

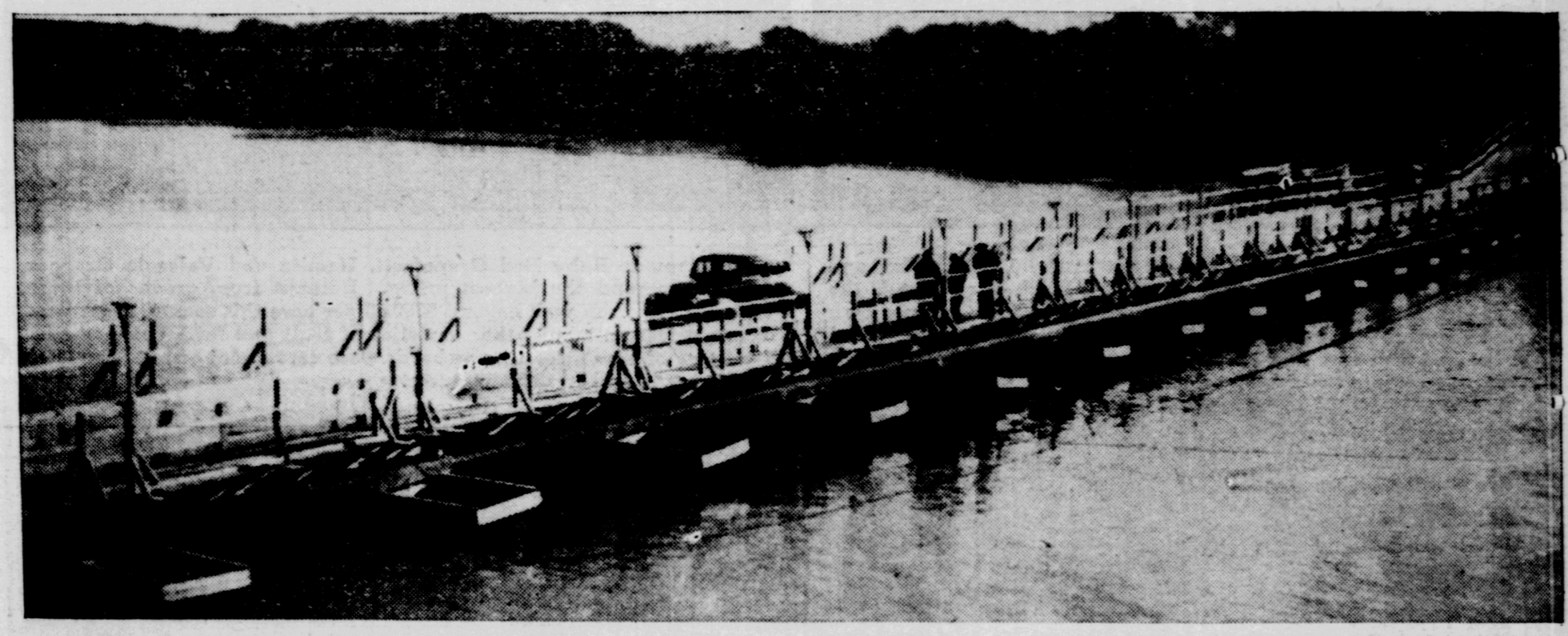


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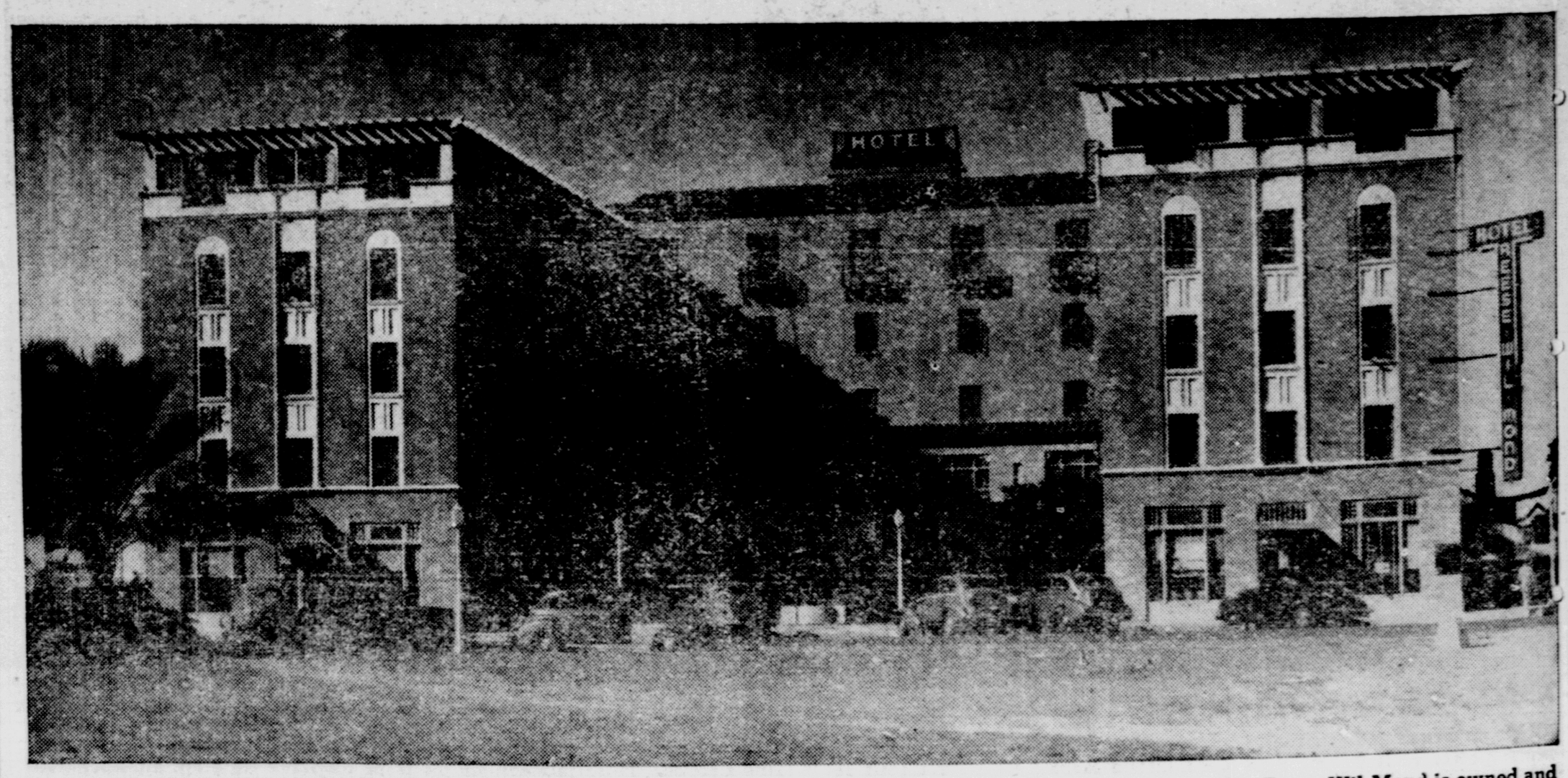
(1) Virgin brushlands virtually impassable. (2) Tractor "bulldozer" whose powerful battering ram uproots the largest trees. Without it the unprecedented rapidity with which this tract has been developed would have been impossible. (3) Cleared land plowed and ready for planting showing concrete irrigation canals in the foreground. (4) An airplane picture showing the broad expanse of hundreds of acres of fine groves. Note modern methods of airplane dusting. Inexpensive dusting with sulphur has been nearly all the pest control necessary for the past several seasons, and one of the several reasons for the Valley's famed low cost production of the finest quality fruit.



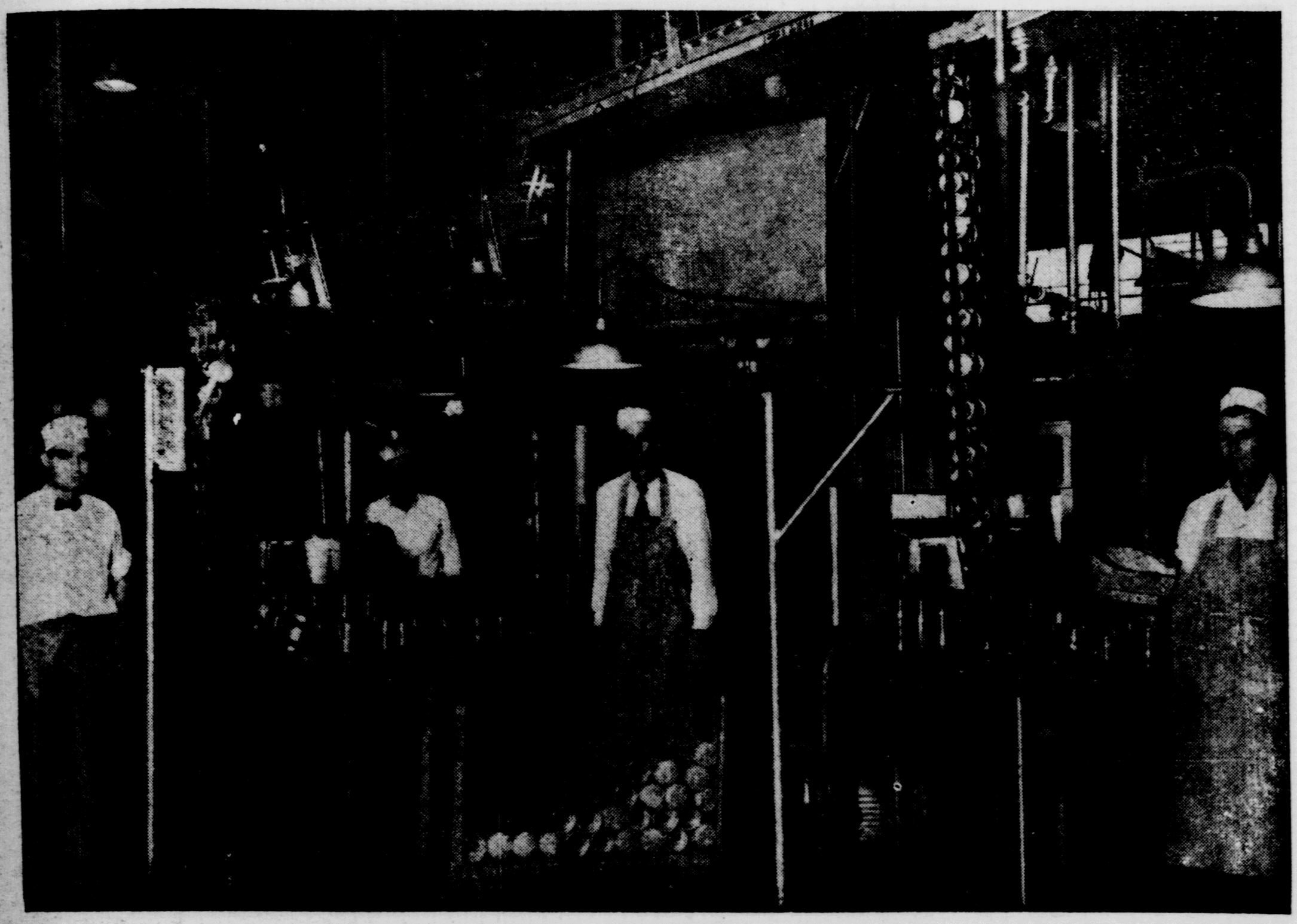
Through these portals in the shade of huge palms from which McAllen has gained its name "City of Palms," pass thousands of high school students every year. This stately high school buildings is part of the McAllen Public school system, one of the most elaborate and progressive in the nation for a city of McAllen's size.



The only bridge of its kind connecting the U. S. with Mexico and one of only two or three in the country is this huge pontoon bridge over the Rio Grande constructed recently in record time by the Valley Bridge Company, pending erection of a new permanent structure between Hidalgo, Texas and Reynosa, Mexico. Such a pontoon bridge, joining two friendly countries is a rare sight in America, although in Europe such bridges are seen frequently in the war zones.



The hospitality of the Lower Rio Grande Valley of Texas is typified by the Reese-Wil-Mond Hotel in Harlingen. Housing the Tourist Club of the Chamber of Commerce, it is a center of tourist activity in both winter and summer seasons. The Reese-Wil-Mond is owned and operated by Mrs. J. J. Burk and in its spacious patio serves the civic luncheon clubs of Harlingen.

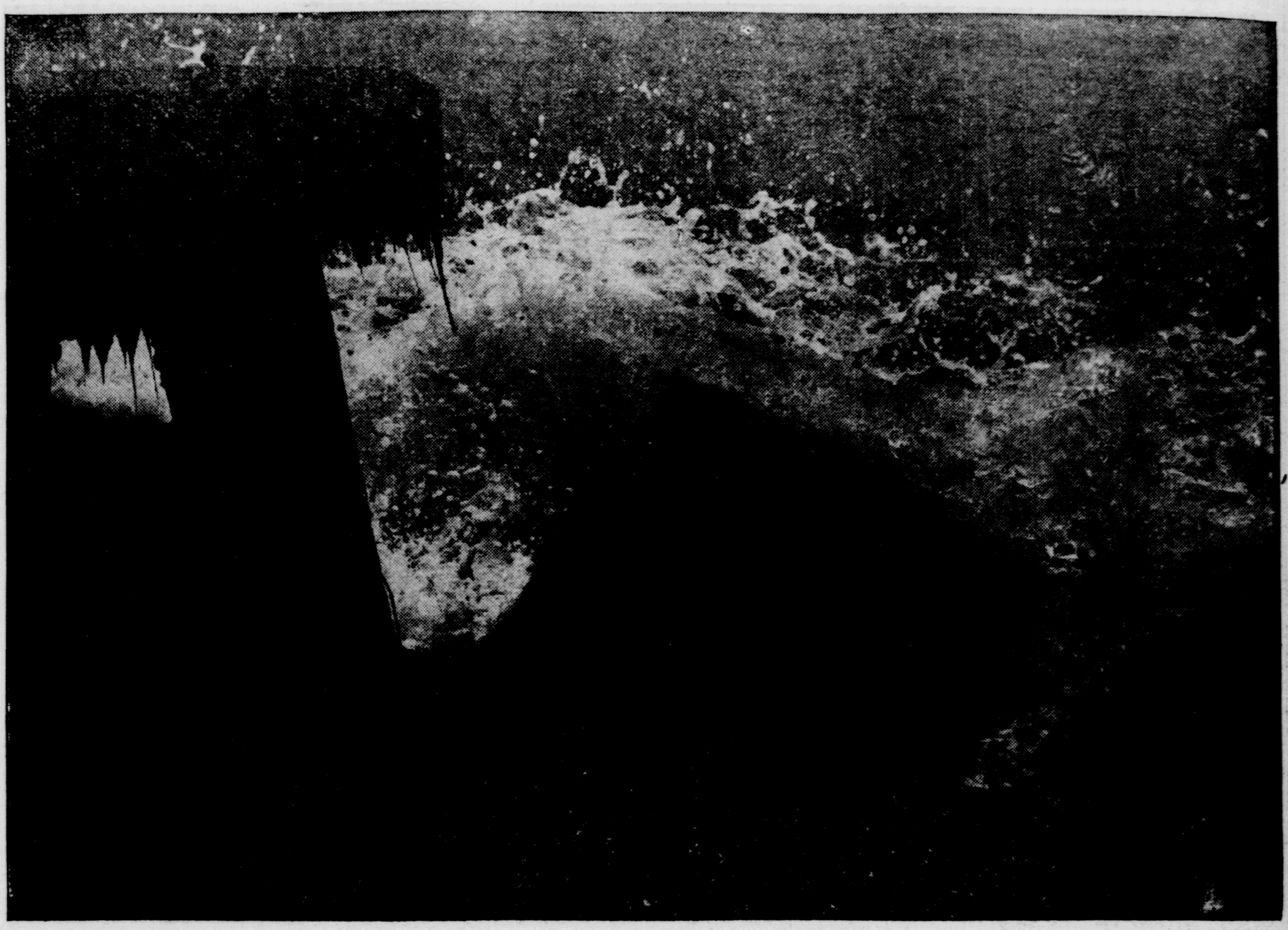


Four machines like these fill and seal more than 800 cans of Valley citrus fruit juice per minute in the huge canning plant of the Rio Grande Valley Citrus Exchange in Weslaco. The largest juice canning plant in the world, it is as spotless as a hospital.

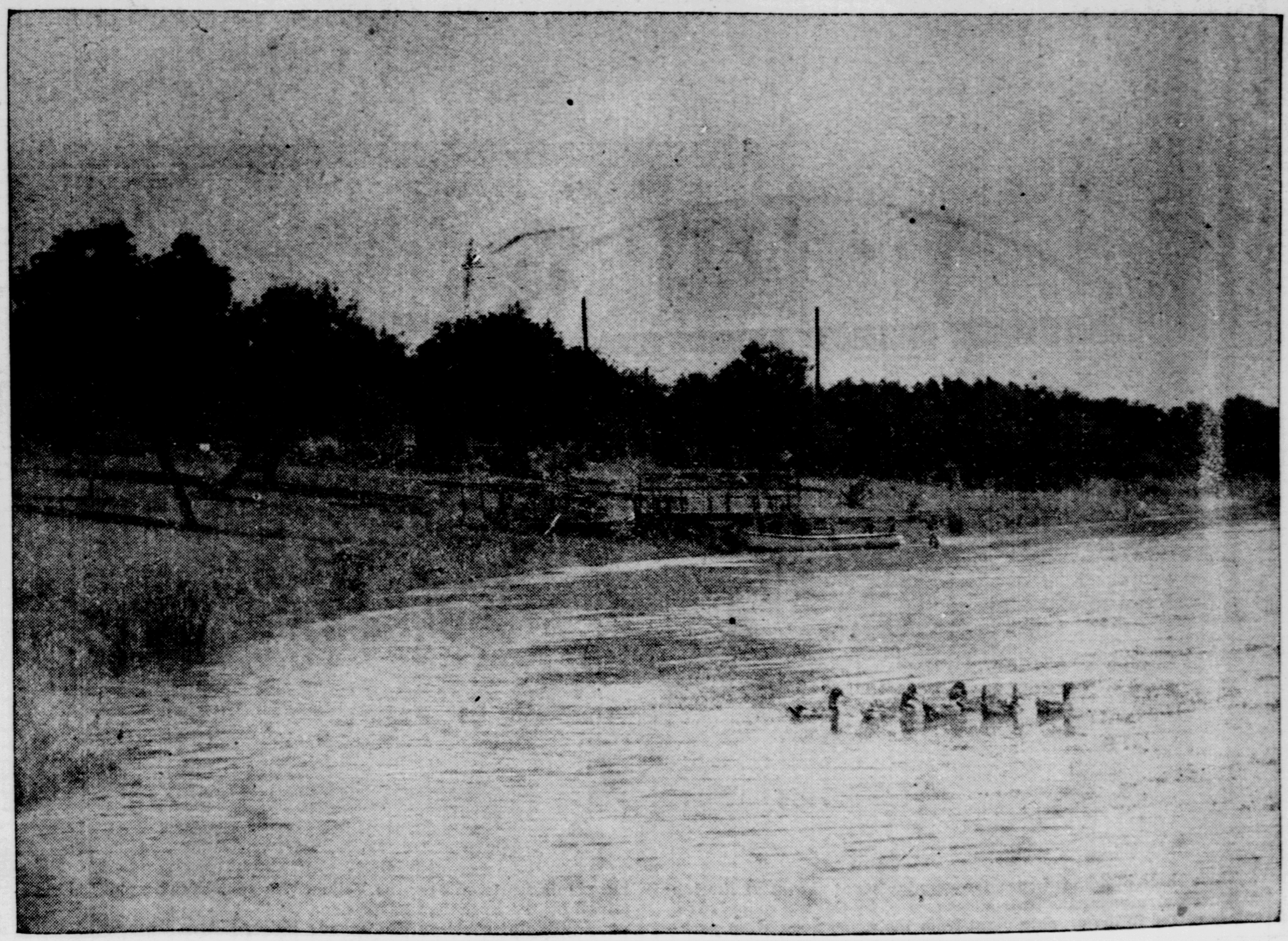


These three buildings house the canning plant shown at the top and provide storage for the fruit juices canned by this big cooperative. Fruit is moved to the canning plant from the many association packing plants scattered over the Valley. Another canning plant is maintained by the Exchange in Mission.

(Photos courtesy Rio Grande Valley Citrus Exchange.)



Along the Valley's coastline the breakers roll in to dash themselves against the huge rocks which form the jetties protecting Brazos Santiago, where the merchant ships of the world leave the Gulf to enter the Valley's ports. Inland, along the hesacas and lagoons, wild ducks and geese find ideal waters, and so do the hunting enthusiasts who haunt the Valley waters throughout the hunting season.





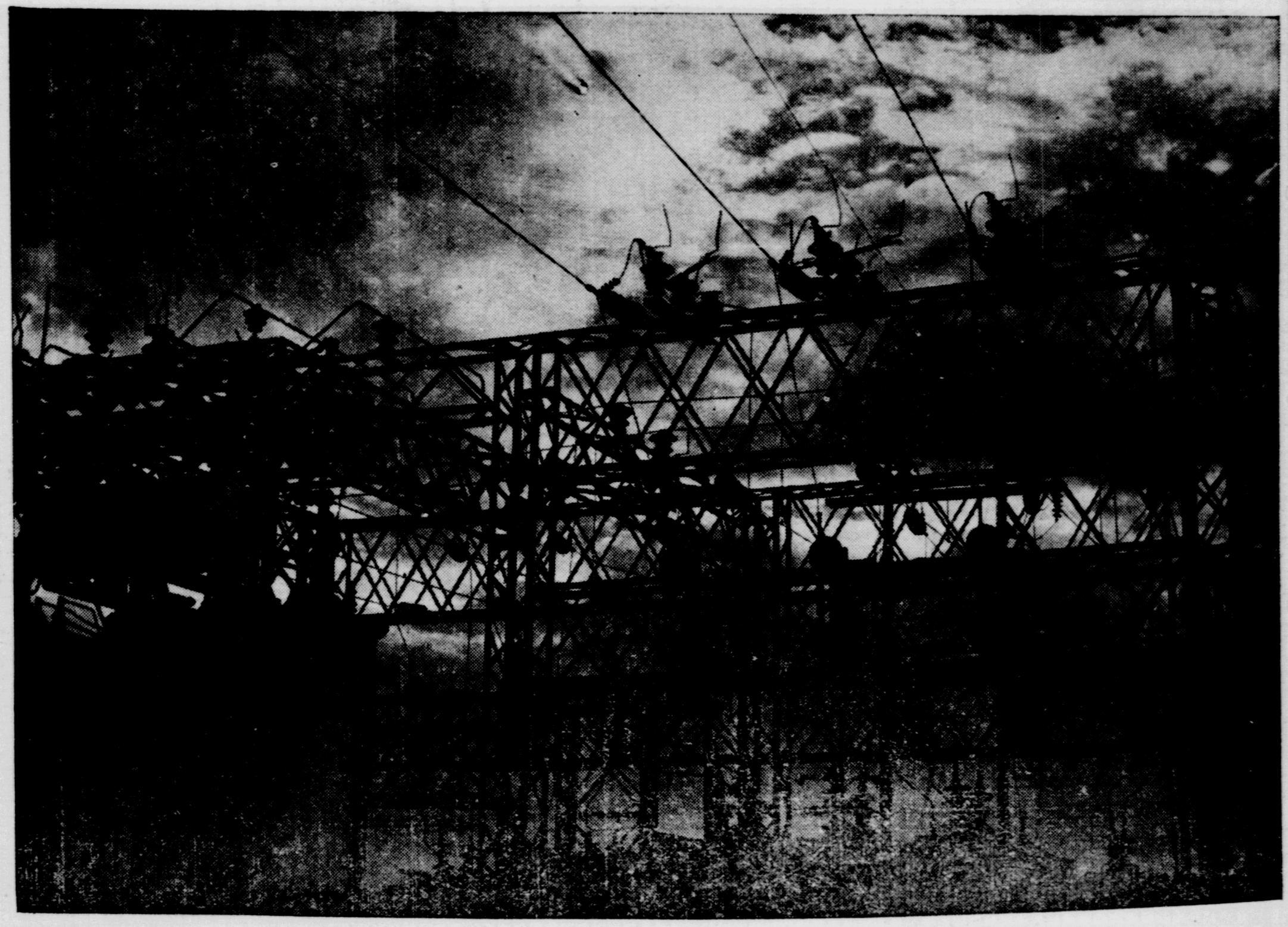
Men go down to the sea in ships, but Valley Girls go in suits to swim in. Along the miles of beaches of Padre and Brazos Islands laved by the refreshing waters of the Gulf of Mexico, bathers rule the waves the year around. Contests of various kinds add to the pleasure of beach sports.



Fragile silhouettes of majestic palms dance upon the mirror of water as a tropic moon pursues light clouds across the sky. Romance and tranquility live here. No visitor ever forgets the exquisite resaca and palms at San Benito, the "Resaca City."



As night descends upon the Lower Rio Grande Valley the sun's rays conspire with fleecy clouds to weave a tapestry of splendor across the sky behind a silhouette of palms and tropical foliage. And across the scene, in every direction, are the webs of electric power lines, carrying the comforts and conveniences of harnessed energy to all parts of this sub-tropical wonderland.



Even the geometrical harshness of an electrical transformer unit takes on a sublime dignity and beauty as the glorious riot of color in a Valley sunset silhouettes it against the western sky. The Lower Rio Grande Valley is truly a land where contentment and opportunity go hand in hand.

(Photos Courtesy Central Power & Light Co.)

THE WEATHER
Fair, Warmer
Weather for the Valley Sunday will be fair, slightly warmer. Gentle northerly winds on the coast. Saturday's low was 30 degrees.

VALLEY SUNDAY
Star-MONITOR-Herald
Entered as second class mail at postoffice in Harlingen, Texas.

10 Cents
FINAL EDITION
All the news of the World and the Valley. Best Features and World's Best Comics.

Vol. III, No. 28 | HARLINGEN, McALLEN, BROWNSVILLE, TEXAS, SUNDAY, JANUARY 21, 1940 | SIXTY-SIX PAGES TODAY

VALLEY CROP DAMAGE FEARED HEAVY

Preparations Rushed For Opening Of Fair

END OF COLD WILL AID IN FINAL PLANS

Big Parade To Open 18th Festival

HARLINGEN—Despite a sudden cold wave which put a damper on preparations for the 18th annual Valley-Mid-Winter Fair, the festival will open on schedule Tuesday at 8 a.m., a "bigger and better show," Fair Manager Sidney Kring said Saturday night.

Because the freezing temperatures of the last few days have destroyed many Valley flowers and shrubs, the Flower Show will be held in the Main Exhibition Hall, instead of in the big tent brought here for the purpose.

Flower Show Set

"Sufficient numbers of flowers remain in the Valley to make a very creditable Flower Show," Mrs. O. E. Stuart, Garden Club chairman, said Saturday. Garden clubs at Harlingen, Brownsville, Pharr, La Feria, Weslaco, and McAllen have given definite assurances that they will have entries ready for the Tuesday morning opening, and Mrs. Stuart said she expected others to come in before the show gets under way. Commercial flower exhibits by nurseries and florists, under direction of George Pletcher, will also be held in the Exhibition Hall. There will be no charge for admission to the Flower Show.

Exhibits will be open Tuesday at 8 a.m. with opening of the main gates, Manager Kring said. Fairgoers will be free to visit such exhibitions as citrus, flowers, art, photography, home demonstration clubs, 4-H Girls and Boys work, needlework, automobiles, farm equipment, livestock, poultry, swine, model airplanes, FFA projects, Lillie Stoate, "The Mississippi Rainmaker," and many others.

Judging Set Tuesday

Exhibits will be judged early Tuesday morning. At 10:30 a.m. Tuesday the Parade of States, headed by Queen Orange and her Court, will trek through the downtown section and out to Fair Park for the second annual Tourists Grapefruit Frolic. Chairman Menton Murray said at least 1500 tourists will participate with their cars in the parade, and many thousands are expected to gather at the Fair grounds during the day to take

(Continued on Page 2, Col. 4)

Trust Charged

Probe Of Musician's Union Considered

NEW YORK— (AP) —Government "trust busters" were disclosed Saturday to be considering whether they should try to "bust" the American Federation of Musicians, the union to which William Green, president of the American Federation of Labor, belongs.

Before them were charges that monopolistic practices were being imposed by the union on the radio industry.

The issue was "made work," one of the things Thurman Arnold, the U. S. justice department's anti-trust chief, has listed as a violation of the Sherman anti-trust laws.

City In Ohio Hauls In Drinking Water

NORWALK, O. —(AP)— Farmers near this northern Ohio city are paying seven cents a gallon for water. Their wells, normally at low stage because of the section's topography, are virtually dry because of the frozen ground.

Tank trucks deliver filtered water supplies from cities 20 and 25 miles away.

Milk Comes In Handy To Kentucky Editor

HOPKINSVILLE, Ky.—(AP)—Lack of water failed to daunt Dudley H. Taylor, managing editor of the New Era, when sub-zero weather froze pipes at his home.

He used milk for shaving and washing his face.

High Ranking Army Men See Maneuvers

SAN ANTONIO—(AP)—High-ranking army officials arrived here by plane Saturday for an inspection of second division maneuvers at Christine.

OFFICIAL PROGRAM
Valley Mid-Winter Fair

Tuesday, January 23

8:00 a.m.—Gates open: All exhibits open. Judging various exhibits.

10:30 a.m.—Parade of the States (starts downtown). Queen Orange and Court. Floats, bands, tourists' cars.

1:30 p.m. — Second Annual Grapefruit Frolic. Grandstand free attraction. Stunts for, of and by tourists.

1:00 p.m.—Visit exhibits. Art, citrus, home demonstration, camera fans, 4-H girls and women's home demonstration, woman's needlework, automobile show, tractors, farm and dairy equipment, flower show, livestock, poultry, swine, model airplanes, Future Farmers of America, Boy Scouts, 4-H boys clubs, Lillie Stoate, world famous rainmaker.

1:30—Bill Hames carnival on the midway.

3:00 p.m.—Dorothy Herbert, famous horsewoman, free act.

7:30 p.m.—Free fireworks display in front of grandstand.

9:00 p.m.—Dorothy Herbert free act.

10:30 p.m.—See Big Bertha elephant act on carnival midway.

Wednesday, January 24

8:00 a.m.—Gates open. Visit exhibits. Tourist register.

12 noon—Bill Hames Carnival open.

2:30 p.m.—Midget auto races in front of grandstand.

3:00 p.m.—Free concert municipal auditorium. Famous Adams Musical Family.

5:30 p.m.—Free Dorothy Herbert Horse act on midway. Fun and frolic on carnival midway.

9:00 p.m.—Dorothy Herbert free act on midway. Hames carnival.

CRUDE SLASH TO BE ASKED

Thompson Wants Cut In Production

AUSTIN —(AP)— A proposal to hold down production in March and April and thus relieve the industry of "jitters" caused by soaring gasoline stocks will be advanced at the Interstate Oil Compact Commission's meeting in Wichita, Kansas, Monday.

Chairman Ernest O. Thompson of Texas said Saturday he would make the recommendation because current gasoline stocks were 10,000,000 barrels in excess of normal requirements.

Thompson, also a member of the State Railroad Commission, oil regulatory body for Texas, said surplus gasoline storage was a result of an almost "unimaginable" increase in the use of heating oil. Because gasoline is produced along with heating oil in processing crude, supplies of motor fuel have greatly exceeded the demand of the current low consuming period.

Derden Will Speak Over Radio Monday

AUSTIN—(AP)—Representative Albert L. Derden of Marlin, a candidate for governor, announced Saturday he would deliver a radio talk (Texas state network) at 3:30 p. m. Monday on "state affairs and their present status."

Cremation Slated For Body Of Butte

MEXICO CITY—(AP)—The ashes of Dr. George Butte, 62, former governor of Puerto Rico, will be sent to Austin, Texas, for services next week and will be deposited in the family burial plot at Dublin, Texas.

Dr. Felix Butte of Dallas, son of the former University of Texas law school dean, said the body would be cremated here Monday.

Dr. Butte died Thursday after a brief illness.

Cold Weather Closes Raymondville School

RAYMONDVILLE—The unprecedented cold weather was responsible for closed school doors here Friday afternoon. Teaching during the morning session was unsatisfactory to both instructor and student because of their difficulty in keeping their minds off their feet.

Steamer Sinks

LONDON— (AP) —Exchange Telegraph (British news agency) Saturday reported from Copenhagen that the 944-ton Estonian steamer Kastor sank when she struck some rocks after being stopped by Russian warplanes in the Baltic Sea. The crew was reported saved.

MURDER CASE IS RECESSED

Final Juror Is Named Late Saturday

EDINBURG — First testimony was heard late Saturday in th trial of Dr. L. J. Montague, prominent Edinburg physician charged with the murder of his attactive brunette wife, Mrs. Velma Montague, in a country roadside shooting near here last April 20.

Attorneys for the state and defense finally completed the trial jury after spending five and one-half days examining veniremen. Selection of the 12th juror required nearly two days. Of the original special venire of 200 men 99 disqualified themselves or were excused before selection of the jury started. Between 85 and 90 men were used in securing the jury of twelve. The state used all of its 15 allotted challenges, the defense used nine.

The trial is being conducted in Judge Bryce Ferguson's 92nd Criminal District Court. The trial jury includes Oliver Swinnea, 50, school bus superintendent for Weslaco schools; Geo. Davis, 28, mission; M. J Fortman, 50, Mission farm-r-trucker; A. C. Pace, 56, Weslaco

(Continued on Page 2, Col. 7)

Concert Scheduled By Harlingen Band

HARLINGEN—Cardinal Band of the Harlingen high school will present a concert of varied music Sunday at 3 p.m. at the municipal auditorium, Fair Park, Harlingen, Director Phil Murray said Saturday. The concert will provide the debut of the band in new uniforms.

Former Express Firm Employe Found Dead

ANSON—(AP)—Neighbors Saturday found the fully clothed body of T. H. Floyd, aged retired employe of the American Express Company, stretched across a bed in his home in the Bitter Creek community. There was a bullet hole in his forehead and a .22 caliber rifle lay on the floor near the bed.

Weather

EAST TEXAS: Fair Sunday and Monday, slightly warmer near the coast Sunday. Gentle northerly winds on the coast.

OKLAHOMA: Fair and continued cold Sunday and Monday.

ARIZONA AND NEW MEXICO: Fair with some high cloudiness Sunday and Monday. Little change in temperature.

WEST TEXAS: Fair with some high cloudiness Sunday and Monday. Warmer extreme southern portion Sunday

MAIL PROTEST FROM U. S. IS TURNED DOWN

Britain To Continue With Censorship

LONDON —(AP)— Britain Saturday night flatly rejected a United States protest against censorship of American mails carried on British and neutral ships.

The rejection, made in a lengthy note, was based on the contention that a belligerent has the right under international law to assure itself that ocean going mail bags and their contents do not contain contraband.

NEUTRALS GET WARNING THAT WAR WILL SPREAD

LONDON —(AP)— Europe's fear-ridden neutral nations were urged Saturday night by sharp tongued *Winston Churchill to join* Britain and France in "united action" to speed the war against Nazi Germany to an end and warned grimly that otherwise the flames of conflict would envelop them.

Asserting that the small states are the "victims upon whom Hitler's hate and spite descend," the First Lord of the Admiralty declared in a radio broadcast which reached all the neutrals and was relayed in the United States:

"They (the neutrals) comfort themselves that the Allies will win. Each one hopes that the storm will pass. It will rage and it will roar even more loudly, even more widely. It will spread to the south. It will spread to the north. There is no chance of a speedy end except through united action."

RUSSIAN BOMBERS ROAR OVER SOUTHERN FINLAND

HELSINKI—(AP)—Fleets of Soviet Russian bombers roared over Southern Finland Saturday in punishing raids extending as far as the strategic southwestern port of Turku.

No bombs were dropped on Helsinki, although air raid alarms screamed four times during the day, but the rumble of explosions carried into the capital and some of the invading aircraft were sighted at a great altitude over the outskirts.

The army meanwhile announced repeated Russian smashes at Finnish lines on the Karelian Isthmus and north of Lake Ladoga, on the eastern front, had been repulsed.

News accounts reaching the capital from Estonian correspondents asserted thousands of Russian soldiers had frozen to death in the Karelian zone.

The Finnish communique said the Russians attacked four times with large detachments at Taipale, on the shore of Lake Ladoga approximately 10 miles inside Finland, but were driven back with 40 dead.

Ha! Ha!

Russia May Declare War On Finland

COPENHAGEN (Sunday)—(AP)—An announcer on the Moscow wave length broadcast a threat in the Finnish language early Saturday that Russia would declare war on the Finns unless they returned weapons "stolen" from Red Army troops at Suomussalmi.

The "Stolen" weapons apparently were guns and tanks captured by the Finns after the alleged destruction of the Red Army's 163 and 44th divisions.

The Russian invasion was launched without a formal declaration of war, and the Soviet government has since declared that it is not at war with Finland inasmuch as it recognizes only the Communist-sponsored Terijoki "people's" government.

High Damage Caused By New Cold Spell

SAN ANTONIO — (AP) — Damage estimated at $30,000 was caused to the vegetable and grain crops in Bexar county by the current cold spell, it was announced Saturday by H. A. Fitzhugh, county agent.

Vegetables suffered heavily, with their loss placed at $25,000 by Fitzhugh.

Texas Youth Killed In Car-Train Crash

MERKEL—(AP)—Irles Curb, 22-year-old Merkel youth, was killed instantly late Saturday when the car he was driving was struck by the Sunshine Special, crack T. and P. passenger train.

Cat Awakens Combes Couple When House Catches Fire During Night

Kittypooch Is Hero After Blaze Is Extinguished

COMBES—Mrs. M. L. Preston, resident at Combes, Saturday credited her 11-year-old tomcat, "Kittypooch," with saving their home, and probably their lives, from a Friday midnight fire under the hearth.

"Ktitypooch," a half and half alley and Persian waif Mrs. Preston took in after the cat had been hurt in an accident some nine years ago, was sleeping on a stool near the fireplace, and when smoke began oozing up through the cracks in the concrete, the cat raced into the bedroom and began scratching at the bedclothes. He repeated this business of running from the fireplace to the bed until Mrs. Preston was awake and could smell smoke.

Preston, a barber at Harlingen, after he had been awakened and the Harlingen fire fighters arrived and put out the fire, admitted he had not liked the cat sleeping in the house on cold nights anytime during the past nine years, but that now he was "glad the cat had been inside."

Preston also heaped epithets on the builder who left a wooden sill under the fireplace. The timber caught fire after several days of continuous woodburning in the fireplace, and firemen tore up about $25 worth of concrete to get to the burning sill.

Mrs. Preston estimated that "Before morning" the fire would have eaten its way to a wall and set the house afire in earnest. She could appreciate what having no roof over her head might be like, because she had had no fire all day Saturday, and spent most of the day between blankets abed.

The service of "Kittypooch" to the Preston's Friday midnight reminded Mrs. Preston of the time the cat awakened her while a burglar was going through the bed room dresser drawers. On that occasion however, the cat's warning did little good, for the burglar told her "to shut up," completed his pilfering and left by a window.



Mrs. Preston and "Kittypooch"

SOLONS CUT FUNDS BILL

Economy Watchword Of Senate Group

WASHINGTON —(AP)— Outdoing the House in efforts to economize, the Senate appropriations committee Saturday lopped $12,788,664 off a deficiency bill being hurried through congress to meet the cost of President Roosevelt's emergency expansion of the nation's armed forces.

Approving total expenditures of $251,822,588, the Senate group gave notice that economy was to be its watchword in consideration of the regular appropriations measures.

First of these larger bills to reach the committee was the House-approved $1,100,187,000 independent offices supply measure, on which the group will go to work next week. Some members predicted that the Senate committee not only would uphold the House action in refusing funds for three Roosevelt-created agencies, but would make further cuts in funds for other agencies.

Senator Byrnes (D-SC) said it was likely that the first test of economy sentiment in the Senate itself would come on an effort in the chamber to restore appropriations for the national resources planning board, the office of government reports and the committee on personnel management.

The house knocked these three items from the independent offices bill on the ground that the agencies were not specifically authorized by congress and killed, as well, a provision allowing the maritime commissioner to incur $150,000,000 of indebtedness for new ships.

British Will Speed Up Call To Colors

LONDON—(AP)—The London Star said Saturday that the British government had decided to "speed up" calling of men to the colors.

A recent royal proclamation empowered the government to call all men aged 19 to 27 years.

Combat With Nazis Reported By French

PARIS—(AP)—Military sources said Saturday French forces had penetrated on the western front and engaged in "serious combat" with German units.

The French withdrew after heavy automatic fire from both sides, military advices said, and succeeded in regaining their own lines, although some casualties were suffered.

Wrong Key Puts Money In Pocket

LOS ANGELES, Calif.—(AP)—Paul E. McPherson, pari-mutuel clerk at Santa Anita, hit the key which turned out a $50 slip on the wrong horse. He stood to lose that amount because no adjustments can be made in the "tote." But the horse won and McPherson pocketed $775.

Pope Writes FD

Hope For Peace Said None Too Bright

WASHINGTON —(AP)— Hailing with "grateful joy" President Roosevelt's efforts to promote peace, Pope Pius XII wrote him Saturday that the friends of peace had little chance for success "so long as the present state of opposing forces remain essentially unchanged."

Replying to the President's Christmas message of December 23 suggesting a "person representative" be sent to the Vatican to assist "our parallel endeavors for peace and the alleviation of suffering," the Pope said he would find a "special satisfaction" in receiving Myron C. Taylor, the peace ambassador without portfolio.

Mexico's Six-Year Plan To Be Talked

MEXICO CITY—(AP)—A series of lectures to explain benefits of the new six-year plan drafted by the pro-administration PRM (Mexican revolutionary party) were begun Friday night by General Heriberto Jara, president of the party.

General Jara said the aim of the six-year plan "which has been attacked by anti-revolutionary elements and the burgoise press" is to "establish in Mexico a regime of social justice, liberty and democracy."

Tacks Strewn Along Highway In Mexico

MEXICO CITY—(AP)—Huge tacks strewn along the Mexico City-Pachuca highway have punctured the tires of so many cars that the department of communications Saturday assigned special squads to clean them up.

Followers of General Juan Andreu Almazan, leading independent presidential candidate, have charged the tacks were scattered to prevent Almazan motorcades from reaching Pachuca last Sunday for the political rally held there in the candidate's honor.

141 ARE DEAD IN COLD WAVE

Entire Nation Is Hit By Frigid Blasts

By The Associated Press

Cold waves barged into the southeast and southwest while the icy north expected little relief and the list of deaths attributed to a week of frigidity lengthened to include 141 victims in 27 states.

Sub-freezing conditions extended far into the rich Florida citrus belt. No damage was reported but growers prepared for another night of tending smudge pots when the weather bureau forecast "not much change in temperature except slightly colder on the south coast."

Minimum reading included 16 above in Pensacola, Fla., 21 in Jacksonville and 49 in Miami. A low of seven above was reported in Atlanta. In Alabama, where the mercury dropped to two above in Florence and eight above in Birmingham, Charles J. Brockway, county farm agent at Mobile, estimated damage to the cabbage crop alone at more than $35,000.

Continued cold was predicted for most states in the east and midwest although some moderation was in sight. Sub-zero readings were general in the northern section of New England but a measure of relief was in prospect. Greenville, Me., with -20, established the nation's nadir.

Riot In Reformatory Quelled In Michigan

IONIA, Mich.—(AP)—A general riot of 1,400 inmates at Michigan reformatory broke out late Saturday and hastily reinforced guards armed with rifles and tear gas bombs battled prisoners for nearly an hour before it was brought under control.

Deputy Warden Edward C. Good, in charge of the prison, said 50 shots were fired during the uprising but that no one was struck.

Coal Strike-Lockout Ends In Compromise

NEW YORK —(AP)— Mayor LaGuardia late Saturday announced that the coal strike-lockout which had sharply curtailed deliveries for the last four days had ended in a compromise settlement.

HARPER IS ELECTED

DALLAS—(AP)—Robert M. Harper of Martindale, was elected president of the Texas Certified Seed Breeders Association at the closing business session here Saturday

FREEZE HITS VEGETAGLES, SOME CITRUS

Warmer Weather Is Seen Sunday

HARLINGEN — Damage that growers, shippers and others were reluctant to estimate until the weather could moderate and reveal true extent of the loss, was done to Valley fruits and vegetables Thursday and Friday nights but there were promises of rising temperatures for Saturday night and Sunday.

Reports were at variance, some individuals reporting fruit and cabbage heads frozen through while others said that the loss would be slight. All were agreed that there was heavy damage to vegetables.

In the meantime, Florida also got a taste of sub-freezing temperatures. Associated Press reports from that state indicating that no crop damage had been reported as yet.

Florida Areas Hit

Florida citrus men still had their night of anxious waiting ahead of them Saturday however, while the Valley forecast was for 30 to 35 degrees. In the Central Florida citrus section, temperatures ranged upward from an unofficial low of 29 at Lake Alfred.

The Valley had its worst scare in ten years with temperatures Friday night just a few degrees above Thursday night.

Brownsville and Harlingen reported 27 Thursday night and Mission reported 25. Friday night Brownsville reported 29, Harlingen 30 and Mission 27. Saturday's low at Harlingen was 30, the high 37. Temperatures forecast for Saturday night were 30 to 35 degrees.

Wind Does Damage

A news report from Brownsville said that the damage to this year's fruit crop there will be light, an examination of the fruit showing that it did not freeze. The principal damage was said to have been to grade of fruit because of a 35-mile wind. The trees likewise escaped injury except some young growth.

Much of the tender vegetable crop was wiped out but the cold came at a between seasons period with cabbage, carrots and beets the principal growing crops.

The Star interviewed growers by telephone at various points in the Valley and at Brownsville. G. W. Sutter said that it was hard to tell what the damage would be. "Small stuff up is gone and I don't know about cabbage," he said.

C. E. (Ted) Hudson of San Benito who looks after the Galveston ranch property said he made an extensive survey and reported vegetables generally badly damaged with cabbage headse frozen through. Very young cabbage was unhurt. He said he had not found any frozen fruit.

I. G. Cook of McAllen said that

(Continued on Page 2, Col. 6)

Maverick Is Certain FDR Will Run Again

LOS ANGELES — (AP) — Mayor Maury Maverick of San Antonio, Tex., asserted Saturday to a press conference that 80 per cent of the south's voters favor President Roosevelt for a third term.

"I feel quite sure that the President will run for a third term," Maverick declared, "but he must announce his intentions damn quick. I'm getting tired of waiting."

Texas Pair Killed In Illinois Crash

CENTRALIA, Ill.—(AP)—Two Texans were killed in an auto-train collision at a Baltimore and Ohio crossing near Salem, Ill., Saturday.

Coroner Robert Hancock identified the victims as Herman Bruce Mullins, 48, of Kilgore, Tex., and Eugene Harmon, 33, of Henderson, Tex. Both men had been working in the Salem oil field.

Mail-Away

Friends and relatives in your old home town are eager to know more about the Valley.

This Mail-Away edition of the Star-Monitor-Herald will give them the answer to most of their questions.

Copies will be mailed anywhere in the United States for 15 cents. Place your order with your carrier boy, your news dealer or at the offices of the Star in Harlingen, the Monitor in McAllen, or the Herald in Brownsville.

Address mail orders to the Star.

15 cents per copy. We pay postage.

Senate Plans State Funeral For Borah, Escort Selected

RESOLUTION OF SYMPATHY IS ADOPTED

Grief Is Expressed All Over World

WASHINGTON—(AP)—The grieving Senate arranged Saturday for a state funeral for William E. Borah.

The service—at 11:30 a.m. (CST) Monday—will be attended by President Roosevelt, members of his cabinet, justices of the supreme court, members of the house, and foreign diplomats. Rev. Barney Phillips, Senate chaplain, will conduct it.

Senators sat with bowed heads when Vice President Garner put before it a resolution to hold state ceremonies for the 74-year old Idahoan who died Friday night in his 33rd year of Senate service. Garner did not bang his gavel, as he customarily does when declaring a measure approved.

Illness Was Short

Borah died after a four-day illness. He was stricken with cerebral hemorrhage Tuesday and was conscious thereafter only at intervals. Death came at 7:45 p.m. (CST) as he lay in a coma.

The Senate, meeting for only five minutes, heard Senator Clark (D-Ida) announce formally that Borah was dead and declare that the country felt a "profound sense of futility" at his passing.

Then the chamber adopted the resolution expressing "profound sorrow and deep regret" over Borah's death, providing for the state funeral and authorizing Garner to appoint ten Senators to escort the body to Boise, Idaho, where a service for Borah will be held in the rotunda of the Idaho capitol Thursday. Burial will be in a Boise cemetery.

Escort Is Named

In addition to Senator Clark of Idaho, those appointed to make the trip were Senators Austin of Vermont, Lodge of Massachusetts, Nye of North Dakota, Vandenberg of Michigan, and White of Maine, Republicans, and Pittman of Nevada, O'Mahoney of Wyoming, Burke of Nebraska, and Minton of Indiana, Democrats.

Expressions of sorrow over Borah's death came from all the nation and from many foreign countries.

Borah, former chairman and ranking minority member of the Senate foreign relations committee, was the Senate's dean in point of service.

Session Is Brief

After Saturday's brief Senate session, colleagues hovered about his desk and looked again at the red copper plate bearing his name. Page boys had put the day's calendars of bills and nominations on his desk as usual and none disturbed them. A page put Friday's congressional record into Borah's file and carried the bound volume away to his office.

The day before he was stricken, Borah told Lloyd Lehrbas, an Associated Press staff writer, that he was preparing a speech protesting British interference with American mails.

Few men in history have wielded as great an influence on the conduct of foreign affairs as did the "great isolationist" from Idaho, and his death was noted around the world.

London newspapers stopped their presses in the early morning hours to insert the news. The Daily Express said he would be remembered as a "bitter critic" of Britain, but that the British should not forget that "All Americans shared his creed: America first."

Nazis Pay Tribute

Berlin papers paid tributes to Borah, calling him an upright American who opposed all European entanglements. They featured accounts of his descent from the family of Katharina Von Bora, the wife of Martin Luther, German leader of the reformation.

The Paris newspaper, l'Ordre, paid tribute to his ability as a leader, but added:

"He had always been one of our adversaries. He understood nothing absolutely nothing, of things of Europe and made of this incomprehension a sort of crown."

There was universal grieving in Idaho, and little immediate speculation over who might be appointed to succeed Borah until next January, when a man elected in this year's election will take his seat.

MAN TO FACE TWO CHARGES

BROWNSVILLE — After being charged with conspiracy to swindle and bound over for state court grand jury action Saturday morning, Clifford J. Miller, 41, who gave his residence as New York, was charged before U. S. Commissioner Carlos Watson with "using the mails to defraud."

The conspiracy to swindle charge was filed in Judge Fred Recio's justice of the peace court. Judge Recio held examining trial immediately, and Miller was bound over to the grand jury under $1,500 bond. Miller pleaded not guilty.

U. S. Commissioner Watson set Miller's bond in the federal charge at $2,000. Preliminary hearing probably will be held Sunday or Monday, he said.

Named in the complaint against Miller was his wife, Commissioner Watson said, but she was released after the charge was filed, without bond, to return for the hearing. She was arrested at Harlingen.

The state charge against Miller was filed by Brownsville Police Chief John A. McRay. During testimony at the examining trial Chief McRay termed the alleged swindle attempt "the horse race con game."

A tourist from Michigan, against whom the conspiracy to swindle allegedly was directed, testified also at the hearing. Arthur Klein, assistant district attorney, acted as prosecutor for the examining trial. R. B. Rentfro, Jr., was defense attorney.

No information could be obtained on the federal charge, other than that it was filed by the U .S. deputy marshall. E. E. Sadler, at the instruction of the assistant U. S. district attorney, James L. Abney.

Suspects



Guillermo Venicia, 35, La Grulla, (above) Saturday night was in Cameron county jail at Brownsville, after a preliminary hearing Friday night before United States Commissioner H. V. Watts, Edinburg, in which Venicia pleaded guilty to charge of smuggling and concealing 18 goat kids. U. S. Customs Inspector William L. Sills was fatally shot in the surprise capture of Venicia and two others. (Photo by Brad Smith, McAllen.)



Felipe Solis, 36, La Grulla, above, pleaded guilty to charge of smuggling and concealing 18 goat kids, after hearing resulting from the Wednesday midnight shooting of Customs Inspector William L. Sills, McAllen, when he and two officers surprised three alleged smugglers on the bank of the Rio Grande. (Photo by Brad Smith, McAllen.)

RITES HELD FOR OFFICER

Two Are Charged In Sills' Death

McALLEN — Funeral services were conducted Saturday at Leesville, La., for William L. Sills, U. S. border patrol inspector who was shot to death late Wednesday night in a gun battle on the banks of the Rio Grande near La Grulla, Starr county.

Earlier services had been conducted for the 30-year-old inspector at Kreidler chapel here Thursday night, at which Rev. Henry W. Shirley, First Baptist Church pastor, officiated. Mrs. Sills and friends accompanied the body to Leesville for final rites and interment.

In the meantime, murder charges have been filed against Felipe Solis and Guillermo Venicia, alleged to have been with Moises ("El Mocho") Alvarado, who was slain in the same shooting in which Sills was fatally injured. Charges lodged by Assistant U. S. Attorney George O'B. John of Houston before U. S. Commissioner H. V. Watts of Edinburg, also named the pair with smuggling and concealing 18 goat kids. Commissioner Watts set bonds on the smuggling cases at $1,000 each and preliminary hearings on the murder complaints will be held next Friday.

Federal officers seized and sold the goat kids, and are still holding a wagon and a team of a mule and horse. All were taken after the shooting, which occurred when Inspector Sills and two other patrolmen, Alben Uhlricksen and Leslie Buchanan, surprised the trio after they had brought the goats across the Rio Grande, according to Chief Patrol Inspector Fletcher Rawls, in charge of the patrol here.

Alvarado's body was returned to the Mexican side of the river by friends a short time after the shooting.

Two Federal Bureau of Investigation agents assisted Attorney John in the investigation, which supplemented inquiries made by Chief Rawls and Sheriffs Gus Guerra of Starr county and Bob Daniel of Hidalgo county.

Mrs. Sills left Leesville Saturday to return to her home here, friends were informed.

Oh Well—Cats

NORFOLK, Va. — (AP) — Sailors aboard the Finnish freighter Writa have two cats. Their names—Stalin and Molotoff.

The Egyptians brewed beer from barley as early as 3000 B. C.

TOURISTS SET FOR OPENING OF BIG FAIR

Parade Of States To Be Big Affair

HARLINGEN—Judges have been selected for contests in the second annual Tourist Grapefruit Frolic to be held Tuesday in connection with the opening of the Valley Mid-Winter Fair and many entries have been received, it was reported Saturday.

Hugh Ramsey, mayor of Harlingen; W. H. Hall, banker; Roscoe Pryor, Rotary president; Walter Linehan, Kiwanis president; John Richards, Lions president; Charles Gerson, 20-30 club president; and W. E. Gaines, commander of the American Legion, have been named as judges.

Contests Are Slated

George H. Beck will be in charge of equipment; William C. Black in charge of the music; Evan Hurst in charge of the floats and Elbert M. Crockett in charge of the grapefruit.

Mrs. Bertie Lee Klein, Harlingen tourist hostess, announced that three mixed teams had entered the grapefruit spooning contest.

One of the main attractions will be the world's championship grapefruit eating contest in which Otto Schultz will be the defending champion.

The parade of states with floats and court will be held at 10:30 a.m. opening the tourist frolic for which registration will take place at All-States Headquarters at Fair Park at 11:30 a.m.

Good Time For All

There will be a basket lunch at noon followed by community singing at 1:30 p.m. led by William C. Black. King Grapefruit and Queen Orange and their court will be introduced at 1:35 p.m. by N. I. Koppel. Manager Sid Kring of the Chamber of Commerce will give the welcome and J. L. Siberz will introduce tourist club leaders after giving the response. Then there will be a grapefruit packing demonstration, grapefruit packing contest by tourists, men's bicycle race, women's bicycle race, tourist hostess contest, Charro Days preview, grapefruit bowling contest, grapefruit eating contest, grapefruit spooning contest and an exhibition by Dorothy Herbert and her horse. The Adams Musical Family from Mississippi will play throughout the contest.

OBITUARY

GEORGE W. JOHNSTON

HARLINGEN—George W. Johnston, 46, Harlingen attorney and insurance man, died suddenly en route to the hospital Saturday at 10 p.m. after a throat hemorrhage. He had taken treatments in New York.

Surviving Johnston is his wife, Mrs. Corynne Johnston, Harlingen. Funeral services will be held Sunday at 2 p.m. from Stotler Burdette Mortuary here, and body will be forwarded to Houston for burial in the family plot at Forest Park. Services will be conducted by Father of the Harlingen Sacred Heart Church.

Born October 16, 1893 at Lafayette, Ind., Johnston attended Valparaiso University, and later graduated from the law school at Tulane University. He was admitted to the Texas bar about 1915, and practiced law at Houston and La Porte until he came to the Valley about nine years ago.

For the past three years he had not practiced law here, having been forced to retire from that profession because of his throat. He had been connected with Attorney Fred Newland here before going with Cecil Carruth to form the insurance company of Carruth and Johnston. For the past year he had been in the insurance business for himself.

ALBERT LERMA

BROWNSVILLE — Funeral services for Albert Lerma, 11-year-old son of Mr. and Mrs. Fred Lerma, who died at 11 p.m. Friday, will be held Sunday at 4 p.m.

Services at the Immaculate Conception Church will be followed by interment at Buena Vista cemetery, under the direction of Delta Funeral Home.

Albert was a student at St. Joseph's Academy. The Lerma family is well known in Brownsville.

Surviving are the parents and other relatives.

MRS. DE LA ROSA

BROWNSVILLE — Funeral services were held at 4 p.m. Saturday for Mrs. Geronima de la Rosa, 62, who died at 11 p.m. Friday at her Brownsville residence.

Services were held at the Immaculate Conception Church with interment at the city cemetery, under the direction of Delta Funeral Home.

Mrs. De la Rosa was a member of the "Alianza" lodge.

Survivors are two sons, Rodolfo and Ramon de la Rosa.

D. DE LOS SANTOS

BROWNSVILLE — Funeral services for Donaciano de los Santos, 52, who died at 2 p.m. Friday at his Brownsville residence, were held at 11 a.m. Saturday at the Immaculate Conception Church.

Interment was in the city cemetery, under the direction of Delta Funeral Home.

Survivors include the wife, Mrs. Mrs. Refugia C. de los Santos; and one son, Donaciano de los Santos.

Workers Released After Being Gassed

AUSTIN — (AP) — Eight women workers were released from hospitals Saturday after treatment for illness resulting from carbon monoxide gas which escaped from a hotel laundry boiler.

The Costume, But No Queen



When the costume for the queen of the Grapefruit Frolic arrived at the Chamber of Commerce office, Eugenia Brown could not resist the temptation. She had never been a queen before, so nothing would do her but she try on the royal robes. The sign in the background advertising the Fair is the inevitable result of making a picture around a Chamber of Commerce man like Sid Kring.

Preparations Are Rushed For Fair Opening Tuesday

(Continued From Page 1)

part in a variety of contests for tourists in front of the grandstand.

Separate tent will be put up on the grounds where tourists from all sections of the United States will register their presence in the Valley. Fourteen floats, heavily decorated, will represent the states of the union, as well as the District of Columbia, Canada, Mexico, and other nations represented in the Valley by winter visitors. Automobiles of tourists will form behind the float representing that section of states, and the parade is expected to extend the width of the city.

Many Bands Coming

Bandmaster Phil Murray said at least nine Valley school bands would take part in the Parade of States. Duchesses for the parade had been selected to represent Valley tourist groups. Duchess receiving the largest number of votes will be crowned Queen Orange and will select her own king to rule for the one-day Frolic. Local Chairman Nate Koppell has cooperated by Tourist Chairman J. L. Siberz, Baraboo, Wisc., in directding preparations for the gigantic parade.

Among other free attractions in front of the grandstand at Fair Park will be Miss Dorothy Herbert, one of America's foremost equestriennes, and formerly with Ringling Brothers and Barnum and Bailey Combined Circus, who has brought three of her trained horses here for daily performances, at 3 and 9 p.m.

Free elephant act each day on the carnival midway will be one of the numerous other attractions, to be presented by the Bill Hames Carnival each of the six days.

Rainmaker To Work

"The Drunkard's Daughter," which has shown to large audiences over the nation, will be presented Friday and Saturday nights at the municipal auditorium at Fair Park, under auspices of the Valley Little Theatre, directed by Paul Moore.

Miss Lillie Stoate, the Oxford, Miss., rainmaker of national repute, will arrive the first part of the week, for an engagement at the Fair. She has been commissioned by the Fair Association to bring needed rain to Valley farmers. Miss Stoate will take up a stand on the canal bordering Fair Park, and will remain there until rains fall. Miss Stoate will be assisted by Joe K. Junkin, Harlingen's amateur rainmaker.

The Adams Family of nine, from Mississippi, wintering in the Valley, will also be presented as a free musical attraction each of the six days at 3 p.m. in the auditorium.

Midget Races Slated

Midget auto races will be held in front of the grandstand each day at 2:30 p.m., beginning Wednesday. A new midget track has been prepared for the Fair races. Crack drivers from the entire southwest are to be brought here for this event.

Fireworks will be another free attraction in front of the grandstand at 7:30 p.m. Tuesday and Sunday nights during the week's festival.

Largest livestock show ever attempted during the 18-year history of the Valley Mid-Winter Fair will be ready for Fair-goers opening day, Assistant Manager L. F. Boling said. More than 600 head had been entered Saturday. Feeders from many sections of Texas have been invited here for the auction sales Saturday afternoon, feature provided for Fair exhibitors and other livestock owners of the Valley. More than 325 animals have been entered in the feeder division.

Displays Arranged

In connection with the agricultural aspect of the Fair, the largest exhibit of farm and dairy equipment is being assembled. Twice the size of the 1938 exhibit, a space has been provided for these exhibitors along the east line fence. One of the most complete citrus exhibits, both of fresh fruit and processed by-products, will be on display in the Exhibition Hall. Juice testing machine will be displayed, with demonstraitons by representatives of the state department of agriculture under direction of L. E. Pratt.

A minute mechanical display, depicting the evolution of citrus fruit from field to labeled box, has been prepared by the federal department of agriculture, and will be on display at the Fair.

Women's Needlework display will be housed in the addition to the NYA building, where NYA youths will work on projects during the Fair.

Safety Display Set

Safety display sponsored by the State Department of Public Safety will be housed in a tent 40 by 60 feet, and will be staffed by members of the state highway patrol. Another tent 50 by 60 will be placed on the grounds for registration of tourists in the Valley attending the Fair.

Automobile Show plans had been completed Saturday, to include exhibits by Boggus Motor Company, Ford, Mercury and Lincoln-Zephyr; Ferguson Motor Company, Chryslers and Plymouths; Schmoker-Price Motor Company, showing Buicks, and Knapp Chevrolet Company, Chevrolets.

Harlingen service clubs will hold luncheons in the tourist tent during the Fair, and it is expected that visiting members from all Valley towns will attend.

The Weslaco high school band, several times state champions, will present a free concert on the stage of the auditorium Sunday, January 28.

Admission Is Same

Art and photograph exhibits will be held in the gallery of the auditorium, and all other exhibits, such as Boy Scouts, Boys and Girls 4-H Club and FFA project exhibits, and model plane builders exhibits, will be housed in the exhibition hall. Model plane contest will be held in front of the grandstand Saturday morning, according to Garver Murray, in charge. Entries from several Valley towns, in addition to the Harlingen Junior Airmen, have indicated they will compete.

Admission at the main gates will be 25 cents for adults and 15 cents for children over 12 years. Those under 12 will be admitted free. Season adult tickets will be one dollar. Parking space inside the Fair grounds will be 25 cents per day or one dollar for the week. Parking space outside the grounds has been provided at the south gate and north of the livestock exhibit near the South Texas Cotton Oil Company plant.

Over 100 Are Injured When Trains Crash

CLEVELAND—(AP)—Two persons were hospitalized and more than 100 shaken up or slightly injured Friday night as two crack New York Central passenger trains collided at Wickliffe, 15 miles northeast of here.

The eastbound Southwestern Limited crashed into the rear of the Commodore Vanderbilt as the Vanderbilt stopped to inspect "sticking brakes."

BROWNSVILLE PORT IS BUSY

Isthmian Vessel Due To Dock Monday

BROWNSVILLE—The SS Southlure of the Mooremack Line, Moore-McCormack, Incorporated, sailed late Saturday with a large cargo of citrus and canned goods for the Atlantic seaboard, as activity continued at the local port here.

The SS Memphis City of the Isthmian Line is due Monday night at the Port of Brownsville from Pacific coast ports with lumber, shingles and canned goods.

The west coast vessel will probably sail Tuesday on its return trip, the Judkins Steamship Agency, local agents, said Saturday.

Due at the local port Sunday is the SS Texas Trader of the Newtex Line, the Philen Shipping Company, agents, to load citrus and canned goods for New York City direct.

Other Isthmian line sailings for the Port of Brownsville are: SS Steel Seafarer, February 2, to load outbound cargo; SS Birmingham City, February 27, and SS Steel Exporter, March 23, with inbound cargo. An outbound ship is due also in late February or early March, the Judkins agency said.

CROP DAMAGE MAY BE HEAVY

(Continued From Page 1)

he had not seen any damaged fruit and had talked to several who had cut fruit but not was found hurt. "Cabbage looks bad," he said, "but you can's tell yet really how much it was hurt."

Another McAllen grower, George Chapapas, said that 25 per cent of the young tomatoes were destroyed and thought no cabbage was lost. Wind hurt fruit more than cold, he said.

Heaters Are Used

At Weslaco, E. B. Ballard and associates used heaters in an attempt to save the bloom on lemon and lime trees. The early part of the navel orange bloom may have been hurt but grapefruit has not bloomed yet, he said. "The cold did some damage but we won't be able to tell how much until the sun comes out," he explained.

W. H. Friend, superintendent of the Valley experiment station, said that an "almost miraculous warm southwest wind which blew up from Mexico helped save the crop, but young tomatoes, corn, and beans were destroyed. Young cabbage and carrot plants may come out again if the thaw is gradual, he said. Citrus fruit was only slightly damaged, in his opinion.

Clouds which oldtimers insisted have "saved" the Valley for years on end, were slightly broken late Saturday and the sun came through.

Cold Is Moderating

The cold wave was moderating also in upper Texas but not until 18 Texans had died. Deaths, mostly from carbon monoxide fumes in overheated homes, mounted.

Snow, the first in 18 years, laid a one-inch blanket around Corpus Christi while additoinal snow was reported around San Antonio and Laredo.

Hundreds of fires blazed over the state from faulty flues, overheated furnaces and bursted heaters while highways were slick with ice.

Typical death scene was discovered in Dallas. S. B. Murray, 83, sat comfortably in a chair at the bedside of his 81-year-old wife. Both were dead of suffocation.

Raymond Wesley Perkins, 11-year-old inmate of the Boles Orphans' Home south of Greenville, was drowned when he fell through the ice on a pond.

POLICE SEEK HOLD-UP MAN

Car Salesman Robbed By Prospect

EDINBURG—Hidalgo county officers were searching Saturday night for a Latin-American who allegedly robbed an Edinburg auto salesman of a car he was demonstrating and an undetermined amount of money, during a demonstration of the car Saturday afternoon.

Chester Liljestrand, owner of the Edinburg Motor Company, told newspapermen a salesman named Enyart, who had worked for him about a week,, had talked to a Latin-American giving the name of Joe Garza, about a car trade three days ago. About 4 p.m. Saturday Garza met the salesman near the Edinburg Motor Company building, told him he wanted to trade, and asked Enyart to take him to his home in the country to appraise an old car.

About two miles west of Edinburg, according to Enyart's report, Garza pulled a gun, took Enyart's money, and got under the wheel of the car himself. After riding around for about an hour Enyart persuaded the man to release him on a country road. Enyart reported the holdup from a nearby farm house.

No trace of the wanted man had been found late Saturday night.

Garrison Honored By National Group

AUSTIN— (AP) —Director Homer Garrison, Jr., of the Public Safety Department, today became Texas representative of the International Association of Chiefs of Police.

He is one of 70 law enforcement executives named to coordinate police administrative activity in the United States, the Canadian provinces and several foreign nations.

Dog That Hitch-Hiked To Meet All Planes Is Killed By A 'Hit-And-Run' Driver; Airport Personnel Is Grieved

One-eyed Scrimmy, the only living thing that won the hearts of all Braniff Airways hostesses combined, is dead.

Scrimmy, a dog who used to "hitch-hike" to the airport to meet all the planes, and taste the scraps, was killed by a hit and run driver this week on West St. Francis street.

She was buried by Braniff Airways on the northwest corner of the Brownsville airport field close to the planes, friends and hangars she loved so well.

Blind in one eye, Scrimmy's fate had been expected for some time.

Currently, she belonged to Roger Lamouree, Braniff mechanic. She was acquired as a pup by B. L. Daugherty, district Braniff traffic manager. Practically every Braniff employe "owned" Scrimmy at one time, or other.

One-eyed Scrimmy used to meet all the planes at the airport. The stewards and hostesses would always have a scrap of food for her.

She used to trek the long distance from Brownsville to the airport by herself. Sometimes she's "hitch-hike": stand at 14th and Elizabeth until an airport employe passed by, and picked her up. Everybody knew Scrimmy. She always got a ride home.

Scrimmy was alone when she made her last flight, however. Her mangled body was found on West St. Francis indicating death had been instaneous. The hearts of Braniff employes here went with her, however. So they took Scrimmy out to the airport, and buried her. Scrimmy would have liked that . . . even if she was only a dog.

FAIR PHOTO EXHIBIT SET

More Prints Will Be Seen This Year

HARLINGEN — Camera enthusiastists all over the Valley have expressed a desire to have a better exhibit at the Valley Mid-Winter Fair this year, Fair Manager Sidney Kring said Saturday, and that there will be "sizeable number" of prints entered this year.

Kring said, however, preparation for the 1941 Valley Mid-Winter Fair photograph exhibit, would depend on "how much enthusiasm is shown this year in showing the best prints of Valley camera groups and individuals." Advance information indicated entries from Edinburg and Brownsville would be better than usual.

No entry fee will be charged, and each person may enter five prints, and registered at the exhibit Monday, January 22, between 9 a.m. and 5 p.m. The picture must be taken, but not necessarily printed, by the exhibitor.

Prints will be classified as portrait, still life, (indoor or outdoor) landscape, figure and miscellaneous. Prizes for each classification will be $3, $1.50 and ribbon for third prize. Prints must be mounted eight by ten inches and larger, with no mat larger than 16 by 20 inches. All entries must be ready to hang, and must be black and white for competition. Colored prints may be entered for exhibition only.

MURDER CASE IS RECESSED

(Continued From Page 1)

farmer; V. D. Moore, 50, Donna electricia; C. T. Camp, 50, Donna waterworks engineer; Claude B. Rogers, 45, Edcouch citrus plant manager; J. M. Avila, 25, Donna, county employe; Sherman Tidwell, 29, Weslaco, citrus packer; E. V. Jackson, 35, Edcouch, orchard manager; H. H. Flair, 38, Edinburg school bus driver; and O. W. Robinson, 50, McAllen grower.

Taking of testimony was started within an hour after the last juror was seated. District Attorney Tom L. Hartley called County Engineer Henry Griffin as his first witness. Griffin qualified himself as an engineer and Hartley then exhibited for identification purposes a large map of the area surrounding the railroad icing dock near the Southern Pacific railroad about three miles north of Edinburg. Griffin testified he had drawn the map.

Second witness was Dr. H. A. Whigham, McAllen surgeon who performed an autopsy on the body of Mrs. Montague. Dr. Whigham testified that death "probably occurred within one minute" as the result of a bullet wound in the left chest. He also testified that another bullet wound was found on the victim's left thigh, where it entered the body, and that it emerged several inches higher and behind the left hip. He identified a copper-jacketed bullet which he testified he removed from the chest wound. He testified that he conducted the autopsy at the authorization of Justice of the Peace J. Roy Ramsour of Edinburg and Hartley.

Judge Ferguson recessed court about 5 p.m. Saturday, and testimony will be resumed Monday at 9:30 a.m.

Hartley headed the prosecution of the case and he is being assisted by his assistants, Truman Sanders, Jack Ross and Joe Chapa. Lieut.-Gov. Coke Stevenson of Junction is leading defense counsel, and assisting him are State Senator Rogers Kelley and J. C. Looney of Edinburg, Judge D. F. Strickland and J. Ed Wilkins of the firm of Strickland, Ewers and Wilkins of Mission.

Damage Said Slight In Brownsville Fire

BROWNSVILLE — Fire damaged the home of Mrs. Lucy Nance in El Jardin to the extent of $200 Saturday night, with Fire Chief Walker stating the entire $30,000 dwelling would have been destroyed had it been allowed to gain much more headway before firemen were called.

Walker said the fire resulted from burning of a wooden molding left near the fireplace during construction of the home. The fireplace had been used constantly during past three days, with result the molding burned down to a point beneath floor of the dwelling and there the fire spread. Firemen had to enter the basement of the house to get to the heart of the blaze.

FLOAT RIDERS GET AUDITION

They've Gotta Sing This Year

BROWNSVILLE—An "audition" for float riders for the annual Charro Days fiesta here, February 1-4, inclusive, will be held Monday at 7:30 p.m. at the Brownsville high school auditorium.

David W. Simpson, "the Earl Carroll of Brownsville," who is in charge of selecting the riders, still needs several score beauties, and Charros, to man the floats.

Because the floats are to represent songs of old Mexico, Mr. Simpson prefers women who can sing "a little," and men who can play guitars, or accordions.

Results of the audition is expected to determine also whether there are any beauties here. Mr. Simpson, sadly in need of float riders, is beginning to doubt there are comely maidens here.

The public is invited to attend the "audition."

To The Voters Of Cameron County



I hereby announce my candidacy for the office of Sheriff of Cameron County, subject to the action of the Democratic primaries, and solicit your support on the following platform:

I am forty-three years old and have been a resident of the state of Texas for about twenty-five years, most of which has been in Cameron County.

I invite your investigation of "Me" as a private citizen, as I have never sought public office and am not known personally to many of you.

I am not a politician, and if you, my friends, have any political axes to grind, or any strings attached to your support of me for this office, then I am not your man.

I am a farmer—and a good one, and will be kept pretty busy from now on, and I will not have the time, or the money, to call on all of you and meet you personally, but if I do not see you, that is no indication that I do not want your support, because I do. If you want a man of my calibre for your next Sheriff.

I am not an orator and am unable to make long flowery speeches, but I do claim to have good old honest Horse Sense, and, in these days, and times, I consider that a very valuable asset.

If (?) you want a man, Who—Can and Will administer the duties of this office without fear or favor. Who—will not have his hands tied before he takes the oath of office. Who—will be under no political obligations to any so-called ring, clique, or faction, and has not, or will not make any pre-election promises to any man, or group of men, then, my friends, I earnestly solicit the support of you, your friends, and your friend's friends.

Thanks,

TOM J. MORRISON

of

Combes, Texas.

(Paid Political Adv.)

AND BETTER

BETTER

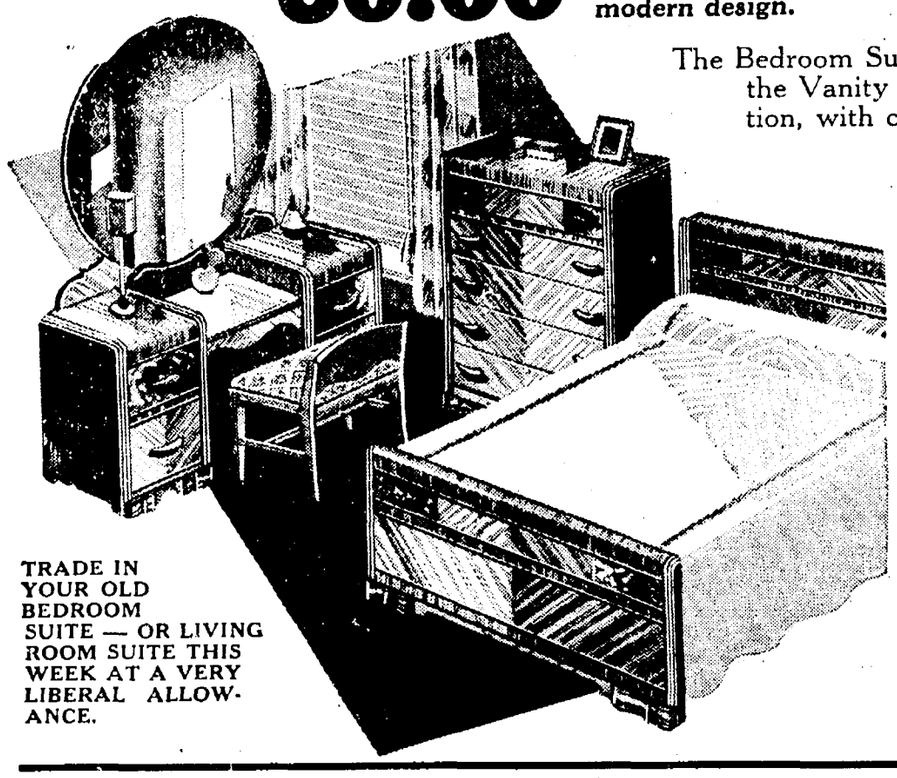
we urge you to compare... we do not urge you to buy

READ THESE FACTS:

Our "Trade-In Event" has been extended one more week—and Bedroom Suites have been included for this week. Compare the Style — Beauty — Comfort — Reasonable Prices — and our Liberal Trade-In Allowance. Don't miss this opportunity to save.

TRADE IN YOUR OLD BEDROOM SUITE

$60.00 **Trade-in allowance for your old Bedroom Suite on the purchase of a regular $129.50 four-piece Blonde Maple Bedroom Suite in modern design.**



TRADE IN YOUR OLD BEDROOM SUITE — OR LIVING ROOM SUITE THIS WEEK AT A VERY LIBERAL ALLOWANCE.

The Bedroom Suite has a fine plate mirror Vanity, and the Vanity and Chest are full-dust proof construction, with center guides on all drawers.

TRADE FOR THIS SUITE

BUDGET PLAN TERMS AS LOW AS ONLY

$1.50 WEEKLY MAY BE ARRANGED

$25.00 TRADE-IN ALLOWANCE

For Your Old Bedroom Suite

on a handsomely styled TWIN-BED Suite constructed of solid red maple with finest workmanship, regularly priced at $119.50.

The Suite consists of the two twin beds, large chest, vanity with fine plate mirror, and vanity bench.

There's a World of Difference in the New, Modern Living Room Suites---and Old Style Suites.

TRADE IN YOUR OLD LIVING ROOM SUITE NOW — AT A LIBERAL ALLOWANCE

BEAUTY OF DESIGN — LUXURY OF FINE CONSTRUCTION — RICH COLORINGS OF HIGH QUALITY FABRICS — ALL COMBINE TO MAKE THE LIVING ROOM SUITES IN OUR STORES, THE BEST VALUES OBTAINABLE.

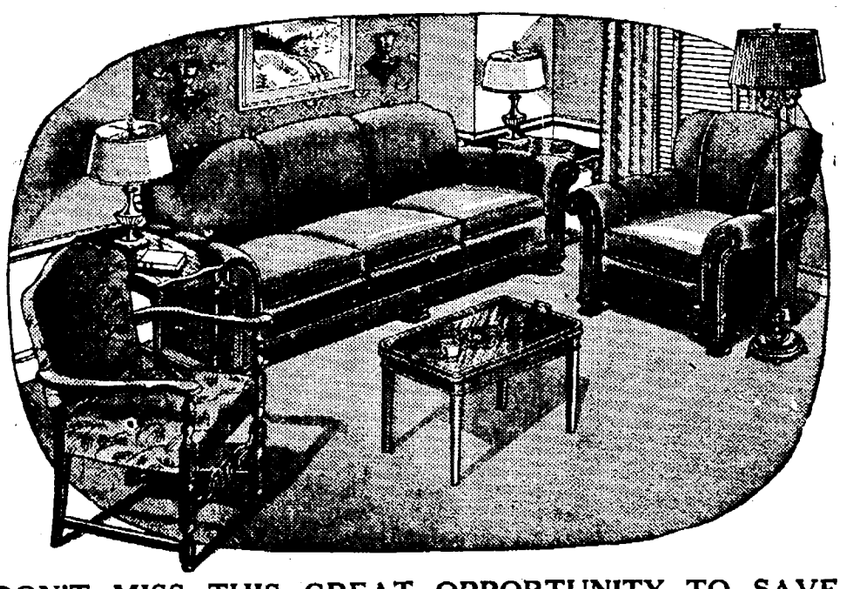
Trade In Your Old Living Room Suite For An Allowance Of

$20.00 on a regular $87.50 value Living Room. Suite.

The Suite consists of Settee and Chair in an excellent design, with your choice of several fine, attractive coverings.

Budget Plan Terms of Only

$1.50 WEEKLY MAY BE ARRANGED



DON'T MISS THIS GREAT OPPORTUNITY TO SAVE MONEY — TRADE IN YOUR OLD SUITE TOMORROW AT OUR NEAREST STORE.

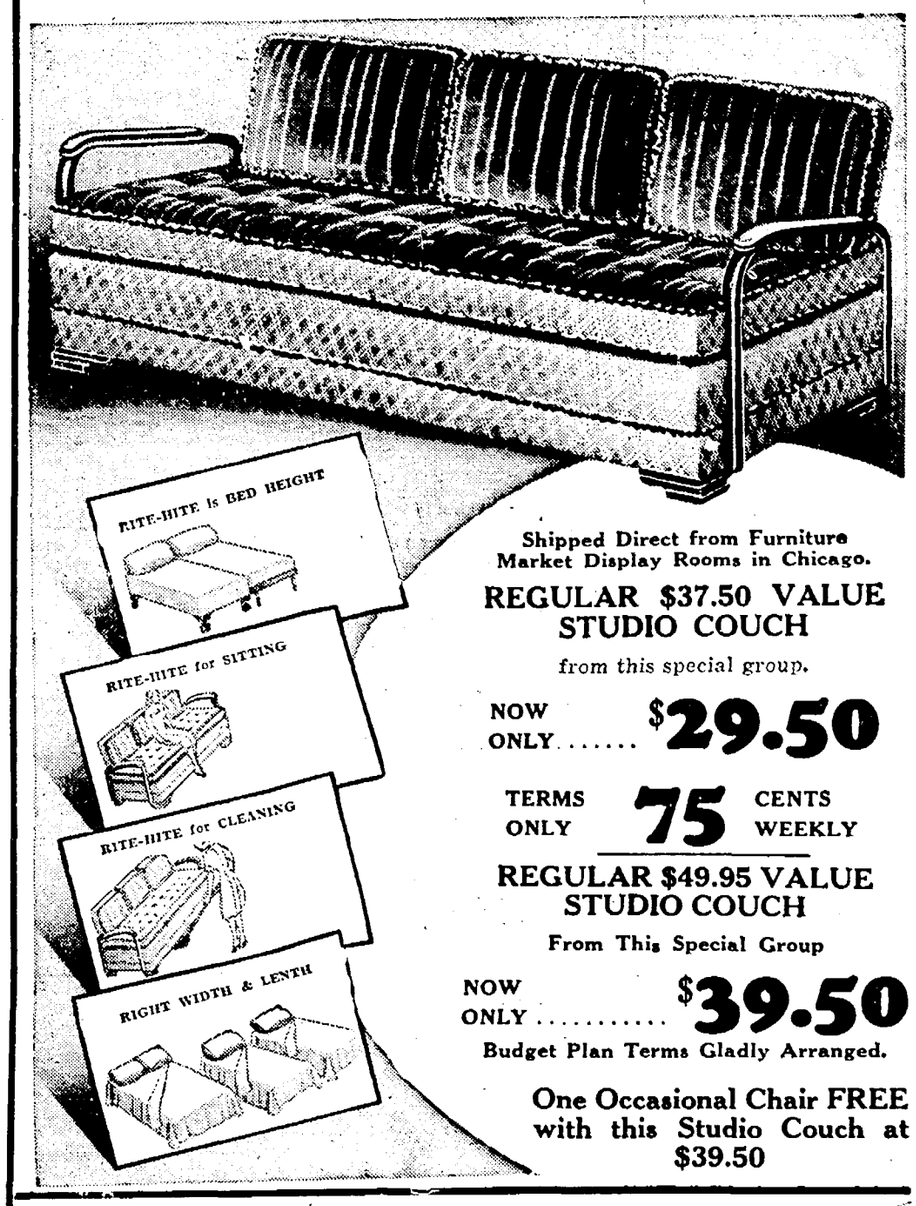
SPECIAL MARKET PURCHASE

THROUGH THE COOPERATION OF A LARGE EASTERN MANUFACTURER, MAKES IT POSSIBLE FOR YOU TO

SAVE UP TO 35%

ON THESE FINE, MODERN, NEWEST DESIGN

Studio Couches



Shipped Direct from Furniture Market Display Rooms in Chicago.

REGULAR $37.50 VALUE STUDIO COUCH

from this special group.

NOW ONLY **$29.50**

TERMS ONLY **75** CENTS WEEKLY

REGULAR $49.95 VALUE STUDIO COUCH

From This Special Group

NOW ONLY **$39.50**

Budget Plan Terms Gladly Arranged.

One Occasional Chair FREE with this Studio Couch at $39.50

LET US MAKE YOU A

'CUSTOM BUILT' MATTRESS

Finely tailored and constructed to the most rigid standards in our own bedding plant — the largest and most modern in the Valley.

ANY SPECIAL SIZE GLADLY MADE TO ORDER FOR YOU.



See Our "VALLEY ACE" MATTRESS

A REGULAR $29.50 VALUE

NOW ONLY **$19.75**

With FREE Quilted Mattress Protector

TERMS AS LOW AS ONLY **50** CENTS WEEKLY

Made with fine 220-coil inner-spring unit and high grade felted Valley cotton.

EXTRA SPECIAL

Finely Designed 8-Piece

Punch Bowl Set

NOW ONLY **$1.98**

This set consists of a tall stand, large round punch bowl, and six dainty cups — all in sparkling crystal glassware. It would sell for much more in many stores.

Makes a lovely gift or prize.

CHENILLE BED SPREADS

Many beautiful designs in all popular colors — priced from $1.98 up. Would sell for twice as much in many stores.

50 CENTS WEEKLY

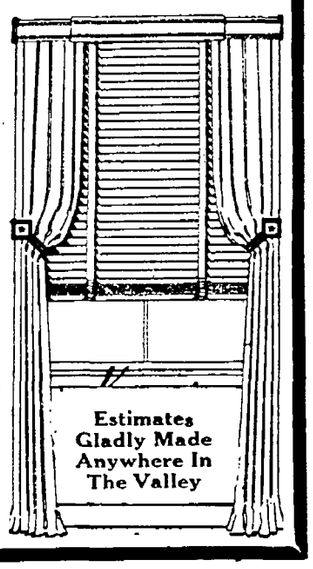
BEAUTIFY YOUR WINDOWS WITH

'SUNCHEK' VENETIAN .... BLINDS ... ...

Absolutely control light, air and privacy. The greatest improvement in Venetian Blinds in over 50 years.

Windows are the most noticeable part of your home because they are visible from the inside, and from the street — and it is essential that they always be neat, trim and attractive.

No item of home furnishings or decoration costs so little or makes such complete and gratifying change.



Estimates Gladly Made Anywhere In The Valley

SEE THIS MODERN VENETIAN BLIND TOMORROW

McALLEN
120 South Broadway
1306 Beaumont
Phone 307

FREE DELIVERY TO ANY HOME IN THE VALLEY.

BUY NOW— AND SAVE!

Edelstein's BETTER FURNITURE

More for Your Money — ALWAYS

BROWNSVILLE
The Big Store
"On the Corner"
Of Elizabeth and 13th Streets
Phone 307

CONVENIENT TERMS MAY BE ARRANGED ON ANY PURCHASE.

HARLINGEN
207 West Jackson Street
109 South Commerce
Phone 680

See the complete department of gifts for all occasions—at our nearest store.

All prices quoted are Net. Small carrying charge on budget accounts.

125 Delegates Expected For 20-30 Convention This Week

LOCAL GROUP MAKES PLANS FOR MEETING

Attendance At Fair Part Of Program

HARLINGEN — One hundred twenty-five delegates, some with wives, will arrive here Friday and Saturday, January 26 and 27, for the semi-annual Lone Star District convention of the Association of 20-30 clubs of Texas.

R. E. Mike Gilbert, general convention chairman, said Saturday that plans had been completed for reception of all delegates, and that the program of business and entertainment had been set.

Convention will get under way Saturday with registration of delegates from 1 to 4 p. m. From 4 to 6 p. m. the entire delegation will attend the Valley Mid-Winter Fair at Harlingen Fair Park. The day has been designated as 20-30 Day at the expedition. Fellowship Hour will be held from 6:30 p. m. to 8 p. m. at the Madison Hotel, and at 10 p. m. the dance will be held at the high school Field House, with music by Hank Henry and his nine-piece orchestra.

Breakfast Is Planned

Convention will begin Sunday, January 28, with an 8:30 breakfast at the Madison Hotel, followed by the business session from 9 to 12 noon. Banquet will be held at the Madison Hotel at 1 p. m., at which speakers from all sections of the state will appear. Principal speaker will be Van R. Wiggins, Harlingen editor and publisher.

Saturday, from 1 to 4 p. m., the 20-30 Golf Tournament will be held at the local municipal course. Those who do not play golf will go on conducted tour of Brownsville and adjacent Mexico.

Program for the Sunday business program includes the invocation by Sy Groff, Harlingen; songs, led by Jude Peterson, Harlingen; introduction of guests; minutes, by Jack Busbee, Corpus Christi, district secretary; talk by District Governor Wayne Wood, San Antonio, on "History and Purposes of District Officers." At 9:45 a. m. group discussions of pertinent problems will precede an intermission at 10:45.

Johns Will Speak

Sherwood Johns, past president of the Harlingen club, will speak on "Building Goodwill," at 11 a. m. Parr Krumb, past district governor, will speak on "Expansion" at 11:20 a. m. Other speakers during the morning session will include William Arlitt, San Antonio, on "Milk Dances;" "Safety Sally," by Mr. Brockman of San Antonio, and District Governor Wayne Wood on "Fingerprinting." At 11:40 a. m. reports of nine clubs in the district will be heard, and will report from 20-30 Anns. General discussion will be followed by selection of the next convention city, and adjournment at 1 p. m.

Among prominent guests at the convention will be M. Abbe Strunk, San Antonio, national president of the Association of 20-30 Clubs.

Co-Chairman Is Named

Serving as general co-chairman with Gilbert will be Edward Prejean, Harlingen. For the convention house committee is John Junkin and Charles McBride; program committee, Jack Jones; reception, Gus Rowsey and Bud McCanse; dance, E. P. Zell, Jr., and R. E. Mike Gilbert; registration committee, Leonard Wilson and Abe Dodson; dates committee, Sherwood Johns, Bob Summers, and friendship hour, Howard Anderson and Edward Kornegay.

Convention hostesses include Misses Rosemary Kunkel, Frances Chastain, Edna Erickson, Dorothy Thomas, Gertrude Gerson, and members of the Harlingen No-Name club.

Chairman Gilbert and Club President Charles Gerson said Saturday that final arrangements indicated one of the best state conventions ever held in Texas.

Kreidler Accepts High Shrine Post

McALLEN—Maynard Kreidler accepted Saturday his appointment as deputy potentate at McAllen of the Shriners, a branch of the Masonic lodge.

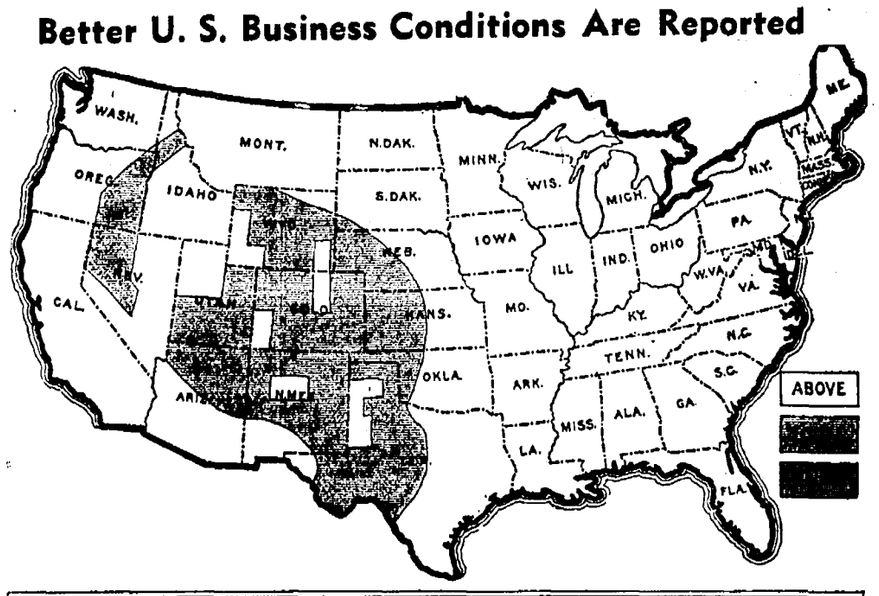
Kreidler was appointed by W. H. Wallace, potentate of the Alzafar Temple at San Antonio.

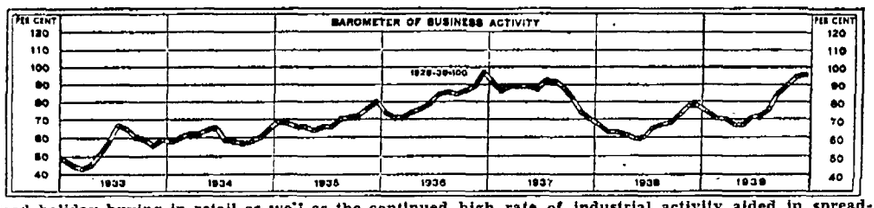
NOTED ARTIST DIES

ALBUQUERQUE, N. M.—(AP)—Stuart Walker, about 41, well known New Mexico artist, died Thursday at the Veterans Hospital after an illness of more than a year.

NATION'S INDUSTRIAL ACTIVITY DIPS SLIGHTLY

Better U. S. Business Conditions Are Reported





Good holiday buying in retail as well as the continued high rate of industrial activity aided in spreading the "White Spot" over a larger part of the United States according to a business conditions map released Saturday by the United States Chamber of Commerce. Following the sharp upswing since the outbreak of war in Europe, business activity continued at a relatively high level in December despite a seasonal slackening in some lines according to the barometer.

NEW DEADLINE IS PREDICTED

Little Harm Is Seen From Any Drop

NEW YORK—(AP)—The country's industrial activity dropped a little this week from the record levels reached in November and December, and a further decline in new orders pointed to additional diminution in the whir of mills and factories.

Divided by categories, only retail trade, aided by Jack Frost and augmented purchasing power induced by the heavier payrolls of the last few months and the farmers' increased income, continued to hold at near its peak figure.

Industry's slowing down was not heavy, and some departments continued to produce at close to capacity. Although the diminished rate was against the usual seasonal trend, there were those who recalled the last four months of 1939 had seen one of the fastest recoveries in the country's history and held that a return to a normal and non-war-stimulated improvement would do little harm.

The Bureau of Agricultural Economics reported that an industrial downturn was expected in the first half of 1940, but that it was not likely to be prolonged or severe.

In Milwaukee, on the other hand, executives of some of the nation's largest railroads saw a small, but well-defined upswing in the offing, accompanied by disappearance of the effects of the depression years and the dawn of a brighter area.

The concensus of a good many delegates to the convention of the National Retail Drygoods Association, held here, was that this 12 months would be not a boom, but a "pretty good" year.

Italian Military Budget Is Passed

ROME—(AP)—Premier Mussolini's government Saturday approved Italy's biggest military budget since the World War to meet possible dangers growing out of the current European war during the coming year.

The cabinet authorized the expenditure of 10,846,000,000 lire (about $542,000,000) for military purposes.

475,000 Dwellings Built During Year

WASHINGTON — (AP) — Stewart McDonald, federal housing administrator, estimated Saturday that 450,000 to 475,000 dwelling units were built last year, of which 153,500 were constructed with FHA-insured financing.

Solid Water

No Sech Word As 'Icicle' Here

McALLEN — Those long, pointed, transparent objects hanging from packing sheds in McAllen Friday may have looked like icicles to you, but to the McAllen Chamber of Commerce, they were just "solidified water."

"There is no such thing as an icicle in the Rio Grande Valley," said an official statement of the chamber, taking a cue from California and Florida.

The ancient Babylonians used asphalt as a building material.

Coast Guards Show Life Saving Method

ACAPULCO, Guerrero, Mexico—(AP)—Life saving exhibitions were given Saturday to residents of this port on the Pacific coast by crew members of the United States coast guard cutters Itasca and Pandora. The cutter will remain here for three days before proceeding to other Central American posts for similar demonstrations.

SERVED DAILY
CHOP SUEY — ITALIAN SPAGHETTI
SPECIAL MERCHANTS LUNCH
Drink Included, 25c
C & C CAFE
Phone 3545 203 W. Jackson St.
Harlingen

Parisians Shiver

PARIS— (AP) —Parisians shivered Saturday. It was four degrees below zero Fahrenheit, the coldest day in 23 years.

HEAR
Jack
Mc Laughlin
And The News
7:30 A. M.
Every Morning
KGFI
(1500 on the dial)

Studebaker Champion
29.19 miles per gallon
IN GILMORE-YOSEMITE ECONOMY SWEEPSTAKES
17% TO 29%
superior in gas economy
to the 3 other leading lowest price cars
Three Studebakers beat all other cars in America's greatest economy classic
Conducted under American Automobile Association supervision
COMMANDER, PRESIDENT AND CHAMPION FINISH 1-2-3
EXPERT drivers piloted the Studebaker Commander, President and Champion equipped with extra-cost overdrive that finished 1-2-3, in this year's Gilmore-Yosemite Economy Sweepstakes. But average Studebaker Champion owners know that there's no other car in its lowest price field that's so dollar-saving as a Champion. See and drive a Champion before you decide on any lowest price car. Low down payment—easy C.I.T. terms.
PRICES BEGIN AT $660
YOUNKIN MOTOR CO. HARLINGEN
BARTH MOTOR COMPANY WESLACO
LANDRETH AUTO SERVICE BROWNSVILLE
M'ALLEN MOTOR COMPANY McALLEN

Tourists Pick Fruit For McAllen Grower

McALLEN — A little thing like cold weather doesn't daunt the tourists here from the frozen north, it was disclosed Saturday when J. F. Swanson, farmer on North Depot Road, sounded the praises of 13 winter visitors who saved his crop of Valencia oranges.

Friday night, when it was predicted temperatures were about to take a nose dive, Swanson issued an S.O.S. for pickers. But it developed that pickers were either already engaged or hugging the fires to keep warm and so were not interested in anybody's fruit. And Swanson had 10 tons of Valencias for whose welfare he was mightily concerned.

Up drove two tourists, Louis Warner and Dale Kyser, to buy a few oranges. The grove owner told them his dilemma and suggested that they pick their own fruit.

When the tourists learned the extremity of Swanson's plight, they wen o he railer camp wher hyaoetqo went to the trailer camp where they were staying and routed out some incipient pickers.

Result—late Friday night 10 tons of Valencias were picked at Swanson's grove.

The pickers were Warner, Kyser, Mr. and Mrs. Ira Padrick, Mrs. Warner, Eunice Warner, Mrs. Kyser, Grace and Sonny Kyser, Mrs. Alvah Wright, Frank Richards and Mr. and Mrs. Fred Ganoe.

FIRST CARGO OF OIL IS DUE

Mexico Buys Ship At Alabama Port

MEXICO CITY— (AP) —The first tanker, in what the Mexican oil administration hopes will be a fleet of tankers for carrying its petroleum to foreign markets, Saturday was reported scheduled to arrive at Tampico Monday.

The ship will receive its first cargo and shipping orders in a brief ceremony shortly after its arrival.

The tanker is the newly christened 19,000 ton "Cerro Azul," originally of Norwegian registry, which the oil administration purchased in Mobile, Alabama. It is manned by Mexicans.

Lack of transportation facilities has been the most serious obstacle confronting Mexican petroleum executives in their efforts to sell their oil abroad.

Brownsville Scout Troop Being Formed

BROWNSVILLE —The Boy Scout troop being form here under the sponsorship of the local council of the League of United Latin-American Citizens expects to receive its charter in about three we...

This was announced after a meeting of the troop Friday night, by Reynaldo Garza, Scoutmaster. At the meeting, held at the city hall, members of the new troop were instructed on requirements for the Tenderfoot rank of Scouting.

Instructors were the Scoutmaster, and Henry Brulay, Roberto Luarte and Isidoro Longoria, Members of the Lulac committee in charge of sponsorship work.

Two Workers Burned To Death In Blast

NEWPORT, Ky.—(AP)—Two workers were burned to death early Saturday when an explosion hurled them into a furnace pit in the Andrews Steel Company plant.

MISSION GETS PLANT UNITS

Two Canning Firms Start Work

MISSION—Two canning plants started operations in Mission this week for the first time this season, one processing grapefruit juice and one canning tomatoes. Approximately 150 people have been given employment by the two plants and the total will possibly be doubled when full capacity operations are reached.

Enlarged quarters, and installation of new equipment, at the Texas Food Products Company, formerly the Texas Fig Company, were finished before opening of the season. R. C. Hausinger, owner and manager, has established a winter home in the Valley and will spend more of his time looking after his Mission interests than in the two previous years which the company has operated at Mission.

At present, only grapefruit juice is being produced, but the firm expects to install equipment for canning tomatoes and other vegetable products in the spring.

A new firm operating in Mission for the first time this season is the Bohannan Canning Company, which has purchased the former Mission Canning Company plant from the E. B. Aston estate of Dallas. Processing of tomatoes was started at the plant this week and the firm expects to process kraut at an early date. Payroll of the company lists 120 persons. Company officers include J. M. Bohannon, president; O. L. Bohannon, secretary-treasurer; W. C. Bohannon, manager; R. E. Brough, office manager. All have moved to Mission.

Satan's Kingdom Is Coldest Spot

SATAN'S KINGDOM, Conn.—(AP) —This hamlet with the hot name was the coldest spot in Connecticut Saturday—10 below zero.

J. W. MORRIS DIES

AUSTIN—(AP)—Will J. Morris, 78, lifelong resident and former chief of police of Austin, died here Friday. Funeral services were set for Sunday.

JAPS TO READ OF THIS AREA

Ship Line To Carry Publicity

BROWNSVILLE — The recent visit here of the Japanese motorship Akagi Maru of the Nippon Yusen Kaisya line is to bring the Valley and the Port of Brownsville international publicity . . . from the Japanese themselves.

Moto Kurimoto, purser of the ship, in a letter from Port Arthur, where the vessel sailed recently for Cristobal and Japan, said that he plans to write an article about the Valley for the NYK magazine.

The slick paper Nippon Yusen Kaisya magazine is distributed throughout the world, to all the international offices of the NYK line.

The MS Akagi Maru, which sailed from the Port of Brownsville last Tuesday for Port Arthur, was the first NYK vessel to dock in a Valley port.

The policy of the NYK line is to "write-up" each new port the line enters, Kurimoto said. The Valley's hospitality was appreciated, he added.

Several photographs of the local port, and of the vessel, also are to appear in the magazine, he said.

Head-On Crash

Man Is Injured When Wreck Occurs

McALLEN—Emeterio Santoya, 28, of Edinburg, will be confined to County-City Hospital at Edinburg for 10 days as a result of a head-on collision Friday about 11 p. m. between the automobile he was driving and one driven by Remie Menhaut of North Liberty, Ind., winter visitor.

The collision occurred about one mile north of Pharr, County Traffic Patrolman George Murray, investigating officer, said, as Menhaut was driving south and Santoya north.

Santoya suffered a severe head wound and the loss of several teeth. Santos Garcia and Severano Briones, both of Edinburg, passengers in his car, were uninjured. Charles Reard, riding with Menhaut, also escaped injury. Murray was continuing his investigation Saturday. Both cars were badly damaged.

Bills of exchange were used by the Jews as early as 1160

COMING
Dr. Rea Of Minnesota
Specializing in Stomach and Intestinal Diseases
EDINBURG — Edinburg Hotel, Wed., Jan. 24;
HARLINGEN — Reese-Wil-Mond Hotel, Thurs., Jan. 25;
BROWNSVILLE—El Jardin Hotel, Fri. & Sat., Jan. 26 & 27.
Hours: 9:30 A.M. to 4:00 P.M.
Dr. Rea specializes in stomach, liver, kidneys, bladder, bowels, rectal diseases as complicated with other diseases without surgical operation.
He has a record of many satisfied results in stomach ulcer, colitis, chronic appendicitis, liver, gallstones, kidneys, blood pressure, bladder, heart, nose, throat, lungs, asthma, bronchitis, leg ulcer, pellagra, rheumatism, obesity, and wasting disease.
He uses the hypodermic injection method for piles, fistula, rectal growths, small tumors, tubercular glands, moles, warts, and suspicious looking growths.
Dr. Rea has a special diploma in the diseases of children, treats bedwetting, slow growth, and infected tonsils. He has been making professional visits to Texas for many years and has many satisfied patients.
No charge for consultation and examination.
Drs. Rea Bros. Medical Laboratory, Minneapolis, Minnesota. Since 1898.

Cameron Poll Tax Payments Are Light

BROWNSVILLE — Only 11 days are left—two of them Sundays—before the deadline for payment of poll tax for 1940, national, state and county election year.

Through Friday only 1,848 poll tax receipts had been issued, according to deputies in the office of Cameron County Assessor-Collector Ralph T. Agar, Saturday. Comparatively, only a very few tax exemption slips have been issued, their number not yet totaled.

That approximately 16,000 persons in Cameron county will pay poll taxes or use exemptions during 1940 is the estimate of Agar.

He and deputies in his office from experience predict long lines of poll taxpayers in their main office at Brownsville and branch office at Harlingen the last few days before the tax payment deadline.

Saturday the Brownsville office experienced a small rush, enough poll taxpayers calling to keep one deputy writing receipts steadily. At times applicants "stacked up" until several waited in line.

Agar is operating, in addition to hs two permanent offices, sub-stations for the payment of poll tax and other taxes at different communities throughout the county.

Sub-stations still are to be established, according to the notices posted some time ago, at Santa Maria, the store there, January 22 and 23; at Rangerville, the school, January 24 and 25; at Los Indios, Mills' store, January 26 and 27; La Feria, Central Power and Light Company office, January 29 and 30; and La Paloma, the store there, January 29 and 30.

Between January 10 and 20 his schedule called for sub-stations at San Benito, Rio Hondo, Los Fresnos, Port Isabel and Santa Rosa.

$100,000 Growth In 1939
SAFETY FOR YOUR SAVINGS . . . . . .
The officers and directors of the Valley Federal Savings and Loan Association of McAllen are most grateful for the confidence and support of the people of this community during the past year. We feel that the splendid growth of this entirely local financial organization during the past year is proof that here is afforded a safe and profitable form of investment for your savings.
TROUBLE-FREE LOANS . . . . . .
Your loan from the Valley Federal Savings and Loan Association of McAllen will come to you without troublesome red tape, thus offering you a most satisfactory means of financing the indebtedness on your home at a reasonable rate of interest.
The Following Comparative Figures Indicate Our Progress
RESOURCES
Valley Federal Sovings & Loan Association Of McAllen
December 31st, 1938
Mortgage Loans (Direct Reduction) 131,421.21
Stock (Federal Home Loan Bank) 900.00
City State Bank & Trust Co. 4,001.85
Furniture and Fxitures 359.00
136,682.06
LIABILITIES
Installment Thrift Shares 4,036.82
Optional Savings Shares 1,167.99
Full Paid Individual Shares 97,500.00
Full Paid Sec'y.-Treas. 7,500.00
Full Paid H. O. L. C. 9,500.00
Borrowed Money (Home Loan Bank) 10,000.00
Deferred Income 800.25
Accounts Payable 85.00
Reserve for Uncollected Interest 874.44
Bonus on Installment Thrift 13.16
Reserve for Contingencies 354.81
Reserve for Federal Insurance 276.92
Undivided Profit 1,060.41
Earnings for the Period 3,512.26
136,682.06
4% SAFETY 4%
RESOURCES
Valley Federal Sovings & Loan Association Of McAllen
December 31st, 1939
Mortgage Loans (Direct Reduction) 204,942.63
Share Loans 14,556.80
Stock, Federal Home Loan Bank 2,000.00
City State Bank & Trust Co. 12,968.21
Furniture & Fixtures 360.40
235,828.04
LIABILITIES
Installment Thrift Shares 4,625.93
Optional Savings Shares 4,950.72
Full Paid Income Shares 196,500.00
Full Paid Sec'y.-Treas. 7,500.00
Full Paid H. O. L. C. 9,500.00
Tax & Insurance Reserve 1,096.20
Deferred Income 1,549.12
Appraisal Committee 130.00
Reserve for Uncollected Int., D. R. 1,195.10
Reserve for Uncollected Share Loans 56.80
Bonus for Installment Thrift 13.16
Reserve for Federal Insurance 553.83
Reserve for Contingencies 699.79
Undivided Profit 2,434.33
Earnings for the Period 5,023.06
235,828.04
OFFICERS
S. L. MILLER, President.
V. E. COOK, V-Pres.
W. W. DEES, V-Pres.
W. H. MOON, Sec.-Treas.
PERCY HERMAN
J. A. FRISBY
J. B. MORTON
H. E. TEWELL
A. F. VANNOY
N. E. BUESCHER
VALLEY FEDERAL SAVINGS AND LOAN ASSOCIATION OF McALLEN
1315 Highway Avenue

FREEZE KILLS STUB COTTON, AIDS PROGRAM

Pink Bollworm Fight Helped By Cold

McALLEN—While the continued cold temperatures in the Valley have subjected vegetable and citrus farmers to many worried hours about the fate of their crops, the cotton farmers welcome it for the beneficial effect extreme temperatures have upon the destruction of the pink boll worm pest.

To date the freeze in the Valley has damaged fruiting and stub cotton, D. M. McEachern, chief of the Valley pink boll worm control project, announced Saturday. Practically all the green cotton growth in the Valley has been laid low. Continuation of the abnormal temperatures would mean that roots of green or "stub" cotton would be killed too, the Valley chief said.

Green cotton makes an excellent breeding place for the pest. Destruction of the growth will have the obvious effect of decreasing any infestation which will be present during the next season by cutting off the winter food supply for the pink boll worm, McEachern said.

According to average temperatures prevailing over the Valley, the okra crop, secondary host to the pink boll worm and infested with the pest, has been killed, McEachern said. Inspectors found little evidence of the spring okra crop being saved when they inspected fields Friday.

McEachern said there was little fruiting cotton in the Valley at present since farmers have cooperated fully with the development of agriculture's orders that stalks be kept cut during the host free period.

Saturday the control head here reiterated the department's ruling that no cotton be planted until February 20, the opening of the planting season which will last until April 1.

TICKET SALES ARE LAUNCHED

M'Allen, Mission Plan Saturday Dance

McALLEN — Tickets went on sale Saturday for the President's Birthday Ball to be sponsored jointly by McAllen and Mission at Club Royale Saturday night, Jan. 27, L. J. (Shine) Mason, chairman of arrangements, announced.

Ticket sales are in charge of Mrs. John R. Harris, Jr., Phineas Graning and Bob Miller. The price of admission is $2.

Mason said Oscar Cabra and his orchestra, with a variety show, will play for the dance, the best orchestra ever secured for a president's ball here.

A free ticket will be given to anyone whose birthday is the same as that of the president, Jan. 30, Mason said. The dance is being held on Jan 27 because it is a Saturday night and more persons are expected to attend.

Half of the money will stay in Hidalgo County and the other half will go to the National Foundation for Infantile Paralysis.

Mason urged a large attendance. "You will get your money's worth and do a good deed at the same time," he said.

Pupils Increase

McAllen Enrollment Reaches 3,237

McALLEN—Increase in student enrollment for the second semester at McAllen schools was announced Saturday by Supt. John H. Gregory.

Additions of 105 students brought the enrollment in the schools to 3,237 for the opening of the semester, compared with 3,132 at the close of the mid-term period. Gregory did not have the enrollment figures per school.

Pupils enrolled at the beginning of the 1940 second semester were an increase of 270 over the same period in 1939 when registrations totalled 2,967.

Gregory attributed the rise to normal development of the city, induced by increased building activity here, bringing scores of new residents. He said few of the students were the children of winter visitors.

Highway Collision Is Fatal To Horse

HARLINGEN — A horse walked from an orchard onto the highway four miles south of here on the San Benito highway about 7 p. m. Saturday and damaged a car driven by Miss Margaret Brown, San Benito, and a truck operated by Enrique La Marque, Matamoros.

Neither Miss Brown, nor La Marque, whose truck crashed into the rear of the car ahead, were hurt. The horse died instantly. Investigators were State Patrolmen Ben Thomas, J. O. Musick and Weldon Miller.

San Benito Buyer Leaves For Market

SAN BENITO—F. L. Paschall, of Downs Brothers, San Benito, left Saturday for Dallas and Fort Worth for the showings of spring merchandise. Paschall said he would be away about 10 days.

The Downs Brothers buyer said he had been instructed by Col. Ed Downs, owner, to buy in anticipation of the best year in the 27-year history of the mercantile firm here.

Scotland Yard's collection of relics connected with crime is called "The Black Museum."

Take A Clothes Pin And Visit Packing Company Plant On Arroyo--It's Modern

John And Charlie McKelvey Have Fine Business, Reporter Finds

By TOM STARKEY

HARLINGEN—If you have a clothes pin you take it along for nose wear and truck out to the Southwestern Packing Company plant on the Arroyo Colorado. Step carefully and inspect the layout two men built from a $500 un-refrigerated slaughter pen to a $50,000 abattoir that probably puts big packing names out of the run from the word go in the Valley's four counties.

John and Charlie McKelvey hoe a good distance up a long hard row, from the $24-a-week payroll days when they have all they can do and then some to run a half-dozen hogs through in a week, to a capacity of 200 hogs and 100 cattle per diem.

It is quite a little voyage from the time when they shudder to see five hogs come in at the same time to processing everything from sausage to chicken feed, and recovering everything from every animal except maybe the death squeal and the grass in his stomach, which nearby farmers use to make their crops grow faster. And maybe a little blood gets by them every now and then when the knife sinks to the hilt in a hirsute throat, but they fix that presently.

* * *

JOHN McKELVEY manages the plant, with the aid of his ever-loving wife, Ora, and Charlie buys the beef and pork, and maybe a worn-out bang-tail or two, for all anybody knows. They turn business away for a while anyway, because they do not have cold storage space, and this waste of money makes them wail no little, until recently they install their new equipment and process about 12,000 pounds of bologna and sausage, fresh, cured, dry or semi-dry.

The beauty of John's and Charlie's racket is they stand to maybe make themselves well every time they turn out another sausage, but they also make a constant market for the cow and pigs and sheep Valley farmers raise all year, which is no small matter, especially to the farmer which grows these cows and pigs and sheep.

This new hog-de-hairer and electric hoists and over-head conveyors and sausage machines and cold storage equipment make it so John and Charlie have about a one-cent-a-pound jump on any outside competitor, which is quite some jump in anybody's racket, and housewives receive this good news with no few cheers, one and all. All this equipment makes the Southwestern plant the most modern south of San Antonio, and the only complete processing plant in South Texas, for that matter.

* * *

FOR EXAMPLE, Juan shoos the swine up an incline and Jose tucks a long sticker under their chins, and dumps them into a vat containing water at about 142 degrees Farenheit.

Every 45 seconds one of the hogs goes through the dehairer, which is a sight to behold, and the fur flies, quite some. Butchers scrape and clean the animals and convey them to the chilling rooms where the hogs stay for 12 hours in 32 degrees of cold. Next day it is cut into loins and hams and bacon.

John dumps all the offal down to the bleat into a pressure cooker which holds 4000 pounds, and cooks these inedibles six or eight hours, and what comes out but 500 pounds of soap grease and 1500 pounds of grease-free 50 per cent protein chicken feed, a tasty meat and bone dish highly prized, especially by Harlingen chickens, who get most of it.

Soap makers in the East get the grease which John presses out of the mass with a 150-ton hydraulic press. John does not use the grass in the stomachs, but farmers do, and so they lose only the squeal in this process, mainly because they do not yet discover how to recover it, but squeals come cheap at a packing house, no end.

* * *

DR. J. T. TAYLOR stands around and sees that everything that goes on conforms with city, county and state slaughtering and sanitary regulations, and looks into cow brains and jowls and one thing and another for cysts which might make the meat inedible and eligible for the cooker.

E. L. Fender and J. J. Busa do stand around much, except maybe for their pay checks, because they cover the Valley from Brownsville north and convince Valley merchants that they do not build Rome in a day and as soon as the plant gets on its schedule they will catch up on orders, no doubt.

John fixes his sausage kitchen so he turns out 30,000 pounds of sausage and weiners in a capacity week, or enough to fill an average railroad car. Skilfull packing house employes, whom John swipes from Fort Worth and Beaumont packers, may be full of baloney but they know their stuff when they squirt the bologna soup into those long rolls of cellophane, deftly twist them into correct lengths, cure them in ovens full of gas and oak and hickory smoke, later strip the cellophane from them, pack them in cases and load them under screens for Valley points.

* * *

JOHN TELLS HOW the cellophane pores open after 140 degrees and let all the good-smelling smoke in and close up again with all the good-smelling smoke inside the weiners when they cool and they take off the cellophane. And pretty soon they do not add color to weiners any more because of some law, and you see weiners only in their natural shade which maybe cuts down on sales somewhat for a while, John tells.

Other rooms they fill with pickled hams and barbecued hams and bacon and jowls and everything they chill for at least six hours for the housewives' protection, and it takes John 21 days to market all the products of a hog, John tells.

John also adds about 3,000 cubic feet of floor space and one cooler will hold 300 cattle carcasses, so that he does custom killing for all the butchers in town beside his regular racket.

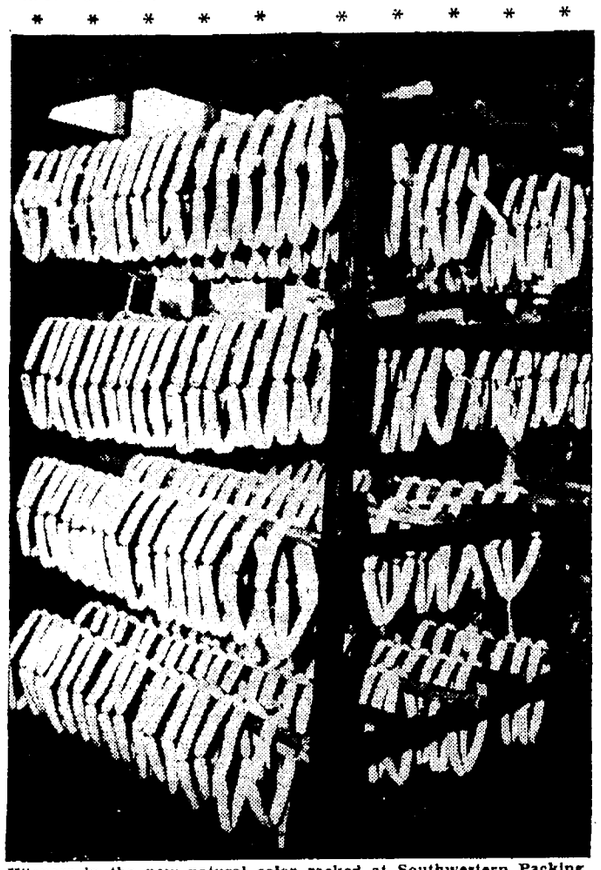
John and Charlie do not wear any clothes pins on their noses, perhaps because they do not have any clothes pins handy, but mainly because they are in this racket all their lives, likely as nat and show quite some surprise when the visitor brings up the subject of odor, of which there is not a little, around and about.



Row on row of dressed beef (above) is hung from ceiling tracks at Southwestern Packing Company's refrigerator rooms until marketed. This cold storage facilities makes the local plant the most modern in South Texas, and the only one with chilling rooms. An ordinance requires meat sold in Harlingen to be chilled at the place of slaughter. (Staff Photo.)



This worker at Southwestern Packing Company, Harlingen, is holding the end of a cellophane tube to the spout of a mixer which forces the wiener material into the casing. The casing is then twisted to form the segments familiar at shops. (Staff Photo.)



Wieners in the new natural color racked at Southwestern Packing Company's plant on the Arroyo Colorado for cooking over wood ashes. The wieners come out of the machine in long lengths, are pinched and twisted into equal pieces, and racked to cook, and later to be packed and boxed for Valley-wide distribution. (Staff Photo.)

Miller Re-Elected

M'Allen Loan Agency Chooses Officers

McALLEN—Officers of the Valley Federal Savings and Loan Association were re-elected at a director's meeting Friday, Secretary W. H. Moon announced Saturday.

The officers are S. L. Miller, president V. E. Cook, first vice president; W. W. Dees, second vice president and Moon, secretary-treasurer.

Miller reported that the association earned $11,273.62 in 1939, paying out $6,577.81. This compared to earnings of $7,840.15 and dividends of $4,097.15 in 1938.

"The number of new dwelling units constructed in McAllen during the past year was large, but it has not created a surplus, and building should continue," Miller said.

Official Named

MEXICO CITY— (AP) —President Lazaro Cardenas Saturday appointed Agustin Arroyo Ch., former head of the government press bureau, chief of the federal labor department. The press bureau was discontinued December 31 to make economies in the 1940 budget.

DEALERS MEET SET

HARLINGEN — Chrysler Motor Company dealers and employes will stage all-day meeting here Tuesday, with some 45 expected to gather at the Reese-Wil-Mond Hotel.

QUICK RELIEF FROM
Symptoms of Distress Arising from
STOMACH ULCERS DUE TO EXCESS ACID
Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing
Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gassiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at
Walgreen Agency
108 W. Jackson Harlingen

DITTMANN
THEATRE — BROWNSVILLE
WEDNESDAY - THURS.
JAN. 24 - 25
2 Shows at 8:30 p. m.
Presenting the Most Colorful Pre-Charro Days Event . . .
200 People Cooperating in The Gala
INTERNATIONAL REVUE
75 — People — 75
300 Gorgeous Costumes
25 Piece Symphony Orchestra—Including the Famous
MARIMBA BAND
ONE GRAND SHOW!
— NOW SHOWING —
First Time in Brownsville
"COAST GUARD"
with
Frances Dee - Randy Scott



LOANS FOR BUSINESS
INVESTMENT PURPOSES
YOU NEED new equipment, have a payroll to meet, want to expand in your business, must take advantage of a special stock order ... and you can do these things with a reliable, convenient First National Commercial Loan. A loan can be made for any worthy purpose at convenient rates. Let one of our executives help you today!
A Safety Deposit Box Will Protect Your Valuable Papers.
First National Bank
Member Federal Deposit Insurance Corporation
HARLINGEN TEXAS

ALL TOURISTS PLAN TO SEE VALLEY FAIR

McAllen Is To Send 200 Automobiles

McALLEN — McAllen's tourists promised 100 per cent attendance at the Valley Mid-Winter Fair opening Tuesday in Harlingen and have planned their weekly tourist program with that objective.

At least 200 automobiles are expected to join the motorcade Tuesday morning to take part in the tourist parade opening the grapefruit carnival when Mrs. William G. Olson of Dunnell, Minn., McAllen winter visitor, will be crowned "Queen Orange."

Monday the Hobby Club will meet at the tourist quarters at 2 p.m. when several new "hobbyists" will add their collections to the large group which comprises the club.

The Harlingen motorcade will leave McAllen at 8 a.m. All cars are asked to have signs from their home states prominently displayed to drive in the big parade at 10:30 a.m. at Harlingen. A conducted tour to Reynosa will get under way at 4 p.m. if there are as many as 10 tourists left in the city who would like to make the trip across the river.

At 2 p.m. Thursday there will be a horse shoe pitching contest for ladies only in the park. Games will be played in the club rooms during the day. At 7:30 p.m. the regular tourist party will be staged at Legion Hall with C. H. Britton showing colored pictures of the Valley and Mexico.

Again on Friday the tourists will call a halt to the McAllen activities and spend the day at the Fair in Harlingen.

Gutters Of Mexico City Filled With Powerful Pulque

MEXICO CITY—(AP)—The gutters of Mexico City Saturday flowed with pulque, national Mexican drink, noted for its fiery power.

Federal district authorities poured 1,249 quarts literally "down the drain" when tests showed it had been adulterated.

Mexico Pilots Must Take Examinations

MEXICO CITY— (AP) —All commercial pilots were ordered Saturday by the Secretary of Communications to submit to a medical examination before undertaking any flight with passengers.

The black birch tree was introduced into Kew Gardens, England, from the United States in 1736.

F. H. A. LOANS
Real Estate
Bargains In Willacy County Farm Property
OFFICE SPACE IN McALLEN
DUPLEX WITH GARAGE APARTMENT
GENERAL INSURANCE
CROW
INSURANCE AGENCY
Box 1161 Phone 1163
131½ S. Main

LEE DOUBLE-LIFE CORD Tires



RIO VALLEY SALES AND SERVICE
Brownsville, Texas
S. E. Elizabeth & Second Sts. Tel. 1057

Removal Sale
WE ARE MOVING
In a few weeks to our new home located one door east of our present location – We have some shoes that we are not going to move – These shoes are reduced and must be sold.
1 Group 14.75 Shoes SALE PRICE 8.85
1 Group 7.75 Shoes SALE PRICE 3.95
ONE GROUP WALKING OXFORDS, Sale Price . . 3.95
1 Group of 6.50 Shoes SALE PRICE 2.95
1 Group of 6.50 Shoes to 9.75 Shoes ON RACK 1.95
Simmonds Booterie
Harlingen

STAR—MONITOR—HERALD

SPORTS

Page 6 — E. C. "DOC" OSBORN, Sports Editor — Sunday, January 21, 1940

North Texas League Teams To Open 1940 Season On Southern Clubs' Diamonds

FORT WORTH—(AP)—For the first time since 1910 Texas League teams from the North half of the circuit will open the season on diamonds of the Southern clubs, magnates voted here Saturday in their annual schedule meeting.

The new program, radically different from any employed in recent years, will keep the Northern teams in the South for ten days during which time they will complete the entire Southern swing.

The season will open April 12, with Northern inaugurals scheduled April 23.

Opening day lineups pit Fort Worth against the Sports at Shreveport, Dallas against the Missions at San Antonio, Tulsa against the Buffs at Houston and Oklahoma City against the Exporters at Beaumont.

The same teams meet in the Northern openers.

The complete schedule lists 161 games which will be reeled off in 150 playing days. The regular season will end September 8.

Routine business accomplished by the league chiefs included:

1. Setting date of the annual North-South All Star game, which previously had been awarded to Fort Worth for Thursday night July 11. July 16 was set as an alternate date.

2. League bonus of $2,500 awarded each year to players of teams finishing in first division was stricken from records in compliance with recent order of National Association of Professional Baseball Leagues.

3. Clubs' position on salary limits was clarified with regard to optional players, whose original contract with parent organization called for pay obviously not in line with Texas League standards. For example, player optioned from major leagues who is signed to a $600 per month contract, may sign a new contract at an average salary for the Texas League and the difference may be paid by owner of the original contract. The salary limit is $5,200 per month.

4. Waiver price was lifted from $750 to $1,000. Other waiver law points remained unchanged. For example, the clubs still will not be permitted to withdraw waivers.

5. Owners discussed new rookie rule, which resulted in lifting player limit from 17 to 18 men.

6. New rookie rule and player limit was discussed. Player limit, previously raised from 17 to 18 men, now must include three rookies, if there are 18 men on the squad. However, a unique definition of rookie was established since any player will be regarded as a rookie who has not played on team of higher than Class A classification in the past two years. (Under this interpretation Jackie Reid, 41-year-old veteran whom the Cats called in from the East Texas League a few years ago, would have classified as a rookie).

7. President J. Alvin Gardner proposed the league investigate possibilities of air travel as a means of transporting all ball clubs and a committee, consisting of Bonneau Peters of Shreveport, Guy Airey of San Antonio, John Holland of Oklahoma City and George Schepps of Dallas, was appointed to study the matter.

DUG OUTA' the SPORTS BAG!



by E.C."Doc"Osborn.

Must Be Right

Have you noticed that nary a single baseball man has come out in the open and criticized the recent rulings of Judge Landis?

Of course there is no way of knowing what the baseball fraternity is saying behind closed doors but nothing has appeared in print yet that would lead one to believe that the high commissioner was wrong.

And we have a hunch that the average baseball fan is pretty certain that Judge Landis was right. Since the fan is the one who pays the freight, it is well that he be satisfied.

Just how far-reaching the ruling on the Detroit farm system will become can only be determined in the future. Already the St. Louis Cardinals have called in their working agreements with 10 minor league clubs. This doesn't mean that the Cardinals will drop their farm system. It only goes to prove that they intend to set their house in order.

There is no question but what the decision was a real help to such players as Benny McCoy, Roy Cullenbine and a few others. The players who were really hurt are those little fellows who were with Class C and Class D clubs. It won't be easy for all of them to land jobs.

It will be interesting to watch the Detroit Tigers build up their farm system again. Have no fear they will do it for it is reported that Jack Zeller will keep the position at Detroit and he is a smart baseball man.

• • •

How It Happened

We have often wondered where the names tacked on race horses came from.

While we have not solved the problem entirely, Frank G. Menke, who is handling some press releases for the coming Kentucky Derby, does help out a little on one.

Menke has this to say:

About the only thing ever to wear the name Bimelech is the three-year-old E. R. Bradley whirlwind, already installed as favorite to win the sixty-sixth running of the $75,000 added Kentucky Derby, at Churchill Downs, on May 4th.

The quaint name came about in this fashion: One of Colonel Bradley's most treasured friends is John Harris. Long ago Colonel Bradley would have named a colt after Harris if it were not for the Bradley rule that all horses bred by him must be given names beginning with "B." During a conversation years ago Mr. Harris told Colonel E. R. that he had an uncle, a student of the Bible, and that one of his favorite characters was Abimelech, son of Gideon, who was king of Schechem, according to the Old Testament.

That uncle took to calling me Abimelech when I was about five, and that's all he ever called me from then to his dying day," declared Harris.

"He did, eh?" commented Bradley, and took to thinking. The name of Abimelech certainly didn't begin with "B," but, if he snipped off the "A"—Well, there it was. Bimelech. He filed the name in the catalogue of memory, waiting for the day when a colt would arrive fit to carry the abbreviated nickname of his great friend.

Eventually there was foaled a colt by Back Toney, out of La Troienne a grand-looking youngster, and, after Colonel E. R. had examined it, he determined that this one was fit to wear the name Bimelech.

The Colonel never made a keener decision, for Bimelech not only won all of his seven starts in 1939, but, when the year was done, had performed so brilliantly that the conservative Colonel E. R. said:

"I've owned some good horses in my time, some really great ones, but I think Bimelech will prove to be the most remarkable of them all."

Lanier Signs

ST. LOUIS—(AP)—Max Lanier, young southpaw who came to the Cardinals late last season from Columbus, has signed his 1940 contract, the club announced Saturday.

The Cardinals said four rookies, all with Houston last year, also had accepted contracts. They are Murray Dickson and Ernest White, pitchers, and Eddie Lake and Steve Mesner, infielders. Mesner, who came to the Cardinals with pitcher Gene Lillard in the deal that sent southpaw Ken Raffensberger to the Chicago Cubs, is on option to San Diego of the Coast League.

Sixteen Cardinals are now signed for the coming season.

REDS ADD PHOENIX

CINCINNATI—(AP)—Addition of the Phoenix club of the Arizona-Texas league to the Cincinnati Reds' farm system was announced Saturday night by General Manager Warren C. Giles.

Two provisions, however, were that the league would include at least six clubs and that a satisfactory lease for the Phoenix ball park be negotiated.

BELL FOR CAMPBELL

DETROIT—(AP)—Jack Zeller, general manager of the Detroit Tigers, announced Saturday that the club had traded Roy (Beau) Bell to the Cleveland Indians for Bruce Campbell. Both are outfielders. Zeller said no cash was involved in the deal.

Steers Gore Horned Frog Quint 69-28

Longhorns Pile Up Early Lead

AUSTIN, Tex.—(AP)—Blazing hot in every department, the Texas Longhorns slaughtered Texas Christian University's Horned Frogs here Saturday night, 69 to 28, and went into a tie with Rice Institute for the Southwest Conference lead.

Bounding Bobby Moers, regaining the form that made him All-Conference guard on the champion Texas team last year, paced the winners with great floorwork and shot-making. He scored 14 points, finishing second to center Speedy Houpt who caged 15.

The Longhorns built up a lofty 38 to 9 lead in the first half as Moers, Houpt, Thurman Hull and Elmer Finley found the basket from all angles.

Texas' second string played nearly seven minutes of the first half and eleven minutes of the second. Then, with the score 48 to 20, the first stringers went in and banged home 21 more points.

The box:

TCU (28)	Fg.	Ft.	Pf.	Tp.
Barron f	1	2	4	4
Billingsley f-c	2	0	4	4
Groseclose f	3	1	2	7
D Tankersley f	1	1	0	3
Cannaday c	1	2	3	4
Monroe g	1	2	2	4
Holt g	0	0	2	0
Best g	1	0	0	2
Duckworth g	0	0	1	0
Childers g	0	0	0	0
Totals	10	8	18	28
Texas (69)	Fg.	Ft.	Pf.	Tp.
Hull f	3	0	2	6
Granville f	4	1	1	9
Finley f	3	1	0	7
Kutner f-g	1	1	0	3
King f	1	0	0	2
Houpt c	7	1	4	15
Cooley c	1	0	1	2
Moers g	7	0	0	14
Spears g	1	1	2	3
Moore g	2	0	1	4
Croucher g	2	0	3	4
Hinds g	0	0	1	0
Totals	32	5	15	69

Score at half: Texas 38, T.C.U. 9.

Free throws missed: Barrow 2, Cannaday, Holt, D. Tankersley 5, Hull, Houpt 4, Finley 3, Cooley 2 Kutner 1, Hinds 2.

Officials: Jack Sisco (Baylor) and Bob Kiersky (Baylor).

Baseball Banter

By JUDSON BAILEY

NEW YORK—(AP)—Around one of the local hot stoves the boys are having a lot of fun making winter book on the umpire-baiters among baseball managers. . . . Right now the price of Frank Frisch of the Pittsburgh Pirates and Leo Durocher of the Brooklyn Dodgers is 6 to 5 and take your cherce. . . . No bets are being accepted on the Chicago White Sox' Jimmy Dykes because he has no rivals in the American League.

The matter was brought to the attention of the hot stovers by a story Durocher has been telling here and there. When Casey Stengel came back into the National League as manager of the Boston Bees, President Ford Frick immediately announced the penalty for being thrown out of a game would be $25; when Durocher became manager at Brooklyn, Frick boosted the penalty to $50; now Leo says with Frisch back he hears Frick is going to make it 60 days.

Last year Durocher was thumbed out of eight or nine games and was fined on five of the occasions. He ought to do at least as well this year, but Frisch may have more incentive.

Dykes was outed six times but provoked fines only twice and a suspension once. It is believed here that Dykes recent disclosure of bets with Chicago writers that he won't be thrown out of more than four games in 1940 is nothing more than a brazen subsidy.

Stengel for years has been the terror of National League umps and very likely the champion free-style fancy needler of the league. The reason he lost his title to Durocher last season was because he suddenly became subtle. During the heat of one argument between the Boston players and an umpire, Casey sat unconcernedly on the bench to the astonishment of all hands. Finally he rushed out to the plate, gestured violently at the ump (for the crowd's benefit) and calmly declared, "You're in great form today, Reardon."

Of course, nobody will forget how, during that 23-inning tie Brooklyn played at Boston, Old Case ceremoniously called in a relief pitcher with a flashlight to show his indignation at the umpire's not stopping the game. They banished him that time, though.

NAGURSKI WINS

HOUSTON—(AP)—Bronko Nagurski, 232, International Falls, Minn., retained his claim to the world's heavyweight wrestling title by beating Young Joe Stecher, 209-pound Nebraskan, in a two out of three fall main event here Friday night.

COUNTY JUDGE DIES

WASHINGTON—(AP)—Judge Mike Reinhardt of Rockwall, Texas, here with other Texas county judges on a WPA matter, died unexpectedly at 5 a.m., Saturday of pneumonia.

Baylor Defeats Porkers Again

WACO—(AP)—Baylor University strutted an airtight defense to turn back the University of Arkansas cagers in a Southwest Conference basketball game here Saturday night 47 to 39, and sweep the two-game series.

The Bears opened strong to run up a 6-0 lead, then the Razorbacks pulled up even and went out in front. A closing burst of scoring at the half found the Bruins leading 21 to 18.

Pete Creasy of the Bears led the scorers with 14 points while J. Adams with 13 showed the way for the visitors.

The box:

Baylor (47)	Fg.	Fp.	Ft.	Tp.
Terry, f	1	2	0	4
Bryski, f	2	2	4	6
Barnes, f	1	0	4	2
Frivaldsky, c	4	1	3	9
Gilbert, c	1	0	3	2
Shahan, g	1	0	0	2
Creasy, g	4	6	1	14
Vaughn, g	4	0	0	8
Totals	18	11	15	47
Arkansas (39)	Fg.	Fp.	Ft.	Tp.
J. Adams, f	5	3	2	13
Pitts, f	2	3	1	7
McAdoo, f	0	0	1	0
J. Freiberger, g	1	3	1	5
A. Freiberger, c	0	0	2	0
Briggs, g	1	0	0	2
Gammill, g	0	0	2	0
Hickey, g	4	2	1	10
O. Adams, g	1	0	3	2
Mitchell, g	0	0	0	0
Totals	14	11	13	39

Half-time score: Baylor 21, Arkansas 18.

Free throws missed: Bryski 4 Frivaldsky 2, Barnes 1, Creasy 1, Pitts 1, J. Freiberger 1, Hickey 2, Gammill 2.

Officials: Curtis (Texas) Referee; Boggess, umpire.

Bear Grid Schedule

WACO—(AP)—Two intersectional games, with Villanova and Denver, are on the ten-game football schedule announced by Baylor University Saturday.

Arrangements to play the Villanova game in San Antonio's new half-million dollar stadium are pending, officials said.

The schedule: Sept. 28, North Texas State Teachers, at Waco; Oct. 4, Denver University, at Denver; Oct. 12, Arkansas, at Fayetteville; Oct. 19, Villanova, at San Antonio (tentative); Oct. 26, Texas Aggies, at Waco; Nov. 2, Texas Christian, at Fort Worth; Nov. 9, Texas, at Austin; Nov. 16, Tulsa, at Waco; Nov. 23, Southern Methodist, at Waco; Nov. 30, Rice at Houston.

Texas Aggies' Eight-Game Grid Card Is Fashioned For Rose Bowl Visit; Mustangs Also Look Toward West

By FELIX R. McKNIGHT

DALLAS, Tex.—(AP)—Westward Ho was the idea behind the Texas Aggies' eight-game schedule, just announced . . . The '40 schedule, including one breeze, was fashioned for a Rose Bowl excursion and a chance at being the first Southwest Conference team in history to win the title two years running.

One writer theorized the comparatively featherweight schedule meant a gradual de-emphasizing of the game at Aggieland . . . Football, however, just can't be de-emphasized with such lads as Jarrin' John Kimbrough and seven other starters off 1939's greatest college team still around . . . Furthermore, signing of Coach Homer Norton to a new five-year stretch with an increased stipend doesn't exactly smack of tossing cold water on the shoulder pads down A. and M. way.

Wise men say the Southwest team with the real Rose Bowl schedule is Southern Methodist, which plays U.C.L.A., Pitt and Auburn outside the conference grind . . . Incidentally, the Methodists are the most feared lads on the Aggie schedule.

Today's guest: Columnist Lorin McMullen, Fort Worth Star-Telegram, "This space formerly was allotted to cracks at Tennessee and Duke football schedules . . . Announcements of the Texas Aggies' 1940 eight-game lineup makes further such remarks unseemly and notice is hereby given that the practice has been permanently discontinued."

The dope is the Jimmy Kitts, ousted Rice coach, will watch his football from the stands and enter the oil business . . . Coach Morley Jennings at Baylor, despite loss of his veteran line, has been quoted as saying he will have the best Baylor team in his career—"if nothing happens."

Preview of the eleven-months-away Texas-Aggie game: Coach Norton at the Washington banquet, "We should beat the University of Texas at Austin next season."

Sports Editor Wilbur Evans, Austin American: "Regarding reports that John Kimbrough will receive an offer from Hollywood after concluding his career against Texas next fall, Longhorn gridders seem to think that Big John won't be much to look at for some time."

Kyle Gillespie, the Texas Christian boy who was sensational while hobbling around on one leg during the past grid season, submitted to that knee operation and physicians think he will be good as new . . . Incidentally, the TCU line next fall should average about 210 pounds, with Connie Sparks, erstwhile fullback, doing a regular turn at end.

Two of the burliest fullbacks in grid history, John Kimbrough and Bronko Nagurski, will be honor guests at the Houston Press Club's party Sunday night. . . . M. L. (Hap) Massingill, veteran Fort Worth golfer, has moved to San Antonio . . . Insiders say, unqualifiedly, that Arkansas' frosh basketball team is the best in conference history . . . In their last two games the Porker freshmen have tallied 79 and 90 points.

Out in front of the University of Texas band next year will be Drum Majorette Becky Havens—famed leader of the Bengal guards of Orange . . . Twenty districts will start Golden Glove eliminations next weekend, the finals to be staged over at Fort Worth's Will Rogers' Coliseum Feb. 15-19 under sponsorship of the Star-Telegram. . . . Every member of Houston's prospective infield for the coming season answer to the name "John." Two more outfielders are named "Johnny." The payoff is that the shortstop is named—"John Stopa."

Women's Tourney Finals Set In Harlingen Monday

HARLINGEN — In what holds promise of being one of the "top" golf matches ever played in the Rio Grande Valley, Mrs. A. E. McClendon of Harlingen, will defend her title against Mrs. E. H. Smith of Rio Hondo, in the final of the Sixth Annual Lower Rio Grande Valley Women's Championship golf tournament.

The championship match will get under way at 9 o'clock Monday morning over the Harlingen course with 18 holes carded in the morning and 18 in the afternoon. Two other tournament matches will also be played, Mrs. B. C. Reeme of Weslaco meeting Mrs. L. C. Feener of Harlingen, for the championship flight consolation and Mrs. W. A. Loveless of Carrizo Springs, going against Mrs. Claud Liston of Harlingen to determine the champion of the first flight. All other matches in the tournament were completed Friday.

The defending champion fought her way to the finals by eliminating Mrs. Reeme in the first round, 6 and 5, and winning over Mrs. A. J. LeForte, Harlingen, 3 and 2, in the second round. Mrs. Smith, who won medal honors in the tourney, defeated Mrs. Feener, 3 and 2, in the opening round and in the second round disposed of Miss Virginia Ratledge of Dallas 1 up.

Golf fans are evenly divided on the winner in the match Monday but all are agreed that the two finalists will give the gallery some really fine golf.

Cougars Get New Lay-Out

Jardin Constructs Cage Court

BROWNSVILLE—First game on a newly constructed basketball court at El Jardin school will probably be played there next week, according to Coach Morgan Irwin.

After holding the Lyford Bulldogs to a 32-19 score last Tuesday, the Cougars were forced to postpone a game later in the week with Wilson Tract because of disagreeable weather.

Thanks have been extended by Coach Irwin and other El Jardin school officials to V. E. Limerick and Terrill Taylor for furnishing tools to use in constructing the court, to Walter Williams and Herbert Calendar for much work they contributed, and to all others who aided.

School officials revealed that a new bicycle parking rack and a new fire gong stand had also been constructed at little expense to the school.

Cage Results

South Dakota U. 39, Iowa Teachers 26
Depaul 32, Chicago 22
Oklahoma Aggies 39, Washington University 23
Notre Dame 55, Pennsylvania 35
Oklahoma 54, Iowa State 32
Columbia 35, Dartmouth 32
Kentucky 35, Tennessee 26
Marquette 46, Northwestern 30
Vanderbilt 50, Auburn 46
Duke 54, Clemson 49
Missouri School of Mines 37, St. Louis U. 33
Penn State 40, Navy 17
Army 46, Cornell 36
Baylor 47, Arkansas 39
John Tarleton College 56, Weatherford College 15
West Texas State Teachers College 78, Daniel Baker 45
Texas A. and M. 51, Southern Methodist 49
Texas 69, Texas Christian 28

Indiana Man Killed In Truck Accident

EL PASO—(AP)—Charles Gilbert, Jr., 21, of Fort Wayne, Ind., was killed and Tom Meal, Uvalde, Tex., seriously hurt when a truck they were riding left the highway and struck a tree east of here. Meal was brought to the county hospital here.

RETIRED PHYSICIAN DIES

LUBBOCK—(AP)—Dr. M. H. Starnes, 50, retired Lubbock physician died Saturday after a long illness.

Demaret Goes To Finals In Frisco Meet

Will Play Goggin For Title

By RUSS NEWLAND

SAN FRANCISCO—(AP)—Charging home in par-shattering stretch drives, Willie Goggin, San Francisco professional, and Jimmy Demaret, Houston, Texas, entry, became finalists Saturday in the $5,000 San Francisco Match Play Open golf turnament.

The two survivors of a 200-plus starting field of the country's leading fairway marksmen will meet Sunday over the par 36-36—72 Lake Merced course for first money of $1,000.

Goggin, completing a two day rout of some of the biggest names in golf, crashed through his semi-final eighteen with a 2 and 1 victory over Craig Wood of Manaroneck, N. Y.

Demaret polished off a former Texan and the defending San Francisco Open champion, Dick Metz of Oak Park, Ill., 4 and 2.

Under Par Figures

The winners finished their next-to-the-last round in three under par figures. Goggin was one down to Wood at the ninth but fired four birdies at his rival on the incoming stretch to take the lead at the 11th for the first time and maintain the advantage until the match ended on the 17th, each carding birdies from long putts.

Demaret after holding a one-up lead three times on the first nine, and rounding the turn one up, chalked up three birdies on the second nine to wind up the contest at the 16th.

The double round final will pit the 1938 San Francisco winner, Demaret, against the 1936 runner-up.

Quarter and semi-final battles Saturday provided a series of thrills for a gallery of 3,000 fans, climaxed by a hole-in-one. It was made by Metz in defeating Horton Smith, also from Oak Park, Ill., 1 up in the morning round.

Using a No. 4 wood, Metz banged the ball into the cup on the par 3, 200-yard 14th hole. It squarted the match for him and he went on to win at the 18th. Before that he had been 3 down at the 11th.

Demaret In Form

Demaret worked into the semi-finals with a 3 and 2 win over Jimmy Hines, Great Neck, L. I., while Goggin, pride of the home town contingent, bagged his third big name victim of the tournament, in defeating U. S. Open champion Byron Nelson of Toledo, Ohio, 3 and 2. He had ten one-putt greens.

If Friday's first two rounds he turned back the tournament medalist Lawson Little of Bretton Woods, N. H., and Clayton Heafner of Linville, N. C., both by scores of 3 and 2.

Demaret goes into action Sunday with an excellent chance of becoming the leading money winner of the present winter tournament swing last week he won the 1940 Oakland Open, with a $1200 cash prize.

Demaret, after finishing the first nine with a one hole lead on Metz, successfully hopped a three-foot stymie to win the 10th with a birdie 4. He dropped a four-foot putt for a birdie to go 3 up at the 11th, lost the 12th by taking two strokes in a trap and made it 3 up again when Metz conceded him the 13th. He sank a 10-foot putt for a birdie 3 to end the match.

Jimmy Lawrence Made Free Agent

HARLINGEN—Jimmy Lawrence, who first gained athletic fame as a member of the Texas Christian University Horned Frogs football team, has returned to his home here.

A member of the championship Green Bay Packers, Jimmy took part in the recent "Pro-Bowl" game at Los Angeles which saw the Packers trim a team made up of the best the other pro teams could offer, including Davey O'Brien and Ki Aldrich.

According to the Sporting News, Jimmy was made a free agent by Judge Kenesaw Mountain Landis along with 90 other members of the Detroit Tigers' farm system. Last season he managed the Tiffin club in the Ohio State League, a farm of the Tigers, and kept his team near the top throughout the year.

Two Coaches Resign At Kansas School

MANHATTAN, Kans. — (AP) — Resignations of both head football coach Wes Fry and line coach Stanley Williamson, were announced Saturday by M. F. (Mike) Ahearn, director of athletics at Kansas State College.

Ahearn added that both resignations would be discussed at a meeting of the Kansas State faculty council on athletics Sunday afternoon.

The resignations were received two days ago, Ahearn said, but kept secret in hopes that the difficulties between the two coaches could be ironed out.

The faculty meeting originally called to discuss rumors, which became public Thursday, that Fry had demanded the resignation of Williamson, line coach since Fry took over the job of coaching the Wildcats with the transfer of Lynn O. Waldorf to Northwestern in 1934.

Fry since has denied asking for the resignation and Ahearn said he knew of difficulties between the two gridiron tutors "but I don't believe they have gone that far." Williamson parried all comment with "it looks like a long, hard winter."

Both resignations were addressed to Ahearn.

NEEHAN DIES

FORT WORTH—(AP)—Roy Neehan, who joined the Fort Worth baseball club as secretary under Paul LaGrave and Jake Atz, and succeeded LaGrave in 1928, died suddenly at his Lake Worth home Saturday.

He was business manager of the club until two years ago. He was born at Sherman, Tex., fifty nine years ago, spent most of his life in Paris, was educated at old Christian Brothers College in St. Louis and returned to Texas in 1915.

1940 Charro Days Regatta Will Give Outboard Fans Some Brand New Thrills

BROWNSVILLE — Something brand new in the way of an outboard speedboat race for Texas is to be offered the thousands of speed fans who gather here February 4 for the outboard regatta and speed trials of Charro Days.

This will be a race between two Class X motors, set to break the world's speed record of 79 miles an hour, and a Class F motor whose driver feels that he is able to stand the gaff with the X class boys.

Announcement had been made some time ago that Gar Wood, Jr., would have his Class X Spanish-made 110-horsepower motor tuned up ready for a whack at the world's speed record during the Charro fiesto here. The record is 79 miles an hour, set in France.

Young Wood brought the six-cylinder motor here last year, when six new outboard records were set, but he could not get it tuned up properly. He has had it put in shape since then, and has built a hull to go with it.

Another Class X driver who will compete with Wood is Paul Sawyer of Austin and New York, who also has a 110-horsepower motor.

In addition Don Frazier of Rentoul, Ill., will compete against the X class racers with an F class motor, of 60 cubic inches displacement.

Announcement was made here last week that a total of 31 boats have been entered in the Charro Days regatta, which guarantees that it will be by far the most spectacular regatta in the history of the event.

Following the races, to be held at the turning basin Sunday afternoon, winners will be entitled to enter the mile speed trials, and it is here that assaults will be made on the accepted records in the various classes of outboard racing.

Aggies Nose Out Ponies

Wilkerson Scores 20 Points

COLLEGE STATION, Tex.—(AP)—Despite a 20-point scoring performance by Virgil (Country) Wilkerson of the Mustangs, the Texas Aggies subdued the Southern Methodist cagers 51 to 49 here Saturday night.

The game was nip and tuck all the way with the Cadets holding a three point lead—25 to 22—at the half. Six times the Aggies were out in front and three times the Mustangs held the lead. Another seven times the count was knotted.

Henderson led the scoring for the Aggies with 13 points.

The box:

Aggies (51)	Fg.	Ft.	Pf.	Tp.
Smith f	2	4	2	8
Tinker f	4	3	4	11
Stevenson f	2	0	1	4
Adams f	0	0	0	0
Dawson c	2	0	4	4
Duncan c	0	0	1	0
Lang f	2	0	1	4
Varner g	3	1	3	7
Henderson g-c	4	5	3	13
Totals	19	13	19	51
SMU (49)	Fg.	Ft.	Pf.	Tp.
Keith f	2	2	3	6
Keton f	2	5	3	9
Sprague f	0	2	4	2
Clement f-g	0	1	2	1
Wilkerson c	8	4	3	20
Sebeck g	2	1	0	5
Coppedge g	3	0	4	6
Higginbotham g	0	0	0	0
Totals	17	15	19	49

Half-time score: Aggies 25, S.M.U. 22.

Free throws missed: Smith 3, Tinker, Dawson 2, Henderson 4, Varner 2; Keith, Keeton 2, Sprague 2, Wilkerson 2, Clement.

Officials: Ziggy Sears (Ky. Teachers); Bill Bushman (Wesleyan, Mo.)

Townsend Meeting To Be Postponed

PORT ISABEL—The Townsendites were "frozen-out" here Sunday.

The Valley-wide Townsendite fish fry, sponsored by the Port Isabel club, and originally scheduled Sunday, has been postponed until next Sunday, because of the cold.

James C. Bunting, president of the Port Isabel Townsend club, urged that all Valley Townsendites, and friends, be on hand next Sunday, however.

Golf Kibitzers Name Winners Of Houston Tourney

By WILLIAM T. RIVES

HOUSTON, Tex. —(AP)— Without benefit of a crystal, some of the golfing kibitzers hereabouts are scribbling the names of Dick Metz and Jimmy Demaret in their little black books as a pair of aces who may rake in the Western Open chips here.

If they are on their game, it will be hard to keep them from sacking the tourney, for they almost could play the River Oaks course blindfolded.

Metz has tramped often around the links—scene of the tournament Feb. 16-18—and Demaret, who is professional at Braeburn Country Club here, frequently hops over to River Oaks for a game.

Metz visits in Houston and has the advantage of playing the course three times recently, during the Christmas holidays.

That familiarity will be vastly beneficial, for the layout is considered one of the country's ten best and toughest. Long and exacting, a single slip may be catastrophic on the 6,558-yard course.

However, golf is a fickle game, and practically every linksman with any degree of prominence will contest for the crown now worn by Byron Nelson, the National Open champ, after Ralph Guldahl monopolized it three years hand running.

Nelson, Guldahl, Gene Sarazen, Henry Picard, Slammin' Sam Snead, and the rest of the touring troupe will come here after the Texas Open at San Antonio.

Following the Western, one of the finest fields in its history will compete in the Houston Country Club Invitation tournament, annually one of the Amateur's favorite hunting grounds, Feb. 20-25.

Wilford Wehrle, Chicago star; Johnny Dawson and other high ranking artists will join the Texas galaxy. The entry of Marvin (Bud) Ward, National titleholder, is a distinct possibility.

HOUSTON DOG WINS

WAYNESBIRO, Ga.—(AP)—Young's Billie, pointer owned by H. J. Yoakum of Houston, Tex., is the Open All-Age champion of the Georgia State Field Trial Association.

First place in the Open Derby went to Dr. E. R. Hays' Groomster, pointer, from Omaha, Neb., Friday.

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MAIN BOUT

Two Out of Three Falls — Two Hour Time Limit

TED **CHRISTY** vs. MIKE **MAZURKI**

SEMI-FINAL

Two Out of Three Falls — One Hour Time Limit

EL **PULPO** vs. JACK **LEAGUE**

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17 Nations Suffer Heavy Sea Losses

NEW YORK—(AP)—Seventeen nations, 12 of them not involved in the two wars raging in Europe, have lost a total of 312 ships since England declared war on Germany last September 3. An Associated Press survey shows at least 1,135,963 tons have been sent to the bottom with a loss of more than 2,773 lives.

The list includes:

Britain, 156 ships; Germany, 33; France, 14; Norway, 28; Sweden, 22; Finland, 7; Soviet 1.

*Includes 16 naval vessels but excludes four submarines.

Fight For Arroyo Colorado Navigation Channel Is Long One

First Survey Authorized In 1873, But Report Was Unfavorable At That Time

HARLINGEN—The first survey to determine advisability of constructing an inland waterway along the coast of Texas with which the Arroyo Colorado navigation channel would eventually connect was authorized by Congress as far back as 1873, according to W. C. Rettiger, associate engineer in the U. S. Army district engineer's office at Galveston.

Rettiger said in an article in The Hurricane, publication of the engineer's office, that the report was unfavorable and that a subsequent survey resulted, in congressional authorization in 1892 of a channel five feet deep from Galveston to the west end of Oyster Bay. Several river and harbor acts followed and by 1910 a continuous inland waterway five feet deep and 40 feet wide extending from Galveston to Port Aransas had been authorized.

Because of the marshy areas which border the Gulf of Mexico, highways were developed slowly and for many years the five foot inland waterway between Galveston and Port Aransas was used extensively as a substitute.

In constructing the waterway the open bays were utilized as much as possible in order to reduce the cost of construction. This resulted in a waterway which was subject to heavy shoaling in places and which was not dependable at all times. With the development of highways and railroads along the Gulf Coast, much of the commerce was diverted to those facilities because they were more reliable.

During the years prior to 1925, numerous efforts were made by local interests, represented by the Intracoastal Canal Association of Louisiana and Texas, to secure authorization for an inland waterway which would be reliable, which would be adequate for heavy barge traffic and which would connect with the Mississippi river.

The River and Harbor Acts of March 3, 1925 and January 21, 1927, authorized a continuous innland waterway, nine feet deep and 100 feet wide, extending from the Mississippi river to Corpus Christi known as the Louisiana-Texas intracoastal waterway. The original estimated cost of constructing that section of the waterway within the state of Texas was $9,600,000 and the estimated annual maintenance cost was $530,000. This project superseded the five-foot project.

Route Is Selected

Because of the difficulty and cost of maintaining a reliable channel in the shallow bays, the route for the nine-foot waterway was selected so as to avoid the shallow bays as much as possible. Existing channels were utilized where practable to reduce the cost of construction and maintainance.

Actual construction of the Sabine River—Galveston Bay section of the waterway was commenced in July, 1930 and completed and opened to traffic in August, 1934. The total cost of construction was approximately $1,420,000 exclusive of the cost of rights of way and spoil disposal areas which were furnished free of cost to the United States by local interests.

Actual construction of the Galveston-Bay-Corpus Christi section of the waterway was commenced in March, 1933. A 16 1-2 mile reach of the waterway extending from Galveston channel to the west boundary of Galveston County was completed in February, 1934.

Construction Delayed

Because of delay on the part of local interests in the furnishing of necessary rights of way and spoil disposal areas, further construction was not undertaken until September, 1938 when construction of a 20-mile reach in Calhoun county was commenced. Construction of other reaches of the waterway have since been undertaken and at the present time the waterway is under construction from the west boundary of Galveston County to Freeport Harbor and from the Colorado River to Rockport. These reaches of the waterway will be completed about June, 1940.

Funds are available for constructing the remaining reach of the waterway extending from Freeport Harbor to the Colorado river and construction will be undertaken as soon as necessary rights of way and spoil disposal areas have been furnished by local interest. Assuming that the rights of way and spoil areas will be forthcoming at an early date the entire waterway, with the exception of certain tributary channels, should be completed by the early part of 1941.

The project for the intracoastal waterway was extended in 1938 to provide for tributary channels in the San Bernard and Colorado rivers and to Palacios, Rockport and Aransas Pass. These tributary channels will serve as important "feeders" for the Intracoastal Waterway. Construction will be undertaken as soon as funds are made available and certain requirements of local co-operation are complied with.

Modification Asked

The Chief of Engineers recommended to Congress March 15, 1939 that the existing project for the Louisiana-Texas intercoastal waterway be modified to provide a channel 12 feet deep with a bottom width af 125 feet from the Mississippi river at New Orleans to Corpus Christi. This recommendation has not yet been acted upon by Congress.

The Intracoastal waterway, with a minimum depth of nine feet and a minimum bottom width of 100 feet, extends from the St. Mark's river, Florida to Corpus Christi, a distance of approximately 1,010 miles. It connects with the Black Warrior-Warrior-Tombigbee inland waterway system which extends nine foot navigation to the coal and steel producing areas at Birmingham. It also connects with the Mississippi-Illinois-Ohio inland waterway system which provides a nine foot depth to Pittsburgh, Chicago and St. Paul. The combined inland waterway system serves a large part of the United States. The minimum depth of nine feet is adequate for heavy barge traffic.

Channels Connect

In addition to these major waterways, there are hundreds of miles of connecting channels along the Gulf Coast with depth from three to eight feet that serve feeders for the commerce of the waterway.

The waterway carries a large and rapidly growing commerce consisting of many of the basic materials of industry. Steel from Pittsburgh and Birmingham move by water to Texas while a gasoline and petroleum products move by barge from the oil producing areas of Texas and Louisiana to the inland ports on the Mississippi, Ohio and Warrior rivers. Although long distance movements are growing in importance, the bulk of the traffic is local. Many important oil pools have been discovered along the Gulf Coast in recent years. Large quantities of this oil are moved by barge from the fields to refineries in the vicinity of New Orleans, Beaumont, Port Arthur, Texas City and Houston. In addition to barge movements, hundreds of pleasure craft use the waterway yearly.

There were 37,826 tons of traffic moved in 1934 with a total value of $2,783,020 which increased in 1938 to 2,369,098 tons with a value of $65,750,696.

SCHOOLS GET TRAINING IN SAFETY WORK

Patrolmen Lecture To Valley Students

McALLEN—Correlating the safety traffic lanes in effect at the present in the Valley is the safety study campaign being carried on in Valley schools by officials of the Texas department of public safety.

Students in all Valley schools are being treated to a visual study of safety methods graded in accordance with the rank of the schools.

Shown by Captain G. E. Schauer in McAllen Friday to students of the Lincoln, junior and senior high schools, the advantages of the demonstrations brought high words of praise from school officials.

Supt. John H. Gregory especially recommended the study, declaring its pictures impress young minds in formative stages like nothing else could. After the demonstration Friday at the junior high school, Principal J. W. Taylor said the children's response to the picboys was highly enthusiastic. Thoughts from the pictures are being incorporated into English class theme study at the junior high school, Taylor said.

"Visual aids for safety as it applies to students in various grades in the state's schools are used," Captain Schauer said, "in an effort to help the young population of the state from making the same safety mistakes their parents have made.

"Realizing that in the schools rest the future drivers, the department of public safety is conductiong this visual campaign to stress prevention of accidents and the advantages of safe and sane driving and living."

The demonstration started last Tuesday in the Raymondville schools and was shown in Mercedes before coming here Friday.

Capt. Schauer said he would show the films at Weslaco Monday, San Benito Tuesday and Brownsville Wednesday.

CLUB'S BIRTH TO BE FETED

Kiwanians To Stage Celebrations

McALLEN — Valley Kiwanians with members of the same organization throughout the country will celebrate the 25th anniversary of the founding of the club with which they are affiliated.

Monday night from 6 p. m. until 6:15 p. m. Radio Station KRGV, Weslaco, will carry the address of International President Bennett O. Knudson on a national broadcast, in recognition of a Kiwanis quarter century of progress.

At the regular meeting Tuesday at the Casa de Palmas Hotel, the local club will observe the anniversary of the club founded in Detroit, Mich., in 1915. Rev. J. Beaty Smith of San Juan will be the principal speaker at the Tuesday meeting. Subject of his address will be "Citizenship, Responsibility — The Price of Liberty."

President Kenneth Alley of the McAllen club received a message from Knudson Saturday stating that the international president from Albert Lea, Minn., planned to visit the Valley and the McAllen club late in February or early in March. Plans for the president's visit have been being laid since the announcement two weeks ago that he planned an early Valley visit.

More Celebrations Are Seen For Texas

DALLAS — (AP) — Improved business conditions are being heavily reflected in Texas' support of the President's birthday celebrations, W. L. Clayton, of Houston, state chairman, reported from state campaign headquarters here Saturday.

All records of previous years have been broken, with 189 counties planning balls, sports events and parties to raise funds January 30 for the infantile paralysis campaign. On the same date last year only 134 counties were organized.

43-Year-Old Woman Bears 20th Child

NORWOOD, Mass.— (AP) —A 43-year-old wife of a laborer gave birth to her 20th child in Norwood Hospital Friday.

Hospital attaches reported Saturday that the mother, Mrs. Geza Groh, and her baby, a seven-pound, 14-ounce boy, were "doing fine." Eighteen of the children are living.

City Of Weslaco Recognized As Center Of Texas' Enormous Citrus Industry

WESLACO—Citrus experts from the world over beat a path to Weslaco's door because it is recognized as the capital of the Texas citrus industry.

Not only growers and shippers from the Valley but representatives of the citrus industries in Florida, Arizona and even such foreign countries as Palestine, Brazil, Australia and others come here to gather information about the Texas citrus industry.

The citrus marketing agreements, administered by the Growers Industry Committee and Shippers Marketing Agreement, have passed out of existence but there remain a dozen other agricultural activities which maintain Weslaco as the citrus center of the Valley.

Some of the headquarters maintained here are the Valley agricultural equipment station, U. S. citrus and vegetable products laboratory, Rio Grande Valley Citrus Exchange, South Texas Canners Association, American Fruit Growers, Incorporated, Farm Security Administration, Valley chapter of Texas Horticultural Society, Weslaco Agricultural Association, Valley Growers Gin and Supply Company, Standard Packaging Institute of Texas, Citrus Supply Corporation, and others.

It is the experiment station, located on the Mercedes highway, that attracts most visitors from far and wide as well as Valley growers, seedsmen and others desiring to learn the latest information about cultural methods, varieties and other practices. Supt. W. H. Friend maintains a guest register which contains the names of experts from far away places who come here to study not only the citrus industry but the general agricultural development in this section. The staff includes an entomologist, Paul T. Riherd; a plant pathologist, Dr. George H. Godfrey; an assistant plant pathologist, Herbert Rich; and a horticulturist, John F. Wood.

Of no less importance is the by-products laboratory to which has been credited the development of the Valley grapefruit juice canning industry. It was the laboratory which experimented with methods of canning juice from Valley grapefruit and many processors took advantage of data available here. J. L. Held is in charge of this laboratory with Clifford Scott associated with him. This laboratory is now located in a new building downtown provided through a recent congressional appropriation. It is engaged in a varied program, testing various products to determine new uses and new methods of processing.

Weslaco also is headquarters of the Valley's largest co-operative, the Rio Grande Valley Citrus Exchange of which John B. Jones is general manager. This co-operative has nearly 3,000 grower members scattered from Brownsville to Mission. Local units pack the fruit which is sold by the exchange with a central office here. The exchange also has a large grapefruit juice canning plant here often called the largest in the world exclusively devoted to this product.

The South Texas Canners Association, with Glen White of Donna as president and James A. Burch of Weslaco as secretary, maintains its headquarters here. It works for the good of the industry as a whole and has been particularly active in opposing legislation detrimental to Valley processors.

The American Fruit Growers, Incorporated has plants in several Valley towns but has their headquarters here, with Hugh Williams in charge. This organization markets the best Valley fruit under its famous Blue Goose brand sold over the nation.

Heading the district office of the Farm Security Administration is J. W. Evans of Weslaco. County supervisors are located in various South Texas counties with the district office here. Farm loans, resettlement, transient labor camps, community project financing and numerous other activities are sponsored by this government agency.

The Valley chapter of the Texas Horticultural Society meets here frequently when talks are made by specialists in various lines of agricultural endeavor and the Weslaco Agricultural Association meets once a month for a discussion of farm problems.

One of the few selling co-operatives in the Valley is the Valley Growers Gin and Supply Company located here. It operates a growers supply house and filling station, supplying growers with gasoline, oil, fuels, tires and other auto accessories, and many other farm needs.

The Citrus Supply Corporation was formed to supply grower members and packing units of the Rio Grande Valley Citrus Exchange with containers, farm supplies and other needs. Wilbur Dorman of Donna is assistant manager in charge of the warehouse.

H. S. Norman is manager of the Standard Packaging Institute of Texas which develops information on the standardization of citrus containers.

Professional Models Protest Debutantes



Boston models circulated petition to Governor Saltonsall, asking legislation to bar social register debutantes from acting as amateur mannikins, taking away the models' jobs. Signing the petition above are Marylyn Lewis and Viola Mutch, right, and Ruth Allen presides at the table.

GAMES PARTY IS SCHEDULED

Tourists To Attend Fair During Week

HARLINGEN — A games party will be held in the Chamber of Commerce sponsored tourist clubroom at Reese-Wil-Mond Hotel beginning at 2 p.m. Monday, but for the remainder of the week no parties or trips will be planned because of the Valley Mid-Winter Fair, beginning Tuesday, it was announced here Saturday.

A crowd numbering 72 winter visitors enjoyed the big bingo party Friday night in spite of the cold weather, the crowd being so large two rooms were needed to take care of them. First prizes were won by Mrs. Lloyd Daly of Elkhart, Ind., and Mrs. Frank Kern, Oklahoma City, while low score prizes went to Mr. Kern and to Mrs. Carl Wilson, Chicago. Door prizes went to Mrs J. H. Light of Rockforod, Ill.

A large crowd jammed the clubroom again Saturday afternoon as games were enjoyed. It was announced that though no parties or trips will be planned for Monday, the clubroom will remain open days and evenings, however, for games and other means of recreation.

Tourists are urged to place their cars in the Parade of States which Tuesday morning will open the Fair, each tourist car joining in the group following its state float. The parade will form at Harrison and Second streets, extending east on Harrison.

Saltillo Area Hit By Frigid Blasts

SALTILLO, Coahuila, Mexico— (AP)—Saltillo residents shivered Saturday under a cold wave the most severe in the past 35 years.

New Auto License Sale Starts Soon

BROWNSVILLE — Purple figures on a light ivory background, that's what passenger cars will be wearing in 1940 in the way of license plates.

The first shipment of 1940 motor vehicle license plates was received Friday at Cameron county courthouse, delivered to the automobile department of the county tax assessor-collector's office.

They will go on sale February 1, C. S. Reid, deputy tax collector in charge of the automobile department, said Saturday. No plates, Reid stresses, will be sold before February 1.

Numbers on the purple-on-white passenger car plates will range from 155-701 to 168-200.

Commercial plates will have orange numbers on a black background for 19[illegible].

Farm plates for 1940 will bear black numbers on a yellow background. The county received 2,000 farm plates.

In addition to the passenger, commercial and farm plates, the county received a "handful," comparatively, of trailer and motorcycle and motor-scooter plates, Reid said.

Although the plates go on sale February 1, they may not be used on motor vehicles until March 1. April 1 is the deadline for purchase of the 1940 plates, and after that date motor vehicles may not be operated without the new plates.

Model Plane Event Deadline Extended

HARLINGEN—Deadline has been extended for filing entries in the model plane contests to be held during the Valley Mid-Winter Fair, until 8 p.m. Monday, it was announced here Saturday by George Beck, of the Harlingen Kiwanis club, which is sponsoring the event.

Entries should be filed with Garver Murray at 818 E. Jackson, Beck said. Original deadline of 4 p.m. Saturday was extended because a number of the expected entries did not come in. It was felt that cold weather had caused the failure, Beck said, and sponsors wished to give everyone wanting to enter every opportunity possible to do so.

DEL MAR BEACH

"PARADISE On the Gulf"



COTTAGES . . .
Modern, Completely Furnished
$30 a Month and Up
ALSO RENTALS BY DAY OR WEEK
FISHING — BATHING
Badminton — Deck Tennis
Horseshoes - Miniature Golf Course
Cafe and Private Dining Room



Children's Playground and other amusements
IT'S WARMER AT DEL MAR BEACH
TELEPHONE 1-F1
A Short, Pleasant Drive from Brownsville
FREE DAILY MAIL AND SCHOOL BUS SERVICE

NEW BUILDING TOTAL LISTED

Permits For McAllen Total $28,445

McALLEN — McAllen's January building boomlet grew apace Saturday when building permits totaled $28,445, almost a 50 per cent increase over the same month last year.

Eighteen permits have been issued to date this month in McAllen or an approximate average of one every day. Of the total, 12 were for new residences whose prices ranged from $2,000 to $3,400. All new homes to be built will be located on the north side of the city.

Residential permits accounted for $26,400 of the total issued. Others were for small additions to present property and the construction of one office building.

One of the biggest building projects in the city to get under way in January will be the construction of a $10,000 addition to the City Motor Sales garage for which the contract was let last Saturday.

Additional large scale building projects will be announced within a few days, City Inspector C. C. Eckhoff said.

Bellmen were appointed to proclaim the hour of night in London before public clocks were used.

Harlingen Building Total Hits $261.765

HARLINGEN—While only 175 permits were issued to builders here, Harlingen new construction during 1939 amounted to $261,765. Building amounted to $260,574 in 1938.

Permits by months for the year were: January, $4630; February, $12,276; March, $7,625; April, $16,766; May, $28,284; June, $35,153; July, $27,280; August, $21,182; September, $14,210; October, $23,200; November, $29,360; and December, $23,599.

Polish Confiscation Decreed By Goering

BERLIN— (AP) —The official Law Gazette announced Saturday that Field Marshal Gen. Hermann Wilhelm Goering, supreme war economic authority, had decreed confiscation of the entire property of the former Polish state.

Vice-Consul's Wife Seriously Injured

NAPLES, Italy—(AP)—Mrs. Elizabeth Thurston, wife of United States Vice-Consul Ray Thurston of St. Louis, Mo., was injured seriously Saturday when a man attacked her with a hammer after demanding money.

Birth of children were taxed in England in 1695.

Newtex Line

Direct Weekly Service

NEW YORK
HOUSTON
BROWNSVILLE

Sails New York Wednesday
Sails Brownsville Monday

Ventilated—Refrigerated Space

Philen Shipping Co.
1020 Washington
Phone 866
BROWNSVILLE



PROTECTED LOANS

1. No payment if you are laid up sick.
2. Loans paid in full if you are disabled.
3. Loan paid in full in case of death.
4. No deductions.

PROTECTED LOANS from $50 up at legal rate of interest. Plus Automobile and Protected Payment Insurance.

Valley-Wide Service
J. L. HEAD FINANCE CO.
Since 1928
Madison Hotel Bldg. Harlingen Phone 433

YOUR CAR WASHED AND LUBRICATED
By Experts
$1.00
Pan American Service Station
14th and Monroe Phone 886
BROWNSVILLE

15 Times Around the World

Our fleet of cars and trucks traveled more than fifteen times around the world, in 1939, to maintain and give you service. The fleet turned up a total mileage of 388,845 miles during that period.

The total mileage of the fleet, when compared to total customers served, means that more than 30 miles was traveled for each customer, and most of these miles were on service or investigation calls for which no charge was made to the consumer.

This is only one of the costs in the operation of your Gas Company for your convenience and service, but it is a justifiable expense in connection with the operation of our system. It is just another safeguard and addition to the service we pride ourselves on rendering to you.

Rio Grande Valley Gas Co.

"—if it's done with Heat, you can do it BETTER with Gas."

Four-Days Of Free-Care Entertainment Set For Charro Days

MANY EVENTS ARE SLATED IN FESTIVAL

It's All Pure Fun; Color Galore

BROWNSVILLE—Program for the third annual Charro Days Fiesta, which will carry out the spirit of this border carnival by leaning heavily on fun and frolic, has been announced at Charro headquarters here by Kenneth Faxon, president of the fiesta.

And with the celebration only two weeks away, starting February 1 and running through February 4, Brownsville is rapidly taking on a gay and festive air, dressing up for the annual session.

The first event on the calendar is the Buccaneer Ball, which is to be held January 29 at the El Jardin hotel. This event is a sort of an eye opener, to get things slowly under way in preparation for the real round of festivities starting February 1. It is a gay and colorful costume ball in which all the ladies will flash their new costumes, and the men will appear in their old ones again, their principal change being a new beard cut.

That Brush Court

Other pre-Charro events include impromptu sessions of the Court of the Brush, held whenever a likely prospect shows up, or whenever the till runs low on cash, the Charro Days style show at the Capitol Theatre January 31, a Mexican supper at the Presbyterian church January 31, and a dance at the Brownsville Country club to be given by the Triple L club.

In addition the striking "Bits of Old Mexico" will open on the lot at Elizabeth and Fourth streets, and run throughout the celebration.

On February 1, opening of the fiesta proper, the events will include a musical program by the Mexican City Police Band, the promenade, the grand costume ball in the patio of the El Jardin hotel, junior grand ball, art exhibits and the carnival and midway.

Grand Fiesta Parade

The program for the second day, February 2, includes the grand fiesta parade, the Mexico City Police Band, the International Rodeo, the junior hop, and the Baile Ranchero, a new Charro event.

On February 3, third day of the festivities, will be held the spectacular children's parade, with 10,000 little tots all in costume. The international rodeo will be held in the afternoon, and the Grand Parade will be held at night.

There will be a costume street dance, in which everybody takes part, while a regatta ball is to be held at the El Jardin hotel patio.

The closing day of the fiesta is headlined by the speedboat regatta, in which some of the world's top notch outboard race drivers are to take part, and events in Matamoros.

Matamoros Events

There will be a Charreada and coronation in the Matamoros plaza at 9 a. m., a bull fight there in the afternoon, and a Noche Mexicana program at the main plaza in the evening, starting at 7 o'clock.

The outboard regatta on this side of the river will start at 1 p. m., and will be held at the turning basin of the Brownsville port. Mile speed trials are to be held after the regatta, and it is expected that some new records will be set.

Charro Days this year will have more bands, more guitars, more beards, and more striking costumes than ever in the past. And as in the past, it's everybody's show—no queens, no royalty, no crowns, unless someone wants to drape one on his own brow.



The youngsters get as big a kick out of Charro Days, to be held at Brownsville February 1 to 4, as the oldsters. It's a gay splash of cooler, lilting Latin-American songs, and dancing a-plenty. Youngsters such as are pictured above are common sights as thousands of costumed merry-makers throng the streets for the four-day festival.

Sugar Production Quota Is Released

WASHINGTON — (AP) — The Agriculture Department estabilshed Saturday a 1940 sugar production quota of 505,000 short tons, raw value for the mainland cane sugar area, consisting of Louisiana and Florida.

Oil, Gas Drilling Will Take Millions

HOUSTON— (AP) —Approximately $600,000,000 will be spent in drilling oil and gas wells in the United States this year, a survey by the Oil Weekly showed Saturday.

Fire Hits School

CENTERVILLE—(AP)—Fire of undetermined origin destroyed the Flo Newhope consolidated high school Friday night, with a loss estimated at $8,000. Insurance partly covered it.

Support Is Pledged For Special Session

AUSTIN — (AP) — Representative Clarence E. Farmer of Fort Worth said Saturday that 21 state senators had told him they would support some type of additional taxes for social security if a special session of the legislature is called. Farmer advocates such a session.

3,000 VOTERS GET RECEIPTS, REPORT SHOW

Everhard Criticizes Citizens' Apathy

EDINBURG—The apathy of Hidalgo county citizens toward poll tax payments came in for official criticism Saturday from Tax Collector Clay Everhard, who announced that only about 3,000 poll tax receipts have been issued thus far in the county.

Everhard tabulated a total of 2,833 receipts, estimating that an additional 200 had been issued by deputies who were at Alamo, Donna and Weslaco during the day and whose totals were not available.

Last year, an off-year for elections, saw a total of 8,216 poll tax payments. The year 1938, the last major election year in the county, set a record of over 13,000.

Poll tax payments are being made in three ways in the county this year, as they have in the past. The taxes may be paid at Everhard's office in Edinburg, to one of a number of deputies who are sent out over the county during the final payment month, January, or to authorized agents in some of the larer communities. Deadline for poll taxes is, as usual, January 31.

The collector announced that a deputy will again be stationed at the City State Bank and Trust Company in McAllen January 25 to issue receipts and exemptions to youths. Terry Keefer of McAllen is serving as a poll tax agent to accept authorizations from applicants.

Edinburg thus far is leading other communitiees of the county in poll tax receipts, Everhard's figures showed. The two Edinburg precincts have 504 to date, while Mission's two precincts have 485 and McAllen's two precincts 484.

Noted Airman Here To Purchase Planes

LOS ANGELES — (AP) — One of Norway's most famous airmen, Bernt Balchen, arrived here Saturday on a warplane buying trip for Norway, Sweden, Finland and Denmark.

Judge J. P. Pool Dies At Victoria

VICTORIA— (AP) —District Judge J. P. Pool, 69, stricken by heart disease last Tuesday while holding court in Cuero, died Friday night.

NAPOLEON?



Napoleon Bonaparte—yes, that's right—has joined the U. S. Army. The 22-year-old youth, born in Italy, says his father gave him the name as "sort of a joke." He is to become an aviation mechanic and is shown making up his bunk in New York.

IBC SESSION WILL BE HELD

Valley Leaders Go To El Paso

BROWNSVILLE—The consultant engineers of the International Boundary Commission, including several Valley engineers, were leaving Saturday for El Paso for a conference to place the final approval on the IBC report to Secretary of State Cordell Hull on the proposal for water storage dams and gravity canals for the Lower Rio Grande Valley.

A. Tamm of Harlingen, a member of the consulting board left for El Paso Saturday. Others leaving include B. F. Williams of Willacy county, Robert J. Cummins of Houston, J. L. Lytel of San Benito, E. M. Moyes of Corpus Christi, J. L. Burkholder, and C. M. Ainsworth, Royce Tipton of the National Resurces Advisory Board will also be at the conference.

The report, upon its completion, is expected to be made public in the Valley, according to Tamm.

LARGER NYA PROJECTS IN VALLEY DUE

State Director Sees Valley Activities

McALLEN—The National Youth Administration's program of activity in the Rio Grande Valley is "just getting well started" and will be expanded during the coming year, Victor Jaeggli of Austin, state director of NYA work projects, asserted here Saturday.

Jaeggli completed a two-day tour of the district, which extends from Laredo to Brownsville, in company with Harry C. Green of McAllen, district NYA supervisor.

He complimented the section principally upon the high type of construction that has been carried out on several projects, among them the community center at San Juan, work on the Pharr-San Juan-Alamo high school building and the new athletic locker rooms plant at McAllen high school. The trip was the first Jaeggli has made to the McAllen district since Green took charge of it about a year ago.

A recent survey disclosed more than 450 youths are now employed on 16 NYA projects in the Valley portion of the district alone. Jaeggli said he found the NYA program in the district not only well-rounded but considerably ahead of what he had anticipated.

Prior to visiting the Valley, the state official stopped at Corpus Christi, Kingsville and other points.

Hand Picked Band Of Streamlined Pioneers Headed For Island Life Free From Any Taxation Or Politicians

EL PASO—(AP)—It was "Eastward Ho!" for a band of modern pioneers Saturday.

The hand picked "streamlined" band colonists passed through this border city late Friday en route to Tampa, Fla., from where it will go to the uninhabited tropical island of East Caicos.

Prompting the motorized flight from Pasadena, Calif., and civilization, they said, was "taxation and politicans." A truck, two cars and a trailer are bearing the party of 21 to Florida.

One of the leaders, James Lake, said they expected to follow the southern route to New Orleans.

Upon reaching the island, some 750 miles southeast of Miami, the band plans to start life anew on a cooperative basis.

SOS Received From Estonian Steamer

LONDON— (AP) —A Reuters dispatch from Oslo, Norway, Saturday said the Aalesund wireless station reported an SOS from the 2,050-ton Estonian steamer Nautic, stating the crew had taken to lifeboats off the coast of Norway.

RHEUMATISM

Neuritis, Arthritis, Lumbago Sciatica Sufferers. Why suffer with those terrible aches and pains? Try Rheumagon, a doctor's prescription, whose ingredients are derived from roots and herbs.

FOR SALE ONLY BY

CENTRAL WALGREEN DRUG
Harlingen

PALMERS WALGREEN DRUG
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LOANS
$10.00 OR MORE

A New Loan Plan For Salaried Men And Women

We will advance amounts as low as $10.00 and up to $50.00 on your plain signature.

Also Secured Loans $50 to $100.00

Border Finance Company
612 Rio Grande Bldg.
Harlingen
Also Suite C & D Nelson Bldg.
209½ So. Main—McAllen

Special Introductory Offer
Bring this ad with you. It is good for $1.00 cash on first loan of $10.00 or more

Warning Issued

'Moochers' Revealed As Ex-Convicts

McALLEN—Beware of "moochers," Chief of Police Noah Cannon said Saturday as he flashed reports on three men from the federal bureau of investigation.

The reports were sent to the McAllen police office after the names of three men, picked up about 10 days ago for annoying McAllen housewives, were submitted to the FBI for recording.

Each of the three had served prison terms for offenses ranging from assault and battery with intent to murder to larceny of domestic animals.

Chief Cannon asked McAllen residents to ignore "back door requests for food hand-outs" and notify the police immediately when a moocher presents himself. Chief Cannon assured residents that all complaints would be handled "confidentially."

Wilson Is Named District Manager

McALLEN—M. P. (Monk) Wilson announced Saturday his appointment as Valley district manager of the Great American Life Insurance Company, with offices at McAllen in the City State Bank and Trust Company building.

Wilson, pioneer Valley resident and "business man sports lover," came to the Valley in 1923 and settled at Weslaco. He is a charter member of both the Kiwanis and Rotary clubs in the Valley and a former Mission Chamber of Commerce director while he was an automobile dealer in that city.

R. E. Horn of McAllen will be associated with Wilson in the McAllen office. The new manager has moved his family to McAllen where they will make their home.

CITRUS MEET SLATED

HARLINGEN — The Stuart Place Citrus Association will stage regular meeting Tuesday evening in the Reese-Wil-Mond Hotel.

THE GREAT AMERICAN LIFE INSURANCE CO.

Takes Great Pleasure

In Announcing The

Appointment of



M. P. "MONK" WILSON

AS

DISTRICT MANAGER

and R. E. HORN, Associate

With

Offices In City State Bank Building

McAllen, Texas

FURNITURE

SHOP VINES WINDOWS — SPECIALS — USE VINES CREDIT

At Your Favorite Furniture Store!



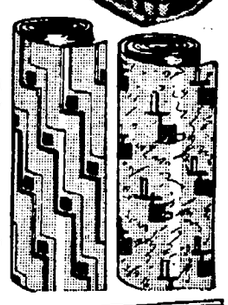
50 POUND
COTTON MATTRESS
With good grade aca striped ticking.
SPECIAL THIS WEEK $9.95
45c Down — 50c Week

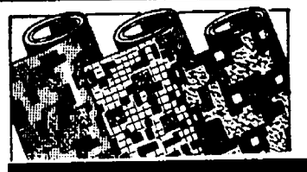
FLOOR COVERINGS
Vines leads again with these big groups of floor coverings.

Felt base (guaranteed) floor covering for only 40c Sq. Yd.

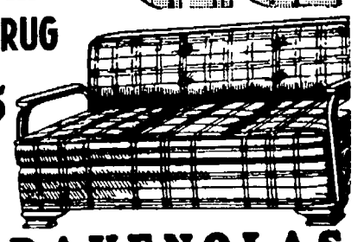
Inlaid linoleum for as low as 98c Sq. Yd.

Other grades of inlaid floor coverings for only $1.25 Sq. Yd.





GUARANTEED
FELT BASE RUG
Size 9x12 Feet
45c Down, 25c Week $6.95

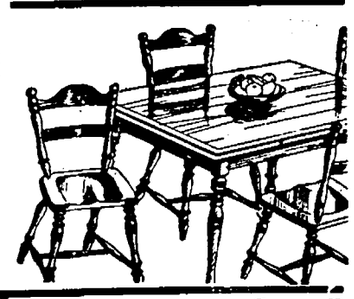


HEATERS



FINAL CLEARANCE ON HEATERS
A 5 double radiant, clay backed heater.
Reg. Price $13.75
Special this Week $6.95

DAVENOLAS
With complete bedding compartment underneath. When made up into a bed you enjoy comfortable springs under the full size bed. These davenolas are hardwood construction throughout.
SPECIAL $4.50 DOWN $1.00 WEEK $39.50



BREAKFAST SETS
UNFINISHED DROP LEAF TABLE
WITH
4 STURDY UNFINISHED CHAIRS
SPECIAL THIS WEEK
45c DOWN, 50c WEEK $11.95

"The Valley's Leading Credit Furniture Store"

VINES FURNITURE CO.
"THE STORE OF EASY TERMS"
McALLEN—205-207 MAIN "NEXT TO PALACE THEATRE"

Society

VALLEY SUNDAY

Star - MONITOR - Herald

Sunday, January 21, 1940 Section 2

Mrs. Sam Beeker Hostess For Two Bridge Parties

BROWNSVILLE — Holding a notable place on the rather crowded calendar of events for the week were the bridge parties at which Mrs. Sam Beeker was hostess Friday afternoon and Saturday afternoon at the country home of her mother, Mrs. G. E. Nance.

Arranged prettily about the spacious rooms were quantities of chrysanthemums in the dubonnet tones and calendulas.

In the games Friday, Mrs. Joe K. Wells was presented the award for high score, and Mrs. C. E. McCormick was second high. Low score award went to Mrs. Fay L. Rockwell.

Guests for the Saturday affair were Mesdames Reed G. Hake, R W. Brandt, Fritz Schmidt, Vernon E. Colley, Neil Allen, R. Roy Ruff, O. King Mason, Howard L. Cummins, Fausto Yturria, Otis Scruggs, Arthur C. Hipp, Otto Manske, R E. Puckett, John B. Puckett, John F. Barron and G. C. Kerr.

Attending Friday were Mesdames Joe Vivier, Jr., Bynum M. Works A. D. Dickerson, Jr., Thurman A Kinder, Jr., M. P. McNair, Joe K. Wells, C. E. McCormick, John T Pipkin, Hubert R. Hudson, Bascom Cox, G. D. Sutton, Robert B. Ernst, Fay L. Rockwell, R. C. Morris, Wallace B. Harwood, Ben H. Pabst, Roy F. Breeden and Daniel S. Mann the last of Chicago, Illinois.

—o—

Supper Event Held

PHARR— A covered dish dinner was enjoyed by members of the First Methodist church Wednesday night in the annex rooms. A special feature was the showing of lantern slides by the Rev. Fred Hamder of McAllen, presenting extension work of the Methodist church.



Teege Photo



Kerr Studio

Miss Leefe Brown, daughter of Mr. and Mrs. J. Scott Brown of San Benito, is one of six co-eds at Texas A. & I. College, Kingsville, given the honorary title of Lantana Lady in an election held by the student body to name the Lantana Queen and her court. Miss Brown was selected as color bearer for the band, was elected to the Freshman Girls Council, and is a member of Delta Theta sorority.

Miss Helen Frances Citty of Ozan, Ark., lovely niece of Mayor and Mrs. J. D. Lauck of Pharr, is spending the winter with them. Many pleasing courtesies are being extended her during her visit. Miss Citty is also a niece of Chet Lauck who is Lum of the well-known radio team of Lum 'n' Abner. She expects to remain in Pharr for a lengthy visit and is rapidly becoming a favorite with the upper Valley social set.



Photo by Holbrook

Thoroughly enjoying the annual women's golf tournament at the Harlingen municipal course, this group of active contestants was snapped by the photographer Thursday on the club house lawn. Pictured (left to right) are Mrs. D. A. Little, Dallas, Mrs. J. H. Crosby, La Feria, Mrs. C. R. Hodges, Houston, and Mrs. D. H. Brown, Houston. All three of the visitors are house guests of Mrs. Crosby and were entered in the Sixth Annual Rio Grande Valley Women's Championship golf tourney which ended Friday.



Edrington Studio

Another attractive college student who has a very wide circle of friends in the Valley is Miss Lucille Montgomery. She is the daughter of Mr. and Mrs. Grant Montgomery of Alamo. Miss Montgomery, a sophomore at the Universty of Texas, Austin, is in the school of business administration.

Departure of Valley Family For Corpus Christi Preceded By Extensive Series Parties

HARLINGEN— Friends of Mr. and Mrs. J. C. Fairbairn and daughter, Beulah Margaret, have entertained extensively with a series of hospitalities arranged to honor them before their departure this weekend for Corpus Christi where they will make their home. The almost continues series of dinners, luncheons, and other events date to Christmas Eve when Mr. and Mrs. J. G. Konlakowsky were dinner hosts to 18 and named Mr. and Mrs. Fairbairn honor guests.

The Fulton Jones were hosts for a Mexican dinner given at the Sobre Las Olas Cafe in San Benito for Mr. and Mrs. Fairbairn and Mrs. D. M. Groulx honored Mrs. Fairbairn with a luncheon followed by bridge at her home.

An attractive dessert bridge arranged by Mrs. A. K. McKeithan Jr. was another compliment to Mrs. Fairbairn.

Special recognition was given to Mrs. Fairbairn on her birthday when Mrs. M. C. Bledsoe entertained members of their bridge club and other guests, including several out of town guests. Pictures were made of the group and an attractive guest gift presented to Mrs. Fairbairn.

Mrs. Frank Grimsell added another to the pleasing series of informal affairs the past week when she honored Mrs. Fairbairn with a small breakfast at her home on E. Lee Street.

Mrs. Fairbairn was hostess during the week at a coffee of pretty appointment when she named, Mrs. Beulah Switzer of Houston, sister, sister of Mr. Fairbairn and their house guest the past week, as honoree. About thirty guests were received.

Other courtesies extended Mrs. Switzer, who will accompany the Fairbairns as far as Corpus Christi on her return home, included an informal afternoon having as hostess Mrs. L. H. Chatfield, and a sightseeing trip to Matamoros arranged by other friends.

—o—

Enlargement Program Is Opened

LA FERIA—The Training Union of the Baptist Church will have an enlargement week program beginning January 21 and continuing one week until January 28. Several outstanding leaders will direct the program series. Mrs. A. Adamick of the Baptist State Training Union Department will lead the revival and teach the adults.

Myrlin Johnson of Harlingen and Rev. Claude Hennessee of Sebastian will assist as teachers. Dr. T. C. Gardner of Dallas, state Training Union secretary, will be guest speaker at the morning service January 21. Dr. Gardner is in the Valley directing the Valley-wide Training Union revival being conducted in the various churches in the Valley.

Miss Helen Robinson is director of the local Baptist Training Union.

—o—

Guests of Deatons Feted During Visit

HARLINGEN — Dr. and Mrs. Grady Deaton have had as their guests the past week Mrs. Bonnie Smith, Mrs. Rosa Lee Schleeter, and Mrs. Alice Herb, all of Houston.

A number of pleasing courtesies were extended the visitors. The hosts entertained with a cocktail party in their honor, and informal bridge events, and a sightseeing tour followed by dinner in Matamoros were of interest.

The trio has returned to Houston.

—o—

Move to San Benito

SAN BENITO — Mr. and Mrs Harry Towns and family are settling in San Benito where they resided a number of years ago. They have been guests in Harlingen in the Frank Grimsell home for a couple of weeks and previously were residing in Weslaco.

—o—

Sister Is Guest

HARLINGEN— Mrs. Monroe Pindell of Evanston, Ill., has arrived to spend the rest of the winter with her sister, Mrs. Keith McCanse at Adams Gardens. A number of courtesies are being planned for Mrs. Pindell during her visit.

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Grimms Have Guests

HARLINGEN — Mr. and Mrs. Jack Grimm have as guests at their Adams Gardens home, Mr. and Mrs. R. J. Moore and Lindley Huff of Decatur, Ill. The trio, who are making their first visit to the Valley, expect to leave Monday.

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Class Has Outing

EDCOUCH — Members of the Fidelis Class of the Methodist Church enjoyed a weiner roast on Tuesday night. Twenty-five were present.

Leaders Are Elected

PHARR—Mrs. Roy Brimhall and Mrs. J. W. Bouser of McAllen were elected study leaders for the Dr. Shelton Memorial Missionary Circle of the First Christian church of McAllen at a meeting Thursday afternoon at the home of Mrs. O. E. Avery. Mrs. Jack Golightly is circle chairman.

Other officers elected were Mrs. Joe Bowen, visitation chairman; Mrs. R. N. Gregory, secretary-treasurer, and Mrs. Avery, reporter.

During the social hour, refreshments were served.

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Luncheon Saturday

MERCEDES — Postponed luncheon meeting of the Valley Pan Hellenic Society will be held Saturday, January 27, at 12:30 o'clock in the Green Room of the Green Hat here. Mrs. Henry Lauderlae is in charge of arrangements and reservations should be sent to her in Mercedes.

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Planning New Home

HARLINGEN — Miss Alberta Allen and Miss Alma Rabb of St. Louis arrived Thursday night to make their home in Harlingen. They are residing at 805 E. Tyler until their new home is completed in Adams Gardens.

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Oklahomans Visit

McALLEN — Mr. and Mrs. O. A. Grimes and Mr. and Mrs. H. B. Gale, all of Tulsa, Okla., arrived Friday to visit Mr. and Mrs. Thornton Thacker and Mrs. Etta Soby. The group will stay for the week-end, leaving Monday for Houston.

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Club Meets Monday

LA FERIA—The La Feria Garden Club will meet Monday at the clubhouse with Mrs. A. H. Moore in charge of the program. There will be a social hour.

Informal Tea Compliment To Visitors

HARLINGEN — A small tea, planned to honor several winter guests in Harlingen hmes, was a very pleasant event of Thursday afternoon with Mrs. F. T. Neary, Mrs. A. B. Nowell, and Mrs. J. B. Challes as hostesses at the latter's home. A small group of friends were invited in to meet the honorees who were:

Mrs. Monroe Pindell of Evanston, Ill., who has arrived to spend the rest of the winter with her sister, Mrs. Keith McCanse at Adams Gardens; Mrs. E. L. Doyal of Champaign, Ill., a winter guest in the home of her niece, Mrs. C. J. Rothgeb; Mrs. Lily Gaddy of Tulsa, Okla., who is being entertained in the home of her daughter, Mrs. W. P. Briscoe; Mrs. Thomas C. King of Glencoe, Ill., who is the mother of Phil King of Harlingen; and Mrs. R. J. Monroe of Decatur, Ill., a house guest in the Adams Gardens home of Mrs. Jack Grimm.

The tea table was particularly lovely with its appointments in crystal and silver. Red roses on a reflector in the center were flanked by white candles. Individual strawberry pies with whipped cream and other tea dainties noted the chosen color theme. Mrs. Flynn V. Long and Mrs. Keith McCanse served at opposite ends of the board.

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Baptists to Meet

DONNA — Quarterly meeting of the Valley District W.M.U. will be held Thursday, January 25, at the Baptist Church here.

Mrs. A. J. Harrell, Edcouch, associational young people's leader, has requested that a five minute report be presented on young people's work from every Baptist church in the Valley.

A meeting of all leaders and consellors will be held during the noon hour.

Farewell Breakfast Event Honors Mrs. H. E. Butt; Valentine Idea Is Noted

HARLINGEN—Approach of St. Valentine's was noted in the setting and the sentiment prevailing Friday morning at the pretty breakfast event given by Mrs. Gerald W. McKenna at her home to honor Mrs. H. E. Butt. Mrs. Butt, with Mr. Butt and their children, is leaving at the weekend to reside in Corpus Christi.

Rich gold and orange tones of bittersweet, arranged about the living room, were repeated in other bouquets of calendulas and gold.

In the dining room a color motif of red and white predominated to express the Valentine keynote. Exquisite red sweetpeas with touches of white were clustered into a huge heart-shaped centerpicce for the lace covered breakfast board. Red Valentine hearts and tiny heart candles strewn on the table cover were in keeping with the appointed motif while the hostess' gift to the honoree perfectly combined the sentimental feeling which was inspiration for the courtesy and the seasonal idea.

Wrapped to represent a huge Valentine, the package held a collection of favorite poems from many authors entitled "Heart Throbs." Personal messages to the honoree from the guests and others had been written to the honoree on the margins of poems each especially liked or knew to be a favorite with the honoree.

Mrs. P. G. Greenwood poured coffee from the silver service and Mrs. R. L. Hill assisted in serving breakfast dainties that lent further emphasis to the favored colors. The hostess was assisted by her daughter, Miss Geraldine McKenna.

Personal for the small affair included charter members of the Fine Arts club and others in the club whom Mrs. Butt has been intimately associated. Charter members were Mesdames Mothershead. C. H. Hamilton, J. J. Willingham, P. G. Greenwood, L. E. Stiernberg, H. E. Butt and the hostess. Other guests included Mrs. Stanley Crockett, president of the club, Mrs. R. L. Hill and Mrs. J. A. Crockett.

Bridge Party Compliment For Visitor

McALLEN — Feting a recent bride, home for a visit with relatives Miss Dorothy Young entertained to honor Mrs. Reinhardt Wuensche of Bishop Thursday night at a bridge party.

Miss Young entertained at the home of her parents, Mr. and Mrs B. C. Young.

Table decorations were in red and white, keeping the theme of St. Valentine's Day.

Other guests were Vivian Peterson, Isabel Grimes, Lucy Jo Thompson, Alene Grimes, Ema Nordmeyer, and Mrs. Roy Tomlin.

Mrs. Wuensche was the former Margaret Nordmeyer. She is here visiting her mother, Mrs. E. F Nordmeyer.

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Spending Winter

HARLINGEN— Mr. and Mrs. Elmer Phillips, also of Ola, Iowa, are spending the winter at the Sunshine Courts at the San Benito-Harlingen highway.

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Circles to Meet

BROWNSVILLE — All circles of the Women's Missionary society of the First Methodist church will gather at the church Monday afternoon at 3 p. m.

Mrs. Dumont Is Honored By Luncheon

PHARR—Mrs. Loren Dumont of Iowa City, Ia., a former Pharr resident, who is visiting here, was honoree for a prettily appointed one o'clock luncheon Wednesday at the home of Mrs. Fred Rueckling.

The rooms were gay with effective arrangements of early spring blossoms that also formed the centerpiece for the dining table. The honoree received a lovely gift from the guest group.

Forming the personnel were Mrs. Carl Salisbury of Harlingen, Mrs. N. L. Davidson of Raymondville, Mesdames Fred McGehee, E. C. Phillips, Guy Young, G. L. Gallis, Ed Maule, R. E. Slocum, Roscoe Frasier, E. E. Draeger, A. A. Slayton, E. M. Kreidenweis, Clay Everhardt, A. A. Kelley, J. G. Bell, C. B. Cramer, Ernest Grimes, Glen Brittan, L. M. Flowers, Burte Coate and the honoree.

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Guest Speaker

MISSION—At the Wesleyan Circle meeting this week when Mrs. L. E. Gilmer was hostess. Mrs. C. C. Norris was installed as president Mrs. E. A. Reaves, Kansas City, was the guest speaker. New members welcomed were Miss Dorothy Bokor, Miss Clarbell Gully and Mrs. T. J. McKinnon, Jr.

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Randolphs Visit

BROWNSVILLE — Mr. and Mrs Bart Randolph have as their guests for several weeks Mr. Randolph's parents, Mr. and Mrs. W. F. Randolph of St. Louis, Missouri. The elder Randolphs arrived in Brownsville Wednesday.

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Guest For Winter

HARLINGEN—T. H. P. Smith of Oklahoma, father of Mrs. C. E. Bandfield, is spending the winter with the Bandfields at Sunshine courts on the San Benito Highway.

Dinner Bridge In San Benito Is Distinctive

SAN BENITO — Mr. and Mrs. Frank Carter were hosts Wednesday evening for a dinner bridge that was distinctive for especially attractive decoration and appointments. At the Stonewall Jackson Hotel, where the dinner was served, the table had an effective table centerpiece made of calamondins. At either end were cornucopias spilling out colorful vegetables, emphasizing further the motif of gold and green. Placecards accented the vegetable theme.

A variety of spring blossoms with gladiolas and sweetpeas predominating decorated the home where games of bridge were enjoyed.

Mr. and Mrs. Clay Hall, the only out of club guests, claimed the high score prize.

Other guests were Mr. and Mrs. Ed Brady, Mr. and Mrs. Charles E. Barber, Dr. and Mrs. W. J. Vinsant, Mr. and Mrs. Tol Boxwell, Mr. and Mrs. E. E. Ogden, Col. and Mrs. George Reed, Mr. and Mrs. Knox Smith, Mr. and Mrs. James Sweeney, Mrs. W. H. Startup, and Mrs. S. S. Dodds.

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P.E.O. to Meet

HARLINGEN — Meeting of the Harlingen chapter of P. E. O. has been changed from the home of Mrs. Charles Simmons and will be held Monday at 1:30 p. m. at the home of Mrs. J. C. Terhune

Valley Youth Claims Bride In Nebraska

EDINBURG — The nuptials of Miss Billie Snyder, daughter of Mr. and Mrs. M. M. Snyder of Hastings, Nebraska, and Wesley E. Pendleton, formerly of Edinburg, the son of Mr. and Mrs. E. M. Pendleton of Edinburg, were read in Hastingss on Friday, January 12, by Judge James F. Crowley.

The bride wore a street length dress of black crepe with white trim and black accessories with a corsage of deep red rose. The only attendants of the couple were the bride's sister and brother-in-law, Mr. and Mrs. John Crowley. Mrs. Crowley wore a street length dress of black velvet with red accessories.

Mr. and Mrs. Curtis Snyder were also present.

Mr. and Mrs. Pendleton will make their home in Hastings for the present where the groom is employed with the seismograph crew of the Phillips Petroleum Company.

Several pre-nuptial affairs were given for the bride.

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Begins Lengthy Trip

HARLINGEN—Mrs. Sam Yankee is leaving Monday by plane for San Antonio to visit her son, Clyde Cheek, who is attending Peacock Military College. Tuesday Mrs. Cheek will go by plane to Hot Springs, Ark. to join Mr. Yankee for a trip of three months.

This 'N' That

By Minnie Gilbert

SPRING comes early this year. Or anyway, Easter is March 24.

An early Easter, as a matter of fact, is convenient for Valley women, who usually have started wearing spring fabrics and colors considerably before the Easter parade signal is given for the rest of the country.

ADVANCE dope on styles for spring is that the silly trend is over—or passing.

Down to earth—that currently popular phrase that is causing publicity men to send out pictures of movie stars working the pump handle or watering the hogs on the farm—seems to have originated in the style world.

Simplicity and functionalism is the aim of designers, so we're told.

Women who have gone through the "little girl" stage, striving to be "little girls grown up" and lately have progressed through the revival of elegance era, will welcome dresses designed for use.

There is no diminishing of emphasis on femininity, it is said, however. Tiny waists are tinier; shoulders still are broad; and the war, with its regimented effect upon feminine dress, is still over there.

Though Paris, by clipper ship, is still trying to get American women to adapt their costuming to conditions in France, most of them will reject the braid and other military effects but accept the pockets for their convenience.

Incidentally frog skin is one of the newest materials for the smart spring shoes, resembling snakeskin a little in appearance and the costliest of the various "skin' snoes in price.

SAFETY on the highway is becoming more and more everyone's business these days as almost every person takes an active part in the campaign to reduce the list of fatalities.

One of the best bits of co-operation was the program presented the other night by the Junior Fine Arts club in Harlingen.

It is difficult to keep a safety program from becoming stereotyped; from consisting of a mass of material with which listeners are already more or less familiar.

Each club member discovered how incomplete her information and qualifications are when she took the test which is a part of requirements for receiving a driver's license in New York.

And each, then and there, threw herself wholeheartedly into the class held for the purpose of explaining each point in detail.

ONE point in highway safety, we've never heard commented upon seems to us to hold possibilities for a major calamity.

The custom of carrying laborers to and from work in trucks, in itself, is necessary and the use of large trucks with strong sideboards as safe as could be asked.

But when a bunch of shivering men and boys are loaded on the back of an open truck, without end or sideboards, and kept there only through the use of light cords which also hold in place the boxes covering two-thirds the floor space of the truck, it seems a matter for investigation and correction.

The incident, observed at nightfall Thursday when the unprecedented cold wave was numbing everyone, was probably partly due to weather conditions.

And the men no doubt got home safely, since the morning papers carried no reports of mass accidents.

But, had one of the slender cords broken or become loosened, or the boxes pushed the huddled group too strongly against the cords, hurrying cars behind could hardly have prevented adding to disaster.

IF trucks are to be used for carrying laborers, it seems little to expect that they be equipped with end and sideboards sufficiently strong to guarantee safety of the standing men.

The Valley has been extremely fortunate in not having had an accident of this sort.

But it will happen if many more attempts are made to haul workers in open trucks, with piles of boxes to push against them and only a few cords or rope to steady themselves from being thrown to the pavement.

Let's not allow spectacles like this on our roads.

FRANK BRUNNEMAN, county agent, is probably wondering since the record blue norther, if he really did grow a watermelon to such perfection that the family feasted on it a few days ago.

Watermelon in winter is new even in the Rio Grande Valley.

But newspaper offices used to be visited quite often by excited farmers, recently settled from the north or midwest, who were proudly exhibiting roasting ears.

They were certain they had grown the earliest corn in history in the Valley, whether it was November or December or January or February.

And not all could be convinced that corn could be brought to maturity anytime in the Valley if frost or freeze did not occur.

Because of especially mild temperatures the past three winters, Valley residents have been taking roasting ears, fresh beans, and more than a dozen other vegetables available daily since early fall, for granted.

HOME gardening has greatly expanded during the past year.

It is still a little of a novelty to see a few rows of thriving vegetables, chard, onions, lima beans, carrots, cabbage, squash, cauliflower, turnips, radishes and other vegetables near a farm house.

But more and more families are locating garden patches in a half dozen rows that can be watered with a garden hose or by irrigating; and discovering that their grocery expense is much diminished thereby.

FOLKS who read Steinbeck's "Grapes of Wrath" and noticed that the title is from "The Battle Hymn of the Republic" which is imprinted on the inside cover, are more than curious about the report that the theme song for the plotters arrested recently in an organized plan to overthrow the government was set to the tune of "John Brown's Body."

Engagement Announced



Mr. and Mrs. Wade Patrick of Memphis, Texas, announce the engagement and coming marriage of their daughter, Maudlo, to Joe I. Horkman, Jr., son of Mr. and Mrs. J. I. Horkman of San Benito. The wedding will take place Sunday, February 25, at two o'clock in the afternoon at the home of Miss Patrick's sister, Mrs. J. B. Mack, and Mr. Mack, North Reagan, with whom the bride-to-be has made her home for the past two and a half years. (Photo by Wright)

Pretty Bridge Party Given By Mrs. Nat Hatcher And Mrs. H. E. Welker Friday

BROWNSVILLE — One of the pretty parties of the week was the afternoon bridge at which Mrs. Nat B. Hatcher and Mrs. H. E. Weller entertained Friday afternoon at Landrum's.

Sweetpeas, pink roses, pansies and other spring flowers were arranged prettily about the rooms given over to the affair.

In the games, Mrs. L. Thurmond Krueger was high and Mrs. Ellis Perry was second high, Mrs. J. E. Cronenwett of Harlingen was presented the bingo award.

Included in the guest list were Mesdames Otto A. Manske, E. M. Dierlam, Clarence W. Gound, John B. Puckett, Robert M. Duffey, E. P. Reed, Ellis Perry, Charles Calderoni, A. M. Wyrick, Fred Knapp, G. C. Kerr, D. B. Briggs, D. K. Clint, Clyde A. Richmond.

Mesdames J. E. Cronenwett of Harlingen, Frank Libbe, William F. Raven, L. C. Fife, John Dutro, David Joost, M. Edelstein, Jack Meredith, Neil Allen, C. B. Woods, J. A. Goolsby, Fritz Schmidt, Jack Wiech, Herman F. Meiers, L. Thurmond Krueger, Harrell Finley.

Mesdames Brooks Conover, C. R. Titus, E. P. Kennerly, J. P. Williamson, J. Gordon White, A. V. Smith, Wayne Murphy, Charles A. Jarratt, J. Grider Perkins, John F. Barron, Oscar M. Longnecker, Jr., Robert E. Puckett, Vernon E. Colley, Robert T. McMinn, Harry P. Roberts, Milton Overstreet, Charles Miller, J. W. Jones and C. W. Stratford.

Mrs. Woods Talker For Alpha Club

BROWNSVILLE — Mrs. C. B. Woods, who addressed the Alpha Study club for the second time in recent weeks, was made an honorary member of the club at the Thursday morning meeting at the home of Mrs. R. A. Hightower.

Mrs. Woods continued the discussion of her personal experiences in Mexico between the period of 1838 and 1918. The material for the talk was taken from a manuscript prepared by Mrs. Woods several years ago.

She told the story of the ghost of Borda garden in Cuernavaca, and told of military action in Mexico City in 1916. Mrs. Woods was one of five hundred Americans evacuated from Mexico City, being taken from that city to Vera Cruz under the British and German flags. Those evacuated spent ten days on an American warship there.

The club will not meet at the regular time in early February because of Charro Days, the next session being slated for February 15 at the home of Mrs. Hightower at 9:30 a. m.

Mrs. C. W. Spangler Entertains Members Of Bluebonnet Club

HARLINGEN— Lovely roses and other spring flowers decorated the home of Mrs. C. W. Spangler Wednesday when she entertained the Bluebonnet Club of Stuart Place. Each member answered roll call by naming her favorite bobby.

Mrs. W. E. Carey, vice president, presided in the absence of Mrs. T. I. Graham, president. After the business meeting, Mrs. Langster recalled interestingly for members incidents during her early days spent pioneering in Oklahoma. Mrs. Garrett read a brief history of the dogwood tree.

Pleasing refreshments were served. Present were Mesdames Paul Lane, W. L. Medley, Ruth Franklin, R. C. Carey, C. Johnson, J. J. Garrett, Meyers, Dean Lake, Mo., Kirkham, Kansas City, Kas., Langster, McWilliams and Mat Dunkin.

MRS REED HOME

ALAMO — Mrs. C. U. Reed returned Tuesday from LaGrange, Alabama, where she has been visiting with relatives since before Christmas.

Nine Assisted By Loan Fund

MERCEDES — Loans made to nine Valley young women since last September to assist in completing their education total $1,325, members of the educational loan committee for the Valley Federation of Women's Clubs were informed at a meeting held Tuesday at the home of Mrs. Henry D. Lauderdale. Mrs. Lauderdale is treasurer of the committee and Mrs. J. J. Murray Harlingen, is chairman.

Other members, who were present, were Mrs. Volney W. Taylor, Brownsville; Mrs. Lee M. Green, San Juan and Mrs. George M. McCullough, Pharr.

More than $5,000 is in the fund, created over a period of ten years by federated clubs of the Valley to assist young women in completing training for professions, principally teaching. Promptitude with which payments are being made is especially gratifying this year, Mrs. Murray reported. An almost 100 per cent record of collections has been the history of the loan fund.

Next meeting of the committee will be in May when loans will be made for the summer school session.

Club Is Entertained By Mrs. Sammons

RIO GRANDE CITY—The members of Las Palmas Bridge club and several guests were entertained on Wednesday afternoon at the home of Mrs. J. J. Guerra. The guests were Mrs. John H. Clopton and Mrs. Florence J. Scott,, winners of high scores for the guests, and Mrs. C. J. Martin, Sr., and Mrs. Fred D. Guerra.

The members present were Mrs. J. O. Moss and Mrs. Howard L. Staggs, high score winners, Mrs. Wm. Keach, winner of the cut prize, and Mrs. A. R. Baker.

Refreshments of cake and coffee were served in the late afternoon.

Installation Set

HARLINGEN — Installation of newly elected officers of the Methodist Women's Society of Christian service will be held Sunday evening, January 28 at the evening service. Installation will be in connection with induction of other officers of the church to their new posts.

Newsman League Speaker

BROWNSVILLE—An interesting address by Harry Crozier, Dallas, veteran newspaperman, and an important business session featured the Thursday afternoon meeting of the Brownsville Civic League at the Chamber of Commerce .

Mr. Crozier, who is in Brownsville doing some special informational work for the Brownsville Housing Authority, gave personal observations of Texas governors from the time of Governor O. B. Colquitt. He described Governor James Ferguson as the first of the "charm" governors, and referred to Governor Dan Moody and James V. Allred at the same type. He was introduced by Mrs. Volney W. Taylor, president.

In the business session, Miss Nannie Bourne, Rose Day chairman for the club, announced that the club had cleared $10.50. Mrs. Charles W. Watson reported the meeting of the Brownsville Federation of Women's clubs, and Mrs. Della Botinger was appointed delegate to the next meeting of the same body.

The League voted to contribute five dollars per month for a period of six months to the N. Y. A. project for girls in Brownsville, and voted also a five dollar contribution to the Brownsville Federation to assist with taxes on the clubhouse lot. The members voted appreciation also to Colonel John McRay, for the police escort for the pilgrimage staged by the league for winter visitors in December.

The members planned the sale of boutonnieres all during Charro Days, and an antique exhibit for sometime in January, the date to be announced later.

The League also plans to enter an exhibit in the flower show to be held in connection with the Valley Mid-Winter Fair in Harlingen.

Two new members, Mrs. Harry C. Groom, and Mrs. R. M. Hannah, were welcomed as new members.

Table of Guests Added For Meeting Border Bridge Club

MCALLEN—Mesdames L. H. Buchanan, W. W. Musgrave, Howell Norwood and A. D. Hubbard were special guests of the Sunday Border Bridge club Wednesday afternoon at the table of Mrs. Arthur Swalm. Gay bowls of flowers added a touch of spring to living and dining rooms.

Mrs. Virgil Clark won high score at the games of auction bridge. Late in the afternoon refreshments were served to the guests and members of the club including Mesdames Virgil Clark, W. D. Baden, C. C. Miller, Ray Erickson, O. M. Stetson and M. A. Ingram, and Miss Ardath Miller and the hostess.

Mrs. Braden will be hostess to the club January 31.

Doshiers Are Hosts At Home In Edcouch

EDCOUCH—Mr. and Mrs. L. B. Doshier were hosts Wednesday evening when the Merrymakers Bridge Club met for their weekly party. High scores for the games of contract were made by Mrs. Doshier and D. M. Fraser.

The hosts served pie and coffee to Mr. and Mrs. T. S. Hughes, Mr. and Mrs. W. C. Moore, and Mr. and Mrs. D. M. Fraser.

EDCOUCH—Mr. and Mrs. Frank Allen and Mrs. Clarence Downey were elected as delegates from the Edcouch-Elsa Parent-Teacher Association's to attend the Hidalgo County Council meeting which convenes at Donna on Friday, Jan. 26th at 8:00 p. m. at the school building. Mrs. J. R. Wade, secretary of the County Council and Mrs. I. M. Smith publications chairman, will also attend.

Society Calendar

McALLEN

Monday

12:30 p. m. — The Rio Grande Chapter of the Daughters of the American Revolution will meet for luncheon at the Casa de Palmas Hotel.

3:00 p. m.—Members of the McAllen Literary Club will meet at Mrs. S. L. Miller's home

Tuesday

12:30 p. m.—Mrs. C. A. Marshall will be hostess at her home to a luncheon meeting of the Beta Bridge Club.

2:30 p. m.—The Little Bridge Club will meet with Mrs. L. H. Moore.

2:30 p. m.—Mrs. Laura Green will be hostess member of the Current Events Club.

8:00 p. m.—McAllen Business and Professional Women's Club members will meet for dinner at the Casa de Palmas Hotel.

8:00 p. m.—Meeting of the Beta Sigma Phi sorority will be at Dorothy Allsen's home.

8:00 p. m.—The Rebekahs will have their regular meeting.

Wednesday

9:30 a. m.—Election of officers will highlight the meeting of the McAllen Garden club.

2:30 p. m.—Mrs. Brad Smith will entertain the Wednesday Bridge Club.

3:00 p. m.—Chapter F, P.E.O. will be guests at Mrs. N. Catlett's home.

Thursday

1:00 p. m.—All circles of the First Methodist Church Women's Missionary Society will meet for a covered dish luncheon at the church.

Friday

12:30 p. m.—Members of the Friday Luncheon Bridge Club will be Mrs. A. A. Bonneau's guests.

2:30 p. m.—Mrs. Minnie Parks will be hostess for the Pioneer Club.

3:00 p. m.—Mrs. J. E. Leslie will entertain the Fortnightly Bridge Club.

Bride-Elect Honoree for Tea



Miss Evelyn Floerke, daughter of Mr. and Mrs. George E. Floerke of Taft, is the bride-elect of Earl R. Cantwell, Jr., of Corpus Christi, formerly of Harlingen. The wedding of the couple will take place February 3 in Austin where both are students at the University of Texas. Saturday afternoon Mrs. Cantwell Sr. entertained with a large tea honoring Miss Floerke at the Princess Louise Hotel in Corpus Christi and a large number of friends from Harlingen motored to Corpus Christi and a large number of friends from Harlingen motored to Corpus Christi for the affair.

Installation Observed By Club Group

HARLINGEN—" What my club can do to better itself" is the answer members to roll call at the Friday meeting of the Palmetal Home Demonstration Club at the home of Mrs. W. J. Bruton. Officers that were installed are Mrs. A. B. Molder, president; Mrs. G. A. Carter, council delegate; Mrs. O. A. Cowart, reporter; Mrs. J. A. Kendrick, recreation chairman; Mrs. A. D. Healer, treasurer.

Helping the underpriviliged is the goal adopted by the club for 1940.

Mrs. A. D. Healer and Mrs. G. A. Kendrick were elected to represent the club at the handicraft school to be held in San Benito January 31.

Refreshment were served to ten members. Next meeting will be with Mrs. O. A. Cowart when a demonstration will be given on yeast bread.

Lodge Holds Installation

SAN BENITO — Installation of officers was held Tuesday evening by San Benito Rebekah Lodge 155 in the I.O.O.F. hall, which was beautifully decorated with gladiolas and roses. Mrs. Ethel Spears, lodge deputy, was installing officer, assisted by Mrs. Lea Yarrow, deputy marshall.

Miss Opal Eichor was installed as noble grand; Mrs. Bessie Smith, vice grand; Mrs. Sarah Gerlach, treasurer; Mrs. Lea Yarrow, secretary; Mrs. Lydia Stingel, warden; Mrs. Ethel Aven, conductor; Mrs. Vava Allen, chaplain; Mrs. Elsie Grumwold, musician; Mrs. Ethel Spears, r.s.n.g.; Mrs. Ellen Waller, l.s.n.g.; Mrs. May Flukin, inside guardian; and R. H. Gerlahs, outside guardian.

Refreshments of cake and coffee were served to the members and three guests, Mrs. Anne Wright and Mrs. Mary Logan of San Benito Lodge No. 229, and Mr. Gunn.

New Valley Resident Been Active Leader In Former Home

MERCEDES—Mrs. Carl A. Blasig and daughter, Ann, have arrived in Mercedes, to join Mr. Blasig, who assumed the position of manager of the Mercedes Chamber of Commerce two months ago.

Until her departure from New Brounfels, Mrs. Blasig was president of the New Braunfels City Council of the Parent-Teachers Association. She has been president of the McCulloch County P. T. A. Council, chairman of the McCulloch County Library, and was a director and secretary of the Southern Music Camp in New Braunfels.

Mrs. Blasig also served as District officer of the Federated Women's Clubs, and also as district officer of the Mid-Texas Teachers Association.

She is a member of Delta Kappa Gamma and Pi Lambda Theta, educational fraternities, and a member of the American Association of University Women.

She has her B. A. degree from the University of Iowa at Iowa City, and has done her M. A. work at the University of Texas.

Attend Luncheon

McALLEN — Mrs. Orville I. Cox, Mrs. Arthur Jury, Mrs. R. M. Schmuck, all of McAllen and Mrs. Leon Brown of Mission motored to San Benito Thursday to attend a luncheon given by Mrs. W. W. Housewright.

Mrs. Mann Honored By Mrs. Pipkin

BROWNSVILLE—Mrs. Daniel S. Mann of Chicago, Illinois, the guest of her daughter, Mrs. Roy F. Breeden, was named honor guest at a delightful luncheon Thursday afternoon at Landrum's. Mrs. John T. Pipkin was hostess at the pretty affair.

The small tables were arranged for the luncheon on the second floor at Landrum's. Bowls of varicolored sweetpeas and other spring flowers in colonial bouquets centered the tables, with the darker blossoms being used in the centers of the bouquets which shaded into the lighter hues.

Guests included Mrs. Mann, and Mesdames Bascom Cox, Charles L. Benn, R. B. Ernst, Joe Ingram, E. M. Dierlam, W. D. McBryde, Arthur C. Hipp, Roy F. Breeden, Howard L. Cummins, Mark N. French, Neil Allen, Herbert D. Seago, Cleve H. Tandy, B. M. Works, Fay L. Rockwell, C. E. McCormick, Herbert L. Thomas and Reed G. Hake.

Mr. and Mrs. Diehl Hosts Thursday For Chop Suey Dinner

WESLACO—Mr. and Mrs. Harley G. Deihl were hosts Thursday night at their home entertaining with a delightful chop suey dinner followed by a series of games. Calendulas decorated the living rooms, and a clever arrangement of cactus with fiesta-ware featured the colorful appointments for the dinner table.

Guests were Mr. and Mrs. Harry Doty, Mr. and Mrs. Wayne York, Mr. and Mrs. Hudson Garrett, Mr. and Mrs. Wilbur Shelton, Mr. Lyle of Minnesota, Mr. and Mrs. Paul Fawcett, Mr. and Mrs. W. Brown, Mr. and Mrs. Lewis Mynard.

O. E. S. Leaders Honored In Donna

DONNA—A highlight of Donna's social week was the delightful luncheon given in the home of Mrs. J. F. Thomason on Thursday at noon by the local Eastern Star in honor of Mrs. Freda Bernhard of Dallas, worthy grand matron of Texas. On the quartet tablet laid for thirty-two the spring motif was repeated in linen and appointments. For Mrs. Bernhard and other grand officers present, Grand Patron Ed Couch of Pharr, Mrs. Couch, Mrs. Banks Miller, San Juan, Mrs. Elsie Mosteller of Rio Grande City, and Mrs. Gertrude Hewer, Grand Representative from Texas to Ontario, who winters in Donna, the chapter had provided gifts which Mrs. Thomason presented. Other out-of-chapter guests for the beautiful occasion were Mesdames L. Faulk of Sulphur Springs, Texas, Rose Simpson of Iowa Springs, Iowa, and Anna Bertosh of Alexandria, Minnesota.

Couple In Mercedes Honored By Friends

MERCEDES—Mr. and Mrs. Ed Longoria, who were recently married, were guests of honor at a delightful surprise gift shower at their home Wednesday night, given by a group of friends, with whom Mrs. Longoria was associated, as a member of the Mercedes hospital staff.

Lovely gifts were tendered the couple, and refreshments were served by the hostess group, which included Miss Helma Karle, Mrs. John Speegle, Mrs. J. G. Webb, Mrs. J. McPherson, Mrs. Kenneth Edwards, Mrs. Maude Rennaker, Miss Muriel Rennaker, Mrs. Joel Totman, Mrs. Sara King, Mrs. Paul Schrank, Mrs. Ida Nelson.

Speaker Is Guest In Pharr

PHARR — Ross Hoyt of McAllen was guest speaker at a meeting on Thursday morning for the Pharr Garden club held at the country home of Mrs. Fred Henke. Mr Hoyt spoke on "Landscaping," giving some very useful and interesting points on the subject.

Mrs. George Shoup and Mrs. Roy Barnes had charge of the table arrangements.

Thirty-two winter tourists were entertained with a delightful party Thursday night by the Progress club in the reception rooms of the Kiwanis club building.

A profusion of blossoms with pastel sweetpeas predominating, formed the effective decorations.

The long refreshment table was centered with the blossoms, and silver services and tall tapers were placed at opposite ends. Mrs. Edith Baker and Mrs. A. J. Flowers, presided during the serving hours.

Prior to table games in which prizes were awarded, a program of music and readings was presented. Twenty members of the hostess club were present.

"Wax Your Kitchen Woodwork" was the discussion led by Miss Marie Miller, Hidalgo county demonstration agent, at a meeting of the North Pharr Home Demonstration club, Wednesday at the home of Mrs. E. C. Giles.

A social hour followed and refreshments of sandwiches and coffee were served.

Dinner Meet Features Talk On Project

MERCEDES—Mrs. C. L. Curtis of Mercedes, Valley girls' supervisor for the N.Y.A., was guest speaker at the Wednesday dinner meeting of the Mercedes Business and Professional Women's Club, held in the home of Mrs. R. G. Lester. Mrs. Curtis' talk on the N. Y. A. project, developed into a round table discussion of the Mercedes girls' project, which is being sponsored by the local Business Women's Club, with the assistance of other civic clubs and organizations of the city.

Mrs. Lellah Lyle told of the progress of the proposed public library for Mercedes. Mrs. Artie Sugg, program chairman, told of plans for the entertaining of the Valley Federation of Business Women's Clubs in Mercedes, February 15. Miss Dorothy Sue Perry received a book as an award in a contest conducted by Mrs. Lyle.

The dinner table had for centerpiece of Easter lilies and pink roses. Places were marked for Mesdames W. E. Perry, Marguerite Simpson, Myrtle Lee, Artie Sugg, Lellah Lyle, R. G. Lester, G. C. Fittz, Maude Seivers, C. L. Curtis, Carrie M. Stuart, Miss Grace McClelen and Miss Dorothy Sue Perry.

Gladiolas, Azaleas Furnish Decoration For Bridge Courtesy

SAN JUAN — Wednesday Mrs J. E. Wilkins was hostess to her bridge club. Peach colored gladioli and azaleas were used to decorate the living room where the three tables were placed. Mrs. Charles Starlin was winner of high score.

Others present were Mesdames J. J. Boehnke, Lee M. Green, Walter F. Good, H. D. Munal, L. F. Kruse, Clark Mellenbruck, J. Lee Stambaugh, L. A. Shaffstall, Patrick Sullivan, F. C. Gordon and Orville Cox of McAllen.

Miss Nannie Bourne, Mrs. Bolinger to Handle Supper

BROWNSVILLE — Mrs. Della Bolinger and Miss Nannie Bourne will be in charge of the Penny Supper to be served Wednesday evening at the Central Christian church.

On their menu they have listed chicken, country sausage, Swiss steak, oysters, an assortment of vegetables, salads and desserts.

Mrs. B. C. Arthur Is Bridge Hostess

RIO GRANDE CITY — At the meeting of the Wednesday Bridge club Wednesday afternoon at the home of Mrs. B. C. Arthur, Mrs Paul Shelton was welcomed into the club as a new member. Mrs. Robinette was an out of club guest.

Those present included Mrs. H M. Wood, Mrs. W. W. Zimmerman, high score winners, Mrs. E. E Daughtrey of Roma, Mrs. J. H. Collins and Mrs. H. H. Slack.

A dessert course was served in the late afternoon.

Club Is Entertained By Mrs. Guerra

EDCOUCH — Mrs. Carlyle Sammons entertained a contract bridge Thursday afternoon honoring members of the Thursday Bridge club. High score was held by Mrs. Gordon Smith.

The hostess served pie and coffee to Mesdames W. C. Moore, G. C. Norris, A. T. Moore, M. P. Lackland, Gordon Smith, J. B. Ewing and T. S. Hughes.

An Artistic Centerpiece will determine the Success of Your Party
McINNIS FLOWER SHOP
1253 Elizabeth — Phone 901
Brownsville

Hostess



Mrs. Ashley Cawthon of Pharr will be one of the Valley women greeting visitors at the National Flower and Garden Show in Houston, February 28-March 6. Mrs. Cawthon is former president of the Pharr Garden Club. Mrs. C. E. Self is official hostess from Pharr. (Kerr Studio)

Service Club Holds Session In Fresnos

LOS FRESNOS — Los Fresnos Woman's Service club held its regular bi-monthly meeting Thursday afternoon at the home of Mrs. Harold Pugh.

The vice president, Mrs. Roy Carlson, presided in the absence of the president, Mrs. N. G. Chatelle. Mrs. James Grunwald was the program leader, and after an interesting paper by her on the Star Spangled Banner, she led the group in singing the anthem.

Mrs. Roy Carlson gave a discussion of Florence C. Allen.

Mrs. Frank Williams supplemented her discussion with her personal impressions of the personality.

Roll call was answered by giving the names of famous judges.

Guests present were Miss Neva M. Nelson of New Jersey, Mrs. W. A. Hobbs of Ohio, Mrs. H. E. Jury of North Dakota, Miss Fairy Cutter of Kansas, and Mrs. F. C. Blackburn and Mrs. Ray Johnston of Los Fresnos.

Members present were Mesdames Samuel Barr, Kenneth Bland, Roy Carlson, Lewis Carroll, Claire Chase, Ralph Coon, Grover Greer, James Grunwald, Leon Himkley, Ed Hockaday, H. J. Leach, Fred Miller, Joe Nesetril, Clinton Oliver, Maud Palmer, Hall Palmer, Noel Ryall, Harry Whipple, Frank Williams and Misses Ethel Gammon and Geneva Palmer.

Mrs. R. T. Duensing Is Elected Trustee

LYFORD — Mrs. R. T. Dudensing was elected trustee at the regular meeting of the Stillman Home Demonstration club Wednesday afternoon at the club house. Mrs. G. W. Wilber read the club's constitution and by-laws.

The hostesses, Mrs. Howard Sammons and Miss Sadie Howell served date loaf with sauce and coffee.

Attending were Mesdames Dave Woods, C. O. Carter, D. C. Cherrington, C. W. Freeman, B. M. Ousley, J. B. Warren, Frank Williams, G. W. Wilber, Frank Cherrington, Henry Gilbert, R. T. Dudensing, J. J. Dudensing, Howard Sammons, Sally Walker, R. A. Elmore, W. A. Cooley, Ulysses Anderson and Miss Sadie Howell.

Treasure Hunting

Along the Valley's Main Street with Sue . . . . .



Hair and scalp need especial care in the Valley's winter season of sudden weather changes Patrons of EGGUM'S BEAUTY SALON, 18 South Main St., McAllen, are finding this shop's new treatment for elimination of dandruff not only especially good for this purpose but also as a general reconditioner for hair and scalp . . . Most effective if given immediately following shampoo . . . Only 25c extra. Phone 781 for appointment.

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Active little feet wear out soles quickly . . . If soles are worn out before the shoes are out-grown take them to MODERN SHOE SHOP, 214 S. Main St., McAllen and have them repaired. Have them half-soled with the new cementing process used by this shop. It leaves the shoes in perfect shape, pliable and ready for the hard wear they are going to receive. The extra wear in every pair means extra money in your purse.

● ● ●



"—that bus is leaving early"! . . . No, lady, your watch is wrong. You'll have to wait for the next bus, dinner will be late, your entire evening upset . . . Take your watch for immediate repair to M. T. (BLACKIE) BLACKWELL in his little shop in the Palace Theatre Building, McAllen. Keep accurate time—and keep your dignity.

Colorful Fandango Is Revived

DONNA — Bright Mexican pottery, gaily stripped serapes, palms and flowers lent an air of fiesta to the Donna club house building for the first of the series of informal tourist parties of the season. The Donna Lions club were the hosts with Dr. and Mrs. Paul Frenzel and Mr. and Mrs. Andrew Champion Mrs. S. A. Menczer, and Mayor and Mrs. Branch Roberts receiving. Mrs Frenzel and Mrs. Champion pinned the Mexican colors, red, white and green, on each stranger that arrived, while Arnold Somers circulated with a guest book.

The dramatic entertainment was given by about fifty students in bright native Mexican costumes. In the group were pupils from Mrs. H L. O'Neal's night classes in the East Donna school and Miss Irene Emanuel's students from the Catholic school. Spanish songs and old dances and dialogues had been worked into a beautiful program with the help of Mrs. E. A. de Bessieres of Edinburg. Mrs. O'Neal spoke on the work of the night classes and Mrs. Belle O'Meara, who is supervisor over all adult education among all the Mexicans of the border, spoke on the people, their native talents and little understood abilities.

After the formal program the young Charros came carrying large Spanish trays from which the gaily dressed China Poblanas took the cups of steaming spiced tea and the *corn meal dulces to pass among the* guests. Other girls in costumes distributed souvenirs of Mexico to the tourists, more than 100 of whom enjoyed the evening.

Informal dancing followed, in which many of the visitors tried the Mexican steps. Mrs. Paul Frenzel, Mrs. Andrew Champion, Mrs. Harry Schrieber, Mrs. Arnold Somers and Mrs. Fred Machen were in charge of the refreshments. The next tourist evening will be on February 6, when the Donna Rotarians will be *hosts.*

Senora Maria Villegas made the dulces and Sras. Gregorio Pamphilo and Isaac Avila assisted with the costumes.

Assist at Merienda Sponsored by Guild



Shown above are some of the Brownsville women who assisted at the first of the pre-Charro Days events, a merienda given by the Altar Guild of the Church of the Advent (Episcopal). In the top row, left to right are, Mrs. Virgil Wright, Mrs. William T. Aldridge, Mrs. J. T. Canales at whose home the colorful affair was held, Mrs. V. J. Shiner, and Mrs. Herbert L. Thomas, chairman of arrangements. Seated are Miss Elizabeth Canales, and Mrs. H. C. Kristofferson. (Staff Photo)

Chairman



Mrs. E. M. Whitaker of Pharr is chairman from Pharr for the National Flower show in Houston February 28-March 6. Mrs. Whitaker is vice presdent of the Pharr Garden Club.

First of Colorful Pre-Charro Days Events Held by Altar Guild of Episcopal Church

BROWNSVILLE— First of the pre-Charro Days events was the merienda at which members of the Altar Guild of the Church of the Advent (Episcopal) entertained Thursday afternoon between the hours of 3 and 6 o'clock at the home of Mrs. J. T. Canales.

The gay Mexican colors were used for floral interest throughout the home, as yellow and orange calendulas, peach colored gladioli, and a variety of spring flowers were arranged in profusion.

An especially pretty arrangement of the yellow and orange calendulas on a hall table was flanked with cream colored tapers, and in a flat ring-shaped dish in the living room were pansies.

The colorful costume of the members of the houseparty added to the brilliance of the affair, as a variety of costumes were worn. Greeting guests at the door was Mrs. Canales and other members of the houseparty were Miss Elizabeth Canales, Mrs. Herbert L. Thomas, Mrs. D. W. Pippinger, Mrs. H. C. Kristofferson, Mrs. V. J. Shiner, Mrs. Virgil Wright, Mrs. Marshall Watson, Mrs. James A. Maxwell, Jr., Misses Jeanne Douglas and Ruby Louise Armstrong.

Presiding at the tea table in alternate hours were Mrs. R. O. Mackintosh and Mrs. Penrose W. Hirst, who served coffee, and Mrs. W. B. Sudlow and Mrs. W. T. Aldridge, who served tamales.

The table, laid with a handsome cloth of linen cutwork, was centered with a long, narrow arrangement of flowers, flanked by two-branched candelabra of crystal holding white tapers. The flowers making up the colorful centerpiece were poppies, snapdragons and other flowers in brilliant hues.

A silver offering was taken at the affair.

Needlework Entries To Be Monday

HARLINGEN — Rules for entering exhibits in the needle work department at the Valley Mid-Winter Fair have been announced by Mrs. N. B. Lackland, chairman. All entries must be presented Monday, January 22, in order that everything may be placed and in readiness for judging at 9:30 a. m. Tuesday. Ribbons will be awarded winners in the various divisions. Articles entered too late for judging will be received for display only.

Each article is to be listed in its proper classification and presented at the new stucco addition to the main exhibition building at the fair grounds.

Co-operation of women interested in fine handwork is asked by Mrs. Lackland in order that this department may be one of the most attractive and representative of the fair.

Lecture Open To Visitors

HARLINGEN— Dr. Vivien M. Amidon will give an illustrated lecture presenting the history of medicine as the program feature at the meeting of the Fine Arts Club Wednesday at the Woman's Building. Members will meet at 3 p. m. for business session. The general public is invited to hear Dr. Amidon's talk starting at 3:30 p. m.

She will make use of slides to reproduce early Egyptian inscriptions and other evidence of medical science in antiquity, and continue to trace the thread of medical achievement to the profession of today. A discussion of proposed socialized medicine will conclude her talk.

Hostesses for the day will be Mrs. T. R. Joseph and Mrs. E. C. Deering.

To give further interest to the program, Frank Ing, well-known musician of Raymondville, will sing immediately after Dr. Amidon's talk. He will be accompanied by Mrs. Ing.

½ PRICE on all Fall and Winter Dresses

Lila-Gean Dresses

REESE-WIL-MOND BUILDING

Harlingen

Fair Board Has Ruling About Quilt

HARLINGEN — The Dresden plate quilt pattern listed as an applique quilt in rules set forth for home demonstration clubs in this division at the Valley Mid-Winter Fair. Because of discussion at the last fair as to whether this particular pattern should be considered pieced or appliqued, the committee made the ruling this year.

Mrs. Howard Sammons of Raymondville, is chairman of the committee for the home demonstration division. Mrs. John Purl, Weslaco, is vice chairman; and Mrs. A. B. Moler is secretary.

All women contesting for prizes in this department must be members of some regularly organized club in Hidalgo, Cameron or Willacy counties conducted under a home demonstration agent.

All articles exhibited must have been completed since the 1938 Valley Mid-Winter Fair (December 1).

Articles for exhibit must be entered before 10 a. m. on the day before the fair opens; articles entered later than 10:30 a. m. will be displayed but not judged.

To promote more widespread use of cotton, all linen articles were eliminated from the premium list in the textile division.

Hospitality Is Attractive

MISSION— A number of winter visitors were included in the personnel when Mrs. E. H. Naumann entertained Wednesday with a beautifully appointed luncheon at the Casa de Palmas in McAllen.

Places were marked for Mrs. Charles T. Raynor and daughter, Mrs. Winchester of Donna; Mr. A. F. Sheldon and daughter, Miss Helen, of New York; Mrs. H. H. Ewing, Mrs. Wilfred S. St. Claire-Fisher, Mrs. W. A. Wolverton, Mrs. D. F. Strickland, Mrs. O. S. Perkins, Mission.

An informal period was enjoyed at the Nauman home in Mission following the luncheon.

FROM NEW MEXICO

RIO GRANDE CITY — John Leonard of Ratone, N. M., is spending two weeks here with his son J. S. Leonard, and Mrs. Leonard.

Child Honored On Birthday

DONNA— Mrs. N. L. Range entertained on Wednesday, with a birthday party honoring her daughter Joan Ann Range on her sixth birthday.

At the close of the afternoon the hostess served cake and ice cream to Sandra Martin, J. D. Sanders, Rex Sanders, Floria Kammer, Carolyn Somers, Shirley Ann Gerry, Virginia Snell, Juanita Snell, Wanda Pittman, Joan Pittman, Martha Jean Leadbetter, and the honoree Joan Range. Favores of vari-colored balloons were given to all the little guests.

ATTEND MEETING

MERCEDES — Attending the Daughters of the American Revolution meeting in Harlingen, Wednesday from Mercedes, were Mesdames John Bruce, E. G. Smith, J. C. Shaw, John Mason, G. K. Wattson, R. M. Winn, Lee Kidder, J. W. Hood and Mrs. Pilley.

FROM MICHIGAN

EDINBURG— Mr. and Mrs. Alfred Garner of Vassar, Michigan are spending the winter here. They are the owners of a 10-acre orchard and have spent several winters in the Valley.

Mrs. Joe Lee Holmes



Mrs. Joe Lee Holmes, before her marriage New Year's Day, was Miss Marjorie Kelley. She is the daughter of Mr. and Mrs. B. F. Kelley. The couple has returned after a honeymoon in New Orleans, La., and are making a temporary home with the bride's parents. (Kerr Studio)

Mrs. Teer



Mrs. Winston Teer, Edinburg, is a January bride. The former Miss Rosemary Bushey, she is the daughter of Mr. and Mrs. G. H. Bushey of Mission. Her wedding took place at the home of her parents, Sunday, January 14.

Jr. Service League To Assist Body

BROWNSVILLE — Decision to take over a quota of volunteer work for the Red Cross was reached by members of the Junior Service League at a called meeting of the body Thursday morning at Landrum's.

Three new members who have been elected were presented and welcomed. These were Mrs. H. C Kristofferson, Mrs. C. S. Eldman and Mrs. R. L. Harris.

The letter from C. C. Stewart Red Cross chairman for Brownsville, was read by the president Mrs. Dean Porter. The Red Cross will furnish supplies and instructions, and the League members will carry on the volunteer work.

Various members agreed to knit and crochet sweaters and afghans, roll bandages, and make bed jackets and other things.

The next meeting will be held February 6 at Landrum's.

Mrs. James A. Maxwell, Jr., will preside in the absence of the president.

Bride Honoree For Shower

HARLINGEN — Complimenting Mrs. Bob Gamble, a bride of the Christmas holiday season, Mrs. Alex Rossler entertained Wednesday evening at her home with a shower. Mrs. Gamble is the former Miss Mary Frances Farrar.

Yellow and red roses and fern arranged about the rooms and the refreshments course represented the colors of the rainbow. Doris Fern Rossler assisted her mother in serving and other hostess duties.

The many lovely shower gifts were opened by the honoree. A song, You Must Have Been a Beautiful Baby", sung by Peggy Spaulding, was a pleasing feature.

Enjoying the affair with the honoree were Mrs. Rayburn Chaney, Miss Edna Belle Farrar, Miss Evelyn Dell, Miss Yetleve DuBose, Mrs. Frank Matz, Miss Bernice Prenzler, Mrs. Texana Spaulding, Miss Josephine Harpst, Mrs. Mildred Axtell, Miss Martha Anderson, Miss Eleanor Matz, Mrs. Alex Matz, Miss Alice Olsner, Miss Madelyn Larson, Mrs. R. B. Farrar, Miss Doris Fern Rossler, Mrs. L. E. Rodgers, and Peggy Spalding.

Exchange Programs Slated

SAN BENITO—Exchange of programs with other clubs during March was announced at the Wednesday meeting of the Browne Tract club held Wednesday at the home of Mrs. Arthur Gusler. Mrs. Reed Lang was assistant hostesss.

Mrs. M. H. Wessley, president, in reporting on the council meeting, stated the Browne Tract club is to entertain the South O'Harlingen club in March and to be guest of the Santa Rosa club.

Detailed statement of planss for handling club exhibits at the VValley Mid-Winter Fair were announced.

Appointment of standing committees was announced as follows: finance, Mrs. C. C. Ricker, Mrs. Reed Lang, and Mrs. O. E. White; program, Mrs. R. E. Baker, Mrs. Leslie Carpenter, and Mrs. Claude Day; welfare, Mrs. G. H. Day, Mrs. J. W. Lloyd, and Mrs. J. A. W. Johnson; sunshine, Mrs. Horace Johnson, Mrs. Arthur Gusler, and Mrs. Heath.

Roll call was answered by "What My Club Can Do to Better Itself" Selection of the goal for the new year and decision as to aid for the proposed home demonstration building at Fair Park was postponed until the next meeting.

Mrs. Fred Carpenter reported on the land use planting meeting held in Rio Hondo Tuesday evening.

The hostesses served refreshments to eight members and one guest, Mrs. George Matson, of Oldham, South Dakota.

Next meeting of the club will be February 7 at the home of Mrs. Bert Houghtaling with Mrs. Horace Johnson as co-hostess. Miss Lu Elsie Nagel will give a demonstration on the making of yeast breads.

Dinner Event Memorable

EDINBURG — The Edinburg Christian Church held its Jubilee celebration on Wednesday, in conjunction with celebrations of all churches in the world. When a banquet dinner was served in the church annex by the social committee in buffet style. The service table was decorated with a continuous row of sweet peas and fern.

Following the dinner the group heard the first charter member of the church, Leo Slusser, relate events of his boyhood days of church going. George Walton told the story of the organization of the church in 1927 and read the list of charter members. Rev. G. Pace of McAllen, first minister of the church, told of the organization's growing. Several young people read summaries of each year of the year of the chuch's existence and Rev. Dennis, present pastor, told of his becoming the pastor and appreciation to the congregation. R. W. Montgomery was toastmaster.

The event was also in celebration of the paying of the church debt in full. About 250 attended.

Society Calendar

HARLINGEN

Monday

3:30 p. m. Afflatus club meets at the Woman's Building.

1:30 p. m. P.E.O. chapter meets with Mrs. J. C. Terhune.

Tuesday

3 p. m. Bantist Women's Missionary Society meets at the church to make bandages for the hospital.

3 p. m. Regular meeting of Methodist Women's Society of Christian Service at church.

Wednesday

3 p. m. Fine Arts Club meets at the Woman's Building.

Thursday

3 p. m. Study Club meets at the Woman's Building.

2:30 p. m. Stuart Place Demonstration Club meets at home Mrs. Paul Davies.

Friday

7 p. m. V.F.W. Auxiliary will be instituted in ceremonies to be held in the Knights of Columbus Hall.

Saturday

8:30 p. m. O.E.S. School of Instruction opens at Masonic Hall in Harlingen.

6:30 p. m. Banquet at Madison Hotel honoring O.E.S. Grand Worthy Matron and Patron.

12:30 Luncheon meeting of Valley Pan-Hellenic Society in Green Room at Green Hat in Mercedes.

Golfer



Among the attractive out of the Valley players in the sixth annual Women's Championship Golf Tournament at the municipal course in Harlingen the past weekend is Miss Virginia Ratledge of Dallas, pictured above. (Photo by Holbrook)

Study Meets Observed By Club Groups

WESLACO — Programs of unusual interest were presented at the meetings of study clubs held this week in Weslaco.

The home of Mrs. E. C. Christensen was especially lovely with colorful arrangements of scarlet poinsettias and gladioli when the Literary Review club met at her home.

Mrs. John McManus led the interesting study and Mrs. Pat Cannon gave the talk on "Period Furniture." Mrs. Jack Graham was a club guest.

Artistic arrangements of gladioli decorated the tea table from which refreshments were served.

Mrs. Earl Pike was hostess for the January meeting of the Fine Arts club. Mrs. J. H. Christner gave a paper on "Archaeology of the Southwest" and was study leader for the afternoon. Mrs. Davis read "Mesa Verda" for a delightful program number.

The hostess served a sandwich place late in the afternoon in rooms fragrant with spring flowers.

Mrs. W. H. Baxter was program leader and gave the principal talk at the January program meeting of the Woman's Study club at the home of Mrs. Dick Niles. Topic was "American Publications and Their Effect on American Citizens." Mrs. R. A. Rowland reviewed briefly outstanding articles in recent publications.

Spring blossoms added pleasure to the environment for the social hour when a refreshment course was enjoyed.

REAL MEXICAN FOODS

● Tacos ● Enchiladas
● Tamales ● Avocado Salad
● Dinners

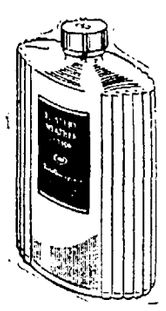
THE MEXICAN INN
G. G. Perez, Prop.
Corner 11th and Adams
Brownsville

Dorothy Gray

BLUSTERY WEATHER LOTION DOUBLE

THE USUAL $1 SIZE limited time $1.00





Grand anti-chapping help, smooth powder base, comforting body rub—ALL IN ONE! A luscious creamy-pink Blustery Weather Lotion. Heavenly soothing on your skin! Grand for hands. Get several bottles at this double-size value. Stock up for the sleet-and-snowy weather now!

PALMER DRUG STORES
McALLEN

Program Is Based On Opera

MERCEDES — The "History of the Metropolitan Opera Company" was told in word and music Thursday afternoon at the meeting of the Mercedes Music Club held in the home of Mrs. H. T. Stotler. Mrs. Kathryn Chadick was in charge of the program, giving a resume of the organization from its beginning. Mrs. H. E. Hager sang "The Jewel Song," from "Faust," accompanied by Mrs. A. E. Branch.

Mrs. Effie Roe of Alamo, president of the Eighth District of Music Clubs, was guest of honor for the meeting. Mrs. Roe sang two numbers from the opera, "Carmen," "Habanera" and "Segreidellia," accompanied by Mrs. Faye Jones of McAllen.

A chorus from the hostess club, composed of Mesdames Clarence Archer, H. E. Hager, George Carned, A. E. Branch, J. F. Baingo and Elmer Squires, sang "The Pilgrim's Chorus" and "The Evening Prayer," with Mrs. Stotler as accompanist. Mrs. Hager than sang "One Fine Day" from "Madam Butterfly." Mrs. E. M. Spendiff told of Edwin Johnson, manager of the Metropolitan Opera Company for the past five years.

Co-hostess for the event with Mrs. Stotler, were Mrs. Harry Rouse, Mrs. A. C. Neff and W. R. Hoover. A refreshment course was served buffet style from a lace covered table.

FROM MINNNESOTA

DONNA— Mr. and Mrs. Lee enkins of West Port, Minn., are the house guests of Mr. and Mrs. F. O. Drake, Mrs. Jenkins is Mrs. Drakes sister.

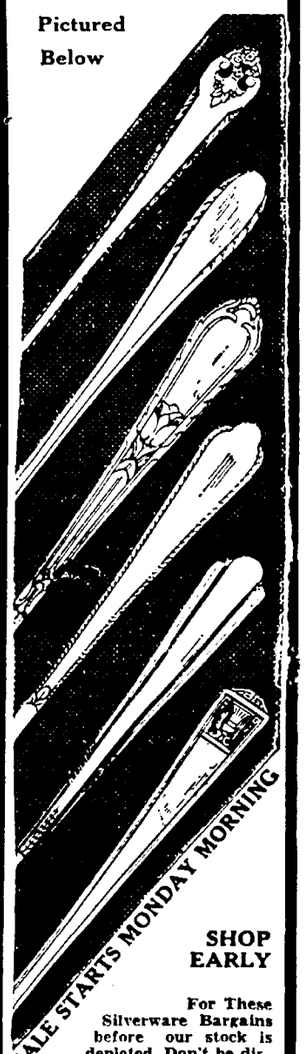
ONE WEEK

½ PRICE SALE

Entire Stock HOLMES and EDWARDS

Sterling Inlay COMPLETE SETS and OPEN STOCKS

Patterns Pictured Below



SALE STARTS MONDAY MORNING

SHOP EARLY

For These Silverware Bargains before our stock is depleted. Don't be disappointed as many others were last week during our 1847 Rogers Sale.

Dorfman's Jewelry Store — The Valley's Finest
1048 ELIZABETH ST.
BROWNSVILLE, TEX.

The Valley's Finest for More Than 16 Years

Choir To Sing Mar. 30

BROWNSVILLE — The Woman's Auxiliary of the Church of the Advent (Episcopal) will sponsor two performances of the General Platoff Don Cossack choir Saturday March 30.

Mrs. James L. Abney is chairman of the committee in charge, and has named as her assistants Mrs. Joe Vivier, Jr., Mrs. Penrose W. Hirst, Mrs. Arthur C. Hipp, Mrs. E. K. Goodrich, Mrs. Joseph C. Jordan, Mrs. Alberta Kirby, Roy C. Rutledge, Mr. and Mrs. Ben Brite, Mrs. Fred Rusteberg, Miss Mildred Ormesher and Kent Stratford.

History of the choir which sang in Harlingen this fall, is an interesting one. White Russians, they fought in the revolution, and after being exiled at the close of the revolution this particular group attended the University of Prague. Here they banded together and sang for their own pleasure. Being called upon to appear on a number of musical programs, the group went to Vienna, and their success there was so outstanding that they were encouraged to go on tour professionally.

The choir is composed of professional men, and all the members are bachelors. Marriage of any member entails his resignation. Three have resigned.

There will be a matinee performance for children in the afternoon at the junior college auditorium, and an evening performance at the same place. Tickets for children will be fifty cents apiece, while the tickets for adults for both matinee and evening performances will sell for one dollar.

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OES Grand Officers Are Feted

McALLEN — Five grand officers of the Order of the Eastern Star were dinner guests Friday night at the Casa de Palmas hotel, when more than 50 members of the local chapter and winter visitors were in attendance.

Honored were Grand Matron Mrs Frieda Bernhard of Dallas and Grand Patron E. C. Couch of Pharr. Mrs. Bernhard arrived early this week for her first official visit to the Valley.

Other honored guests included Mrs. Zella Miller of San Juan, district deputy grand matron; Mrs. Elsie Mosteller of Rio Grande City, Grand Electra and Mrs. Allie B Couch, chairman of the U. D chapter committee.

Miss Eva Ellen Miller played accordion numbers during the dinner hour. Tables were decorated with sprays of red bougainvillea leading to the main table centered with a huge bowl of the chosen blossoms.

Following the dinner all attended a special called meeting at the Masonic Temple.

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D. A. R. Chapter Will Meet At Casa De Palmas Hotel

McALLEN — Members of the Rio Grande Chapter of the Daughters of the American Revolution will meet at the Casa de Palmas hotel Monday for their first luncheon session since meeting in November.

Mrs. Leon Brown of Mission, state chairman, will give the main program address of the meeting with state D. A. R. news given by Mrs. E. S. Lammers of Alamo.

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Two Are Hostesses For Pretty Shower Tea At McAllen

McALLEN — Mrs. W. F. Ridderhof was named guest of honor last week when Mrs. W. H. Covalt and Mrs. C. B. Dockum entertained at a tea shower at the latter's home.

Scores of friends called during the tea hours from 3 p. m. until 5:30 p. m. The house was prettily decorated with early spring flowers.

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Control of Insects Topic For Program

MISSION— Control of garden insects was explained for members of the Mission Garden Club when R. G. Burwell, county agent, was the guest speaker as members met at the home of Mrs. A. F. Volz.

Two types of insects into which the most common garden pests can be grouped, must be treated in different ways for extermination, the speaker explained. He was introduced by Mrs. R. T. Daniel, program leader.

Reports from the flower show which the club sponsored during the fiesta were given by committees in charge, with the president, Mrs. A. R. Schuelke, in the chair. Seventeen members were present.

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Mrs. Jimmie Sutphen Entertains Her Club

WESLACO — Mrs. Jimmie Sutphen entertained at the Casa de Palmas in McAllen Wednesday for her Wednesday luncheon club. Mrs. Burt McKeehan was winner of high score award for members and Mrs. Larry Heid won the guest prize.

Arrangements of bougainvillea were placed for decoration.

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Mother, Daughter Leaving For Iowa

EDINBURG— Mrs. Carlyle Sammons and Miss Sally of Edcouch plan to leave Tuesday for Iowa, where Mrs. Sammons will be with Mr. Sammons in Sioux City and Miss Sally will attend the University of Iowa City. They will return in June.

Grand Worthy Matron Visits



Mrs. Freda Bernhard, Dallas, is being feted with dinners, luncheons, and other attractive compliments during her visit in the Valley preceding the annual school of instruction January 27 in Harlingen. A merienda Sunday afternoon at the Brooks home in Rio Grande City is to climax a week-long series of festivities honoring Mrs. Bernhard, E. C. Couch, worthy grand patron, and other grand O. E. S. officers residing in the Valley.

State Leaders to Conduct School of Instruction For Valley OES Chapters

HARLINGEN—Between 200 and 300 Valley Eastern Stars are expected to attend the annual school of instruction here Saturday, January 27, Mrs. Ruth Freshour, Rio Hondo, deputy grand matron has announced. Heading the party of grand officers who will be in charge of the school are Mrs. Freda Barnhard of Dallas, worthy grand matron, and E. C. Couch, Weslaco, worthy grand patron.

In addition to grand officers residing in the Valley, Mrs. Hattie Lucille Dowell, Austin, grand examiner, and Mrs. Hallie Anglin, Kerrville, associate grand conductress, are expected to take part in the day's sessions.

Registration will start at 8:30 a. m. in the Masonic Hall in Harlingen. The school proper opens at 9:30 a. m. Recess for luncheon will be from noon to two o'clock.

A banquet will be held at 6:30 o'clock at the Madison Hotel with the school of instruction to continue in the chapter room during the evening. The banquet is open to all Eastern Stars.

The fifteen Valley O. E. S. chapters will participate in the school.

Tag Day Set For Saturday

BROWNSVILLE— There will be a tag day Saturday under the auspices of the Mercy hospital auxiliary when funds will be raised for the participation of poor children in the children's parade.

Mrs. John Closner, chairman of the committee in charge, announced that the school band will parade Saturday at 10 a. m. as part of the tag day. Headquarters will be in the Chamber of Commerce.

Mrs. Closner has asked the cooperation of every resident in the tag sale, in order that the children's parade, one of the main features of Charro Days, may be especially colorful and interesting.

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V. F. W. Auxiliary To Be Instituted At Meeting Friday

HARLINGEN—Mrs. Irene Dodd, Waco, department president for the Veterans of Foreign Wars Auxiliary, will be in Harlingen Friday night to institute the newly formed Harlingen auxiliary at a meeting to be held in the Knights of Columbus hall. She will be assisted by Mrs. Icie Shoop, Corpus Christi, district president.

The meeting will start at 7 o'clock.

Guest From St. Louis



Mrs. Phillip Pfotenhauer of St. Louis, Mo., is an attractive winter guest in Pharr. With Mr. Pfotenhauer she is being entertained in the home of Mr. Pfotenhauer's sister, Mrs. Jimmy Davis, and Mr. Davis. The leader of two of St. Louis' many Girl Scout troops, Mrs. Pfotenhauer, has interested herself in the work of the Pharr troops. (Kerr Studio)

Juniors Name Leaders

BROWNSVILLE—Mrs. Ben Brite was named president of the Junior Self-Culture club at the session held Thursday afternoon at the home of Mrs. George W. Putegnat when Mrs. James L. Rentfro was the guest speaker.

Other officers named were Mrs. Jack Wiech, vice president; Mrs. Oran W. Neck, secretary; Miss Elizabeth Graham, treasurer; and Mrs. Milton Overstreet, critic-parliamentarian.

Mrs. Frank Mathers, program chairman, introduced Mrs. Rentfro who spoke on her recent trip to South America. The speaker opened her travelogue by stating that what the traveler sees in South America is determined by the amount of time he has to spend there. She said that the best planned trip is one down the West Coast of the continent.

Mrs. Rentfro described Guayaquil, Ecuador, her first stop; Lima, Peru; Santiago, Chile, Buenos Aires, Argentina; Montevideo, Uruguay; and Rio de Janeiro, Brazil. She described the beauties of these cities, their people, the buildings, and some of the outstanding points of interest.

Seventeen members and four guests, Mrs. Bart Randolph, Mrs W. F. Randolph of St. Louis, Missouri, Mrs. J. K. Martinek, and Mrs. Fred Pilgrim, attended the session.

The next meeting will be held at the home of Mrs. F. Davis Cromack.

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Making of Corsages Is Demonstrated For Alamo Garden Club

ALAMO—Mrs. Phelps of McAllen talked on "Corsages" and demonstrated how to make them at the meeting of the Garden Club on Tuesday. Eighteen members answered to roll call by naming flowers in bloom in their yards at this time.

The president, Mrs. T. C. Downs, announced that the Alamo Club would be hostesses to the Garden Council meeting in March. Mrs. Tanner gave a report of the "Planting and Culture of Iris" as heard at the Donna Garden club. Mrs. Mitchell reported on the lecture on "Flower Arrangement" by J. Gregory Conway at Harlingen. Mrs. Frank Denzer, Mrs. Downs, and Mrs. Mitchell attended the course.

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Mrs. Floyd Langford Hostess to Her Club

MERCEDES — Mrs. Floyd Langford entertained the Coterie Bridge club Wednesday afternoon in her home on Georgia Avenue. Scoring high in the games was Mrs. Waldon Haynes, a guest. Other guests for the meeting were Mrs. T. J. Rippert, Mrs. R. B. Caldwell and Mrs. Leroy Phillips.

Members present were Mesdames H. D. Stuart, Perry Perkins, Charles Hupp, J. W. Chambers, John Herndon, W. J. Copeland and O. M. Joyce. A dessert course was served upon arrival of the group.

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Society Calendar

BROWNSVILLE

Monday

Baptist WMU in circles as follows at 3 p. m.: Cabler with Mrs. W. A. Jennings at L. C. Perkins home; Leftwich circle at Miller home, 302 Adams street; Wood circle at C. S. Pierce home.

Episcopal auxiliary at 2:30 p. m in the parish house.

Presbyterian auxiliary at 3:30 p m. with executive board at 2:30 p. m.

Methodist WMS at 3 p. m. at the church.

Pan American Round Table at 10 a. m. at Henry S. Krausse home.

Tuesday

Treble clef with Mrs. Ted C. Pelikan.

Mardi Bridge club with Mrs. Arthur C. Hipp.

Tuesday club with Mrs. D. K Clint.

Wednesday

Penny Supper at the Central Christian church.

Charro Days merienda between 4 and 5:30 p. m. by the Wednesday Study club with Mrs. George K. Aziz.

Mothers Round Table club at 3:30 p. m. with Mrs. Ernest Harris.

Self-Culture club with Mrs. R Roy Ruff.

Beta Sigma Phi bridge meeting with Miss Mary Patrick.

Thursday

Los Ebanos Garden club with Mrs. Thomas H. Sweeney, Jr., at 10 a. m.

Evening bridge with Dr. and Mrs. E. P. Reed.

Victoria Civic club with Mrs. F W. Barker, 1426 Grant.

Modern Priscilla club of Olmitc with Mrs. Charles H. Pinkley.

Quarterly meeting of the WMU of the Lower Valley Baptist association at 10 a. m. at the Donna church.

Friday

Recital by advanced pupils in the MacConachie studio of music at 8 p. m. at the Central Christian church.

Literature and Arts Review club with Mrs. Volney W. Taylor.

Saturday

Recital by the younger students in the MacConachie studio of music at 2:30 p. m. at the Central Christian church.

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Guests In Mission

MISSION — A group of Mission women who arrived home early this week after visits in North Texas and other points included Mrs. John Brannan, who visited in Oklahoma and Missouri; Mrs. C. C. Butler, who visited relatives in Dallas; and Mrs. Perry Wright, who visited in Fort Worth.

Marriage Set for Feb. 14



Miss Ellen Solano shown above, daughter of Mr. and Mrs. F. V. Solano now of Brownsville, will become the bride February 14, of John J. Young, of Brownsville, son of J. J. Young of Edinburg, and grandson of Mrs. J. J. Young, and Mrs. Fred Starck of Brownsville. The rites will be celebrated in Corpus Christi, former home of the Solanos, where they will return within the next week.

Mission Event Compliments Mrs. Bernhard

MISSION — A gracious compliment was added to the series of attractive courtesies which has marked the Valley visit of Mrs. Fred Bernhard of Dallas, worthy grand matron of the Order of Eastern Star, with the luncheon which members of the Mission chapter gave Friday at the Cactus Tea Room. Honored with Mrs. Bernhard were E. C. Couch, Pharr, worthy grand patron; Mrs. Elsie Mosteller, Rio Grande City, Mrs. Zella Miller, San Juan; Mrs. E. C. Couch, Pharr; Mrs. Janie Hensley, La Feria; Mrs. Daisy Caudle, Raymondville.

Mrs. J. G. Decker was toastmistress at the luncheon. Decorative influence for the tables, where covers were placed for 45, featured pastel shades of gladioli, sweet peas and carnations.

At the chapter hall, corsages and gifts were presented to the honor guests, with Mrs. J. L. Osburn, associate matron, making the presentation. Mrs. F. W. Cameron introduced a program which included a vocal solo by Miss Mary Valden Wood, costume dance numbers by Marilyn Osburn, Spanish songs by Phillis Strad, and trombone solo by Wade Spilman. Wilfred S. St Claire-Fisher was at the piano for Miss Wood and Mrs. Osburn for her small daughter.

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New Sewing Club Selects Officers

LA VILLA — Mrs. Wesley Best was hostess when the newly organized sewing club held their second meeting Thursday afternoon. Election of officers was held with Mrs. Billy Yarbrough being named president.

Other officers are Mrs. Wesley Best, vice-president; Mrs. John George, secretary, and Mrs. Garland Bingham, reporter. Marigolds, cosmos and zinnias were used for decorations.

Refreshments were served to Mesdames James Self, Billy Yarbrough, Fred Ross, Henry Conger, Marvin Nattinger, John George, Garland Bingham, and Miss Ethel Gusich.

Mrs. Roach Is Honored In La Feria

LA FERIA — Members of the Home Demonstration Club met Monday at the Legion Hall for a one o'clock luncheon, the occasion being especially planned to honor Mrs. J. H. Roach who is moving to Jackson, Miss. to make her home. She was presented with a pretty assortment of handkerchiefs and a variety of pitchers to add to her collection of pitchers.

Members voted to assist other home demonstration groups in the county in plans for a home demonstration building on the fair grounds for exhibits during the fair.

Miss Lu Elsie Nagel, home demonstration agent, talked on canning methods and displayed the latest equipment in pressure cookers and attachments.

Thirty members fere present and three visitors, Mrs. Pearl Moet, Mrs. A. N. Roach, and Miss Lu-Elsie Nagel, San Benito.

Mrs. John R. Roach was honoree for a handkerchief and pitcher shower Thursday afternoon when the Susannah Wesley Class, of which she has been a member since its organiation, met at the home of Mrs. A. J. Pope. Mrs. J. P. Sherrill was co-hostess.

A delicious plate lunch was served to 34 members and five visitors.

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Butts Departing For Corpus Christi

HARLINGEN—Mr. and Mrs. H. E. Butt and children are moving to Corpus Christi this week-end to make their home. They will keep their Harlingen home in its present condition and expect to spend weekends here and a part of the summer vacation.

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Along the Milky Way ..... By Hygeia



"Buried treasure is right! He's got a bottle of Hygeia Pasteurized grade 'A' cached down there!"

WMU's To Meet Jan. 25

DONNA — Quarterly meeting of the WMU of the Lower Rio Grande Valley Baptist association will be held in the Baptist church here Thursday beginning at 10 a. m. Mrs. J. H. Mitchell, La Feria, president, will be in charge of the session.

The program follows: song and prayer; welcome, Mrs. D. A. Puryear, Donna; response, Mrs. Joe Amerine, La Feria; devotional, Mrs. C. L. Gary, Donna; recognition of visitors and new members; announcements of committees; reading of the minutes, Mrs. W. C. Wood, Brownsville; report of the corresponding secretary-treasurer, Mrs. L. V. Miller, La Feria; introduction of local presidents and three-minute talk by each; offertory and announcements.

Sermon, Dr. L. A. Brown, Weslaco; luncheon 12:15 p. m.; afternoon session, 1:30 p. m.; song and repetition of watchword for the year; introduction of committee chairmen and five-minute talk by each; reports of the standing committees; miscellaneous business; adjournment.

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Book Review Given For Study Club

BROWNSVILLE — Mrs. Charles C. Stewart presented a review of the book, "Mr. Emmanuel," by Louis Golding at the Thursday afternoon meeting of the Brownsville Study club.

The book is the story of an English Jew, Mr. Emmanuel, who attempted to find the mother of a half Jewish child he has adopted. His search carries him to Nazi Germany where, in spite of his British citizenship, he endures many hardships and is thrown into a concentration camp. Main point of the book is the philosophy of Mr. Emmanuel as expressed to the child who desires revenge on all Nazis.

Members attending were Mesdames L. C. Fife, Herman B. Jeffrey, Harry L. Faulk, C. C. Stewart, Sam D. Hughston, C. L. Parnell W. M. Stovall, A. M. Wyrick, J Harrison Diltz, Joe Wheeler, W. M Coleman, H. E. Miller and S. L Lockwood.

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Winter Visitors Form Personnel For Dinner Party

McALLEN — A group of winter visitors were entertained Wednesday night with a dinner party at the home of Mae and John Briggs.

Guests were Mr. and Mrs. Dave Kelly, Senator and Mrs. H. S. Kirk of Torington, Wyo.; Mrs. Kerwin and Mrs. Balou of Kansas, Mrs Ella Keating and Mr. and Mrs B. Emerson of Afton, Ill.

After an evening spent playing games and listening to two readings by Mrs. Kerwin the guests departed.

Primera Club Hears Talk On Canning

HARLINGEN— Participation in the Valley Mid-Winter Fair and a handicraft school in San Benito January 31 were planned at the meeting of the Primera Home Demonstration Club Thursday at the home of Mrs. R. C. Brooks. Mrs. Adams was co-hostess. Members answered roll call by "My Definition of a Good Citizen."

Reports of committees and council delegate were given.

Mrs. D. B. Meadows and Mrs. M. W. Wilmuth will have charge of the home demonstration booth at the Valley Mid-Winter Fair on Wednesday from 10 a. m. to 1 p. m.

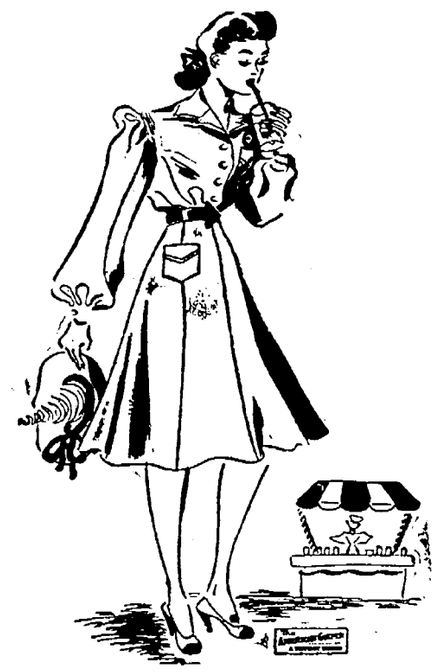
Mrs. Jennings Young and Mrs. Homer White were named to attend the handicraft school to be held at the San Benito high schol.

Feature of the afternon was a lecture on canning of vegetables and meats by Miss LuElsie Nagel. She emphasized pre-heating, exhausting and processing. She stressed the exhausting process asme vegetables such as carrots and spinach and always for meats since it conserves the food value and makes a better finish products. She also gave new information regarding processing of fruit juices.

During the social hour, sandwiches, cookies and coffee was served to 15.

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SAN BENITO, TEXAS

Babson Sees 1940 As Biggest Vacation Year In History

EUROPE'S WAR MAIN REASON OF INCREASES

Record Marks Slated During Year

By ROGER BABSON

Babson predicts 1940 will be biggest vacation year in history.

Richmond, Va., — Barrels of business records will go by the boards in 1940. Aviation factories, air lines, gas stations, power companies, machine tool shops, should hit new all-time highs. In addition, the American tourist industry should also smash its way to new peaks. Call it the tourist industry, the resort business, the vacation trade, or what you will—1940 should be the biggest year in its history.

This recreation business is not often thought of as an industry. Yet, there's scarcely a town from Maine to Manila that does not have a stake in it. In hundreds of communities, prosperity is wholly dependent on the tourist trade. "Good times" for entire states are tied-up with the resort business. It is New England's fastest-growing industry. It's the big "cash crop" of vast regions such as Southern California, Western North Carolina and all of Florida. It gives jobs to hundreds of thousands of workers,—directly and indirectly. It produces millions of dollars in taxes. It is a big and honorable business.

Six-Billion Dollar Industry

Two weeks ago I nominated the Machinery and Machine Tool Business as 1940's Industry of the Year. The recreation trade will not be far behind in performance, while its prosperity will benefit more people than any other activity except farming and retailing. My guess is that nearly $6,000,000,000 will be spent on travel, recreation, and health building. This will be a gain of half a billion dollars over 1939 and may even out-run 1929 in volume, although not in dollars and cents.

Sport Loving Nation

Third reason why I predict a smash-hit recreation season is the steady trend toward sports and trips. For twenty years this tendency has been gathering momentum. Even in darkest, drabbest years of the depression, the travel business did comparatively well. The automobile, of course, is the moving spirit of this trend, but it has been ably aided and abetted by the cruise people, the railroads, and our National Parks. More efficient machines, shorter work days, more leisure hours, have done their part too.

There also is a fourth reason which is fast becoming a factor. Wise are those commuities which wake up to it. I refer to the Northern summer resorts featuring snow sports in Winter; while the Southern winter resorts are developing new Summer attractions. This is a possibility never even dreamed of until a few years ago. The recent request from people of every state made to the family of Edward Bok, to have his famous Tower in Florida "sing" during July and August, is an illustration of this trend.

1929 Technique Gone

Let us work to make this a constructive movement such as Mr. Bok himself would approve. Rates and profits will not be equal to the palmy days of 1929,—but who expects them to be? The tourist industry, like many another, does better in the long run from a sound policy of true service with low prices and big volume than from the 1929 profiteering technique. Whether you are a clerk in a Maine grocery store or the owner of an Arizona "Motel", or a skipper on a Florida fishing boat or a cowpuncher on a Wyoming ranch—get set for the healthiest and busiest vacation year you have ever seen!

For years, railroads, chambers of commerce, and state commissions have spent untold sums trying to sell Americans the idea of "seeing America first". I think the idea was started by the late Edward Bok in the Ladies' Home Journal. It was always conceded to be a good slogan, but it remained for submarine attacks, air raids, and "Blitzkriegs" to give the phrase real punch. Annually, $500,000,000 was spent bzroad by American globe-trotters from Tienstin to Timbuctu. This year half of this pre-war travel item will be rung up on cash registers from Halifax to Honolulu. "See America first" will this year be more than a patriotic slogan.

"Southward Ho"

The winter resorts are the barometer of this business. While the current season has no more than weighed anchor, glowing reports are already scudding in from every bay and inlet. Florida is booked up heavier than in any season since the boom. The Gulf Coasters are packing them in. The Old Southwest is hitting new records. California is welcoming a swarm of frost-bitten Northerners. With Atlantic cruise travel down to a quarter of the normal level, Hawaii is ready to reap a big tourist harvest. If these reports sound too good to you to be true, look at the way department stores are playing up their "Resort Shops". This Winter's password is "Southward Ho!"

The War is the Number One reason that I am counting on to make America's 1940 vacation bill the biggest ever. Number Two reason is our swelling national income. It has been trending up ever since 1933 and will hit a new high-water mark, since the boom, in early 1940. The $70,000,000,000 figure for 1939 should stretch into $75,000,000,000 in the coming twelve months. More cash in farmers' pockets, more money in workers' pay envelopes, more dividends in investor's accounts, spell only one thing,—more spending on wholesome recreation.

Valley's Winter Sunshine Lures Musical Family From Mississippi; Play At Fair

Daily Program Will Be Furnished On Fair Grounds



"The Musical Family" will be a free attraction offered by the Valley Mid-Winter Fair Association every afternoon in the auditorium. They make up a complete orchestra by themselves and those who have heard them play say they are hard to beat. Left to right they are, Faye Adams Sprinkle, Frances Adams, Mae Adams Sprinkle, Mitte Lea Adams, Mrs. Pearl Adams, Brisefield Adams, Archie Belle Adams, Patti Adams, and Olive Adams.

HARLINGEN — Lured by the Valley's winter sunshine from their homes in Mississippi for a mid-winter holiday, a family of nine is so pleased with this resort section that they mean to stay until the weather grows warm. And, to feel thoroughly at home, they're going to resume musical entertainments for which they are known in their native state and other parts of the South.

The Adams family will give a varied program each day during the Mid-Winter Fair in the municipal auditorium.

Matriarch of the clan is Mrs. Pearl Adams of Grenada, Miss., who started her family of five daugters and one son on musical tours when she became a widow and her youngest, Archie Belle, now a lovely blonde of about 18, was an infant. To her immediate family group of musicians has been added two nieces.

Mrs. Adams began teaching music when she was faced with the problem of supporting her brood. She taught them music during their younger years and later each received advanced musical training in a conservatory of music which an aunt conducts in Oklahoma City.

So successful were various entertainments the group gave in their part of the state, that at various times they were taken by their mother on tours over most of the South, extending down into Georgia. Each is trained to sing and play the piano and each plays two or more instruments. They can qualify as a good brass band, or, with the addition of piano, rank as a first class orchestra.

Mrs. Adams herself plays the bass drum and the bass horn; her son, Brasfield, plays the trumpet. Of the daughters, Patti play. the trombone; Mitti Lea, the saxophone and piano; Frances the clarinet, Olive Pearl the slide trombone (she also gives musical readings); and Archie Belle, is skilled with the trumpet and also composes. The nieces, May and Fay Sprinkle are auburn-haired twins, and each plays the clarinet.

Their visit to the Valley was prompted by illness on the part of the baby of the family, Archie Belle. She had not recovered quite as rapidly as had been expected after a tonsil operation. So the family packed up and set forth with their de luxe trailer and two large automobiles to soak up sunshine in the Rio Grande Valley. Archie Belle became well immediately and the group has thoroughly enjoyed their vacation, but are now growing a little restive over too long separation from their beloved instruments. Of course, they can play for their own pleasure and that of friends they have made in La Feria where they are located, but they are accustomed to audences and need the reaction of a crowd of listeners to get the satisfaction they're accustomed to from making music.

Within the past couple of years, their musical careers changed from a method of earning a living to a pleasant avocation, because of an unexpected windfall in the form of oil royalties from east Texas. Some ancestor had fortunately received an original grant from the state years ago on land that recently produced oil. Although, they only got a tiny slice, and their cash income from this source is far from munificent, it made possible many pleasures, such as the trip to Texas. However, the adults in the group are on leave from posts as teachers of music or literature, and mean to continue in their professions.

STATE POLICE PLAN EXHIBIT AT FAIR HERE

Stress On Safety To Be Main Theme

HARLINGEN—An exhibit which is certain to excite great interest on part of the public at the Valley Mid-Winter Fair is that to be put on by the state police.

This exhibit will be primarily a safety exhibit, says Captain Dan Abbott of the Valley district of the state highway patrol, who is remaining in the Valley to direct the Fair exhibit, before going to San Antonio February 1 to assume duties as chief of the San Antonio patrol district.

The safety lane which has been used in past few weeks to test automobiles in various Valley cities, will be a part of the exhibit, says Captain Abbott. It will simply be on display, however, with no cars being tested during the Fair.

Reactometer Is Coming

A reactometer will be one of the features of the exhibit and probably will prove to be one of the most popular among motorist spectators, says Abbott.

This reactometer is used for testing the time it takes a driver to react to danger arising from the road in front of him, showing the time elapsing between time the danger becomes apparent and the time the driver releases the accelerator and applies his brakes, turns his steering wheel, sounds his horn or whatever else he might do in attempt to avert catastrophe.

The exhibit has been prepared in Austin, Captain Abbott says, and was to be brought here over the week-end for erection.

Patrolmen On Duty

The state highway patrol will be on duty at the safety exhibit at all times, it was announced, to explain and to demonstrate the various methods and machines used for testing, for averting highway wrecks and for treating persons injured on the highway or in any type of accident. A first aid display will be a part of the exhibit.

There probably will be a short wave police radio demonstration, says Abbott, as well as numerous other educational features including moving pictures as well as a wrecked car and Oscar, the victim.

Long Staple Cotton Meeting Is Called

BROWNSVILLE — Cotton growers interested in experimenting with long staple cotton are to meet Wednesday at 7:30 p.m. at the Cameron county water district No. 5 offices, 2602-14th street, SE, here.

RETURNS TO HOUISTON

McALLEN—Assistant U. S. Attorney G. O'Brien John left here Friday night for Brownsville and planned to return to Houston during the week-end. He spent two days here investigating the slaying of U. S. Border Patrol Inspector William L. Sills in a gun battle on the Rio Grande January 17.

VALLEY BULL IS PUBLICIZED

National Bulletin Has Pictures

SAN BENITO — The January 10 issue of the Jersey Bulletin shows three daughters of Lairylike Lad Roy, Jersey bull bought by the Cameron County Breeders Association, from Desco Newton of Indiana, are really fine producers, S. Paul Cowgill reports.

The bulletin reports that Dairylike Rose Marie, two and one-half years old, in eighth month of tests, produced 1056 pounds of milk and 71.17 pounds of butterfat. Dairylike Maid Cleo, another daughter of the Cameron county bull, produced in fourth month, 1824 pounds of milk and 105.06 pounds of butterfat. This cow is four and one-half years old. Still another daughter, Dairylike Star Dolly, five years old, in ninth month produced 1411 pounds of milk and 85.06 pounds of butterfat.

Only about a dozen Jersey cows in the United States have exceeded one thousand pounds of butterfat in a year test, Cowgill explains, and the bulletin in comment on Newton's three daughters of Dairylike Lad Roy, remarks that he likely will not only have Indiana's first cow to produce 1,000 pounds of butterfat in a year, but will come up with two of them.

Dairylike Lad Roy is available for service by artificial insemination at very nominal cost to every Jersey cow owner in Cameron county, Cowgill reminds dairymen.

Pharr Gets Going

Building Activity Is Above Average

PHARR—More building was done in Pharr in 1939 than in many years in spite of the fact that there was no activity the first month, the year's total being $101,828, according to city records.

Total permits by months were as follows:

January, none; February, $1,753; March, $1,700; April, $7,743; May, $9,765; June, $5,226; July, $3,325; August, $2,760; September, $14,400; October, $31,450; November, $9,101, and December, $14,600.

McAllen C. C. Drive Goes On This Week

McALLEN — McAllen's Chamber of Commerce membership drive will continue into next week, committeemen announced Saturday as they added 12 more names to the new registrations.

A number of people whose names appeared on the list of prospective members were out of the city during the two-day drive last week, Chairman Aubrey Thomas said. The drive was opened Thursday morning.

Mexico Train Delay Is Blamed On Snow

MEXICO CITY —(AP)— The first snow storm ever seen by residents of Cardenas, state of San Luis Potosi, blocked a passenger train there, dispatches said Saturday.

Cardenas To Tour

MEXICO CITY — (AP) President Lazaro Cardenas, it was reported, is planning a tour through the States of Oaxaca and Chiapas early next month

Forty Utility Workers Win Service Awards In Valley

McALLEN — Forty Valley employes of the Central Power and Light Company have been given awards for long and faithful service, completing employment periods ranging from 25 to five years at the end of 1939, when service buttons were given by the company to scores of workers in this district. One of six men in the company who received 25-year service buttons was Jesus Guerrero of Brownsville, the oldest C. P. & L. employe in the Valley.

A new style of emblem was presented the various employees who have completed service periods of five years or multiples thereof. The new design is a replica of the company emblem with the period of service indicated by numerals between the two lower points of the star motif.

Valley employees who won 20-year medals were: Bernadina Villarreal, McAllen; Marcellus Tiller, Brownsville; Jesus Salinas, Rio Grande City; Frank C. Ludden and Eleuterio Rodriguez, of San Benito.

Ranking in the 15-year group were Leonard Fisher, McAllen; John Bolzle, Harlingen; Rodolfo Garcia, Mercedes; R. M. Edwards, Raymondville; William L. Williams and Oscar C. Rushing, San Benito.

In the 10-year service group were Edgar Capen, Donna; William E. Smith, Harlingen; Ensebio Lerman, Matamoros; Earl Shaner, Port Isabel; Isom Boyd, Robert Prather, Willie Blake Liles, Henry S. Woods, and Benifacio Galvan, all of San Benito.

Employees who celebrated five years of service at the end of the past year included: Flem Keathley, Brownsville; Earle Grass, Edinburg; Irvin, Hurley, Amelia Hamner, Harlingen; Otis Cochran, Virginia Winn and Walter Bailey, Mercedes; Leonard Baker, Mission; Francisco Medrano, Port Isabel; Will Garrett and Polo Garcia, Raymondville; Procopio Leal, Rio Grande City; Arthur Murl Lee, J. D. Robertson, Claude Talk, Mrs. Irene Spencer, Charles Adair, all of San Benito; Mary E. Thomas and John O. Woods of Weslaco.

Weslaco Grows

Building Permits In Year $75,000

WESLACO—With boom months of May and June, when $12,280 and $11,620, respectively, were reported in new building, Weslaco's total for the year was nearly $75,000 in a report which was released Saturday.

Reports by months showed:

January, $4,280; February, $10,405; March, $9,755; April, $5,250; May, $12,280; June, $11,620; July, $2,100; August, $625; September, $1,760; October, $3,460; November, $11,436, and December, $270.

Port Isabel Rotary Has National 'Day'

PORT ISABEL—The local Rotary Club is the only one in the entire nation which meets on Saturday.

Local Rotarians began meeting on Saturdays from the start and have never changed. The members find it easy to make up attendance at other Valley clubs with Brownsville meeting Wednesday, San Benito Thursday and Harlingen Friday. Other Valley clubs also meet Mondays and Tuesdays so that an absentee can make up attendance elsewhere any day of the week except Sunday.

Mexican Official To Be State Guest

MEXICO CITY— (AP) —Raul Castellano, head of the federal district government, will leave for Texas in a few days to be the guest of Governor Lee O'Daniel.

Castellano will visit several Texas cities in the interest of tourist travel between Mexico and the United States.

Edcouch's Building Permits Hit $9,050

EDCOUCH—The little city of Edcouch chalked up a total of $9,050 in new building during the year 1939, according to reports issued Saturday.

Included in this total were The Texas Theatre, A. Hinojosa store building, five residences and other city improvement.

U. S. CUSTOMS AGENT SPEAKS

Way To Halt Dope Smuggling Told

McALLEN—Modern methods of halting narcotics traffic were explained to a number of United States customs officers and other federal men the past week in a series of two meetings in the Valley at which J. W. Buckley of Washington, D. C., was principal speaker.

Buckley was sent to the Valley by the U. S. Customs Bureau at the capital. He spoke first at Brownsville, coming to McAllen Friday for a meeting of about 20 officers at the U. S. Border Patrol headquarters building. His final South Texas talk was delivered Saturday at Laredo.

The McAllen meeting was attended by inspectors from Roma, Rio Grande City, McAllen, Hidalgo, Pharr and other Valley cities. Mr. Buckley went into scientific detail about a number of different types of narcotics, showing how they affect the human body, how they may be detected, and how they have been distributed in the past.

Brownsville Girl Is To Broadcast

BROWNSVILE — Miss Arnetta Stewart, daughter of Assistant Postmaster and Mrs. C. C. Stewart, is to appear on the Texas State network Friday, February 2, at 3:30 p.m.

Miss Stewart, who is majoring in piano and public school music, at the Texas State College for Women, Denton, is scheduled to play the piano for 13 of the 30 minute program.

The program is to originate over radio station WFAA, Dallas.

Miss Stewart has won reknown for several compositions she has composed including a song titled "The Brownsville Herald."

DO YOU KNOW?

THAT there is a COUNTRY colder than the north pole (not the Valley). It is hard to imagine any country colder than the North Pole but in Central Siberia it is colder than the North Pole.

That the VALLEY MID-WINTER FAIR opens TUESDAY the twenty-third .and every Loyal Valley citizen will attend and make it a big success. Let's all hope that there are enough of these FARMERS DAUGHTERS to go around so that OUR TOURISTS can enjoy themselves. Nothing like having some one around to show you the sights you know.

THAT while you are in HARLINGEN enjoying the FAIR drop into our stores and see what we have to offer. There will be lots of pretty things to look at and we like to have you visit with us.

THAT if you can't find what you want at your local store, you CAN find it in Harlingen.

THAT this DO YOU KNOW feature is sponsored by the Merchants Committee of the Harlingen Chamber of Commerce? That's right, and suggestions of odd facts will be appreciated.

6% Dividends Paid

On January 1st, 1940, the Rio Grande Building and Loan Association paid to its investors its FIFTIETH CONSECUTIVE QUARTERLY DIVIDEND at the rate of 6% per annum.

Year in and year out Rio Grande Building and Loan Association pays 6% dividends as usual to an ever increasing number of satisfied investors. Why take less for your own money when all you have to do is to open an account with this institution of proven safety and reliability.

No commissions, fees nor deductions of any character charged. The full amount of your investment plus your accrued dividends are to your credit at all times.

Write or call at our office for further particulars.

ASK OUR INVESTORS! GET YOUR SHARE OF OUR APRIL 1st DIVIDEND!

Rio Grand Building and Loan Association

Directors: R. L. Hill, R. E. Mittanck, Ira E. Eells, E. C. Breedlove, Tyre H. Brown and F. L. Flynn.

112 Rio Grande Building HARLINGEN, TEXAS

12¢ of your Electric Dollar goes for Public Services

in the form of TAXES



WHEN YOU pay your bill for Electric Service each month, you are not only paying in full for service rendered by your electric company. Part of your check or cash remittance goes for TAXES for the upkeep of essential public services.

These taxes—amounting to 12¢ out of every dollar you pay us—represent a big contribution towards the upkeep of schools in your community. They help give you police and fire protection. They maintain parks and playgrounds, streets, highways, bridges. So, 12¢ out of your dollar—12 per cent of your bill—helps to pay for necessary public services.



POLICE PROTECTION

PARKS and PLAYGROUNDS

When you demand more services of your officials, somebody must pay the bill.



HIGHWAYS and STREETS



SCHOOLS and COLLEGES

"Electric Service is one of your biggest bargains despite the taxes I pay."
REDDY KILOWATT
Your Electrical Servant

CENTRAL POWER and Light Company is one of the largest taxpayers in practically every community it serves. As a business institution and as a citizen of 193 distinct communities, your electric service company gladly pays its proper share of the cost of government.

The Sign of ★ *Good Service*

1. AUTOMOBILES
1a Autos for Sale

Compare Prices & Values

1935	TERRAPLANE Trunk Sedan	$245
1937	FORD Stake Pick-Up	$395
1932	CHEVROLET Sedan	$ 95
1934	FORD 1½ Ton Panel	$295

Boggus Motor Company

111 E. Van Buren Harlingen

LEE AUTO COMPANY

McAllen's Oldest Car Dealer—DeSoto, Plymouth Distributor
1219 Hiway McAllen Phone 666

USED CARS—UNCONDITIONALLY GUARANTEED

1939 Plymouth DeLuxe Sedan, New Tires $695
1937 Plymouth DeLuxe Sedan, Like New $445
1936 Chevrolet Master 2-Door Sedan $295
1938 De Soto DeLuxe Sedan, Overdrive $595

We Carry Our Own Paper On Used Cars

Compare Prices & Values

1938	LINCOLN ZEPHYR Coupe	$875
1939	PLYMOUTH Coach	$595
1935	PLYMOUTH Coach	$195
1938	CHEVROLET DELUXE Coach	$525
1938	CHEVROLET MASTER Coach	$475
1937	CHEVROLET DELUXE Coach	$395
1937	CHEVROLET DELUXE Coupe	$365
1934	CHEVROLET DELUXE Coupe	$165
1939	FORD Fordor	$645
1938	FORD Coupe	$495
1938	FORD "60" Tudor	$445
1937	FORD "60" Tudor	$365

Commercials

1939	FORD Pickup	$545
1937	FORD Pickup	$365
1936	FORD Pickup	$295
1939	157" Truck Closed Cab, Stake Body, 34x7 Dual rear tires, new	$845
1938	157" Truck Closed Cab, 825x20 Dual rear tires	$695

Boggus Motor Sales

1621 Hiway McAllen Phone 84

Reconditioned By Buick

Trained Mechanics

1938	Buick 6 wheel Sedan, automatic transmission, overdrive, radio	$845
1939	Buick 41-Sedan	$925.00
1938	Buick Sedan	$695.00
1937	Buick-41 Sedan	$595.00
1938	Chrysler Coupe, overdrive, radio, all DeLuxe equipment	$595

Schmoker-Price Motors

BUICK DEALER
Phone 1284 Harlingen 324 W. Harrison

USED TRUCK BARGAINS

1938 Studebaker Coupe Express. When you drive it, you'll agree that it drives and handles like a high grade passenger car, and its priced at only $495.

1936 Chevrolet 1½ ton short wheelbase truck with 10-ply duals an extra clean one $325

18-foot Nabor's semi-trailer, two ten-ply tires $69

Younkin Motor Co.

Studebaker Sales and Service
Opposite Plaza Hotel, Harlingen

FOR SALE: 1940 Plymouth DeLuxe Sedan, driven only 7,000 miles, attractive discount. Phone 266, Harlingen.

1931 MODEL A FORD pick-up truck. Excellent condition throughout. $125. Write Richard Eckert c-o Brownsville Herald, Brownsville.

FOR SALE: Used Plymouth, 1934 Model in good condition. C. P. Samson, 600 Ash, McAllen.

A bedstead of gold was presented to Queen Victoria of England in 1859 by the Maharaijah of Cashmere.

1. AUTOMOBILES
1e Auto Repairs & Paint

Quality Recapping
At No Extra Cost
LODI
Truck & Tractor Tire Vulcanizing
Valley Tire Service
Recapping and Vulcanizing
610 W. Harrison Hgn. Phone 639
Valley-Wide 24-Hour Service

2. BUSINESS OPPOR.
2a Business for Sale

FOR SALE: Cash Grocery Market. Good business. Reason for selling —other business. "Penny Saver," Combes.

CONTROLLING INTEREST in Rio Grande Hardware Co. Reason for selling — leaving Valley. Phone Mrs. Cheek, 1040 or 1129, Harlingen.

DRIVE-IN and dance casino. On highway. Close to town. Good reason for selling. Worth your investigation. If interested, write Box L-90, c-o Brownsville Herald, Brownsville.

GOING SERVICE STATION with garage in connection. Gallonage 4000 to 6000. Intersection Valley's two busiest thoroughfares. For sale or lease. Phones, day, McAllen 614, night, McAllen 1015.

2e Miscellaneous

RELIABLE MAN desiring a secure future to service in spare time route of automatic machines, dispensing world famous Hershey Bars . No selling; age not essential; 50 machines earn up to $250 month. $330 investment required; fully secured and controlled by you. To qualify give age, phone, if employed. State if cash is available. Write Box L-101, c-o Herald, Brownsville.

ROUTE of 100 legal vending machines that will give you an income of $250 per month. $885 cash investment required. Two days work a week to service. Write Box L-99. The Brownsville Herald, Brownsville.

WANTED: Grower and shipper account here. R. E. Sheehy, Route 1, Mobile, Alabama.

4. BUSINESS SERVICES
4a Beauty Shops

SPECIAL OFFER
Scalp Treatment, Shampoo & Set, Facial, Manicure Only 90c
Steam Bath and Body Massage $1.00



HOLTRY'S COLLEGE OF BEAUTY CULTURE
302 E. Harrison Harlingen

4c Dressmaking

FURS: Remodeling old furs into "Chubbies." Cleaning, glazing, mothproofing. Mrs. Ann Garrett, 217 East Harrison, phone 860-W, Harlingen.

4e Florist, Nurseries

PLANT our early-bearing Bred-UP pecan and fruit trees now. Catalog free. Bass Pecan Company, Lumberton, Mississippi.

4g Moving Trucks, Storage

JONES
Motor Freight
All kinds of moving, packing, crating and shipping.
McAllen 491 Brownsville 461
Harlingen 3 Edinburg 3

4k Printing, Office Supp.

BOOST YOUR BUSINESS
by
BOOSTING BROWNSVILLE
by
BOOSTING CHARRO DAYS

We can reprint colorful Charro pictures on your letterheads and envelopes, or we can design a real Charro heading for you. Enter into the spirit—for a big business Charro Days, Identify yourself with them.
Advertise
Bishop's Print Shop
1108 Elizabeth Brownsville

4m Insurance

W. B. CLINT AGENCY, Insurance. 429 12th. Protect yourself now with Fire, Automobile, Windstorm Insurance, Brownsville.

4o Typewriter Rep., Serv.

"BELIEVE IT OR NOT"
We Know We Know
TYPEWRITERS



Exclusive Sales Agent
UNDERWOOD
TYPEWRITERS
SUNDSTRAND
ADDING
MACHINES
Since 1927
Fred R. Scroggins
115 So. First Phone 295
Harlingen

4q Photo Supplies, Equip.

ALFRED TAMM
Maps
BLUE PRINTING AND SUPPLIES
ONE DAY SERVICE
Blue Printing, Photo Prints, Engineering, Architect and Artist Supplies. Drafting
107 S. First St Harlingen

4r Upholstering

UPHOLSTERING: Complete line of materials and the best in workmanship. We call for and deliver anywhere in the Valley. Free estimates. Thompson's, McAllen.

FURNITURE repaired, upholstered and refinished. Phone 464, 418 East Harrison, Belden Furniture Repair, Harlingen.

5. PERSONALS

MRS. L. MILLER, spiritual advisor, gives truthful advice on business, love, and all personal affairs of life. Readings 50c. Hours 9:30 a.m. to 8:00 p.m. Located at 807 North A, Harlingen.

MRS. E. V. SLOATES: Psychologist, spiritual advisor. Mile South Baker-Potts Nursery. Harlingen, La Feria highway. Phone 6016-F-22.

REV. JOSEPH P. MORGAN, spiritual advisor on all business, life, health affairs daily. 247 10th St., San Carlos Apts. Room 12, phone 734, Brownsville.

6. EMPLOYMENT
6a Help Wanted—Male

CLOTHING SALESMAN: Write full details about yourself. Box H-314, Star, Harlingen.

WANTED: Foreman for juice canning plant. Must know machinery, state age, experience, salary desired. Box H-315, Star, Harlingen.

TWO SALESMEN: Ages 25-50, with car and A-1 references covering character and honesty, intelligent, and consistent work. Permanent employment with well-known local dealer in nationally advertised merchandise, affording good year round income. Apply 115 South Broadway, McAllen, from 9 to 12 a.m., inquire for Duncan.

WANTED DISTRIBUTOR
Salesman with business experience to look after our customers and also operate service department. Prefer local man. Write details of age and your past experience. General Manager, Box 983, Dayton, Ohio.

EASY OCCUPATION: Good living. Everything furnished. No experience. Must be reliable. Particulars free. Ed Mills, 261 Monmouth, Cincinnati, O.

RELIABLE MAN take care store route. New plan of distribution. No selling. Earn excellent weekly income. B. and W. Nut Co., St. Paul, Minn.

6b Help Wanted—Female

WANTED: Girl or woman for general housework. References required. Mrs. N. M. Fitzgerald, Donna, phone 198.

GOOD OPPORTUNITY for woman selling millinery and accessories. Experience preferred. Leading McAllen specialty shop. Applicants in positions at present are assured of answers being held strictly confidential. Box C-66, Monitor, McAllen.

$15 WEEKLY easily earned by thousands of women showing new 1940 Spring Fashion Frocks. No canvassing. No investment. Your own dresses FREE. Send age and dress size. FASHION FROCKS, Dept. T-4453, Cincinnati, O.

MAKE TO $23 in a week. Dresses given as bonus. Show "Dated" dresses. No experience. No canvassing. Outfit furnished. Janalene, Dept. 651, Indianapolis, Ind.

7. INSTRUCTIONS
7b Schools, Colleges

Airline Radio Operators

We are seeking qualified applicants for special training under supervision men from three major airlines, well-paid jobs as Airline Radio Operators. Our graduates are on the job from coast to coast, including Brownsville and other Texas airports. If necessary, training can be arranged so that it will not interfere with present employment. For information write Aviation Division, Midland Television, Inc., Box H-300, care of Valley Morning Star, Harlingen.

8. WORK WANTED
8b Services Offered

PHONE 344—Kay and Son, Licensed Plumbers. Good plumbing, reasonable. 1101 East Madison street, Harlingen.

9. FINANCIAL
9b Auto Loans

AUTOMOBILE LOANS
Refinancing
General Insurance
M. Bailey
BENNETT TIRE AND SUPPLY
Weslaco

9. FINANCIAL
9c Personal Loans

$5 to $500
AUTO PERSONAL
Loans in 30 Minutes
Magnolia Finance Co.
117½ W. Jackson Phone 1068
Harlingen

10. FOR SALE
10a Household Goods

KEROSENE SERVEL Electrolux, $25 for my equity. Paid $109.82, balance, $122.64. Payment $6.46 a month. Inquire 1735 West Adams street, Brownsville.

10b Musical Goods

PIANO ACCORDION for Sale—Practically new—24 bass—A real bargain. Call Mrs. Eagleston—1249-J, Harlingen.

BECKWITH upright piano. Good condition. You move it. 721 East Van Buren, Harlingen, phone 761.

10c For Sale, Miscellaneous

FOR SALE: Presbyterian Church buildings at Fourth and Jackson streets. Can be made into three five-room houses. See F. H. Duerson, phone 6002-F-2, Harlingen.

FINE, SIX-WEEKS-OLD, red Duroc Jersey pigs. Subject to registration. Price $15.00 each, $25.00 a pair. E. C. Vaughters, R.F.D. 2, Rio Hondo, Texas.

FOR SALE: Entire fixtures of Gwen Shop including electrical National Cash Register. Bargain for cash. Gwen Shop, 114 West Jackson, Harlingen.

FOR SALE: Double poinsettia cuttings. Anyone wishing cuttings come at once. Had to cut and store these cuttings before freeze. E. W. Kemble, Alamo, South Morningside road.

PREPARE FOR DROUGHT
Blackner Pear Burners 8-inch Centrifugal Pump with 25 H.P. Fairbanks engine all fittings; 6-inch pump with fittings; 4-inch pump with motor attached.
PHILLIPS HARDWARE
San Benito

Welding and Machine Works
We repair cracked motor blocks, frozen pumps, all cooling equipment.
Carl & Bill
405 W. Harrison St. Phone 576
Harlingen

10g Feed and Fuel

FOR SALE: Alfalfa baled hay, three grades. B. H. Dunlap, La Feria.

11. LIVESTOCK
11a Dogs, Cats, Pets

GILMORE'S PEDIGREED Cocker Spaniel and Cairn terrier puppies for sale. Finest Eastern blood lines. Healthy stock. 1726 Arthur street, Brownsville.

11b Horses, Cattle

GOOD FRESH MILK COWS: See N. S. Oakes, one mile east, one north of Sebastian.

11c Poultry, Supplies

LARGEST PRODUCTION sexed pullets and males and R.O.P. sired chicks in southwest. Prices no higher than for common chicks. R.O.P. sires out of 232-312 egg hens. Catalog Free. DIXIE POULTRY FARMS, Box 204, Brenham, Texas.

PICKLED EGGS, Barbecued Chicken, Starchless breakfast! Recipe and details free with order on baby, started chicks, pullets from HILL COUNTRY RANGE flocks. Comfort Hatchery, Comfort, Texas.

11e Auctions

Livestock Auction

Every Thursday 10:30. Sold over 300 head last week. Market: Milk cows good demand, price up a little. Butchers strong. Heifers, feeders and stockers demand good prices, steady. Another big sale next Thursday. Consign your livestock to our proved market and be at the sale each Thursday.

Parkers Sales Yards
Harlingen, Texas

9. FINANCIAL
9b Auto Loans

1 To 12 Months To Pay

New Low Rates on Secured Loans—From $50.00 Up. We make loans on any chattel of value including tractors, farm equipment, trailers, cattle, store fixtures, commercial machinery and
AUTOMOBILES
This new service is in addition to our efficient personal loan department where you may obtain a loan of from $5 to $50 if you are steadily employed.
CO-SIGNED LOANS ALSO MADE
Consolidate your debts and pay one payment instead of several

We Want Your Business And We Have A Service To Fit Your Need.
Come In And Talk With Us—No Obligation.

COMMUNITY LOAN CO.

L. M. NORRELL, Mgr.
No. 6 S. 15th St. McAllen Telephone 825



Confidential Dealings
Private Consultation

In case you spent all of your money for Christmas and are now on the rocks it might be interesting to you to know that we still have part of this carload of dough left. Come and see us for a small loan to tide you over for a few days.

Eagle Finance Co.
T. W. ELY, Mgr.
1315 Austin Ave. Phone 364
McALLEN

12. WANTED TO BUY
12a Miscellaneous

WANTED: Clean cotton rags. Valley Morning Star, Harlingen.

WANT TO BUY: Seedless sweet oranges. Write price, location and quality. Box 6, Combes.

WANTED: Used baby chick brooder at least 200 capacity. State price. Mrs. F. D., Box 281, Rio Grande City, Texas.

12b Let's Swap

TRADE WILLYS SEDAN, '27 model for tractor suitable for orchard work. Ben S. Reed, Box 4, Combes.

13. LOST—FOUND

LOST: On Main highway or South 10th street in McAllen, Thursday night, a miniature leather tool kit 4½ inches by 5 inches. Reward. Phone 296, McAllen.

HAVE AT MY FARM two stray horses. One brown mare, one sorrel horse. 1½ miles southwest Santa Rosa—John M. Newton.

14. RENTALS
14a Apartments

THREE - ROOM furnished apartment. Electric refrigerator, tile bath; Apartment 4, 309 East Monroe. See Dan Heslop, Johnson's Cafe, Harlingen.

HALL APARTMENTS: Furnished apartments 521 E. Tyler, Harlingen.

FOR SALE: Ten unit furnished apartment. Good location, McAllen, Texas. Good repair, Stucco finish with six-car garage. O. W. Stoltz, 322 East 12th street, Mission.

NICE TWO-ROOM apartment on first floor. Also bedrooms for rent. 600 Southeast Washington street, Brownsville.

FOR RENT
Furnished apartment and houses $18.00 to $60.00 Unfurnished apartments and houses $12.50 to $40.00
Attractive bedrooms.
Listings Appreciated
MRS. J. L. SWANN
Phone 1169-W Harlingen

14c Houses

FOR RENT: Six-room nicely furnished brick home. Four-room apartment, gas furnished. Mrs Ethel Parker, Willingham office, phone 1123, Harlingen.

NICELY FURNISHED small house for rent. Modern conveniences. Apply 1202 East Madison, Harlingen.

14e Room and Board

SPECIAL LUNCH 25c drink included, Johnson's Air-Conditioned Cafe, 210 W. Jackson, Harlingen.

ROOM AND BOARD in private home, $7.00 a week. Two blocks from postoffice, 851 Washington street, Brownsville.

15. WANTED TO RENT

HOUSE, PREFER furnished with 3 bedrooms, two baths. Prefer Riverside. Phone T. E. Judkins, 881, during day, 373 at night, Brownsville.

16. REAL ESTATE
16a Houses for Sale

VALENCIA COURTS
OFFERED FOR SALE
Beautiful and Modern — Only A.A.A. Courts in the Valley. Priced right. West of McAllen on Hiway.
GEORGE F. ABBOTT, Owner
McAllen

FOR SALE: Homes and Residence Lots—worth your investigation.
List Your Properties With
LEE D. ROWE
Insurance & Real Estate
120 N. 12 St., McAllen

SELLING
Liquidation and Distressed properties. Farms, Homes, Lots, Groves, etc.
Lee B. James
Traveler's Hotel Phone 38 or 1478
Brownsville

Home Ownership Is Easy
The HOLC Way

HOLC homes priced as low as $750.00!
$75.00 down and only $7.16 per month, including taxes and insurance, buys a 5-room home on Taylor street . . .
AND
Only $100.00 down and $9.40 per month, including taxes and insurance, buys a 5-room home in West Brownsville!
See or call
TODD & STOBAUGH
HOLC Management Brokers
434 Eleventh Street Phone 183
Brownsville

Money Talks

$550.00 buys 69 x 120 feet well located on Levee Street in West Brownsville.

$1950.00 buys large 4-room house with front porch, screened in sleeping porch and garage. Located on Levee street near high school.

$2500.00 buys modern 5-room Spanish type bungalow with large front terrace, screened in back porch, garage and work - room. $500.00 cash; balance small monthly installments.

$3000.00 buys 17.5 acres near main paved highway, on gravel road and on beautiful Country Club resaca. A beautiful location for a country estate.

S. C. GRAHAM & CO.
REALTORS
Phone 179 Marine Arcade Bldg.
Brownsville, Texas

16. REAL ESTATE
16a Houses for Sale

Would You Buy

a modern 5-room house, well located in the City of Harlingen for $1700.00. $400.00 cash, the balance payable $20.00 per month.
Would you buy a certified 10 acre citrus grove in Adams Gardens, 40 percent Marsh pink, a perfect grove for $2500.00, part cash, balance liberal terms. This grove will pay 20 percent net dividends if properly cared for.

For Rent

Modern 6 room house, well located—$30.00.
5 room house, E. Polk St.—$35.00.
4 room furnished duplex, good location—$32.50.
4 room furnished apartment—$30.00.

PENRY & POWERS

112 So. 1st St.
Harlingen, Texas
Phone 445—446

Home For Sale

Roomy, comfortable brick residence near school, churches and Harlingen business section. Two 100x 145 lots included in purchase price. Terms—half cash, balance monthly payments.

A Good Investment

For Information, write or call
STAR Office

16. REAL ESTATE
16b Lots for Sale

EXCELLENT CORNER location for rent in Raymondville on the Kenedy county road, for business purposes. See Charles R. Johnson, c-o Johnson Investment Company, Raymondville.

FOR SALE: Ideal homesite; 2 acres; 3 miles west on Port Brownsville road; bearing orange and grapefruit trees; resaca at back of lot. Owner will build to suit; small down payment, balance like rent. Address, ADR. Box L-100, care of Herald, Brownsville.

16c Farms, Ranches

McALLEN DISTRICT BEST ORCARD AND HOME BARGAIN

20 Acres just 1¼ miles from the McAllen P. O. all 8 year old and full bearing. One-third or more in Oranges. One-fifth in Pink Seedless, and balance in Marsh Seedless. An orchard with these varieties are scarce. Has a new four-room modern house with bath, and electricity. The price of $6500 for such a choice orchard and home cannot be equalled. We call this bargain No. 1 of the Valley. You will be pleased with it. Half cash only needed.

Abbott Realty Co.
(Licensed)

June A. Abbott. "It's always June in McAllen."
Gordon D. Pearson Associate.
Lloyd B. Langton Associate.
Members McAllen Real Estate Association

THE LAST GREAT WEST: Don't let this opportunity slip by. You can buy some of the best land in the Rio Grande Valley at pioneer prices. New land, concrete water system, ample drainage. Land never been watered before. An investigation is all we ask. Take advantage of a recently modernized new country. Here is the opportunity you have been waiting for. Nature has been holding it in reserve for you. Prices are much lower than you would expect. You can't equal our land, opportunities, or prices. See me and be convinced. 16 years in Raymondville. Real estate investments and business opportunities. Geo. R. Lochrie, Raymondville, Texas.

Geometry or Arithmetic

is not needed to figure out if these are good buys if you know anything about the cost of production of a grove or the cost of clearing land and putting water on it.

10 acres with about 4 acres in large bearing grove, good 4-room house, good soil and location, close in. Only $2000.00 for all. A steal.

20 acres of beautiful orchard, on pavement, choicest of soil and location. Only $250.00 per acre.

10 acres, pink and marsh grapefruit and orange grove in Adams Gardens. A real bargain, choice in every respect at only $250.00 per acre.

10 acres good land in cultivation on pavement, close in. Just think! Only $850.00 for all; only $100.00 cash. Balance easy. A good place to save your monthly earnings.

5 acres with good 3-room house, on pavement, close in. Lights, water and telephone. Only $950.00 for all, on terms.

10 acres, close in, about 4 acres good orchard. High sandy soil. All for $1000.00 cash.

Remember, folks—all we can do is to offer you these bargains; the rest is up to you. Buy real estate today from us if you will; if not, anyone. We are betting on higher values.

Just call 139.

Willingham Realty
Harlingen, Texas

16. REAL ESTATE
16c Farms, Ranches

Cash For The Improvements

is the price for 10 acres on Highway. About 7 to 8 acres in grove. Modern 8-room home. Necessary out-buildings. 20 acres, fair improvements. Some orchard! Is a bargain. Modern 9-room home in Pharr and several small homes. Improved and unimproved farms. Priced right.

C. L. McCurry
2 Miles North of Pharr

FARMS AND RANCHES

$2950.00 will buy 20 acres in La Feria District located 1½ miles from Santa Rosa. Good house and all in crop now.

$30.00 per acre will buy 375 acres good land, undeveloped, near Rio Hondo. This property is not in the Irrigation District.

$850.00 will buy a good small farm within the Olmito Townsite. Gas, Elecricity and Water available.

We have several desirable building sites priced reasonably on Lake Olmito.

LLOYD PARKER
Olmito, Texas

16e For Sale or Trade

FOR SALE OR TRADE: 1939 Plymouth Coach and 1935 Dodge Coupe. Will sell with terms, or trade either or both for small going business, real estate or live stock. Box 104, La Feria.

16g Wanted to Buy

20 ACRES or more, suitable for medium-priced sub-division, or lots already platted, if there are at least 100 of them. Write Box H-312, Star, Harlingen.

HOME WANTED: Would buy equity in 5-room house. East part of Harlingen, prefered. State full particulars. Box H-316, Star, Harlingen.

17. NOTICES

Ask at Magnolia Service Stations in Harlingen about free tickets to Valley Mid-Winter Fair.

17d Professional Notices

DR. D. C. ROUGEOU
DENTIST
209-210 Baxter Bldg.
HARLINGEN, TEXAS
Telephone—Harlingen 1467

17e Travel Opportunities

GOING TO DALLAS Wednesday morning. Can take four share expense plan. Have heated car. See Morgan at Osborn's Barber Shop, McAllen.

STAR - MONITOR - HERALD
Harlingen - McAllen - Brownsville
Published every Sunday by the Valley Publishing Co., at Harlingen, Texas.
Entered as second class matter Sept. 30, 1937, at the Post Office at Harlingen, Texas, under the Act of March 3, 1879
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Member of the Associated Press
The Associated Press is exclusively entitled to the use for publication of all news dispatches credited to paper, and also the local news published therein.
FOR SALE OR TRADE: Messmer Chicken Inn. Will sacrifice. Good reasons for selling. Harlingen, on San Benito Highway.

Another Half Dozen Producers Reported For Valley Area

17. NOTICES

17e Travel Opportunities

McALLEN REYNOSA BUS LINE
McALLEN to REYNOSA

8:30 A.M.	2:00 p.m.
10:00 A.M.	4:00 P.M.
12:00 A.M.	6:00 P.M.
	8:00 P.M.
Saturday and Sunday	11:00 P.M.

REYNOSA to McALLEN

7:30 A.M.	1:00 P.M.
9:00 A.M.	3:00 P.M.
11:00 A.M.	5:00 P.M.
	7:00 P.M.
Saturday and Sunday	11:30 P.M.

UNION BUS LINE

Through Busses

Leave Brownsville	Arrive San Antonio
6:15 A. M.	1:30 P. M.
10:00 A. M.	5:25 P. M.
2:15 P. M.	9:55 P. M.
10:45 P. M.	6:30 A. M.

Direct Connections

East—West—North
Bound Busses
Office: 1030 Levee Street
Phone 919

C. A. NIETERT, Agent
Brownsville

17f Cafes and Hotels

WHITE KITCHEN
419 Twelfth Street
BUSINESS LUNCHES
Private dining room. Serving the Valley for over ten years.
BROWNSVILLE

Now Open
Milner Hotel
Brownsville
(Formerly the Riverside Hotel)
Special Weekly Rates $3.00
Gentlemen's Personal Laundry Free

19. LEGAL NOTICES

SHERIFF'S SALE

THE STATE OF TEXAS
COUNTY OF CAMERON

NOTICE IS HEREBY GIVEN that by virtue of a certain Execution issued out of the Honorable County Court of Cameron County at Law, on the 29th day of December, 1939 by H. D. Seaco, Clerk of said Court, for the sum of Four Hundred Ninety-three and 35-100 ($493.35) Dollars, with interest and costs of suit, under a Judgment, in favor of J. L. Parker, Receiver for H. H. Hardin, in a certain cause in said Court, No. 6754 and styled: J. L. Parker, Receiver for H. H. Hardin VS. David J. Young

placed in my hands for service, I, J. A. Goolsby, as Sheriff of Cameron County, Texas, did on the 5th day of January, 1940, Levy on certain Real Estate, situated in Cameron County, Texas, described as follows: to-wit:

All the right, title and interest of the defendant David J. Young in and to Lot No. 6, in Block No. 64, of the City of Brownsville, Cameron County, Texas.

and levied upon as the property of David J. Young and that on the First Tuesday in February, 1940, the same being the 6th day of said month, at the Court House door of Cameron County, in the City of Brownsville, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash to the highest bidder, as the property of said David J. Young.

Witness my hand this 9th day of January, 1940.

J. A. GOOLSBY, Sheriff,
Cameron County, Texas.
By Gustavo Vera,
Deputy.
1-14-21-28-31-93B

GRAIN

CHICAGO GRAIN TABLE

	Open	High	Low	Close
CHICAGO—(AP)—				
WHEAT—				
May	1.00¾-1	1.01⅛	1.00¼	1.01⅛-¼
July	98¼-⅜	99⅞	97⅝	99⅜-½
Sept.	97⅜-½	98¼	97⅛	97⅞
CORN—				
May	58⅜-½	58⅞	58¼	58⅝-½
July	58¼-⅜	58⅝	58¼	58⅜
Sept.	59	58¼	58¼	58¼
OATS—				
May	39¾-½	39½	39¼	39½
July	34½	34⅝	34⅜	34⅝
Sept.	32⅝	—	—	32⅝

KANSAS CITY GRAIN

KANSAS CITY—(AP)—Wheat: 30 cars, ¼ to 1 lower; No. 2 dark hard, 101¼-103; No. 3 101¼; No. 2 hard nom 98-104¾; No. 3 101¾; No. 1 nom 96¼-100¼; close: May 95⅜-½; July 93¾; Sept. 93⅜.

Corn: 10 cars; ¼ lower to ¼ higher; No. 2 white nom 62¼-62¾; No. 3 nom 61¼-62¾; No. 2 yellow nom 60-61; No. 3 nom 59½-60½; No. 2 mixed nom 59¾-60¼; No. 3 nom 59¼-60¼; close: May 58¾; July 57⅛.

Oats 1 car; unchanged to ¼ lower; No. 2 white nom 42¼-43¼; No. 3 nom 41¾-43.

CHICAGO GRAIN

CHICAGO—(AP)—Wheat prices dropped about a cent a bushel in early trading Saturday and then spent the rest of the session in a slow rally which eventually wiped out practically all of the loss.

The unsettled trade reflected selling inspired by milder temperatures over most of the belt and uncertainty regarding producer plans in connection with large quantities of 1938 and 1939 grain now held in storage under government loans.

Reports indicated spring wheat belt moisture conditions had been improved by recent snows but from some sections of the Ohio Valley came advices that snow covering was inadequate over parts of the soft winter wheat belt and that the cold wave was regarded as a threat to the crop. There were also reports of damage to oats in parts of Texas.

Wheat closed unchanged to ¼ lower compared with Friday's May $1.01⅛-¼, July 98⅜-½; corn unchanged to ⅛ higher, May 58-58½, July 58⅜; oats unchanged to ⅛ down.

TEXAS GRAIN

FORT WORTH—(AP)—Moderate demand for grain was reported here Saturday.

Wheat No. 1 soft red winter 1.10¾-11¾; No. 1 hard 1.07¾-09¾.

Barley No. 2 nom 63-64; No. 3 nom 62-63.

Sorghums No. 2 yellow milo per 100 lbs nom 1.30-32; No. 3 milo nom 1.27-29; No. 2 white kafir nom 1.27-29; No. 3 kafir nom 1.25-27.

Corn, shelled, No. 2 white 79½-80; No. 2 yellow 78-78½.

Oats No. 2 red 49-50; No. 3 red 48-49.

FRUIT AND VEGETABLE MARKETS

VALLEY SHIPMENTS FRIDAY

Grapefruit 68, Oranges 3, Mixed Citrus 1, Cabbage 10, Carrots 4, Broccoli 3, Frozen Peas 1, Mixed Vegetables 32, total 122 cars.

Totals to Date This Season by Rail and Boat: Grapefruit 6244, Oranges 341, Mixed Citrus 640, Lemons 2, Mixed Fruit and Vegetables 62, Beans 3, Beets 162, Beets and Carrots 104, Broccoli 42, Cabbage 891, Kraut Cabbage 1, Carrots 242, Dandelion 1, Escarole 1, Frozen Beans 1, Frozen Peas 5, Frozen Vegetables 1, Greens 3, Lettuce 1, Parsley 27, Peas 105, Peppers 133, Potatoes 64, Radishes 21, Spinach 13, Squash 2, Tomatoes 568, Mixed Vegetables 2461, total 12,241;

To the Same Date Last Season: Citrus Fruit 8191, Vegetables 4002, Mixed Fruit and Vegetables 35, total 12,228 cars.

VALLEY TRUCK SHIPMENTS FRIDAY (74 Trucks)

Grapefruit: 80 lb Boxes 4363, Bushels 120, 80 lb Sacks 5149, 40 lb Sacks 15, 20 lb Sacks 750, 10 lb Sacks 4600.

Oranges: 80 lb Boxes 5342, ½ Boxes 10, 50 lb Boxes 83, Bushels 866, 80 lb Sacks 27, 50 lb Sacks 381, 40 lb Sacks 93, 10 lb Sacks 300.

Tangerines: 80 lb Boxes 73, Bushels 181, ½ Bushels 215.

Carlot Equiv Jan. 19: Grapefruit 25.9, Oranges 13.5, Tangerines .6, total 42.0 cars.

Carlot Equiv to Date: Grapefruit 3233.4, Oranges 2336.5, Tangerines 104.0, total 5673.9 cars.

Carlot Equiv to Date Last Season: Grapefruit 2328.9, Oranges 2327.9, total 4656.8 cars.

AVERAGE AUCTION PRICES OF GRAPEFRUIT SOLD AND UNREPORTED FRIDAY

NEW YORK: Texas Pinks 855 Boxes Gen Avg 2.24, High 2.36, Low 2.13.

Fla Marsh 4100 Boxes Gen Avg 2.00, High 2.55, Low 1.66.

Fla Other 1090 Boxes Gen Avg 1.61, High 2.15, Low 1.39.

Fla Marsh 1295 wire Boxes Gen Avg 1.44, High 1.76, Low 1.33.

BOSTON: No auction sales Friday.

HEARNE PASSINGS OF TEXAS CITRUS REPORTED JAN. 10 FOR THE PREVIOUS 24 HOURS

Grapefruit: 2 each St. Louis, Chicago, Milwaukee; 1 each Dallas, Eau Claire Wisc, New York, Fort Worth, Toledo, Toronto, Parsons.

Mixed Citrus: 1 Sherman.

FORT WORTH PASSINGS OF TEXAS CITRUS REPORTED SATURDAY FOR THE PREVIOUS 24 HOURS

Grapefruit: 1 each Hutchinson Kans, Kansas City.

KANSAS CITY PASSINGS OF TEXAS CITRUS REPORTED SATURDAY FOR THE PREVIOUS 24 HOURS

Grapefruit: 8 Minneapolis; 2 each Milwaukee, Lincoln; 1 each Springfield, Ill, Dubuque, Indianapolis, Omaha, Winnipeg, Edmonton, Vancouver, Victoria, St. Paul, Rock Island Ill, Fort Dodge, Des Moines, Decatur, Sioux City, Chicago, Jacksonville Ill, Peoria.

FLORIDA TRUCK SHIPMENTS FRIDAY

Carlot Equiv Jan. 19: Grapefruit 15, Oranges 73, Tangerines 10, total 98 cars.

SALES OF TEXAS CITRUS ON SATURDAY'S WHOLESALE MARKETS IN LESS THAN CARLOT QUANTITIES

FORT WORTH: Grapefruit: Market Steady: Marsh wire and nail Boxes: Comb and US 2s medium 1.10-1.35, Sacks box size US 2s and 3s .90-1.15.

Oranges: Market Dull: Bu Baskets Pineapples and Hamlins: Comb and US 2s Small to Med 1.15-1.25, Wire and nail Boxes US No. 2s: Pineapples and Hamlins Med to Small 1.75-2.25, Navels US 2s Med to Large 2.00-2.50.

MINNEAPOLIS: (Street sales early Sat.) Grapefruit: Market Dull: Marsh US Comb and 2s: Std Boxes, all sizes 2.00-2.35, Wire Boxes, all sizes 2.00-2.15, Sacks box size 96s-126s 1.80-1.85, Marsh US 2s: Sacks box size 1.65-1.75, Marsh Pink Boxes: Comb and 2s 48s-80s 2.50-2.75, 96s low as 2.25-2.35.

Oranges: Market About Steady: Too few Texas sales to estab. market.

KANSAS CITY: Grapefruit: Market About Steady: Marsh Wire Boxes US Comb: 80s and smaller 1.25-1.35, 70s and larger 1.40-1.50, Std Boxes US Comb: 48s-70s 2.00-2.25, 80s and smaller 1.75-2.00, Sacks box size US Comb and 2s 1.00-1.25, Marsh Pinks Boxes wrapped: Large 2.65-2.75, Small to Med 2.25-2.50.

Oranges: Market Steady: Hamlins wire Boxes Medium 2.25-2.50, Pineapples: Wirebound Boxes 2.00-2.10, Temples: Standard Boxes 2.40-2.75, Wirebound Boxes 2.25-2.50, Navels: Wirebound Boxes 2.60-2.75.

DENVER: Grapefruit: Market About Steady: Marsh Comb: Wirebound Boxes 1.40-1.50, Std Boxes wrapped 1.60-1.75, Sacks Box size 1.15-1.25, Marsh Pinks: Standard Boxes 2.50-2.60.

Oranges: Market Firm: Hamlins: Wirebound Boxes 2.35-2.50.

ST. LOUIS PASSINGS OF TEXAS CITRUS REPORTED SATURDAY FOR THE PREVIOUS 24 HOURS

Grapefruit: 10 Chicago; 4 Pittsburgh; 3 Toronto; 3 each Detroit, Milwaukee, Philadelphia, Cleveland; 2 each New York, Portland Me; 1 each Cincinnati, Charlestown, WVa, Dayton, Toledo, Youngstown, Champaign Ill, Seattle, Danville, Kankakee, Manitowoc, Ottawa Ill, Canton Ill.

Oranges: Chicago 1 Cresson, Pa.

F.O.B. SHIPPING POINT INFORMATION REPORTED FOR JANUARY 19

Lower Rio Grande Valley:

Cabbage, Carrots and Beets—No haulings account weather. Good inquiry but no sales.

Pompano, Florida:

Peppers: Haulings light, Demand good, market slightly stronger, Truckloads cash to growers: 1½ bushel crates, Bull Nose, medium-large $2.00-2.30, small $1.00-1.50; California Wonders, medium-large $2.50, small $1.25-1.50. Some West Coast stock, fine quality, large stock, $3.00-3.25, larger $2.50.

Lake Okeechobee Section—Florida

Beans: Haulings very light, Demand good, market slightly stronger, Carloads f.o.b. cash track and truckloads cash at packing houses: bushel hampers, few, $1.25.

Cabbage: Haulings very light, Demand light, market weak. Carloads f.o.b. cash track: 1½ bushel hampers, domestic round type, few sales, 45-50c.

Rochester, N. Y.:

Cabbage: Haulings very light. Better wire inquiry. Demand good, market unsettled. Few sales: many shippers not quoting. Carloads and truckloads f.o.b. usual terms and f.o.b. shipping point based on delivered sales less all transportation charges: sacked per ton, Danish type, $16.00-16.00.

Carrots: Light wire inquiry. Demand light. Too few sales to establish market. Crystal City-Eagle Pass and Nearby South Texas Points:

Spinach: Practically no haulings. Demand active, market strong. Prices higher. Carloads f.o.b. cash track: bushel baskets, Savoy type, few sales, $1.00.

STOCK LIST

MARKETS AT A GLANCE

NEW YORK—(AP)—
Stocks—uneven; leaders narrow.
Bonds—mixed; local tractions in brisk demand.
Foreign Exchange—steady; Guilder levels off.
Cotton—even; hedging pressure; trade support.
Sugar—firm; Cuban labor difficulties continue.
Metals—depressed; copper reported at 12 cents from small seller.
Wool Tops—lower; spot house selling.
CHICAGO—
Wheat—about steady.
Corn—Steady.
Cattle—Steady.
Hogs—10-15 lower.

STOCKS IN SPOTLIGHT

NEW YORK—(AP)—Sale, closing price and net change of the 15 most active stocks Saturday.

Comwlth & Sou 20,500	1¼	+	⅛
Bklyn-Man Tr 11,000	18	+	1¼
Stand G & E $4 pf 7,500	42¾	+	⅝
Stand Brands 7,300	22⅜	+	⅛
Lockheed Alrc 5,200	20	—	¼
Loft 5,000	21½	+	⅜
U S Steel 5,000	57⅛	—	½
Socony-Vac 4,700	12	+	⅛
Stand G & E 3,600	13¾	+	⅛
Curtiss-Wright 3,600	9⅛	—	⅛
Radio 3,600	6	No	
Stand G & E $7 pr pf 3,300	14¼	+	⅛
North Amer Co 2,100	21⅞	—	⅛
General Elec 3,000	33⅜	No	
Sunshine Mng 3,000	10⅞	+	⅛

Allis Ch Mfg	37¼	37	37
Am Can	115⅛	115⅛	115⅛
Am M & Met	2⅞	2⅞	2⅞
Am Pow & Lt	4¼	4¼	4¼
Am Rad & St S	9¾	9⅞	9¾
Am Roll Mill	15¼	15	15
Am Smelt & R	47¼	46⅞	46⅞
A T & T	171½	171½	171½
Am Wat Wks	10¾	10¾	10¾
Am Woolen	8⅛	8	8
Am Zinc L & S	6¼	6¼	6¼
Anaconda	27	26⅞	26⅞
A T & S F	22½	22⅜	22½
Atl Refining	21⅜	21⅜	21⅜
Aviation Corp	6⅜	6⅜	6⅜
Barnsdall Oil	12⅛	12	12
Bendix Aviat	28	27⅞	28
Beth Steel	72	71⅛	71⅝
Borden Co	22	22	22
Budd Wheel	4⅞	4⅞	4⅞
Callahan Z-Lead	1¼	1¼	1¼
Calumet & Hec	6¾	6¾	6¾
Case	70	70	70
Cerro De Pas	38	37½	37½
Chrysler	82⅜	81⅝	82⅛
Colum G & El	6⅜	6¼	6⅜
Coml Solvents	14⅛	13⅞	13⅞
Comwlth & Sou	1¼	1⅛	1⅛
Consol Oil	7⅜	7⅜	7⅜
Cont Can	42	41¾	42
Cont Oil Del	23½	23	23¼
Corn Prod	62¾	63¾	63¾
Curtiss Wright	9⅝	9⅜	9⅜
Douglas Alrc	73¾	73½	73½
Du Pont	130	130	130
El Auto Lite	35½	35¼	35¼
El Power & Lt	7	6⅞	6⅞
Freeport Sulph	32¾	32¾	32¾
Gen Elec	38½	38⅛	38⅜
Gen Foods	48	47⅞	48
Gen Motors	52⅞	52⅜	52⅜
Goodrich	17½	17½	17½
Goodyear T & R	22⅝	22½	22½
Gt Nor Ir Ore Ct	13½	14⅜	13½
Gt Nor Ry Pf	23⅞	23⅝	23⅞
Hudson Mot	5⅝	5⅝	5⅝
Hupp	1⅞	1⅞	1⅞
Int Harvester	55¼	55¼	55½
Int T & T	4¼	4	4⅛
Kennecott Cop	33¾	33½	33¾
Lockheed Alrc	30¼	29⅞	30
Loews	33¼	33¼	33¼
Lorillard	23⅝	24⅛	24⅛
Marshall Field	14	14	14
Montgom Ward	51⅞	50⅞	50⅞
Nash Kelvinator	6⅞	6¼	6⅜
Nat Biscuit	23¾	23⅜	23⅜
Nat Dairy Pr	16⅞	16⅝	16⅝
Nat Distillers	23¾	23⅜	23⅜
Nat Pow & Lt	8⅜	8¼	8¼
NY C RR	16⅛	16	16
Nor Amer Co	21⅞	21¾	21⅞
Nor Pac	8	8	8
Pac Gas & El	33½	33⅛	33⅜
Packard	3¾	3¼	3¼
Pan Am Airways	18⅛	18⅛	18⅛
Penney	94¾	94½	94½
Penn RR	21⅞	21¾	21¾
Phelps Dodge	36⅛	36	36
Phillips Pet	39¾	39	39¾
Pub Svc NJ	40½	39⅞	39⅞
Pullman Inc	27½	27⅜	27¾
Pure Oil	8¾	8½	8⅝
R C A	6	6	6
R K O	1¼	1¼	1¼
Rem Rand	10	9⅞	9⅞
Repub Steel	19⅝	19⅜	19⅝
Seaboard Oil	18¼	18⅛	18¼
Sears Roebuck	82¾	82⅜	82⅜
Servel	15⅜	15⅜	15⅜
Simmons	22	22	22
Socony Vac	12⅛	12	12
Sou Pac	13⅝	13½	13⅝
Sou Ry	17½	17⅜	17⅜
Stand Brand	7⅝	7⅜	7⅜
Std Oil Cal	25⅛	25	25
Std Oil Ind	26½	26⅛	26⅛
Std Oil NJ	44⅛	44⅜	44⅜
Stone & Web	11⅛	11⅛	11⅜
Studebaker Corp	9¼	9¼	9⅜
Tex Corp	44⅜	43⅝	44⅛
Tex Gulf Prod	3⅜	3⅜	3⅜
Tex Gulf Sulph	33¾	33¾	33⅞
Tex Pac L Tr	6	6	6
Tide Wat A Oil	10⅜	10⅜	10⅜
Trans & West Air	13¼	13¼	13¼
Union Carbide	81½	80¼	80¼
Union Oil Cal	16½	16½	16½
United Aircraft	46½	45½	46
United Corp	2⅛	2⅛	2⅛
United Drug	5½	5⅛	5⅛
United Gas Imp	14⅝	14½	14½
U S Rubber	37⅛	37	37
U S Steel	57⅞	57⅛	57⅛
Walgreen	20⅞	20⅞	20⅞
Warner Bros	3⅜	3⅜	3⅜
W U Tel	23½	23⅛	23⅜
West El & Mfg	108¼	107½	108
Wilson & Co	5¼	5¼	5⅛
Woolworth	40¼	40⅛	40¼

METALS

NEW YORK METALS

NEW YORK—(AP)—Copper unsettled; electrolytic spot 12.25-50; export 12.00. Tin steady; spot and nearby 46.00; forward 45.00. Lead steady; spot, New York 5.50-55; East St. Louis 5.35. Zinc steady; East St. Louis spot and forward 5.75. Others unchanged.

N. Y. COFFEE

NEW YORK—(AP)—Coffee spot quiet; Santos No. 4, 7½-⅝; Rio No. 7, 5⅜. Cost and freight offerings included Santos Bourbon 3S and 5S at 6.50@7.40.

Santos No. 4 "D" futures closed unchanged to 2 lower. March 6.27B, May 6.32, July 6.37B, Sept. 6.42B.

Rio No. 7 "A" futures (new) unchanged. No sales. B—Bid.

BUTTER & EGGS

CHICAGO BUTTER, EGGS

CHICAGO—(AP)—Bu 529,173; unsettled; Creamery—93 score, 31-31½; 92, 30½; other prices unchanged; eggs, 6,557; firm; fresh graded, extra firsts 21½; cars 22; firsts 21½; cars 21¾; current receipts 20¾; refrigerator extras 18; standards 17¾; firsts 17¼.

N. Y. BUTTER AND EGGS

NEW YORK—(AP)—Butter 615,583, steady to firm. Creamery: Higher than extra 32¼-33; extra (92 score) 32; firsts (88-91) 30-31¾; seconds (84-87) 27½-29½.

SLOW MARKET SESSION HAS LIGHT GAIN

Turnover Is Small As Week Ends

NEW YORK—(AP)—Stocks swung over a narrow range in Saturday's market but, with the aid of a few specialties, managed to finish the week on a mildly rising note.

Despite blocks of 3,000 to 10,000 shares of low-priced issues such as Commonwealth and Southern, which closed unchanged at 1 1-8, the turnover of 271,170 shares was the smallest since December 9. It compared with 424,130 last Saturday. The week's volume of 3,377,360 shares was about 1,000,000 under the preceding week and was the lowest since the period ending November 25.

The Associated Press average of 60 issues managed to hold on to a gain of .1 of a point at 49.7 and, for the week, was up .2. A year ago the composite stood at 50.9.

The news of the day, while fairly cheerful, provided scant speculative stimulation.

Strongest stocks of the brief session were those of Brooklyn-Manhattan Transit.

Standard Gas and Electric preferreds came back moderately following recent weaknesses.

Up fractions to a point were Westinghouse, great Northern, Western Union, Worthington Pump, Lockheed and Texas Corporation.

Bethlehem Steel was a shade improved, but U. S. Steel dipped.

General Motors and Chrysler gave ground. Anaconda and Kennecott slipped.

Rails did relatively well.

Marked up fractionally in the curb were American Cyanamid "B" Electric Bond and Share, American Gas and Electric and Brewster Aero. Fisk Rubber and Humble Oil slid off a trifle. Turnover of 45,000 shares smallest since August 19 compared with 84,000 a week ago.

Bonds were mixed, as were commodities.

LIVESTOCK

CHICAGO LIVESTOCK

CHICAGO—(AP)—(U.S.D.A.)—Salable hogs 1,000; top 9.60; good 190-240 lbs averages 5.40-60; quotable top around 5.75; good 450-460 lbs packing sows 4.40-50.

Salable cattle 100; calves none; extreme top fed steers and long yearlings 12.15, new high since last June; practical top finished heavy steers 11.75, but 1581 lbs. reached 11.90; steers at 9.50 down, medium to good grade yearlings being in broadest demand at close; finished heifers topped at 11.25 but mostly 9.50 down on shorteds; most beef cows 6.00-6.50; after reaching 7.75 heavy sausage bulls fell below 7.00; veniers 12.00-13.50.

Salable sheep 1,000; total 2,000; week's lamb top 9.40 paid rather freely at close for choice handy and medium weight lambs to all interests; bulk good to choice lambs this week 8.75-9.40; top on low day 9.15, bulk Tuesday 8.75-9.00; native lambs 9.25 down; top slaughter yearlings 8.40 late, week's bulk 7.00-8.00; week's top slaughter ewes 5.10 paid for 124 lb Montanas, other western ewes mostly 4.00, native ewes 4.25-4.50 mostly.

TEXAS LIVESTOCK

FORT WORTH—(AP)—(U.S.D.A.)—Cattle, salable 100, total 300; calves, salable 50, total 300, Saturday's 54-83 nominal. Compared close last week: Beef steers around 25c lower, yearlings 25-40c off, cows steady, bulls steady to 25c lower, calves weak to 25c off, stockers unchanged; beef steers topped early in the week at 9.00, yearling steers 9.25, heifers 9.00, most late sales 8.50 down; top cows 6.25; bulls 6.50; practical top slaughter calves 8.50; stock steer calves up to 9.25; stock heifer calves 8.25; lightweight yearling stock steers up to 8.50; stock cows mostly 5.50 down.

Hogs, salable 150; total 300; around steady to 5c higher than Friday's average 5.90 5.70 paid by city butchers, packer 5.90 5.50; good and choice 180-260 lb 5.50-70; good and choice 150-170 lb 4.75-5.40; packing sows steady, 4.00-50. Compared with week ago, good butchers 10-30c higher.

Sheep, salable and total 100; Saturday's trade nominal. Compared with last week's close: Wooled lambs and feeder lambs steady, all clipped offerings 25c lower, some ewes off more, bulk wooled fat lambs 7.25-8.00; fall shorn lambs 7.00 down, fresh shorn lambs 6.00-50; shorn yearlings 5.50-6.25; fall shorn 2-year-old wethers 5.00; few shorn aged wethers 3.25 down; shorn ewes 2.25-3.00; mostly 2.50; wooled feeder lambs mostly 7.00 down, few to 7.50.

KANSAS CITY LIVESTOCK

KANSAS CITY—(AP)—(U.S.D.A.)—Hogs salable and total 150; top 5.55; good to choice 180-260 lbs 5.40-5.50; no shippers.

Cattle salable 150; total 250; calves total 50; salable 50; week's tops, choice yearlings 11.00; choice 1127 lb steers 10.75; choice 1337 lb weights 10.25; good to choice heifers 9.35; good cows 7.00; choice vealers 11.50; yearling stockers 9.00; bulk short fed steers 7.50-9.25.

Sheep: Salable 100; total 100; week's tops fed lambs 9.25 paid at the close; the highest price since early November; other fed lots late 8.75-9.00; good to choice recently shorn lambs 7.25-7.50; fed Texas yearlings 7.50-7.85; top ewes 4.50. Numerous shipments good grade offerings 3.50-3.85; Texas feeding lambs 8.25-8.35.

OKLAHOMA LIVESTOCK

OKLAHOMA CITY—(AP)—(U.S.D.A.)—Cattle, salable and total, 200; for the week: Killing classes of cattle very uneven; most medium and good shortfed steers and general run of butcher cattle 25 or more lower; better kinds of the yearlings weak to 2 lower; bulls mostly 25 off; vealers firm; stockers scarce and unchanged; week's prices: Choice 814 lbs mixed yearlings 9.50; few loads good fed steers up to 9.10; most medium and good shortfed steers 7.00-8.00; fed heifers scarce; few light yearlings 8.50-9.00; bulk beef cows 4.50-5.50; few sales to 6.00-25; bulls largely 5.50-6.50; vealer top 10.00; bulk slaughter calves 5.00-8.00.

Hogs, salable and total, 200; packer cleanup steady with Friday's average; most sales 5.25-50; packing sows 3.75-4.25; for the week: Butcher hogs closed steady to 10 higher; packing sows little changed; late top 5.60 to city butchers; packing sows 3.50-4.25; stags 3.00-75.

Sheep, no receipts; fat lambs unchanged all week; top fed wooled lambs 8.25; bulk 7.50-8.25; fat ewes quotable to 3.50 and better.

DENVER LIVESTOCK

DENVER—(AP)—(U.S.D.A.)—Cattle 25; compared last Friday: Beef steers steady to strong at 7.75-9.00; fed heifers strong to 25 higher; bulk 9.35; beef cows steady to 15 higher; best 6.25; other classes steady; practical top vealers 11.50; best heifer calves 9.50 freight paid.

Hogs 75; practically entire supply taken off market; all classes nominally steady; for week: Butchers 180 lbs up steady to 10 higher.

Sheep 3500; market opened about steady; good to choice Colorado fed lambs 9.30 freight paid; compared with Friday last week: fat lambs and yearlings steady; ewes steady to 25 higher; 97-102 lb fed lambs 8.75-9.00; feeding lambs 8.40-65.

NEW YORK BONDS

Foreign

Australia	4½	56	81½
Italy	7S	1951	70
Japan	6½	54	81⅞

Domestic

Am Ig	5½	49	102½
Am TT	5½	43	109
B & O Conv	4½S	1960	13½
Can Pac	4S	perp	64
C & O	4½	92	124½
Chi Gt West	4	59	26¼
Erie Rf	5S	75	15
Gt Nor	4S	46	99⅞
Ill Cen	4¾	66	45
KC South	5	50	65¾
M K T	5S	62	16¼
Mo Pac	5S	80	16⅜
Nat Dairy	3¾	51	107⅛
NY NH & H	4½	67	18½
Nor Pac	6S	2047	83⅛
Penn RR	3½	52	84¾
Sou Pac	4½	68	46⅜
South Ry	4S	56	58¼
Un Pac 1st	4S	47	113⅝
U S Steel	3¼S	48	106½

AVERAGES

STOCK AVERAGES

30 indust 15 rails 15 util 60 stocks

Net Change	unch	A.1	A.1	A.1
Saturday	70.6	18.7	39.4	49.7
Previous Day	70.6	18.6	39.3	49.6
Month Ago	72.7	19.8	39.1	50.9
Year Ago	73.0	21.3	37.2	50.9
1939-40 High	77.0	23.8	40.6	53.9
1939-40 Low	58.8	15.7	33.7	41.6
1938 High	79.5	23.5	37.8	54.7
1938 Low	49.2	12.1	24.9	33.7

Movement in recent years:

1932 Low	17.5	8.7	23.9	16.9
1929 High	146.9	153.9	184.3	157.7
1927 Low	51.6	95.3	61.8	61.8

BOND AVERAGES

20 rails 10 indust 10 util 10 foreign

Net Change	unch	A.1	D.2	A.1
Saturday	57.5	102.1	96.1	50.7
Previous Day	57.5	102.0	96.3	50.6
Month Ago	57.4	101.7	95.7	49.7
Year Ago	60.5	99.2	93.4	62.0
1939-40 High	64.9	102.6	97.5	64.0
1939-40 Low	53.4	95.8	90.4	41.7
1938 High	70.5	100.3	98.1	67.0
1938 Low	46.2	93.0	85.8	39.0
1932 Low	45.8	40.0	64.6	42.2
1928 High	101.1	98.9	102.9	100.5

10 low yield bonds:

Saturday	112.0	Prev Day	112.0
Month Ago	111.1	Year Ago	111.3
1939-40 High	112.6	1939-40 Low	103.0
1938 High	110.7	1938 Low	106.7
1928 High	104.4	1932 Low	86.8

GOVT. BONDS

Treasury		
2¾ 57-43	5	109.21
3¼ 49-46	1	111.14
2½ 53-49	8	105.17
3 55-51	1	110.12
2⅞ 60-55	1	107.24
Home Owners Loan 3 52-44	1	108.

Radio Log

8 a.m. CBS—Today in Europe. NBCb—Coast to Coast on a Bus. NBCr—Turn Back the Clock. KRGV—Valley Radio Chapel.
8:15 CBS—Outdoor With Bob Edge. NBCr—Tom Torris.
8:30 CBS—Wings over Jordan. NBCr—Sunday Drivers (incl. KRGV).
8:55 NBCr—AP News; Sunday Drivers.
9:00 CBS—Church of the Air. NBCb—Morning Musicals. NBCr—The Radio Pulpit; KRGV—Chuck Wagon Gang.
9:15 MBS—The Lamp Lighter. KRGV—Beauty in Music.
9:30 CBS—March of Games. NBCb—Four Belles. NBCr—Horn and Hardart's Children's hour; Bill Johnson, baritone. KRGV—Real Estate Hour.
9:45 NBCb—Smiling Ed McConnell. NBCr—Kidoolers.
10:00 CBS—Press news. MBS—Brother Al Helfer says. NBCb—AP News. NBCr—AP News. KRGV—Latin American Hour.
10:05 CBS—News and Rhythm; Mattinata. NBCb—Romance and You; Alice Remsen in the land of make-belief. NBCr—Walter Logan's musicale.
10:15 MBS—Reviewing Stand. NBCb—To be announced.
10:30 CBS—Major Bowes' Family. MBS—Sunday morning matinee. NBCb—Southernaires. NBCr—Sunday news highlights; Music and American Youth.
10:45 NBCr—The Listener's corner.
10:50 NBCr—Music and American Youth.
11:00 MBS—Parole string quartet. NBCb—Arlington time signals; Radio City Music Hall of the Air (incl. KRGV). NBCr—Arlington time signals; Vernon Crane's story book.
11:15 NBCr—Oyanguren, guitarist.
11:30 CBS—Salt Lake City Tabernacle choir and organ. MBS—American wildlife. NBCr—On your job.
12:00 CBS—Church of the Air. MBS—Don Arres, tenor, and orch. NBCb—Pilgrimage of poetry (incl. KRGV). NBCr—Music for moderns.
12:15 NBCb—Vass family; songs (incl. KRGV). MBS—American Radio Warblers.
12:30 CBS—Press news. MBS—The Lutheran hour

Screen Calendar NEWS OF CURRENT MOTION PICTURES Advance Films

Finnish War Front Shown In Latest 'March Of Time'

Film Depicts Rise Of Little Republic And Their Courageous Fight To Defend Nation From Invasion By Russia

A VIVID and enlightening story of the Finnish people, who are today desperately fighting to defend their little 21-year-old nation from Soviet Russia, is brought to the screen in the latest March of Time entitled "The Republic of Finland."

With colorful scenes of Finnish ski troops and other military units in action, the March of Time emphasizes the strategy and genius of Finland's famed General Carl Mannerheim and the unyielding courage of Finnish youth in their desperate struggle with Soviet Russia to retain the independence their people had sought for centuries, and for which they fought so hard only 21 years ago.

Depicting the life and national character of Finland's brave people, this newest March of Time features unusual pictures of the founding of the Finnish Republic in 1919, when General Mannerheim led Finland's victorious white army against the Bolsheviks and secured the nation's independence.

Tracing the development of the Republic of Finland since then, the March of Time film shows how this rugged little nation was able to forestall starvation and immediate ruin—after gaining independence—with the aid of Herbert Hoover's American Relief Administration and a nine million dollar loan from the U. S. government. Out of countless millions of feet of timber cut from its immense woodlands every year, the film shows Finland has been able to build up a score of industries, chief among which has been its wood producing industry accounting for 90 per cent of Finland's export trade and serving as the foundation of this young nation's economic independence.

Finland's small but thriving agricultural development, her cooperative methods of production, distribution and consumption, development of cheap electric power, progressive system of government, and other vital phases of her national life are skillfully and dramatically pictured in the March of Time film.

With American sympathy for the Finnish cause running high, March of Time's unusual and timely story of "The Republic of Finland" comes as a distinct contribution to public understanding of the little country whose valiant people are making more and more astonishing news each day. The March of Time film will be showing at the Arcadia Theatre in Harlingen, Tuesday and Wednesday.

DON AMECHE PLAYS ROLE OF STEPHEN FOSTER

AMERICA'S GREATEST WRITER of folk songs, Stephen Foster, becomes a real personality for motion picture audiences as Don Ameche portrays him in "Swance River," with Al Jolson and Andrea Leeds sharing the star billing.

Foster's matchless songs; "The Old Folks at Home" (Swanee River), "Oh! Susannah!", "Old Black Joe," "My Old Kentucky Home," and countless others are featured in the picture which faithfully tells the story of his life as he actually lived.

His life contained all the dramatic ingredients—all the romance, the comedy and the color—which go into the making of a great motion picture. Few liberties were taken with the facts, for there was no need to do more than portray them faithfully.

In beautiful Technicolor, "Swanee River" takes moviegoers back to the romantic, colorful days of Foster's time when minstrels and river boats were popular. It shows his happy young manhood, depicts his early struggles, the introduction of his songs by Christy's Minstrels, his meeting with and marriage to "Jeanie with the Light Brown Hair," portrays his rapid rise to fame and happy life with his wife and daughter.

"Swance River" is currently featured Sunday and Monday at both the Capitol Theatre in Brownsville, and the State Theatre in Mercedes.

KAY KYSER SEEN IN MUSICAL COMEDY

RADIO'S HOTTEST and the movie's best are combined in the bomb shell of rhythm, romance and roars "That's Right, You're Wrong" with the first feature appearance of genial Kay Kyser and his "College of Musical Knowledge" entertainers and Adolphe Menjou, Lucille Ball, May Robson, Edward Everett Horton and Roscoe Karns.

The tuneful film has Kyser playing himself, and the actual broadcasting of his program comprises one of the highlight sequences in the unique entertainment. The amusing story is laid in Hollywood and depicts the hectic experiences of Kyser and the members of his band when a movie studio signs them to a contract.

"That's Right, You're Wrong" is scheduled for current showing Sunday and Monday at the Rivoli Theatre in San Benito and at the Capitol Theatre in Brownsville, Thursday, Friday and Saturday.

FRANK CAPRA FILM STARS STEWART

JAMES STEWART not only gets into the United States Senate in Frank Capra's new screen sensation "Mr. Smith Goes To Washington," but it is entirely probable that he will gain admittance to the inner chambers of the Academy of Motion Arts and Sciences, as the best actor of the year.

In the title role of Jefferson Smith, Stewart brings youthful charm, earnestness and idealism to the picture. Jeff is the head of his state's Boy Rangers, and when a vacancy in the United States Senate has to be filled, his name comes to the attention of the ruling political forces who want the appointee to be a harmless and inexperienced fool.

Jeff goes to Washington unconscious of the fact that he is helping to betray the ideals he holds so dear. Jean Arthur, his secretary, is prone to scoff at him, but she falls in love with the human, honest youth. Little by little Jeff learns that he is being victimized. Climaxing scenes in "Mr. Smith Goes To Washington," flowering out of rich antecedent material, reveal Capra and his cast at their best. As Stewart revolts, the party machine fights back and the whole nation takes sides in a bitter fight to the finish. The picture rises to truly memorable heights.

Featured parts in the large cast present in addition to Stewart and Miss Arthur, Claude Rains, Edward Arnold, Guy Kibbee, H. B. Warner, Beulah Bondi, Harry Carey and Ruth Donnelly.

"Mr. Smith Goes to Washington," is scheduled for current showing Sunday and Monday at the Ritz Theatre in Weslaco and at the Palace Theatre in McAllen, Thursday, Friday and Saturday.



Kay Kyser, who brings his prize pupils of the "College of Musical Knowledge" to the screen in "That's Right, You're Wrong," scheduled for current showing Sunday and Monday at the Rivoli Theatre in San Benito and at the Capitol Theatre in Brownsville, Thursday, Friday and Saturday.



Edgar Bergen, Charlie McCarthy and Mortimer Snerd in "Charlie McCarthy, Detective," scheduled for showing Thursday, Friday and Saturday at the Arcadia Theatre in Harlingen



Cary Grant and Rosalind Russell co-starred in the hilarious comedy romance "His Girl Friday," scheduled for current showing Sunday and Monday at the Arcadia Theatre in Harlingen.

VALLEY SCREEN CALENDAR

CAPITOL THEATRE, BROWNSVILLE

SUNDAY, MONDAY: Don Ameche and Andrea Leeds in "Swanee River" with Al Jolson. Filmed in Technicolor.

TUESDAY, WEDNESDAY: Joan Blondell and Melvyn Douglas in "The Amazing Mr. Williams" with Ruth Donnelly and Edward Brophy.

THURSDAY, FRIDAY, SATURDAY: Kay Kyser and His Orchestra in "That's Right, You're Wrong" with Adolphe Menjou, May Robson and Lucille Ball.

QUEEN THEATRE, BROWNSVILLE

SUNDAY, MONDAY: Victor McLaglen, Douglas Fairbanks, Jr. and Cary Grant in Rudyard Kipling's "Gunga Din" with Sam Jaffe.

TUESDAY, WEDNESDAY: Joel McCrea and Barbara Stanwyck in Cecil B. De Mille's "Union Pacific" with Robert Preston and Akim Tamiroff.

THURSDAY ONLY: Vera Zorina and Eddie Albert in "On Your Toes" with Alan Hale and James Gleason.

FRIDAY, SATURDAY: Johnny Mack Brown and Bob Baker in "Chip Of Flying U" with Fuzzy Knight.

RIVOLI THEATRE, SAN BENITO

SUNDAY, MONDAY: Kay Kyser and His Orchestra in "That's Right, You're Wrong" with Adolphe Menjou, May Robson, Lucille Ball and Edward Everett Horton.

TUESDAY ONLY: The Weaver Brothers and Elviry in "Jeepers Creepers" with Roy Rogers.

WEDNESDAY, THURSDAY: Greta Garbo and Melvyn Douglas in "Ninotschka" with Ina Claire.

FRIDAY, SATURDAY: Pat O'Brien and Ruth Terry in "Slightly Honorable" with Edward Arnold and Broderick Crawford.

ARCADIA THEATRE, HARLINGEN

SUNDAY, MONDAY: Cary Grant and Rosalind Russell in "His Girl Friday" with Ralph Bellamy.

TUESDAY, WEDNESDAY: Boris Karloff and Basil Rathbone in "The Tower of London" with Nan Grey and Ian Hunter. Also latest issue of the March of Time.

THURSDAY, FRIDAY, SATURDAY: Edgar Bergen and Charlie McCarthy in "Charlie McCarthy Detective" with Mortimer Snerd, Robert Cummings and Constance Moore.

RIALTO THEATRE, HARLINGEN

SUNDAY ONLY: Conrad Veidt and Valerie Nobson in "U Boat 29" with Shirley Shaw.

MONDAY, TUESDAY: Frank Morgan and Virginia Weidler in "Henry Goes Arizona."

WEDNESDAY, THURSDAY: Lupe Velez in "The Mexican Spitfire" with Donald Woods and Leon Errol.

FRIDAY, SATURDAY: Roy Rogers and George "Gabby" Hayes in "The Days of Jesse James" with Monte Blue and Constance Moore.

STRAND THEATRE, HARLINGEN

SUNDAY, MONDAY: Ginger Rogers and Walter Connolly in "Fifth Avenue Girl" with James Ellison and Tim Holt.

TUESDAY, WEDNESDAY: Tyrone Power and Myrna Loy in "The Rains Came" with George Brent, Brenda Joyce and Jane Darwell.

THURSDAY, FRIDAY: Henry Fonda and Claudette Colbert in "Drums Along The Mohawk" with John Carradine. Filmed in Technicolor.

SATURDAY ONLY: Leopoldo "Chato" Ortin in "Soy Chato Pero Las Huelo" (Spanish Dialogue).

STATE THEATRE, MERCEDES

SUNDAY, MONDAY: Don Ameche and Andrea Leeds in "Swanee River" with Al Jolson. Filmed in Technicolor.

TUESAY, WEDNESDAY: Mary Martin and Allan Jones in "The Great Victor Herbert" with Walter Connolly and Lee Bowman.

THURSDAY, FRIDAY: Priscilla, Lola and Rosemary Lane in "Four Wives" with Gale Page, Claude Rains, Eddie Albert, Jeffrey Lynn and May Robson.

SATURDAY ONLY: Johnny Mack Brown and Bob Baker in "West of Carson City" with Fuzzy Knight and Peggy Moran.

RITZ THEATRE, WESLACO

SUNDAY, MONDAY: James Stewart and Jean Arthur in Frank Capra's "Mr. Smith Goes to Washington" with Claude Rains, Guy Kibbee and Edward Arnold.

TUESDAY, WEDNESDAY, THURSDAY: Priscilla, Rosemary and Lola Lane in "Four Wives" with Gale Page, Eddie Albert, Claude Rains, May Robson and Jeffrey Lynn.

THURSDAY, FRIDAY: Mary Martin and Allan Jones in "The Great Victor Herbert" with Walter Connolly.

SATURDAY ONLY: The Three Mesquiteers in "Heroes of the Saddle" with Robert Livingston, Duncan Reynaldo and Raymond Hatton.

PALACE THEATRE, McALLEN

SUNDAY, MONDAY: Mary Martin and Allan Jones in "The Great Victor Herbert" with Walter Connolly, Susanna Foster and Lee Bowman.

TUESDAY, WEDNESDAY: Joan Blondell and Melvyn Douglas in "The Amazing Mr. Williams" with Edward Brophy.

THURSDAY, FRIDAY, SATURDAY: James Stewart and Jean Arthur in Frank Capra's "Mr. Smith Goes to Washington" with Claude Rains, Guy Kibbee and Edward Arnold.

QUEEN THEATRE, McALLEN

SUNDAY ONLY: Jackie Cooper and Freddie Bartholomew in "Two Bright Boys."

MONDAY, TUESDAY: Robert Donat and Greer Garson in James Holton's "Goodbye Mr. Chips" with Terry Kilburne.

WEDNESDAY, THURSDAY: John Wayne and Claire Trevor in "Allegheny Uprising" with Brian Donlevy and George Sanders.

FRIDAY, SATURDAY: George O'Brien in "The Legion of the Lawless" with Virginia Vale.



Allan Jones and Texas' own Mary Martin co-starred with Walter Connolly in "The Great Victor Herbert," scheduled for current showing Sunday and Monday at the Palace Theatre in McAllen; Tuesday and Wednesday at the State Theatre in Mercedes and at the Ritz Theatre in Weslaco, Thursday and Friday



Andrea Leeds and Al Jolson co-starred in the technicolor screen production "Swanee River," scheduled for current showing Sunday and Monday at both the Capitol Theatre in Brownsville, and the State Theatre in Mercedes.

TEXAS GIRL STARRED IN MUSICAL FILM

MARY MARTIN, Texas' newest screen star whose songs and beauty won the heart of Broadway makes her screen debut co-starred with Allan Jones in "The Great Victor Herbert," with Walter Connolly, Lee Bowman and Susanna Foster in featured supporting roles.

Miss Martin's role in "The Great Victor Herbert" is a turn-of-the-century version of her own real-life experience. Born and raised in Weatherford, Texas, she was determined to become an actress from her early school days. She taught dancing school and saved enough to spend her summers in Hollywood studying the latest routines.

However, Hollywood at first gave her nothing but inspiration, until a singing job at the smart Trocadero night club proved the magic key and an offer to appear in a Broadway musical comedy. Her success on the stage opening to her the gates to Hollywood stardom.

A romantic story told to the music of unforgetiable melodies, "The Great Victor Herbert" is heralded as the most spectacular musical since "The Great Ziegfeld." Herbert's songs in the picture hold a place of prominence second only to that of the cast. With Jones and Miss Martin doing most of the singing, dozens of the master's best-loved numbers will be heard, among them such favorites as "A Kiss in the Dark," "Ah, Sweet Mystery of Life," "Kiss Me Again," and "I'm Falling in Love With Someone."

"The Great Victor Herbert" is scheduled for showing Sunday and Monday at the Palace Theatre in McAllen; Tuesday and Wednesday at the State Theatre in Mercedes and at the Ritz Theatre in Weslaco, Thursday and Friday.

GRETA GARBO CAST AS COMEDIENNE

GRETA GARBO, the screen's famous emotional actress turns comedienne in her new starring picture "Ninotchka," scheduled for showing Wednesday and Thursday at the Rivoli Theatre in San Benito. Melvyn Douglas is co-starred with Miss Garbo in her new film.

Miss Garbo plays the role of a Russian commissar sent to Paris to supervise the sale of a shipment of jewels. She meets Douglas, a dashing young French officer and the fun begins when Spartan-like commissar learns that there is such a thing as love.

'FOUR DAUGHTERS' RETURN IN NEW HIT

THE ORIGINAL cast of last year's sensational hit "Four Daughters," including Priscilla, Rosemary and Lola Lane, Gale Page, Jeffery Lynn, Claude Rains, May Robson and all the others, with the notable addition of Eddie Albert are back again in the new romantic comedy "Four Wives," scheduled for showing Tuesday and Wednesday at the Ritz Theatre in Weslaco, and at the State Theatre in Mercedes, Thursday and Friday.

John Garfield, who met an untimely death as Mickey Borden in "Four Daughters," will be seen, too, in "Four Wives," but only as a vision. Yet it is this vision which motivates a goodly portion of the plot of the new film. In the earlier story, he was married to Priscilla Lane, who plays Ann, youngest of the four Lemp daughters.

The affairs of the rest of the family are literally "expanding" while Adam Lemp (Claude Rains) and Aunt Etta (May Robson) look on with loving joy and sorrow. Kay (Rosemary), the only daughter who had no romance in the earlier picture has fallen in love with the young doctor, played by Eddie Albert, and, aided by her sisters' advice, is busy luring him to the altar.

The family is also deeply concerned about Priscilla, who seems unable to forget her former marriage. Jeffery is waiting for her to marry him and at last she consents.

The whole family puts their collective heads together to provide a big wedding for Priscilla and Jeffery. But on the appointed day Priscilla, haunted by the memory of her runaway marriage with Gar-

'HIS GIRL FRIDAY' IS NEWSPAPER STORY

TWO OF THE SCREEN'S most popular stars are seen together in "His Girl Friday," they are Rosalind Russell and Cary Grant who in the past year have come up many rungs in the ladder of screen fame and who can always be counted on to deliver sincere and entertaining portrayals.

"His Girl Friday," as you may have guessed, is a fast moving and excitement-packed story of the newspaper world and the adventures that befall the newshawk as he gathers the details behind the happenings of the day so that you may read about them in your daily.

Critics, newspapermen themselves hail "His Girl Friday" as the "only true reproduction of newspaper life yet to reach the screen" and "there's never a dull moment from beginning to end and it hardly seems to run the hour and a half it does."

"His Girl Friday" is scheduled for current showing Sunday and Monday at the Arcadia Theatre in Harlingen.

CHARLIE McCARTHY IS BACK IN COMEDY

IT'S EVERY MAN for himself, with Edgar Bergen and Charlie McCarthy back in movie makeup to star in "Charlie McCarthy, Detective." The talented and tremendously popular Edgar Bergen needs, as is well known, only his pal McCarthy and a lull in the conversation to entertain any and all audiences.

"In "Charlie McCarthy, Detective," he has not only McCarthy but also Mortimer Snerd alongside and a featured supporting cast which includes Robert Cummings, Constance Moore and Edgar Kennedy.

Bergen and his splintery stooges account for the important part of the comedy in the picture and account for it in their usual effective way. While the rest of the time the other performers are entangled in a sequence of thrilling and hilarious incidents.

"Charlie McCarthy, Detective" is scheduled for showing Thursday, Friday and Saturday at the Arcadia Theatre in Harlingen.

ARCADIA
HARLINGEN
SUNDAY—MONDAY
IT'S FRONT PAGE NEWS!
A headline romance between the woman behind the man and the man behind the news.
CARY GRANT · ROSALIND RUSSELL
IN
HIS GIRL FRIDAY"
WITH
RALPH BELLAMY PORTER HALL
STARTS TUESDAY
BORIS KARLOFF
"TOWER OF LONDON"
WITH
BASIL RATHBONE
Also: 'MARCH OF TIME"
STARTS THURSDAY
EDGAR BERGEN
IN
"Charlie McCARTHY, DETECTIVE"
with Charlie McCARTHY MORTIMER SNERD

RIALTO
HARLINGEN
SUNDAY ONLY
CONRAD VEIDT
IN
"U-BOAT 29"
with JUNE DUPREZ SEBASTIAN SHAW

STRAND
HARLINGEN
SUNDAY—MONDAY
GINGER ROGERS
IN
"FIFTH AVENUE GIRL"
with JAMES ELLISON WALTER CONNOLLY

CAPITOL
BROWNSVILLE
SUNDAY-MONDAY
A MUSICAL TRIUMPH!
The colorful days of minstrels and river boats! The drama of a romance that put America's joys and sorrows to music
Don Ameche · Andrea Leeds
AL JOLSON
IN
SWANEE RIVER
Photographed in TRUCOLOR
WITH
FELIX BESSART RICHARD CLARKE
STARTS TUESDAY
MELVYN DOUGLAS
IN
"THE AMAZING MR. WILLIAMS"
WITH
JOAN BLONDELL
STARTS THURSDAY
KAY KYSER
IN
"THAT'S RIGHT, YOU'RE WRONG"
with LUCILLE BALL ADOLPHE MENJOU

QUEEN
BROWNSVILLE
SUNDAY—MONDAY
CARY GRANT
IN
"GUNGA DIN"
WITH
Douglas FAIRBANKS, Jr. VICTOR McLAGLEN
STARTS TUESDAY
JOEL McCREA
IN
"UNION PACIFIC"
WITH
BARBARA STANWYCK AKIM TAMIROFF

PALACE
McALLEN
SUNDAY-MONDAY
MUSIC THAT IS THRILLING!
The screen's newest singing sweethearts in a glorious love story of Victor Herbert's own Broadway
MARY MARTIN
IN
The GREAT VICTOR HERBERT
WITH
Allan Jones Walter Connolly
STARTS TUESDAY
MELVYN DOUGLAS
IN
"THE AMAZING MR. WILLIAMS"
WITH
JOAN BLONDELL
STARTS THURSDAY
JAMES STEWART
IN
"MR. SMITH GOES TO WASHINGTON"
WITH
with JEAN ARTHUR

QUEEN
McALLEN
SUNDAY ONLY
JACKIE COOPER
IN
"TWO BRIGHT BOYS"
WITH
Freddie BARTHOLOMEW
STARTS MONDAY
ROBERT DONAT
IN
"GOODBYE, MR. CHIPS"
WITH
GREER GARSON

RITZ
WESLACO
SUNDAY—MONDAY
THE GREATEST OF ALL CAPRA HITS!
Frank Capra's
MR. SMITH GOES TO WASHINGTON
co-starring
ARTHUR STEWART

STATE
MERCEDES
SUNDAY—MONDAY
Great AS AMERICA!
The songs...life and romance of STEPHEN FOSTER
SWANEE RIVER
Don AMECHE · Andrea LEEDS · AL JOLSON
Photographed in TRUCOLOR
FELIX BRESSART
RICHARD CLARKE
CHICK CHANDLER
RUSSELL HICKS
GEORGE REED

RIVOLI
SAN BENITO
SUNDAY—MONDAY
STUDENTS! It's the Old Professor himself . . . with all his prize pupils of the "College of Musical Knowledge."
KAY Kyser ADOLPHE Menjou
That's Right, You're Wrong
WITH
May ROBSON—Lucille BALL
STARTS WEDNESDAY
GRETA GARBO
IN
"NINOTCHKA"
WITH
MELVYN DOUGLAS
STARTS FRIDAY
PAT O'BRIEN
IN
"SLIGHTLY HONORABLE"
with RUTH TERRY EDWARD ARNOLD

Fair Section VALLEY SUNDAY STAR-MONITOR-HERALD *Fair Section*

LEASED WIRE ASSOCIATED PRESS — HARLINGEN, BROWNSVILLE, McALLEN, SUNDAY, JANUARY 21, 1940 — SECTION TWO

HARLINGEN SHOWS STEADY CLIMB OVER YEARS

This Year's Fair Will Be 18th Event For Valley; Improvements Are Made

INITIAL FETE HELD IN 1921 BY J. CHALLES

Many Notables Have Attended Fair

HARLINGEN — The Valley Mid-winter Fair which swings open its gates January 23 will be the 18th such exposition staged here since John Challes, secretary of the Harlingen Chamber of Commerce in 1921, had charge of the Number One Cameron County Mid-Winter Fair.

Challes, who since has gone into the insurance business, revived an annual Fair staged at Brownsville in earlier years. That first year Governor Pat Neff came down to crown Miss Hesta Stuart Queen.

A bevy of notables have been wheeled through the Fair Park gates since that first Fair, and more are in store for Fair-goers this year.

Many Attend Event

Among distinguished visitors who attended the county-wide fair in '21 were Neff, Dr. W. B. Bizzell and Dr. Arthur T. Potts, of Texas A. and M. College; and S. C. Evans, Boys' Club agent for Texas. Dr. Potts has long since made the Valley his home.

The best Challes could muster the first year was tents for the various exhibits, pitched on what is now Porfirio Diaz Park on West Harrison avenue. In following years the tents were pitched on West Harrison where the W. T. Liston Company is now.

The annual Fair was not called Valley Mid-Winter Fair until 1924, when the Fair Park site was purchased as a permanent location for a Valley-wide event. R. T. Stuart was first president of the new organization, and his directors included Sam Botts, Joe E. Roberts, S. Finley Ewing, and H. H. Burchard.

A. A. Martyn was Fair manager in 1923, and in 1924, 1925, and 1926 the late Will G. Fields was manager. In 1924, S. Lamar Gill, of Raymondville, was added to the directorate, along with John Lomax, then of San Benito, John Shary, Sharyland; A. L. Parker, La Feria, and the late S. C. Tucker of Brownsville.

Managers Listed

Jimmy Heron, who became Fair manager in 1927, was assisted by Mrs. J. C. Woodworth, and was succeeded in 1928 by John T. Floore, who kept the post through 1932.

The grandstand was constructed and the race track was improved in 1925, and the main exhibit building was built in 1926. A year later water was piped to the grounds, to inaugurate the beautification program which has made Fair Park one of the pleasure spots of the Valley. In 1928 the municipal auditorium was first built, and after the 1933 storm it was re-built in its present form.

There was no exposition the winter after September, 1933, hurricane, but 1934 A. L. Brooks, Harlingen, staged the annual event, and repeated in 1935. C. C. Williams in 1936 was replaced by Sidney Kring, who staged his first show in Harlingen in 1937.

Kring's third one opens Tuesday.

Hobbyists Meet

33 Attend Club Event In McAllen

McALLEN — Mrs. Grace Jewell led the group in a sing song when 33 members of the Hobby Club met in the chamber of commerce club room last week.

A detailed report of the hobby display at Mission during the Texas Citrus Fiesta was given by Mrs. Mary Cordell. George Hall conducted an automobile contest resulting in four persons tied for first place.

A birthday contest revealed the secret that it was the birthday of the president, Mrs. Mary Cordell, and an angel food birthday cake was brought forward and served to the guests.

Mrs. Jewell sang "Four Leaf Clovers," honoring the birthday event. The club will meet Monday afternoon in the club rooms of chamber of commerce, according to Mrs. W. T. Perry, secretary.

Valley Is Thought Naturalist Haven

HARLINGEN — Naturalists in many fields still find the Valley a fertile area for research

Expeditions of scientists frequently come to the Valley to make studies of its bird life or some other phase of nature. Hundreds of species of insects, reptiles, birds, plants and other natural life not yet described in scientific literature exist here.

Only recently have many new species of spiders, never before recorded by science, been described and catalogued by trained workers.

Harlingen Is Justly Proud Of Her Auditorium



One of the most beautiful buildings in Harlingen is the municipal auditorium, located in Fair Park. In this massive structure, pictured above, are held concerts of the Civic Music Association, plays, conventions and other meetings which require a large-sized auditorium in which to function. (Photo by Holbrook)

MIXED CARS ARE SHIPPED

Practice Increasing In Valley Area

HARLINGEN — The practice of mixing carlot shipments of Texas citrus fruits and vegetables is increasing, particularly to communities unable to take solid cars of either fruits or vegetables.

Until the last four or five years, it has not been the practice to ship citrus and vegetables in the same cars. However, recent adjustments in freight rates have made the practice feasible to certain points.

During the 1938-39 season, there were loaded in the Valley 96 such cars. During the previous season, 106 carloads were shipped.

Four Bridges

International Spans Are In Valley

McALLEN—Four of the 12 international bridges spanning that part of the Rio Grande separating the United States and Mexico are located in the Valley.

Brownsville and El Paso, at opposite ends of the Texas-Mexican border, are the only ones with two bridges each. Other Valley bridges are at Mercedes and Hidalgo. The Hidalgo bridge is being rebuilt at this time.

Other bridges on the international section of the river are located at Zapata, Roma, Laredo, Eagle Pass, Del Rio and Presidio.

Permits For Alamo Hit $19,330 Total

ALAMO—Building permits in Alamo for the year 1939 reached a total of $19,330. Of that amount, $8,850 was for new homes, $9,550 for business establishments and the remainder for remodeling and improvements on residences and businesses.

Building In Donna In Year Is $12,905

DONNA—Donna's building permits issued during the year 1939 totaled $12,905, a city secretary's report showed Saturday.

Permits by months were:

January, $465; February, $550; March, none; April, $750; May, $550; June, $2,665; July, none; August, $1,575; September, none; October, $5,150; November, none; December, $1,200.

Revival In Alamo

ALAMO — The first meeting of Associational Training Union Revival of Baptist Churches of the Valley will be held at the First Baptist church of Weslaco at 2:30 p.m. Sunday, January 21st. The meeting will be called to order by Miss Martha Griffith, Associational director.

Holland's Port City Gave Harlingen Name

Lon C. Hill Picked Title From Map In Year 1903

HARLINGEN—It is not likely that all Harlingen citizens have ever heard of a place in Holland called Van Harlingen but that is the place after which the Valley city was named.

Here is how Lon C. Hill, Sr., founder of Harlingen, describes the naming of the Valley city.

"I was very much interested in the construction of the St. Louis, Brownsville and Mexico railroad into the Valley in 1903; the railroad was going to establish a townsite near the present town of Harlingen and they wanted me to select a name. The Arroyo Colorado some day, I thought, would be an intracoastal canal, and besides this being an irrigated country I naturally wanted to select a name after one of the canals.

"I knew that in Holland there were a great many canals and in looking over the map of Holland I found a town by the name of Van Harlingen. The postoffice directory showed no town in Texas by that name so I decided to leave off the 'Van' and name this town 'Harlingen.'

"At that time, Col. Uriah Lott was th president of the railroad and when I told him of my intentions in regard to naming this town, he stated that that was fine, and that his grandmother was named Van Harlingen and that the town of Van Harlingen in Holland was named for her family.

"When I first knew Colonel Lott in connection with Richard King and M. Kennedy, he was surveying the Tex-Mex Railroad from Laredo to Corpus Christi, which he afterwards built. After completing this road, Colonel Lott then built the San Antonio and Aransas Pass from San Antonio to Corpus Christi and Waco.

"In 1903 when B. F. Yoakum contemplated building a railroad from Robstown into the Valley, he, knowing Colonel Lott's close relation with the people in Southwest Texas, and that he would be of such great benefit to secure any bonuses for the railroad outside of the fact that he was a promoter and a very eminent engineer, his services were secured. At this time Colonel Lott was living in Watertown, N. Y., and he was elected president of the new road and moved with his family to Brownsville in 1903.

"After completion of the railroad, Colonel Lott moved to Kingsville and there died a few years later."

ADMITTED TO HOSPITAL

HARLINGEN—Charles Barber of San Benito was admitted to the Valley Baptist Hospital Friday for treatment in connection with a severe attack of flu.

ALAMO MAN ILL

ALAMO—John Walker is reported ill at his home.

House And Stables Of Lon Hill Still Seen In Harlingen

HARLINGEN—Both the former home and the stables of Lon C. Hill, Sr., the founder of Harlingen, may still be found at Fair Park, home of the Valley Mid-Winter Fair.

The frame building located east of the auditorium at one time was occupied by Hill and the old stable, built in 1906 of handmade bricks, may be found on the other side.

The bricks were made in a kiln on the arroyo and hauled by ox cart to the site of the stable. There were no carpenters available and some had to be imported from Austin to erect the structure.

The stable was built first with the house to follow. Servants quarters and a blacksmith shop were erected but the 1907 panic caused abandonment of plans for a large house.

The family lived at what is now Fair Park until about 1910 when they moved to town, because of the danger from bandits, the three Hill boys being away at the time.

WHEAT ESTIMATES UP

OTTAWA, Ont.—(AP)—The third estimate of Canada's 1939 wheat crop, released Friday, increased the crop total by 10,658,000 bushels from last November's estimated. Friday's estimate was 489,623,000 bushels.

WATER LINES HANDLE FRUIT

662 Carloads Leave Area In Season

HARLINGEN—A total of 662 carloads of Valley fruits and vegetables were shipped by water during the 1938-39 season, according to the Texas-Federal Market News Service.

The movement through Port Isabel and Brownsville ports during the past season consisted of 589 cars of grapefruit, 10 cars of oranges, 42 cars of onions, eight cars of peppers, six cars of potatoes, four cars of squash, two cars of tomatoes and one car of mixed vegetables.

During the 1937-38 season, the boat shipments were the equivalent of 285 cars, in 1936-37 there were 353 cars and in 1935-36 they totalled 159 cars.

Destinations of grapefruit shipments were as follows last season: New York 252 cars, Boston 86 cars, London 214 one-half cars, Liverpool 30 cars, Newcastle one car, Sweden one and one-half cars, Oslo, Norway three cars, Glasgow one car.

El Jardin Faculty Joins 100 Per Cent

BROWNSVILLE — For the second successive year all El Jardin school faculty members have joined the Texas State Teachers association, it has been announced by Miss Mildred Froyd, secretary of El Jardin faculty club.

B. B. Cobb, secretary of the Texas State Teachers Association has placed the name of El Jardin school on the honor roll of those schools whose teachers are all members of T.S.T.A.

BANNER YEAR IS REALIZED BY MEETINGS

Many Conventions To Be This Year

HARLINGEN — Although 1939 was a banner year for Harlingen in respect of conventions brought here through efforts of the chamber of commerce and other organizations, 940 bids fair to outstrip the past year, a preliminary survey of conventions already booked revealed.

The year 1939 saw something like 7400 delegates to various conventions in Harlingen, and their estimated cash expenses while in Harlingen approximated $135,500. These figures include five state or equally large meetings.

In 1940, eight conventions or meetings have already been scheduled for Harlingen, with some 9000 delegates attending. This income to Harlingen is estimated to mean $284,500, according to the $10-per-day-per-delegate figure released by the chamber of commerce here.

20-30 Parley Slated

The Lone Star district convention of 20-30 Clubs will start the year off, with its state meeting here set January 27 and 28. Minimum estimates placed the delegations here at 100 during those two days, club officials said.

January 11 and 12 about 200 delegates came here to the school in flower arrangement given by J. C. Conway, of the University of California.

Valley-wide Eastern Star school of instruction is also slated for January 27 and some 600 are expected to come here for that meeting. State and national O. E. S. officials will be in attendance.

Entomologists Coming

February 14 the Texas Entomological Society meeting here is expected to bring 50 delegates for the one-day convention, many of them from other states. The Third District, Texas State Teachers Association, will hold its convention in Harlingen February 29, March 1 and 2, and about 1300 teachers are expected.

March 4, 5, 6, and 7 the State Baptist School Association will convene in Harlingen, with from 5000 to 6000 delegates, largest of the year so far scheduled. In May at least 50 women golfers of the State association will come here for their annual play.

Looking back at 1939, the June convention of the State Firemen and Fire Marshal's Association was the largest meeting held in this city, with some 2500 men taking over the town for three days. Officials estimated this convention was worth 75,000 in cash to Harlingen. The same week the State Christian Endeavor brought 400 persons here to swell the total.

Others Are Sought

The March 1 meeting of the Southwestern Shippers and Advisory Board drew 150 delegates to Harlingen, and the two-day convention of the Texas Federation of Music Clubs in November saw probably 350 women in town. Last February, 400 tourists came here for the one-day Tourist Grapefruit Frolic, which will be incorporated with the January Valley Mid-Winter Fair in 1940.

Goodwill delegations here from Houston and San Antonio, and the meeting of officials of the Intercoastal Canal Association of Texas and Louisiana also were responsible for others not counted in the estimated revenue to Harlingen.

Other conferences and meetings not now scheduled for 1939 in Harlingen will doubtless be booked, Chamber of Commerce Manager Sidney Kring said, which will make the year 1940 even more of a 'Convention Year" than 1939.

Mission's Building Is $94,881 In Year

MISSION—Building permits in Mission for the year 1939 totaled $94,881, a gain of approximately $12,000 over the previous year.

Permits by months were:

January, $2,950; February, $3,500; March, $3,750; April, $6,825; May, $2,750; June, $6,490; July, none; August, $8,400; September, $1,124; October, $11,090; November, $12,496; aand December, $4,500.

Wild Brushland Was First Sign Of Rio Hondo Townsite In 1911

By KATHERINE BINGHAM

RIO HONDO—Early in 1911 E. H. Smith and Rev. William H. Morrison purchased from the late Col. Sam Robertson of San Benito 1,000 acres of wild brushland located along the Arroyo Colorado some nine miles north of San Benito, and from this developed the Rio Hondo townsite and tract.

Though there were no roads, no irrigation water, no railroad, and no inhabitants, the land was sold for $100 per acre, and subdivided, with a young engineer named A. Tamm doing the work.

The name Rio Hondo, or Deep River, was result of a contest, won by Mrs. J. R. George, who received as prize the lot on which the Vinke Drug Store now stands.

As roads were opened to the little settlement in the center of the wilderness (that one from Harlingen being built by E. W. Anglin) Valley sportsmen discovered that there was exceptionally good deer hunting in the new development, and a great many bucks were shot on the site of the township. Rio Hondo has this in common with all other Valley cities.

Old timers also recall that road gangs about this time were supplying themselves with fish from the Arroyo simply by waiting for the fish to come close to the banks to feed, and raking them out with garden rakes!

The first building in Rio Hondo was a small store located where the Brown Hardware Store now stands. It was built by two Wisconsin youths, and after the building burned it was rebuilt by two others and operated by them for a time, later being sold to Charles Barber and N. B. Maynard. This store, together with that operated by Mrs. Hartzog, consituted the business district of Rio Hondo.

The land was not sold to "snow-diggers" but to Valley people. Farm land was then selling for about $150 an acre, and when smoke cleared over liquidation of the development, a loss of some $30,000 was result.

Notwithstanding, a considerable amount of land was sold, and the town grew: A bank, water works, light plant, other stores, the Girls Reserve Camp, packing sheds, cotton gins, a syrup mill for processing the sugar cane, and other residents came to the new town, and soon the land was incorporated into the San Benito irrigation district. Presently thereafter Colonel Robertson's Spider Web Railroad was built and provided the town with fair shipping accomodations.

San Benito was the only outlet at first for the entire development, prior to establishment of a ferry, and later a bridge and road to Harlingen.

Rio Hondo was incorporated as a municipality in 1927 with the first city election held May 12 of that year. J. P. Johnson was elected as first mayer.

HUB CITY HAS MANY ATTRACTIONS NEEDED TO DRAW TOURISTS

Present Development Is Far Cry From 'Six-Shooter Junction' Days Of Early South Texas

HARLINGEN—Its "boom" days behind it, Harlingen, mecca for Valley visitors and headquarters for the annual Valley Mid-Winter Fair, today has settled into a steady climb toward economic, industrial and social dominance in the southern tip of Texas.

With its modern hotels, themselves kept abreast of the times with frequent re-modeling, its smart shops of every variety, its diverse commercial activities and comfortable homes, Harlingen is a substantial city in which thoughtful measures have been taken since its founding to make it a good city in which to live and do business.

Under the commission form of government the city has added to its assets and reduced its liabilities. The water system, approved by the state health department, includes a filtration plant with a capacity of 3,500,000 gallons. Natural gas supplies abundant low-cost fuel, and the city includes considerably more than 20 miles of paved streets.

One of the best-equipped school plants in this section, the Harlingen district is more than adequately caring for the primary education of thousands of boys and girls. Eight modern buildings house the latest teaching facilities and a staff of experienced teachers. The high school is affiliated with the nation's leading colleges and universities. Numerous churches provide for denominational religious requirements.

The Harlingen Public Library is centrally located in the municipally-owned Women's Building, and nearby is the new Day Nursery for the convenience of parents who work during the day. The nursery was constructed by the citizens of Harlingen through voluntary donations.

City Has Eight Parks

Within the city are eight public parks comprising 365 acres of landscaped beauty. In Fair Park, site of the annual Valley Mid-Winter Fair, is located the municipal auditorium, center of the cultural entertainment of the Lower Valley for years. Also at Fair Park are such permanent fixtures as the grandstand and race track which has served as spring training headquarters for baseball teams of the American Association, and the National Youth Administration training shops for boys and girls.

The 18-hole municipal golf course is considered one of the sportiest lay-outs in South Texas. In keeping with Harlingen's "hub" position, half a dozen other courses are located in nearby Valley towns.

Valley Baptist Hospital, and well-staffed clinics, together with a competent contingent of South Texas' medical profession; hotels reflecting credit on the city's name for hospitality; three motion picture houses; up-to-date retail establishments of every nature necessary to the bustling life of a growing city; old and new industries providing larger payrolls; all these have a place in the every-day life of Harlingen, shopping and distribution center of the Magic Valley.

Artists Are Presented

The Valley Mid-Winter Fair — "The Valley's Show Window" — ranks annually with the best shows of Texas. Here are brought exhibits of this section's amazing business, agricultural, artistic and industrial year-by-year development.

With its progressive economic development, Harlingen has also kept pace culturally. The annual series of guest artists presented by the Rio Grande Valley Civic Music Association is held at the auditorium. Among the women are numerous clubs keeping abreast of the times with book reviews, prominent speakers, lectures. Fraternal orders are well represented, as well as the national and international civic and service clubs. The extra-business interests of men and women are well claimed in diverse ways.

Ranking with the genuine sociability and hospitality of Harlingen's citizens toward one another and newcomers and visitors, and with the attraction of an energetic business life, is the climate of Harlingen and the Rio Grande Valley. Without exception visitors compare it favorably to that of all other health resorts and pleasure places. Sun-warmed winter days and cool summer nights delight the first-time visitor here, and holds the resident for season after season.

Climate Is Ideal

Few months in the Magic Valley vary greatly from the mean annual temperature of 73.4 degrees, while the hottest month, August, has averaged only 84 degrees. In the dead of winter, when other states are blanketed under snow, or shiver with blizzards, the Valley's agreeable weather has long been cause for comment. Of late years the tourist influx has been ever increasing, and thousands are spending this winter in the Valley as result of publicity given this section by the hundreds who visited a few short years ago.

Harlingen has been among the first to offer every entertainment within her means for tourists, and this year the annual Valley Mid-Winter Fair has been set up to provide a picturesque and representative picture of this country for the winter visitors.

Rainfall in this section—where necessary irrigation plants form one of the foremost industries—has averaged about 28 inches annually. Heaviest precipitation comes in May, June, September and October, when it is most needed by thirsty crops and citrus orchards. Rain for the first three months of the year is generally less than one and one-third inches monthly. This feature of the Valley's winter climate has contributed much to its fame as a place for outdoor life and play the year around.

'Texas' Fourth City'

Despite its latitude, Harlingen is in one of the coolest spots in Texas, because the cool breeze from the Gulf of Mexico, salt-laden and invigorating, makes the sun welcome and comfortable.

Visitors lured here by the near-tropic vegetation and the soft climate and happy people, find a compact land with a score of healthy towns connected with modern auto highways and swift bus and train transportation. The people of the Rio Grande Valley comprise "Texas' Fourth City."

Due to the network of rail and highway lines leading here, Harlingen is easily accessible from every section of the United States, and is but a short drive from the quaint and foreign Old Mexico. More than 700 miles of hard-surfaced highways and lateral roads knit Valley cities, farms, orchard developments and gardened homes, and put the visitor within an hour's drive at Harlingen from the play beaches of Laguna Madre and the Gulf of Mexico, and a multitude of places to attract the visitor.

Sports Are Represented

Virtually every sport is here: the hard-riding cowboy of the old West is to be found on numerous ranches over South Texas but a short drive from any center; golf here or at any of a half-dozen courses; swimming in the salty Gulf or at scattered pools; automobiling through miles of scented citrus orchards and green fields, studded here and there with sentinel palms, crossed over and anon by earth and concrete canals and dykes; fishing and boating on lake and ocean; midget auto racing at several tracks; unusually productive hunting of many game birds and beasts in season, and a host of other activities.

The Valley's places of interest for the visitor include old chapels; sites of the first battle of the Mexican War and the last of the Civil War; cactus farms; snake farms; palm groves; guarded island bird sanctuaries in Laguna Madre; the drives along resacas and canals and river, and through orchards and vegetable fields; the section's system of levees for flood protection; the winter festivals in a number of towns; the civic cultural presentations in several cities, and many others. The nomenclature of the Valley's exotic flora intrigues many, and this section provides the bird lover with many species peculiar to the Valley and no other land.

And Harlingen is headquarters for all this activity, these places to go and things to see, because it is located at the crossroads of the Rio Grande Valley, and provides a central starting place in any desired direction.

VALLEY ROAD HAS HISTORY

Military Drive Had Many Names

HARLINGEN—Although the road paralleling the Rio Grande from Brownsville to Mission is now known as the Military Road it has had a number of other designations.

First references to the road, when it became much traveled by the Mexicans, was Camino Real, meaning royal road or main road. Later still it came to be called the river road.

The United States government was forced to send troops following the Civil War because of bandit raids and cattle thievery. Forts Brown and Ringgold at Brownsville and Rio Grande City were enlarged and several posts established in between, notably at Santa Maria and Hidalgo. All were connected by a telegraph line. The road then came to be called the military telegraph road and finally the military road.

The present pavement at some points varies considerably from the original route but the former road still remains with buildings and scenes much the same as they were many decades ago.

Fair Headquarters Placed In Harlingen Due To City Record

LEADERSHIP FOR VALLEY IS CLAIMED

City Is Center For Entire Section

HARLINGEN—Exemplary of this city's sound and steady expansion from a name on the map less than a generation ago to the acknowledged leadership of a growing Magic Lower Rio Grande Valley, is its selection as headquarters for the annual Valley Mid-Winter Fair to be staged here from January 23 to 28.

Harlingen is generally conceded to be the center and distribution point for one of the richest agriculture sections of the world, a section transformed in a few years from raw desert land into an irrigated garden that has amazed the outside world by its year-round productivity.

Concurrent with the growth of the Valley has been Harlingen's growth. The crossroads village when the first railroad was brought into this section in the summer of 1904, grew to a bustling city of 12,125 at the 1930 census. The census figure in 1920 was 1,784.

Growth Is Fastest

This phenomenal growth was the fastest rate for any city in the United States during that decade, statistics show.

Estimates place the 1940 census at close to 20,000, and new people have poured into the entire Valley at such a rate that its population is no win excess of 200,000.

Center of a rich agricultural acreage located at the hub of Rio Grande Valley commerce, Harlingen's natural advantageous position is tremenously augmented by the junction of two railroads, the system of modern highways, and the proximity to deep water ports at Port Isabel and Brownsville.

Channel Plans Made

Plans are ever going forward for inclusion of the barge channel from Port Isabel to Harlingen via the Arroyo Colorado as part of the inland waterways system of Texas and Louisiana, which will give considerably lower rates on in-bound and out-bound cargoes, and will bring still more industries to the site of cheap deep water transportation.

Businesses of virtually every description have located in Harlingen after surveying the Valley for the most ideal situation, and that fact, that products can be distributed more cheaply to all parts of the Valley from Harlingen, has made it only natural that this city be called the Valley's distribution center.

The Valley's citrus groves, representing upwards of 8,000,000 trees and some $100,000,000 investment, are being added to each year with more and more additional citrus acres, and other land is continually being cleared of brush and opened to settlement and farming. Processing and packing plants are springing up in every section to handle the growing total of field crops, truck crops, and citrus.

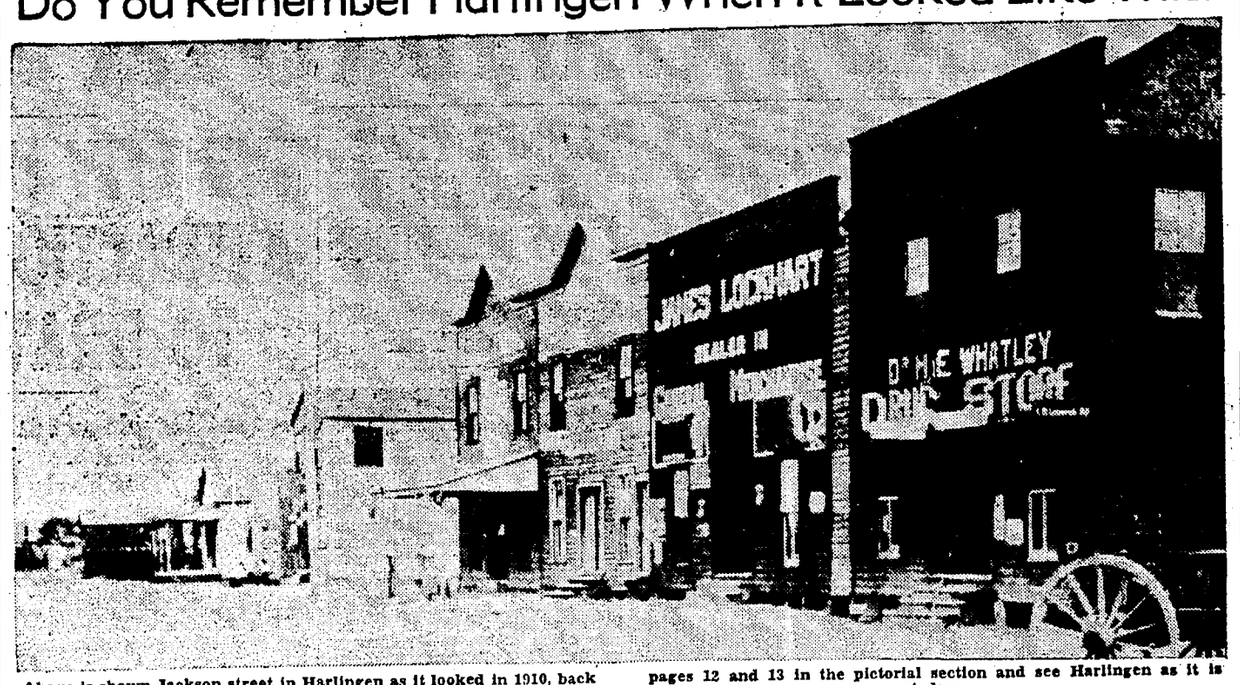
Mills Opened Here

Two cotton seed oil mills have been opened at Harlingen, to add to the income from the Valley's staple, cotton, which matures first in the world and brings premium prices in the markets of the nation.

Though general economic conditions have been slow in many parts of the country, Harlingen's geographic position and the faith of its citizency has kept it forging ahead steadily. New construction for the year just past was approximately a quarter of a million dollars exclusive of outlying subdivisions.

Because of the men behind Harlingen, and the fortunate location in the center of a land of wealth, Harlingen can only look forward in 1940 and succeeding years to continued growth and prosperity.

Do You Remember Harlingen When It Looked Like This?



Above is shown Jackson street in Harlingen as it looked in 1910, back in the days when it was known as "Six-Shooter Junction." The building with the overhanging awning was a saloon. Now turn to pages 12 and 13 in the pictorial section and see Harlingen as it is today.

VALLEY ROTARIANS TO PRESENT OUTSTANDING SPEAKERS ON FEBRUARY INSTITUTE PROGRAM

No Admission Charge Will Be Made At Four Speeches

McALLEN—Rotary clubs of the Valley again will present four prominent speakers on world affairs this season. There will be no admission charge, but tickets must be obtained from Rotarians.

The first speaker will be Major C. Douglas Booth of London, England, whose topic will be "The Struggle for Security in Europe." He will speak Monday night, Februory 5, at the Edinburg Junior College auditorium and Tuesday night, February 6, at Fair Park Auditorium at Harlingen.

Dr. No-Yong Park of Chicago will speak on "Recent Developments in the Orient" at Fair Park Auditorium, Harlingen, Monday, February 12, and at Edinburg Junior College Tuesday night, February 13.

The third speaker, Dr. E. Guy Cutshall of Lincoln, Neb., will discuss "Organizing the World for Peace" at Fair Park Auditorium, Harlingen, Monday night, February 19 and at Edinburg Junior College Tuesday night, February 20.

The final speaker will be Dr. John A. Morrison of Chicago, whose subject will be "Recent Trends in Russia." He will make addresses at Fair Park auditorium, Harlingen, Monday night, February 26, and at Edinburg Junior College Tuesday night, February 27.

Major Booth is a traveller, publicist and lecturer, a member of the Royal Institute of International Affairs, Chatam House, London. During the first World War, he was a major in His Majesty's service. He has devoted several years to the study of central European problems, residing and traveling in Morocco, Egypt, Rhodes, Greece, Austria, Hungary, Jugoslavia and France.

Dr. Park is a noted lecturer on problems of the Far East. Born and raised in Manchuria, he studied in China, Japan, Europe and the United States, receiving a Ph.D. degree from Harvard University. Author of the book "Retreat of the West," he has been engaged during the past 10 years in interpreting eastern ideals and attitudes to western universities as well as to popular audiences.

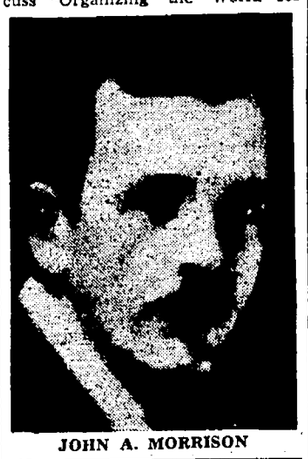
Dr. Morrison is a member of the department of geography at the University of Chicago. He has specialized in the field of the geography of the Soviet Union and of the Near East. In 1930 and again in 1932 he was a member of the Antolian Expedition of the Oriental Institute of the University of Chicago. In 1937 he attended the International Geological Institute in Moscow, participating in its Siberian excursion. At the outbreak of the war in Europe, he was in Moscow, leaving several days later by plane after seeing part of the invasion of Poland by the Russian army.

Dr. Cutshall is a noted educator and lecturer. For 15 years he was a college, seminary and university president. During the past two years he has devoted himself to travel abroad and made special studies on foreign relations in order to supplement his demonstrated aptitude for lecturing in the field of foreign relations.


E. GUY CUTSHALL


DR. NO-YONG PARK


C. DOUGLAS BOOTH


JOHN A. MORRISON

JAPAN TOPIC OF STUDENTS

Jardin Children Go Aboard Nip Ship

BROWNSVILLE — Interesting facts about Japan were presented by primary pupils of E. Jardin School in their regular weekly assembly, it was disclosed by Miss Katherine Stephens, teacher in the school, Friday.

The facts were learned in school and also at an interview with officers of a Japanese ship that docked in the Port of Brownsville last week.

Those who took part in the program were Cecilia Ann Ford, Donna Ruth Loop, Margaret Biaza, Nathan Phipps, Helen Gesell, Margaret Faye Wells, Melvin Miller, Billy Ramsey, Robert Biaza, Danny Howe, Dicky Baker, Robby Renfrow, Elizabeth Driver, and Rita Ann Miller.

Thanks were expressed by Cecilia Ann Ford to Mrs. Rea Asher, Mrs. Harry Driver, Miss Era Harris, Miss Edna Goad and Miss Mozelle Powell for furnishing transportation for the children to the port.

22 Rank High

Alamo School Lists Honor Students

ALAMO—The Alamo Grammar School Honor Roll this six weeks contained twenty-two names, as follows:

First grade: Gerry Smith, Patricia Hodgson, Mary Lou Williams.
Second grade: Bill Roach, Betty Jo Martin, Betty Lou Varenkamp.
Third grade: Nell Chestnut, Rose Lee Holmgren, Kenneth Mathews, Patricia Perkins, John Henry Thompson, Erline Thompson, Gladelle Williams.
Fourth grade: Billy Cox, Saralyn Teaff, Howard Smith Jr., Billy Wilkin, Clement Williams, Jr., Ver Nell Rhinehart.
Fifth grade: Mary Van Huss, Beulah Pearl Smith, Rita Saterlee.

Young Couple Gets Jail Bridal Suite

RATON, N. M.—(AP)—Police Chief Sid Huddleston aims to please.

"You couldn't by any chance be newlyweds?" he inquired of a young couple who appeared at his jailhouse and asked for a night's lodging.

"Sure," the young couple admitted. "We were married today, even though we are dead broke, with the last of our money gone for a marriage license."

Chief Huddleston gave them what he's going to call "the bridal cell."

World Record Tied For Tunnel Boring

CRIPPLE CREEK, Colo.— (AP) — Crews in the Carlton tunnel near here have tied the world's record for tunnel boring.

Within a 24-hour period they bored 61 feet, breaking and clearing the rock.

They said the world's record was established several years ago in drilling the Syoc tunnel in the Philippines.

Cyclist Rides Mail Bike 100,000 Miles

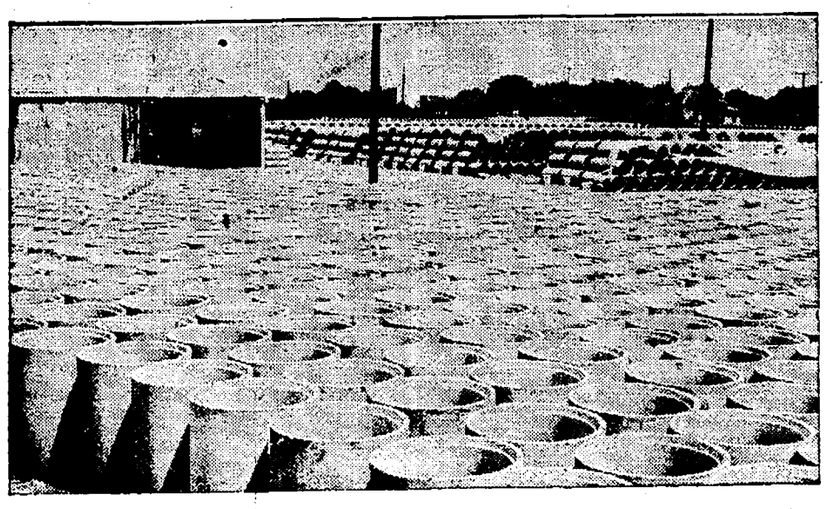
FULTON, Ky. —(AP)— Sam Campbell began cycling when he began delivering mail 26 years ago. He has travelled since approximately 100,000 miles—four times the distance around the earth. He has ridden the same bike for the past 17 years.

Blind Youth Knows Voice Years Later

WINNIPEG —(AP)— William McMurray, 17-year-old blind youth, recognized the voice of G. H. Schmitty, porter, whom he had talked with nine years before.

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W. T. LISTON COMPANY

Plants at Harlingen and Mission

SOUTH TEXAS WPA OUTLAYS AID TRAFFIC

Much Money Is Used On Roads, Streets

LAREDO—Improvement of highways, roads and streets was stressed by South Texas sponsors of WPA projects during the six months period ending December 31, according to a report issued Saturday by B. H. Tate, district director.

Road and street improvements, including work on a number of farm-to-market travel routes, accounted for expenditures of $496,877 during the last six months of 1939, Tate said.

Next largest construction item reported by WPA was the improvement of such public utilities as water lines and sewage disposal facilities, projects in this group involving $227,980. Construction and improvement of public buildings, including several schools, was completed at a cost of $55,087. On the building of parks, playgrounds, athletic fields, and similar recreational facilities in this section there was expended $23,717. Construction of dams and other conservation activities were completed through expenitures of $19,079.

Sewing Rooms Operated

Producing garments and other articles for distribution to the destitute, WPA sewing rooms gave employment to several hundreds of women wage-earners in this area at a cost of $162,170. Of this amount, $134.370 went directly to the workers in the form of security wage checks.

Grouped under the general heading of professional and service projects, which accounted for expenditures of $19,409, are such works as the survey of native mineral resources, study of underground water supplies, and other geological surveys, all supervised by authoritative state agencies, rendering of library assistance to existing libraries and establishment of new library units; renovation, indexing, and repair of school, city, county, and other public records.

Other outstanding WPA activities were listed by Tate as follows:

Conducting of adult education classes, ranking from literary training to early college level work, $28,801.

Director of municipal recreational activities by trained WPA supervisors, $8,580.

Operation of canning plants for the preservation of food, $9,636.

Distribution of surplus commodities, including WPA-manufactured clothing, to the destitute, $20,163.

Summing up his statement, Tate reported that a total of $1,072,062 has been expended on WPA projects in the 17 counties administered from the Laredo office during the last six months of 1939. Of this amount, cities, counties, and independent school districts have provided $347,451, or more than 32 per cent, as their share of participation in the program of public improvements and services.

Counties comprising the Laredo WPA district and included in the report are Brooks, Cameron, Dimmit, Duval, Hidalgo, Jim Hogg, Jim Wells, Kenedy, Kleberg, La Salle, Maverick, Nueces, Starr, Webb, Willacy, Zapata and Zavala.

Broken Leg Not Enough To Halt Farming Success

WALLER—(AP)—L. B. Hart was working at the Epsom Downs race track near Houston one day when he injured a leg.

The doctor told him it would be some time before the member would heal, so Hart decided he would try farming.

He moved to Waller county, bought 40 acres, rented 100 more, and planted them in peanuts.

"I was able to work the peanuts after I purchased a tractor," he said. "This enabled me to ride instead of walk and thus keep me off my injured leg."

That was several years ago. The farm has grown to 400 acres, and this fall Hart will harvest a crop of 360,000 pounds of peanuts. The gross return will be about $3,500.

PROCESSING WORK DROPS

Plants Take 35 Per Cent Of Fruit

HARLINGEN — Approximately 35 per cent of the grapefruit produced in the Valley during the 1938-39 season was utilized by the processing plants compared with 45 per cent the year before and about 25 per cent in 1936-37.

According to reports made to the Growers Industry Committee, these plants took the equivalent of 5,531,474 standard boxes of grapefruit and 15,650 boxes of oranges or almost 14,000 carloads of grapefruit and 391 carloads of oranges.

During the 1937-38 season, the processing plants accounted for 5,139,661 boxes of grapefruit going to the canners, a marketing program dealing with the canned products becoming almost as important to the grower as the one dealing with the marketing of fresh fruit. The Federal Surplus Commodities Corporation relieved the canners of processed fruit equalling equivalent of 1,346 carloads in 738,432 boxes of grapefruit or the 1938-39.

MODEL PLANE EXHIBITS TO BE SEEN HERE

Valley Enthusiasts Enter Projects

HARLINGEN—Certain to attract interest of those attending the Valley Mid-Winter Fair is the exhibit of model airplanes entered by scores of Valley enthusiasts. Numerous gas-powered and rubber-powered models will be shown in the display space, where prizes will be awarded on accuracy of scale models.

Saturday morning a flying contest will be staged for rubber-powered models, and if weather conditions are good one or two gas-powered models will be sent up. Chief judge in the contests will be Bill Earle of Pan-American Airways, according to Garver Murray, who is in charge of the event.

Special prizes will be offered for the neatest gas-powered model, Murray announced. It is expected a number of these will be entered in the display. Motors for these models are from one-half down to one-twelfth horsepower, says Murray, but are real motors, turning up 10,000 to 12,000 revolutions per minute.

All ages take part in model plane building. At Detroit, for instance, 10 full time instructors are needed for the 33 clubs meeting weekly, with ages of members ranging from eight to 60. Clubs belonging to the National Aeronautic Association are fellow members of all the big names in aviation, including those of Roscoe Turner, Col. Lindbergh, Admiral Byrd, Howard Hughes, the late Frank Hawks, Jimmy Doolittle and many others.

If model plane making is child's play then U. S. Army airmen and air corps officials are children, Murray points out, for these men make models constantly, for pleasure and for aid in research work. And it is expected that many new and better ideas in aviation will come from the model plane work being done today over the nation by thousands of Americans, young and old.

Prisoner Holds Out Atop Big Smokestack

KINGSTON, Ont. —(AP)—Perched atop a 100-foot smokestack at the penitentiary here, a convict serving a 20-year sentence threatened to jump to his death or stay in his precarious solitude until the warden promised to return him to another institution.

The homesick prisoner had rationed himself with food and water and gave the authorities an anxious time. After some hours aloft in full view of the surrounding countryside he descended. His terms of surrender were not announced, but officials said he was "all right" physically.

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Rio Grande City's Background Is Rich In Tradition And Historic Lore; It Looks To Interesting Future

COUNTY SEAT OF STARR IS LIVELY CITY

One Of Oldest Towns In Valley Area

By ROBIN BROOKS

RIO GRANDE CITY — Possessed of a background ric hin tradition and historic lore, Rio Grande City, county seat of Starr County, is strategically located on highway 83, the famed Old Spanish Trail, half way between Brownsville and Laredo, and coincidentally midway on a straight line from San Antonio to Victoria, the capital of Tamaulipas, Mexico. One of the oldest towns in the Lower Rio Grande Valley, this little city of some 4,200 inhabitants boasts a progressive spirit in an old-world atmosphere.

Under the name of Carnestolendas, the town was founded in 1767 by Don Francisco de la Garza Martinez, vendee of Porcion 80 from its original grantee, Capt. Don Jose Antonio de la Garza Falcon. When Starr County was created by State Legislature in 1843, Rio Grande City proper was founded under its present name by Henry Clay Davis who had served as an officer in the American Army being a leader of the Mier Expedition in December, 1842. The old two story brick ranch house of the Davis family still stands at the south end of the city's Main Plaza, and is one of several old landmarks.

Enjoys Steady Growth

Since its founding, Rio Grande City has enjoyed a steady growth from an early trade settlement to the present, a bustling little city with two paved through highways. Fresh in the memory of some of the older residents is the time when the city was served by a steamboat line from the Gulf of Mexico as far west as Roma, 12 miles west of Rio Grande City. In 1905 a gasoline launch passenger service was inaugurated from Rio Grande City up the San Juan River to Azucar, Tamps., Mexico.

Until the time when the first train came over the tracks on August 23, 1925, to inaugurate Missouri Pacific rail service, Rio Grande City was said to be the largest town without a railroad in the United States.

The city has been garrisoned since 1848 by Fort Ringgold, its location having been sold to the government by Henry Clay Davis in 1846. Now the base for the 2nd squadron of the 12th Cavalry, it is alleged that both Robert E. Lee and Ulysses S. Grant were stationed at Ringgold for short periods early in their military careers. Quartering some 300 men and 14 officers, Ringgold is considered one of the most beautiful of the border posts with its old brick quarters and barracks in a picturesque setting of palms and native shrubs.

Splendid School System

Among its principal assets, Starr County and Rio Grande City claim a splendid school system, the county schools under direction of Superintendent Florence J. Scott having an enrollment of 2,360 scholastics instructed by as able staff of 63 instructors. Superintendent H. C. Baker is in charge of the school system of the Rio Grande City Independent School District comprising 25 instructors and 1,672 scholastics housed in three commodious and modern buildings, two of which, designed by R. Newell Waters, were erected in 1932 at a cost of $95,000.

The city supports one bank, the First State Bank and Trust Company which has enjoyed a steady growth since its organization in 1910.

Rio Grande City's two up-to-date hospitals are both privately owned by Dr. C. J. Martin and Dr. M. J. Rodriguez respectively.

In April, 1939, the new three story county court house was completed at the north end of the Main Plaza at a cost of $117,000 of which the Public Works Administration granted $64,000. This building, which includes offices for all county officials, replaced the old court house erected in 1884. The county judge, H. Garza, Jr., is this year completing his 25th consecutive year of administration.

Hotel Is Picturesque

Of interest to winter visitors is Hotel Ringgold, the picturesque and modern two story hotel of Spanish architecture which is under management of Mr. and Mrs. William Drummond. It is located on the city's Main Street. A modern note for transients is established in the recently completed trailer camp three miles east of Rio Grande City on the highway. This is owned and operated by Mr. and Mrs. Elsworth Moore and is now enjoying a brisk trailer trade in its first season since completion.

With the curbing and paving of the city's Main Street a year ago, Rio Grande was given two paved thoroughfares from east to west city limits.

Principal cash crops in this section are listed as cattle and cotton, and Starr County is justifiably proud of its record o having produced the world's first bale of cotton for seven consecutive years.

Is Port of Entry

Since 1931 when the Rio Grande City oil field was established with the success of the discovery well, the town has enjoyed active development in oil trade and exploration. This discovery was subsequent to the production of oil on the Guerra properties which opened trade in the northwestern part of the county. In May, 1937, a 1,000 barrel skimming plant, the Phoenix Refinery, was erected at a cost of $35,000.00 on the eastern limits of the city by R. R. Russell of San Antonio.

The fact must not be overlooked that Rio Grande City is listed a port of entry with Mexico and maintains a full customs and immigration service housed at the river crossing immediately south of Fort Ringgold proper. Relative to connection with our neighboring republic, the Rio Grande City Civic Club at a recent meeting appointed a committee to investigate feasibility of installing a pontoon bridge which would enable this community to form a link with Camargo, Tamps., Mexico, as well as the dam project 10 miles beyond where Azucar Dam, the world's largest earthen dam, is now in the process of construction.

In the past four years this city has enjoyed an unprecedented building boom during which substantial business houses have been erected in addition to nine new homes built in west Rio Grande City to open an entirely new section. In the past year, several large homes have been completed including that of Adan Garza, one block south of the San Juan Plaza, and two homes built by Jose M. Martinez in the new addition, as well as the practically brand new May-Zimmerman addition at the western city limits where three distinctly modern homes have been completed in the past six months.

Dam Work Is Seen

Topping the list of future development at this time is the Los Olmos Basin, the specifications for which the International Boundary Commission have been working on for the past six months. Tentative plans call for a dam on Los Olmos Arroyo immediately north of Rio Grande City to form a basin covering some 35 square miles. The plan will be put before Congress at this session for the appropriation calling for several million dollars.

Rio Grande City is fortunate in having a large group of active organizations. The afore-mentioned Civic Club, though not yet three years old, has been successful in sponsoring a variety of enterprising projects foremost of which may be listed the annual three day Starr County Fair and Rodeo for which the club has acquired and equipped a 40-acre fair ground complete with a fine modern rodeo plant. Working with this club as well as on projects of their own is the Woman's Civic Auxiliary Club.

The Rio Grande City Woman's Club was organized as a study-club in 1927, and has maintained its original high standards with an annual series of cultural programs. Twice since its founding has it entertained the Valley Federation of Woman's Clubs, in 1932 and in 1939. The Diversity Club, organized in 1933, is also a federated study club.

Included in the list of religious organizations are the Masonic Lodge, Eastern Star, Knights of Columbus, Catholic Daughters of America, W. O. W. and W. O. W. Auxiliary.

The Grotto, located immediately southeast of the court house, has long been a point of interest to visitors. An exact replica of the famous shrine at Lourdes, France, it is built of natural rocks brought from the surrounding hills and from the petrified forest. It is 13 feet high and 90 feet wide at the base, and is the result of the painstaking and artistic efforts of Rev. Gustavus Gollbach, a Catholic priest here for many years, who completed the work in 1928 at an estimated cost of $5,000.

And so, from a past quaint with colorful history, to the present, brightened with numerous worthwhile projects, Rio Grand City and Starr County feel justified in anticipating an interesting future.

PORT ISABEL IS PROUD OF PORT

Miss Herbert Appears In Horse Acts



Miss Dorothy Herbert, below, will give free daily performances during the six days of the 18th Annual Valley Mid-Winter Fair which opens here Tuesday. Miss Herbert is a noted equestrienne with Ringling Brothers and Barnum and Bailey combined circus. She has brought three horses with her and will give an exhibition including jumping, dancing, gaiting and other ring tricks. (Photo by Johnny Martin.)

CITY ON GULF IS THRIVING EXPORT SPOT

Record For 1939 Is Best In History

By HARRY FOEHNER

PORT ISABEL—Port Isabel's former glories as the gateway to the Valley are reflected in its modern port which in 1939 reached a new high in development of tonnage.

Long before there was a railroad into the Valley, Port Isabel served this section and its history has been bound up in the vicissitudes of its harbors. Port Isabel once was a great port and it is again a great port, having handled 412,535 tons of shipping during 1939, according to a preliminary estimate.

This compares to 296,376 tons in 1938, 356,910 tons in 1937, 278,616 tons in 1936 and 92,354 tons in 1935. The 1938 decline was attributed not to the port but to oil proration which curtailed production of this valuable Valley product.

Other Cargo Moves

"One should not reach the conclusion that Port Isabel is just an oil port," said Manager James C. Bowie of the port. Fresh fruit shipments in 1939 showed an 85 per cent increase over 1938 and canned goods moved in 50 per cent greater volume than in 1938 although the total pack was smaller. Cottonseed meal, popcorn, citrus meal, pineapples, onions, cotton and machinery are among the other products that have moved through the local port."

In 1939, there were 86 steamships, nine motor vessels, 140 barges, 655 tugs and 4,161 fishing boats that used the Port Isabel harbor as compared to 58 steamers, 12 motor vessels, 31 barges 142 tugs, 66 dredges and 5,386 fishing boats in 1938.

The port was opened July 30, 1935 and was the first on the Texas coast to put in precooling equipment for fruits and vegetables, opening up new markets in the East for Valley products. Capacity of the plant, operated under an air conditioning system is 25 carloads every eight hours.

Port Is Cooperative

"The whole attitude of the management has been that the port has been merely an auxiliary to the agricultural industry of the Valley," said Bowie. "Getting lower freight rates for Valley products has been a principal aim and the port has brought into existence many industries which could not operate under former conditions. If the canneries established because of water rates had not been built there would be a tremendous surplus of citrus fruits to sell on the fresh fruit markets. The best way to assure a continuance of the lower rates brought about by water transportation is to give a wider patronage to the port," Bowie said.

T. W. Forman, associate engineer in the office of the U. S. Army district engineer, recently wrote an article on the Valley harbors in which he pointed out that Port Isabel was an important harbor years before the railroads were built into the Valley. The railroad between Port Isabel and Brownsville made profits of $100,000 a year before the first railroad was built into the Valley in 1904.

Point of Debarkation

Before that, Port Isabel and Brazos Santiago were points of debarkation for the United States Army on three occasions, Forman said. In 1846, General Taylor disembarked troops which participated in the Mexican War.

Forman brought out a fact not generally known and that was that Port Isabel was the second of a United States navy experiment with screw propelled boats. The only naval vessel at that time equipped with a screw propellor, negotiated the second bar during the Mexican War and this same vessel later was an important factor when troops were landed at Vera Cruz.

The first navigation report on this waterway was made in 1853 by Captain McClellan and Congress authorized a survey report July 11, 1870. It recommended construction of a single concrete jetty but the side was not specified so nothing was done until 1881 when sufficient appropriations were made for two jetties. Bricks for the jetties were burned at Port Isabel but the work was abandoned in 1884 with but one jetty partially completed.

Channel Is Dredged

In 1905 a channel with 70 feet bottom width and a depth of ten feet was dredged to the old railroad wharf and in 1919 this was redredged to 100 feet bottom width and a depth of 16 feet. The present project authorized in 1919 and modified in 1930 provides for an inner channel depth of 25 feet.

Work on the present channels and basin was begun in April 1933 and work on the jetties was started in January, 1934 and completed in February 1935. The Rivers and Harbors Act of 1937 modified the project providing for a depth of 28 feet for the channels and basins and the work begun in June, 1939. It is hoped to enlarge the present turning basin, 600 x 700 feet, to 1,300 x 1,000 feet.

FIESTA TOTAL IS ANNOUNCED

$2000 Is Contributed For Celebration

MISSION—A final report made by the finance committee of the seventh annual Texas Citrus Fiesta held in Mission last week showed that more than $2,000 in cash contributions were received from local and Valley groups and individuals who supported the celebration. J. F. Ewers, chairman of the finance committee, pointed out the significance of the support given by out-of-Mission firms who realize the Valley-wide value of the citrus fete in attracting worth-while publicity to the section.

Cash gifts were received from 9 concerns whose business activities touch Mission but whose actual headquarters are in other cities. In addition the local business firms and civic leaders were cooperative in their contrbuitons, bringing the actual total subscribed to $2,020.50, Ewers said.

A report of the expenditures, income-bearing events, and entire costs of staging the fiesta is being prepared and will be released at an early date, E. E. Marburger, general chairman, announced.

Sail Boat Racing Is Added To Valley Sporting Events

PORT ISABEL—Added to the other pleasures of tourists who come to the Lower Rio Grande Valley to spend the winter months is that of sail boat racing on Laguna Madre off Port Isabel, recently launched by a group known as the Laguna Sailing Club.

More than 25 boats are owned by members of the sailing club, and are held regularly in bay waters here, and in and about the coastal waters of the Gulf of Mexico.

The club early began the custom of staging weekly races between member boats and those from other sections, and a number of local sailors participated in meets held along the Gulf Coast the past season.

The abundancy of the southeast breeze across these waters, and the choppy waves at times make for ideal sailing conditions.

Week-end cruises and dances have also heightened the social aspects of the boating organization. Similar boating groups have also been formed at Port of Brownsville, where the Valley Yacht Club is headquartered.

Ample facilities are also maintained at Valley ports for fishing parties and pleasure jaunts to Padre Island and other spots of interest along the Valley coast, and along the Gulf coast of northern Mexico, where some of the best fishing in this hemisphere is to be found.

Valley Man Makes Cotton Crops Pay Him Dividends

WESLACO — Money can be made by scientific farming of cotton, C. Spears of Weslaco has found.

Spears specializes in a particular variety. For four years he used Delfors 719, but tried 531-B last season.

Believing better results can be obtained from Delfors 719, he will plant that again this coming season.

During a five-year period, Spears' crops averaged 714 pounds of cotton to the acre, almost a bale and a half. On 27.2 acres in 1939, he made 41 bales, nearly one and three quarters bales to the acre.

Describing his success, Spears said he doesn't plant cotton more than two years in the same place without rotation of the crop.

Every three years, he plows under red top cane as a cover crop, which does away with root rot and nemetodes and builds up the soil.

He waters the land before planting and waters it whenever he believes necessary. The crop is cultivated five times.

Honor Roll Given

La Feria High Lists 22 In First Team

LA FERIA—Honor roll for the La Feria high school for the first semester was released here Friday by Principal C. E. Vail.

Honor students for the four classes were as follows:

Seniors: Doris Beesley, Muriel Kasiter, Ruth Van Zandt, David Vigness, Dora Smith, Harold Jones.

Juniors: Ella Cooper, Mary Ann Phillips, La Verne Rainey, Sherman Smith, Mildred Webmeyer, Viola Yarbrough.

Sophomores: Thomas Burchfield, Ed Cook, Howe Dickson, Margaret Ezekiel, Davida May, Iris Sanchez, Nell Sanders.

Freshmen: Rosalie Helm, Kenneth Miller, Robin Morgan.

Spanish Determine Degrees Of Loyalty

BURGOS, Spain— (AP) —The Falange Espanola Tradicionalista wants to make sure that all of its members or would-be members are loyal to the New Spain.

Generalissimo Francisco Franco has decreed that the Falange have the responsibility of determining whether each citizen is "for or against the movement."

Those who prove their allegiance are eligible for full membership in the Falange. Those who fail to meet qualifications are subject to action by the tribunal of political responsibilities.

Man Observes Birth In Old Family Home

KANSAS CITY, Mo. —(AP)— John E. Burden recently celebrated his 98th birthday in the same Lexington, Mo., house where he was born.

La Feria Is Still A Young City, But Can Boast Many Advantages



The Valley in its rapid growth has not left religion behind, having numerous large, pretty churches. An outstanding example is the Laferia Catholic church, shown in this picture.

* * * * * * * * * * * * * * *

By MRS. E. C. WALLACE

LA FERIA—G. J. Schnorenberg of Minneapolis became the founder of La Feria, "the fair," when he came to the Valley in 1907 and chose this as the most likely looking part of this promising section.

The townsite was laid off in 1910, roads were built and irrigation canals constructed.

One of the most interesting stories in connection with the early days of La Feria was in regard to its railroad service. The St. Louis, Brownsville and Mexico railroad built its Valley branch in 1905 but the nearest depot to La Feria was at Bixby, about a mile and a half west. When the town was built in 1910, its developers asked for a depot but the railroad refused to provide one.

One night Schnorenberg became impatient and enlisted the aid of a number of persons including Harry McNeil, W. E. Stuart, P. B. Branch, O. E. Walker, and others who took a team of horses, loaded the Bixby depot on two flat cars and with a large group of interested friends pushed the depot to La Feria where it is still in use.

Among the earliest buildings in La Feria was a hotel where the Humble station is at present. It was operated by Mr. and Mrs. Schnorenberg. The first business establishment was the St. Louis Drug Store where the Ritter Drug Store is now. The South Texas Lumber Company with Tom Marchbanks as manager was also among the early business firms.

It was decided to incorporate the town on May 20, 1915, and B. H. Dunlap was elected mayor with the late H. B. Noblett, W. A. Strickland and P. B. Branch as commissioners. J. A. George was assessor and collector and George Dunlap was the first white child born here.

J. O. Davis was the first superintendent of schools in 1921 when an independent school district was formed. Prior to that the schools were under jurisdiction of the county superintendent. L. M. Vigness was president of the first school board and has served almost continuously ever since.

W. E. Stuart was president of the first bank with Harry McNeil, P. B. Branch, G. J. Schnorenberg as officers.

A street paving project was begun in 1920. A Catholic church was built in 1910 and replaced in 1930 when the original building burned. The present Methodist church was built in 1922 and some of the early members who are still here include Mr. and Mrs. D. S. Knight, Mr. and Mrs. M. E. Mitchell, Mr. and Mrs. J. E. Clark.

The Baptist building was completed in 1924 as was the Presbyterian church. Early Baptists still living include Mr. and Mrs. J. H. Mitchell, Mr. and Mrs. Harry P. McNeil, now of Mercedes. Early Presbyterian members still here include Mr. and Mrs. Charles Fraser, and Mrs. J. L. Stinson.

The water district is among the oldest in the Valley and Mr. Schnorenberg was first president with Moore Matthews as manager and A. W. Amthor as engineer.

La Feria had a population of 1,600 in the 1930 census and is expected to show 1,900 for 1940. A. H. Moore is mayor with J. P. Bond and Ed Lindberg city commissioners; D. D. Butcher, tax assessor and collector.

La Feria is still a young town but it boasts of modern schools and churches, paved streets and other public improvements, has many fine homes as well as business houses and is the center of one of the Valley's finest citrus growing areas.

Don't Miss A Single Day

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VALLEY MID-WINTER

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City Of Raymondville Boasts Colorful Historical Story

FORMER KING RANCH LANDS ARE THRIVING AS MODERN TOWNSITE

Town Once Was Known As Dead Man Before Sub-Division Of Property And Movements Of Settlers

By MRS. M. C. YEARGAN

RAYMONDVILLE—El Muerto (dead man) was the name this location had back in the days before anyone dreamed of there ever being a town here. It is thought by our first settlers to have been the name carried over from early Spanish days.

The story of Raymondville doesn't have the beginning of a very good bedtime story — for there isn't anything about this growing, wide-awake town that would put anyone to sleep.

The land was formerly a part of that vast million acre property known as the King Ranch. That portion lying south of Hidalgo and east of the Methodist church belonged to Edward Burleson Raymond, foreman of the southern end of the King property called El Sauz Ranch, for whom Raymondville was named

All the north portion was the property of Mrs. H. M. King who sold it to a corporation called the Kleberg Town and Improvement Company. Robert J. Kleberg was president and manager—and also Mrs. King's son-in-law. E. B. Raymond sold his property to the Raymond Town and Improvement Co.

The land was then platted and sub-divided by Fred Warren in 1904.

The first train ran on July 4, 1904 from Houston to Brownsville. Up to this time all travel was done by schooner and steamers from Point Isabel to New Orleans, or by stage coach from Brownsville through the King property known as El Sauz Ranch to Alice, a three day trip, when the weather was good.

Chicago Man Purchases

The Kleberg Town and Improvement Company sold the town site to Adam M. Davidson of Chicago who had been colonization agent for the Southern Pacific Railway. At the time he bought it he was connected with the Rock Island Railway in the Colonization Department.

The Railroad was promoted by Colonel Uriah Lott and financed by B. F. Yoakum of New York City and his associates, one of these men, B. L. Winchell, is now chairman of the board of Remington-Rand Co. Stations through the King Ranch were named after the directors: "Yturria" received its name from Don "Pancho" Yturria, "Armstrong" from Major John B. Armstrong, old Texas Ranger Captain and ranch owner; "Sarita" was named after John G. Kenedy's daughter and "Kingsville" after the King family.

Diplomacy So Seen

The story goes that Colonel Lott had little patience with James B. Wells of Brownsville who was the leading attorney for the directors and promoters of the railroad. When discussion of a name for one of the stations was brought up in a Board meeting, from which Wells was absent, a suggestion was made to call it "Wells". Colonel Lott exclaimed: "It will never be!" Kenedy, who was present, assured him that he understood how he felt about the matter and really din't blame him, and suggested that the place be called "Norias", which Colonel Lott readily agreed, not knowing it was but Spanish for "Wells".

Raymondville was located by measuring the distance from Robstown which is the junction of this road with the Texas-Mexican Railroad which runs from Corpus Christi to Laredo and was 100 miles flat.

The town is named for E. B. Raymond who was a native of Austin, a member of one of the old Texas families. He had been employed on the King Ranch since 1876.

Had Telegraph Line

J. Frank Kimball, brother-in-law of Raymond, and telegraph operator on the old government line from Corpus to Brownsville, was the first telegraph operator in Raymondville, also the first railway agent, post master and general store owner. His place of business was on the site now occupied by Brenner's R. G. V. Store—the corner of Seventh and Hidalgo.

In 1905 a boarding house known as the Kimball House (now standing and known as the Huff property) was operated by Misses Dora and Nellie Kimball. A year later Adam M. Davidson built the hotel that for years was known as the Davidson Hotel, just east of the station. It was a fine hotel, beautifully furnished with oriental rugs and brass beds throughout. An oasis of luxury in a sea of brush.

Just behind the hotel the first well was drilled. This furnished the town water supply for several years.

Lumber Yard Arrived

A lumber company moved in from Sam Fordyce and established headquarters on the present Knipp Hardware corner. It was called the Raymondville Lumber Company and was operated by a man named McKay.

In 1907 C. H. Pease from Michigan fenced off a corner of the lumber yard and opened the Raymondville State Bank, which is now the oldest bank in the Valley. Its first president was E. B. Raymond and the first cashier C. H. Pease.

Different land companies began to take hold about that time. The Gulf Coast Irrigation Campany bought a tract of some twenty-three thousand acres northeast of Raymondville through Benjamine S. Cable treasurer; and Secretary of Interior under President Taft. Davidson bought several thousand acres west and northwest of town and people moved in. W. A. Harding and A. A. Lindahl bought the Woodhouse land northwest of town and sold that off.

17 Families In 1909

In 1909 there were 17 families in town and one man—Judge W. H. Meade, east of town.

The first hospital was a little frame building near the present Baptist Church, Drs. J. E. Whatley and H. A. White, physicians and surgeons, were practitioners at that time.

The first school was a one-room building west of the Baptist church with Miss Nellie Kimball as the teacher. Later Miss Nettie Wadall was the teacher. The school was later moved south of Hidalgo street, and at the second move a two story brick building was erected in the center of the present school property. When the school house was financed a dance was given and people were invited from all around—as far away as Harlingen. Heavy rains preceded the night of festivity and local men met the vehicles at the road and carried the women across the freshly graded school grounds more than ankle-deep in mud.

Sparse Settlement

The town was sparsely settled. The main road through the town was the only one, other throughfares were but cattle trails leading out through the brush. Cattle for miles around got their water from the well behind the Davidson Hotel. And early settlers recall vividly droves of range cattle sweeping into town for water or when a cow killed on the railroad track, especially in the years of dought when much stock was brought down from north and east Texas to eat cactus.

During those early days there was a community church (located on the Baptist Church site) where the handful of people of all denominations worshiped and worked together. As the town grew, however, the Methodist increased and they chose the schoolhouse for their meeting place. Later people turned from the church for their purely social life and the "Merry Makers" was organized. Social life up to that time had been attending Mexican tent shows, medicine shows and badger fights.

A trip to Red Fish Bay was hard work for there was no road. People went in companies, allowing a full day to get over the sand hills and a good part of the day was spent digging wheels out of the sand.

Study Club Organized

At Mrs. H. A. White's suggestion a study club was organized, one that—according to the planning of its organizers—has grown with the town and has stood for the best in civic life and the arts. Mrs. S. L. Gill was president through the first five of those struggling years. Early meetings were held in the Davidson Hotel and the nice social affairs of the town were given there. The first yearbook is in the Club's archives—now known as the Raymondville Woman's Club—the book was made by Dr. H. A. White because he wrote such a beautiful hand.

Later the men organized a "Liverite Club" which has been succeeded by the service clubs.

The Lacoma Mercantile Company was first owned by Lamar Gill and operated by Bill and C. M. Kenedy. Later W. R. Sprague bought an interest. East of this building was Duffield's Drugstore and post office, and near this the grove where horses were hitched.

Ice Shipped In

Kimball's place was bought by R. McChesney of Brownsville and then by Tom Clark. At that time Tom Clark was the first barber he also was the iceman and the milkman. Ice was shipped from Brownsville and sometimes 100 pounds was about the size of a 25 pound block by the time it arrived in Raymondville.

Before the advent of the barber, fastidious men went to Brownsville and the trip cost about $10.00. Finally some of them grew weary of the length and expense of such a trip and let their wives do the cutting—until Tom Clark came to town.

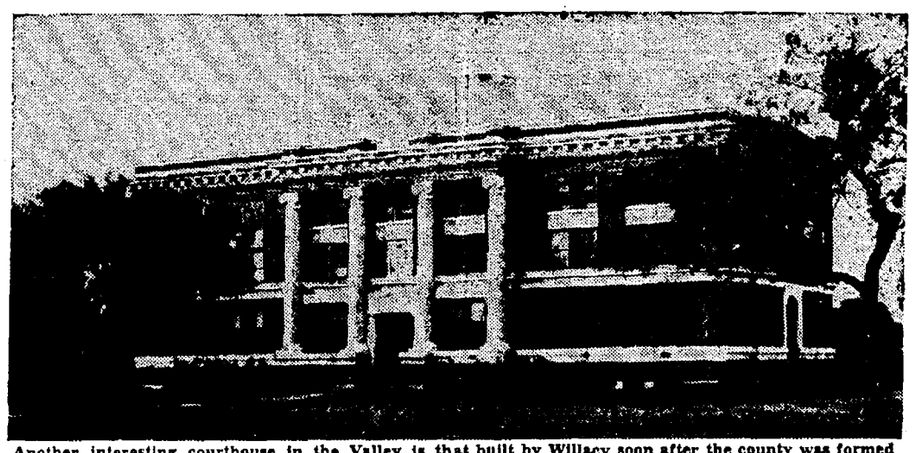
He was bitten by a rattle snake and died within five hours. His wife sold out her husband's business to J. P. Brenner and returned to England.

Five Buildings There

Five buildings that graced the town at that time were: The Davidson Hotel, Lacoma Mercantile Company, Brenner's Store, and the Brenner residence and the Kimball boarding house. All were built high to keep out the water during heavy rains.

In 1919 C. R. Johnson bought the Magic Valley News at Lyford and moved it to Raymondville and changed it to the Willacy County News. In 1924 he sold it to Isadore Moritz. Later Johnson bought the Willacy County Chronicle—then at Lyford—and brought it to Raymondville.

The town was incorporated in 1912 and re-incorporated in 1916. The first mayor was Lamar Gill. Gill's family came from Mississippi and settled in Gonzales before the Civil War. For a time Gill was bookkeeper in San Diego, Texas. He was manager of the first gin in this part of the country, which was on the Sprague land known as La Coma Ranch.



Another interesting courthouse in the Valley is that built by Willacy soon after the county was formed in 1921, and shown in the above photo. Not the newest in the Valley, for the reason that Starr county built a new one in recent years, the Willacy seat of government nevertheless serves the newest of the four counties. (Photo by Johnny Martin.)

In 1921 Willacy County was created. In 1922 the courthouse was built and on January 1, 1923, county officers moved into their offices. Lamar Gill was the first County judge, R. W. Huff was the county clerk. He bought and opened up the first record books. M. H. Dreyer was then mayor of the town.

In 1925 the town was quite a place.

The State Bank was the first building on that block. Across the street was the Gill Building and the Mayo Bldg., and west of them a few Mexican shacks and a patio with a post in the center to hold the lanterns for their baile. There was a double tennis court behind the bank; an open air picture show and S. E. Mills' blacksmith shop was the center of young stag social life.

Competition Springs Up

Following the building of the courthouse, competition between the two sides of the railroad track was keen. When one building went up on the west side, another went up on the east side, and vice versa. And in this way the town grew quickly.

In the years of 1926-28 electricity was obtained from a local light plant at 24 cents per kilowatt. Water, sewerage and street paving began to be a reality. In the early thirties gas was piped in from Edcouch.

There were 22 persons in the association that built the first picture show. It was in the Reasonover Building called the Delta de Ora (Valley of Gold) and run by W. J. Reasonover. In 1925 B. V. Crowell bought it and in 1929 he put in another picture show called La Vista where the Ramon now is. One time he presented the picture "The Iron Horse" a silent. He had advertised it extremely for it was an expensive picture, costing something like $150 to present. A severe spell of weather set in, and only 40 people witnessed the show. About 1928 Crowell introduced talking pictures. Three years later he moved the Delta de Ora to San Perlita, but found it unpromising and sold to people who moved it to Rio Grande City. After running the La Vista for a time he sold it to R. N. Smith of Mission who is now owner of the Ramon and the Rio.

Churches Aid City

Churches in Raymondville have had their part in the development of the town; The Community church where all worshiped, the Catholic Church built on Seventh Street and later moved to its present location, the Methodist organized in 1909 which held its first meetings in the schoolhouse until the members were able to build, the Presbyterian, which met in the La Vista Theatre for a few years, the Episcopal Mission, Nazarene, Church of Christ, Christian Church, Church Of God, Penecostal and Lutheran.

A big factor in the development of the town has been the $4,000,000 irrigation project which has been under construction the past three years, to bring water from the Rio Grande River to irrigate some 70,000 acres of farm land. This project has employed thousands of people and put into circulation hundreds of thousands of dollars.

It is the largest irrigation project in the United States and the second largest in the world, the other being in India. It is the largest cement pipe contract and the largest cement canal lining project in the country.

A progressive step in the town is changing from deep well water to river water and the installation of a modern filteration plant. For which contract has been let to a Houston firm for $32,956.90.

The long dreamed of Hug-the-Coast Highway which has been in the making for fifteen years is about to become a reality. The last contract of 34 miles from Sarita to the northern end of Willacy County will be let December 19, and will be completed early in 1940.

Pavement of the road to San Manuel has been a great improvement and is responsible for many more people coming through Raymondville. Towns east and south find they can save 12 1-2 miles by this route.

Raymondville is the only town in the Valley that had no bank failures during the depression. It is also the only town having trains that run north and south, east and west.

Is Onion Center

Raymondville ships each year the first onions in the world and is the largest onion shipping center. It is the home of the Onion Fiesta which will celebrate its 12th birthday in April, a unique, beautiful and not at all smelly affair.

Until recently this town had the largest collection of pitchers in the country, and had also the largest aggregation of privately owned airplanes.

The largest Migratory Camp in the country, on the edge of town, has brought in many engineers and laborers into this section. No one can estimate the future value of this camp to the town.

Raymondville has what it takes to make the finest place in the world to live.

VALLEY AREA FRUIT TAKEN IN 43 STATES

Illinois Is Highest In Car Totals

HARLINGEN — Valley grapefruit went to 43 states, the District of Columbia and five foreign countries last season, according to a summary of the year made up by Texas-Federal Market News Service. It is believed to have been the widest distribution ever achieved for Texas citrus.

Illinois was the Valley's best customer, taking a total of 2,661 cars of grapefruit of which 2,055 went to Chicago alone. Missouri was second with 1,509 cars. St. Louis in that state taking 915 and Kansas City 410. Ohio was third with 1,270 cars, Cleveland absorbing 463 and Cincinnati 439. Michigan was fourth with 1,014 cars of which Detroit took 751.

Totals for other states were as follows: Alabama 18, Arkansas 138, Colorado 48, Connecticut nine, District of Columbia 22, Idaho eight, Indiana 441, Iowa 852, Kansas 313, Kentucky 139, Louisiana 126, Maine 15, Maryland 56, Massachusetts 187, Minnesota 971, Mississippi, 76, Montana 39, Nebraska 309, Nevada two, New Jersey 33, New Mexico nine, New York 559, North Carolina four, North Dakota 78, Oklahoma 187, Oregon 70, Pennsylvania 535, Rhode Island one, South Dakota 101, Tennessee 221, Texas 472, Utah four, Virginia nine, Washington 158, West Virginia 18, Wisconsin 601, Wyoming 11.

Foreign countries took the following quantities: Canada 526, England 245 1-2, Norway three, Scotland one, Sweden one and one-half.

In oranges, the distribution picture was somewhat different with Illinois first with 318 cars, Missouri second with 267 but Texas jumping into third place with 128 cars. The previous season Texas led all the other states in consumption of Texas oranges.

Trucker Runs Card Of Thanks For Aid

GREELEY, Colo. —(AP)— C. M. Tucker, whose truck loaded with fruits and vegetables overturned on a Greeley street, placed an advertisement in the Greeley Tribune thanking everyone who "rendered me invaluable assistance." The fruit and vegetables were strewn along the street and the overturned truck blocked traffic for hours.

A housemoving company finally had to be summoned with its heavy equipment before the truck could be righted. Tucker said he particularly wanted to thank the police and fire departments and volunteer and other mechanics who aided the moving company in righting the truck.

Alamo Tract Was Opened For Development In '12

By HELEN DAVIS

ALAMO—The Alamo Tract was opened for development by the Alamo Land and Sugar Company in 1912, with headquarters at Camp Ebenizer, a mile west of the present city, where the excursions made up for prospective buyers were entertained and persuaded.

The Alamo Townsite Company established the present city in 1919, under the management of C. H. Swallow, for the convenience of people moving into the tract. At a meeting to select a name for the city, "Forum" was decided on, after authorities objected to "Alamo" because of so many other towns by the same name in Texas. A cancellation stamp with Forum was issued to the post office, but after a few months the chamber of commerce again attempted to change the name to Alamo.

On a set day more than 100 telegrams were sent to Speaker John Nance Garner, requesting that the name be changed to Alamo, and the request was granted. In November, 1919, the railroad station at Camp Ebenizer was moved to Alamo.

Old timers recall the first buildings here included the home of W. J. Whittenburg on Tower Road, and the nearby Beal home, that of Station Agent F. E. Benedict on Commercial street, the Cap Phillips hotel, which burned, and the Taylor Lumber Company, the grocery store erected by A. Bard, the T. C. Downs dry goods store and the "South Dakota" service station operated by Slim Cropper. In 1920 the Community Church was organized with Rev. H. A. Kirk as pastor.

The city was incorporated in 1924 under the commission form of government, with Frank Denzer as first mayor, and Frank Rompf and Morgan Olson as commissioners. Population from that time has grown steadily, now numbering some 1,500 inhabitants. Tax rate is one of the lowest in the Valley. About two-thirds of the tract is planted in citrus, and Alamo ranks third in this section in the shipment of citrus.

The voluniteer fire department was organized in 1927, and social and service clubs have been organized and expanded with the years. The Pharr-San Juan-Alamo school system is one of the finest in South Texas, including six grammar schools and a central high school.

AREA SCHOOL RATING HIGH

Many Institutions In Valley Section

HARLINGEN—Two junior colleges and numerous other institutions, both public and private, provide fine educational facilities in the Valley.

Junior colleges are maintained by the Brownsville and Edinburg independent school districts and buses bring students to these institutions from over a wide area.

Valley high schools and other public schools have many units of affiliation and most schools are members of the Southern Association of Secondary Schools, so that graduates may enter almost any college without taking an entrance examination.

Rural schools also have high standards.

Leading private schools include Villa Maria Academy for girls and St. Joseph's College for boys in Brownsville, Valley Institute at Pharr and Valley Grande Academy at Weslaco. There also are a number of convents and parochial schools.

Schools for preparing young people for business careers also are available. Business colleges, aviation schools, beauty colleges and similar schools may be found.

PALM GROVE IS LARGEST

Southmost Forest Is Native Growth

BROWNSVILLE—The largest native palm forest in the United States is said to be the one south of Brownsville near Southmost.

This is known as the Rabb palm grove since it is located on the former Rabb estate and includes an area heavily covered with palm trees.

Many naturalists have studied this type grove in whose jungle fastnesses tropical birds find refuge. The area has been reduced by farming activities but is still of considerable interest.

Man Finally Caught By Traffic Officer

COLUMBUS, O.—(AP)—Credit Patrolman Wayne Miller with persistence plus.

In March, 1938, he ordered a traffic violator to follow him to the police station, but the prisoner escaped en route.

Miller checked the license and found it belonged to a Clevelander. He waited for the man's return, meanwhile getting his prey's 1939 license number.

Finally he spotted the number on a car and brought in the driver, after more than a year and a half.

ORIGIN OF CHINA POBLANA DRESS IS REVEALED IN SPANISH READER

BROWNSVILLE — Because the China Poblana costume is an integral part of the Charro Days celebrations held here annually, the story of how it originated never fails to hold interest.

A Spanish reader, sometimes studied by Valley students, has the following story of the origin of the costume as translated by John Shimek of Harlingen:

China Poblana is the name of the dress that the Mexican women wear on fiesta days. It is gracious, rich, and vivid. It consists of wide red and green skirts, luxuriously embroidered with flat beads; blouse of white cloth, very fine and also embroidered; a dark silk scarf, green slippers, wide brimmed hat, bracelets, necklaces, and earrings. This dress is worn in many of the dances of Mexico, especially the "jarabe tapatico." Dressed in this manner, the Mexican woman is called a "China Poblana."

Legend says that the dress is of foreign origin. Once upon a time in China, there was a beautiful and gracious little princess, who nevertheless was a little melancholy and romantic. Because she had no other companions but princess and princesses, because she had no other home than a palace, because she had nothing to eat but rich and savory foods, she became very bored, and day dreamed constantly of a happiness not found in her world. Day after day she and her ladies in waiting went to the seashore to watch the ships lose themselves in the distance, to hear the melancholy and mysterious music of the sea, and to contemplate the distant horizon.

The little princess was a little adventurous. One day, she stowed away in a sailboat, in search of the land of her dreams. And while in mid-ocean, some pirates surprised the little craft and took her prisoner. The little princess pleaded and pleaded for her liberty, but in vain. The captain and his pirates were heartless, and they took her to the most convenient port to sell her into slavery.

By chance, this port was Acapulco, in the state of Guerrero, Mexico. As the little princess was comely, the culprits had little difficulty in selling her, and a handsome and gallant Mexican from Puebla bought her, falling in love with her at first sight, and in a little while he made her his wife. And so enchanted was the little princess with Mexico that she did not want ever to return to her native land.

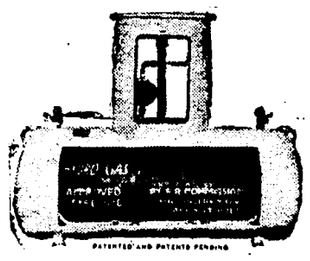
As she was every inch a princess, the people were fascinated with her pretty clothes, and they loved her elegant jewelry, the brilliant colors, the precious shawls, her delicate skirts and her fantastically embroidered dresses. And she was so kind and generous, so amiable and charming that all were completely taken in in the city of Puebla with the personality of the princess. The wholy city dressed in mourning when the charming little princess died.

All the women wanted to dress as she did and adopted her styles. And for this reason the dress of the Mexican women on fiesta days is to this day that of the "China Poblana," in memory of the fact that she was from China and because this dress was first worn in Puebla.

Trainmen Vacation; Crash With Freight

KANSAS CITY, Mo. —(AP)— L. G. Montray, railroad fireman, and J. H. Jamison, locomotive engineer, decided to take a vacation with their wives in Minnesota. To get away from trains and railroads they went by automobile. In a fog in Minnesota their car collided with a freight train. Nobody was hurt.

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McAllen To Observe 31st Birthday On February 31

Sportsman's Paradise In Valley

Everything Plentiful In Game Line

By E. C. "DOC" OSBORN

A SPORTSMAN'S PARADISE!

That is the title given the Lower Rio Grande Valley of Texas by those who are familiar with pleasure spots scattered throughout the world.

For those who derive their greatest pleasure from fishing the Valley offers everything—from the game little perch to the great fighting marlin. One need only to drop a fly or a plug in almost any canal or other body of Valley fresh water to find it hit by a bass. And no little one either for it is common to net one weighing five pounds or more. The fine fish hatchery at Olmito is responsible for the abundance of bass found here and the same hatchery is busy the year around stocking other species of fresh water fish.

* * *

Many Fish Available

THE GULF of Mexico and the many bays on the coast yield almost any variety of salt water fish. Speckled trout and other pan fish are taken the year around from Laguna Madre while red fish and trout, and other fish, are found in abundance in the surf along Padre Island and from the mouth of the Rio Grande River to Brazos Santiago Pass.

Deep sea fishing is perhaps the greatest magnet for those anglers who get their big thrill out of an hour's battle with the big fellows. Through the efforts of R. J. Montgomery of Rio Hondo, the Valley's ace fisherman and member of the United States Tuna team, marlin and sailfish fishing has become commonplace in this section. Many marlin have been boated in the past few years and there is no count kept anymore of the sails that have been caught. Added to these deep sea fighters is the tarpon which many anglers conceed to be the gamest fighter of all. These silver kings may be hooked with little trouble in the Pass and near the mouth of the Rio Grande. Of the smaller species of salt water fish caught in the gulf are kings, jacks and Spanish mackerel, tuna and dolphin.

* * *

Game Is Plentiful

THE HUNTER can find his game scattered from the gulf to the large ranches which border the Valley. Quail is plentiful under normal weather conditions and deer and turkey are easy to bag. Perhaps the greatest thrill for the nimrods is the excellent white wing dove shooting. One of the few places in the United States in which this speedy little game bird is found, there is unusual activity along the hunting front during the open season. Thousands are killed yearly and hunters come from far away places to try their skill. Their luck is shown by the bag limits that are reported daily during the season.

Scattered through the Valley are a number of skeet clubs and this popular sport is gaining addicts fast each year. Inter-city meets are held regularly and the South Texas Skeet Shoot was staged at Weslaco last fall.

The Valley boasts a large number of excellent golf courses open throughout the year. Grass greens are as common as lost golf balls and this holds the interest of the northern shotmakers who visit here during the winter months. Many tournaments are held on each course during the year and it is difficult for a visitor to arrive in the Valley and not find a tournament for him or her to enter. The Rex Beach tournament held annually at Brownsville is one of the oldest tournaments in Texas and attracts a large number of entrants each year. As does the annual Rio Grande Valley championship tournament held at the Harlingen course. Raymondville, Mission, McAllen and Weslaco courses also hold tournaments as features of various Valley celebrations.

* * *

Clubs Train Here

WITH A NUMBER of excellent baseball fields available, the Valley has attracted many clubs to this section for their spring training. Among teams which have trained here are Toledo, Kansas City, Tulsa, Oklahoma City, San Antonio and others. Major league teams play exhibition games here each year clubs do their spring conditioning in this section.

The ship channel at Brownsville is considered one of the finest outboard racing courses to be found anywhere and each year a large regatta is held as one of the features of the Charro Days celebration held at Brownsville. Gar Wood, Jr., Buddy Reuter, Frank Vincent and many other ace pilots have set new records over the course.

Many other sports are on the Valley's annual card in addition to those which fit an individual's taste.

Truly, the Lower Rio Grande Valley of Texas is "A Sportsman's Paradise."

Aged Athlete Keeps Running Legs At 94

SOMERSET, Ky. —(AP)— "Uncle Bob" Wheeler of nearby Science Hill, who claims he once voted for Abraham Lincoln for President, doesn't let his age interfere with his athletics.

He observed his 94th birthday by running a foot race with a younger friend over a distance of 500 yards. Witnesses proclaimed the race a tie.

Helen Keller Book Is Banned By Nazis

BERLIN —(AP)— "Helen Keller's Journal, 1936-37," written by the deaf and blind American authoress, has been banned in Germany by a decree in the *Official Gazette*.

CITY'S STORY IS COLORFUL, RECORD SAYS

Town Incorporated In Year 1907

McALLEN — One hundred and fifty years after King Charles VI of Spain granted the territory now occupied by McAllen to a Spanish cavalier, the City of Palms will observe its 31st birthday February 21.

McAllen's record history goes back to the late 1700's when King Charles granted porciones 61 to 65 to Joseph de la Garda, the cavalier. Garda later granted the tract to Manuel Gomez on August 17, 1700. The deed was recorded at Reynosa and may still be found in the city across the Rio Grande.

Gregoria Balli, an heir of Gomez, received the estate March 4, 1803, bequeathing it to his daughter, Salome.

Development In 1907

Salome married John Young and after his death became the wife of John B. McAllen, a wiry Scotchman, for whom the present city was named.

First real development began in 1907 when William Briggs and associates marked off 80 acres as a townsite. Large tracts of land were cleared adjacent to the townsite, where spring and fall vegetables and alfalfa were grown.

McAllen was incorporated February 21, 1911, and today boasts a metropolitan population of 15,000 persons.

Among the early settlers were the late O. P. Archer and his wife, who managed the village's only hotel; Dr. and Mrs. F E. Osborn, who opened a drug store; R. E. Horn, Frank G. Crow, W. L. Hart, Grover Ehlinger, Deodoro Guerra, Henry and Modesto Guerra, C. O. Allen Maule and others.

Archer Was Mayor

Archer served as mayor for many years, followed by Osborn and Crow.

Credit for McAllen's growth is given by pioneers to the single horse watering trough constructed by merchants in 1911 as a service to visiting farmers. The trough now rests in the railway park east of the chamber of commerce building.

William Briggs, the city's founder, now resides in California. He visited McAllen for a few days recently and expressed frank amazement at the city's growth But his biggest surprise was growth of the citrus industry.

"I did not expect the citrus industry to reach such large proportions, because 20 and 30 years ago the winters in the Valley were very severe." He recalled two hard freezes in the Valley during the winters of 1902 and 1903.

Once Had Cold

"We stopped at Armstrong (north of Harlingen) on a train trip to the Valley one winter, and an icicle a foot thick and 10 feet long hung from the water tank. The winters apparently are not as severe as they once were, but you may have them again."

McAllen today is the largest city in Hidalgo County, boasts two railway connections, several bus line services, including a service to Mexico, modern schools and churches and hundreds of modern homes.

Trade from Mexico has been increasing rapidly during the past few years and completion of the Reynosa-Monterrey highway is expected to expand the tourist trade here to large proportions.

Hundreds, if not thousands, of winter visitors come to the City of Palms from the north to make their homes. Many come in trailers, taking advantage of the Valley's temperate climate.

Recent oil development around McAllen has stimulated even greater growth. A distillate field is located on the eastern edge of the city, but development has been delayed.

The city now is considering municipal ownership of a natural gas system and of the water system.

Sheep Kick Up Dust Causing Fire Alarm

HELENA, Mont. —(AP)— Summoned hurriedly to put out "a big forest fire sweeping Helena national forest," officials found only two bands of sheep. The animals had been kicking up so much dust it looked like a cloud of smoke.



Building in the Valley has gone forward steadily during the past months, particularly as regards residential property. Here is a group of new homes constructed recently at McAllen.

Donna Was Created From La Blanca Tract; Growth Of City Was Rapid

By JANE WEAVER

DONNA—The story of Donna is the story of the 23,000-acre La Blanca Tract, purchased in December, 1938, from the late Lon C. Hill of Harlingen, by A. F. Hester and T. J. Hooks, rice planters, at $1.25 an acre. This acreage fronted on the Rio Grande from about two miles east, to two miles west of the Donna pump, and 18 miles north to include the present townsite of La Blanca and its oil wells.

This land was parcel of the Llano Grande Grant, confirmed on July 4, 1776, in Reynosa, to descendents of Padre Nichols Balli, upon whom Philip V of Spain bestowed it with many leagues more, as a Christmas gift, before George Washington was born.

The incorporation of La Blanca Agricultural Company included Dr. J. B. Roberts, whose son, Branch Roberts, is Donna's present mayor. By the spring of 1902 clearing was under way, some homes built, and an irrigation system set up, and in the same year crops of rice, onions, cucumbers, tomatoes, cotton, corn and sugar cane were harvested by the Valley pioneers.

The first irrigation system constructed and chartered for public use in the Rio Grande Valley (and the first to sell out to a state-created district under the act of 1914) was built by Capitalist J. C. McDowell, Pittsburgh, builder of the sugar mill on the upper lift, who extended canals past the townsite and financed two pumps.

Daily trains reached Donna in 1907. Before that, mail came to Mexican Progreso, five miles east, by horseback. The St. Louis, Brownsville and Mexico Railroad was in Brownsville in 1904, before the post office was set up at Run. When the station was finally built on the Lott Town Improvement Company, incorporated by Hester and Hooks, the name of Hooks' eldest daughter, Donna, was painted on it.

R. P. Boeye, who cleared the townsite, became Donna's first mayor, and in those years, the record flood of 1909 drove Americans and Mexicans from their settlements along the Rio Grande to the high land on the Steel Tracks, to create the nuclei of Donna and Beatrice (now East Donna.

Because an artesian well drilled in Donna's park brought salty, oil-streaked water, drinking water was brought from Lyford on a tank car until 1919, at 50 cents a barrel, (if your own mule hauled your own barrel.)

In 1911 the Hester-Roberts building was completed of red brick brought from Starr county, the Plaza Hotel of the softer yellow from the local kilns; T. I. Hester opened a drug store and W. E. Stewart a bank; land sold rapidly; families arrived daily; the land prospered.

In 1913 Donna's became the first state-classified high school in Hidalgo county: Her students still win honors upstate, and 1939 saw the fourth championship football team. Four large modern buildings now house the 1800 students.

In 1919 Donna built the first Legion Home in the World. In 1912 Donna was "The smallest city on earth to have a Rotary club." The huge quarter-million-dollar Taormina Cannery was built in 1928 on the spur track McDowell many years before had contructed his sugar mill.

Since the day when Hester and Hooks came to this section in an expensive hack four days through the sand of the Old Spanish Trail, through Sarita and Rio Hondo to Brownsville and thence to the scene of their sugar and rice venture, Donna has blossomed into a city of wide esplanades, modern fire-proof buildings, irrigation, and landscaping.

POWDER-PUFF FLYERS ARE TRAINED BY U. S.

AP Feature Service

PAINESVILLE, O.—Powder-puff flyers are being trained by Uncle Sam, 40 of them here at the Lake Erie College for Women. Of 300 institutions named by the Civil Aeronautics Authority in its pilot-training program, only Lake Erie and Mills College, at Oakland, Calif., are preparing girls. Fifty miles across Lake Erie lies Canada, a nation at war, so their powder-puffers have a serious purpose in mind—helping Uncle Sam behind the lines if war should come.

Lake Erie has been giving flying lessons since 1935, but most students heretofore have stopped with the ground course; the expense made actual flying prohibitive. Also, with government aid, the cost is less than $40 a student, and the bars are down. Completion of the course brings a private pilot's license.

Jeannette Bricker, 21-year-old Cleveland brunette, and Jean Fulton, also 21, of Pittsburgh, are two of the students. Miss Fulton, secretary-treasurer of the National Intercollegiate Flying Association, explains why they're enrolled: "We just like flying, that's all."

Parents of the girls must give their consent before their daughters are allowed to take up flying. "And," says Mrs. Ruth Potwine Bartlett, professor of physical education, "I am amazed at the number of parents who give their permission. But then, parents are flying, too, nowadays."

CHURCH MEET TO BE STAGED

San Juan Will Greet March Session

SAN JUAN—The San Juan People's Church will be host to the annual Valley Christian Endeavor convention to be held for three days during March.

Prominent Christian Endeavor leaders and speakers will be in San Juan during the convention session, Rev. Beatty Smith, pastor, said Saturday. The four societies of the local church are working to make this convention an outstanding success.

Committees will be announced next week.

Makers Of Lingerie Working On Sandbag

MANCHESTER, England— (AP) — Workers on finest silk lingerie are now making tough sandbags. When the demand for lingerie fell off and the demand for sandbags increased, the girl machinists adapted themselves to their new work and kept their jobs.

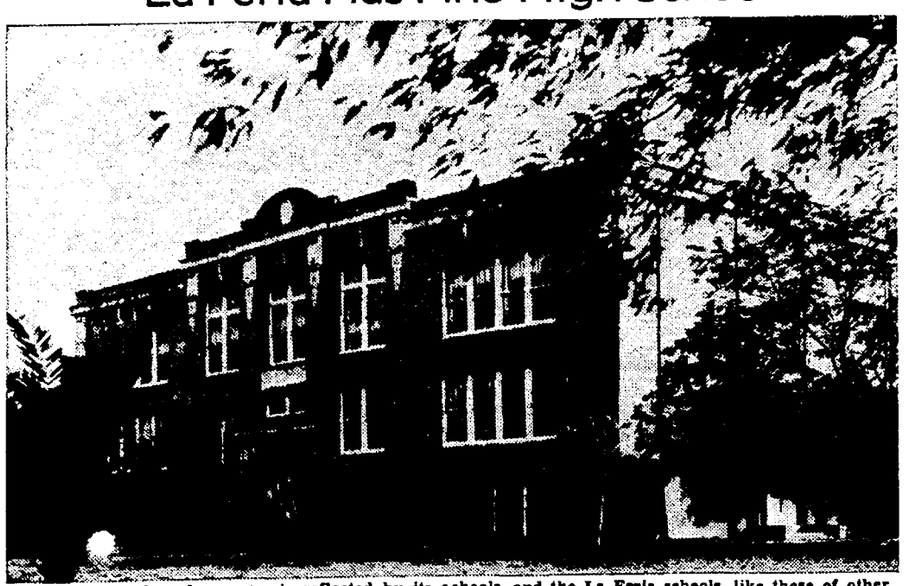
1849 Gold Rusher Still Pans Metal

BROWNS VALLEY, Calif.—(AP)— C. C. Beever settled here 87 years ago, three years after the gold rush of '49. He still pans gold from the property he settled at that time.

Many Climbers Win To Mt. Rainer Peak

TACOMA, Wash. —(AP)— Mountain climbers are becoming more numerous and more cautious if those who ascended Mount Rainier during the past season are any criterion. The 14,408-foot peak, considered by many the nation's most difficult peak to ascend, was conquered by a record number of mountaineers—149 — during the 3 summer months. Sixty-five per cent of those starting the climb reached the top. There were no serious climbing accidents.

La Feria Has Fine High School



Any city's worth and progress is reflected by its schools, and the La Feria schools, like those of other Valley cities, are a credit to the community. Shown here is the fine La Feria high school building.

Beautifully Lithographed Labels, Clever Citrus Trade Names Used

HARLINGEN—Although the consumer rarely sees the labels, boxes of Valley Grapefruit and oranges reach the markets with beautifull lithographed labels attached depicting Valley scenes and using clever trade names.

The appeal is to the buyers who frequently form definite preferences for certain brands so that even though the consumer may never see the labels, due to the fact that fruit may be dumped into grocery bins, they have a definite place in the scheme of things.

The Texas State Department of Agriculture annually publishes a list of registered Texas citrus brands and trademarks. All Texas citrus fruit must be inspected and purpose of the registration is to identify each brand or trademark with a certain grade of fruit. For instance, shippers may use several different brands, one for their best grade fruit another for the medium grade and still another for lower classifications. By registering brands to represent certain grades of fruit, buyers know that when they buy a certain brand they are getting a certain grade. There are penalties for placing a lower grade of fruit in a box than indicated by the trade mark registration.

The border influence is easily seen in the colorful trade marks used which include Gringo, Ol' Man River, Indio, Juanita, Rancho Grande, Tropic Valley, Tropical Girl, Valley Grande, White Wing, Chiquita, Del Rio, Green Bay, Old Pancho, Texas Grande and many others.

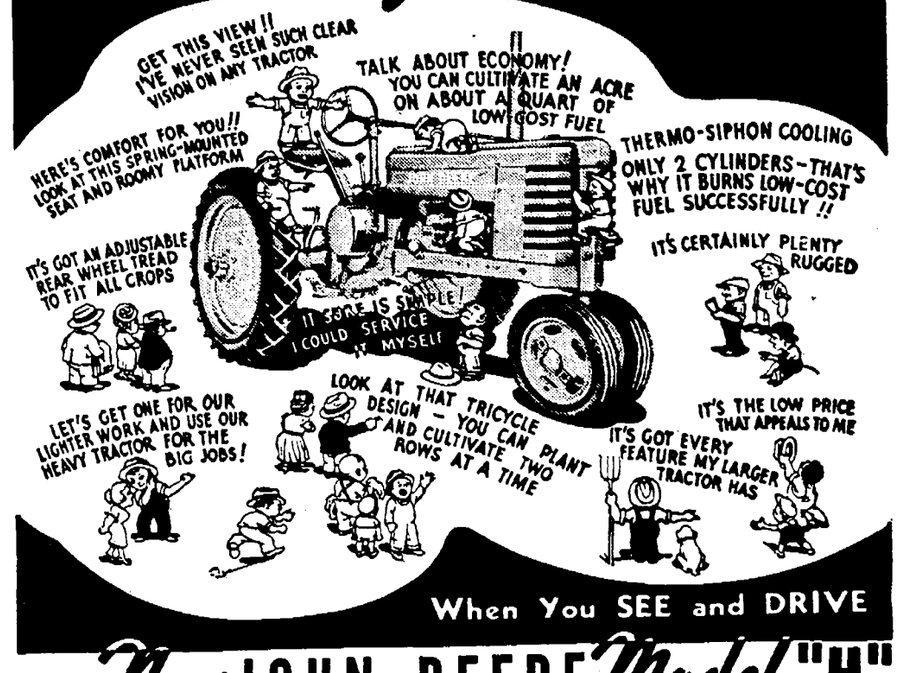
Initials are favorites also and these usually are initials of the shippers but this is not always the case. Some initial brands are A. B. C., U. R. B., GLE, I. C. C., M. G. E. and others. Often full names of towns in which fruit is packed or full name of the shipper is used in the brand name.

The emphasis is on sweet in numerous cases. For instance there are the following brand names: Ju-C-Sweet, Real Sweet, Rio Sweet, So Sweet, Super Sweet, Sure Sweet, Sweetenuf, Sweet Enough, Sweetest Ever, Sweetest-on-Earth, Sweet-Tart, Sweetex, TexasSweet and others.

Various combinations of the word Texas are invogue but "Tex" is the most frequently used in such combinations as Baytex, Arrowtex, Texbest, Edtex, Goldtex, Selectex, SoTex, Texgold, Texkist, Tex-Sun, Texmaid, Tex-pac, Tex-Pink, Tex-Rio, Tex-Shore, Rio Tex and others.

Sun is used frequently and occasionally there is a play on words such as "Best by Pharr."

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JONES MOTOR FREIGHT LINES INC.

Land Where Mission Stands Once Sold For $30, But Value Of Site Now Seen In Millions

First Land Grant Is Recorded In 1767 At Reynosa; Citrus Fiesta Is Yearly Feature Of City

By LUCY HOPSON WALLACE

MISSION — Like Manhattan Island, whose first owners valued it at $24 when they sold it to the colonists, the land on which the City of Mission and its adjoining community stands, once sold for $30. Out of that sale and the others which followed, there has emerged a bustling, modern city surrounded by a rich agricultural community on land whose value now runs into millions of dollars.

It has taken the patience and perseverence of pioneers, the vision and imagination of developers, and the enterprise of industrialists to build, since that first land sale in 1794, to the 1940 edition of "The Home of the Grapefruit."

First land grants recorded for the land in the section which is Mission was in 1767 from the King of Spain are on file now in Reynosa, seat of government for the section until Texas won her independence. Eventually, three porciones, 55, 56 and 57, became the property of the Oblata Fathers of the Catholic Church in 1871.

New Era Opened

A new era opened for the section in 1907 when John J. Conway and James W. Holt former a partnership and bought the land from the missionary fathers at prices ranging from $10 to $17.50 an acre. Their vision of opening the land for vegetable acreage under irrigation took shape rapidly and they brought thousands of homeseekers into the new country, running special trains at excursion rates. The Mission Canal Company was formed and thousands of acres of brush lands were cleared and put into profitable crops.

During this stage, cabbages and beans were the principal crops and fabulous sums were cleared by the growers from their acreage. The products were shipped by rail to the northern markets where they found less competition than at present.

Extensive experiments were under way during this stage and it was during the early years after irrigation was made possible that citrus entered the picture. Seven orange trees on the Laguna Seca Ranch, about 30 miles north of Mission, are conceded without argument as being the oldest citrus trees in Texas. Planted from seeds brought as gifts to the ranch owners by Catholic missionary priests, the trees prosperd and their fame spread to the new lands just opened.

Plantings Successful

Similar plantings were proving successful at Brownsville. New owners were seeking crops for the fertile land they had just bought and they became interested in citriculture. The experimental stage continued for several years until in 1914 it was found that budding grapefruit and oranges on sour orange stock produced a tree adapted to the Rio Grande delta soil.

Planting was started on a large scale in 1916 by John H. Shary, soon after he purchased the Briggs-Coleman tract, now Sharyland. Shary bought the Jack Robertson grove, scene of one of the first successful experiments, and planted extensively around it. The grove was producing excellent fruit and condition of the trees was further proof that citriculture in the Lower Rio Grande Valley had passed the experimental stage and was a potential reality.

Because he was the only man of that day to visualize the possibilities of the citrus culture in the Lower Rio Grande Valley on a large scale, and because he carried his vision on against the ridicule of earlier residents, Shary is recognized throughout the vast citrus industry of today as "the father of commercial citrus in the Valley."

Land Cleared, Planted

Thoroughly convinced that citrus was adapted to the climate and soil, Shary continued to clear and plant vast tracts of land in grapefruit and orange trees. The development opened a new phase in the history of Mission and its community. Selling young orchards and land suitable for citrus was the first commercial development of the industry.

The growth was so rapid and extensive that packing and marketing facilities became a problem by 1922. The first co-operative citrus marketing unit in the community was organized in 1923 and the Texas Citrus Fruit Growers Exchange plant was built. Other packing plants, built by independent shippers and other cooperatives, followed in rapid order.

Mission soon became the leading shipping point for citrus products and forged ahead toward earning her famed slogan, "Home of the Grapefruit." Citrus culture has proven to be the backbone of the industrial development of the community. An idea of the proportions which it has reached is gained by the latest census of citrus trees in the Mission area, released by the U. S. Department of Agriculture, showing total number to be 1,416,451. Vast shipments of fruit move from Mission each year, the total running into millions of boxes. Grapefruit juice canning plants in Mission take care of the surplus fruits of the community, contributing a stabilizing influence for the citrus markets.

Has Historical Lore

Mission is rich in historical lore. Named for the little mission, La Lomita, built first in 1845 at a point five miles south of the present site of the city of Mission, the community was the early center of ranching activity in the section. The little mission was the central point for missionary priests who served the ranches on both sides of the Rio Grande from Brownsville to Rio Grande City. The first two buildings of the mission were adobe, later replaced by the present chapel, built of brick. When the land was first opened for the colonization program under Conday and Hoit, the first new buildings were centered around the little chapel.

Later when the developers gave land for a station and a railroad stop was designated, the town was moved to its present location around the railroad. Near this time, nation-wide attention was directed to the pioneer village when William Jennings Bryan became interested in the new country and purchased acreage here. He later built a winter home on his land and spent several winters here, his visits being great occasions for the community. John N. Garner also became interested in the new city and at one time owned stock in the first bank organized in Mission.

Little more than three decades old in actual years, the city of Mission has enjoyed a steady growth, built on a strong foundation. The city of 1940 is well-rounded in its cultural, industrial, recreational, spiritual and educational background.

The city government is planned on the commission form, a mayor and four commissioners being elected. The present population is estimated at 6,750, and the assessed value of city property is $1,750,000. Public schools are divided in six units, serving an enrollment of more than 1,500. Rated high among other schools of the state, the Mission public school system has won outstanding honors in academic, music and athletic competitions. Two parochial schools complete the educational facilities.

City Has Two Parks

There are ten churches in the community, representing eight denominations. One of the finest public libraries in the Valley is located in Mission, supported jointly by the city and the public school system and available to citizens without charge. An exceptionally large number of service clubs and cultural groups enjoy active membership in Mission, including many which are units of nation-wide organizations.

The City of Mission owns its own water system. Other utilities include natural gas, telephone, and electricity. A volunteer fire department which serves the city and has performed its work so well that for more than six years, the annual fire loss has been kept under $100.

Mission is located on the main Valley branch of the Missouri Pacific Railroad. Transportation facilities also include two bus lines, one added recently. The latter is the terminus of a direct route to San Antonio. There are four hotels, two banks, four tourist and trailer courts, a weekly newspaper, and 132 business establishments in the Mission of 1940. There are five canning plants, including three devoted exclusively to canning vegetables.

Two parks within the city limits provide recreation of several types. In adition, a fine swimming pool and a golf course, each located just outside the city limits are recreation centers for the entire Upper Valley. The Shary Municipal Airport located on the north city limits is the principal airport in the Upper Valley, providing hangar space for planes numbering 15 to 25 at all times. Student training flights from the U. S. Army Air Corps at Kelly Field, San Antonio, regularly use the Mission port as their base.

In addition to the citrus industry, two factors which have played strong parts in the development of Mission and its community have been the oil fields and the vegetable production. Vast plantings of north and west Mission, number thousands of acres. Many of the nine plants which pack citrus fruits in season, turn to vegetables in the spring and early fall, packing tomatoes, cabbage, carrots, beets and other products in hundreds of car loads each season. In addition, three shippers pack vegetables exclusively and the canning plants process the surplus products.

Oil Is Discovered

Oil was discovered in the Samfordyce Field, west of Mission, in October, 1934. Production has increased each year since completion of the discovery well until the total is more than one million barrels annually. Within 15 miles of Mission, there are located approximately 195 oil wells. Another field recently opened up 35 miles north of Mission will eventually have four or five hundred producing wells, according to the present outlook. Connected with Mission by direct route, the field is nearer to Mission than any other city and has helped to make Mission headquarters for Lower Valley oil production.

Mission's future outlook is bright. Industrially, the last three years have seen more advancement in Mission than for the 15 years which preceded them, and there is every indication that the growth will be continuous. Whether the citrus marketing problems are settled satisfactorily or not, Mission can depend on the development of oil and vegetable production, and a diversified farm program which includes strong support of livestock and poultry projects, to provide an economic balance for its great farm community, with resultant prosperity to the section as a whole.



Due to take its place during 1940 among the Valley's prettier buildings is the new Mission post office. Drawing of the new building is shown above.

'The Drunkard's Daughter' Will Be Daily Fair Feature



Aha! The villain, looking devilishly angry after being hissed by the audience, is taking a tongue lashing from Lola, his dance hall girl friend, who is telling him off for his attentions to the Drunkard's daughter. Note the leer on the bartender's face as he prepares the poisoned potion his boss, the villain, has ordered for Lola.

HARLINGEN—A Valley Mid-Winter Fair feature which will give those attending a certain chance to "let themselves go" is the presentation, by the Valley's Little Theatre group, of that outstanding melledrammer, "The Drunkard's Daughter."

A stellar cast is directed by Paul Moore, direct descendant of General Sam Houston, who played the part of Houston in Cavalcade of Texas at the Centennial exhibition in Dallas. In "The Drunkard's Daughter" Moore takes the part of the villain, Joe Jordan, who tries to hornswaggle the Drunkard, makes love to the derelict's daughter, tries to poison Lola, his dance hall sweetheart, so he can marry the pure innocent daughter of the Drunkard, and otherwise conducts himself in dastardly manner.

According to the rules, it is permissible for the audience to hiss this wolf, cheer the hero, shout advice to the Drunkard and otherwise take a hand in the proceedings. In fact it's practically a requirement.

This masterpiece is due to be presented on two occasions during the latter part of the Fair, and its success is regarded as certain.



Here is Pop, the Drunkard, all remorseful after having bopped his innocent little daughter in a drunken fit and knocked the pore gal to the floor. But don't you worry. It'll all come out all right.

LARGE SUMS SPENT DAILY BY TOURISTS

McAllen's Estimate Is $2,000 Daily

McALLEN—Tourists in McAllen are spending an average of $2,000 daily, officials of the McAllen Chamber of Commerce estimated Saturday.

By United States Department of Commerce calculations, the figure would be $6,000, officials said, but explained the figure was cut two-thirds to insure a conservative estimate.

There are 1,800 registered tourists living in McAllen at the present time, with another 200 to 400 who have not registered. The government estimates that tourists spend $3 daily, but the McAllen chamber places the figure at $1.

Last year, officials figured that tourists spent $300,00 in McAllen during the 12 months, cutting in half the government estimate of $600,000.

Records of tourists this season are in excess of the number registered last season and are greater than any other year in the city's history.

During the past two years, 425 living units for families have been constructed in the city, yet McAllen has the highest degree of occupancy on record, including apartments, houses and single rooms.

Alton Announces

Honor Roll Members Named By School

ALTON—Sidney McKeand, principal of Alton School, this week announced honor pupils for the seven grades of the school, based on grades for the third grade period of the term. The list includes:

Seventh grade: Wilma Williams. Sixth grade: Mary June Hiller, Virginia Sharp, Helen Jensen. Fifth grade: Bobby Bradley, Anneva Jo Calvert, Aurora Serda, Anita Medina, Maria Morales, Alberta Serda, Marilyn Hawkinson, Muriel Hawkinson. Fourth grade: Evelyn Jensen, Jo Mac Wicks, Ester Trevino. Third grade: Wanda Ruth Calvert, Augustina Artiago, Lupe Perez, Ofilda Vela, Maria Vela. Second grade: Bernardo Rangel, Irma Morales, Rafael Serda.

First grade: Mary Ann Stutz, Betty McKeand, La Wanda Chitwood, Arthur Lee Woodall, Harold Oxford, Maria Ninfa, Florencia Bargas, Elias Bargas, Hortencia Perez, Julia Hernandez, Teresa Hernandez, Doncia Medina, Anita Hernandez, Julia Vela.

John H. Shary Was Early Fair Backer

MISSION—One of the early backers of the Valley Mid-Winter Fair was John H. Shary who put much money and time into the enterprise. Shary, then a Valley land developer, was keenly interested in a fair which would reflect the possibilities of this rich area.

Mercedes Was Former Watering Spot For Itinerant Bands; Growth Fast

By MRS. G. C. FITTZ

MERCEDES—There was a time within the memory of all who have lived here for more than thirty years, when the modern little city of Mercedes was just a watering place on the vast Capisallo Grant for itinerant bands of Mexicans who thhrived on the horses, cattle and ranch property of Texans living in this section of the state.

To the farsighted and hardworking men and women who first settled here and many of whom still live in Mercedes, goes the credit for the eradication of great unbroken stretches of arid land, the everpresent menace of bandit raids, the utter lack of any conveniences, and the other innumerable hardships of the pioneer.

Mercedes was founded, or obtained her official charter from the state in 1907. The city was named for Mercedes Diaz, the wife of the then president of Mexico. The particular spot on which the town was built, was known as the "Pear Orchard", owing to the vast number of prickly pears which grew there.

Depot Moved Around

The depot was first two miles east of the present location, at a point for years known as Lawrence Spur, but at that time was called Lonsboro, in honor of Lon C. Hill, an early pioneer of the Valley, now deceased. Mercedes was at one time known as Lonsboro.

Two years later it was moved to its present location on what was then the St. Louis, Trust Company sent a group of men to Mercedes—B. F. Yoakum, Tams Bixby, for whom the small site east of Mercedes, is named, and others, to start construction work here.

A portion of the 90,000 acres, known as the Capisallo Ranch, owned by Jim Wells and others, of Brownsville, was sold to B. F. Yoakum, who interested a friend, Thomas W. Carter, a big grain merchant of St. Louis, who also bought a large tract.

Land Group Flourished

Out of this grew the American Rio Grande Land and Irrigation Company, composed of wealthy and influential men of St. Louis, Mo. S. P. Silver of Mercedes, now deceased, was general manager. In about 1905, 140,000 acres were purchased altogether and then began development of the tract, and building of the giant irrigation system, the largest privately owned in the world. The purpose of this company was to sell land as well as water. A townsite was one of the first requirements, so a site was selected. The first people who came to Mercedes were the engineers, and when the townsite was cleared the officials and their wives came. Box cars were used as offices until other facilities were built.

Among the first buildings in Mercedes was the Mercedes Hotel, still one of the attractive spots in the Valley, erected chiefly to house employees of the land company. The first business institutions constructed were offices of the Irrigation Campany at Texas Avenue and Second Streets.

In 1907 construction of the old Hidalgo County Bank building was begun. O. R. Bell, who still lives in Mercedes, was the first person to make a deposit at this bank. At the present Mercedes boasts of two bank buildings of note.

A box car housed the first power plant in Mercedes, according to old settlers. In 1907 work was begun on the first real power plant of any size. This originnal power house is located on the highway here. The bricks used in the building were made by native labor and were made in a mold which turned out six bricks at a time.

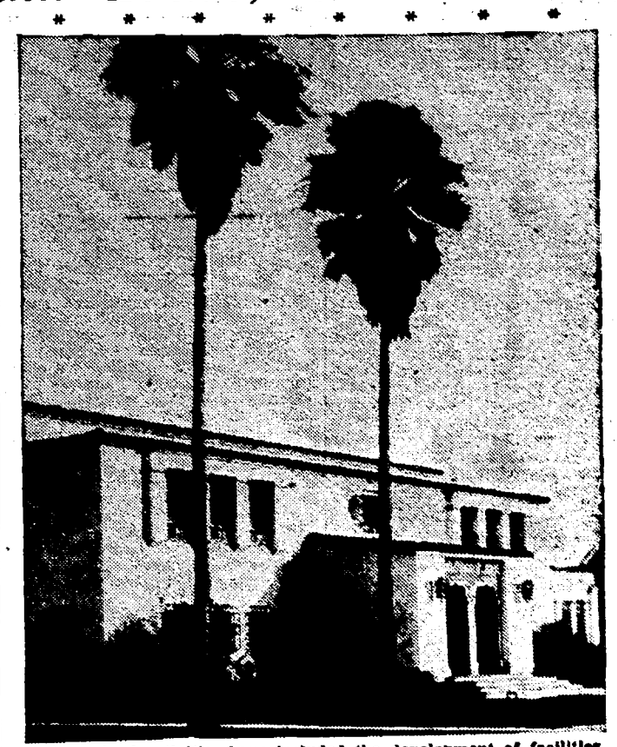
The first offices of the irrigation company were in a box car where Donna is now. Later they were moved, still in their box car domicile, to one-half miles east of Mercedes. Construction of their offices on Texas Avenue was begun in 1907. At this time there were only two irrigation plants in the Valley, one at Santa Maria and one at Brownsville.

W. F. Show, still a resident of Mercedes, came to the Valley in 1907, as chief engineer for the company.

In 1911 W. F. Shaw, one of the first citrus growers in Mercedes, began to lay out his grounds on the site of the village of El Fuste. In 1912 he planted a few citrus trees. There was very little interest in citrus, according to Shaw. The only grove here was owned by Dr. Albert Kalbfleisch, now deceased.

Starting school in a single room, the Mercedes school system is now classed among the finest schools of the south. Churches have taken their places among those of the Valley, as well as attractive business houses.

For years Mercedes has lead the Valley in shipping of citrus and vegetables; boasts of an international bridge just five miles away; golf course, and access to business institutions that would do credit to much larger cities. Mercedes also boasts of an active Chamber of commerce, civic organizations that pull together for the good of the community, and one of the best trading centers in the Valley. She will ever be known as the "Queen City of the Valley".



Valley school activities have included the development of facilities for sports and physical developments of students. An outstanding plant of this type is the Mercedes school gymnasium, shown in the picture above. (Photo by Johnny Martin.)

Sulphur Serves Texas

Yes, sulphur serves Texas—serves the entire world for that matter. On the farm and in the factory sulphur is put to thousands of uses. From the chemist's test tube come new products that add to the joy and comfort of living. While on the farm Sulphur makes barren soil again productive and holds in check insects that destroy the nation's crops. There is probably no other natural resources in Texas which offers so much to the progress and prosperity of agriculture and industry both to this nation and to the entire world.

The Texas Gulf Sulphur Company is justly proud of the role it pays in Texas industry. And it is no small role either, for the production of sulphur ranks as one of the State's largest industries. Not only does this company feel the responsibility of giving to the world pure, refined sulphur, but it also bears in mind that the happiness and prosperity of its hundreds of employes rest squarely on its shoulders.

Through the industry's payrolls, purchases of fuel and supplies, its freight paid to Texas railroads, its royalties paid to landowners and its taxes paid to the State and its various sub-divisions, literally thousands of Texans derive direct or indirect benefits from sulphur operations.

TEXAS GULF SULPHUR CO., INC.

PRODUCERS OF CRUDE SULPHUR

Edinburg Was Named After City In Scotland; Hidalgo County Seat



An outstanding bit of architecture and a Valley landmark is this beauty among courthouses, the Hidalgo county courthouse in Edinburg. This large and interesting building is among the oldest courthouses in South Texas and among the prettiest in the entire state.

By ELAINE DAHNKE

EDINBURG—Chapin, Texas—After Judge D. B. Chapin—was changed by order of the Hidalgo county commissioners court February 14, 1911, to Edinburg, after Edinburg, Scotland, the birthplace of John McAllen, pioneer in this section before present Valley towns had been cleared out of the mesquite thickets.

This change in name came after Chapin had been the county seat of Hidalgo county three years. Records of the county government were brought from Hidalgo, on the Rio Grande, in a horse-drawn wagon, and placed in tents until a two-story frame structure, which also housed the first bank, was built. Shortly thereafter the present courthouse was built.

Until September 8, 1919, Edinburg was unincorporated, but 49 votes against two were polled on that date to secure the charter. A .Y. Baker was elected mayor of the city, and Marshall McIlhenny and J. W. Heacock were elected first commissioners.

In 1912, John Closner, who had been sheriff since 1890, was elected to the post of county treasurer, and A. Y. Baker took over the sheriff's department. In this election, the county's first attorney, Dick Swearingen, was elected.

W. L. Lipscomb built and operated the first mercantile store here, and the first hotel was operated by a Mr. Wilson. First religious services were held in a frame building where now stands the Christian church. The first drug store was owned by Dr. J. F. B. McMillan. Edinburg's first school house was built in 1909, and since then the district has grown to be the largest in the world, including six other rural schools.

The two-room frame building in which Mrs. Nellie Schunior and Mrs. Walter Monroe presided over 30 students has grown to ten concrete and brick structures, five frame buildings, with 29 busses transporting about 1600 pupils.

The Edinburg Consolidated Independent School District grew out of the consolidation of two common school districts in 1926, and from that date to 1929 all the present buildings on the campus were constructed. The district now includes the Lane-Brewster, Hargill, Laguna Seca, Santa Fe, Carver and McCook schools, and the system in 1937-1938 was selected one of three in Texas for a curriculum building program with the Southern study.

CITIES JOIN IN DRIVE TO GET TOURISTS

Leaflets, Programs Are Arranged

McALLEN—One of the greatest combined Valley tourist publicity campaigns in history is now being conducted, according to officials of the McAllen Chamber of Commerce.

Two reasons were advanced for the vigorous campaign.

First, the tourist business is being increasingly recognized as the Valley's second largest crop. Secondly, the 330,000 tourists who formerly went to Europe annually are prevented from making the trip because of the war, and steamship agencies are seeking some place for their customers to go.

The Brownsville Chamber of Commerce has spent $1,500 advertising that city and the Valley, exploiting the summer weather, and hunting and fishing accommodations through the activities of Col. W. E. Talbot, manager.

Radio Time Sponsored

The Mission Chamber of Commerce is sponsoring five programs over radio station WHIP, Chicago, a 5,000-watt station with a large middlewest audience. Manager S. M. Patterson has sent several thousand Mexican travel folders explaining the advantages of going to Mexico City via the Valley.

Harlingen, Weslaco and McAllen chambers have joined in carrying on a national campaign through more than 400 steamship, railroad and travel bureaus. Harlingen is doing most of the financing. The McAllen chamber's tourist department wrote a new Valley folder which is being distributed through the agencies.

Mrs. B. B. Majpin, manager of the Dixie Tours, is speaking over radio stations in the north advertising the Valley and is getting newspaper publicity. She is distributing more than 100,000 folders.

All chambers of commerce are cooperating in the distribution of 27,000 illustrated post cards, publicizing Texas fruit and the Valley as a tourist point.

Articles Sent Out

The McAllen chamber is paying for publication of 16 pages of reading material, two pages of black and white photographs and one page of colored pictures in the 1940 issue of "Guide to Mexico for Motorists" by William Berlin Goolsby. Sixty thousand will be issued in January, 1940. Photographs were completed last week by Red Moores.

In addition, the McAllen chamber manager recently sent out two requested feature articles to Washington, D. C., papers. Two requested magazine stories were written and batches of pictures were sent to half a dozen other periodicals exploiting the Valley.

The San Benito Chamber of Commerce sent 1,000 invitations to tourists who have visited the city, asking them to come again.

Del Mar Beach joined in the campaign by sending out 300 invitations to a selected list.

With the coming of Carl Blasig to the Valley as manager of the Mercedes Chamber of Commerce, that organization is expected to increase its tourist activities. Donna is planning regular programs for winter visitors and new facilities have been established at Edinburg.

Yo Ho Ho And A Bottle Of Rum Port Isabel Once Had Pirates

PORT ISABEL—This city, bustling with the coming and going of ships from all lands with cargoes from the rich Rio Grande Valley is no stranger to bustle.

Fronton, or Point Ysabel, or Point Isabel, (only lately Port Isabel) looks back over a long stretch of activity, since the Spaniards sailed their little boats into the quiet waters in 1526.

Pirates who raided the gold-laden galleons which plowed the Spanish Main took refuge here, and used Laguna Madre as a base for their operations against the Spanish ships returning to Spain laden with loot from Mexico.

Wealthy Mexican haciendados and hidalgos made Point Isabel a favorite summer resort in later years, and in 1835 a naval battle was fought off the point in which two Mexican warships were victorious over an Ameircan sloop of war. The captain of the American ship was hanged as a pirate.

General Zachary Taylor occupied the city in 1846 on his way to Brownsville during the Mexican War. The point city was then the only feasible means of entering the rich delta country.

Vessels sailed not only to Port Isabel but up the Rio Grande, whose mouth empties into the Gulf of Mexico some few miles down the coast, as far as Roma. As the freighters became larger and displaced more water, the inner harbor became obstructed with treacherous sand bars shifted by currents, and it became necessary to lighten cargoes.

Later vessels stood off Point Isabel and their cargoes were brought ashore on on lighters. This extra handling of goods made shipping more difficult and more expensive, and after the Civil War, commerce was carried on with foreign countries and cotton was a precious cargo, shipping waned, and no boats plied the Rio Grande.

For more than a score of years the little port languished after the building of the St. Louis, Brownsville and Mexico Railroad to the Rio Grande Valley in 1904. Point Isabel and Brownsville were connected by a narrow-gauge railway with a little wood-burning locomotive and chicken coop box cars. The line was constructed in 1872 by Simon Celaya.

The deep water port of today was opened in 1935 by Governor James V. Allred, after years of Valley-wide agitation for a deep-water terminal. The pre-cooling and refrigerating facilities have brought back a measure of the old activities, and Port Isabel steadily forges ahead as one of the Texas Gulf coast's coming ports.

Edcouch-Elsa Has Beautiful School



Above is shown the Edcouch-Elsa high school building located midway between the two Valley points. One of the most attractive of the Valley's school plants, this institution serves students from both towns.

Elsa Lies In Center Of Rich Agricultural Area

By MRS. J. F. GALLOWAY

ELSA—This 12-year-old community—"The Planned Valley Town"—lies in the center of one of the richest agricultural areas in the world, and it is this agricultural productivity that has made Elsa a bustling little city.

The land upon which the town was built was originally owned by William George, and the little city is named for Mrs. Elsa George, his wife, who is still a resident here.

In the early days of the Valley, George operated a store in what was then known as the West Tract. The old Carlson school house and a cotton gin constituted the beginnings of Elsa, where the sale of lots was held March 2, 1927.

Within two years a well-rounded town had sprung up, and since 1927 Elsa has come to lead the other Valley towns in shipments of vegetables, principally because of the F. H. Vahlsing shed which is the largest vegetable shipping shed in the world.

All streets in the planned little town are from 60 to 100 feet wide, lined with trees and palms along the main avenues. A zoning ordinance segregates the residences in one section and business and industry in others. In the business section all shops have been done in the Spanish manner.

Located north of Elsa, and in her trade territory is Engleman Gardens—thousands of acres of land in citrus developed in the last few years, one of the largest and most progressive aspects of the Valley's citrus industry.

EDCOUCH ONCE CALLED CITY WHERE 30 MINUTES WAS ANCIENT HISTORY

By MRS. J. R. WADE

EDCOUCH — Late in the summer of 1919 the W. E. Stewart Land Company, Kansas City, sold several tracts of brush land to excursionists from many parts of Texas and other states, and these tracts later became the site of Edcouch and one of the Valley's richest agricultural developments.

Ed Couch and W. L. Forbes of Weslaco formed the Delta Development Company, and in 1926 laid out a townsite and held an all-day auction under the direction of Col. Rufus J. Lackland of Fort Worth, who opened the sale of land, on the two 40-acre sections, which has become Edcouch. The tracts auctioned were north of Mile 16 and West of Mile Three, and were known as unit one.

Later two 40-acre tracts west of the Missouri Pacific railroad were subdivided and developed by Colonel Lackland and his son, and Charles M. and Fred Adkins. The town was incorporated soon after it was established, and soon a post office, and after 15 months boasted a bank, two lumber yards, two cotton gins, several packing sheds, and other businesses necessary to a rapidly growing town.

Edcouch came to be called "The Wonder City of the Valley, where 30 minutes is ancient history," suggestive of the swift development. The city grew from a few cleared farms where dwelt four families in 1926 to a city with more than 1,000 population in 1930.

Now, with 13 years of steady growth behind it, Edcouch has become one of the agricultural commercial centers of Hidalgo county and the center of one of the richest and largest farm territories of the Lower Rio Grande Valley. Located in the heart of the best vegetable section, Edcouch has become headquarters for such shipping firms as Joseph F. Byrnes, Inc., and Jill Texas Farms Corporation. This territory has repeatedly led in first shipments of vegetables, and broccoli and other new varieties have been first produced in the Valley here.

Aside from vegetable growing, the Edcouch territory has for some years been one of the major cotton sections of the Valley. The first bale of cotton in the world for 1929 was produced and ginned in June at Edcouch, and brought $1.15 per pound at public auction in Corpus Christi. In 1936, 1937, and 1938, Edcouch picked the first bale of cotton produced in Hidalgo county. The introduction of citrus plantings has progressed during the past few years, and a number of fine orchards are located here.

From the 40-acre tracts, Edcouch has grown to dominate more than 100,000 acres of land in its trade territory, and is one of the five Valley towns served by two railroads.

When the townsite was developed, there were only four families living on the land now known as Edcouch. They were the J. R. Vittetos, the H. D Minyards, the Charles and Fred Adkins, and Andrew Wise.

Since such families as the Burton Hughes, the Frank Kassabaums, and the Billy Ewings came here during the bandit days of 1915 when the nearest neighbor was many miles away, the territory has become populated with progressive farm families. Among these are those headed by R. R. Hill, H. A. Schabow, Norman Newton, George Carter, J. P. Gressly, R. L. Dicus, Ed Ettr, John Wade, James Wade, E. Roser E. Leggett, W. C. Pearcey.

Among t hefirst purchasers of land at the development of Edcouch were R. R. Hill, E. C. Grass, E. Roser, Mrs. Carrie E. Netz, George Carter, W. C. Pearcey, P. L. Grossley, H. A. Schabow, W. R Martin, J. R. Beck, T. S. and Raymond Hughes, H. F. Bruggerman, John, J. R. and R. O. Wade, A. B. Barker, Julius Schupp, E. S. Leggett, John Blake, Jesse Dudley, Mrs. Ida Wise, Joe Downey, D. L. George, J. N. Hunter, H. D Minyard, H. Watkins, R. L. Dicus, E. W. Brooks, John Bowe, Edd Etter, and many others.

The first school was built at Center, three-quarters of a mile south of the present Edcouch, in the summer of 1925. This first building had two rooms. In 1927 Common School District 16 was incorporated as Edcouch Independent School District, and about 1930 the Elsa School District was merged to form the Edcouch-Elsa Independent School District. The first school of 36 pupils has grown to more than 1500 scholastics, housed in a new $57,000 brick building as center of five schools in the district. The curriculum includes both vocational agriculture and home making courses.

Port Traffic Shows Increase At Houston

HOUSTON—(AP)—Commerce moving across Houston docks during August, according to figures for that month released by the port commission, increased 15.69 per cent over the same month last year.

Traffic on the ship channel for August amounted to 2,485,019 tons with a value of $48,720,000. The number of vessels using the channel was 522, an increase of 34 over the same month last year.

Tonnage handled the first eight months of this year showed a 4.52 per cent increase over the like period of 1938.

Surprise Is Success, Honor Guest Absent

ROANOKE, Va. —(AP)— Friends and neighbors arranged a surprise party for a Roanoke woman. It was such a success that the guest of honor was at the movies when the party started.

Street Name Change Stops No Truckers

BERKELEY, Calif. —(AP)— Maybe it was good psychology but it just didn't get across to the truck drivers.

Residents of Tunnel road—which is a pretty swanky street—thought its name was giving an impression it was just a common street and also a through route. So they had the city council change the name to "Woodmere Way."

Now they've petitioned to have it changed back. They said the trucks were still coming, callers were getting mixed up, and what was the use, anyway?

Big Buzzard Flight Seen In California

BEAUMONT, Calif. —(AP)— Buzzards are thrieving in southern California if the observations of J. G. Castelberry are an indication. He has observed the biggest mass migration of the birds in a lifetime, an estimated 4,000 passing over Beaumont in 20 minutes.

Sunken Boat Loses Refiner Oil Cargo

HOUSTON — (AP) — Recently a Houston oil refiner received a cable from his agent in Norway, asking a cargo of oil. The refiner confirmed the order.

The next day another cable arrived from the Norwegian agent concerning the boat in which the oil was to be transported:

"Thanks but boat sunk without warning last night." No sale.

CAR LEFT 14 WEEKS

ALBANY, N. Y. —(AP) —After an accident, Harold Luther parked his car at the public market and left it for 14 weeks.

Piano-Car Accident Startles Onlookers

FREDERICKSBURG, Va. —(AP)— Add to traffic hazards:

A piano skidded off of a truck and bounded along the street to crash into a parked automobile.

Mexico Worker Fund Steadily Increases

MEXICO CITY—(AP)—The Federal government's retirement fund for civil employes has accumulated 46,476, 813 pesos (approximately $9,300,160, at five pesos to the dollar) since the fund was established in 1925.

Of that sum, 16,998,270 pesos ($3,400,000 approximately) have been paid out in that 14-year period for employes' pensions.

Los Fresnos Is Gateway City To Two Ports In Valley; Progress Depends Upon Farmers

BY AILNE GOATES

LOS FRESNOS—When Texas was admitted to the Union in 1845, the government was forced to send troops to protect the newly acquired territory. General Zachary Taylor was sent to Texas with a trained army and in 1846 he advanced to the Rio Grande where on April 24 he met the Mexican forces at Palo Alto, historical spot near the present site of Los Fresnos.

Fifty years passed and with the passing of these years came towns and cities. Then, as quickly as it had sprung into prominence in the Mexican War, Los Fresnos became the geographical center of the trade territory of the Lower Rio Grande. The location of Los Fresnos is possibly at the most strategic point in the Valley and may be called the Gateway City to Port Isabel and Port Brownsville. The steady growth of the town may be attributed to the fact that every avenue in South Texas converges at Los Fresnos.

At the turn of the 20th century were to be found in the Los Fresnos tract five widely separated groups of houses, each group named according to Mexican fashion after some physical characteristic of the vicinity: Las Yescas for the fungus growth on the trees; Las Cuates for the twin resacas which wind about the tract; Los Cuantitos for smaller lagoons; Agua Negra for the black waters of one of the resacas; Charco Hondo for a large dry resaca bed with only one large water hole.

Far to the north of these groups on the banks of the Fresnos Resaca the little village of Fresnos, once a resting place for the Alice-Brownsville stage coach line, was rapidly being abandoned. Where clumps of great white ash trees had stood, stumps and brush remained. The sturdy Fresnos for which the village had been named had been destroyed.

A decade perhaps, had passed when, among others, Mose Hill became interested in the tract and established himself near the present site of the Goates and Moses Store. The land was offered to homeseekers and because of the genial nature of Hill the site was known as Moseville. Later Hill named the community Los Fresnos because of the love his father bore for it.

The sparsely settled families went through the period of bandit raids with a true pioneer spirit. True, they accomplished little but they did vigilantly guard their lives and property with an unflinching purpose. As early as 1912 a graded road made Los Fresnos accessible to surrounding territory and a single canal brought water to the land. By 1922 the community purchased the water district and thus made secure the future in farming.

On December 19, 1929 the formal opening of the townsite was held and before nightfall construction had begun on business houses. Evidences of a decade of growth today are a bank, postoffice, cannery, gins, produce houses, lumber yards, up-to-date grocery stores and filling stations and many other buildings.

Los Fresnos is served by both the Missouri Pacific and Southern Pacific Railways. Four paved highways cut the expanse of the community from the north to the south and from the east to the west. Aiding further in transportation and communication facilities are a telephone exchange and a telegraph office together with daily bus service to adjoining towns.

An index to the character of the town and community is the number of churches to be found—five in all.

Nor can the schools be overlooked. In the fall of 1915 the first school was conducted in a small one room building with seven pupils in attendance. The schools grew with the community and by 1927 a $50,000 building was provided. Since that time $38,500 has been expended for improvement. The district has a scholastic count of 1,004 and each day three buses make seven runs, transporting 500 students.

Through the expert management of Superintendent E. D. Kraner the school has been able to add a 50 piece band and also an intercommunication system which is unequaled by any Valley school. Eighteen teachers are employed in the system and 19 and one-half accredited units of work are offered in the high school.

The extent of progress in the town and community will doubtless be measured in the future by the success of the farmer. The achievement of Water District No. Six through 1939 indicates success. The efficient water board has made possible the cancellation of $486,000 worth of bonds in principal alone together with a saving of interest amounting to approximately $95,000 which makes an enormous saving for farmers on 14,196.16 acres of land now under irrigation.

With a future thus made secure, Los Fresnos will do its part in making up the Main Street of Texas' Fourth City.

The Two Biggest Events In The Rio Grande Valley This Week Will Be --

1. VALLEY MID-WINTER FAIR

All the Valley has looked forward for weeks to the Annual Mid-Winter Fair . . . and justly so because this year's Fair represents a treat for every Fair visitor. Don't let a thing stand in the way of your enjoyment of this year's Valley Mid-Winter Fair!

2. JUNKIN'S MID-WINTER CLEARANCE

A close second to the Fair on the week's "must" list is Junkins Mid-Winter Clearance Sale . . . Fortunately, both the Fair and the Sale are in the same city. Enjoy this double treat that Harlingen offers this week! You'll find that everything is being sold at money saving prices at Junkins! Don't Miss Either Event!!

Junkin's distinctive Furniture

510-516 W. JACKSON ST. - HARLINGEN

Young City Of Weslaco Has Gone Long Way In Short Time

ADVERTISING IS RECEIVED BY NEW IDEA

Face Lifting Is Seen Good Publicity

By MRS. W. W. LUDWIG

WESLACO—This city has come a long way in a short time.

Possibly not even the most optimistic of that throng which stood in a clearing among mesquite and cactus December 10, 1919, and bought lots at the Weslaco townsite expected their dreams to be realized so soon but it has all come about just the same.

It was called Weslaco after the W. E. Stewart Land Company from which E. C. Couch and brothers and R. L. Reeves bought the land which when surveyed proved to be the exact center of the Rio Grande Valley. The Couches and Reeves quickly sold many of the lots and they have increased many times in value with a modern little city springing up in a short time.

Beginning Not Easy

The beginning was not so easy as all that but once Weslaco got out of its swaddling clothes it began to take the strides of a man-sized city although it has not even yet attained its majority.

For example, in the early days the only school was the community hall which stood on the site of the present city hall. There was no high school, pupils who finished grammar school being taken to nearby Donna high school to complete their education. Now the Weslaco school system is a member of the Southern Association of Secondary Schools and Colleges and affiliated with the leading colleges and universities of the South. Fine school busses take the children to school and a health nurse gives full time service.

Soil in the Weslaco community is of Victoria fine sandy loam and Victoria clay loam types suitable both for citrus fruits and vegetables which abound in this area. These fertile fields and orchards supply the products handled in the city by packing plants, canneries, ice plants and other industries. Cotton is a leading summer product and there are two large gins here.

Growth Was Fast

Weslaco grew so fast once it got started that there was no definite pattern to its growth. Leading citizens conceived the idea of having all the fronts of stores facing Texas avenue, the main business street, done over so that they would all have the same type architecture. That is why today, Weslaco's main street looks like a Spanish village with uniform yellow stucco fronts and why Weslaco is known over the nation as "the city that had its face lifted."

More recently, Weslaco has gone more modern still and has added a neon skyline. The tops of its buildings on Texas avenue are outlined with neon tubes, making the face lifting program doubly attractive at night. The face lifting has received wide publicity over the entire United States.

Weslaco has capitalized on its vigorous youth. Ten years ago it began holding birthday celebrations and it has just recently observed the twentieth anniversary of its founding with the largest and most elaborate birthday party of all.

Style Show Feature

One of the features of this annual celebration is the fruit, vegetable and flower style show in which beautiful girls wear fashionable looking gowns and costumes made from the products of the field and orchard. News reel photographers and newspaper correspondents are among the thousands who see this event annually.

The championship high school band is one of the principal points of pride among citizens of Weslaco. Year after year this splendid organization has continued winning state championship and many other honors and when the 90 members of the band strut in their green and gold uniforms several thousand Weslaco hearts quicken their beat. This band is the envy of many larger cities.

Home of the band is the Music Center located on the high school campus. The center includes a broadcasting studio so that the band may play over KRGV. Frequently weekly concerts are given over the radio station and thus Weslaco citizens proudly share their band with the remainder of the state.

Has Trailer Park

Weslaco, because of its attractive appearance, draws many tourists and a trailer park is provided for some of the visitors who prefer auto parking camps. It is the only municipally-owned trailer park in the state and has a recreation center where winter visitors find season-long enjoyment. Parties often are given for tourists.

Due to its central location, many meetings are held in Weslaco. The city has a trade territory with a population of 40,000 within a radius of 10 miles. There are 200 miles of paved road in this same radius so that this is a central meeting and shopping place for thousands of persons.

Many agricultural organizations have their headquarters here and hold their meetings in Weslaco.

Weslaco's population is estimated at 6,500.

Although Weslaco has been progressive, it has not passed up the finer things of life and it has its full share of churches, clubs and other activities which make for a full life amid the sub-tropical splendor of the Valley climate and rich soil.

Seven Sacks Yield Thousands In Gold

KELSEY, Calif. —(AP)— Seven sacks of ore from the Alhambra-Shumway mine recently yielded $120,000 worth of gold.

Switzerland Ends Open Door Plan

By CHARLES S. FOLTZ
(AP) Feature Service

BERNE, Switzerland—Spies who headed for Switzerland during the first weeks of the war didn't exactly count on being received with joy.

But they remembered the World war when Switzerland, a neutral island in the midst of warring Europe, had been a happy hunting ground for spies.

This time they've been unpleasantly surprised.

The average spy, or even the expert, has just about as much chance of getting into Switzerland as a



German has of getting into the Allied Superior War Council meetings.

The Swiss, in peacetime, virtually did away with visas as an inducement to tourists. They are eyeing wartime tourists of every nationality with more than suspicion.

To get into Switzerland these days every foreigner must have a visa. To get a visa he must wait a month or so while consular officials, whose automatic reaction is "No!" investigate his case and then send the result along to Berne for further investigation.

Even if a visa is forthcoming, frontier guards might not like the candidate's looks, and that would be that.

If he does get a visa, the fun has just begun.

First the cantonal police investigate him. Next the federal police investigate him. Then he makes an application to stay, and both cantonal and federal police sit down and watch him a while, mulling it over.

This system is not calculated to give free play to people with such vague "missions" as completing their collections of Swiss postage stamps, or writing Ph. D. theses on the movement of Alpine glaciers.

The recent activity of the Swiss police and military authorities hasn't given spies much more encouragement, either.

Some 125 federal inspectors and cantonal inspectors, who together constitute the civil anti-espionage force, made 150 arrests in 1938 and 200 in the first six months of 1939. They say they're just warming up now. They proved that by arresting 50 persons for espionage and propaganda in the first few weeks after the war started.

Four suspects were put on trial in Geneva the other day. They were charged with stealing Swiss and other military secrets for foreign governments. Head of the ring, the government said, was a woman dancer of Italian birth.

Then the Swiss issued decrees giving the army, now about 500,000 strong, power to open the mail, tap the telephone, search the apartment and office as well as the person, of any individual they suspected of espionage.

The decrees can make all inhabitants of Switzerland counter-espionage agents, advising them to report anything they happen to overhear or see to the police or military authorities.

Probe Shows Co-Eds Spend More Money

WACO, Tex. —(AP)— The co-ed at Baylor university spends almost $250 a year more than a male student.

The fact was disclosed in a market survey by Baylor student publications.

The average co-ed spends $753 a year, the average male student $521.

Students Must Keep Planes At Distance

LAFAYETTE, Ind. — (AP) — Airplanes, like automobiles, now create a problem in student discipline at Purdue University.

A new ruling of President Edward C. Elliott is that no student may fly a plane within 20 miles of the campus without permission from the dean of men.

Pharr Was First Center Of Big Sugar Cane Industry

CITRUS LATER TOOK OVER IN AREA OF CITY

Pharr Brothers Were First Residents

By JUNE AVERY

PHARR—This city might not have become a citrus center with grapefruit and orange packing plants if somenoe had not thought first of raising sugar cane and building great sugar mills here.

When H. N. Pharr and his younger brother came to the Valley in 1909 from New Iberia, Louisiana, they thought the mesquite could be cleared away, cane planted and the sugar industry of their own state duplicated here. They became discouraged for some reason, possibly because of bandit raids and other pioneering difficulties, and the canals built to irrigate cane patches remained to water citrus groves.

Although the Pharrs left, others remained, among them W. E. Cage and a Mr. Bussey, each building small frame homes, according to Ernest L. Calhoun, the city's oldest living settler. The Calhoun house still stands on West Cherokee street and is now owned and occupied by Mr. and Mrs. Dan McLendon, Sr.

Great Future Seen

It was John Connally Kelly, Sr., a native of Huntsville, Alabama who came to Brownsville by way of Taylor and Waco, Texas, who saw a great future for Pharr, shouldered an axe and with a few hired helpers began clearing away brush for a townsite which he donated.

Five years later, on March 8, 1916, Pharr was incorporated and on March 16, just eight days later, the first regular meeting of the city fathers was held. Present were G. F. Linesetter, mayor; Marvin Evans and Ernest L. Calhoun, city commissioners; J. L. Polk, city attorney, city secretary and treasurer; and T. S. Mayfield, city marshal. Calhoun, Polk and Mayfield still live here.

Mrs. Mayfield taught the community's first schools and the little red school house with its additions still stands on East Cherokee street having been remodelled recently into a spacious apartment house owned and operated by Mrs. J. A. Housel.

Schools Consolidated

The consolidation of the Pharr and San Juan schools was accomplished in 1915 and consolidation with the Alamo schools came later. The result was that the consolidated schools were able to form an independent school district in 1918. A $40,000 high school had been erected in 1916.

City improvements came rapidly with the first contract for street grading and graveling let January 26, 1917. Contracts for erection of a city hall and a waterworks system also were let about the same time. First paving contracts were let in 1927. Various additions have been made to the water system and in 1939, one of the largest and best sanitary sewer systems in the Valley was completed at a cost of $50,000. The year 1938 also marked completion of the city's irrigation system which is rated as the most complete of its kind in the Valley.

Cage Was Postmaster

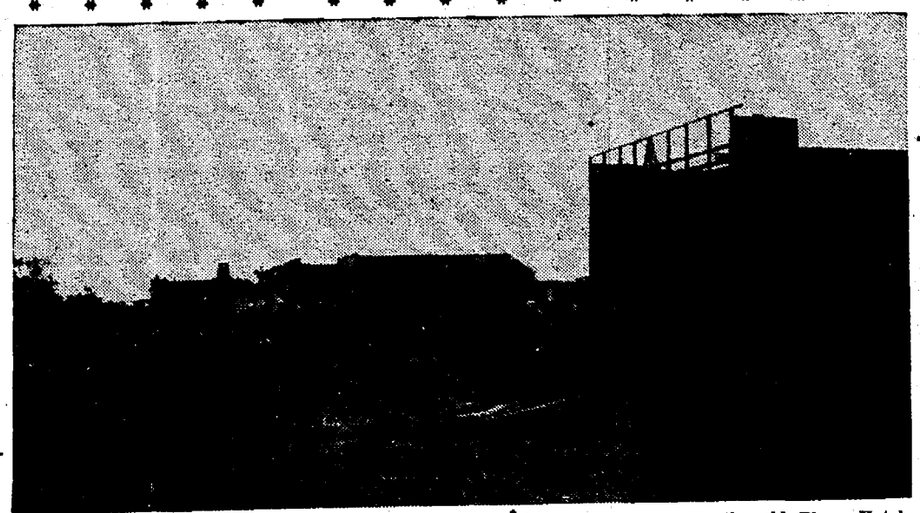
The city's first postal service was established in 1912 with W. E. Cage, Pharrs second mayor, serving as the first postmaster. Prior to 1912, Pharr citizens had to go to McAllen for their mail. The postoffice, now under Mrs. Mary Hogan as postmaster, recently attained second class rating, and a new building is in the prospect.

From almost a one-man fire department in the early days, there has grown a modern fire brigade. Loren Dumont was appointed fire marshal January 2, 1926 and two years later the construction of a first class fire station was completed and purchase of a chemical truck authorized. Two fire tricks were purchased in 1938 and today Pharr's department is one of the best equipped in the Valley.

Pharr citizens have not always kept their nose to the grindstone and have led full lives, building churches and participating in the social activities of various kinds. The Pharr Kiwanis Club has long been considered the only one in the United States which owns its own clubhouse. Other outstanding federated organizations in the city include the Garden Club, Progress Club, American Legion and auxiliary, home demonstration club, three Girl Scout troops, two Boy Scout troops, Girl Reserves and Blue Triangles.

One of the things that has contributed to Pharr's progress has been its selection, as a result of its strategic location, as district state highway headquarters. A beautiful building has been erected here by the state highway department and many employes make their headquarters here.

Pharr, with its wide streets and a population of 3,800, less than some other Valley towns, nevertheless has had the distinction of winning the Julian Montgomery rose cup beautification award for two years.



Above is shown an early day scene of one of Pharr's first business streets, with the old Pharr Hotel shown in the extreme left. The old hotel which was destroyed by fire several years ago, was built by John Connally Kelley, the town's founder, and was the haven for many early Valley visitors.

R. L. SAVAGE'S STORE WAS FIRST IN SAN JUAN; BUILT IN YEAR 1909



Many Valley cities have constructed community buildings where meetings of social and business nature aid in city progress. Above is shown the community building at San Juan

By CLARA GOOD

SAN JUAN—The first store building in the town of San Juan was built about 1909, by R. L. Savage, who had been persuaded to come to the sugar plantation some seven miles south of the present townsite, by his uncle, John Closner, sheriff of Hidalgo county from about 1877 to 1912.

Savage came to the plantation in 1904, and bought a little store which he operated until 1909, when he came to San Juan. The railroad also came through the little settlement in that year. The Savage store occupied the site now occupied by Martin's Drug Store. The only other structure at that time was a one-room frame building just south and west of the first store, on the same lots.

This frame building was later moved to a location north of the railroad, just north of Caperton's packing shed, and when the shed burned in the early part of 1939 San Juan's first house went up in smoke with it.

Soon after Savage opened his general mercantile store, the Taylor Lumber Company built a lumber yard, and later a hotel was built, afterwards moved to the south part of the town and converted into a Methodist church. About 1911 a frame bank building was erected on the site of the present bank, and the state bank opened, with the Standard Land Company of Lincoln, Neb., opening offices in the same building.

Ralph Langley was president of the bank, Henry Levi, vice-president; Sam Hawthorne, secretary; Guy Greens, treasurer, and Charles Matson, attorney. The bank building was put up by a Mr. Nichols.

After the bank had been erected, northern people flocking to the Magic Rio Grande Valley created a boom, and business boomed with the tide of events. Clearing of brush went on at a rapid pace. In 1911 Henry P. Griffin opened a general mercantile store on the site of the present Graham's Cafe and Nettleton Cleaners, and in 1912 the present water office buildings and the ice house were built by Felix Schoenfeldt, the first brick structure in San Juan.

In 1912, also, the People's Church was constructed, and Ralph Langley of the Standard Land Company put up the first water plant on the site of Aldrich Park.

In 1915 and 1916 the Mexican bandit trouble caused a great deal of anxiety in this section because of San Juan's proximity to the Rio Grande, but no serious brushes with outlaws occurred here.

In 1917 Frank Griffith and Frank Powell built the four brick buildings now owned by Floyd Hetrick, and in 1919 the present bank was erected and George Rowe Began the building program in the east part of town where the Rowe buildings are now.

In 1919 the town was incorporated and in 1920 the present hotel was built by Charles and Shell Newman, and the hostelry was operated by Mr. and Mrs. Owen Reilly of Mission until 1927. The movie house was constructed about 1926 by Louis Gerlts, and about 1923 Taylor and Roberts drilled the well from which the city obtained its drinking water. The present water plant was put in by Bud Chalk.

Mayors since R. L. Savage in 1919 have included F. C. Platt, W. J. Buttschau, J. W. Peevey, J. B. Chalk, L. C. Warner, U J. Boehnke, and W F. Good.

The September, 1933, hurricane wrecked a number of San Juan buildings, among them the People's Church, constructed in 1912. In the early part of 1934 the present People's Church was started and later a Masonic Hall.

And R. L. "Uncle Bob" Savage, now a justice of peace, is located at the city hall, a stone's throw from the site where he opened his first merchandise store 30 years ago.

Weslaco Proud Of Government Building



One of the most important developments in recent years in Valley agriculture has been establishment of government by-products laboratory in this section. The building housing the laboratory is shown in the photo above.

'Corpse' Turns Out To Be A Fighter Busily Training

MINNEAPOLIS — (AP) — An excited WPA worker called police headquarters.

"There's a man lying on the grass up here," said the WPA worker, "Looks like he got hit by a car."

A police car was dispatched to the scene. There was a man on the grass. One of the cops tapped him on the shoulder.

"Are you hurt?" Queried the cop.

The man arose slowly, stretched and yawned in bored fashion.

"Who me?" Said he. "Naw. I'm a prizefighter, see. I'm doing roadwork and I got tired. So I lay down. For a nap.

Whereupon he started jogging up the street again to finish the workout.

Coast Guard Saves 700 Lives Per Year

BUFFALO, N. Y.—(AP)—The U. S. coast guard in the ninth district saved 700 lives during the 12 months ending June 30. The service responded to 11,000 calls for assistance on the great lakes in that time.

1,800 WINTER VISITORS NOW IN PALM CITY

Vote Count Discloses Large Colony

McALLEN—More than 1,800 tourists are living in McAllen at the present time, according to a count taken of votes this week for selection of a duchess from each state to participate in the Harlingen Mid-Winter Fair.

Mrs. Ida M. Love presented her kindergarten class in a short program of playlets, songs, dance numbers and drills. By special request, little Nina Gene Cox of Edinburg entertained with military twirling acts and advanced acrobatics. Miss Jeanette Rucker of McAllen responded to a request for "The Old Apple Tree" and a fast tap number.

H. H. Basler, retired civil judge of Tacoma, Wash., was presented in a reading, "South Wind and the Sun," written by James Whitcomb Riley, and the ever famous "Lasca," revealing that even as a boy he had dreamed of the Lower Rio Grande Valley of Texas.

Mrs. Basler, retired reader and entertainer, for the second time was presented to the McAllen visitors in a group of readings. Best was her impersonation of a man in the early days tending the baby in the middle of the night, and so realistic was her impersonation of the crying baby that the audience looked for the baby in a cradle.

Mr. and Mrs. W. W. Stevens, national Townsend Club representatives closed the program with a group of musical selections. Mrs. Stevens played a medley of Southern airs of her own arrangement on the piano and together they sang several songs of their own composition. Stevens led the group in singing the "Eyes of Texas."

EDCOUCH GUESTS

EDCOUCH—W. A. Luttrell and son, J. W. of Hedley arrived Wednesday for a visit here with relatives. The visitors are related to John, R. O. and J. R. Wade.

Brownsville Has Four Travel Ways Available There

BROWNSVILLE—This is the only point in the Valley where rail, highway, air and water transportation meet.

Few persons realize that four railroads serve Brownsville. They are the Missouri Pacific Lines, the Southern Pacific Lines, National Lines of Mexico and the Port Isabel and Rio Grande Valley Railway.

Airlines extending north and south include Pan American Airways, Braniff and Eastern.

Ships touching at the Port of Brownsville sail not only to coastwise points but to all corners of the world carrying Valley cotton and other products to many nations.

The zero milestone for the Jefferson Davis Memorial Highway is located at the intersection of Palm Boulevard with Elizabeth Street and when the Hug-the-Coast highway is completed Brownsville will be on the main road connecting all the Americas.

Senator Is Month Early For Meeting

ROANOKE, Va.—(AP)—A carefully-prepared speech in his pocket, State Senator Leonard G. Muse strolled up to the desk of the hotel room clerk.

"Where is the banquet of the Association of Virginia Trial Justices behing held?"

"Why, that's next month, Senator," smiled the clerk.

The Senator looked at his speech, "Looking Ahead With the Trial Justice," and grinned, too.

Aztec Drinkers Had Variety Of Choices

BERKELEY, Calif. —(AP)— Primitive inhabitants of Mexico had 100 kinds of alcoholic drinks before the white man added his varieties, researches by Henry J. Bruman of the University of California show. His investigation has brought to light an ancient still apparently antedating the discovery of America by Columbus.

HERE COMES
MARTIN!
BRINGING—
A Supreme Linen Service
To The Valley
AND—
Best Wishes To The
Valley Mid-Winter Fair!
CLEANLINESS IS HEALTH INSURANCE!
Martin Linen Supply Co.
Serving the Entire Lower Rio Grande Valley

New Flambeau Red CASE Tractor



MORE TRACTOR THAN YOU EVER SAW BEFORE
COME SEE IT...
You Are Extended A Cordial Invitation
To Visit Our Big Display At The
Valley Mid - Winter Fair
JANUARY 23RD TO 28TH
SHOWING A COMPLETE LINE OF
J. I. CASE TRACTORS
AND FARMING EQUIPMENT

San Benito Resaca Presents Pretty Sight Along The Valley's Broadway



San Benito is a city of beautiful cnurches, and one of the prettiest among the Resaca City's houses of worship is the Presbyterian church, shown in the photo above in its setting of palms.

Origin Of Name Is Still Puzzle To Many

By MINNIE GILBERT

SAN BENITO — San Benito, the Resaca City, makes a distinctive appearance in the parade of Valley cities that appear very much alike to the average visitor motoring from either of the upper ends of the main highway to Brownsville, which, of course, is at once noticable for its picturesque flavor redolent of Old Mexico. Travelers entering San Benito the first time always inquire whether the water glimpsed from Robertson street bridge is a river or lake. Usually there is someone to vouch safe the information that it is the resaca.

What is a resaca is ordinarily the next query, and there the visitor has many a Valleyite stumped. For it's a word not found in Webster's. The inquirer usually is given the idea that a resaca is an old river bed, which may be dry but usually isn't.

Spanish Meaning Given

And if the visitor persists in his quest for information regarding the word resaca, he is likely to be baffled. Some have invented the theory that it means "dry river" in Spanish idiom, since the last syllable, "seca" translated from Spanish means "dry". But the "a" ending is feminine, and the word "rio" meaning river is masculine; thus the final vowel of the composite word would be "o" and not "a" if "resaca' grew from such a combination.

The English definition of resaca given in Spanish dictionaries is ravine; and also surf. And it is ravines that the dry resacas or arroyos resemble in their natural state.

A few of the very old timers in San Benito recall when folks drove their horse and buggy and farm wagons underneath the railway bridge which is now only a few feet above the level of water in the resaca. The railway antedated the releasing of water in the dry river bed which was a natural course for the main canal of the irrigation sysiem which developers of the tract mapped. First train over the gleaming new track snorted across the bridge to Brownsville July 4, 1904, an event that has yet to be equalled in historical significance in the Rio Grande Valley proper.

First house in what is now San Benito is reported to have been built in 1907. A box car served as residence for the "first families' in the early days. The town was known as "Bessie" and later the name "San Benito" from the Cypress Ranch. The late J. L. Landrum, who came from California to this section 45 years ago, related that a goat ranch once was situated about the place where the water tower is now located.

The town of San Benito was built through the energy of the late Col. Sam A. Robertson and Alba Heywood. The curving resaca, which looks like an involved series of "s" curves from an airplane, was made the main canal, the water handled through a series of locks.

Joke Kicks Back

Robertson was one of the young engineers on the construction of the railway. He was known for his tremendous capacity for work his leadership that impelled men under his direction to grab off great chunks of work, and for his Irish wit. Many are the anecodtes that are still repeated regarding the often fiery tempered, but secretly softhearted foreman. One Christmas, it is related, his men protested against working Christmas Day when pressure of getting a job done made a holiday out of the question. "If Christmas isn't a holiday," one of the men demanded, "tell us what day is."

"St Patrick's" was Robertson's prompt rejoinder. The men held their peace. The day preceding March 17, they turned in their equipment and made other preparations for departure. Their boss stormed as they had expected.

"But, tomorrow's St. Patrick's Day" they reminded him.

And he stuck by his word. Every man had the day off.

Robertson, as colorful and dynamic a figure as the Valley's pioneering era produced, was especially beloved by the less fortunate citizens of Cameron county. His habit of befriending the "under dog" was proverbial.

The Sam Robertson home, one of the earliest Spanish type homes in this section, is located on the corner of Sam Houston and Adele street. It is owned by his widow, Maria Robertson.

Heywood Was Comedian

The Heywood home, set facing the curving arc of palms, the only house in the entire block, appears little changed outside today from the way it looked when the Heywoods and their son, Alba, Jr., were its first occupants. It is now the home of Mr. and Mrs. A. M. Hervey and family.

Heywood was addressed as Colonel Heywood throughout the years San Benitians knew him. He was not a military man, as Sam Robertson became during the World War when he rose to the rank of colonel while with the A. E. F. Heywood's title is believed to have been connected in some way with his stage career. He had had a number of years on the stage as a successful comedian.

He never ceased being a comedian, though entertainer is perhaps the better word. It would be his habit to bounce into a business office and start dramatically quoting lines from a play, poem, or anything that seemed to him suited to the moment. He was a humorist always and wrote a book, "Pigs is Pigs."

Closely associated with the beginning of San Benito was Frank S. Robertson, brother of the late Sam A. Robertson, and present manager of the San Benito irrigation district. He was employed during the building of the railway, when he and Mrs. Robertson made their home in a box car. During recent years he has been a powerful figure in the Valley's long-continued fight for adequate flood control and distribution of the waters of the Rio Grande.

San Benito had grown to a town of about 2,500 in 1916; at the last census its population was approximately 11,000.

Aided Port Battle

In the interim its leaders had identified themselves closely with every movement advancing the progress and affecting the welfare of the Valley. Earliest activity resulting in inauguration of Valley flood control as a federal project emanated largely from efforts of San Benito leaders.

San Benito, with the rest of the Valley, strained to bring about the dream of deep water for Port Isabel, when only farsighted insistence of a few leaders kept the project alive. This devotion to the ideal of a port at its original, and to San Benito leaders, its only logical site, was never relinquished. And joy of Port Isabel citizens over realization of their long-cherished dream could scarcely have exceeded the satisfaction of San Benitans.

San Benito's early motto, "We grow it first," is an index to the aim of its leaders, past and present, to make it the heart of a thriving agricultural community. Ideally located because of the especially large farming district stretching out in three directions, San Benito ranks well toward the top in carlot shipments each season.

In cotton ginning, San Benito's record compares favorably with other towns. Before canning became a Valley industry, Robert G. Schmidt's factory had processed thousands of tons of tomatoes and acres and acres of spinach. That the plant has continued to prosper since the advent of commercial canners from other areas, bespeaks the solidity upon which the early enterprise was founded.

Proud of Schools

Expansion of benefits to be derived by farmers has always been the objective of San Benito business leaders, quite cognizant of the fact that their own business will prosper only in proportion to success or decline of farming in the community. Most extensive effort in this direction recently has been the development of dairying through the fostering of improved breeding and care.

San Benitans take particular pride in their excellent school system, especially the beautiful high school plant covering three blocks, and in their splendid churches. Because of the good school and church facilities, San Benito has enjoyed a not inconsiderable portion of the winter tourist trade. A contributing factor is the friendliness that seems to be the characteristic attitude of residents toward visitors and newcomers, and the facilities for entertainment of tourists. Addition of a badminton court this season has met with special favor of winter guests.

Another movement promising to aid future progress of the Resaca City and increase its volume of tourist business is a beautification campaign that is now being discussed. Effort along ths line over a period of years, has materially improved the appearance of the city. But indications point to a rather general movement, with men taking an active part to the attractiveness of parks and streets through planting and cleaning. With the beautiful resaca as a natural asset, San Benito could, in all likelihood, become the Valley's prettiest city.

Growth Of City Seen Steady During Ten Years

NEW CLASSES ARE STATED

Semester Will Open At Edinburg

EDINBURG—Classes in Spanish, shorthand, typing and woodwork will be offered during the second semester of the Edinburg Evening School beginning Monday at 7 p.m., Edinburg Junior College officials announced Saturday.

All courses, except woodwork meet two evening each week for one and one-half hours, and over a period of 15 weeks. The cost of each course is $7.50 for the semester.

Woodwork will meet one night each week for a three-hour period for 15 weeks.

Prospective students are asked to enroll within the next 10 days. Only classes for which there is a sufficient enrollment will be offered. Registration may be handled in person, by mail, or by telephone. Contact H. A. Hodges, post office box 751, telephone 116, or room 20, Administrative Building.

Unexpected Jackpot Is Hit By Fisherman

INDIANAPOLIS—(AP)—E. O. Ford, who has fished the waters of Fall creek so many years he has all the sunken logs and other under-water obstructions charted, recently tangled a favorite "plug" where there shouldn't have been a snag.

He hated to lose his plug so he worked patiently to free it.

Finally, aided by the current, the plug and the obstruction were freed.

The obstruction? A slot machine with $1.40 in it.

Police Halt Driver To Return Valuables

ROANOKE, Va.—(AP)—Mrs. Anna H. Walker thinks pretty highly of the efficiency of Virginia state police.

The record doesn't show whether she looked nervously at her speedometer when halted 150 miles from Roanoke for a telephone call from state police, but a beaming smile was reported by those present during the conversation. The $90 in bills and the $50 watch she left at a tourist camp were sent to her by a bus driver.

Marriage Foretold By Matched Numbers

GRAND RAPIDS, Mich.— (AP) — Miss Helen Wlodarczyk, 21, and Ted J. Wisnewski, 24, obtained their Social Security cards from their respective employers more than two years ago. Neither knew the other.

The couple met a year ago, fell in love and obtained their marriage license this September. When they compared Social Security cards they discovered that Helen's card number was 386-10-9082 and Ted's was 368-10-9081.

Powder Found Cause Of Sneeze Epidemic

LYNCHBURG, Va.— (AP) —Sneezing in the schools here shook loose a police investigation.

Teachers were suspicious when widespread sneezing started. They became positive when they joined in the ker-chooing. The cops traced the sneeze powder to a Lynchburg shop which promised not to sell any more. Lynchburg country clubbers now understand the hay fever epidemic at a recent dance.

56-YEAR FIGHT AGAINST SAND BAR IN BRAZOS SANTIAGO PASS IS WON

PORT ISABEL—The 56-year fight staged by Rio Grande Valley shipping interests against the sand bar off Brazos de Santiago Pass—gateway of this garden spot to the high seas and foreign commerce—has been well won by the mile-long jetties extending into the Gulf of Mexico from Brazos Island and Padre Island.

The fly in the ointment of early shipping here was the failure of the channel to scour, resulting in filling-in and gradual accumulation of sand into an obstructing bar.

United tSates Army engineers began as early as 1882 to experimenting with Brazos de Santiago Pass' difficulty. Only one jetty was built at first on the south side of the pass, in the hope that it would cause scouring and cut the pass down below the six-foot depth it had maintained for years. The early attempt was a failure.

In 1926 jetties were again built, this time of rock, the so-called "old jetties" which were built 1600 feet into the Gulf at a time when the Port was a 16-foot project. These jetties too were part of an experiment by engineers.

After the jetties had been constructed came the U. E. Hopper Dredge Absecon, which cut the pass to a minimum depth of 16 feet. But engineers found the jetties were not long enough, that the channel was not maintained, and a big bar had formed by the time the big jetties work got under way in 1934. Controlling depth over the pass was nine feet, only three feet more than when there had been no man-made current producer.

Working from models which they thought had solved the problem, engineers again went to work and built longer jetties, nearer together, of Texas granite quarried near Marble Falls. As the construction pushed out into the Gulf the water began racing through the relatively narrow channel at a faster clip, and by the time the work had reached the 5,000-foot distance the bar began to disappear. Most of the deposits were carried out by the tide. When the giant jetties were finished the experimenters who watched with keen interest their effect found that the minimum depth had been increased to 18 feet, greatest in the history of the pass.

Again the dredge returned and cut the bottom to 24 feet along the center line of the channel. More recently the dredge Galveston, one of the largest in the government service, came and made short work of cutting the depth to 27 feet to guarantee sufficient depth for traffic.

After being put in dry dock, while engineers watched the current keep the channel clear, the Galveston came back and cut the channel to a depth of 30 feet over its 300 feet of width, and a problem that had vexed the best minds and cost millions of dollars had been conquered by the jetties, which provide fishing spots for surface anglers from all states of the union.

Backfire From Auto Said Cause Of Fire

BUTTE, Mont. —(AP)— The backfire from an automobile was listed as the cause of a forest fire in Deer Lodge national forest recently. The backfiring ignited the gasoline in the tank of the car and this in turn started the forest blazing.

Lobby Expense Law Passed In Virginia

RICHMOND, Va.—(AP)—The state wants to know who is passing out the cigars around the legislative halls.

Blanks for professional lobbyists to record their expense accounts have been prepared in accordince with a new law.

Lost Hunter Elects Not To Shoot Deer

TAHOE CITY, Calif.—(AP)—Hally R. Otwell's deer-hunting trip turned into something of a nightmare, but it's something to tell about for the rest of his life.

Lost in the wild Martis Peak region, Otwell sighted more than 50 deer, including some splendid big bucks that would make easy shots. But unable to carry them out, and worried as to whether he himself would ever get back to civilization, he didn't fire a shot.

Forest Fire Lookout Imprisoned By Wind

SAN DIEGO, Calif. —(AP)— C. A. Brown, forest fire lookout on Cuyamaca peak, was imprisoned in his station by wind. His door opens outward and for hours he was unable to open it against a 74-mile-an-hour gale.

A SALUTE

to a greater

VALLEY MID-WINTER FAIR



Better Than Ever This Year With The Best Livestock Exhibit Ever In South Texas!

You'll want to be on hand every thrilling minute of this year's Valley Mid-Winter Fair! And if you enjoy seeing good livestock then you're in for a double treat, because this year's fair officials have arranged for the best livestock exhibit ever in this part of the state! Don't Miss It!

Food Machinery Corp.

Texas Division

Formerly Shippers Equipment Company

Phone 444 Harlingen

We Invite You To Attend

INTERNATIONAL HARVESTER EXHIBIT

VALLEY MID-WINTER FAIR

Harlingen, January 23rd—28th

Sponsored By Valley Dealers

ALDRIDGE-WASHMON CO. Harlingen

CAGE IMPLEMENT CO. Edinburg

ROMAN-TALBERT IMP. CO. Mercedes

A. A. KELLY & CO. Pharr

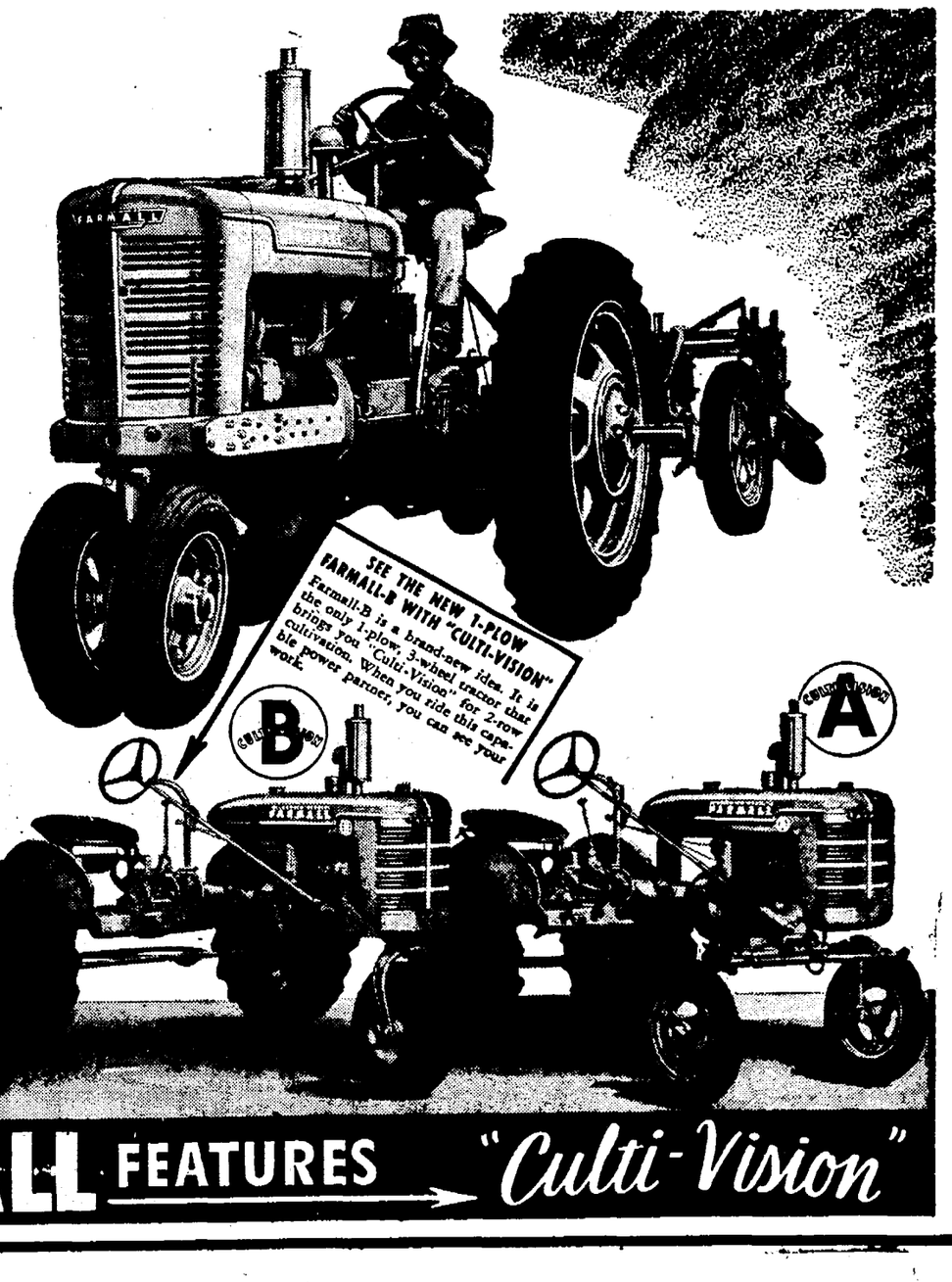
HAYES-SAMMONS HDW. CO. Mission

WESLACO IMPLEMENT CO. Weslaco

DELTA HDW. & IMP. CO. Raymondville

ALDRIDGE-WASHMON CO. San Benito

ALDRIDGE-WASHMON CO. Brownsville



"Lift-All" EXCLUSIVE FARMALL FEATURES "Culti-Vision"



6 Days January 23rd Through January 28th 6 Nights

Fair Week

The Drunkards Daughter

Friday—Saturday

Second Annual

Grapefruit Carnival

Midget Auto Races

Daily Except Tuesday
In Front Of The
Grandstand 2:30 P. M.

Automobile Display

18th ANNUAL VALLEY MID-WINTER FAIR

HARLINGEN, TEXAS

Parade Of States

Tuesday, January 23rd at 10:30 A. M.

See the bevy of beauties representing every State in the Union. See Queen Orange and King Grapefruit. Bands Galore. Floats and Displays. It will be a gorgeous presentation. Remember the time and date — Tuesday morning, January 23rd, 10:30.

Fair Week

Camera Fans Exhibit

Tractor and Farm Imp.

Women's Needlework

State Hwy. Safety Exhibit

Model Airplane Exhibit

Art Exhibit

Model Airplane Contest

Saturday, 10 A. M.

Citrus Exhibit

Stock Show

Never before has the fair presented such a stock show—Hundreds of stockmen from all parts of the Valley have entered cattle.

Live Stock Auction Sale

Saturday at 10 A. M. Feeder Cattle will be auctioned off. There is sure to be some excellent buys.

See The Largest Hog In The World

The management was extremely fortunate in securing this attraction, do not fail to see it.

Exhibits of Poultry and Swine

On The Midway

BILL HAMES Carnival

RIDES
SHOWS
FUN
FOR
ALL

Free Attractions

Never before has the Valley Mid-Winter fair been able to offer such a variety of select free attractions—Circumstances have enabled them to get acts of national fame and they are sure to please.

Miss Dorothy Herbert

Internationally known horsewoman will preform daily with her trained horses.

Miss Lille Stoate

Rain maker extraordinary will exhibit her rain making art during the fair.

Adams Muscol Family

A real treat for music lovers in this family. You are sure to enjoy this feature

FREE FIRE WORKS
Opening and Closing Nights

ADMISSION

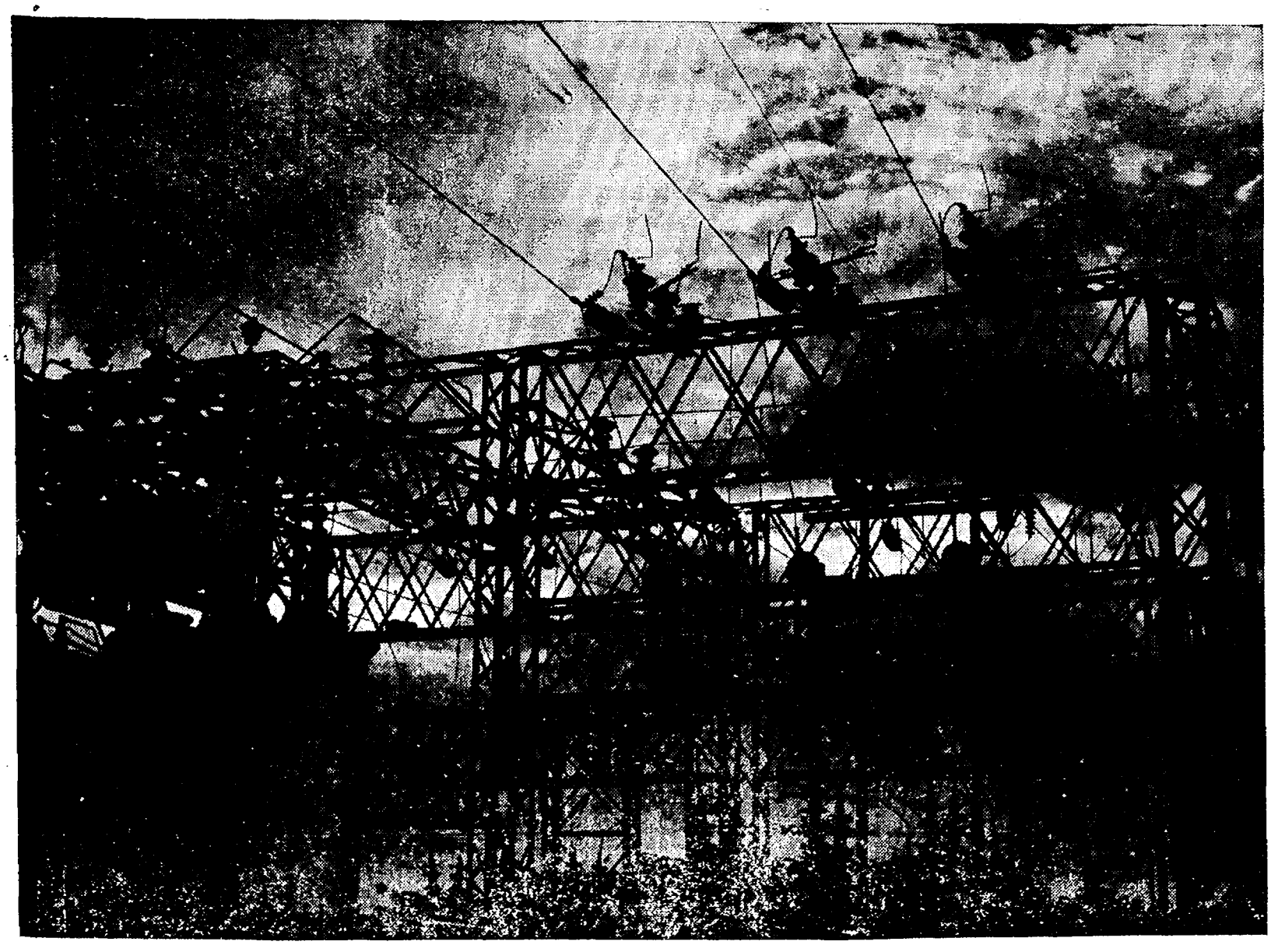
Adults 25c; Students (over 12) 15c; Students (under 12) Free

Inside Car Parking 25c

GATES OPEN DAILY 8 A.M. BE THERE

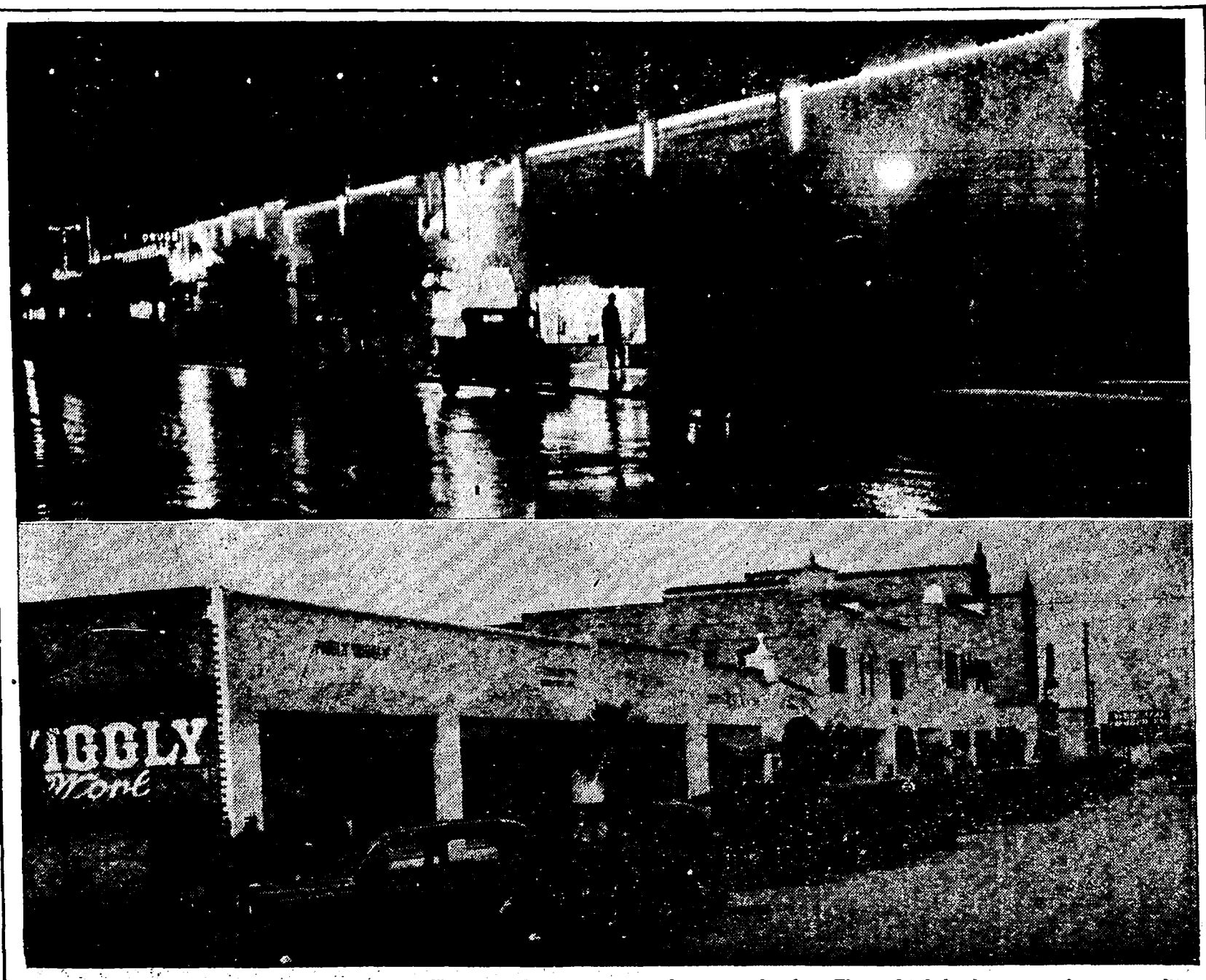


As night descends upon the Lower Rio Grande Valley the sun's rays conspire with fleecy clouds to weave a tapestry of splendor across the sky behind a silhouette of palms and tropical foliage. And across the scene, in every direction, are the webs of electric power lines, carrying the comforts and conveniences of harnessed energy to all parts of this sub-tropical wonderland.

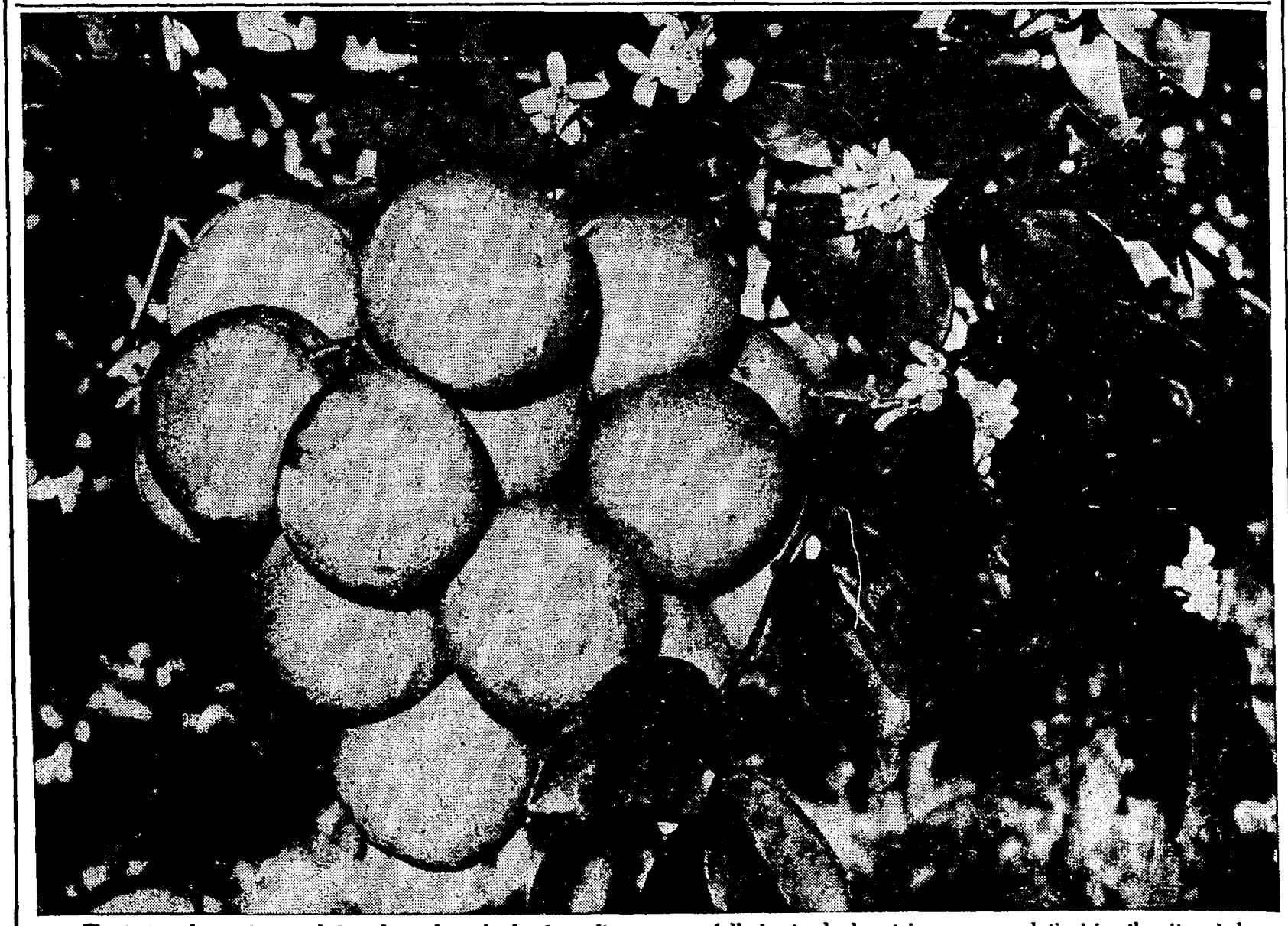


Even the geometrical harshness of an electrical transformer unit takes on a sublime dignity and beauty as the glorious riot of color in a Valley sunset silhouettes it against the western sky. The Lower Rio Grande Valley is truly a land where contentment and opportunity go hand in hand.

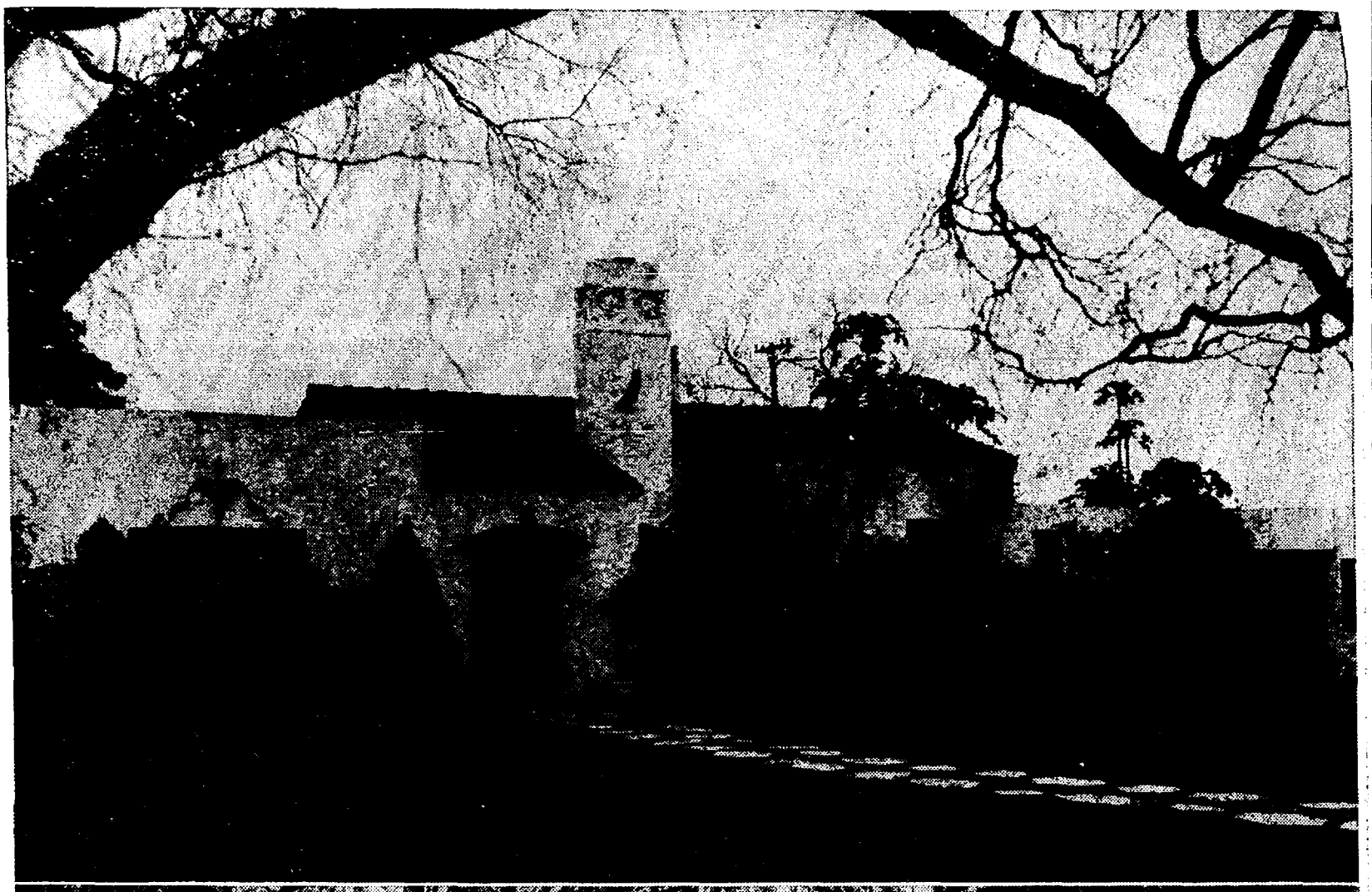
(Photos Courtesy Central Power & Light Co.)



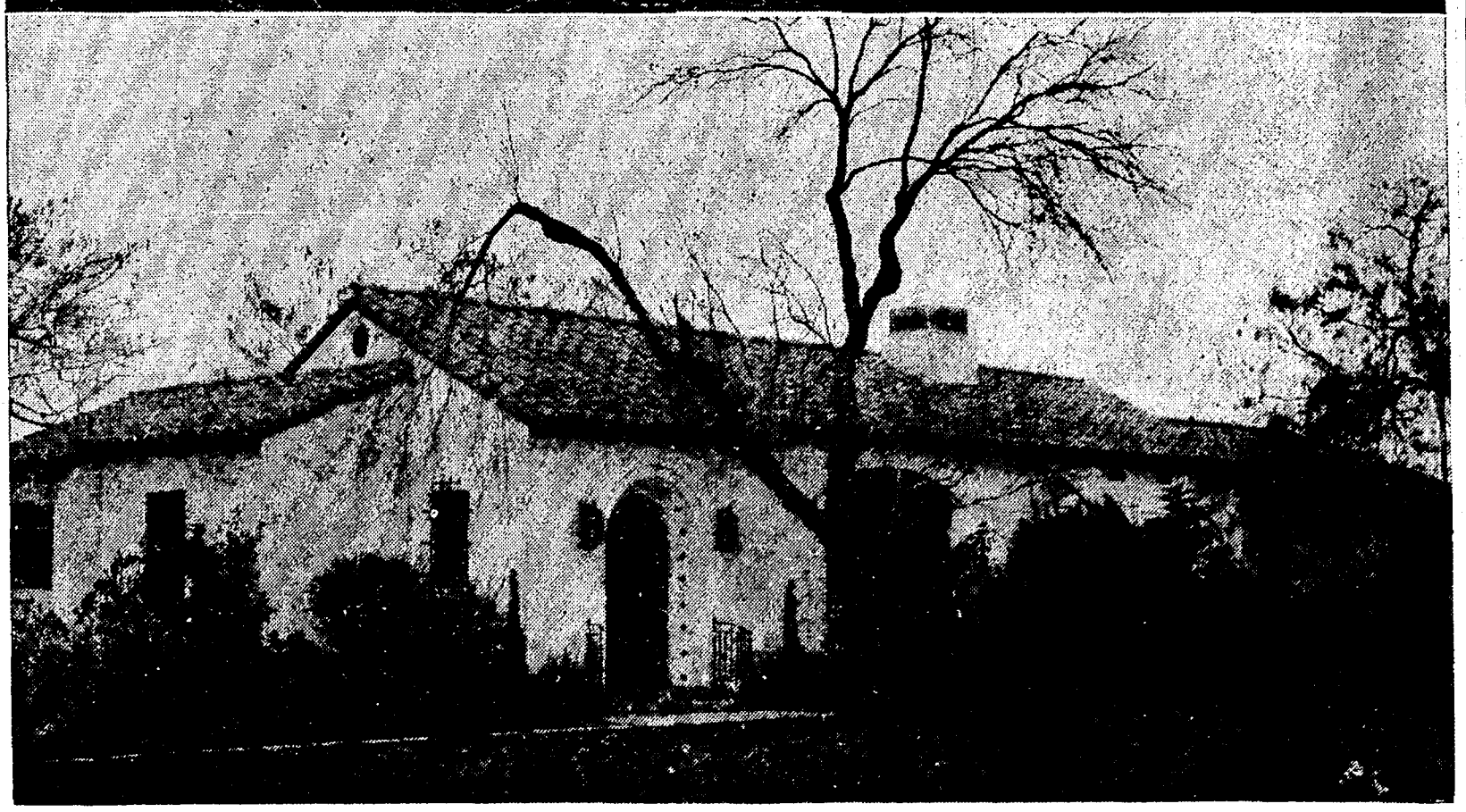
Several years ago Weslaco "had its face lifted" by providing uniform Spanish type fronts for places of business fronting on Texas Avenue. Weslaco people were so proud of their Spanish village effect, that they cast about for some way to make the improvements stand out at night also. They solved this by means of a neon outline of the tops of the buildings. This neon skyline extends several blocks and effectively sets off the Spanish type store fronts at night.
(Photos courtesy Weslaco Chamber of Commerce)



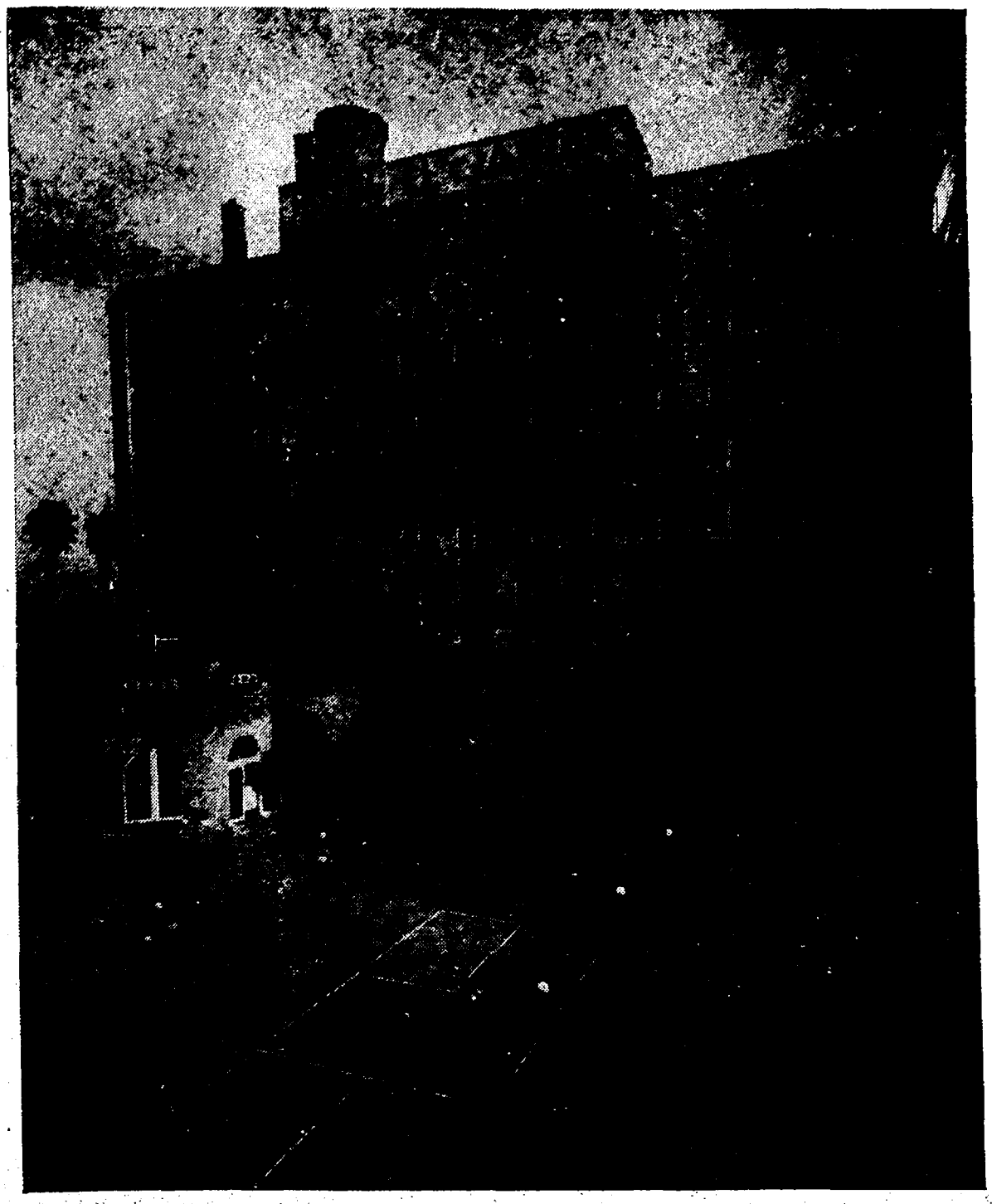
The tastes of a nation are being changed as the luscious citrus fruits of the Lower Rio Grande Valley of Texas find their way into the farthest corners of America. Superior grapefruit and oranges, individually wrapped in attractive colored wrappers and packed carefully in standard containers, are revolutionizing the citrus industry of the country. No fruit in the world compares with the grapefruit and oranges of the Valley in texture, sweetness and juice content.



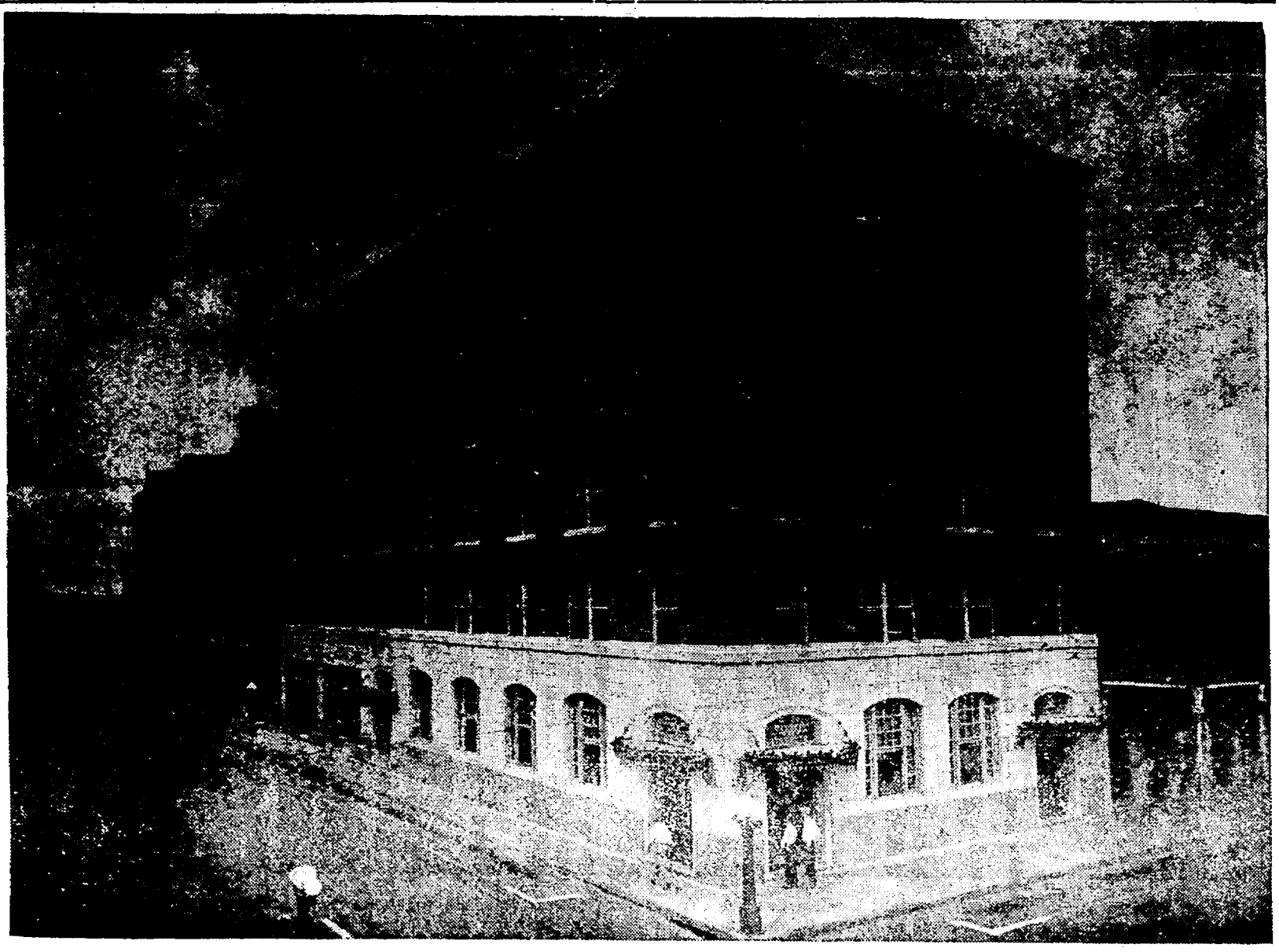




A gnarled mesquite spreads its vagrant trunk across the sky to make a perfect frame for an ideal home in Adams Gardens, suburban residential citrus development on the outskirts of Harlingen. In the bottom picture is shown another lovely home in Adams Gardens. In the center a "tree-dozer" clears out rich jungle land for the planting of citrus trees and vegetable crops. This 25-ton tank-like machine forces its huge plows almost three feet into the rich topsoil to tear out trees and shrubs by the roots. Such machines now are clearing 3,000 additional acres in the Adams Gardens development.



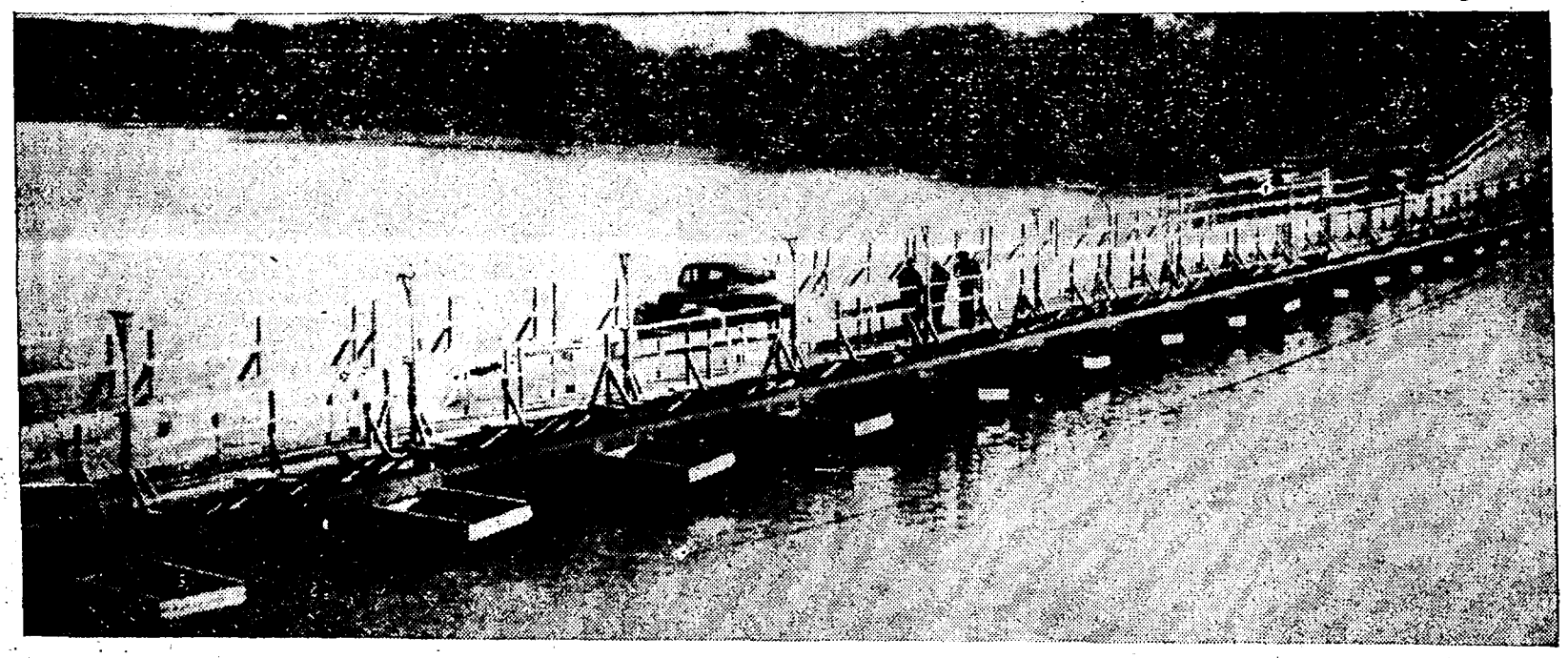
The spacious patio of El Jardin Hotel, Brownsville ranks next to the romantic appeal of Old Mexico in the minds of most visitors. A few rods from El Jardin, the Rio Grande, known in Mexico as Rio Bravo del Norte, separates the streamlined modernity of the Texas Valley from the Old World atmosphere of Old Mexico.



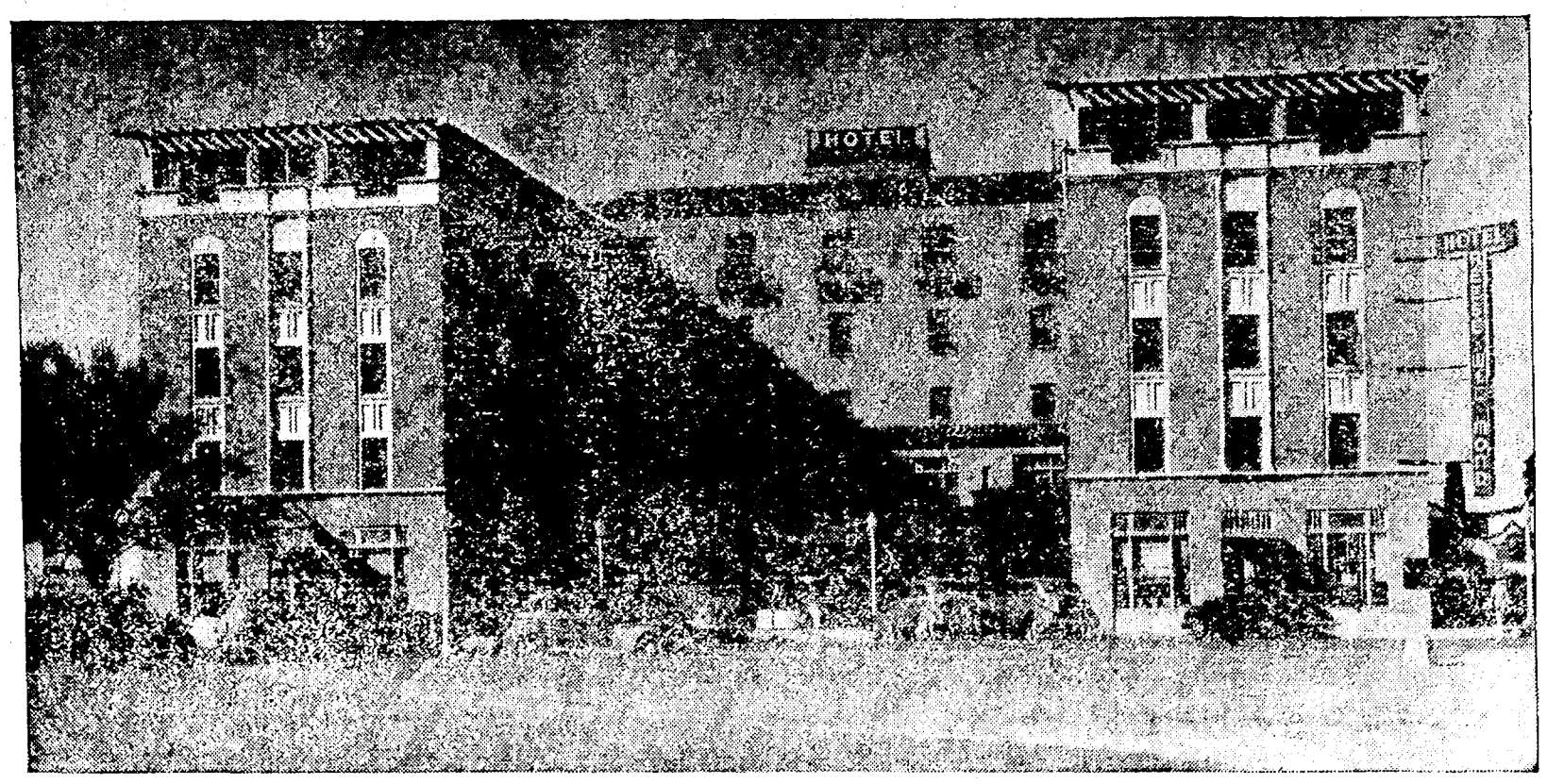
Situated in the center of the business district of Brownsville, The First National Bank at Brownsville boasts the largest bank building in the Valley. Commerce with Mexico and financial service throughout the Valley, make it one of the outstanding banks in South Texas.



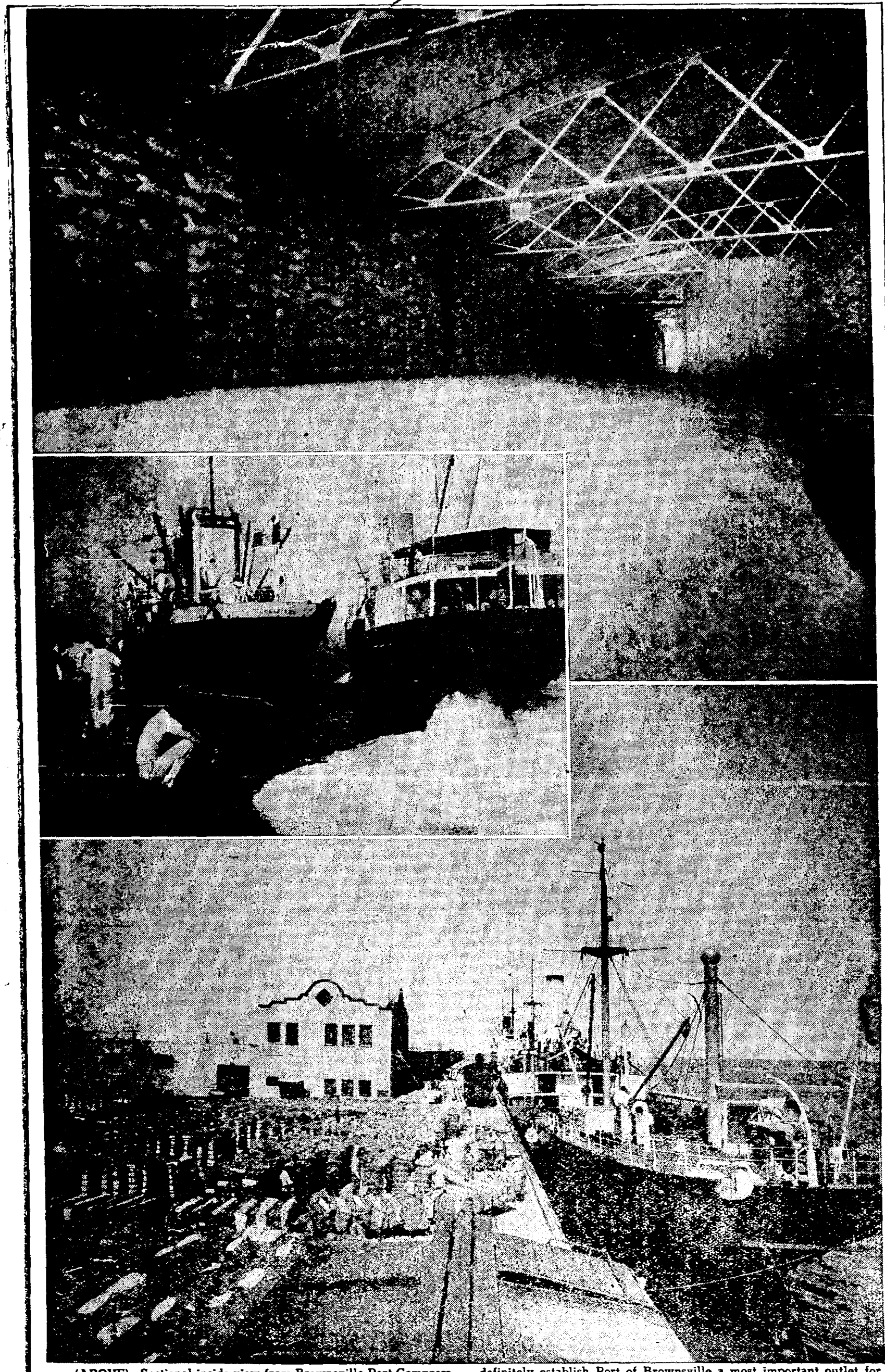
Through these portals in the shade of huge palms from which McAllen has gained its name "City of Palms," pass thousands of high school students every year. This stately high school buildings is part of the McAllen Public school system, one of the most elaborate and progressive in the nation for a city of McAllen's size.



The only bridge of its kind connecting the U. S. with Mexico and one of only two or three in the country is this huge pontoon bridge over the Rio Grande constructed recently in record time by the Valley Bridge Company, pending erection of a new permanent structure between Hidalgo, Texas and Reynosa, Mexico. Such a pontoon bridge, joining two friendly countries is a rare sight in America, although in Europe such bridges are seen frequently in the war zones.



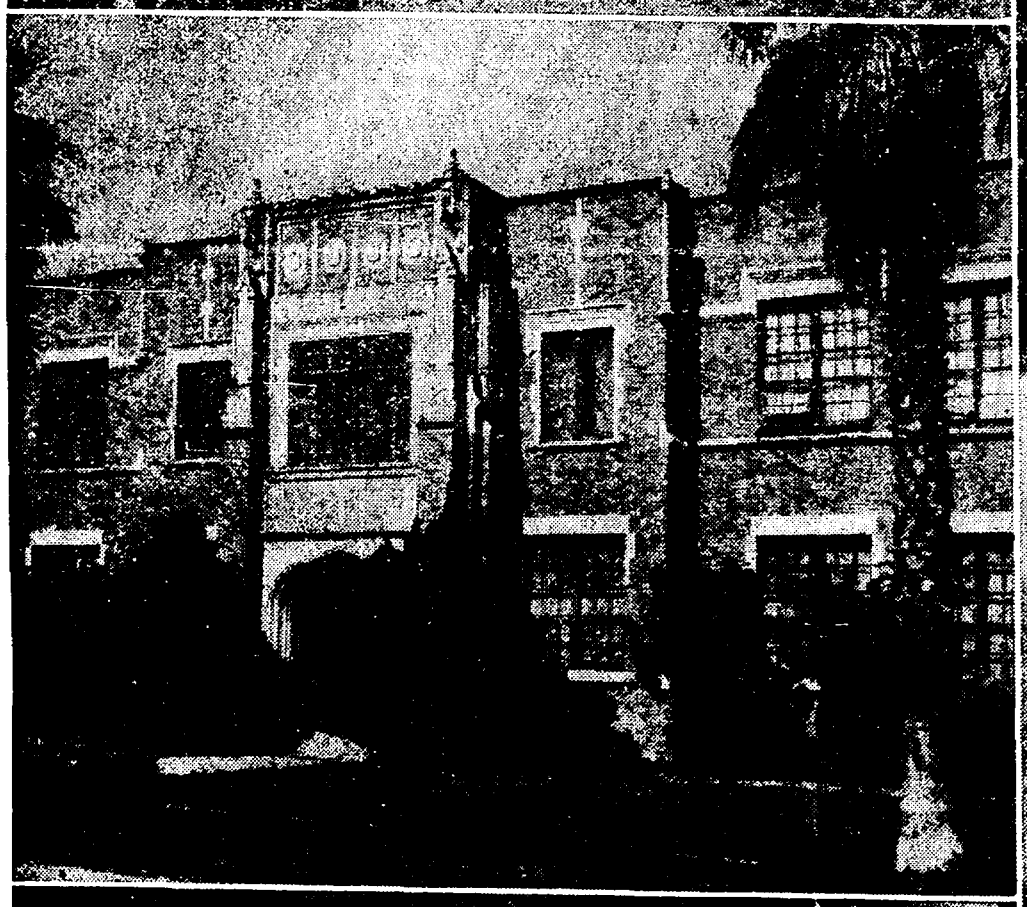
The hospitality of the Lower Rio Grande Valley of Texas is typified by the Reese-Wil-Mond Hotel in Harlingen. Housing the Tourist Club of the Chamber of Commerce, it is a center of tourist activity in both winter and summer seasons. The Reese-Wil-Mond is owned and operated by Mrs. J. J. Burk and in its spacious patio serves the civic luncheon clubs of Harlingen.

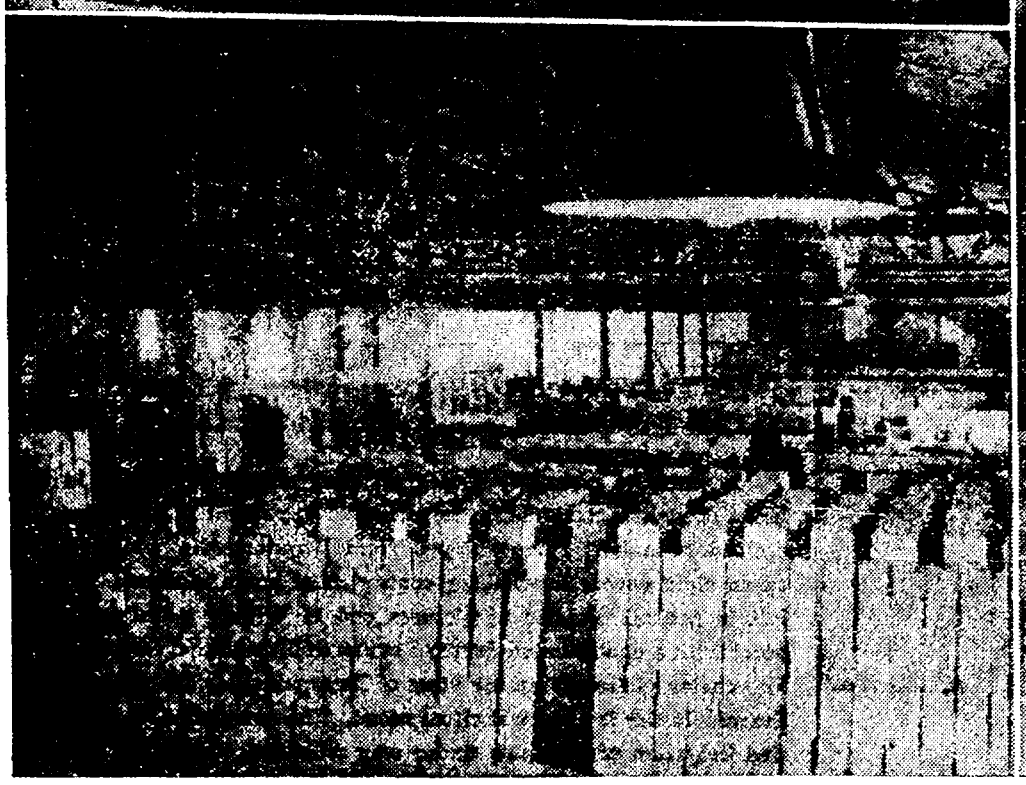


(ABOVE)—Sectional inside view from Brownsville Port Compress and Bonded Warehouse, Inc., where foreign commodities intermingle with domestic. To the left thousands of tons of de-hydrated citrus pulp awaiting shipment to the Atlantic seaboard stored side by side with nitrate from Norway. (CENTER)—Three successful seasons definitely establish Port of Brownsville a most important outlet for cotton for the four corners of the world. Here ships are loading for the European continent. (BELOW)—Harbor scene at Port of Brownsville "where the Valley meets and greets ships from the old world and the new."









Miles upon miles of palm-lined roadways penetrate the verdant citrus groves where only a few years ago there was little but jungle thickets like that shown in the top photo. In this brief span of time the Lower Rio Grande Valley of Texas has become a thriving empire of opportunity, truly the last frontier of the nations, and its greatest. Seventy miles long and thirty miles wide, the Valley today is a community of beautiful cities and suburban estates, with unsurpassed educational establishments, thriving industries and real homes, served by facilities equal to those of any city in the world.

(Photos courtesy Rio Grande Valley Gas Company)

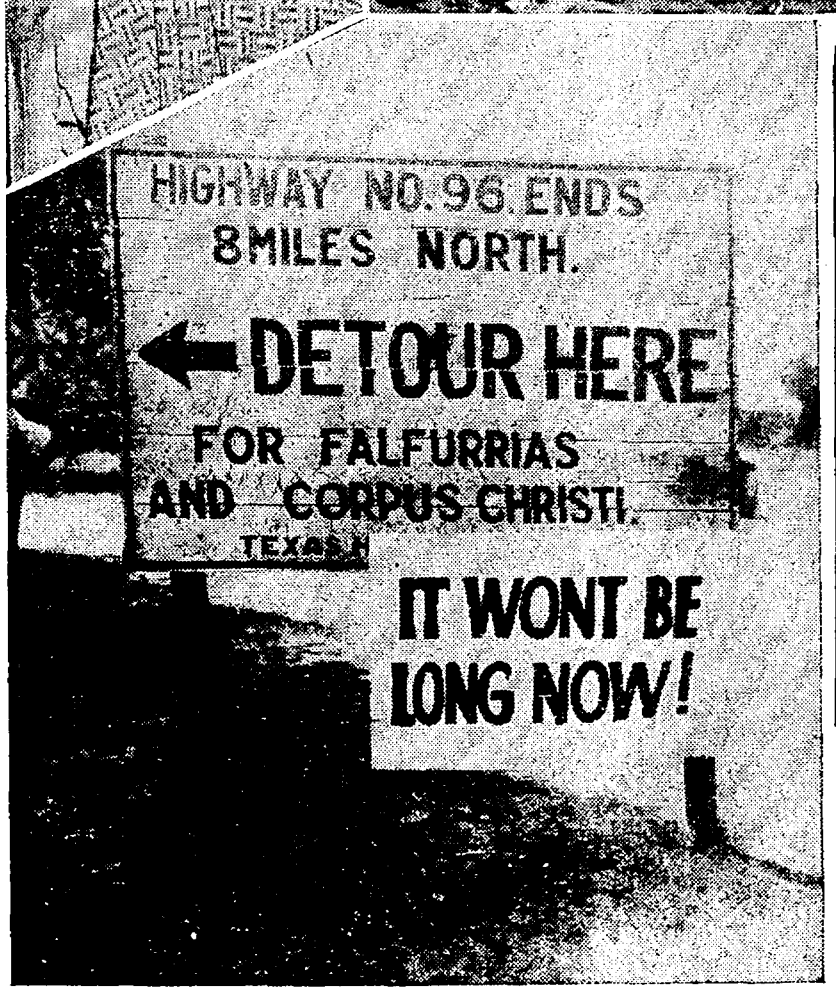










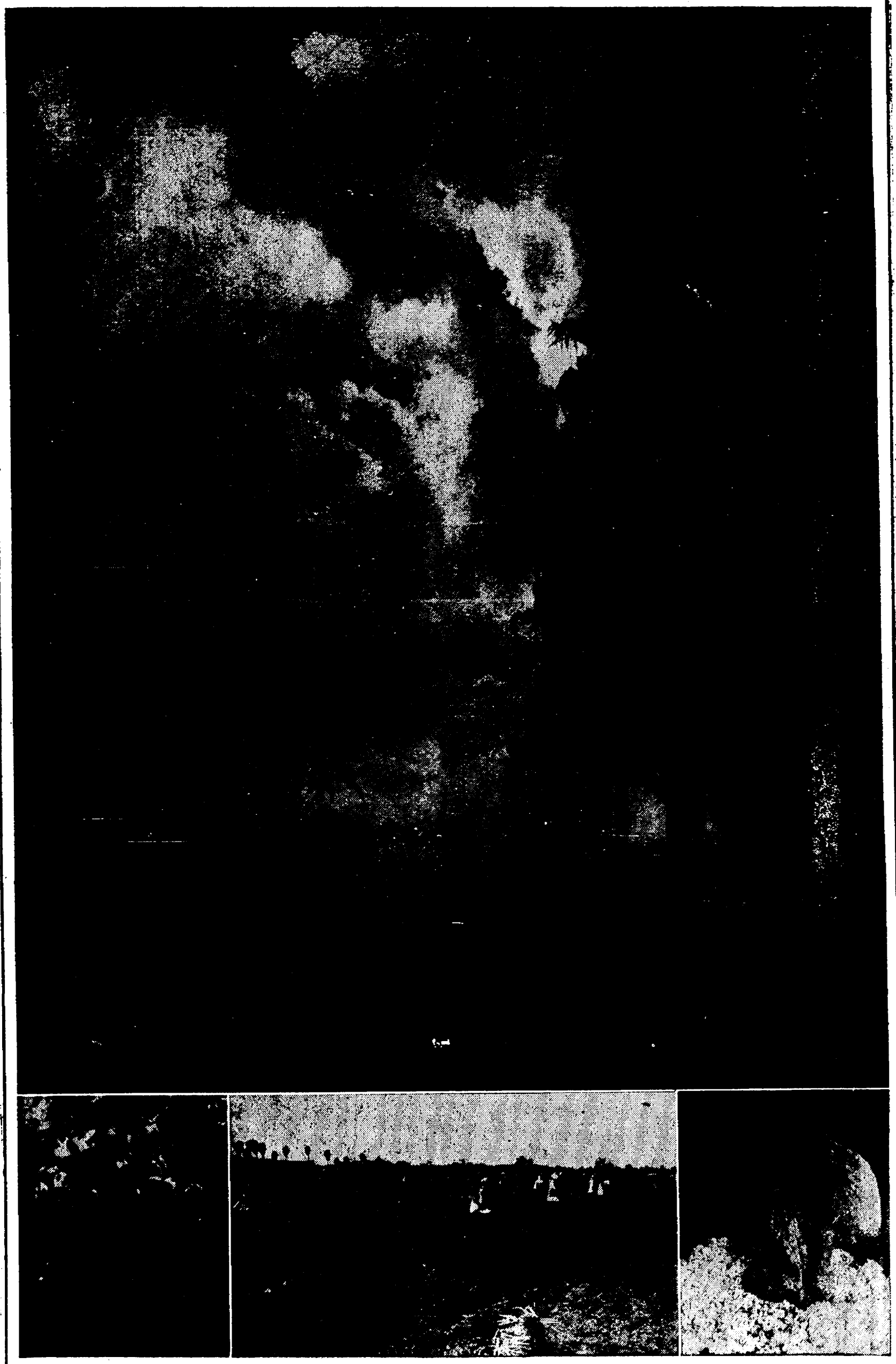




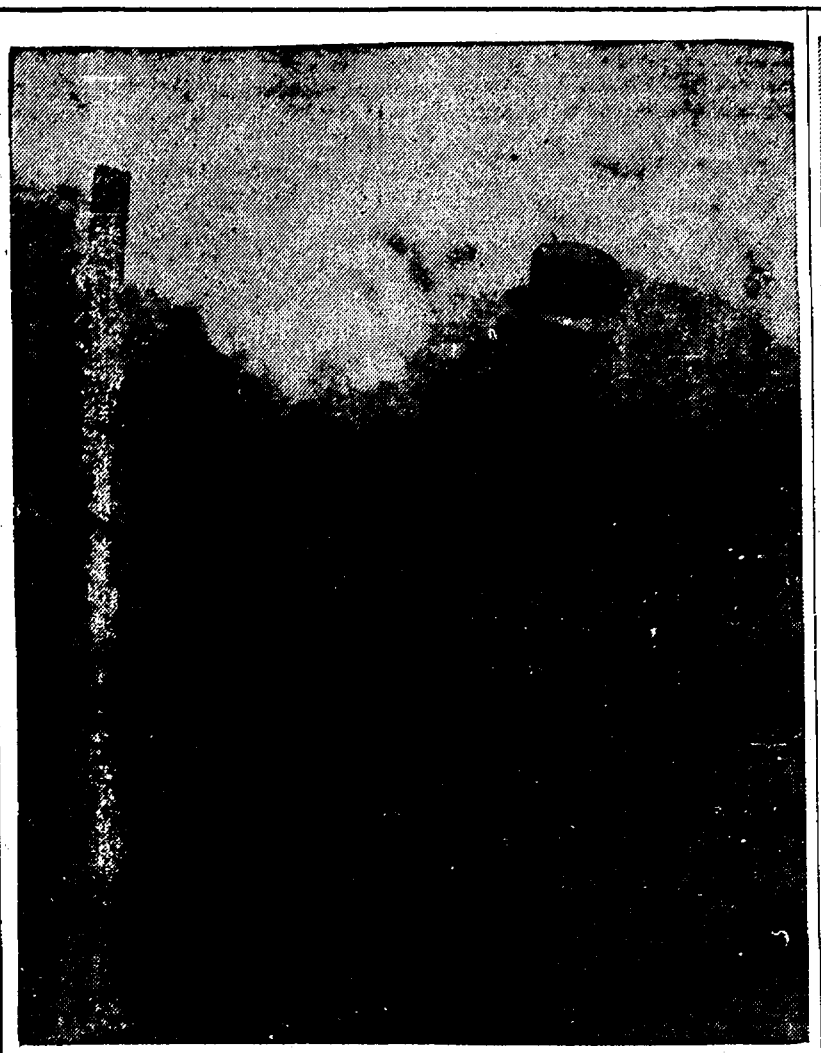
With the completion of the Kenedy county road the sign above will no longer be necessary. The elation of Raymondville citizens over the nearness to completion of the new road caused the addition of the sign in the lower right corner of the detour marker.

Raymondville, county seat of Willacy county, is located in the heart of rich Victoria Loam farmlands. Upper left picture shows a carload of onions being shipped from Raymondville while in the upper right corner the Willacy county court house is shown. At the left in the middle tier of pictures one of Willacy county's fairest poses with a choice onion during Raymondville's annual Onion Fiesta. The center picture is an air view of Raymondville. To the right in the middle tier is a general citrus scene. The completion of an extensive irrigation project now under way will mean thousands of acres of additional citrus lands for Willacy county.

Immediately above—This championship Brahma bull is typical of the many fine cattle to be found in Willacy county. Originally this land was all cattle land and consequently is well adapted to cattle raising.



Beautiful scenery and fertile agriculture lands go hand-in-hand in the Lower Rio Grande Valley of Texas. No other place in these United States can offer such a combination. In no other section of the country can three crops a year be harvested. Warm climate and natural soil fertility make the Valley a land of unlimited opportunity. (Photos Courtesy Sears, Roebuck & Company, Harlingen, Texas)



While Texas paces the nation in building activity, Harlingen takes an important role in maintaining the Valley's place in construction. Busy carpenters and masons exemplify the spirit of a fast growing city as Harlingen adds more homes and business houses.

(Photos courtesy Hugh Ramsey, building contractor)





One of the fastest growing industries in the Valley is the feeding of cattle. The abundance of feed that can be grown in this section thru the year plus the supply of good locally grown calves, gives this occupation big advantages. One of the leaders in this undertaking is Roy Porter of Harlingen. He has built barns, pens and purchased many calves from local cattle raisers.



It has been said that the Garden of Eden had everything the heart could desire. Truly this can also be said about the Lower Rio Grande Valley of Texas. The diversifiction of this section alone is an attraction that appeals to all.

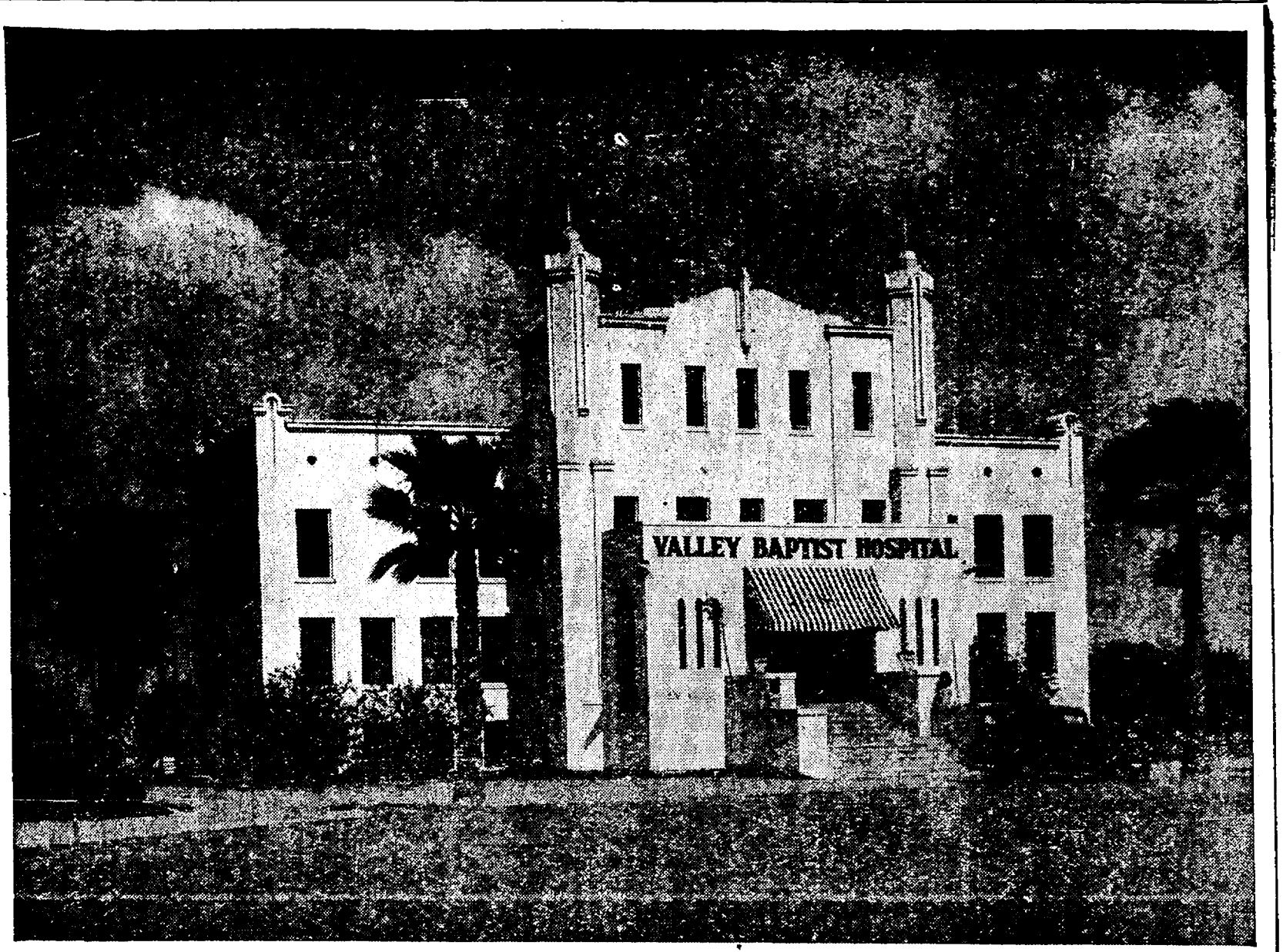


These photos show a few of the occupations, one of the Valley schools, and several of the beautiful scenes in the Valley. This fertile region boasts of the first bale of cotton in the world each year. Winter vegetables grow in abundance and are shipped to all parts of the country.



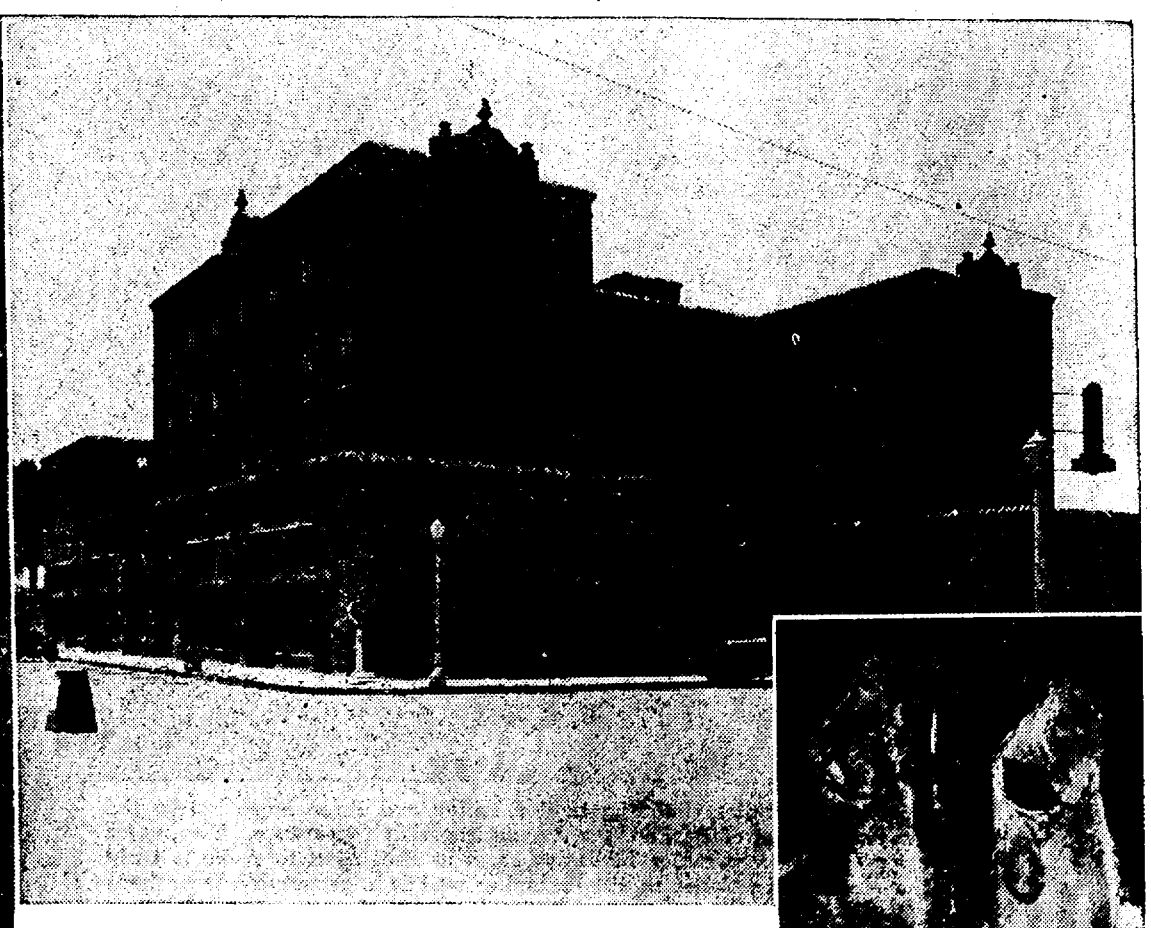
Citrus orchards yield thousands upon thousands of bushels of golden fruit each season and its texture and taste is known throughout the world. To sum up all the virtues of the Valley, it can be said that the Horn of Plenty is here. (Photos courtesy First National Bank, Harlingen).





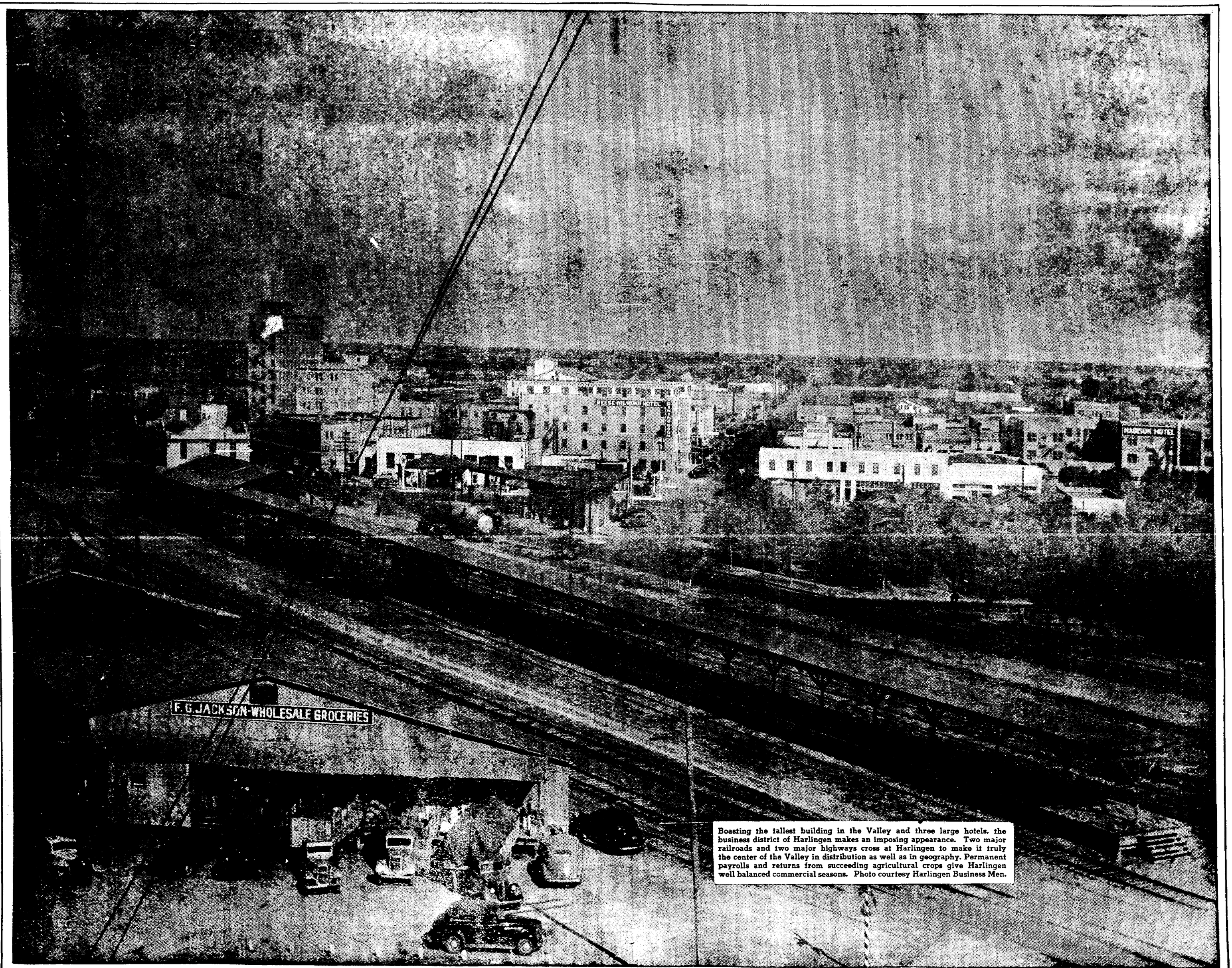
Valley Baptist Hospital, in Harlingen, serving the central part of the Valley, has an important part in the rapid growth of this section. With the recent addition of new equipment, it ranks high among the hospitals in South Texas.
(Photo courtesy Valley physicians and surgeons)







The hotel facilities of the Lower Rio Grande Valley are unsurpassed. Operating on a unified system in the Valley are the Hotel Donna, at Donna, the Hotel Madison, at Harlingen and the Cortez Hotel (shown above) at Weslaco. All three hotels are undergoing extensive remodelling, including the installation of air-conditioning. The palm-lined roadway at the left is typical of the many delightful avenues of beauty which thread their way from one end of the Valley to the other. The large fish, whose weights are shown on the picture, are typical of the monsters of the deep which lure so many sportsmen fishermen to the Gulf waters along the Valley's sun-blessed coastline.



Boasting the tallest building in the Valley and three large hotels, the business district of Harlingen makes an imposing appearance. Two major railroads and two major highways cross at Harlingen to make it truly the center of the Valley in distribution as well as in geography. Permanent payrolls and returns from succeeding agricultural crops give Harlingen well balanced commercial seasons. Photo courtesy Harlingen Business Men.

Rio Grande Valley Annual Pictorial Section

Star-MONITOR-Herald

HARLINGEN, McALLEN, BROWNSVILLE, TEXAS | Entered as Second Class Matter at the Post Office in Harlingen, Texas | Sunday, January 21, 1940

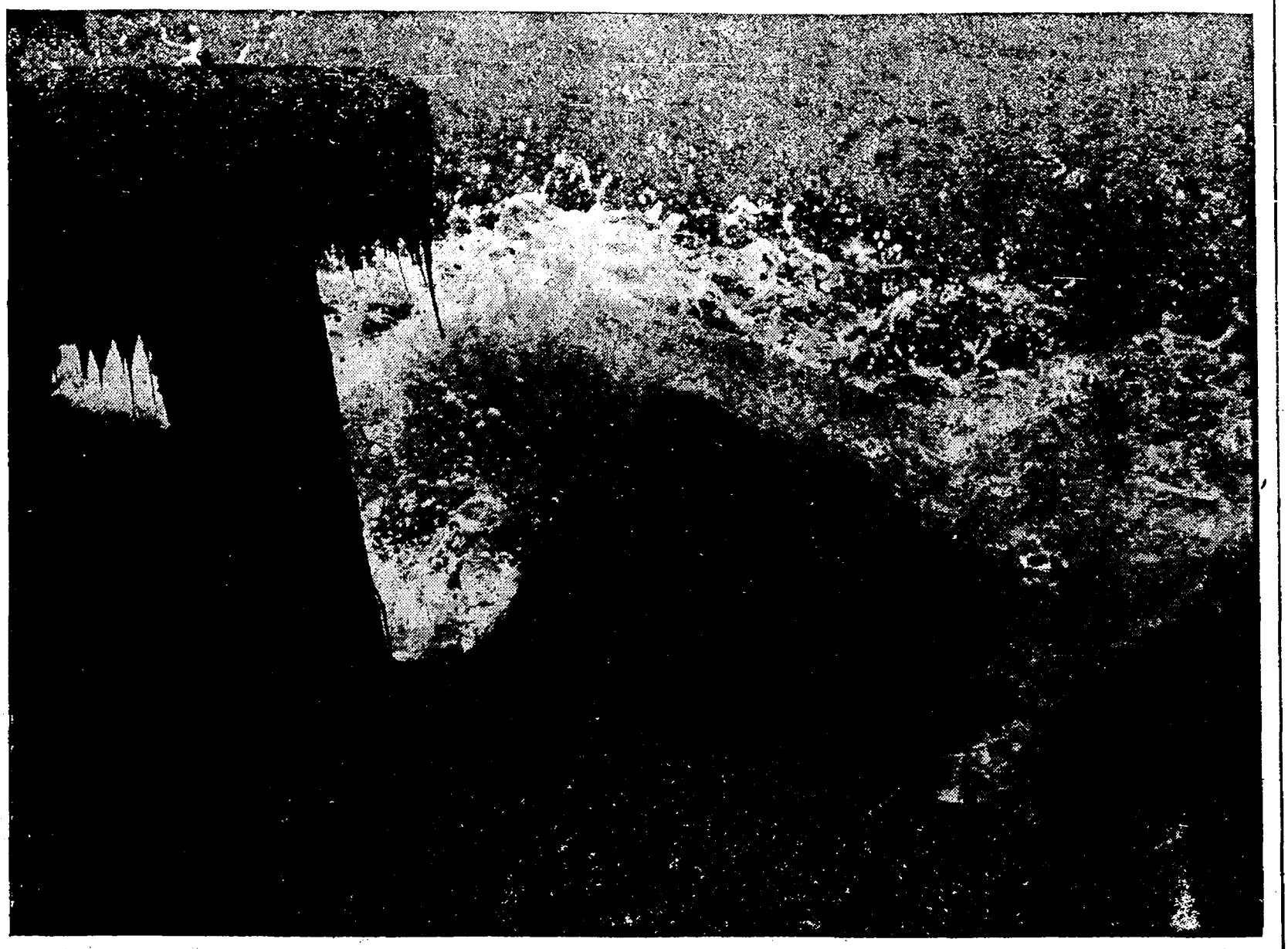




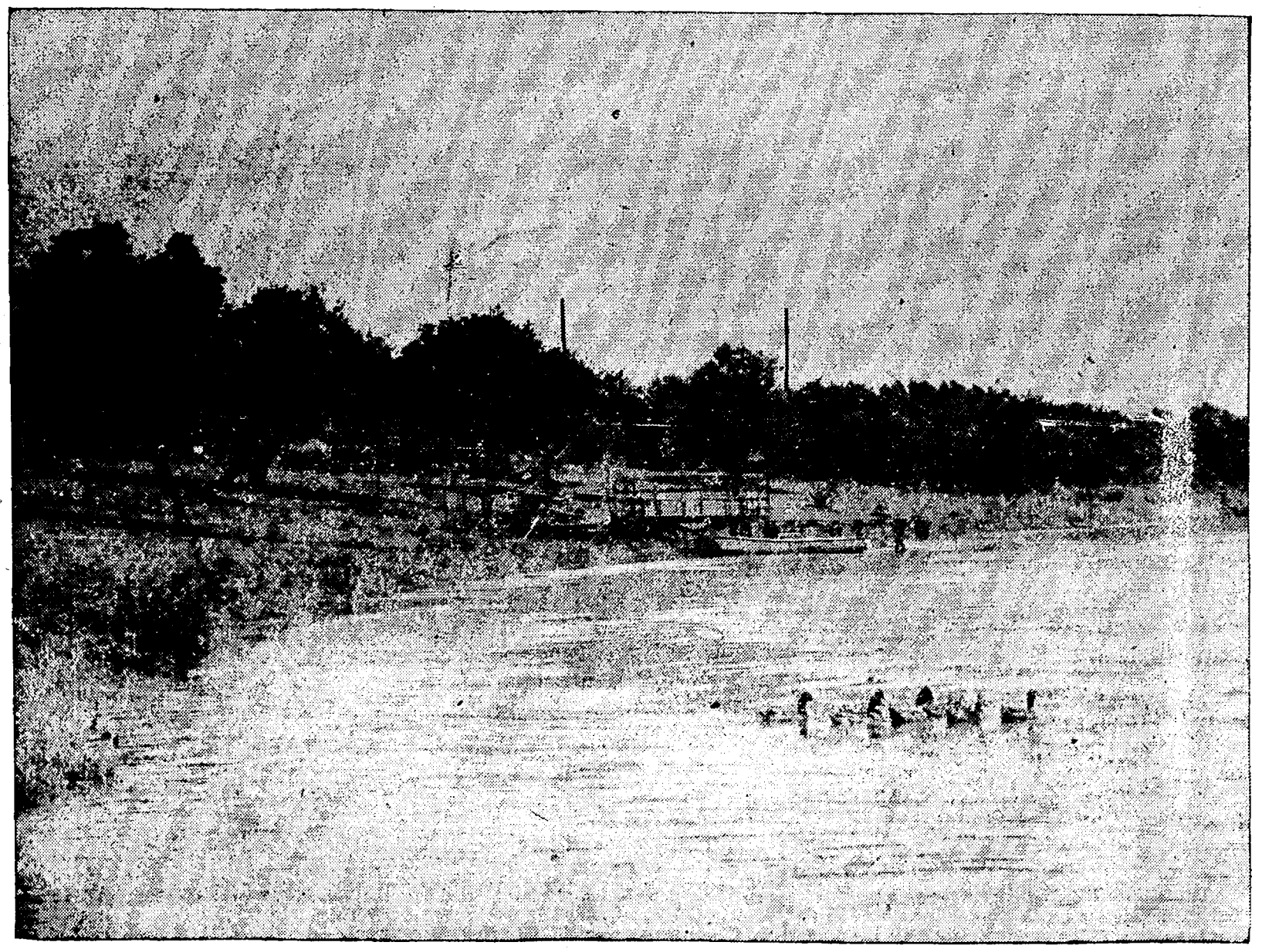
Men go down to the sea in ships, but Valley Girls go in suits to swim in. Along the miles of beaches of Padre and Brazos Islands laved by the refreshing waters of the Gulf of Mexico, bathers rule the waves the year around. Contests of various kinds add to the pleasure of beach sports.

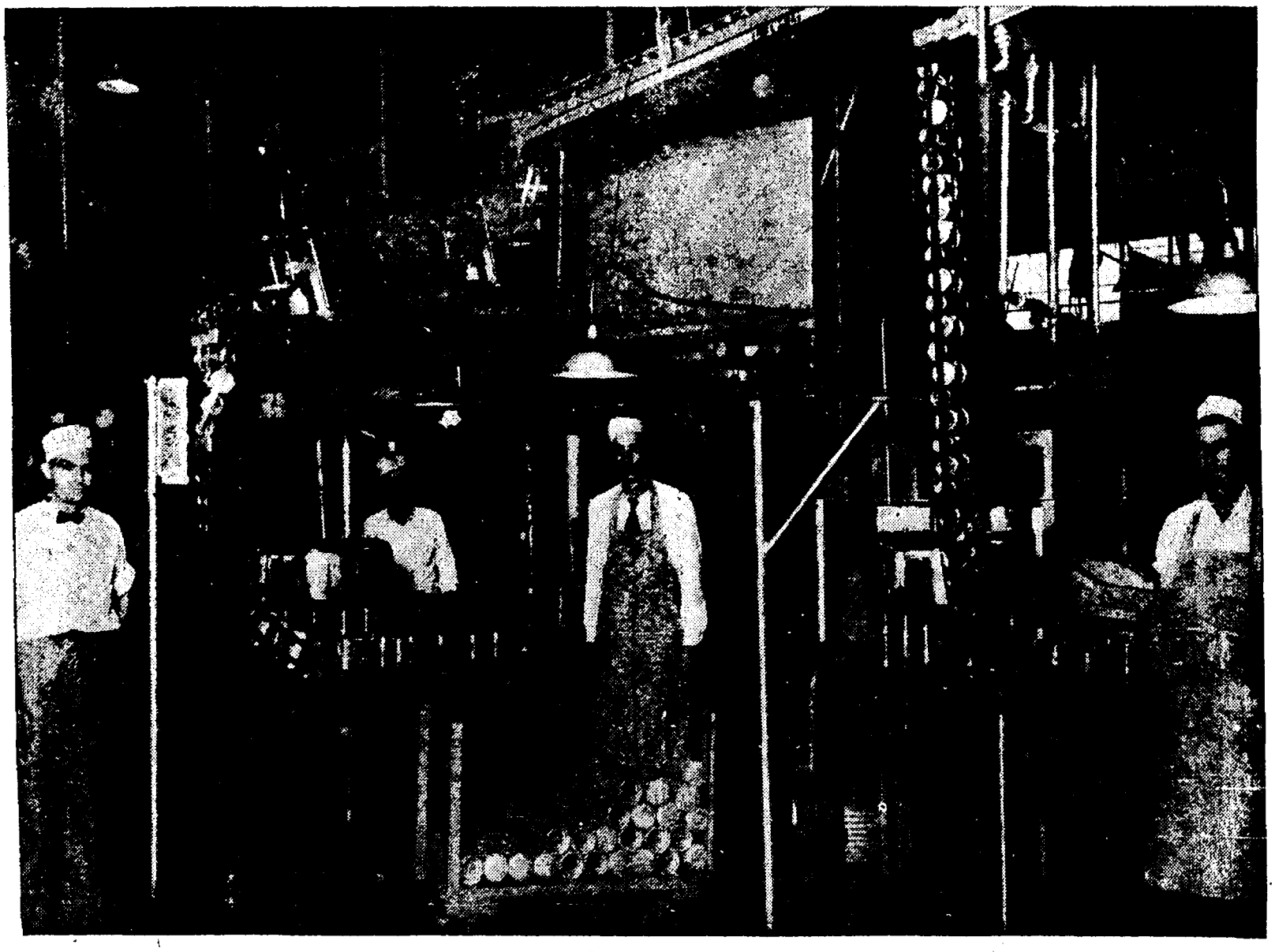


Fragile silhouettes of majestic palms dance upon the mirror of water as a tropic moon pursues light clouds across the sky. Romance and tranquility live here. No visitor ever forgets the exquisite resaca and palms at San Benito, the "Resaca City."

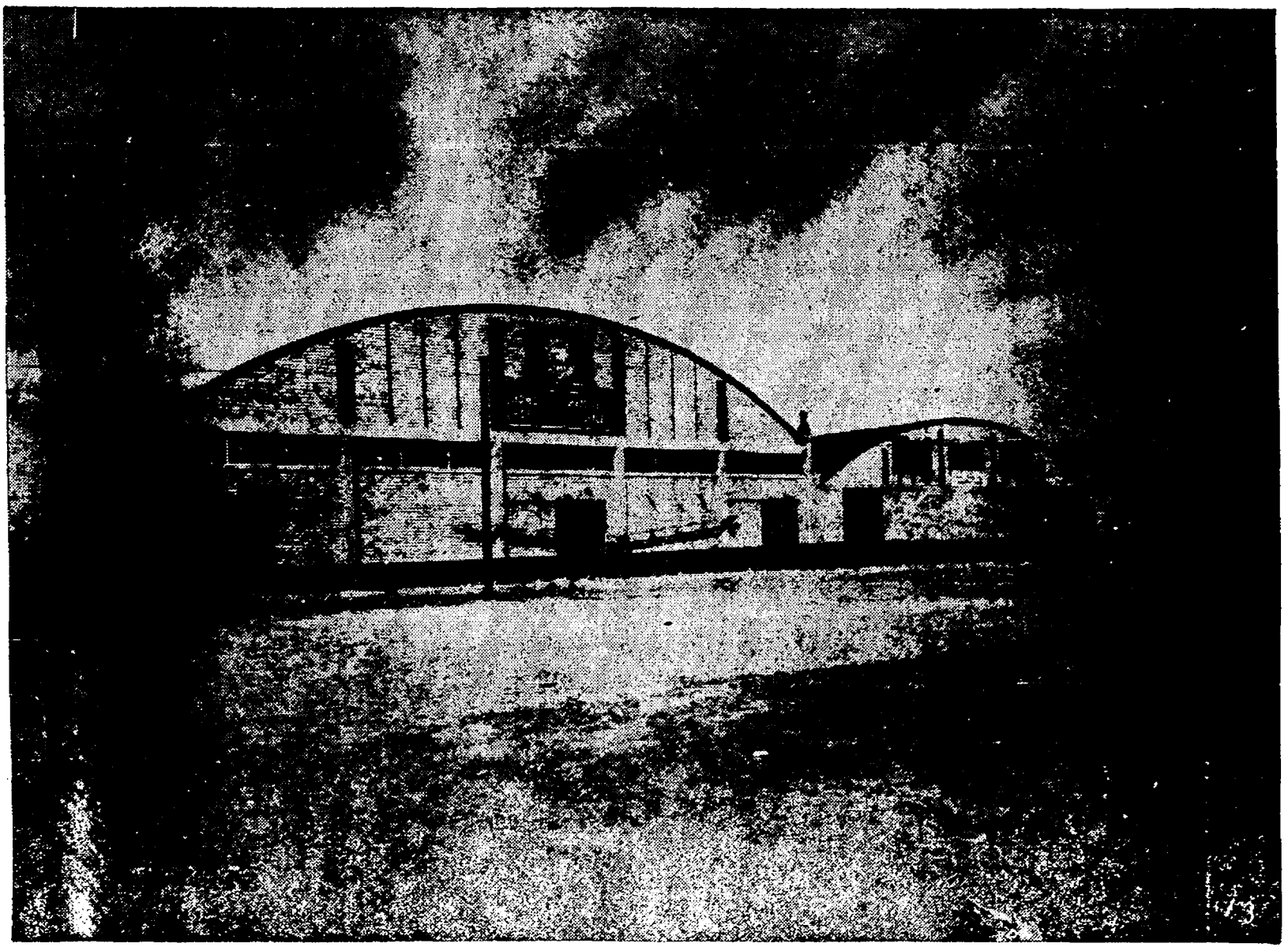


Along the Valley's coastline the breakers roll in to dash themselves against the huge rocks which form the jetties protecting Brazos Santiago, where the merchant ships of the world leave the Gulf to enter the Valley's ports. Inland, along the hesacas and lagoons, wild ducks and geese find ideal waters, and so do the hunting enthusiasts who haunt the Valley waters throughout the hunting season.





Four machines like these fill and seal more than 800 cans of Valley citrus fruit juice per minute in the huge canning plant of the Rio Grande Valley Citrus Exchange in Weslaco. The largest juice canning plant in the world, it is as spotless as a hospital.

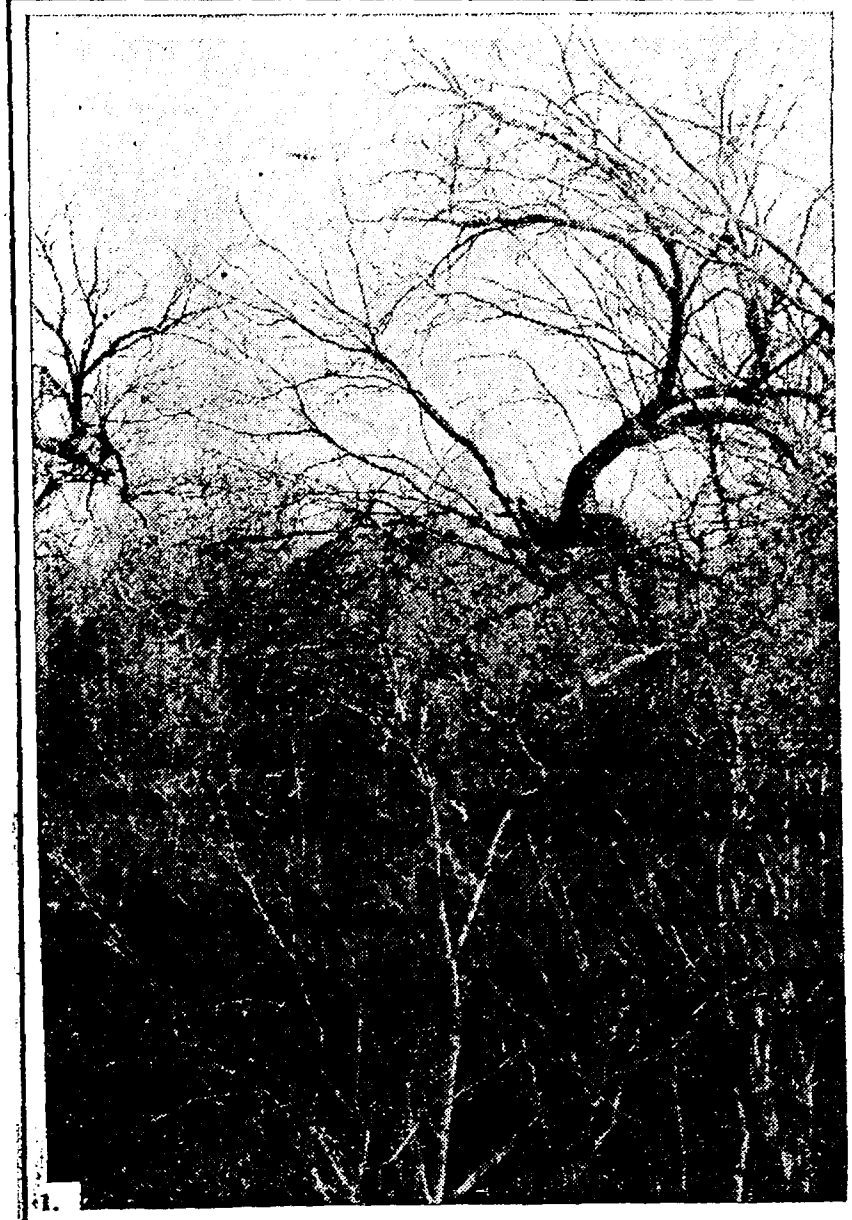


These three buildings house the canning plant shown at the top and provide storage for the fruit juices canned by this big cooperative. Fruit is moved to the canning plant from the many association packing plants scattered over the Valley. Another canning plant is maintained by the Exchange in Mission.

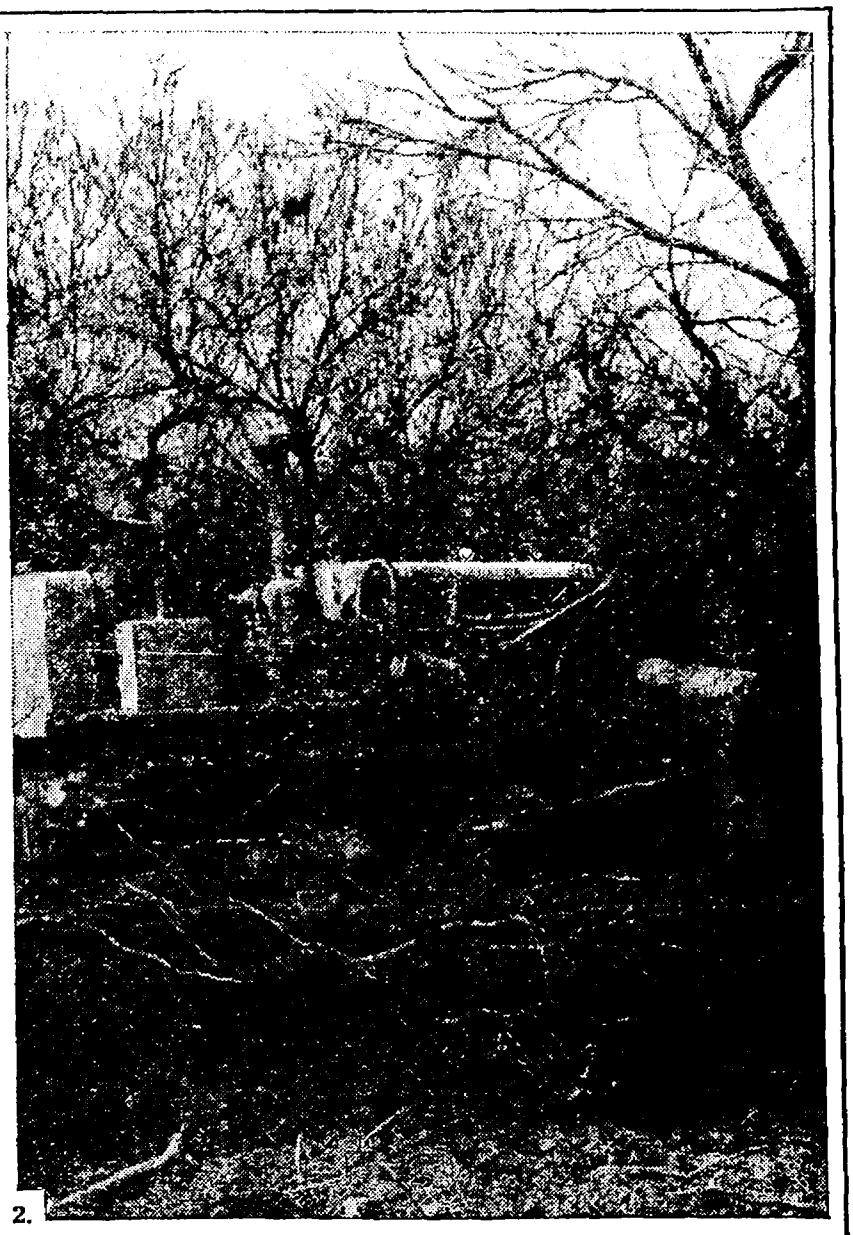
(Photos courtesy Rio Grande Valley Citrus Exchange.)



Dull care floats down the winding Rio Grande with the arrival of Charro Days in the Valley. Romance and adventure usurp human thoughts from the more prosaic things of life as residents and thousands of winter visitors enter the spirit of fiesta. Brownsville, scene of the Charro Days celebration, becomes a city of riotous color and the Charro and China Poblano costumes are donned for the gayest of all pre-Lenten events. This year the celebration starts February 1 and continues through February 4. The photo shows Kenneth Faxon, president of the Charro Days committee, with Mrs. Faxon, in authentic costume. (Photo courtesy Charro Days Committee.)

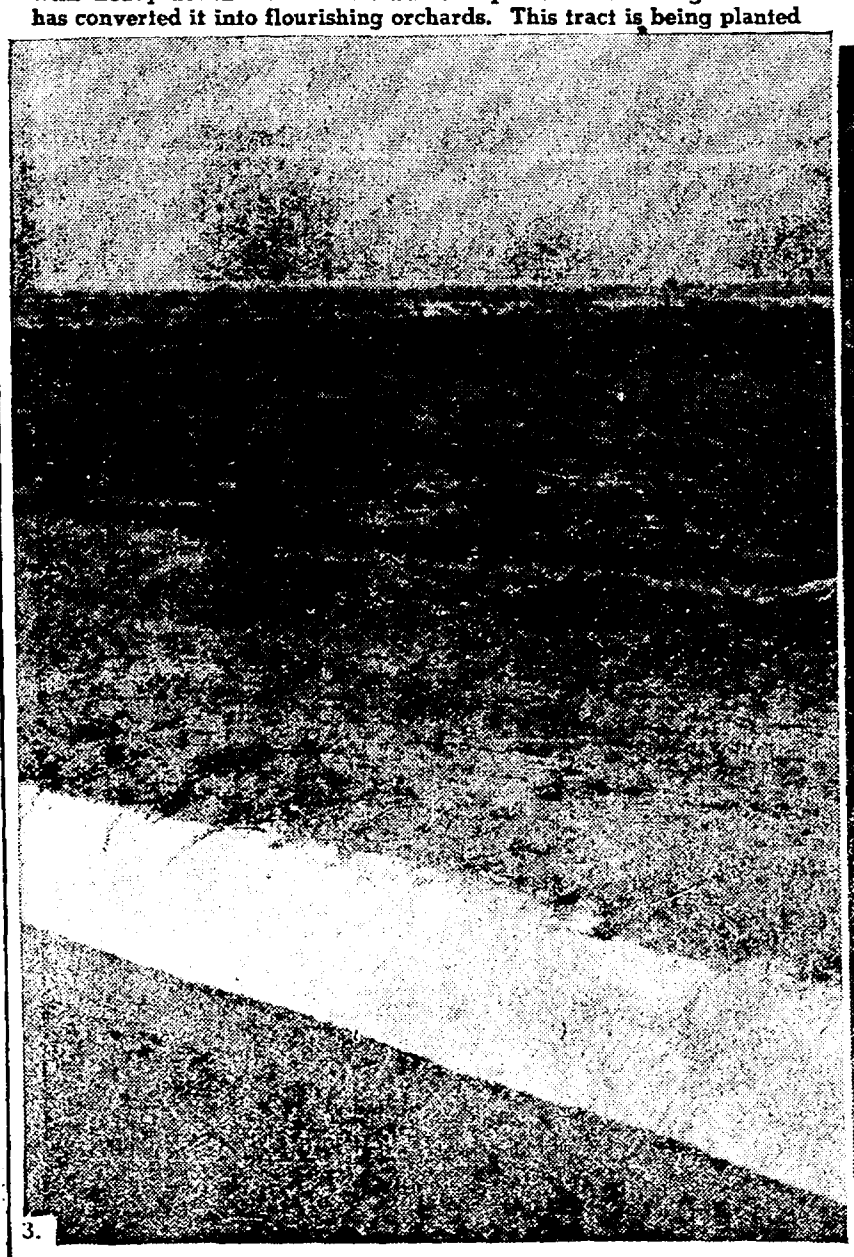


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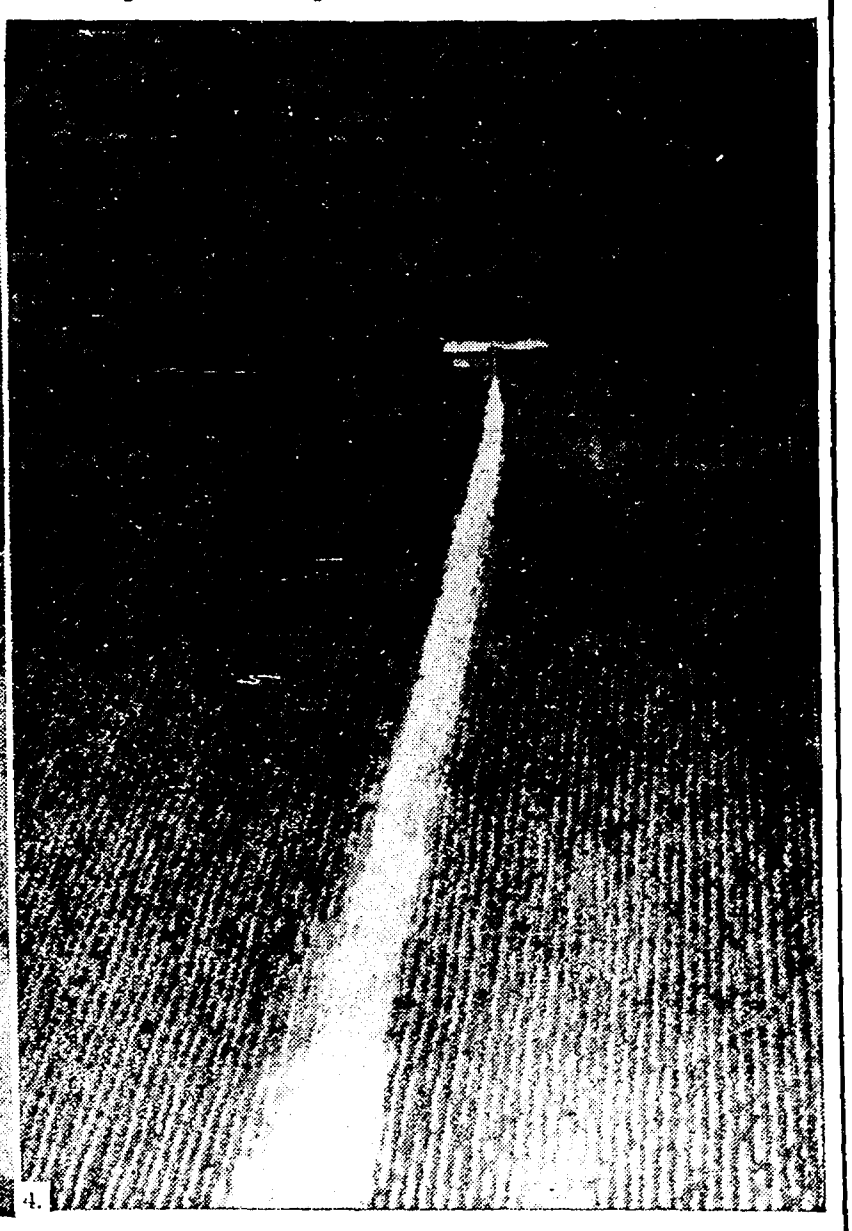


2.

The greatest modern orchard development in the Valley today and one of the largest ever undertaken in a single block of acreage is the 5400 acre tract known at Bentsen Groves, scenes from which are shown here. Two years ago practically all of this entire tract was covered with heavy brush and timber, but today the Bentsen organization has converted it into flourishing orchards. This tract is being planted to the famous Ruby Red Grapefruit, Hamlin and Valencia Oranges which command the highest prices. Returns from groves of these varieties have run well beyond $300.00 per acre this season, regardless of low prices on many other varieties of fruit and farm commodities. The story of how these fine orchards were carved out of brushlands of the Valley is told in these pictures.



3.



4.

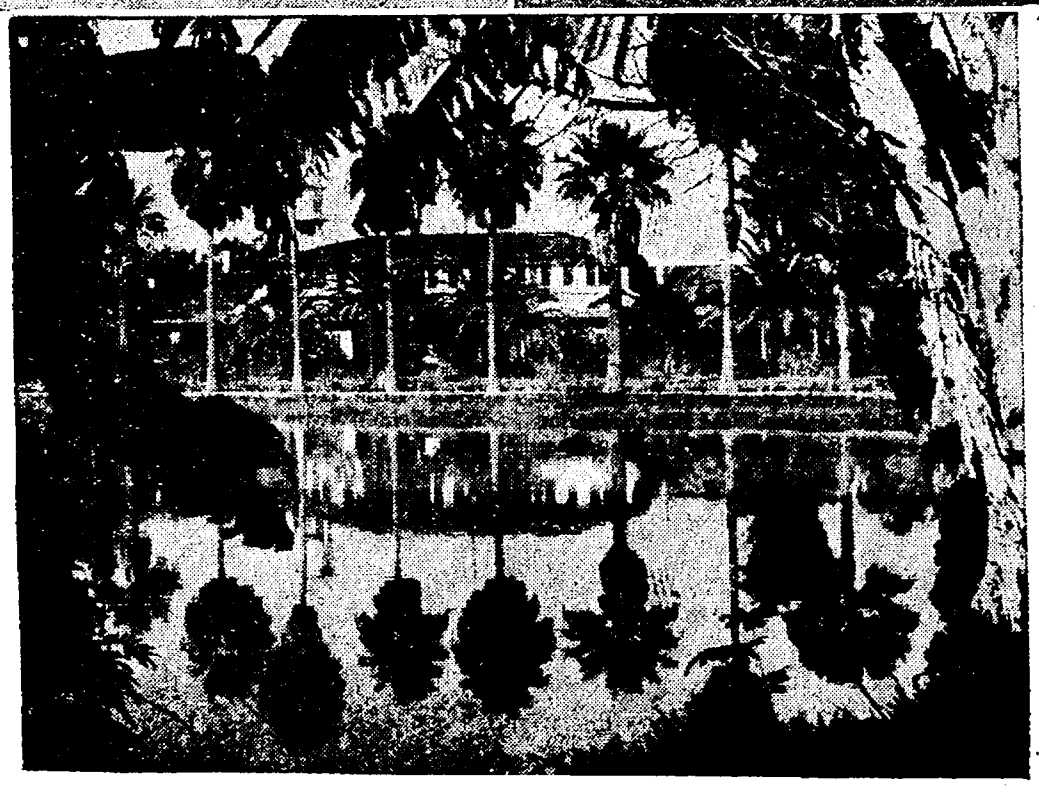
(1) Virgin brushlands virtually impassable. (2) Tractor "bulldozer" whose powerful battering ram uproots the largest trees. Without it the unprecedented rapidity with which this tract has been developed would have been impossible. (3) Cleared land plowed and ready for planting showing concrete irrigation canals in the foreground. (4) An airplane picture showing the broad expanse of hundreds of acres of fine groves. Note modern methods of airplane dusting. Inexpensive dusting with sulphur has been nearly all the pest control necessary for the past several seasons, and one of the several reasons for the Valley's famed low cost production of the finest quality fruit.





TOP—The Sharyland plant of the Texas Citrus Fruit Growers Exchange hums with activity day and night preparing and packing the fruits of this rich section of the Valley for the markets of the world. One of the most modern plants in the Valley, it is situated on the Valley's Main street.

BOTTOM—Lush tropical growth adds exotic beauty to any landscape. Throughout the Valley palm and fern and hundreds of shrubs blend with Ebony, Mesquite, Retama and Orchid trees to charm residents and visitors alike. This palm-shielded beauty spot is one of the many attractions found in Sharyland.

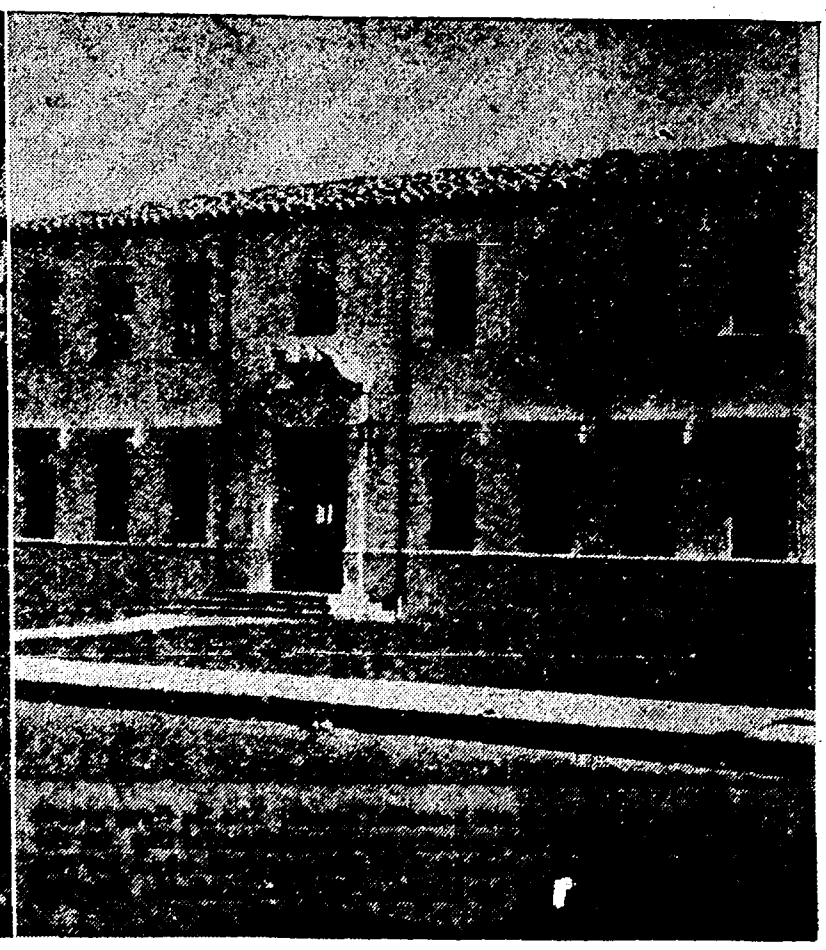


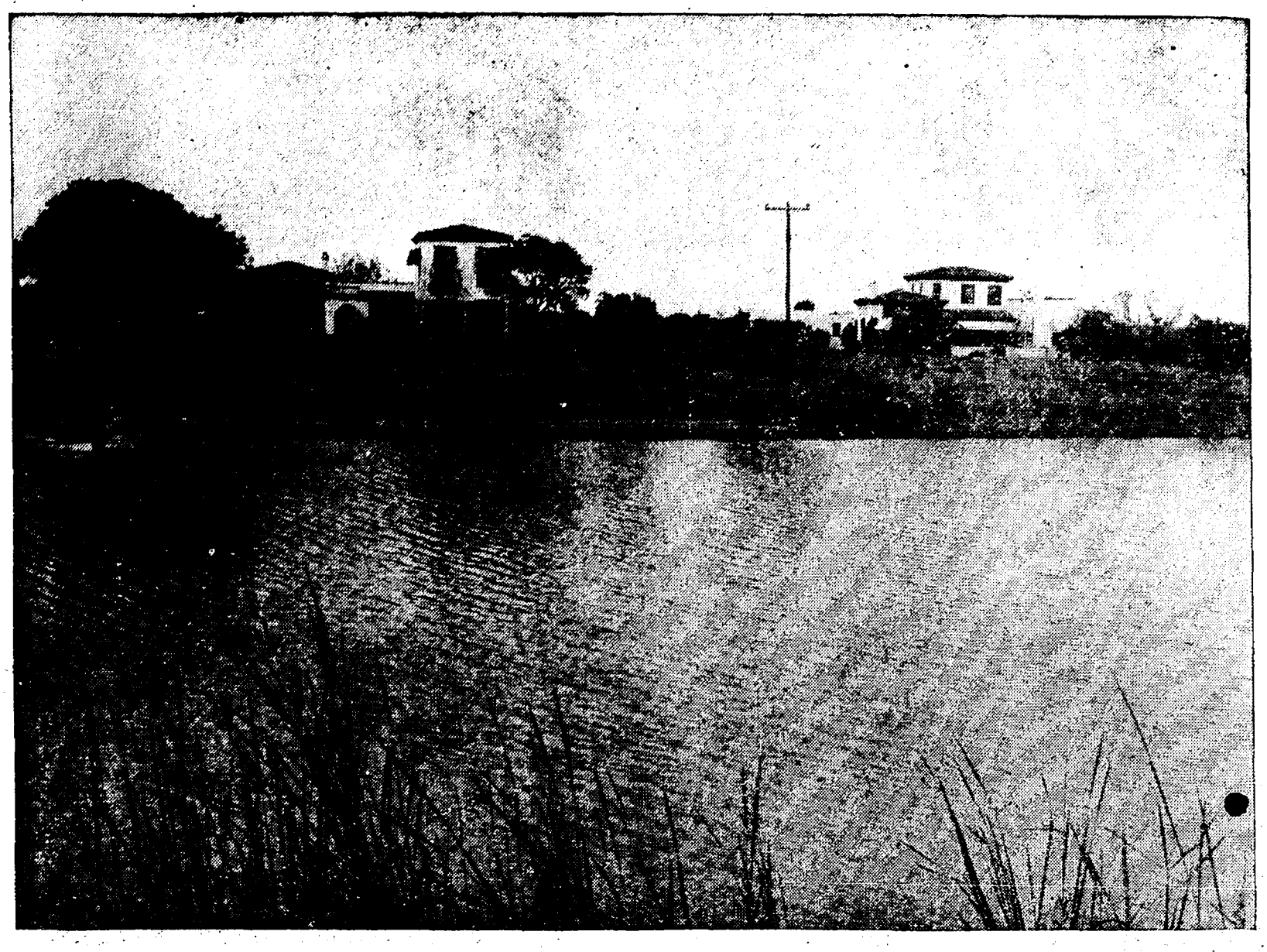
ABOVE—The palatial home of John H. Shary spreads its imposing wings amid a fairyland of colorful shrubbery and stately palms, reflecting its atmosphere of comfort and serenity in the cool waters of the lagoon.

TOP—An hour's drive from Sharyland one finds the Shary Yacht Club at Port Isabel, hard by the placid waters of the Gulf of Mexico. In this spacious establishment, air-conditioned by breezes off the Gulf, is found every comfort and convenience between adventures at sea with huge sailfish, tarpon and Blue Marlin.

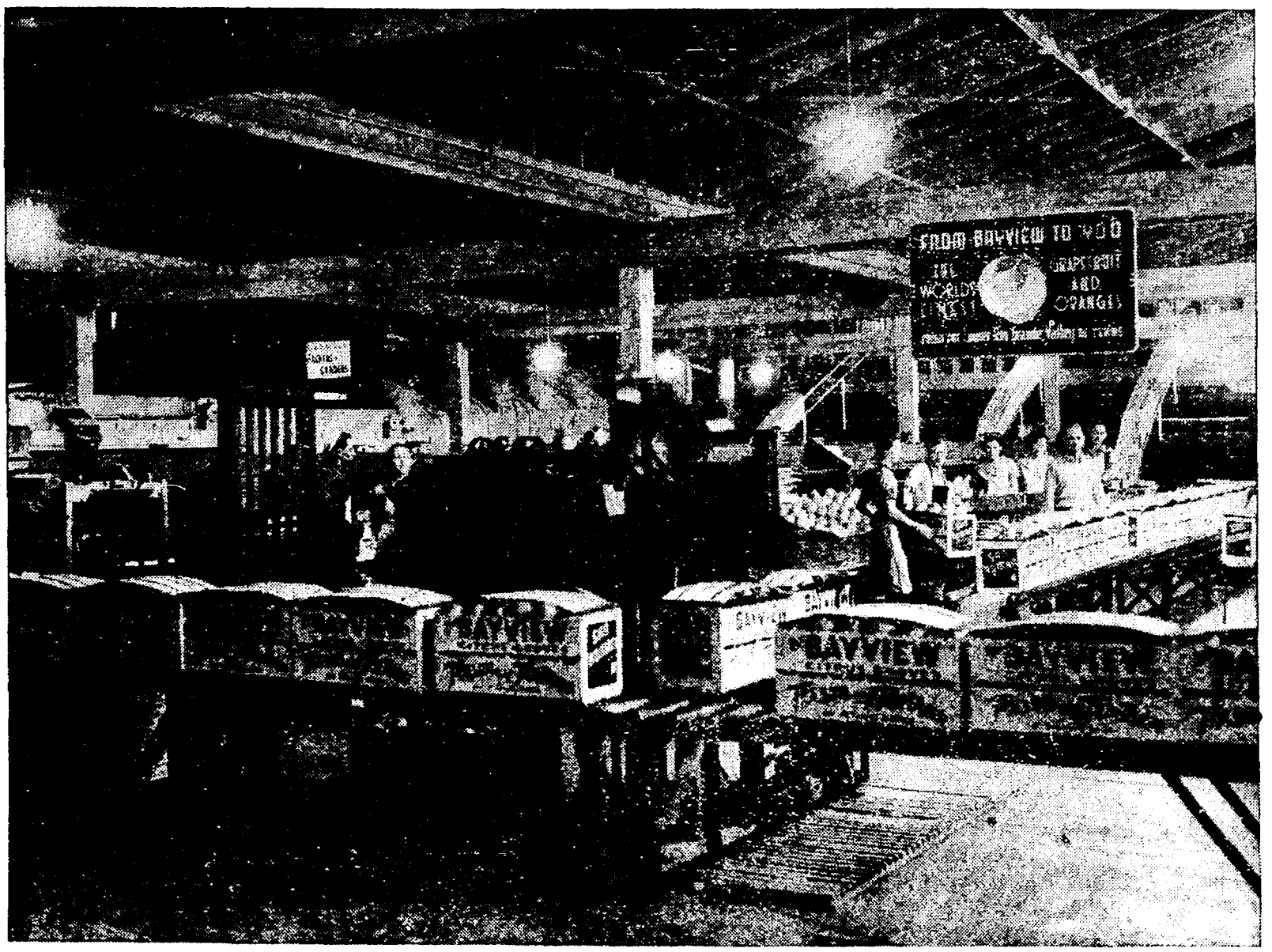
BOTTOM—A new and modern office building to house the headquarters of the far-flung interests of John H. Shary, recently has been completed in the city of Mission, of which Sharyland is an important suburb. It is here that the man who fathered citrus development in Texas works in unostentatious, but efficient surroundings.



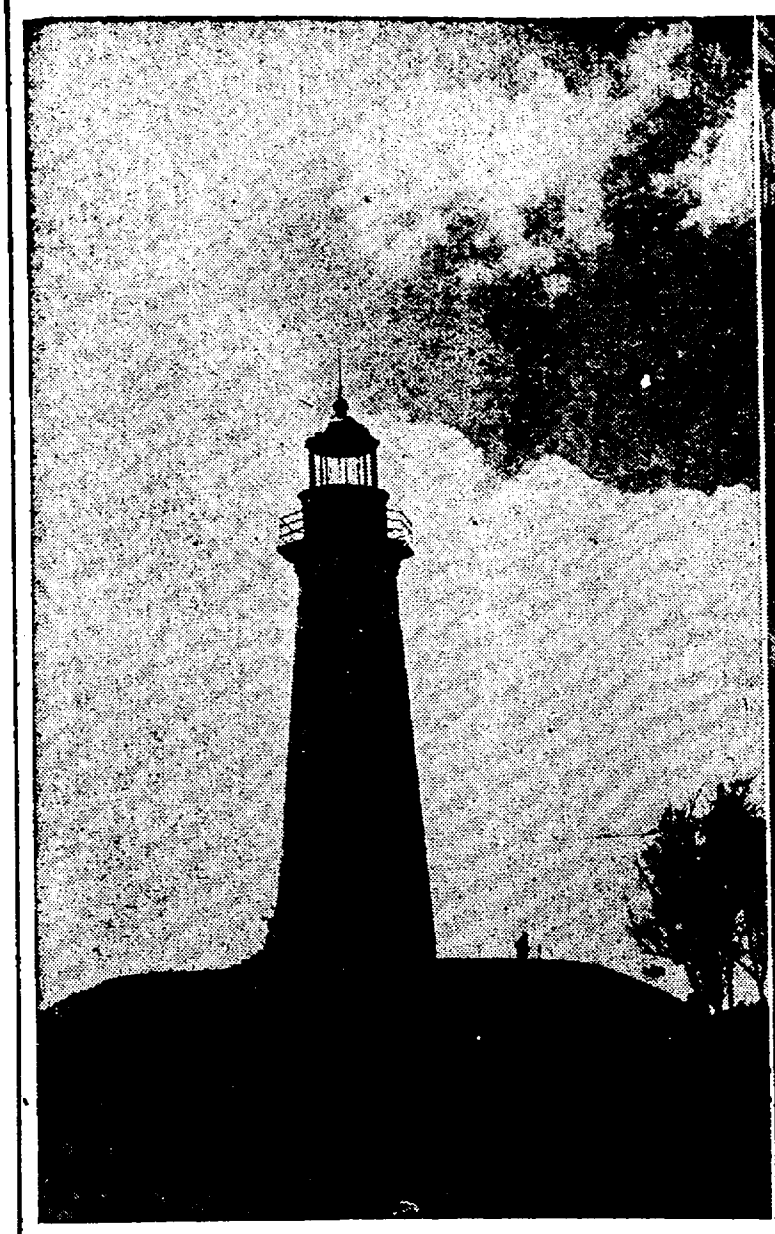




In South Texas, the long, winding lakes which meander through fertile fields and citrus groves, are called "resacas." At this particular point, in the Bayview section, the resaca bank was selected for home-sites. Lush lawns of carpet grass slope down to the water's edge, where small boats await the whim of some fortunate hunter or fisherman.



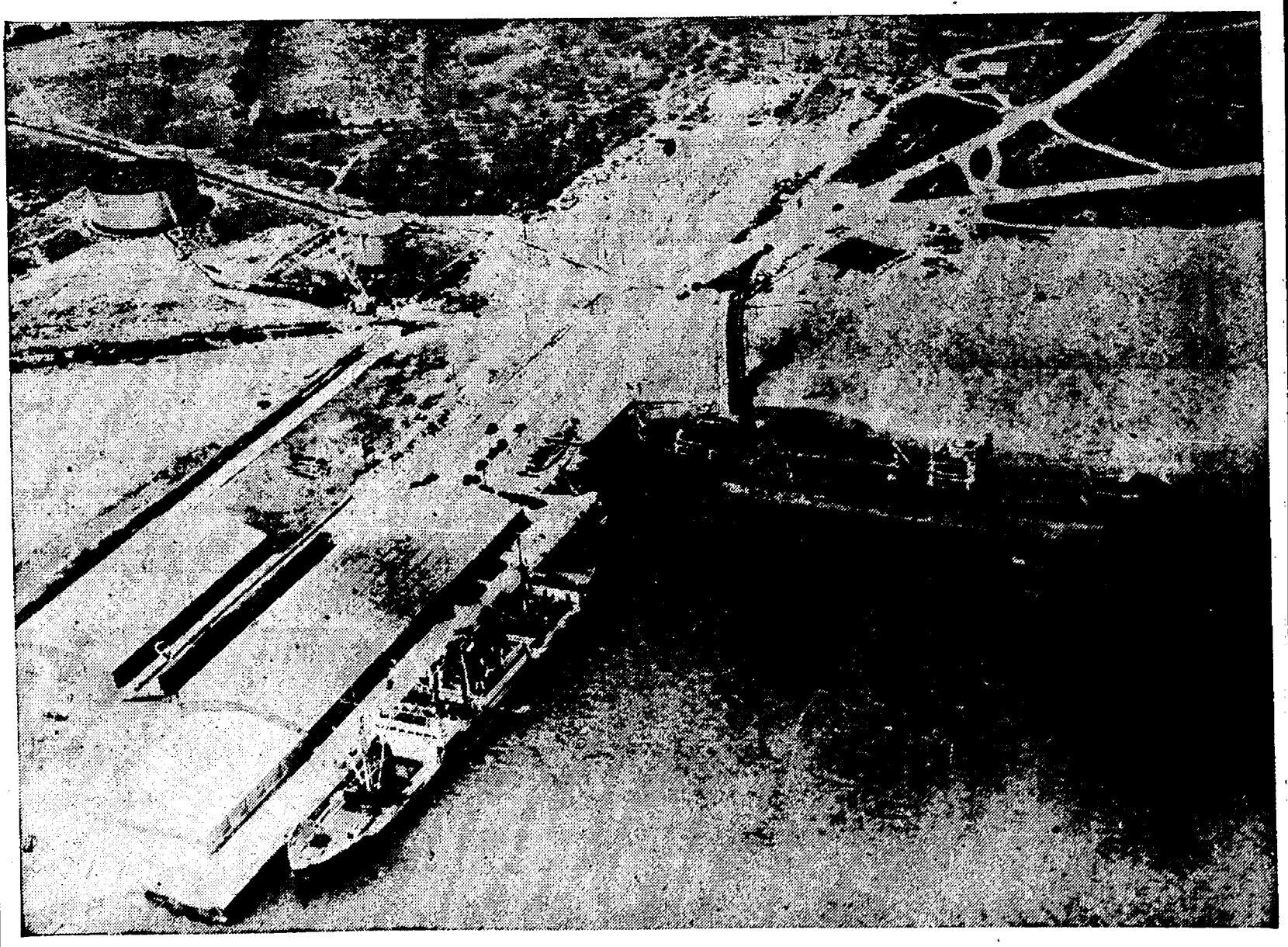
But all of Bayview is not beautiful homes. The far-flung groves of citrus trees produce the necessity for some industrial life. On the outskirts of the section is found a large packing plant, where the fine fruit is packed with care for shipment into the markets. Bayview also is the home of the San Roman nurseries, where constant effort is made to improve the productivity of citrus trees and the quality of the fruit.



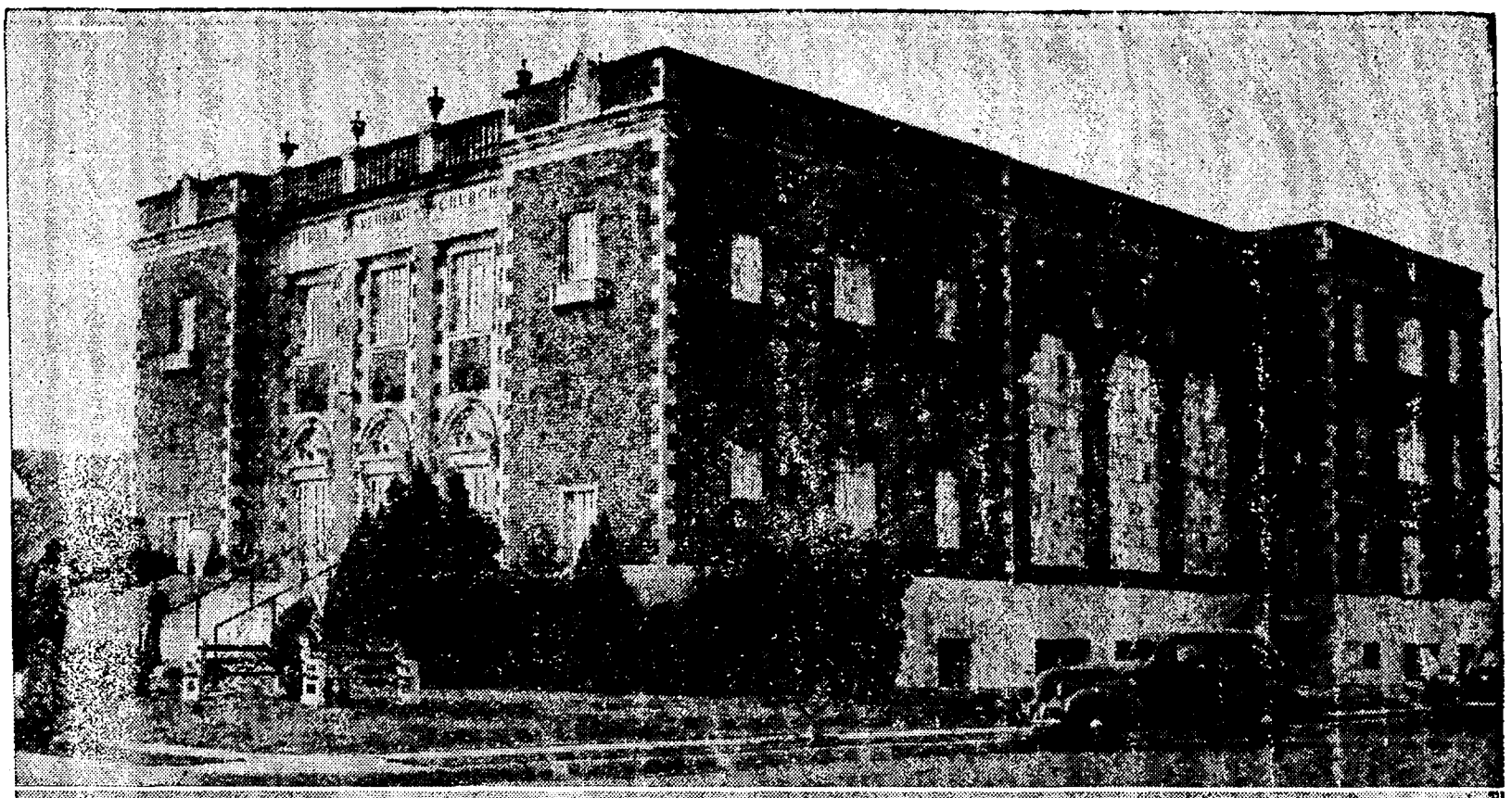
Landmark of the southernmost tip of the United States is this old lighthouse at Port Isabel. Modern lights and radio beams now guide shipping to a spacious, safe harbor, but the romance of the past lingers here.

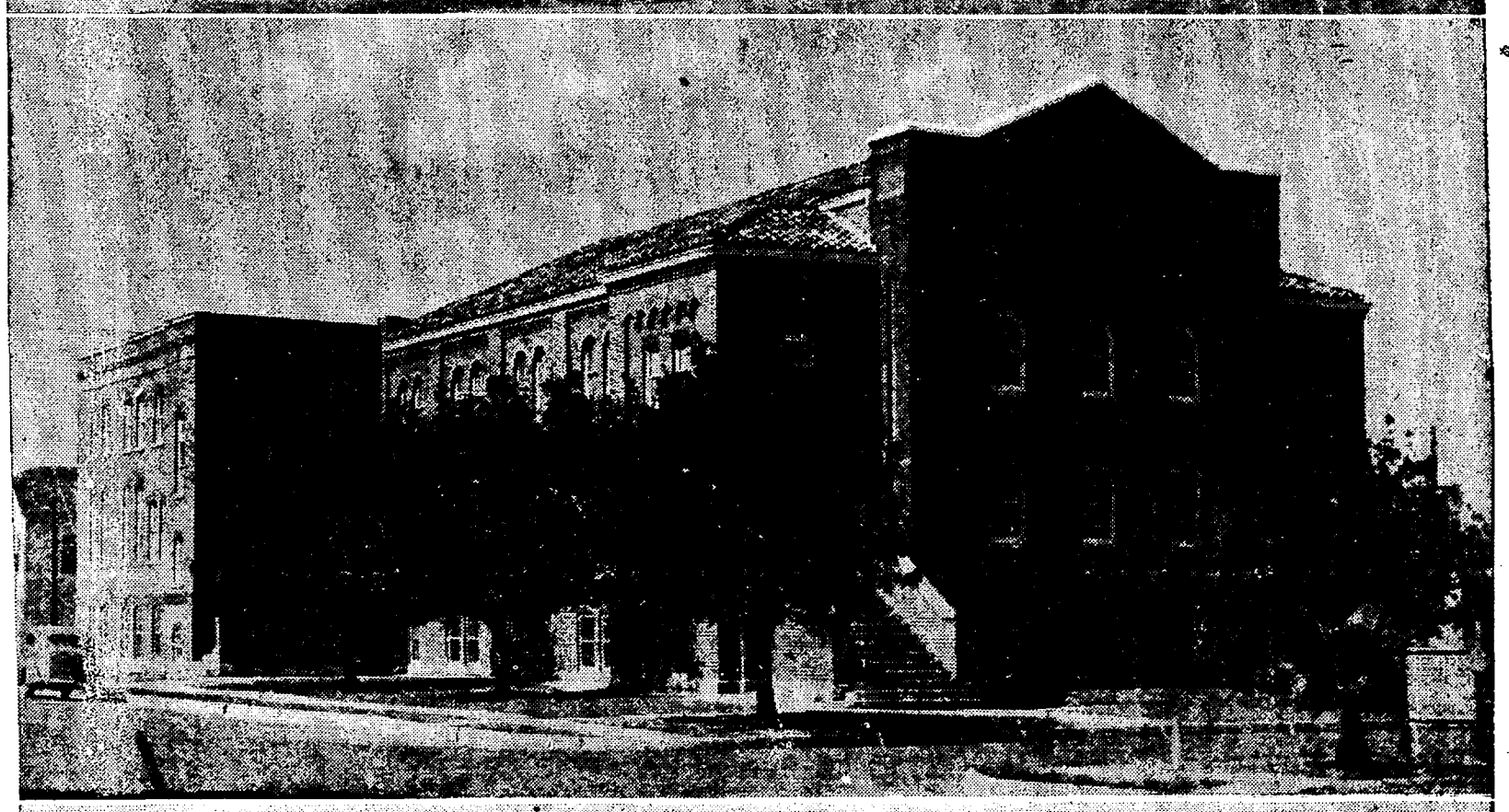


Sailfish, the fighters of the deep, abound in southern Gulf waters along the Valley coast. Nearly eight feet from tip to tip is this big one, boated off Port Isabel. Blue Marlin also lure sportsmen fishermen to test their mettle and their tackle.



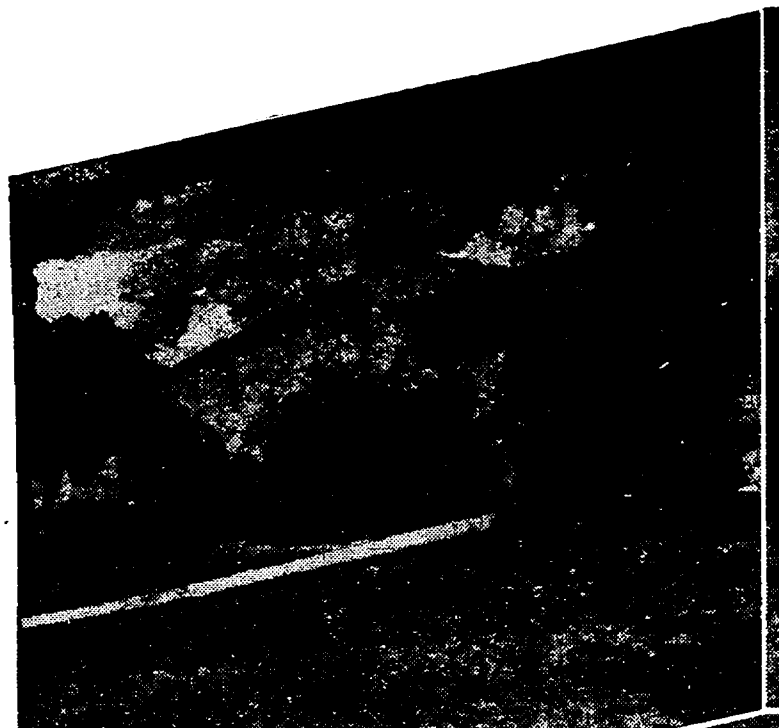
Port Isabel, where the nation's golden garden meets the Gulf, is a major link between this rich agricultural and mineral production and the markets of the world. Here, in a land-locked harbor, the big ships of the sea come for cargoes of foods and feeds and oil. Modern port facilities and a thriving port city make Port Isabel a favorite harbor for the men of the sea as well as tourists from all corners of America.







Fine churches are a source of great pride to the people of Harlingen. In the top photo is shown the First Methodist Church. The middle picture is of the First Baptist Church, while the lower photo shows the just completed building of St. Albans Episcopal Church. Other congregations also have fine buildings and the First Presbyterian Church is starting construction of a new building.











The Tourist Club rooms in Harlingen are always filled with visitors and at times the capacity and facilities are overtaxed, so popular is this center of entertainment and diversion. The picture in the center shows a group of visitors enjoying bridge and other games. At the upper left is a picturesque view of the club house at Harlingen's Municipal Golf course. The sporty fairways and velvet-like grass greens of this course bring golf enthusiasts from miles around. Upper right is the Women's Building housing club rooms and a public library. The Municipal Auditorium, lower left, has the largest seating capacity in the Valley and is the site of many outstanding stage presentations, including the artists sponsored by Civic Music Association. The Night Blooming Cereus, which abounds in this section, attracts the interest of many visitors. Photo at bottom right is a "close-up" of one of the blooms. Photos courtesy Harlingen Chamber of Commerce.